



Kempinski acquires Resense Spa

Kempinski Hotels has completed the acquisition of Resense Spa SA as part of the expansion of its global wellness and wellbeing strategy.

Resense, which was originally founded as a joint venture between Kempinski and spa consultancy Raison d'Etre in 2009, will continue to operate independently, with Kempinski using Resense's infrastructure and expertise to more deeply integrate wellbeing into its hotels.

"Wellness and wellbeing will be key drivers in the hotel industry's recovery and this acquisition represents the right move for us to respond to the increasing trend for wellness services during hotel stays," said Bernhard Schroeder, CEO of Kempinski.

Schroeder indicated that the existing shareholders – Kasha Shillington and Rosamond Freeman-Attwood – will be leaving the business.

Shillington, chair and CEO of Resense, said: "It's with a great sense



PHOTO: KEMPINSKI/RESENSE SPA



PHOTO: KEMPINSKI/RESENSE SPA

■ Resense recently opened a Bangkok destination

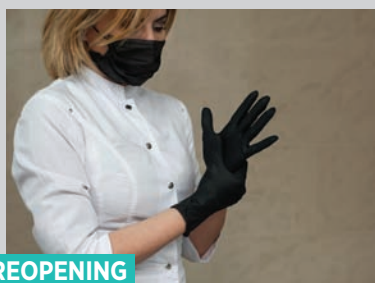
of accomplishment that I'm leaving Resense. We evolved the company into a leading wellness expert, creating innovative and unique experiences for our guests and outstanding performance for our owners."

[READ MORE ONLINE](#)



We evolved Resense into a leading wellness expert

Kasha Shillington



SHUTTERSTOCK/ STRELTSOVA ANNA

REOPENING

English spas, salons and gym to open in mid-April

News follows Boris Johnson's announcement

[p5](#)



PHOTO: FOSTER + PARTNERS

DESIGN

Progress and design update for Saudi mega-project

Foster + Partners unveils new island design

[p12](#)



PHOTO: BACA ARCHITECTS

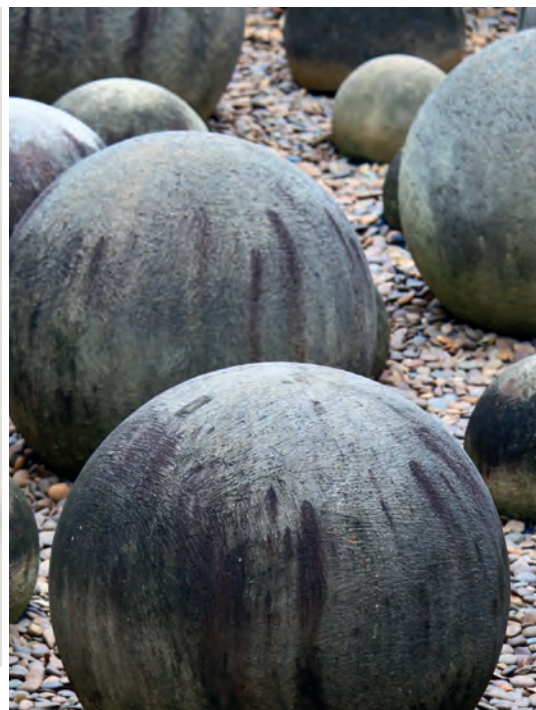
INSIGHT

Baca Architects unveils plans for floating sanctuary

Resort will make use of flooded quarry site

[p14](#)





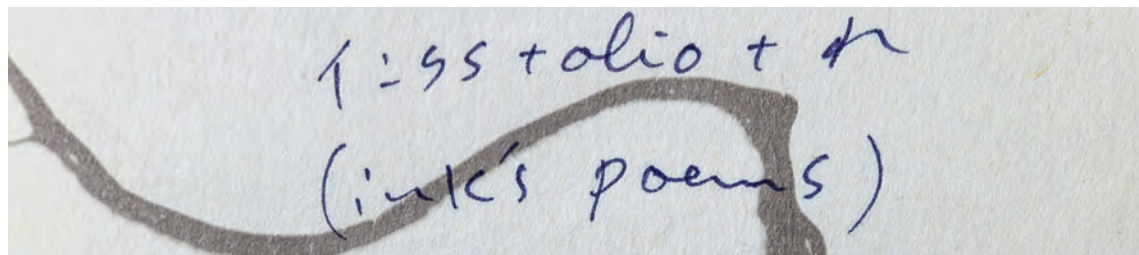
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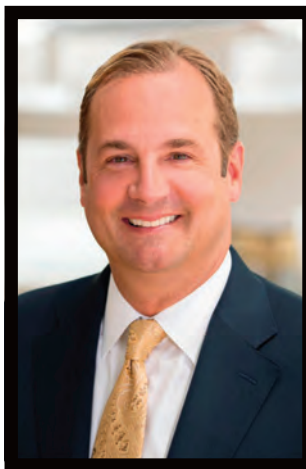


Marriott appoints new CEO and president, marking new era for the company

Marriott International's Board of Directors has announced Anthony Capuano has been appointed CEO and joined the company's Board of Directors, effective immediately.

Prior to the appointment, Capuano was Marriott's group president, global development, design and operations services. He's spent 26 years at the company, having worked his way up from an initial start in the Market Planning and Feasibility team.

The Board of Directors has also announced that Stephanie Linnartz, previously group president, consumer operations, technology and emerging businesses, has been appointed president.



■ Stephanie Linnartz (L) and Anthony Capuano (R)

Together with Stephanie, and the rest of our exceptional leadership team, Marriott could not be in better hands

Capuano's and Linnartz's appointments follow the unexpected passing of

Marriott President and CEO Arne Sorenson on 15 February, 2021.

"Tony will be a terrific leader as we continue to advance our growth strategy while also navigating the market dynamics of the pandemic," said J W Marriott, Jr, executive chair and chair of Marriott's Board.

"Together with Stephanie, and the rest of our exceptional leadership team, Marriott could not be in better hands."

Linnartz brings 24 years of experience at Marriott to the role and was prior to the appointment was responsible for brand, marketing, sales, revenue management, customer engagement, digital, information technology, emerging businesses and loyalty strategies.

[READ MORE ONLINE](#)

PHOTO: MARRIOTT INTERNATIONAL

GWS welcomes Canyon Ranch's Dr Nicola Finley to Advisory Board



PHOTO: CANYON RANCH

■ Dr Nicola Finley, physician and Canyon Ranch integrative medicine specialist

The Global Wellness Summit (GWS) has announced the appointment of Nicola Finley, MD, to its advisory board.

Finley works for US destination spa Canyon Ranch in Tucson and is a board-certified internal medicine physician who completed a fellowship in integrative medicine at the University of Arizona.

At Canyon Ranch, she's part of a movement to reshape how health and wellness are defined – not only

I hope to achieve health equity for all and help close the racial disparities gap in health and wellness

encompassing physical health but also emotional, sleep, spiritual and social wellness.

Finley's personal passion for women's health led her to become one of the first members of the Hormonal Wellness Initiative, an initiative supported by the GWS's sister organisation, the Global Wellness Institute.

Finley said: "I'm humbled to be part of a global

organisation focusing on all aspects of wellness and appreciate the opportunity to be of service to and enhance the lives of a broader community utilising an integrative framework. I hope to achieve health equity for all by increasing awareness and offering strategies to close the racial disparities gap in health and wellness."

[READ MORE ONLINE](#)



SHUTTERSTOCK/MICHAEL TUBI

■ Johnson laid out the lockdown exit roadmap on 22 February

We've got to be very prudent and what we want to see is progress that is cautious but irreversible

Boris Johnson: English spas could open by 12 April

UK Prime Minister Boris Johnson has announced non-essential retail, including spas, salons, close-contact services and gyms, could reopen by 12 April 2021, at the very earliest.

Johnson revealed the news today as part of step two of the Government's four-step lockdown exit plan for England, which he described as a 'cautious but irreversible' roadmap for change.

This dictates that spas will only be able to reopen saunas and steamrooms once step three is initiated.

Step one of the exit plan is scheduled to take place

on 8 March and be split into two sections. The latter will kick off on 29 March.

Before proceeding to the next step, the Government will examine the data to assess the impact of the previous step based on four tests, relating to vaccines, infection rates and new variants.

Johnson revealed there will be a five-week review period between each step and that the Government will provide one weeks' notice before progressing to the next stage.

Restrictions will be eased at the same time across England.

READ MORE ONLINE

05 People

Boris Johnson says English spas, salons and gyms may be able to open on 12 April at the earliest

06 News

Heyday acquires US\$20m round of funding to underpin growth through franchising

09 News

Sustainable Spa Association unveils results from latest survey

10 News

One&Only will make European debut in May 2021 with integrative Chenot Espace health facility

12 Spa insights

Baca Architects has unveiled plans for a floating eco-wellness sanctuary and spa, inspired by nature and sustainability and Plans are beginning to turn into reality for Saudi Arabia's vast upcoming 92-island megaproject on its Eastern Red Sea Coast

21 Supplier innovations

The latest in products and innovation from Siminetti, Thalion and ASPA International

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TECHNOLOGY

71,000 new health apps launched in 2020

Mobile data and analytics provider App Annie has released its State Of Mobile 2021 report, in which the company estimates that more than 71,000 new health and fitness apps were launched in 2020.

App Annie reports that this figure was up 13 per cent on 2019, comprising 24,000 apps on iOS and 47,000 on Google Play.

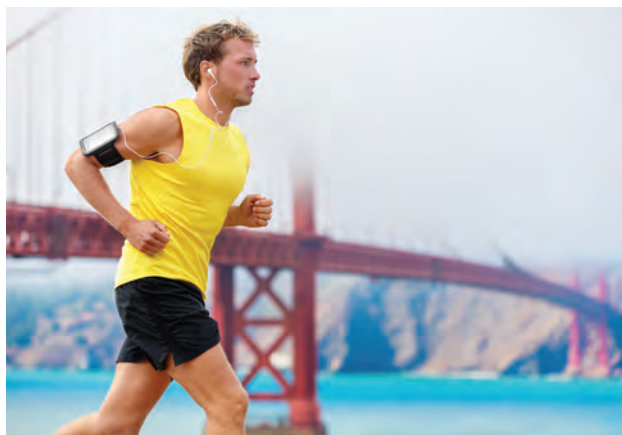
While January usually sees the highest number of downloads for health and fitness apps, App Annie found that in 2020, unsurprisingly, it was April, not January, that had the biggest spike in downloads of health and fitness apps globally at 276m, up 80 per cent year over year.

This clearly coincided with the point at which most countries were going into lockdown.

In terms of app content, workout apps dominated but the top global product in terms of consumer spend for 2020 was the meditation app Calm.

Lexi Sydow, senior market insights manager for App Annie said: "In 2021, home will remain the epicentre of our social, working and wellness lives. Publishers should incorporate 'at home' and 'on demand' features into their user acquisition, marketing strategies and product roadmap to capitalise on the demand."

[READ MORE ONLINE](#)



SHUTTERSTOCK/MARIDAV

■ Workouts and meditation apps were the most popular choice



PHOTO: APP ANNIE



In 2021, home will remain the epicentre of our lives

Lexi Sydow

STRATEGY

Heyday secures US\$20m funding for expansion plans



PHOTO: HEYDAY



We're excited to expand across the US

Adam Ross

US skincare company Heyday has announced a US\$20m (£14.2m €16.5m) Series B round of funding led by Level 5 Capital Partners (L5), with participation from existing investors Lerer Hippeau and Fifth Wall Ventures.

Heyday has 10 US locations designed to offer consumers an accessible and personalised facial experience.

The company's mission is to treat consumers as individuals and provide skincare solutions online and offline that empower people to be their 'best self'.

Expansion will meet consumers both on and offline and include



PHOTO: HEYDAY

■ Expansion will meet the consumer on- and offline

physical store expansion through a new franchise system, while simultaneously digitising experiences and services.

"We're excited to expand across the US while continuing and meet consumers' daily skincare needs in a differentiated, expert way," commented Adam Ross, Heyday CEO and co-founder.

[READ MORE ONLINE](#)

EVENT

APSWC 2021 event goes virtual

The Asia Pacific Spa and Wellness Coalition (APSWC) has unveiled new details about its upcoming 2021 Round Table Conference, scheduled for 15-17 March.

The annual event always produces a white paper pinpointing the region's ongoing sector issues and potential solutions, penned from the collective comment and input of attending industry leaders.

Delegates can expect interactive sessions, live-streamed wellness destination tours and panel discussions covering a variety of topics, ranging from the importance of mental wellbeing for wellness providers to the wonders of bathing.

A range of figures from the global industry will gather virtually to share their insights.

[READ MORE ONLINE](#)



PHOTO: ED MORETH

■ The hit springs resort offers guests an alpine retreat

HOT SPRINGS

New details for hot springs event

The Hot Springs Connection has announced its third-annual conference is scheduled to take place in person at Quinn's Hot Springs Resort in Paradise, Montana, on May 17-20 2021.

Established in 2018, the convention is claimed to be the only event in the US designed specifically for hot springs owners, operators, GMs, facilities directors and industry professionals.

Event registrants are set to be offered a schedule of networking opportunities, seminars, workshops, water tastings and a trade exhibition.

In preparation to host the conference, Quinn's riverside resort has debuted a selection of brand new soothing natural hot spring pools surrounded by rock walls, waterfalls and multi-coloured lighting.

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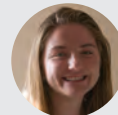
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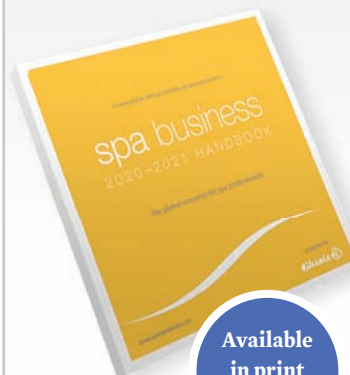


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SUSTAINABILITY

SSA reveals sustainability survey results

The Sustainable Spa Association (SSA) has unveiled the latest findings from its first ever industry survey, which received responses from 203 participants in 44 countries.

Questions explored a number of ways in which spa businesses have been contributing to sustainability, including people, policies, energy, water and waste protocols.

Results showed that the biggest obstacle that prevents sustainable practices in spas



**Sustainability can
be embedded in
spa businesses for
long term success**

Lucy Brialey

is difficulty finding suppliers with sustainable values (26 per cent), followed by not sure where to start (16 per cent), lack of education for spa teams (14 per cent) and too much conflicting information (nine per cent).

“Sustainability can be embedded in spa businesses for their long term progress and success,” commented SSA co-founder Lucy Brialey.

The findings have informed the SSA about how to best shape its direction for 2021.

READ MORE ONLINE

NEW OPENING

Six Senses unveils new eco-sanctuary resort in Brazil

Six Senses Hotels Resorts Spas has expanded its portfolio with a new 18-key eco-wellness resort in Mantiqueira, Brazil, nestled amongst flourishing forests and situated at the meeting of three valleys.

Guests can expect a Six Senses spa, featuring four treatment rooms, a beauty salon, floatation pool, sauna and steamroom with rainforest mist.

There is also an isotonic pool with the same amounts of salt and other oligo-elements found in the human body, designed to soothe and rebalance spa visitors.



■ Six Senses has more plans to update the resort



**Helping people
to reconnect with
themselves and the
world is at the centre
of all that we do**

Dominic Scoles

New treatment rooms, relaxation and wellness areas and a fitness centre will be added later this year.

“Helping people to reconnect with themselves, others and the world is at the centre of all that we do,” says resort GM Dominic Scoles.

“We bring a holistic approach to our food, beverage, wellness, sustainability and out-of-the-ordinary.”

READ MORE ONLINE

DESIGN

Beverly Hills Hotel unveils renovated spa

The iconic Beverly Hills Hotel Spa in Los Angeles has reopened its doors after seven months of extensive refurbishment and redesign.

Christopher Cowdray, CEO of the Dorchester Collection – luxury operating company of the Beverly Hills' Hotel, appointed international design firm Champalimaud Design to oversee the restoration.

The vision for the 2,600sq ft spa's redesign was to evoke a sense of serenity while maintaining the hotel's 'playful attitude and chic sensibility'.

Notable changes include the relocation of the reception allowing for a private check-in and check out to enable a more dignified spa

experience, new retail vitrines on display and the addition of a relaxation room.

Champalimaud Design has woven a light and soothing theme of nature through the spa, choosing to highlight California's natural flora and fauna, contrasted by dark blue tones.

"The fresh and stylishly elegant new Spa at The Beverly Hills Hotel has brought a new youthful personality to the overall hotel experience," said Alexandra Champalimaud, founder and president of Champalimaud Design.

"It's been a joy to develop this calming new gem for the hotel and its loyal clientele."

[READ MORE ONLINE](#)



PHOTO: BEVERLY HILLS HOTEL

■ The new look is designed to evoke a sense of calmness



PHOTO: CHAMPALIMAUD DESIGN

“

The new spa has brought a youthful personality to the hotel

Alexandra Champalimaud

PIPELINE

One&Only to debut in Europe in May with Chenot Espace



PHOTO: ONE&ONLY

“

Chenot will revolutionise the resort's wellbeing offering

Philippe Zuber

One&Only is opening its first European resort in May 2021 in Montenegro, nestled among a mountain landscape with panoramic ocean views.

One&Only Portonovi will be the first One&Only to offer a Chenot Espace facility, following an exclusive global partnership with leading wellness brand Chenot.

Spread across 4,000sq m with 28 treatment rooms, the facility will offer a transformative journey of resetting the body based on the renowned Chenot Method, designed to enhance guests' vitality and optimum health.

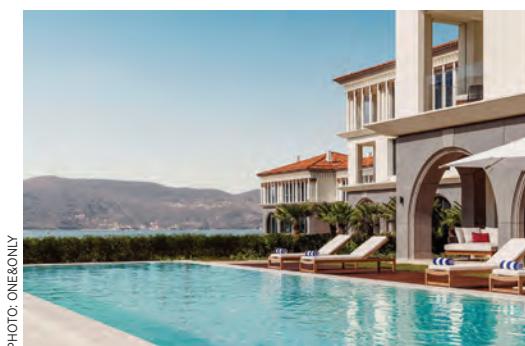


PHOTO: ONE&ONLY

■ The property will open in Montenegro in May 2021

"Chenot Espace will revolutionise the resort's wellbeing experience, offering 360-degree wellness programmes for our guests looking to lead a more active, healthy and balanced life," said Philippe Zuber, CEO of resort developer and operator Kerzner International – owner of One&Only.

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SPA TECHNOLOGY FOR THE NEW DECADE

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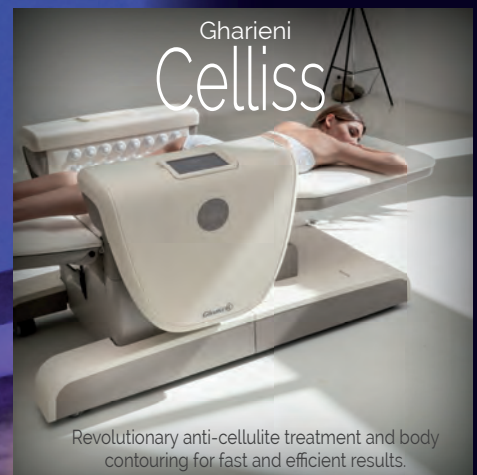
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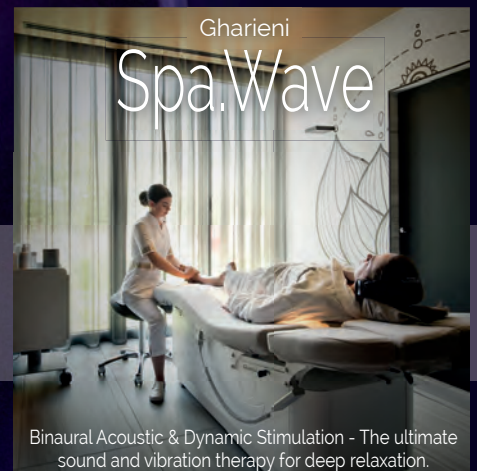
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Saudi island getaway

Plans are beginning to turn into reality for Saudi Arabia's vast 92-island megaproject on its Eastern Red Sea Coast



■ The Red Sea Project will have 50 resorts once completed

PHOTO: FOSTER + PARTNERS

Progress is forging ahead for the expansive Red Sea luxury tourism destination spread across 28,000km sq of land and sea on the Saudi Arabian Coast, including an archipelago of 92 islands.

Construction began in 2019, and by 2030 the Red Sea Project will comprise 50 resorts across 22 islands and six inland sites, offering 8000 hotel rooms and 1,300 residential properties. This has meant 75 per cent of the destination's islands will be undeveloped, while nine have been designated as sites of significant ecological value.

The project was unveiled in 2017 by the Red Sea Development Company.

Hailed as one of the world's most ambitious regenerative tourism projects, the eco-focused destination will also feature leisure, commercial and entertainment amenities and be powered entirely by renewable energy, ban all single-use plastic and aim for carbon neutrality.

New design updates

British architecture firm

Foster + Partners has recently unveiled a Coral Bloom design concept for the project's official gateway island, named Shurayrah Island.

Our vision for Shurayrah is inspired by the island's natural state

Gerard Evenden, Foster + Partners



PHOTO: FOSTER + PARTNERS

■ The dolphin-shaped Shurayrah Island will anchor the project

We want the hotels to give the impression they have just washed up on the beaches like driftwood

Inspired by indigenous Saudi Arabian flowers and coral, the design will characterise 11 barefoot luxury resorts on the dolphin-shaped island.

Shurayrah's coral-inspired resorts will underpin the bulk of the 16 hotels in the project's first phase, which is due for completion in 2023.

The new concept has been conceived to ensure the resorts blend in with the island's pristine natural environment and are immersed into the landscape to effectively form part of sweeping dunes.

The design will see new beaches created on the island, along with a new lagoon, in order to raise the level of the land and provide a defensive layer from the global threat of rising sea levels.

Importantly, the changes aim to preserve or enhance what already exists on the island, without damaging any habitats or natural shores.

Gerard Evenden, head of studio at Foster + Partners, said: "Our vision for Shurayrah is inspired by the island's natural state, with the hotels designed to give the impression they've just washed up on the beaches and nestled among the dunes, almost like driftwood."

The proposal also outlines designs for the island's 11 hotels, adapted to suit traveller expectations post-COVID-19, including more space.

Heading into the future

The Red Sea project is expected to contribute US\$5.3bn (€4.79bn, £4.36bn) to the GDP of Saudi Arabia and receive around one million visitors annually.

Once complete, the destination will also feature mountain canyons, 'dormant volcanoes', 'ancient culture' and heritage sites, a marina and an airport. ●



PHOTO: FOSTER + PARTNERS

■ Shurayrah's coral-inspired resorts will comprise the bulk of the 16 hotels in the project's first phase

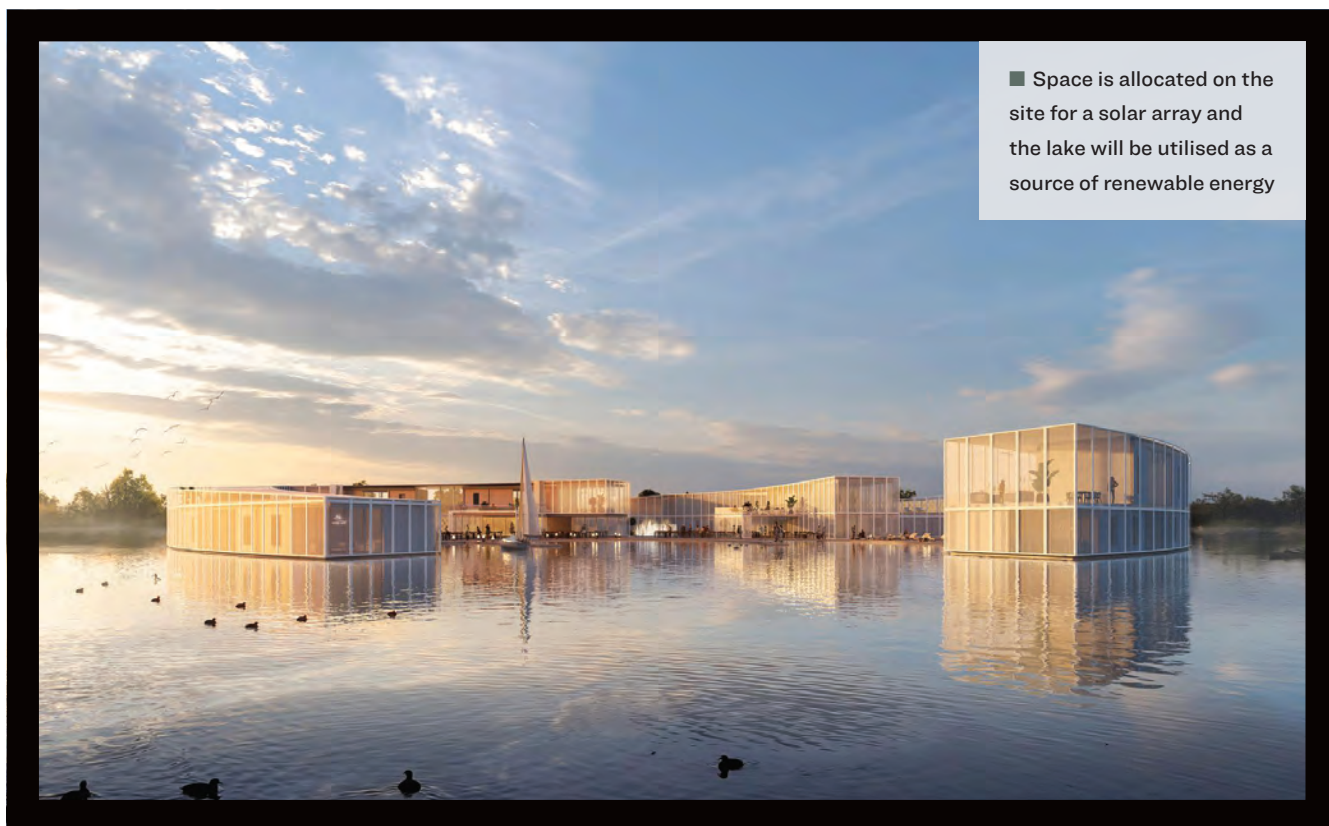


PHOTO: BACA ARCHITECTS

Free-floating wellness

Baca Architects has unveiled plans for a floating eco-wellness sanctuary and spa, inspired by nature and sustainability



PHOTO: BACA ARCHITECTS

■ Richard Coutts, principal of Baca Architects

Baca Architects has submitted a scheme to transform an unused UK quarry lake and surrounding land into a unique eco-wellness resort centred on waterside living and water-based recreation.

The 80-hectare Ashwicken Lake site is situated in East Anglia and combines woodlands and wetlands with a one km square lake at its centre. A £35m (US\$49.4m, €40.7m) investment by developer Norfolk Farm Leisure would

see the site reimagined as a destination for staycations and day trips where outstanding architectural elements will be elegantly blended with a tranquil natural landscape.

A deeper purpose

The destination is being conceptualised to guide guests on a journey of reconnection with nature, ecological diversity and wellbeing.

At its heart, the resort will feature the UK's first floating clubhouse complete



PHOTO: BACA ARCHITECTS

■ The vision for the destination is to create a natural retreat offering a waterside wellness sanctuary

with a luxury spa and swimming pool, encircled by 132 contemporary lodges all located on or near the water's edge, and each with a mooring.

In addition, there will be 22 treehouses nestled in the woodlands.

Distinctively designed, the clubhouse will also house a café and restaurant, lakeside pool facilities and alfresco waterside dining.

A range of water-based and on-land pursuits will be available to inspire visitors to keep active.



People have always been attracted to water for relaxation, exercise and rejuvenation

The proposals target zero-carbon both in use and production, employing low-bodied energy materials, thermal insulation and building airtightness, natural ventilation and offsite prefabrication as well as on-site energy generation and waste treatment.

Richard Coutts, principal of Baca Architects, said: "People have always been attracted to water for relaxation, exercise and rejuvenation. This will be a resort where you can be as social or secluded as you like; a resort for all generations." ●



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Skin wisdom

Skincare specialist, Biologique Recherche, is using its knowledge of chronobiology to create new approaches to skincare which yield powerful results

Biologique Recherche has a long commitment to customising its wide range of skincare products to the needs of the individual, including the use of DNA testing for diagnostics, to guide the prescription of treatments.

Now the company is adding the study of Chronobiology to its raft of prescription sciences.

Chronobiology – the scientific field that studies biorhythms – reveals the way the body responds to environmental variations that occur over time.

Three major cycles impact skin physiology. The first two – the nycthemeral and circadian cycles – are highly connected and last 24 hours on average. The third, the menstrual cycle, lasts around 28 days.

In order to establish the perfect times of day to use specific skin



products to ensure optimum efficacy, the R&D team at Biologique Recherche, reviewed the science relating to the function of the skin to find out how it responds to these biological rhythms.

They found, for example, that the skin protects itself against environmental stressors during the day and repairs itself at night.

Thanks to this insight, the researchers have been able to determine the optimum time to apply products to get the best results.

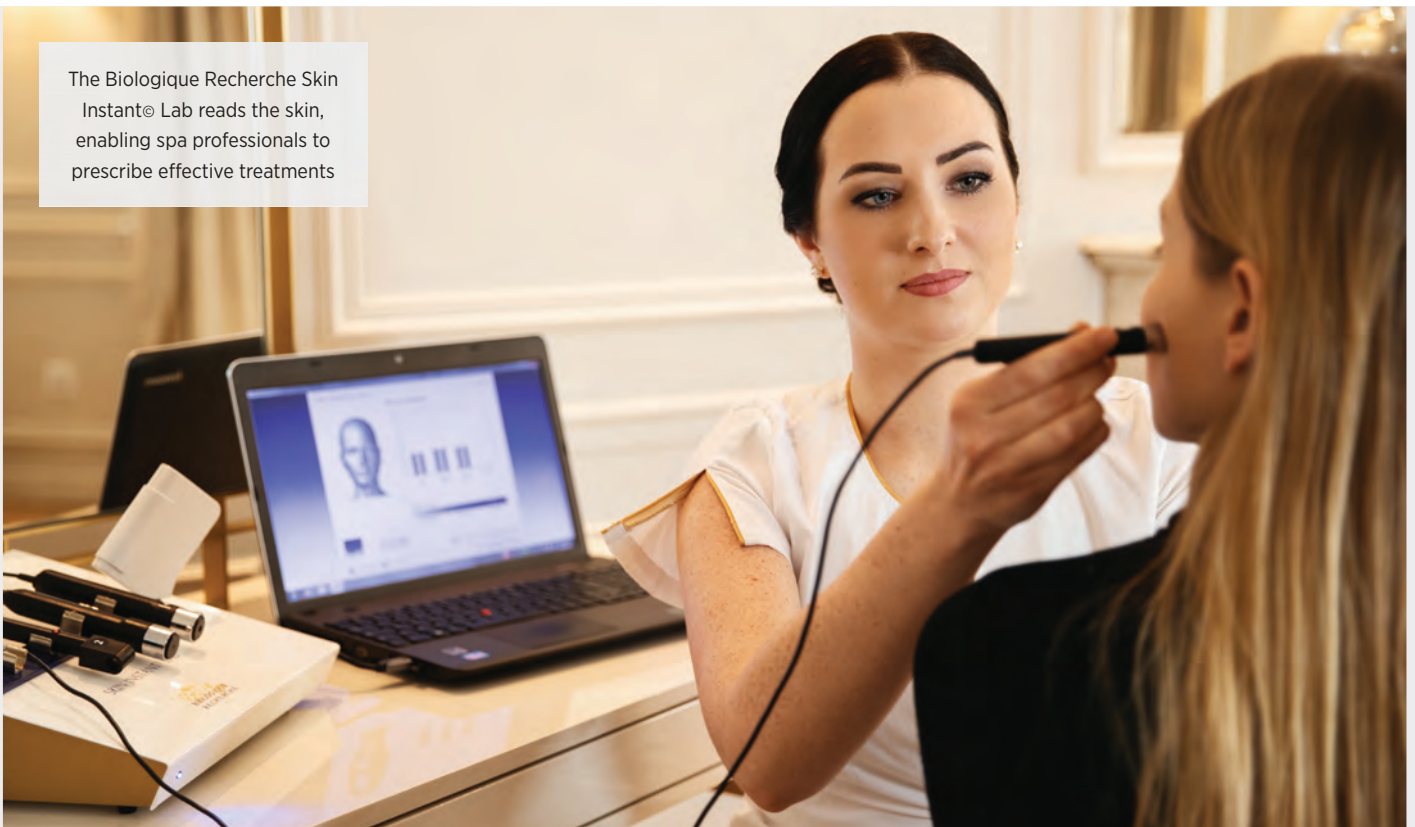
“Chronobiology is very complex science and requires real expertise when determining a skincare routine, as it will depend on each person’s individual profile and each personalised skincare routine,” says Benjamin Choquet PhD, R&D project manager at Biologique Recherche. “We asked ourselves, how can we improve our diagnoses? How can we improve the efficacy of our products?”

The method

Clients’ skin is assessed using the Biologique Recherche Skin Instant® Lab, a medical device which analyses the skin, diagnoses its condition and then prescribes products and treatments.

The Lab’s three-step methodology begins with an evaluation of the skin by expert therapists. This is followed by the taking of a series of measurements

The Biologique Recherche Skin Instant® Lab reads the skin, enabling spa professionals to prescribe effective treatments



Perfect product

What to use and when to use it

- Products that act on the skin barrier, such as the lipid-replenishing **Crème Dermo-RL**, should be applied in the morning to protect the skin, or in cases of dermatitis, in the evening, to strengthen the skin and limit itching.
- Anti-redness products, such as the new **Crème Verte Espoir A.R.**, are more effective when applied around noon and during the evening – to avoid the bloodflow spikes that occur during the afternoon and late evening.
- Products that act on sensitivity, such as **Serum Biosensible**, should be applied during the evening – the time of day when the skin is the most reactive.
- Products that act on the deeper layers of the skin should also be applied during the evening, when cutaneous penetration is maximal.
- An anti-aging product which acts on most skin cells, **La Grande Crème** is best applied in the evening, when cell proliferation is most active.
- When **cleansing** sensitive skin, scientists recommend this is done in the morning, to limit irritation and at night to remove the pollution of the day, with a sensitive product such as Eau Micellaire Biosensible.



Scientists at Biologique Recherche have established the best time to apply a wide range of skincare products for optimum results

- They recommend slimming products, such as **Crème Anti-C**, are applied either after meals, to limit fat storage in the body, or before exercise, to stimulate the breakdown of body fat.
- Exfoliating products such as **Lotion P50** are recommended for use in the morning on sensitive skin, as it's better protected at this time of day. On less sensitive skin, it can be applied in the morning and evening.
- At night, AHA and BHA acids in **exfoliating products** act on the surface of the skin and penetrate deeply into the epidermis, stimulating the production and renewal of skin cells.



Our main source of inspiration is understanding the skin's functioning

Pierre-Louis Delapalme, co-président

using five probes connected to a computer to measure moisture content, trans-epidermal water loss, skin elasticity, melanin and sebum content.

The combination of the results generates a personalised, dermo-cosmetic file, which enables therapists to make a customised selection of Biologique Recherche products and treatments, specifically tailored for each client.

This approach also gives clients the tools to be involved actively in

their own treatment and because the right products are selected for each 'diagnosis', they get results.

Pierre-Louis Delapalme, co-président of Biologique Recherche, says: "Every time the guest comes to us, we assess their skin and identify how it's changed. Your skin will have changed every time you come back to us, depending on the levels of stress you're experiencing, what you eat, your hormonal cycle – there are so many reasons why your skin can change.



Products are developed in-house by an R&D team of scientists

"Biologique Recherche spas keep a personalised history for guests, monitoring changes over time, so recommendations can be dynamically adjusted for each of them, to create a long-term treatment programme.

"Many people think the cosmetic industry is an ingredient battle – what's new, what's best etc," he says. "We work differently, because our main source of inspiration is understanding the skin's function." ●

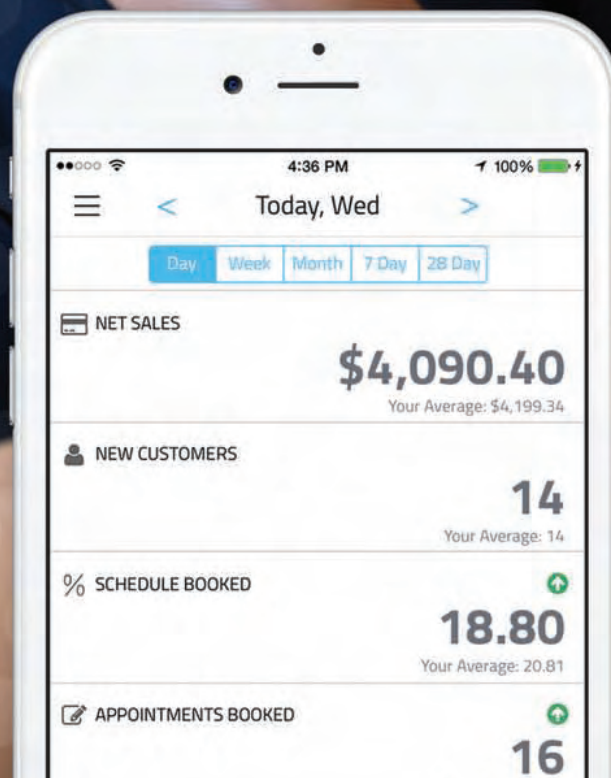
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PHOTO: SIMINETTI

■ The new winter design (L) is finished with naturally occurring patterns found in snowflakes, while Summer features a fresh Eucalyptus print

Siminetti unveils first glimpses of Mother of Pearl decorative surfaces inspired by the four seasons



PHOTO: SIMINETTI

■ Simon Powell, Siminetti CEO

Siminetti has collaborated with British designer Chrisanna London to create a luxury Mother of Pearl decorative surface range inspired by nature.

The Seasons Collection is a series of twelve designs which can be broken down into the four seasons; Spring, Summer, Autumn and Winter.

Siminetti recently launched four of the twelve designs – with the rest to be revealed at a later date – which blend the natural beauty of Mother of Pearl with organic influences from nature.

The creative process began with the seasons

being dissected into their connotations and denotations to find the most alluring themes.

The first Spring surface is inspired by the season's purpose of rejuvenation and renewal, and is defined with an undivided leaf blade pattern to encompass plant veins brimming with new life.

Siminetti selected dynamic Eucalyptus prints to characterise one of the Summer designs, while for the first Autumn option, it settled on the recognisable flaky bark from Silver Birch trees to bring the design to life.

The newly released Winter design is finished with naturally

occurring hexagonal patterns found in snowflakes and water transitioning to ice.

Siminetti CEO, Simon Powell, said: "Developing this new collection required thinking that was out of the ordinary for surface finishes.

"After extensive research, Chrisanna was chosen and although surface finishes were a new direction for her, she unleashed a collection that's so leading in its design, and so refined that nothing has ever been produced like it before."

SPA-KIT SIMINETTI

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Thalion launches AlgoCalm range for sensitive skin



PHOTO: SIMINETTI

■ Andre Prigent, Thalion CEO

French marine product house Thalion has developed and unveiled the AlgoCalm range, designed specifically to rebalance sensitive skin exposed to environmental aggressors such as pollution, stress and food.

The line features three products, including a soothing fluid, cream and mask.

Each uses the same active formula developed with a lightweight velvety texture to soothe fragile and stressed skin, strengthen capillaries, increase tolerance and rebuild the skin barrier.



PHOTO: THALION

■ Thalion has unveiled a SensiMarine Facial powered by the range

Thanks to a marine sensibiot complex, the products help to regulate skin microbiota and reduce redness.

Thalion has complimented the launch by creating a new 60-minute SensiMarine Facial incorporating the products for a targeted solution for sensitive skin.

The treatment uses the range's soft textured and lightly-fragranced products to soothe skin using gentle massage techniques to let the active ingredients gradually infuse into the skin and promote repair.

SPA-KIT THALION

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ASPA International launches handheld UV-C disinfection lamp

For over 30 years, ASPA International has designed and built high-quality spas for the hospitality, health and wellness sectors.

During the 2020 lockdowns, the company conceived, designed and began manufacturing the hand-

held ASPA Surface Purifier using UV-C for disinfection.

Invisible to the human eye, UV-C light fights harmful germs, killing bacteria, spores and mould, breaking down the DNA+RNA structure of viruses and bacteria, so they no longer reproduce or infect people.

The compact plug-in product can be used easily in a commercial spa or domestic setting to disinfect surfaces with UV-C light – requiring no mess, handling chemicals or follow-up disposal of chemical matter.

ASPA CEO and founder Martin Goldmann explained that the company was inspired to create the lamp in order “to create a solution to help manage and ultimately defeat COVID-19”.

UV-C light is backed by research to eliminate 99.99 per cent of all bacteria and viruses, making it an ideal companion for spa operators disinfecting both wet and dry areas with high human footfall.

At present, the purifier is a 21W unit and comes with



PHOTO: ASPA

■ Martin Goldmann, ASPA CEO

safety instructions, gloves and a face shield, but ASPA is producing a larger 40W model for launch in early 2021.

Goldmann revealed to *Spa insider* that the company is also preparing for a major UV-C product roll-out in 2021.

SPA-KIT ASPA INTERNATIONAL

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PHOTO: SIMINETTI

■ The plug-in product can be used in a spa or domestic settings



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■ www.apswc.org

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■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcs spas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.com

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Serbian Spas & Resorts Association

■ www.serbian spas.org

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

Spa & Wellness International Council

■ www.lswic.ru

The Sustainable Spa Association (SSA)

■ www.sustainable spas.org

Taiwan Spa Association

■ www.tspa.tw

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■ www.thaispaassociation.com

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