



## Gut bacteria closely linked to health

**New research indicates we have control over our gut microbiome and can positively impact our future health outcomes by changing what we eat**

Findings from new study *Predict* monitored the gut microbiome composition, diet and cardiometabolic blood markers of 1,100 participants from the US and UK, making it one of the world's largest research projects investigating individual responses to food.

The key finding was the identification of 15 'good' and 15 'bad' naturally-occurring gut microbes that correlate with key markers of health status in a positive or negative fashion, including inflammation, blood pressure, blood sugar control and weight.

Results showed diets fuelled by fibre-rich, whole and unprocessed food support the growth of the 'good' gut microbes, while diets containing a higher concentration of processed foods with added sugar and salt, promote 'bad' gut bacteria associated with disease.



SHUTTERSTOCK/MY OCEAN PRODUCTION

■ The study was published in *Nature Medicine*

This indicates we have control over our gut microbiome and can positively impact our future health outcomes by changing what we eat, explains Dr Sarah Berry, study co-author and epidemiologist at Kings College London.

[READ MORE ONLINE](#)



**We can positively impact our future health outcomes by changing what we eat**

Sarah Berry



PHOTO: EUPHORIA

### RETREATS

**New retreat helps guests heal from pandemic trauma**

Euphoria Retreat in Greece launches new offering

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PHOTO: SPA LIFE

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PHOTO: THE E77 COMPANY

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## Massage Heights appoints **Susan Boresow** president and CEO, following co-founder **Shane Evans**

**M**assage and wellness franchise Massage Heights is under new leadership with Susan Boresow stepping up as new president and CEO.

Boresow will succeed company co-founder Shane Evans, who launched the company 17 years ago and served as president and COO for the first 12 years and CEO for the last five.

Evans will continue supporting the brand as vice-chair on Massage Heights' board of directors.

"Susan is an established and well-respected leader in franchising, with extensive experience leading teams and executing brand growth for multiple franchise systems



PHOTO: JACK VAUGHN

■ Boresow is now overseeing 140 locations in the US and Canada

**There's excitement surrounding the next six months and the future of Massage Heights**

across the food, fitness and personal care and wellness sectors," remarked Evans.

Boresow's experience in franchising goes all the way back to her first industry

job in 1985 as a local store marketing coordinator with McDonald's, where she oversaw 30 company restaurants in Kansas City.

She moved on to hold executive marketing roles and other positions at multiple franchise brands, including Sport Clips, Cold Stone Creamery, Pump it Up, Godfather's Pizza and Massage Envy – where she acted as CMO for five years.

Boresow said: "There's excitement surrounding the next six months and the future of Massage Heights. I'm grateful to be joining a franchise network filled with passionate owners who're ready for the next big step."

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## **Anne Biging** says Healing Hotels' new certification provides 'source of reassurance for health-conscious travellers'



PHOTO: HEALING HOTELS

■ Anne Biging, Healing Hotels of the World co-founder and CEO

**G**lobal consortium of holistic hotels, resorts and retreats, Healing Hotels of the World, has unveiled a new certification to help its member hotels communicate their commitment to healing, not only through their holistic programming, but also by conforming to COVID-19 safety regulations.

Called the Healing Certificate, the accreditation is designed to cater to the new demand for healing travel from guests wanting to recover

**Spending time at one of these special destinations will help guests release stress after this past year**

from the trauma of living in a COVID-battered world.

Member hotels must fulfil the COVID safety measures relevant to their region, with guidance from the World Health Organization, and also offer an authentic programme of holistic wellbeing packages to create healing havens for body, mind and soul.

"We know spending time at one of these special

destinations will help guests find a release from the stress we've all experienced over this past year, and provide a new sense of peace and vitality," remarked Anne Biging, Healing Hotels co-founder.

"This certification was introduced to provide a source of trust and reassurance for travellers who are health-conscious."

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PHOTO: VOYA

■ Sandhu has worked in the cosmetics industry for 16 years

**We're fortunate to have found  
someone of Serina's experience  
and calibre to lead Voya**

## Serina Sandhu becomes Voya's head of global sales

The board of directors overseeing Irish marine skincare and spa brand Voya has named Serina Sandhu as the brand's new head of global sales.

Sandhu has worked in the cosmetics industry for 16 years, having worked on a global level for the past eight years for brands such as Charlotte Tilbury and Natura Bissé.

"We're fortunate to have found someone of Serina's experience and calibre to lead Voya," said Mark Walton, Voya MD, "her effective leadership style and integrity aligns with our brand culture. We're

confident she'll accelerate the brand in the right direction."

Sandhu will support Voya's founders in strategising and expanding the business on a global level. She'll also form part of the executive leadership team and have global responsibility for overseeing the successful direction, planning and execution of all aspects of Voya's strategic growth plan.

"I'm grateful to be joining such a fantastic company filled with talent and innovation," she commented, "I'm excited for what's to come in the near future."

**READ MORE ONLINE**

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## DEVELOPMENT

### Accor to unveil 'avant-garde' wellness facility

Accor's vibrant lifestyle brand SO/Hotels & Resorts, together with Sotogrande SA, developer and creator of the namesake destination, will unveil the first SO/ property in Spain in July 2021.

Situated on the Mediterranean coast between Marbella and Gibraltar, SO/ Sotogrande Resort & Spa will have a focus on wellbeing, sport and recovery.

The 151-room hotel will be home to a 2,500sq m wellness offering with an eight treatment room SO/ Spa and SO/Fitness space.

Emlyn Brown, Accor's global VP of wellbeing told *Spa Business* that: "At SO/ Sotogrande, our first resort location, we're

introducing an avant-garde wellness sanctuary.

"Wellness is intrinsic to lifestyle hospitality and as a lifestyle brand, SO/ requires a wellness experience that matches the persona and lifestyle of our youthfully-minded and worldly guests."

Guests will have access to rejuvenating treatments by QMS medicosmetics and Espa, a physio recovery zone, cryotherapy chambers and flotation facilities, alongside a spa boutique, dynamic thermal zone, relaxation spaces and hydrotherapy pools.

To complete the offering, the resort will include an SO/ Fit members gym, designed by FitnessDesignGroup.

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PHOTO: SO/SOTOGRADE RESORT & SPA

■ Wellbeing will be core to SO/Sotogrande's philosophy

PHOTO: ACCOR



“

**Wellness is intrinsic to lifestyle hospitality**

Emlyn Brown

## PROGRAMMING

### Euphoria launches retreat to help process pandemic trauma

“

**The journey is recommended to those feeling exhausted, lethargic, lost, lonely or in need of extra support**

Holistic Greek destination spa Euphoria has announced the launch of the Feel Alive retreat, designed to help guests recover from the trauma of living through a global pandemic for the past year.

Between July and November, the four-night retreat will be hosted by Euphoria's founder Marina Efraimolgou and spiritual mentor Mary Vandorou.

Every morning will include a three-hour session blending meditation, breathwork and bodywork, journaling, creativity and symbolism.

With a maximum of nine participants, scheduled sessions will incorporate



PHOTO: EUPHORIA RETREAT

■ Prices start from €950 (£820, US\$1,163)

everything from emotional expression work and theatrical improvisations to creating a personal mandala incorporating a 'vision of your future'.

In the afternoon, guests will be encouraged to spend their time at the spa, in the pool, immersed in nature or whatever feels right for them.

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## GROWTH

### Zenoti valuation nears US\$1.5bn

Cloud-based spa and salon software supplier for the beauty, wellness, and fitness industries, Zenoti, has raised an additional US\$80m (€66m, £56.7m) as an extension to its Series D funding round.

The investment increases Zenoti's valuation to almost US\$1.5bn (€1.2bn, £1.1bn), after it reached unicorn status in December 2020.

This additional investment was led by global alternative asset firm TPG.

The funding injection will enable the company to

PHOTO: ZENOTI



**We remain committed to helping wellness businesses reach their full potential**

Sudheer Koneru

continue expanding through mergers and acquisitions, while also providing liquidity to its employees for their commitment and hard work.

"We're privileged to have the trust, confidence and support of TPG as we continue our journey," said Sudheer Koneru, CEO and founder at Zenoti.

"Zenoti remains committed to helping beauty, wellness, and fitness businesses reach their full potential and set the standard for the customer experience."

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## SUSTAINABILITY

### GWI refreshes UN SDGs initiative with new appointments

Sustainable Spa Association co-founder Lucy Brialey has been appointed chair of the Global Wellness Institute's (GWI) United Nation's (UN) Sustainable Development Goals (SDGs) initiative.

The 17 SDGs are included in the UN's 2030 *Agenda for Sustainable Development*, agreed by 193 states, which provides a shared blueprint for peace and prosperity for people and the planet.

Launched in 2019, the initiative aims to provide useful information for spa, wellness, fitness and hospitality professionals who want to contribute



SHUTTERSTOCK/ASPFAMILY

■ The GWI initiative launched in 2019



**We want to build a strong sense of responsibility for sustainability**

Lucy Brialey

to the global effort of helping people live richer, fuller and longer lives.

As chair, Brialey said she's ready to "help build a strong sense of responsibility for sustainability within the global spa industry".

Brialey will be supported by the initiative's new vice-chair Sarah Watterson, Resense's group spa and wellness operations manager with over 30 years' industry experience.

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## EVENTS

### SpaLife UK rescheduled to August

Industry event Spa Life UK has announced its 2021 conference at Wyboston Lakes Resort, Bedfordshire, has been rearranged to take place between 2 – 3 August 2021.

The Spa Life team made the decision following UK Prime Minister Boris Johnson's announcement on 15 June that there would be a four-week delay for the planned easing of English lockdown restrictions on 21 June.

"This minimal deferral means the much-anticipated reunion of our community can

PHOTO: SPA LIFE



**This deferral means our reunion can proceed as a whole-hearted celebration**

Andrew Hammond

proceed as a whole-hearted celebration of success and resilience of our industry without the restrictions which may have otherwise impacted the event experience," said Andrew Hammond, Spa Life director and founder.

Hammond told *Spa Business* the absence of restrictions will mean the event can welcome the waiting list of buyers, suppliers and other companies who were unable to attend previously due to capacity limits.

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## RESIDENCIES

### NoMad's European debut to host exclusive treatments

NoMad London – the first European outpost for vibrant boutique hotel brand NoMad Hotels – has launched its new wellness offering in partnership with LA wellness institution Ricari Studios and beauty brand de Mamiel.



**We couldn't be more excited to have found our summer home**

Annee de Mamiel



PHOTO: DE MAMIEL

Ricari Studios and de Mamiel have each taken over one room within the Roman and Williams-designed hotel to offer tranquil treatments

Suite 103 on NoMad's first floor has become the de Mamiel Skin Clinic offering two bespoke treatments including a 75-minute Digital Fatigue Facial and 90-minute bespoke Signature Treatment, practised by brand founder Annee de Mamiel.

She commented: "We've really missed having a residency so we couldn't be more excited to have found our summer home in London as part of NoMad's wellness offering."

In addition, Suite 107 on NoMad's first floor has become home to Ricari Studios which offers sculpting lymphatic drainage treatments.

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PHOTO: DE MAMIEL

■ Annee de Mamiel will provide exclusive spa rituals

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## PROGRAMMING

### Clinique La Prairie refreshes Bangkok menu

Luxury Swiss spa and wellness destination brand, Clinique La Prairie, has launched a new medical menu at its Bangkok Aesthetics & Medical Spa destination.

Complementing the existing beauty and wellness solutions already on offer, such as signature healing therapies and cellular high-tech face and body treatments, the medical-grade options include doctor-administered treatments spanning personal wellness, medical health and aesthetics.

Located at St. Regis Bangkok and led by Dr Athip Nilkaeo, an experienced resident doctor joining from the highly-acclaimed Bumrungrad International

Hospital, a team of Swiss-trained nurses and therapists will be providing treatments, including IV therapy, mesotherapy, non-invasive solutions and injectables.

The medical menu consists of a carefully selected range of treatments that harness scientific research and innovative technology.

Standout therapies include Exilis Ultra 360 – a non-invasive laser treatment promising tighter skin and firmer jawline with zero downtime.

Using penetrative technology to stimulate collagen, it's designed to effectively re-tighten areas that have lost their elasticity.

[READ MORE ONLINE](#)



PHOTO: CLINIQUE LA PRAIRIE

■ The Bangkok spa is the brand's first outpost outside Europe



**The medical menu consists of treatments harnessing scientific research and innovative technology**

## MENTAL HEALTH

### Report: exercise should be prescribed for depression



**Three to five 30-45-minute moderate to vigorous exercise sessions per week appear to deliver optimal mental health benefits**

People with depression should be prescribed exercise and monitored for the first 12 weeks of their regime – similar to the way physical therapy is being used to help people recover from injuries.

The recommendation comes from the *Move Your Mental Health Report*, from the John W Brick Mental Health Foundation, which summarises data from 1,158 studies and reviews 20+ types of physical activities in relation to different mental health outcomes.

Overall, three to five 30-45-minute moderate to vigorous exercise sessions per week appear to deliver optimal



SHUTTERSTOCK/ROBERT KNIESCHKE

■ Exercise can benefit mental health and wellbeing

mental health benefits and of the 1,158 studies, 89 per cent reported “significant positive relationships” between physical activity and mental health outcomes.

The report states that high-frequency exercise (3-5 times per week) is better for reducing depressive symptoms than low-frequency exercise (once a week).

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# Finnish finesse

Ontario's picturesque Horseshoe Valley is set to welcome an authentic Finnish-inspired Nordic spa, called Vettä Nordic, in Q3 2021



■ The spa is being designed to help guests restore their health and wellbeing

PHOTO: VETTÄ

A brand new Finnish-inspired day spa called Vettä Nordic Spa is on track to open its doors in Ontario, Canada in September 2021. Realised by ISM Architects, the all-season destination will cover five and a half acres and feature a 12 treatment-room spa plus one of North America's largest commercial saunas.

"Horseshoe Valley is already a vacation destination for many, and the natural beauty found here fits the Finnish-inspired escape so perfectly," said Eric Harkonen, president and founder of Vettä Nordic Spa.

"Vettä will be an experience that allows guests to sample a taste of Finland for the day and an opportunity to feel relaxed, recharged and reconnected."

### Traditional bathing

Guests will be immersed in a dynamic journey of wellbeing, including professional bespoke massages, steamrooms, authentic Finnish saunas, warm pools and cold plunge pools, as well as salt rubs, a hot stone room, multiple relaxation areas and outdoor wood-burning fire pits.

All are being designed to help guests restore their health and wellbeing through the emotional and physical benefits of Nordic bathing traditions.

Vettä will be a place you can visit that quiets the mind, and rejuvenates your spirit

■ Guests will enjoy hydrotherapy cycles while being immersed in Horseshoe Valley's hardwood forests



PHOTO: VETTÄ

It stood out to me that people in Canada and especially Ontario, are missing out on the sauna experience

According to Harkonen, “coming from a Finnish family, it stood out to me that people in Canada and especially Ontario, are missing out on the sauna experience and the opportunity to unplug for a while.

“Vettä will be a place you can visit that quiets the mind, and rejuvenates your spirit. It’s a place to come together, create memories and spend precious time with friends and family.”

### Social sustenance

Vettä’s primary attraction will be its emphasis on spending quality time with others and having meaningful conversations during their spa escape.

While there will be a designated zone for those who wish to relax quietly on their own, the majority of Vettä will function in accordance with the Finnish tradition of socialising with others.

Guests will be encouraged to enjoy their spa time with friends or family by making

the most of couples’ massage rooms, social spa zones and spacious dining areas for the hosting of large groups.

Vettä’s saunas and range of multi-temperature outdoor pools are being built to allow guests to enjoy self-guided contrast bathing.”

Guests will be able to enjoy their hydrotherapy cycles in the natural surroundings of Horseshoe Valley’s hardwood forests, emphasised by the changing seasons, and fresh country air.

In addition, Vettä will feature three distinct culinary experiences showcasing forest foraged delicacies, including freshly-picked mushroom medleys, preserved berries, local ecologically-produced vegetables and smoked and fresh fish in the Finnish tradition.

Looking ahead, Harkonen told *Spa Business* there are plans to expand the Vettä concept in future with additional locations in Ontario. ●

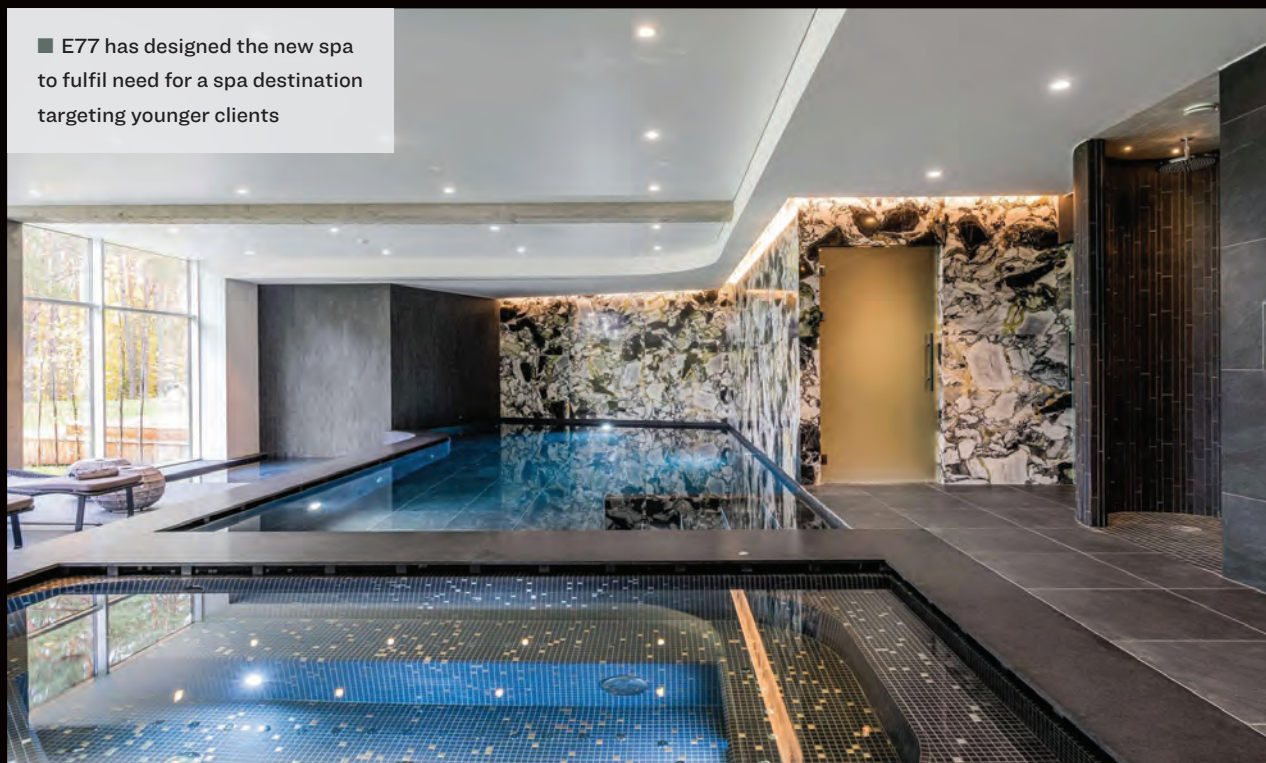


PHOTO: VETTÄ

■ Vettä will be built following Scandinavian design principles



■ E77 has designed the new spa to fulfil need for a spa destination targeting younger clients



# A millennial mindset

Spa consultancy E77 Company has just unveiled its unique spa hotel and retreat designed for millennials in Lithuania



■ Egle Rukšėnaitė, E77 owner and founder

After three years' development, international spa and wellness consultancy E77 Company has opened its purpose-built spa hotel for millennials in southern Lithuania.

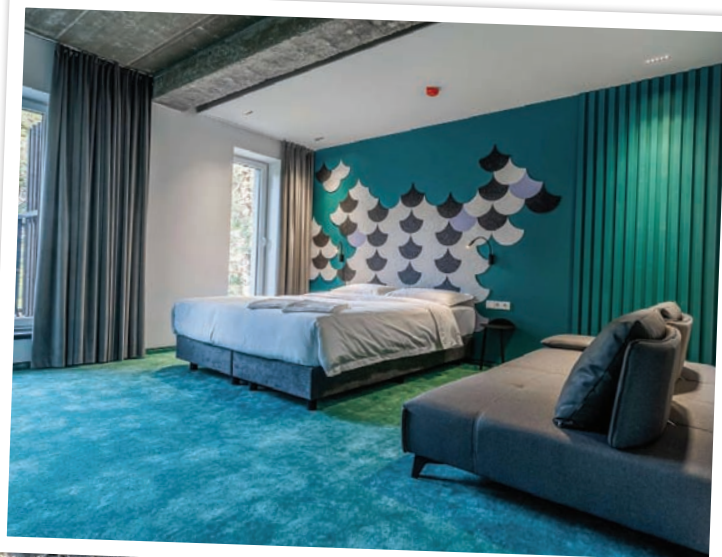
Spa Hotel Esé is located in the spa town of Birštonas known for its clean air, therapeutic mud and mineral springs. The new destination is complete with a 300sq m spa including four treatment rooms, two saunas, steam bath sauna and swimming pool.

### Positive intentions

The Lithuanian word Esé translates to personal story or 'own reflections' and helped inspire E77 to conceive the spa hotel as an opportunity for guests to create, compose and share.

The destination has been conceptualised for the modern tech-savvy millennial customer, with details including automated self-service check-in and check-out for the hotel, an electronic spa entrance and smart door locks to cater to a millennial mindset.





■ The unique new spa hotel is located in the Lithuanian spa town of Birštonas, surrounded by pine forests

Egle Rukšėnaitė, E77 owner and founder, said the hotel fulfils the need for a spa destination targeting younger clients.

“In my opinion, this new space is somewhere where traditional luxury does not shine, but instead luxury is expressed through art, cosy spaces, natural design and a high-quality spa offering an unadulterated and sustainable experience.”

Three treatment rooms include massage beds provided

by Netherlands-based Bellezi, while one unique room offers access to Meden-Inmed's Aquai hydromassage membrane bed.

The latter room was realised after E77 acknowledged some millennials may be more introverted, so the team decided to include a private treatment room for guests to experience touchless treatments without a therapist present.

Other treatments include a menu of rituals supplied by organic Irish marine skincare brand Voya.

In addition, E77 has infused the hotel with essential oil blends from Japanese aromatherapy brand @aroma to offer all guests a free therapeutic experience to help them relax and recover faster.

When guests arrive at the hotel they choose between 40 minimalist guest rooms, each designed to tell a different story.

Rukšėnaitė explained that by having dynamic room options, guests have enough variety to pick a room based on their mood. ●



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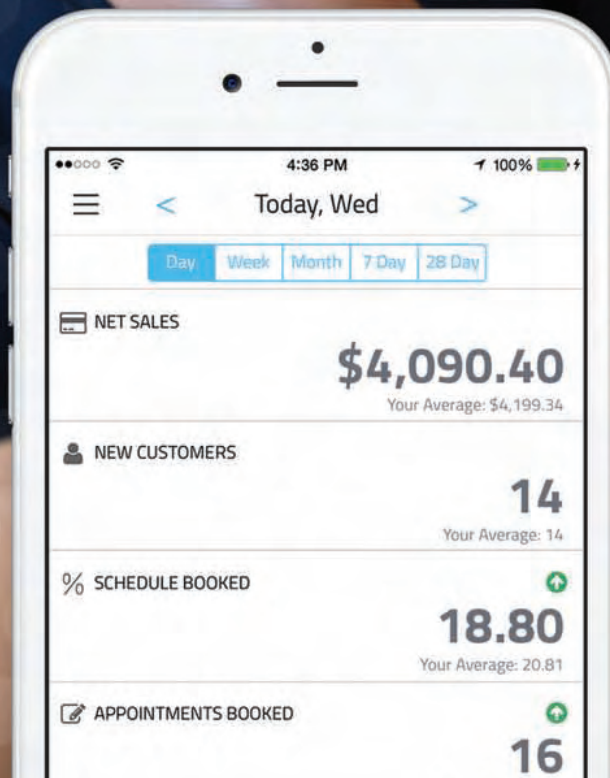




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# SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

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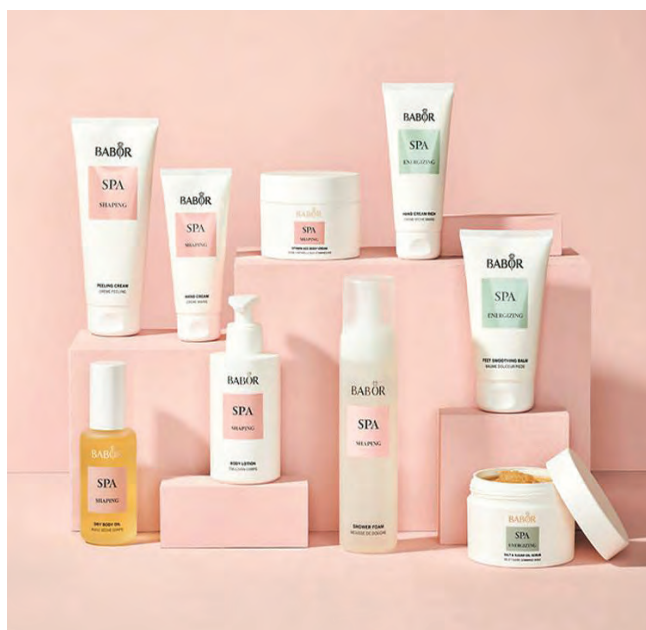


PHOTO: BABOR

■ Both of the new ranges are powered by two main active ingredients – French cotton thistle and wild service tree extract

## Babor launches two new home spa lines to soothe and energise and create retail opportunities for spas



PHOTO: BABOR

■ Dr Andrea Weber, Babor's head of science consultation and innovation

German skincare and spa brand Babor has unveiled two home spa collections inspired by nature – named Babor Spa Energising and Babor Spa Shaping.

Both are powered by 90 per cent sustainably-sourced ingredients and formulated with two main active ingredients – French cotton thistle and wild service tree extract.

The first line, Spa Energising, also contains alga Jania Rubens, and is designed to protect, revitalise and moisturise the skin.

The range includes a hand and body wash, salt and

sugar scrub, body lotion, hand cream and a foot balm.

All products in the collection are blended with an invigorating apple and lemon scent combined with hints of fresh mint, eucalyptus, rosemary, and lavender.

In contrast, Spa Shaping is defined by an aromatic blend of orange, mimosa, almond and musk to set an elegant and calming tone for home spa moments.

The line promotes skin elasticity and firmness using glaucine extract derived from yellow poppy seeds to help firm skin and promote elasticity.

Babor has realised this line with a dry body oil, shower foam, exfoliating peel cream, body lotion, vitamin body cream and hand cream.

Dr Andrea Weber, Babor's head of science consultation and innovation, remarked: "The pandemic has elevated the importance of home spa and self-care for consumers, thus our spa body care immerses the senses in new dimensions of wellbeing and treats the skin to a much-needed beauty time-out."

More on [spa-kit.net](https://spa-kit.net)

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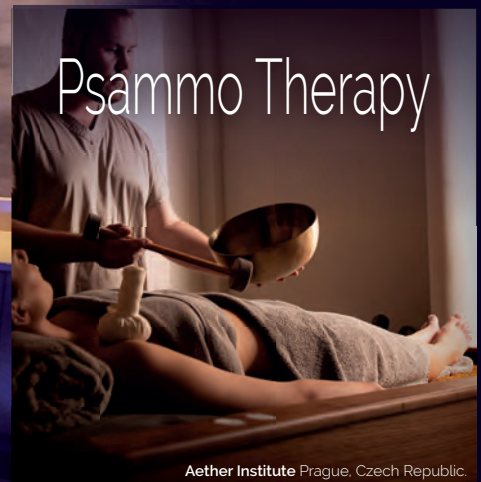


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## Hytte introduces Scandi-style modular cabins



PHOTO: HYTE

■ Hytte co-founder  
Nathan Aylott

For spa operators looking to offer a stand-alone experience – ranging from wellness treatments and meditation to floatation – and where social distancing and exclusive use is a given, the new modular cabin by Hytte could be the solution.

With a quintessentially traditional Nordic aesthetic, the cabins blend into the natural surroundings and are insulated using natural and recycled materials to ensure energy efficiency.

They have a minimum footprint of 24sq m and arrive



PHOTO: MERGE VISUALISATION

■ The cabins blend into natural surroundings

on-site fully constructed and fitted out, ready for use within 24 hours. Off the shelf options are available, or units can be custom made with potential features including a king-size bed, seating area, toilet/shower, stove and kitchen.

Hytte is a brand new company formed in partnership between architects Koto Design, which draws inspiration

from Scandinavia, and interior design and branding firm Aylott & Van Tromp.

Co-founder Nathan Aylott says the focus is to provide “both clients and consumers with something a little bit different, in strange times.”

More on [spa-kit.net](https://spa-kit.net)

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## Dermalogica launches new Melting Moisture Masque

Dermalogica has unveiled a new Melting Moisture Masque to help restore dry skin's moisture barrier and protect against damaging environmental factors for healthier-looking skin.

Victoria Evans, Dermalogica education manager, commented: “Millions of people worldwide have dry skin, which can trigger chronic discomfort, flaking, itching and sensitivity.

“Dermalogica has created this extremely moisturising masque that elegantly transforms from balm to oil to help restore and nourish dry skin in a unique leave-on formula,” she explained.

At the heart of the masque is Dermalogica's MeltingPoint



PHOTO: DERMALOGICA



■ Victoria Evans,  
Dermalogica  
education manager

Complex, packed with nourishing ingredients that are activated by skin's natural heat to deliver a satisfying melting sensation as it penetrates skin's surface layers.

The shape-shifting formula is designed to gently

nourish away dry cracks and dullness, and restore skin's smooth, dewy appearance with long-lasting hydration.

Dermalogica has incorporated hydrating plankton extract to help soothe and protect skin against the drying

effects of pollution while linoleic acid and vitamin E are added to both help nourish and protect against skin-damaging free radicals.

More on [spa-kit.net](https://spa-kit.net)

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## Bioline Jatò upgrades Age Beauty Secret line

Italian skincare brand Bioline Jatò has expanded its anti-ageing Age Beauty Secret product range.

“The philosophy of ageing well is becoming ever more common and proposes a new way of taking care of one’s appearance,” said Clara Macchiella Corradini, Bioline Jatò founder and R&D chief. “This new approach inspired us to expand our iconic line.”

The collection now includes two facials and an upgraded collection of aftercare products following rituals.

The first treatment – Proaging SG – targets early wrinkles and premature ageing, using gold light-reflecting particles to revitalise the skin.



PHOTO: BIOLINE JATÒ



PHOTO: BIOLINE JATÒ

■ Clara Macchiella Corradini, Bioline Jatò founder and R&D chief

Called Premium treatment, the second facial contains seaweed extracts to combat pronounced wrinkles and lax skin.

Originally, Bioline Jatò’s first iteration of the Age Beauty Secret collection included an

Eye and Lip Cream, Serum, ‘The Emulsion’ and ‘The Cream’.

Following the recent revamp, the Bioline Jatò collection now includes an enhanced night treatment called The Sleeping Mask. The product

consists of a gold mask formulated with hemp oil, wild olive stem cells and vitamin C to recharge the skin.

More on [spa-kit.net](https://spa-kit.net)

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## Ionto-Comed launches dynamic treatment table



PHOTO: IONTO-COMED

■ Julian La Fontaine, MD Ionto Health & Beauty.

Ionto Health & Beauty’s wellness equipment branch, Ionto-Comed, has developed a compact yet versatile cosmetic couch, named Ionto-Dynamove C1.

The remote-controlled product accommodates spa, beauty and wellness treatments, thanks to its stability and numerous adjustment options.

This includes removable 180° folding armrests, an interchangeable headrest to accommodate massages or beauty treatments, plus a range of motion and position options.

Available in a range of colours, the table is easy to clean and care for, Ionto-Comed also created the table with a



PHOTO: IONTO-COMED

■ The table can accommodate both beauty and wellness treatments

slim base to allow beauticians sufficient knee room.

In addition, the bed can be adjusted vertically without lateral offset, making it suitable for small rooms.

“This table is perfect for beauticians who don’t have a large treatment room, but still want to give clients a

feeling of comfort,” said Julian La Fontaine, MD Ionto Health & Beauty.

The product’s flexibility and stability are made possible by Ionto-Comed’s new lifting column technology.

More on [spa-kit.net](https://spa-kit.net)

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## A new uniform concept for wellness professionals – sustainable, safe and made in Italy



**100% YOU is the newest technical fabric solution** for the world of **work uniforms**. Designed with comfort and safety in mind, the concept's mission is to underpin wellness professionals' wellbeing.

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100% YOU is a patented technology certified as **PPE** (Personal Protective Equipment) and as a **Class 1S Medical Device** which can be used in the clinical setting.

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# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to [spateam@leisuremedia.com](mailto:spateam@leisuremedia.com)

**Asia-Pacific Spa & Wellness Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Bali Spa and Wellness Association**

■ [www.balispawellness-association.org](http://www.balispawellness-association.org)

**Brazilian Spas Association**

■ [www.abcs spas.com.br](http://www.abcs spas.com.br)

**Bulgarian Union for Balneology and Spa Tourism (BUBSPA)**

■ [www.bubspa.org](http://www.bubspa.org)

**Association of Spas of the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**Estonian Spa Association**

■ [www.estonianspas.eu](http://www.estonianspas.eu)

**European Historic Thermal Towns Association**

■ [www.ehtta.eu](http://www.ehtta.eu)

**European Spas Association**

■ [www.espa-ehv.com](http://www.espa-ehv.com)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)**

■ <https://www.femteconline.org/m>

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Global Wellness Institute (GWI)**

■ [www.globalwellnessinstitute.com](http://www.globalwellnessinstitute.com)

**Green Spa Network (GSN)**

■ [www.greenspanetwork.org](http://www.greenspanetwork.org)

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**The Iceland Spa Association**

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

**The International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Sauna Association**

■ [www.saunainternational.net](http://www.saunainternational.net)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**Irish Spa Association**

■ [www.irishspaassociation.ie](http://www.irishspaassociation.ie)

**Japan Spa Association**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Leading Spas of Canada**

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

**National Guild of Spa Experts Russia**

■ [www.russiaspas.ru](http://www.russiaspas.ru)

**Portuguese Spas Association**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

**Romanian Spa Organization**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**Salt Therapy Association**

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

**Serbian Spas & Resorts Association**

■ [www.serbian spas.org](http://www.serbian spas.org)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spanish National Spa Association**

■ [www.balnearios.org](http://www.balnearios.org)

**Spa and Wellness Association of Africa (SWAA)**

■ [www.swaafrika.org](http://www.swaafrika.org)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Spa Industry Association**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**Spa & Wellness International Council**

■ [www.lswic.ru](http://www.lswic.ru)

**The Sustainable Spa Association (SSA)**

■ [www.sustainable spas.org](http://www.sustainable spas.org)

**Taiwan Spa Association**

■ [www.tspa.tw](http://www.tspa.tw)

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The UK Spa Association**

■ [www.spa-uk.org](http://www.spa-uk.org)

**Ukrainian SPA Association**

■ [www.facebook.com/UASPA](https://www.facebook.com/UASPA)