



Sensei to unveil second retreat

Sensei, the wellness brand owned by tech billionaire Larry Ellison, will open its second retreat – Sensei Porcupine Creek – in early 2022.

The brand's first standalone retreat, the destination will be based in a 230-acre private estate, nestled against the Santa Rosa mountains in Rancho Mirage, California.

The tranquil setting will include 22 hotel rooms in the former estate house, as well as private villas in the grounds, which will blur the boundaries between the indoors and outdoors to reconnect guests with nature.

The destination will offer similar spa, nutrition, movement and other wellness and sports programmes found at its sister facility, Sensei Lanai, A Four Seasons Resort in Hawaii.

“Our first retreat is located in Koele, the spiritual uplands of Lanai,” explained Kevin Kelly, CEO of Sensei, “Now, with Sensei Porcupine Creek, we have the



PHOTO: SENSEI

■ The new resort will open its doors in 2022

opportunity to offer our programming in a stunning luxury setting that takes advantage of its majestic desert location, which has long been a destination for health and wellness seekers.”

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We have the opportunity to offer our programming in a stunning luxury setting

Kevin Kelly



PHOTO: SEED TO SKIN

PEOPLE

Seed to Skin appoints Terry Prager

Prager named new global operations manager

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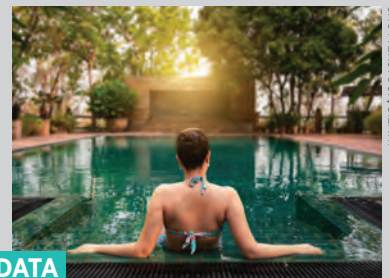
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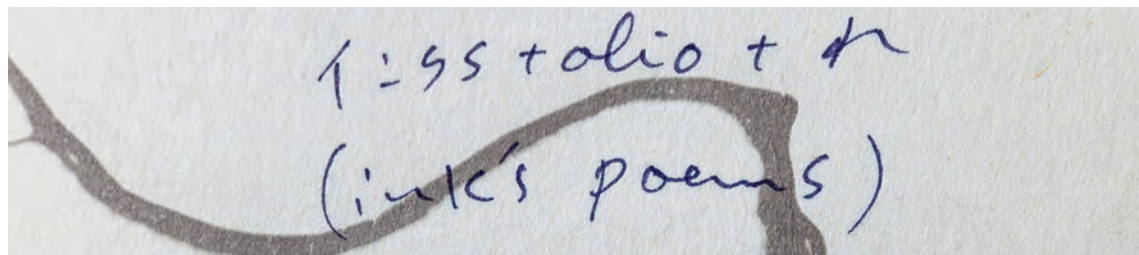
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Global Wellness Summit podcast presents new six-episode season hosted by **Kim Marshall**

The Global Wellness Summit (GWS) has launched a new season of its podcast. Each of the six episodes takes a deep dive into a new wellness trend with special guest commentary.

The new season is hosted by Kim Marshall, wellness industry veteran and co-founder of S'Well Public Relations. Her guests range from James Nestor, author of the recent New York Times best seller *Breath, the New Science of a Lost Art* to the founders of Esalen Massage, on how the iconic retreat changed the concept of wellness.

Originally launched at the 2019 Global Wellness



PHOTO: GWS

■ Marshall has hosted the GWS podcast since its launch in 2019

This podcast explores the latest industry research and impact of evidence-backed wellness trends

Summit, the GWS says the podcast is dedicated to exploring the latest

industry research and the real-world impact of evidence-based wellness trends.

Most episodes explore trends featured in the GWS' *Future of Wellness 2021* report and each podcast episode sees Marshall interview a number of experts on a current wellness topic.

This season explores a host of issues including how travel is getting a "wellness reset" in 2021, the future of immune health, a financial wellness movement toppling the taboos around money, the growth of the mind-body medicine that is breathwork, a new era of conscious leaders, and more.

The GWS Podcast (currently at 42 episodes) is free to listen to on Apple Podcasts, Spotify and everywhere podcasts are available.

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Susie Ellis announces Global Wellness Summit 2021 to relocate from Tel Aviv to Boston



PHOTO: GWS

■ Susie Ellis said the 2022 summit will be held in Tel Aviv in Q3 of next year

The Global Wellness Summit (GWS) has announced a new location and dates for its 2021 conference.

Originally scheduled to be held in Tel Aviv, Israel, in mid-November, it will now take place in Boston, Massachusetts, from 30 November till 3 December 2021 at the five-star Encore Boston Harbor – a Wynn Resort.

"After consulting with the GWS' global Board of Advisors and our partners

There's no better place to gather health and wellness leaders to rethink the place of wellness in society

in Israel, we made the decision to pivot to the US again this year," said Susie Ellis, GWS chair and CEO.

"We chose Boston because there's no better place to gather health and wellness leaders to rethink the place of wellness and prevention in society, medicine, technology and in the investment world."

The 2021 conference will offer in-person participation

and a comprehensive virtual package, providing access to all the mainstage keynotes and panels focused on the very different future for wellness as the world emerges from the pandemic – on-demand for every time zone.

Information on the summit's theme, topics and speakers will be announced in the coming weeks.

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PHOTO: SEED TO SKIN

■ Prager has worked in the beauty industry for over 30 years

It's a wonderful opportunity to work alongside owners who have true passion about everything they do

Terry Prager is Seed to Skin's new global operations manager

Luxury ethno-botanical skincare and spa brand, Seed to Skin, has appointed Terry Prager as global operations manager to further develop and grow the brand's presence.

Prior to the appointment, Prager held the role of executive director of spas for Natura Bissé in the US. She's been working in the global spa and beauty industry for over 30 years and has previously held corporate roles at La Prairie, Espa and Ritz-Carlton.

Prager plans to strengthen and expand the brand portfolio across the three channels Seed to Skin

operates in – spa, retail and e-commerce – and also grow the Seed to Skin team.

"It's truly a wonderful opportunity to be able to work with such a luxury natural skincare brand alongside owners who have true passion and integrity in everything they do," she said.

Founded by Jeanette Thottrup, Seed to Skin is dedicated to sustainably harnessing the healing power of nature and incorporates Italian produce and wild ingredients into its handmade products – all formulated using advanced molecular science.

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NEW CONCEPTS

Capella launches all-new sister brand

Capella Hotel Group has unveiled the first installation of its sister-brand Patina Hotels & Resorts in the tranquil setting of the Maldives' North Malé Atoll.

Conceived as an ultra-luxury lifestyle brand for progressive travellers of a new generation, Patina is a 'thoughtful sister' to Capella, with the potential for both to be operated in close proximity.

Patina's wellness concept, Flow, "has a curious and adventurous character represented by the phrase 'state of mind, body and play'," said Nick Clayton, Capella CEO, speaking exclusively to *Spa Business*.

"Health and lifestyle experts, known as 'resident

hackers', programme wellness journeys at Flow. This can include treatments that improve cellular health, such as lymphatic drainage, or sessions incorporating technologies such as hyperbaric chambers, sound and light rooms.

"Fitness amenities also have a playful element and there's a plant-based restaurant concept, named Roots."

Spanning 1,500sq m, the Flow spa at Patina Maldives includes six double treatment rooms, a watsu treatment suite, flotation tank suite, Hammam, sauna, hydrotherapy pools and salon services.

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PHOTO: PATINA HOTELS & RESORTS

■ Further Patina locations are planned for Bali, China and Japan



PHOTO: CAPELLA HOTELS AND RESORTS

“

Patina's wellness concept has a curious and adventurous character

Nick Clayton

SOUNDBATHS

Soundbathing in plant song during Natural Wellbeing week

“

The experience has been shown to have a positive impact on health

Laura Chesterfield

From early morning goat walks to sunrise yoga and Tai Chi to sound bathing, this July, The Lost Gardens of Heligan in Cornwall, UK, became the venue for a programme of natural wellbeing activities.

Heligan – an anagram of the word healing – created the programme for its Natural Wellbeing week during 3-11 July to leave visitors feeling relaxed, uplifted and restored.

A highlight included garden plant immersion sound bathing experiences, where guests could physically experience impulses and soundwaves generated by plants – known as plant bioacoustics.



SHUTTERSTOCK/KARLOS GARCIA PONS

■ The experience fosters an inter-species relationship

"The experience has been shown to have a positive impact on health and awareness about the consciousness of nature" said Laura Chesterfield, Heligan's head of garden experience.

"It's an innovative way to create more meaningful relationships between people and nature."

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APPOINTMENT

Isle of Mull Hotel names new spa manager

Rebecca Moses has been confirmed as the new spa manager at the Isle of Mull Hotel & Spa's all-new Driftwood Spa in west Scotland.

Moses began her career as a spa receptionist with Steiner Transocean – since rebranded as OneSpaWorld – on a carnival cruise ship and then progressed into a variety of management positions.

In her most recent role, she was operations manager for the at-sea division for Canyon Ranch where she oversaw

PHOTO: ISLE OF MULL HOTEL & SPA



We'll provide every guest with a tailored experience

Rebecca Moses

the spa teams on the Cunard Cruise Line and the Celebrity Cruise Line. Moses also played an instrumental role in the successful launch of the new Mareel Spa on the Queen Elizabeth and Queen Victoria. On her new appointment, Moses remarked: "I'm so pleased to be working with the team at the new Driftwood Spa. We'll provide each and every guest with a tailored experience to help them feel both instantly tranquil and uplifted."

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NEW OPENING

Six Senses' opens Ibiza resort focused on wellbeing

Six Senses has opened a year-round destination in Ibiza, set in Xarraca Bay at the northern tip of the island.

The resort features 116 guest rooms and has been integrated into the contours of the bay to enable guests to enjoy unobstructed sunsets.

The resort delivers Six Senses' Integrated Wellness programmes, based on the company's six pillars of wellness – sleep, eat, spa, move, mindfulness and grow.

The spa offers signature and locally-inspired treatments, biohacking to "optimise the body's natural recovery systems",

multi-layered wellness workshops and bespoke skincare solutions.

It also has an Alchemy Bar, in-house experts and visiting practitioners.

Six Senses Ibiza will offer immersive retreats twice a year, designed to "lead guests to great consciousness, passion, reconnection, and a reawakened sense of self".

Fitness is high on the agenda, with both group and private wellness

classes, functional fitness, running trails and jungle gyms. The Rose Bar is a destination for longevity programmes, combining diagnostics with nutritional guidance and modern healing methods to optimise health and performance.

The 12,900sq ft space houses a fitness area, rooftop yoga platform, outdoor boxing ring, steamroom, salon and hot bath.

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PHOTO: SIX SENSES

■ The resort also features Six Senses Residences

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EXPANSION

Elemis boutique opens at Harrods

UK-based luxury skincare brand Elemis has partnered with premium London department store Harrods to launch a new retail boutique.

Found in Harrods' White Hall, the store is designed to be the first expression in the UK of Elemis' fresh new brand identity and concept.

Proudly bold and British, the design is based on a Georgian architectural language

One hallmark of the space is the HD Skin Consultation area. Home to state-of-the-art technology in facial mapping, customers are invited to kickstart their journey with a complimentary HD Skin Consultation.

The boutique also houses a medical-grade Elemis HD Skin

Reveal Camera – a diagnostic tool that provides an in-depth analysis of the skin.

Combined with a lifestyle consultation, Elemis' skincare specialists create a personalised skincare plan to target individual concerns.

"We're delighted to be launching into Harrods," said Noella Gabriel, Elemis' global president and co-founder.

"A celebration of two British icons born in London, our partnership pushes the boundaries of beauty, with skincare that harnesses the best of British, from locally-sourced ingredients to cutting-edge formulations, developed in London and made in England.

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PHOTO: ELEMIS

■ Visitors are offered a complimentary HD Skin Consultation



PHOTO: ELEMIS



Our partnership with Harrods pushes the boundaries of beauty

Noella Gabriel

GROWING FOOTPRINT

Banyan Tree Group opens European flagship in Greece



Corfu is an ideal sanctuary for our newest sanctuary

Sergio Serra

Banyan Tree Group is continuing its global expansion with the opening of its first flagship property in Europe, Angsana Corfu Resort & Spa.

Set on a hilltop estate in Corfu's Akra Punta bay, near Benitses Village, the 196-room resort is surrounded by views of the ocean and lush mountainous landscapes.

The resort's Angsana Spa encompasses 11 soothing treatment rooms and spa gardens overlooking the bay. Its philosophy is dedicated to prioritising both mental and physical wellbeing for guests, as well as blending Eastern and Western healing techniques.



PHOTO: VANGELIS PATERAKIS

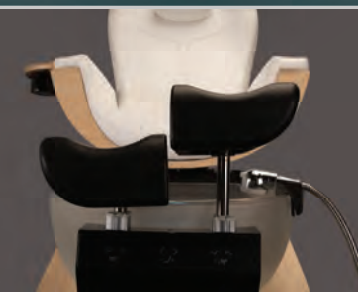
■ The spa overlooks Benitses Bay's turquoise waters

Guests can also visit indoor and outdoor pools, a yoga pavilion and gym.

"Corfu is an ideal destination for our newest sanctuary given its focus on environmentalism and wellness and its vibrant culture," said Sergio Serra, AVP and regional director of sales and marketing for The Americas and EMEA.

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DEVELOPMENT

Raffles to debut in Dubai in Q4 2021

Raffles Hotels and Resorts is scheduled to open Raffles The Palm Dubai in late 2021, after rebranding the former Emerald Palace Kempinski Dubai.

Offering panoramic sea views and vistas of Dubai's iconic skyline, the 389-room resort will be Raffles' first Middle Eastern resort and be situated within 100,000sq m of landscaping on the West Crescent of Palm Jumeirah – the world's largest man-made archipelago.

Wellness will take centre stage at the resort in the form



PHOTO: ACCOR



The property will provide a prestigious address for the Raffles brand

Mark Willis

of a 3,000sq m Cinq Mondes Spa with 23 treatment rooms and two private spa suites, as well as the city's largest indoor swimming pool.

Raffles claims the spa will debut with an iconic design, never before seen in Dubai.

"This is a very exciting opportunity for us," says Mark Willis, CEO of Accor India, Middle East, Africa and Turkey.

"The size of the property and its location perfectly lend itself to provide a prestigious address for the Raffles brand."

[READ MORE ONLINE](#)

BATHING

Aire Ancient Baths opens doors to first UK site in London

Aire Ancient Baths has opened its first UK property in the heart of the country's capital city, London.

Inspired by the tradition of bathing in ancient Greek, Roman and Ottoman civilisations, Aire Ancient Baths London reimagines the classic tradition of the thermal baths in a contemporary fashion.

Located on Robert Street, The London Ancient Bath Experience consists of seven bathing experiences of varying temperatures – including a tepidarium (36°C), caldarium (40°C) and a frigidarium (14°C and 10°C).



PHOTO: AIRE ANCIENT BATHS

■ The baths house seven different bathing experiences

There is also a vaporium – a steamroom scented with peppermint – a balneum (the "thousand jet baths") and a flotarium, as well as a relaxation area with heated marble for resting and enjoying complimentary tea or water.

In addition to the bathing experiences, the baths house nine large treatment rooms, suitable for couple's massages.

Visits to the baths are sold in packages which consist

of a 90-minute free roam of the baths with the option of treatments afterwards.

Aire is a worldwide collection of thermal baths inspired by antiquity. The concept was launched in Spain in the early 2000s and has since expanded to the US, Denmark and now the UK.

The London opening is set to be followed by an Aire Ancient Baths in Toronto in 2022.

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EVENTS

Healing Summit rescheduled to May 2022

The Healing Summit, the international conference dedicated to healing, wellbeing and initiating positive personal and societal change, has been postponed to May 2022.

The 7th annual Summit – originally scheduled for October 2021 in Albufeira, Portugal – has been moved due to the constantly changing COVID-19 infection rates around the globe.

An annual event since 2014, the summit is an initiative of Healing Hotels of the World, and brings together like-minded individuals who're drawn to collaborate, raise awareness and inspire change.

Healing Summit co-founders – Anne Biging, Elisabeth

Ixmeier and Claudia Roth – are dedicated to the wellbeing of the delegates, speakers and hotel staff, and stressed that the welfare of all attendees is their number one priority.

Biging said: “The wide disparity of COVID cases across the world means we believe the best option would be to wait further. Despite this, our commitment to healing is stronger than ever, and we remain open to this amazing community we've created together.”

In addition to the rescheduled event, the organisations will honour the original intention of coming together via a half-day virtual event in October 2021.

[READ MORE ONLINE](#)



PHOTO: HEALING HOTELS OF THE WORLD

■ The event will be hosted in Portugal at the Pine Cliffs Resort

PHOTO: HEALING HOTELS OF THE WORLD



“

Our commitment to healing is stronger than ever

Anne Biging

WEARABLES

Over half of US homes have a smartwatch or fitness tracker



“

People are willing to adopt new products even during challenging times

Jana Arbanas

Fifty-eight percent of US households have a smartwatch or fitness tracker, and 39 per cent of consumers own one personally.

The figure comes from the *Connectivity & Mobile Trends 2021 Survey* by Deloitte, which shows how the pandemic has had a clear effect on people's physical activity habits. Among device owners, 14 per cent bought their smartwatch or tracker since the pandemic outbreak.

Jana Arbanas, vice-chair, and leader of Deloitte's US telecom, media and entertainment sectors, said: “As wearables advance to record more discrete health, fitness and wellness

SHUTTERSTOCK/ SYDA PRODUCTIONS



■ The largest use of devices is for health and fitness

data, their ability to support health care providers will likely grow, along with users' desire to share more of this data with their providers.

“Our survey revealed people are willing to adopt new products even while adjusting to challenging circumstances in trying times.”

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VIP treatment

On-call therapists, bespoke treatments and DNA testing: Ultima Collection responds to new demand for private wellness escape



■ Michala Chatel,
Ultima Collection's
managing partner

PHOTO: ULTIMA COLLECTION

As the world steers itself through the new COVID landscape, people are placing much higher value on guaranteed privacy and minimised risk of infection during their hospitality and wellness experiences.

As a result, private wellness offerings have become increasingly popular, particularly with ultra-high-net-worth individuals (UHNWI).

Ultima Collection's portfolio of private European residences, chalets, villas and a five-star hotel means it's well placed to answer this demand, says managing partner Michala Chatel.

Each destination offers five-star amenities and service, including a spa offering on-demand wellness experiences, in the intimacy of a private residence.

"Our approach to wellness and is tailored to each guest and every Ultima spa is powered by a concierge team including on-call clinicians, aestheticians and therapists who create unique treatments," explains Chatel, "no request is too big or small for them."

Spa Business spoke to Chatel to understand the logistics of offering wellness on-demand in this way.

What wellness services is Ultima providing?

Every Ultima spa offers a range of

Each spa is powered by a concierge team and on-call therapists, clinicians and aestheticians



■ In 2021, over 60 per cent of Ultima guests have incorporated wellness treatments into their stays

PHOTO: ULTIMA COLLECTION

“ We know 80 per cent of wealthy people are dedicating more time and money to wellbeing and wanted to cater to this demand ”

treatments and services, from cellular hydration and lifting treatments to aromatherapy massages and body wraps, all provided by Swiss Perfection. We've also partnered with Switzerland-based Aesthetics Clinics to empower guests to identify their strengths and weaknesses through its DNA testing services. This helps us plan a roadmap of individually tailored treatments and services for optimal wellbeing.

What epitomises Ultima's wellness offering?

We know 80 per cent of UHNWIs are dedicating more time and money to wellbeing, so we created a retreat that caters to this demand: The Ultima Escape.

Available at all our properties, it focuses on immunity, lifestyle and the environment and future healing and is designed to leave guests feeling rejuvenated over the course of a month

Guests can tend to their mind, gut and soul, starting with a health check-up with a nutritionist, PT and masseuse.

Then, treatment plans are curated following Aesthetic Clinics' DNA analysis to help make positive, long-term changes and mitigate the risk of disease.

Guests receive tailor-made immunity booster supplements informed by hair analysis, health check-ups by a licensed physician and four massages a week. They're also provided with butler service five-days-a-week, three PT sessions a week, full access to on-site spa facilities and daily healthy breakfasts.

What inspired you to launch Ultima Escapes?

We knew we had to answer the call of all those looking to maximise their exposure to wellbeing treatments and therapies.

The average length of stay at our properties is 33 days and we're continuing

to witness a steep increase in the number of our long-stay guests. With these factors in mind, we wanted to create a well-rounded experience that caters to these demands. Thus, Ultima Escape was born, to offer the perfect combination of revitalisation and rejuvenation for guests who like to prioritise health and wellness.

How popular has wellness been for Ultima guests following the pandemic?

In 2021 alone, we've already had over 60 per cent of guests incorporate wellness treatments into their stays. DNA analysis has been particularly popular as it helps inform every detail of their experience – even down to personalised menus. In light of this uptake, we're continuing to anchor our philosophy and offering with wellness as we expand and realise our upcoming destination in Courchevel, featuring two world-class spas and wellness amenities. ●



The eagerness to acquire more hotel real estate suggests investors are looking beyond the immediate impact of COVID-19 on the sector

Bořivoj Vokřínek, head of hospitality research EMEA at Cushman & Wakefield



Market interest

Cushman & Wakefield's latest report reveals over a third of investors are looking to buy more hotels in Europe



■ At a city level, Barcelona achieved the highest interest ranking among hotel investors

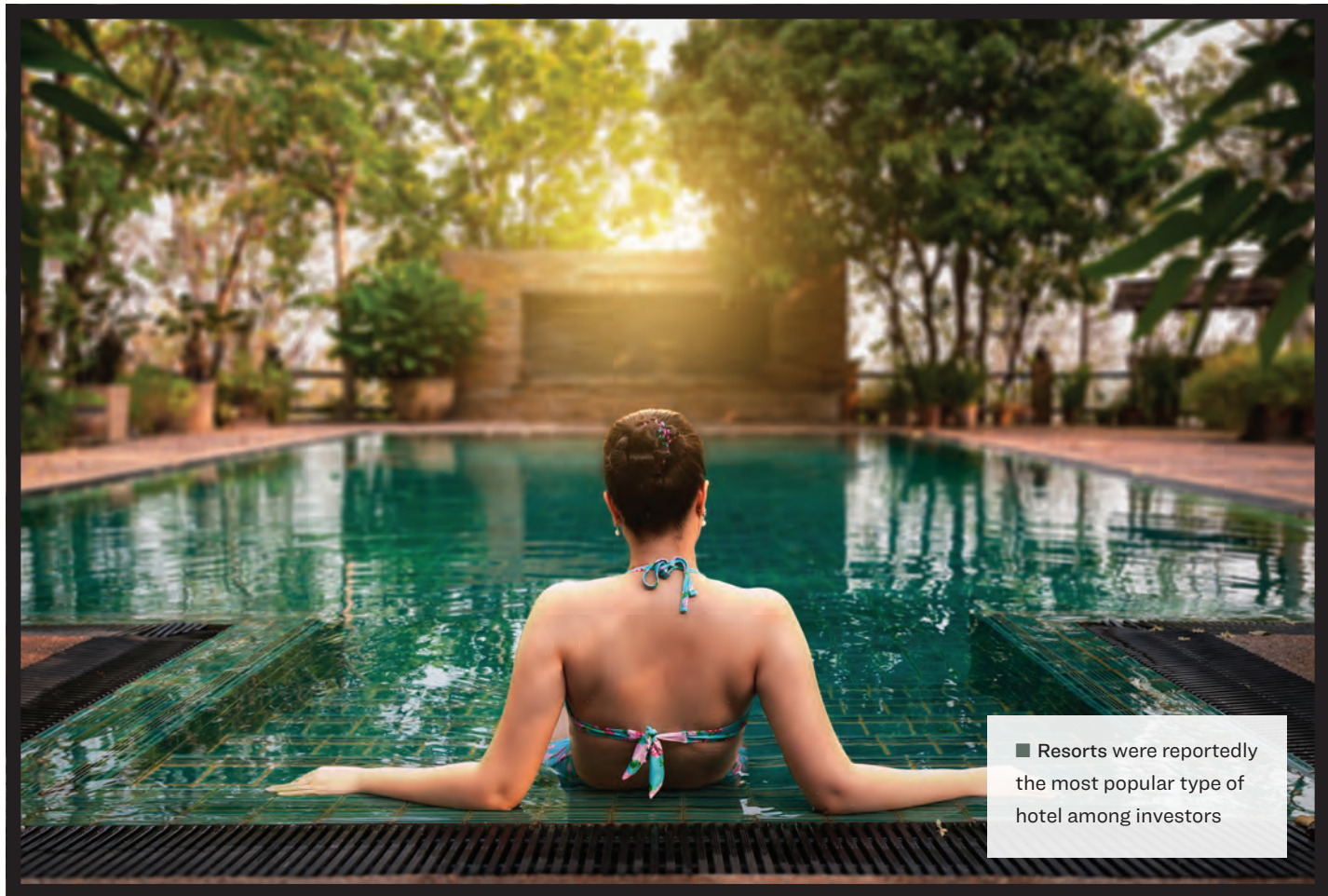
Over a third of real estate investors intend to buy more hotels across Europe, according to recent research from real estate advisory firm Cushman & Wakefield.

Despite the pandemic's disruption to the travel sector, only 21 per cent of investors intend to dial down their hotel acquisition activity.

The results are part of a survey of 50 senior representatives of major private equity firms, funds, REITs and other institutional investors active in the European hotel real estate market.

The respondents' firms invested – in aggregate – over €26bn (£22bn, US\$31bn) during 2016-2020, accounting for approximately a quarter of all hotel transactions in Europe.

Bořivoj Vokřínek, head of hospitality research EMEA at Cushman &



“The successful vaccination rollout, paired with rising consumer confidence, has revived the demand for foreign holidays”

Wakefield, said: “The successful vaccination rollout, paired with rising consumer confidence, has revived the demand for foreign holidays, therefore boosting investor sentiment.

“The eagerness to acquire more hotel real estate suggests investors are looking beyond the immediate impact of COVID-19 on the sector, to a point when travel limitations are lifted and the hospitality, leisure and tourism industries can fully reopen, recognising that they’ll prove a strong hedge against inflation.”

Travelling for work or leisure?

Resorts, which typically have a stronger spa offering, were reportedly the most popular type of hotel among investors. Despite the complexity of their operation, 70 per cent of respondents consider them to be more attractive than before the pandemic.

Serviced apartments have also become a more attractive asset type for investors (according to 60 per cent of participants), undoubtedly due to their resilience during the pandemic, high-profitability and low-cost base and their flexibility to shift to the medium and long-term rental sectors.

On the other hand, hotels centred around hosting meetings, incentives, conferences and events (MICE hotels), and those located at airports, have reduced in appeal.

That said, Cushman & Wakefield predicts a return of business travel and events, as the lack of personal interaction created through distant working creates a need for in-person events in future.

Some investors recognise this, with 21 per cent stating their appetite for acquiring MICE hotels hasn’t been altered due to COVID-19.

Location, location, location

When asked about geographical locations, the UK & Ireland is the top target region for investors, followed by Germany, the Iberian Peninsula, France and Benelux.

At a city level, Barcelona achieved the highest interest ranking among hotel investors, followed by London, Paris, Amsterdam and Munich, dominating the top five.

As a sector within the hospitality industry, Cushman & Wakefield’s latest results are encouraging for the spa sector, as they indicate investors are still confident and actively investing money into the industry.

Furthermore, with the pandemic shifting people’s mindset about the importance of health and wellness, many investors are likely to complete their offering with wellness facilities. ●

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PHOTO: ©SAMINA COOL

The Samina Cool centre has installed Art of Cryo's single Vaultz V1 lux



PHOTO: ©SAMINA COOL

COOL NIGHT'S SLEEP

**High-performance cryo chamber specialist
Art of Cryo joins forces with leading bed manufacturer
Samina to launch cryo centres for sleep health**

Whole-body cryotherapy is on the rise in dedicated cryotherapy centres and beauty, fitness, health and wellness outlets. As the market matures, customers are starting to realise the difference between showcased and real temperatures and are turning to high-performance solutions by Art of Cryo.

Samina, known for its outstanding orthopedic and bioenergetic-promoting beds made from natural materials, is one such customer and has recently collaborated with Art of Cryo to launch a specialist cryo centre for sleep called Samina Cool.

Eighty per cent of people have unrestful sleep and professor Gunther Amann-Jennson, a leading sleep psychologist, founded Samina 30 years ago to optimise people's sleep quality. He's now convinced that "whole-body cryotherapy is a megatrend that correlates strongly with better sleep" and has launched Samina Cool at the company's HQ in Vorarlberg, Austria.

The centre comprises Art of Cryo's single Vaultz V1 lux chamber and members of the public can sign up for just a single session or a range



**Philipp Amann
(left) and
Gunther Amann-
Jennson (right)**

PHOTO: ©SAMINA COOL

Whole-body cryotherapy is a megatrend that correlates strongly with better sleep

of packages. Along the way, they get access to Samina's in-store sleep health experts, a sleep-encuding drink and can relax on Samina beds afterwards.

"It's been a great success and Samina Cool is fully booked," says Philipp Amann, Gunther's son and the company CEO. He adds that the centre expects to fit in even more sessions as they get up to speed as Art of Cryo's high-performance chamber is designed to deliver 'cold medicine' in a very simple and time-saving manner.

The company is already looking to introduce the Samina Cool concept to its retail stores in Frankfurt and Berlin. If successful, a wider rollout might be on the cards – Samina owns 20 stores

globally and has 250 distribution partners.

"Our mission is to transform bad sleepers into good sleepers and good sleepers into super sleepers," says Philipp. "To sleep in a Samina bed after a whole-body Art of Cryo session makes absolute sense and improves the effects."

He also sees cold medicine spreading in the areas of wellness, integrative medicine, rehabilitation, pain management and psychotherapy.

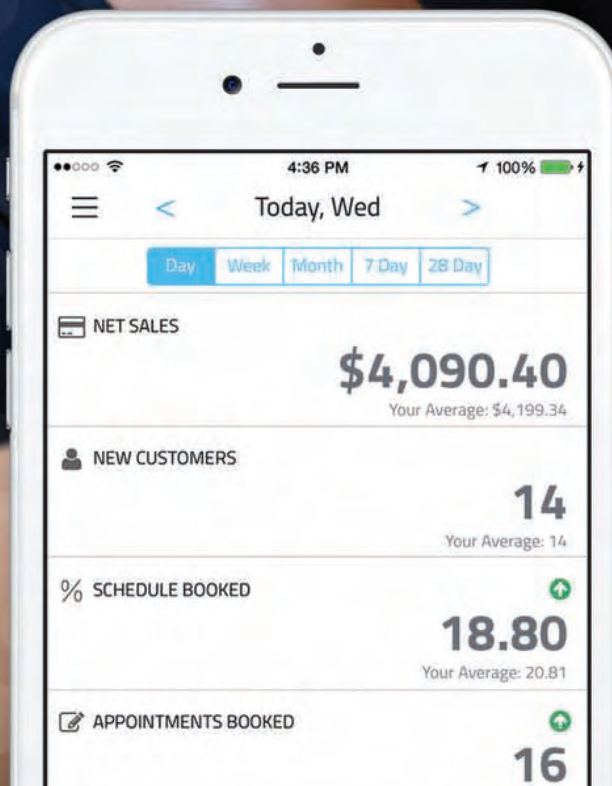
The natural remedy has more than 50 areas of application. It can be used to treat anything from sleep disorders, rheumatism, arthritis, pain syndromes and inflammation to anxiety, depression, psychosomatic disorders and numerous chronic health disorders. ●



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PHOTO: PHYTOMER

■ The facial incorporates all-new Cyfolia products designed with comforting textures to soothe skin and rejuvenate complexion

Phytotherm enhances Cyfolia range and launches exclusive organic facial to pamper face and eye-contour



PHOTO: PHYTOMER

■ Mathilde Gédouin-Lagarde, Phytomer's deputy GM

French marine product house Phytomer has launched an Organic Radiance Plumping Facial, showcasing its organic Cyfolia skincare line.

The collection launched with a Radiance Cleansing Cream, Radiance Exfoliating Cream and Hydra-Comforting Radiance Cream. It's recently been refreshed with a Radiance Toning Cleansing Lotion, Radiance Enhancing Mask and Nourishing Massage Sap Oil.

All products used in the 60-minute ritual are formulated with Cyfolia – an algae grown and sustainably harvested in Brittany, France.

The treatment begins with a delicate eye make-up removal using the new toning lotion scented with aloe vera, rose and cedarwood.

The skin is then gently cleaned with cleansing cream followed by the application of exfoliating cream, flecked with argan kernels and pomegranate seeds, to help reveal a smoother, more luminous complexion.

Following this, 30 minutes are devoted to a plumping eye contour and facial massage with the new massage oil.

Finally, the integral step of the facial is the application

of the new moisturising mask with detoxifying red clays, designed to bathe the skin in hydration and comfort it with its creamy texture.

The experience ends with the application of the hydra-comforting cream, to help restore the complexion's radiance.

Mathilde Gédouin-Lagarde, Phytomer's deputy GM, said the new ritual "illustrates our unconditional love for natural ingredients and our true passion for wellness".

SPA-KIT PHYTOMER

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Tur's Celloxy oxygen device is 'ideal for medi-wellness'



PHOTO: TUR THERAPIETECHNIK

■ Maria Papadopoulou, commercial director at Tur

German medical supplier Tur Therapietechnik is targeting spas that are looking to get into medi-wellness with its brand-new Celloxy oxygen therapy device.

The company specialises in altitude training equipment that uses depleted oxygen to induce a state of hypoxia. This encourages the body to mobilise inner resources – breathing becomes more frequent, blood circulation increases and, as a result, vitality is promoted.

Celloxy implements gas separation techniques, more commonly used in aviation



PHOTO: TUR THERAPIETECHNIK

■ Sessions last 45 minutes and can be used as a spa add-on

and aerospace technology, to alternate controlled hypoxia and oxygen-enriched air.

Software ensures all treatment parameters are altered according to each person.

Maria Papadopoulou, commercial director at Tur, says a session lasts 45 minutes and

can be used as a spa add-on or even carried out at the same time as some services.

“Celloxy complements any rejuvenation, detoxification or anti-ageing treatment,” she says.

SPA-KIT TUR THERAPIETECHNIK

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Tata Harper launches sensitive skincare line and treatment

Natural product house Tata Harper Skincare has launched the Superkind range for both sensitive and sensitised skin.

The collection is designed to revitalise reactive skin and fortify the skin barrier – the outermost layer of our

skin which defends against environmental aggressors and is crucial to maintaining hydration.

The hypoallergenic line features a three-piece routine including a cleanser, mask and moisturiser. All are formulated to relieve tightness, dryness, dehydration and dullness.

Each Superkind product has also been blended to exclude a catalogue of over 85 common irritants that can trigger reactive skin and compromise a weak skin barrier, such as sulphates, exfoliants, essential oils and fragrances.

Co-founder and co-CEO Tata Harper said she was inspired to launch the range after understanding that people with reactive skin are afraid to try anything they consider to be too powerful after experiencing vicious cycles of flare-ups.

“Ultimately, we wanted to be super comprehensive to minimise the chances of people being in touch with any potential stressors.”

The new range will be available at select Tata Harper



PHOTO: TATA HARPER SKINCARE

■ Tata Harper, co-CEO

partner spas around the globe and is set to be showcased with a refreshing new facial treatment at locations including the Lanesborough Spa in London, Dormy House in South-West England and Glenn Eagles in Scotland.

SPA-KIT TATA HARPER

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PHOTO: TATA HARPER SKINCARE

■ The hypoallergenic line features a three-piece routine

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■ RKF has created the masks for use by spa and hotel staff, as well as the general public

RKF Luxury Linen's PPE masks receive green light for sale and use in GCC spas and hotels

PHOTO: RKF



It's crucial for the masks to be sustainable yet chic in order for us to cater to the high-end luxury markets in the GCC

Riadh Bouaziz

RKF Luxury Linen has upgraded its facemask line with the highest possible safety certification in the Gulf Cooperation Council (GCC) to enable them to be sold in and used by spa and hotel staff – and their guests – in GCC countries.

During 2020 Q2, RKF created the PPE masks – which achieved five international safety certifications – in collaboration with the French Government to help aid the global PPE shortage.

However, Riadh Bouaziz, RKF CEO and founder, recently updated the recyclable masks so they adhered to the GCC's PPE standards and certifications

Following this, RKF increased production and rolled out new masks in fresh designs.

It then also created 12 bespoke and stylish designs

■ The recyclable masks are able to withstand 50 washes, are breathable and lightweight



for retail and for use by spa and hotel staff.

Made in France, the masks are category one protected at 99.9 per cent, capable of 50 washes, breathable and suitable for adults and kids.

Bouaziz said it was crucial the masks were sustainable yet chic in order to cater to the GCC's high-end luxury markets.

RKF's masks are also certified by the French Government Defense Procurement and Technology Agency (DGA), the French General Army Direction and the French Institute of Textile and Clothing Industry.

SPA-KIT RKF

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La Maison CODAGE,
PARIS



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Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcs spas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.com

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Serbian Spas & Resorts Association

■ www.serbian spas.org

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

Spa & Wellness International Council

■ www.lswic.ru

The Sustainable Spa Association (SSA)

■ www.sustainable spas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

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