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Wellness spend linked to longevity

For every US\$800 annual increase in people's wellness expenditures, happiness levels rise by 7 per cent and life expectancy by 1.26 years, according to a study from the Global Wellness Institute (GWI).

The figures were revealed at the Global Wellness Summit in Tel Aviv, Israel recently and are the topline stats for GWI's new *Defining Wellness Policy* research.

The report, co-authored by GWI senior researchers, Katherine Johnston and Ophelia Yeung, argues that wellness should be accessible to all – not just an elite few.

To bridge this gap, our industry needs to define a 'wellness policy' governments, civil servants, businesses and members of the public can adopt and act on. This is the basis of the 40-plus page report.

The GWI says this is the first research to define wellness policy and make a compelling, evidence-backed argument as to why it's so direly needed.

It explains how wellness policy can



GWI/GWS

■ GWI CEO Susie Ellis with Yeung and Johnstone

complement current public health policy and new happiness and wellbeing policy, as well as addressing serious gaps in sick-care-focused medical systems.

Newsflash: GWS 2023 will be held in Qatar

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“

Wellness should be a priority in all policymaking
Katherine Johnston



SHUTTERSTOCK/DRAGON IMAGES

EVENTS

WTA reschedules 2022 conference

Industry event will now be hosted in November

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BABYLONSTOREN

UPDATES

Babylonstoren launches all-new Hot Spa

Spa includes new thermal and wet facilities

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MURIELTA HOT SPRINGS

PROJECTS

Murietta Hot Springs to return to former glory

Olympus Real Estate Group buys site for US\$50m

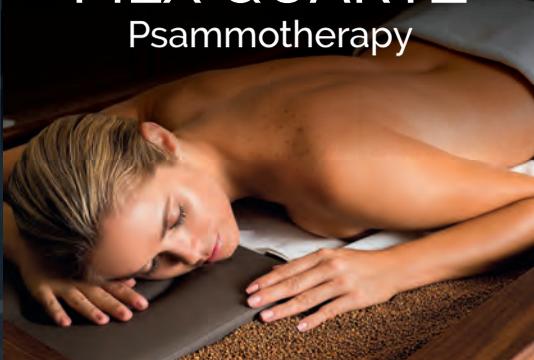
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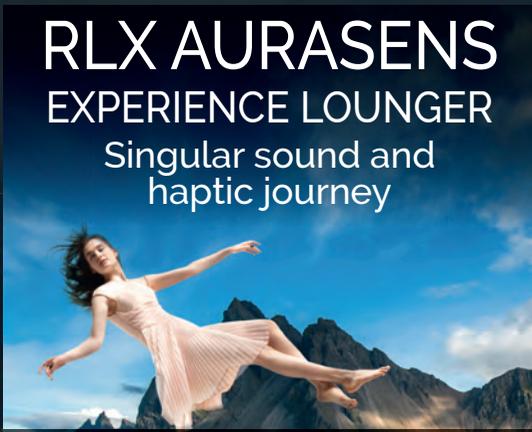
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NEW

Industry legend **Sue Harmsworth** is awarded Leading Woman in Wellness at the **Global Wellness Summit**

Sue Harmsworth, founder of ESPA and 50-year veteran of the spa, wellness and beauty industries, has been named as the recipient of the 2022 Leading Woman in Wellness award.

The accolade, given by the Global Wellness Institute, was presented at the 2022 Global Wellness Summit in Tel Aviv.

The emotional ceremony was enlivened by numerous heartfelt video messages from Harmsworth's grandchildren who applauded her entrepreneurial spirit, sense of fun and honesty.

In accepting the award, Harmsworth said: "This industry has been a lifetime's work for me. It gives us so much spirit and energy.



■ Susie Ellis, Nancy Davis, Sue Harmsworth and Ömer Isvan

The spa, wellness and beauty industry has been a lifetime's work for me
Sue Harmsworth

"During the Summit, we've been talking about the power

of family," she said, "and this tribe of people who are driving

change across the wellness industry keeps developing and changing and becoming more effective and dynamic.

"If I think back to the early days of my career and how life evolves," said Harmsworth, "I can see it goes in cycles and I believe the wellness industry is more important now than it has ever been."

In addition to being the driving force behind ESPA, Harmsworth has been responsible for the design of over 500 award-winning spas in 65 countries

She has also been awarded an MBE for services to the spa and beauty industry and is also a recipient of the ISPA Visionary Award.

[READ MORE ONLINE](#)

Karin Luggens introduces CIDESCO's sustainability guide for spas and salons



■ Karin Luggens, president of CIDESCO International

Beauty and spa therapy educational organisation CIDESCO International has launched its *Expert Guide to the Sustainable Salon & Spa* to help the spa and beauty sectors be more sustainable.

"This guide has been compiled to help and encourage more spas and salons to reduce their environmental impact," says Karin Luggens, president of CIDESCO.

"Sustainability in business will ensure that your business will endure for future generations."

Sustainability is no longer a choice, it's a necessity. Let's all do our part

Topics covered include energy, waste management, reducing water consumption, how to choose sustainable product partners and educating staff and customers.

Each section features suggestions and action points from CIDESCO to help spa and salon owners run a greener business.

CIDESCO has also included advice from members who

are undertaking their own sustainability campaigns to showcase industry best practice and inspire others.

"As Sir David Attenborough says: "The future of humanity and indeed, all life on earth, now depends on us. Sustainability is no longer a choice, it's a necessity. Let's all do our part," concluded Luggens.

[READ MORE ONLINE](#)



■ Anne Dimon, WTA president and CEO

The conference will be totally devoted to wellness tourism and wellness travel

WTA's annual conference rescheduled says **Anne Dimon**

The second annual International Wellness Tourism Conference has been postponed to 29-30 November 2022, following Hurricane Fiona.

"Taking place in the Dominican Republic, the two-day event is built around the theme of supporting the continuing growth of wellness tourism," said Anne Dimon, Wellness Tourism Association (WTA) president and CEO.

"The conference will be totally devoted to wellness tourism, wellness travel and other topics of interest to DMOs, suppliers, travel advisors, wellness retreat

leaders, wellness practitioners, media and others interested in the growing wellness sector of the tourism industry.

"This intimate conference will be a great opportunity for participants to learn, to share their knowledge and to network with others in the industry."

The event will be hosted at luxury hotel Eden Roc Cap Cana. Both WTA members and non-members are welcome to attend.

Delegates can book accommodation with preferential rates at either Eden Roc Cap Cana or the nearby hotel Melia Punta Cana.

READ MORE ONLINE

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CONCEPTS

Idaho ski resort to gain recovery spa

Schweitzer, the largest ski resort in Washington and Idaho, is set to add wellness to the menu after the upcoming introduction of a brand-new spa.

The new spa – called Cambium – is being brought to life as part of a US\$5m (€5.1m, £4.5m) resort-wide investment and is named after the growth layer of a tree that's responsible for generating new cells.

Home to five treatment rooms, the 3,600sq ft alpine spa will offer a variety of



UNDER A TREE



The goal is to keep guests as active as possible

Amy McDonald

treatments designed to help guests re-energise following their mountain activities.

Consulting on the project is spa and wellness consultancy Under a Tree.

CEO and founder Amy McDonald said: "This well-loved ski resort came to us seeking a unique experience that would allow them to take limited space and create an offering focused on recovery.

"The goal is to keep guests as active as possible during their time on the mountain."

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UPDATES

New Hot Spa opens at Babylonstoren in South Africa

Babylonstoren, a historic converted Cape Dutch farm estate with a boutique hotel, spa and winery, has launched a brand new Hot Spa.

Set at the foot of the Simonsberg Mountain in South Africa's Franschhoek valley, Babylonstoren is owned by South African telecoms billionaire Koos Bekker and his wife Karen Roos.

Thanks to an expansion of Babylonstoren's Garden Spa, the wellness offering has been extended with a large indoor-outdoor pool, salt room, sauna, steamroom and two vitality pools, in addition to an authentic hammam and Rasul.



BABYLONSTOREN

■ The Hot Spa joins the destination's Garden Spa

Surrounded by picturesque mountains, and with views over the farm's garden and vineyards, the Hot Spa has been realised with a simple yet sophisticated design.

The light-filled space leads guests through to two circular vitality pools united by a large pool to form an indoor-outdoor heated water experience that can be enjoyed pre- or post-treatment.

Mosaic-lined alcoves with ice-cold running water

offer a refreshing contrast in temperature, claimed to encourage blood flow to give the body an energising and refreshing boost. Nestled between the alcoves, a warming hearth has been added to provide heat during colder winter months.

As well as the new Hot Spa, the existing Garden Spa offers access to an outdoor pool, available exclusively for hotel and spa guests.

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our

talent

pool



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INVESTMENT

Canyon Ranch preps for major expansion

US wellness lifestyle brand Canyon Ranch is set to strengthen its portfolio with two new urban clubs and a brand-new destination resort in Texas.

The company has partnered with real estate investment trust VICI Properties to secure up to US\$200m (€204.6m, £178.7m) of capital to develop an Austin-based wellness resort, with plans to begin construction in 2023 and open to guests in 2025.

Meanwhile, two new urban properties – based in Fort Worth and Houston – will be



CANYON RANCH



Our strategy involves engaging with our guests on a lifetime journey of wellbeing

Jeff Kuster

based on Canyon Ranch's new members-only urban wellness club concept that's been designed to help its guests lead healthier happier lives.

The brand's existing portfolio includes resorts in Tucson, Arizona, Lenox, Massachusetts and Woodside, California. It also operates a day spa and fitness centre in Las Vegas, Nevada.

Canyon Ranch says the upcoming projects are part of its wider strategy to create a comprehensive ecosystem.

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LIFESTYLE

Life Time reveals 16.5-acre wellness village in Las Vegas

US-based health, fitness and racquets club operator, Life Time, has opened a residential wellness resort in Green Valley, Las Vegas

Branded Life Time Living, the 16.5 acre concept is aimed at wellbeing-motivated, high-earning consumers.

Residential buildings extend to seven storeys, offering 105 one-bedroom and 44 two-bedroom apartments. Rental starts at US\$3,000 per month for a 12-month contract, with the monthly fee including rent, gym membership, on-site facilities and services, as well as access to every Life Time club across the country.



LIFETIME

■ The village combines residential, spa and fitness facilities



Life Time Living was envisioned to foster a healthy, socially connected and environmentally conscious lifestyle

Eric Padget

“Life Time Living was envisioned to foster a healthy, socially connected and environmentally conscious lifestyle with our new residences and our athletic resorts and spas as part of one vibrant campus,” said Eric Padget, VP of property development. “This is made possible through one Life Time community; a village that embraces our ethos to inspire a holistically healthy lifestyle.”

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The impact of inactivity

The World Health Organisation's latest report details a shocking US\$300bn inactivity timebomb



■ Dr Tedros Adhanom Ghebreyesus, WHO director general

SHUTTERSTOCK/ALEXANDROS MICHALIDIS

A new report from The World Health Organization (WHO), has revealed that physical inactivity between 2020 and 2030 will result in almost 500m people developing a preventable, non-communicable disease (NCD), at a cost of US\$300bn (£265.9bn, €305bn), if governments don't act urgently.

The findings

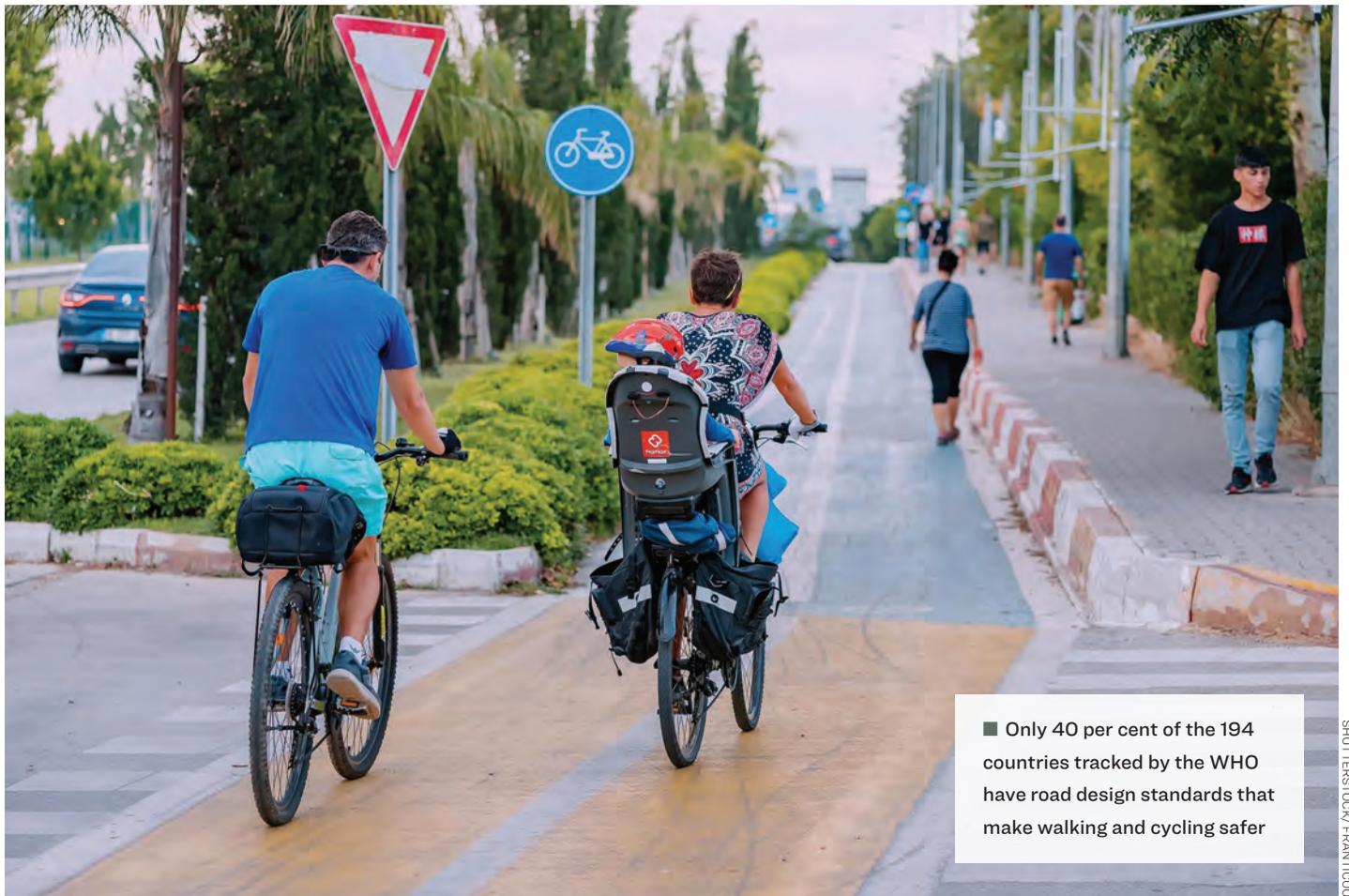
The report – *Global Status Report on Physical Activity 2022* – analysed data from 194 countries to check the extent to which governments are implementing policy recommendations for physical activity across all ages and abilities – as outlined in *Global Action Plan on Physical Activity (GAPPA) 2018–2030*. It discovered that the global target of a 15 per cent reduction in the level of physical inactivity in adults will not be met if efforts aren't accelerated.

This conclusion is partly due to the WHO's findings that 81 per cent of boys and girls aged 11-17 years are engaging in less than an hour of physical activity each day, identifying an urgent need to redouble efforts to meet the 15 per cent target. Those who meet recommended levels of physical activity – 300 minutes a week for adults – have a 20-30 per cent reduced risk of premature death.



We hope countries and partners will use this report to build more active, healthier and fairer societies for all





SHUTTERSTOCK/FRANTICOO

■ Only 40 per cent of the 194 countries tracked by the WHO have road design standards that make walking and cycling safer

We need more countries to scale up implementation of policies to support people to be more active

Less than half of the 194 countries surveyed have a national physical activity policy. Out of those who do, less than 40 per cent are operational. Just 30 per cent of countries have national physical activity guidelines for all age groups. Adults are monitored in most countries, but only 75 per cent monitor physical activity in adolescents and less than 30 per cent monitor physical activity in children under five years of age.

“We need more countries to scale up implementation of policies to support people to be more active through walking, cycling, sport and other physical activity,” said Dr Tedros Adhanom Ghebreyesus, WHO director general. “The benefits are huge, not only for the physical and mental health of individuals but also for societies, environments and economies. We hope countries and partners will use this report to build more active, healthier and fairer societies for all.”

According to the WHO, NCDs are currently responsible for the death of 41m people each year. The main types are cardiovascular (such as heart attacks and strokes), which account for most deaths at 17.9m per year, cancers, chronic respiratory diseases (such as asthma) and diabetes.

The WHO predicts that two causes of new cases of NCDs – those developed 2020-2030 – will occur because of hypertension (47 per cent) and depression (43 per cent).

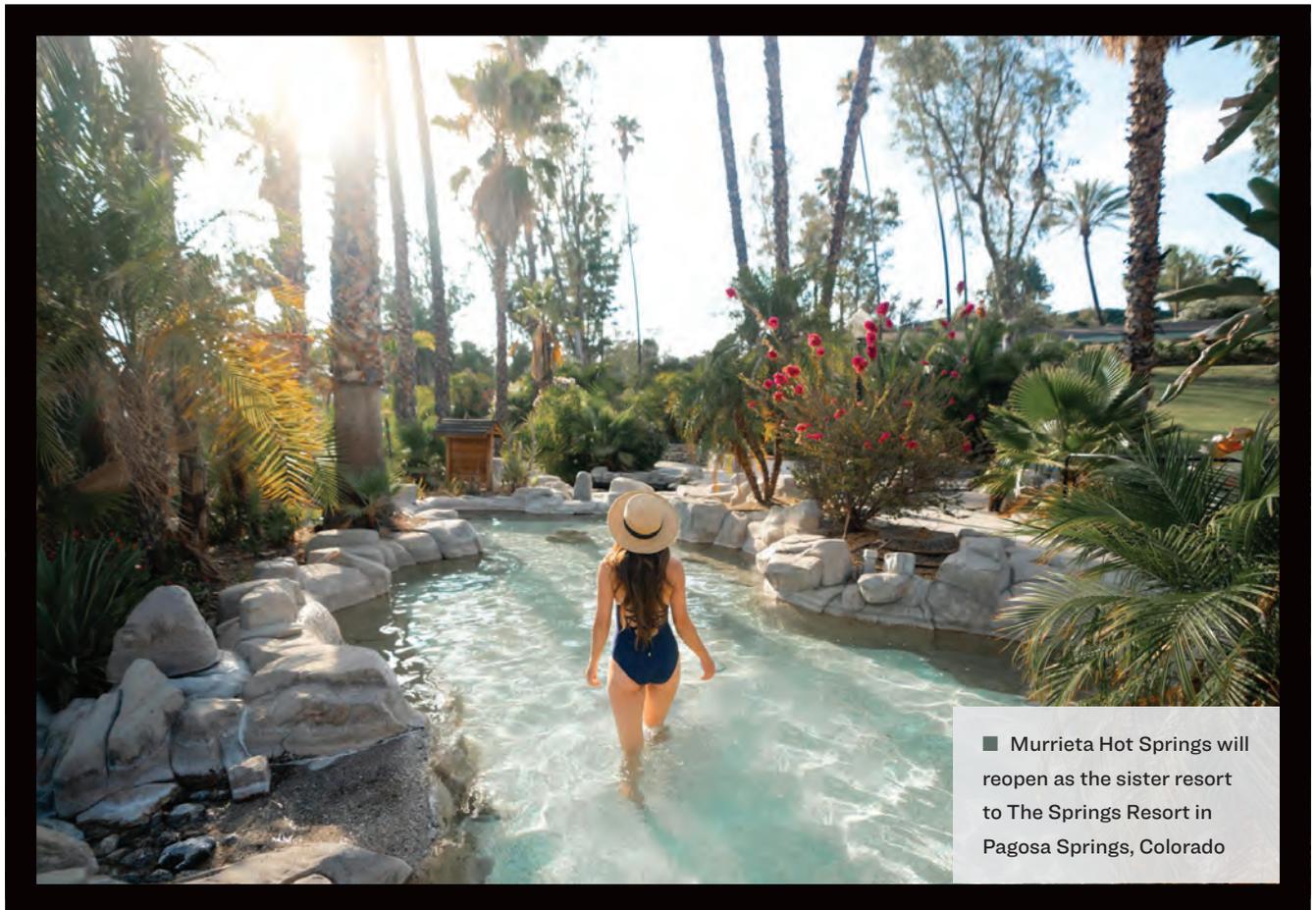
The report underlines that around seven-eight per cent of all cases of cardiovascular disease, depression and dementia, and about five per cent of type-2 diabetes cases, could be prevented if people were more active.

To help countries increase levels of participation WHO set out evidence-based GAPPa policy areas in 2018: active societies, active environments,

active people and active systems. However, while carrying out research for the new 2022, significant gaps in global data were found to exist, making it difficult to track progress on important policy actions, such as the provision of public open space, walking and cycling infrastructure and physical education in schools.

“We’re missing globally approved indicators to measure access to parks, cycle lanes, foot paths – even though we know that data does exist in some countries – and consequently, we can’t report or track the global provision of infrastructure that will facilitate increases in physical activity,” said Dr Fiona Bull, head of WHO’s physical activity unit.

“It can be a vicious circle, as no indicator and no data leads to no tracking and no accountability, and then all too often, to no policy and no investment.” ●



■ Murrieta Hot Springs will reopen as the sister resort to The Springs Resort in Pagosa Springs, Colorado

Glory days

Olympus Real Estate has announced plans to restore Murrieta Hot Springs to its former glory following a US\$50m investment

California's historic Murrieta Hot Springs has been purchased for US\$50m (€51m, £44.4m) by Olympus Real Estate Group, a real estate investment and development firm with plans to renovate and preserve the 46-acre property as a hot springs wellness resort and day spa.

Starting a new chapter

The property, located in southwest Riverside County, is fully developed

with approximately 279,000sq ft of infrastructure including existing operating hot springs, 38 buildings, 12 guest lodges with over 200 rooms, two large auditoriums, commercial kitchens and restaurant facilities.

Over the next 18 months, Olympus Real Estate is planning to renovate the entire property and reopen it as a luxury wellness resort. The refreshed property will feature expanded natural hot springs facilities, overnight guest lodging, a full suite of wellness classes

and activities, a geothermal-focused spa and access for day guests.

The company also owns The Springs Resort in Pagosa Springs, Colorado, an award-winning wellness destination with strong community ties including local memberships, affordable housing for employees and generous contributions to non-profit organisations

“Murrieta Hot Springs is an irreplaceable property with tremendous history,” says David Dronet, founder and principal of Olympus Real Estate.



MURRIETA HOT SPRINGS

■ The property is due to reopen in 2024, following an 18-month resort-wide refurbishment project

“Years ago, the Murrieta Hot Springs Resort was one of the preeminent health resorts in the country.

“We’re very thankful to Calvary Chapel for its stewardship of the property over the past quarter-century and are looking forward to revitalising and re-opening it as a first-class hot spring resort and day spa. We’re honoured to work with the community and our amazing health and wellness team to make the resort a world-class wellness destination once again.”



Murrieta Hot Springs is an irreplaceable property with tremendous history

Reviving history

Originally developed in 1902 as a health retreat, the resort attracted visitors to its restorative waters before falling into disrepair in the 1980s.

It came back to life in 1995 when Calvary Chapel of Costa Mesa converted it into a Christian conference retreat centre and Bible College Campus. The church’s decision to sell the historical landmark was prompted by a shift in focus for the Church, exacerbated by the closure of its facilities during COVID-19.

Promotion



It's important we're able to prove the effectiveness of our products, to ensure customers trust our processes

Marc Sayer, president, GM Collin



PHOTO: G.M. COLLIN

A passion for INNOVATION

Continuous R&D and evaluation is the foundation of GM Collin's approach to creating effective skincare products

Over the past 35 years, GM Collin (G.M. COLLIN), a leader in dermo-corrective skincare products, has established a strong collaboration between its R&D team and skincare professionals to achieve excellence in the creation of solutions for every skin type and condition.

More than 95 per cent of GM Collin's products are developed from concept to creation at the family-owned and operated business in Montreal, Canada.

According to president Marc Sayer, it takes more than two years to develop each product. "Before getting to the R&D stage, the team explores ideas from all over the world. To be a pioneer in any field, you need to know it perfectly and systematically question your direction by listening to the needs of customers," he explains.

SCIENTIFIC PRODUCTION

The original GM Collin brand was founded 65 years ago in Paris, by Dr Eugene Lapinet who pioneered the use of collagen sheets on burn victims. Sayer's company, which was established in 1976, was a skincare distributor within the Canadian market before Marc became interested in creating his own formulations. "We founded Laboratoires Dermo-Cosmetik in 1990," he says, "and then purchased the GM Collin trademark for the North American market, at a time when the French company was looking for financial partners."

Sayer's objective was to harness GM Collin's expertise in collagen technology to enhance and develop state-of-the-art formulations to drive global growth. This led to the construction of research labs and an investment in scientific expertise – including chemists, dermatologists and biologists – to create innovative, high-performance skincare made from high-quality, effective ingredients.

GM Collin's skincare products are made from high-quality, effective ingredients



PHOTO: G.M. COLLIN



Authenticity is essential for us, as our products have to deliver on their promises



Treatments come in pre-dosed measures, simplifying protocols for therapists

PHOTO: G.M. COLLIN

65-YEARS OF G.M. COLLIN

- 1957** – Creation of GM Collin in Paris, France by Dr Eugene Lapinet
- 1976** – Phytoderm, the distribution company in Canada, founded by Alexander Sayer and his wife, Linda Garon
- 1990** – Marc Sayer, brother of Alexander, joined the company to found Laboratoires Dermo-Cosmetik
- 1990** – Purchase of GM Collin trademark in North America
- 1991** – The first GM Collin product manufactured by Laboratoires Dermo-Cosmetik
- 1996** – Expansion and relocation of laboratory
- 1997** – Creation of Clinical Evaluations department
- 1999** – Launch of Ceramides Comfort capsules
- 2002** – Laboratory relocation to current headquarters – a 10,000sq m state-of-the-art facility
- 2005** – Launch of Bota-Peptides line and Botinol clinical treatment
- 2010** – Launch of Phyto Stem Cell line
- 2019** – Launch of Hyaluronic Filler Serum
- 2020** – Start of international exports

“I oversaw the planning, construction and development of our state-of-the-art laboratories,” he says. “The original 2,000sq m facility, built in 1991, housed a team of 12 experts. Today, our headquarters occupies 10,000sq m and houses our complete production process – from research to product development – all under one roof.”

Expertise within the R&D team has also grown during this time. “Our researchers share a passion for innovation and this philosophy extends to everybody that works within the company,” Sayer says.

As a qualified engineer, he believes in results-driven growth, which is why, in 1997, he created a Clinical Evaluation department to carry out product testing.

“It’s important we’re able to prove the effectiveness of our product formulations, to ensure our customers understand and trust our processes,” he explains.

More than 1,000 volunteers, with different skin types and conditions, participate in clinical evaluations on all dermo-corrective products

using methods such as imaging, profilometry and colorimetry. A number of factors are taken into consideration within the analysis, such as the lifting effect, reduction of skin redness, decrease in pore size, and reduction in wrinkles.

EFFECTIVE EVALUATION

“Each formula is the culmination of years of R&D to obtain the most effective skin care solutions on the market,” Sayer says. “Authenticity is essential for us, as our products have to deliver on their promises. During the development of each formulation, we ensure evaluation results surpass each established benchmark, otherwise it goes back into development.”

To ensure delivery of treatments is seamless, they come in pre-dosed measures, simplifying protocols for therapists. “They simply need to follow the steps to ensure incomparable results for clients every time,” says Sayer. ●

More: www.gmcollin.com



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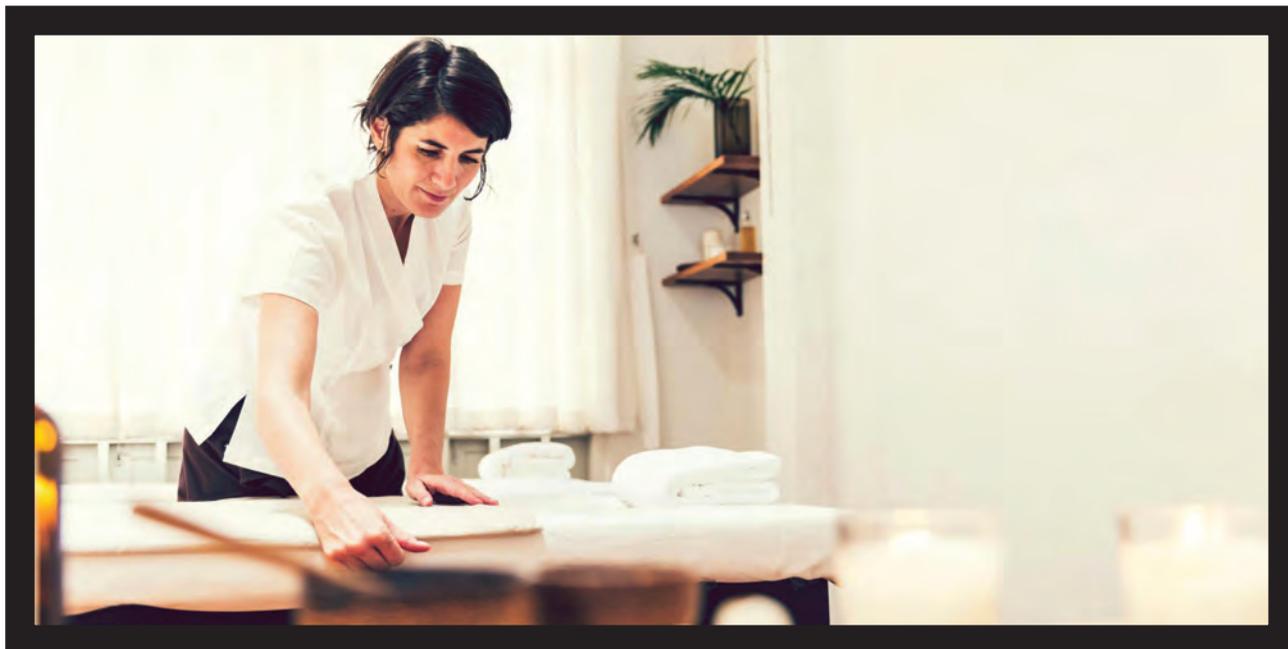
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SUPPLIER NEWS

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■ The course is suitable both for people looking for a job or people who are already working within the Daniel Thwaites Spa Group

Daniel Thwaites Spa Academy launches to help build skilled spa workforce and strengthen industry's future

The Daniel Thwaites Spa Group has announced the launch of The Spa Academy, a training initiative designed to help combat the spa industry's recruitment crisis and low retention rates.

The academy provides participants with the opportunity to work at a Daniel Thwaites Spa while completing a Level 2 or 3 Apprenticeship.

The course is suitable both for people looking for a job or people who are already working within the hotel group's spa division.

Participants will be able to complete their training onsite

with dedicated time set aside to study and be assessed. Assessments will take place either on-site or remotely via a training supplier.

Gemma Barratt, group spa director at Daniel Thwaites, said: "The spa sector needs more recruitment and training initiatives. Our industry is facing an ongoing challenge to recruit and retain not only therapists but spa-focused individuals to work throughout UK spas.

"At Daniel Thwaites, we believe we need to showcase the beauty of a career in spa, fitness and wellness, giving people the opportunity

to experience what a rewarding career it can be.

"The Spa Academy is an inclusive way to open doors for people to achieve their dreams and gain lifelong qualifications, while we teach them best practice in hospitality and help them grow. It's also a useful motivational tool to keep current team members engaged once they're working by ensuring ongoing development."

The initiative has been created to help those on the journey to becoming a wellbeing holistic therapist - Level 3; a leisure team member - Level 2; and a personal trainer - Level 3.

Benefits for the industry

- A retention tool for spa managers to keep valued team members who're eager to learn something new.
- Provides trainees with a solid foundation for a hospitality career.
- Opportunity for team members to be involved in training and to have a rewarding involvement in helping others grow.
- Provides the industry with committed therapists, leisure team members and PTs.

More on spa-kit.net

[READ MORE ONLINE](https://spa-kit.net)

Sothys makes UK hotel spa debut in London



SOTHYS

■ Victoria Dello Ioio,
Sothys UK sales director,

The spa team at the five-star Sofitel London St James hotel has announced a brand new partnership with luxury French spa and skincare brand Sothys.

The new collaboration has updated the hotel's Sofitel Spa menu with a wide selection of Sothys facials and body treatments, including the brand's signature amber and myrrh-fragranced Sensations Orientales treatment.

"Sothys is already established as a leading wellness supplier in premium



SOFITEL ST JAMES

■ The hotel is owned by French hotel giant Accor

hotel spas on the other side of the Channel and we're planning to achieve the same in the UK," explained Christian Mas, CEO and president of Sothys.

"We're honoured to partner with Sofitel London St James as our first major UK property in the heart of London."

Sothys UK sales director, Victoria Dello Ioio, commented:

"The Sothys team is delighted to finally be entering the UK hotel/spa sector alongside Sofitel London St James, a true icon in the Capital.

"We very much look forward to a long and successful partnership together," she concluded.

More on spa-kit.net

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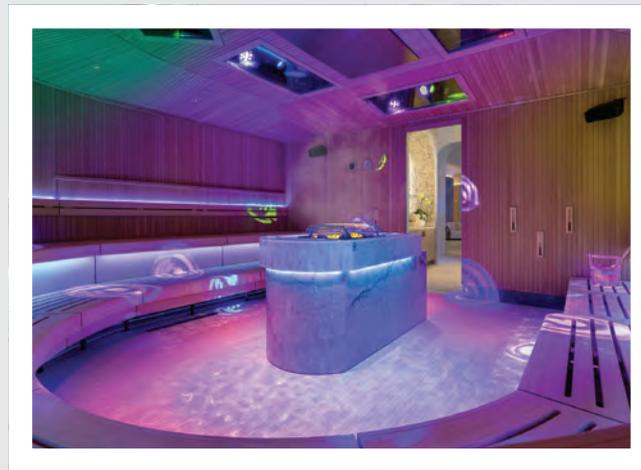
Design for Leisure launches event sauna services

Hydrothermal spa and wellness specialist Design for Leisure (DFL) has unveiled a new Event Sauna Services programme.

Event saunas are large saunas that typically accommodate at least 10 people, but the largest in the world hosts up to 300.

In addition to housing more people than a typical sauna cabin, they also provide enough space for sauna masters to perform aufguss rituals or lead group classes, like meditation or breathwork.

"Individual aufguss performances or sauna classes can be upsold, and, depending on capacity, facilities that maintain a 50-person daily occupancy,



MEGAN BLAIR

for example, can generate an additional US\$2,000 per day (£1,736, €2,032) with little additional operational costs," says Don Genders, DFL CEO.

DFL's new programme offers spas, urban bathhouses and wellness

centres a turnkey solution to realise an event sauna.

"When it comes to event saunas, it's crucial they're purpose-designed from the ground up.

"Experiential, communal social sauna-ing is gaining

popularity the world over as more people seek back-to-basic wellness that simply feels good for mind, body and spirit.

"Saunas provide a device-free refuge from our manic world – a place to slow down, share space and enjoy the sensations that naturally come from thermal therapy."

As part of the initiative, DFL is also offering free design services up to a US\$10,000 value (£8,763, €10,162) to qualifying properties that are looking to build an event sauna that can accommodate a minimum of 10 people within the next 12 months.

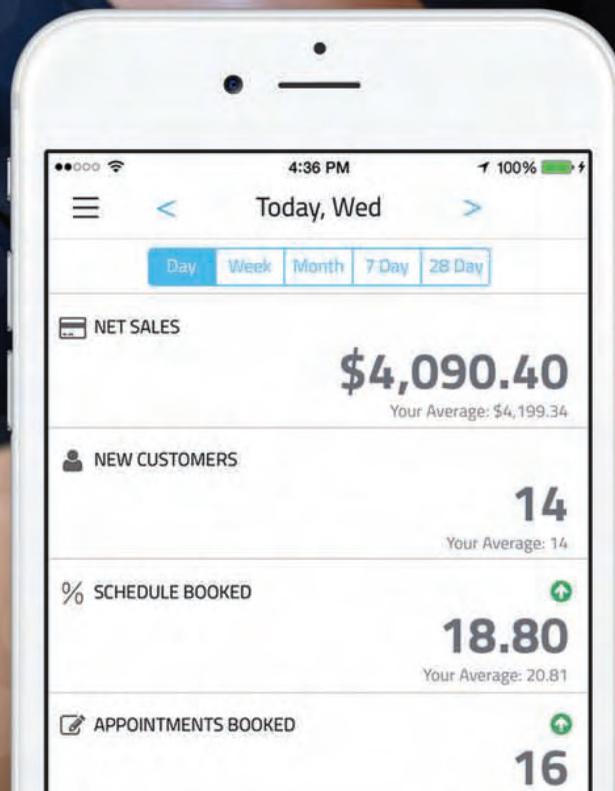
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In the heart of the **Corrèze**, through our Advanced Research Laboratory, Sothys has created the **Sothys Organics®** line, the perfect combination of organic skin care and advanced efficiency.



Sothys is partnering with Plastic Bank and has made its Sothys Organics™ range plastic neutral.



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www.sothis.com PHOTOS: JF VERGANTI, MARIUS DZIERZAVSKI, ISTOCKS - 08/02/21
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Home-grown ingredients and a commitment to sustainability lie at the heart of the Sothys brand, says Christian Mas

French skincare and spa brand Sothys has positioned nature as a source of inspiration at the very heart of its brand ethos.

Nowhere is this belief more powerfully expressed than in Les Jardins Sothys – four hectares of stunning botanical gardens which were designed and created by the company on the borders of a natural lake near Auriac in the Dordogne.

The garden provides inspiration, guiding the creation of Sothys products, with the company's belief: 'Beauty is our passion, nature is our soul'. Thanks to this philosophy, delivering on sustainability is integral to everything Sothys does.

Power of sustainability

As earth-consciousness grows among consumers when it comes to the businesses people choose to interact with, Sothys continuously innovates to honour these demands.

In 2022, the brand launched The Sothys Organics Collection, a new organic line powered by vegan formulae and active ingredients. This range marked the start of a new era for Sothys, as it's the first line in its portfolio to be partnered with social enterprise Plastic Bank,

Formulations are inspired by plants growing in Sothys' botanical garden



Christian Mas

'We're responsible for our emissions and want to be able to clearly measure our contribution to waste reduction'

a company that has so far recovered 56.2m kg of plastic from the ocean.

By signing up to the Plastic Bank scheme, Sothys is ensuring that for every Sothys Organics product purchased, waste pickers in countries including Brazil, the Philippines and Indonesia collect and remove the equivalent amount of plastic in coastal areas.

Local collectors exchange

ocean-bound plastic for bonuses that provide access to basic family necessities, such as food, cooking fuel, school fees and health insurance. The collected material is then reborn as Social Plastic feedstock, which can be reintegrated into products and packaging as part of a closed-loop supply chain.

Christian Mas, Sothys CEO, commented: "We're responsible for our emissions and want to be able to clearly measure our contribution to waste reduction. This collaboration is really important to us and we plan to extend it to other lines in future."

Mas says the two companies are synergistic, not only through their focus on investing in and protecting the environment, but also because of their shared emphasis on the value of fair trade and protecting workers.

Sothys continues to explore ways to push the boundaries of sustainability and is working to establish a long-term sustainability mandate. The brand has also commissioned a study to measure its carbon footprint and will implement more reductions based on the findings.

More: www.sothys.fr

spa-kit.net keyword:
Sothys



Sothys is offsetting its use of plastic

WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcpas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org