



Kerzner to launch fitness hotel

Resort developer and operator Kerzner International has announced its new wellbeing- and fitness-centric hospitality brand Siro is launching in Dubai in Q4 of 2023.

Named Siro One Za'abeel, the 132-key hotel will be designed to help guests unlock peak mental and physical performance. The location will offer tailored programmes and treatments developed by specialists in fitness, mental health, nutrition and sleep.

Philippe Zuber, Kerzner CEO, said: "Siro represents Kerzner's continued ambition to break boundaries and present innovative ways for guests to become better versions of themselves, regardless of their personal journey."

The Dubai hotel will feature wellbeing-centric guestrooms supported by modern technology and be anchored by a modern two-floor fitness club featuring a minimum 1,000sq m gym. There will also be a recovery centre, studios for a variety of group movement



KERZNER INTERNATIONAL

KERZNER INTERNATIONAL

■ Siro One Za'abeel will sit inside a high-rise tower

classes, strength and conditioning, cardio and free weights zones, plus more.

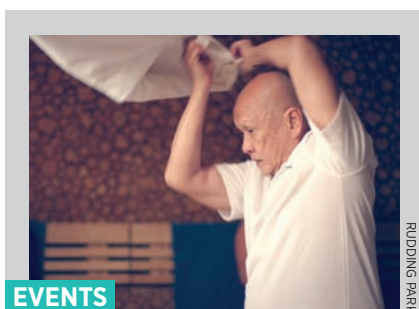
Specialist trainers, coaches, nutritionists and technicians will be on hand throughout guests' journeys to help them make and maintain healthy lifestyle choices.

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Siro represents Kerzner's continued ambition to break boundaries

Philippe Zuber



RUDDING PARK

EVENTS

Rudding Park will host first UK Aufguss Championship

New event will be hosted in April of 2023

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BANYAN TREE GROUP

GROWTH

Banyan Tree expands Mexico portfolio

Two new oceanfront Veya properties to open

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WELLNESSPACE BRANDS

PRODUCTS

New CryoLounge+ chair offers 'comfortable cold'

WellnessSpace Brands debuts new cold therapy

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Karina Stewart reveals plans for new integrative health centre launch at Kamalaya Koh Samui

As of January 2023, integrative health will be top of the menu at Kamalaya Wellness Sanctuary & Holistic Spa in Koh Samui, Thailand, following the launch of its new integrative health facility, Longevity House.

The holistic wellness destination will expand its offering with IV vitamin infusions, ozone therapy, hyperbaric oxygen therapy and high-sensitivity cancer screening. These will be available as an add-on to Kamalaya's 17 wellness programmes for an additional cost.

Since its inception, Kamalaya's integral approach to wellness is grounded in bringing together the



■ Karina Stewart, Kamalaya founder and chief wellness officer

These new therapies will amplify and increase the benefits of our existing programmes

depth of eastern medical traditions with scientific research from the west.

Karina Stewart, Kamalaya founder and chief wellness officer, said: "Longevity

House is where we're housing our newest therapies, treatments and services that support, enhance and really augment what our programmes are famous for.

"They will amplify and increase the benefits of our programmes," she explained, "even though our guests are staying longer following the pandemic (usually about 2-3 weeks), we really want to maximise their relatively short time with us and help them get the most benefits they can before going home."

She revealed that there are already plans in place to expand the dedicated longevity facility and its offering in future.

[READ MORE ONLINE](#)

Barry Goldstein announces Arch Amenities Group acquisition of Hutchinson Consulting



■ Barry Goldstein, AAG CEO

Hutchinson Consulting has been acquired by Arch Amenities Group (AAG), a global provider of hospitality management and consulting services for commercial and residential properties, hotels, spas, private clubs and recreational spaces.

Hutchinson provides management-level recruiting services to the global wellness, hospitality and estate management industries, as well as spa and wellness centre design and development.

With Hutchinson, we evolve our ability to recruit the best possible candidates

Barry Goldstein, AAG CEO, said the acquisition "is a huge win for AAG and our customers".

"With Hutchinson, we evolve our ability to recruit the best possible candidates, leading to growth and success for our clients."

It's been a busy first year in business for AAG as the recent news marks its fifth acquisition. Hutchinson joins

NYS Pool Management, Innovative Spa Management, Privai and Spa Space in the AAG portfolio.

Hutchinson's principal partners, Michael Tompkins and Carol Stratford, will join AAG's executive leadership team as managing director of recruiting services and managing director of wellness consulting respectively.

[READ MORE ONLINE](#)



■ Susie Ellis, GWI chair and CEO

{ **Geography of Wellness provides country-level data to show wellness economy status** }

Susie Ellis unveils Geography of Wellness UK report

Industry research and educational organisation the Global Wellness Institute (GWI) has announced that the UK is the latest country to be highlighted on its new Geography of Wellness microsite.

Launched in 2022, the platform allows the GWI to provide more extensive country-level data when it comes to examining where the country is positioned within each sector and subsector of the wellness economy.

Global wellbeing company Therme Group – which views wellbeing as ultimately linked to community, culture

and the natural world – has partnered with GWI to highlight recent research on the UK's wellness economy.

"It's been a pleasure getting to know more about Therme's commitment to community and its unique entertainment and wellbeing destinations" said Susie Ellis, GWI chair and CEO.

"The Group's philosophy that wellbeing should be accessible for all – and its aim to bring a Therme destination within a 90-minute travel time to 90 per cent of the British population – makes them a great partner for our organisation."

READ MORE ONLINE

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EVENTS

UK to host first national aufguss contest

Aufguss, the communal sauna ritual from Europe, is becoming increasingly popular across the global industry. In 2023, the UK's first-ever national Aufguss Championship contest will be hosted at luxury hotel and destination spa Rudding Park in Harrogate, North Yorkshire.

Rudding Park was one of the first spas in the UK to introduce the practice, so the destination's head of spa Sarah Johnson feels the property makes for an ideal venue for the competition.



RUDDING PARK



We're keen to increase awareness of the aufguss ritual

Sarah Johnson

"We're thrilled to be hosting this prestigious event," she says, "We've been offering aufguss for several years now after Art of Aufguss champion, Lay Pang Ong – a pioneer of sauna reinvention – helped train the Rudding Park team to allow us to bring a sense of theatre to the sauna."

"Together with the British Sauna Society, we're keen to increase awareness of the ritual within the industry and to spa-goers throughout the UK."

[READ MORE ONLINE](#)

WELL TECH

Lumen expands metabolic health platform

Lumen, a health tech company that analyses people's metabolism based on the CO2 and oxygen in their breath, has raised US\$62m in Series B funding. The round was led by Pitango Venture Capital, with participating investors including, Hanwha Group, Resolute Ventures, RiverPark Ventures, Unorthodox Ventures, Alameda Capital and Disruptive VC.

The investment will be used to fuel growth in and outside the US, increase the nutrition and lifestyle guidance for consumers and support research partnerships with academic institutions.



LUMEN

■ Lumen helps users improve their metabolic health



LUMEN



We help people to take care of the 'engine of the body'

Daniel Tal

"Understanding the impact of nutrition, exercise, sleep and stress on the metabolism is key to reaching health goals," said Daniel Tal, CEO and co-founder of Lumen. "We're excited about enabling people to take care of the 'engine of the body'; the metabolism."

Overall, the platform tracks metabolism, sleep, nutrition and fitness data to provide a flex score.

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COLLABORATION

Treatwell partners up with Apple Maps

Online beauty and wellness booking company Treatwell has teamed up with Apple Maps to allow its users to easily book appointments directly within the mobile app.

The deal means all iOS device users can use Apple Maps to book an appointment at any Treatwell partner spa or salon across Europe.

Treatwell says this integration offers a further simplified experience for users who'll now be able to find the salon that best suits their needs by quickly choosing it

LINKEDIN/ALESSANDRO BRUZZI



We're constantly looking to bring even more value to our partner salons

Alessandro Bruzzi

based on location on the map. Plus, the organisation believes the update represents a further option for its partner salons, which will have a new option to reach more clients and get even more bookings.

"We're constantly looking to bring even more value to our partner salons," says Alessandro Bruzzi, chief product officer at Treatwell.

Earlier in 2022, the Anglo-Italian brand expanded by merging with salon management software Uala.

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CRUISING

One Spa World extends contract with Norwegian

Cruise ship and resort operator One Spa World (OSW) has entered into a new agreement with US-based global cruise line Norwegian Cruise Line Holdings (NCLH).

The deal sees OSW extend its longstanding role as NCLH's exclusive provider of spa, medi-spa, fitness, beauty and wellness services by seven years.

This includes the 29 ships currently sailing in the Norwegian Cruise Line, Oceania Cruises, and Regent Seven Seas Cruises fleets, as well as the eight new ships anticipated to come into service during the term.



NORWEGIAN CRUISE LINE HOLDINGS

■ The contract includes ships across NCLH's three brand

Under the agreement, OSW will also keep on providing its Mandara brand aboard Norwegian Cruise Line ships.

Mandara will continue to sell Elemis products and provide acupuncture and relaxation treatments. It will also offer medi-spa services administered by medically licensed professionals, including wrinkle relaxers, dermal fillers, skin rejuvenation, fat reduction and IV therapy.

Leonard Fluxman, OSW executive chair, CEO and president, said: "We're excited to extend our longstanding partnership with NCLH.

"Following our successful collaborative return to service, this agreement represents a renewal of our commitment to growth and the continuation of conceptualising and delivering the most innovative experiences at sea to NCLH's guests."

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TECHNOLOGY

Sony dives into the metaverse

Sony has announced it will be releasing a motion tracking product called Mocopi in January that looks set to accelerate the services fitness and wellness and also entertainment and attractions companies can provide in the metaverse.

The product suite comprises six lightweight motion-tracking wearables – designed for the head, wrists, hips and ankles – that are programmable via a smartphone.

The tech makes it possible to create avatar videos – as well as operate avatars in real-time with compatible services such as VRChat – and motion data that includes whole-body movements, both indoors and out.

Spa Business understands Sony's proprietary 'mocopi' algorithm makes it possible to achieve such accurate measurements with a small number of sensors.

The company is planning to provide a software development kit (SDK). Not only will this link the motion data with metaverse services and 3D development software, but it'll also open up full-body tracking capabilities which could catalyse the development and creation of new services.

The sensors are 32mm in diameter, 11.6mm wide and weigh 8g. They attach to the user via Velcro bands or a clip and the avatar can be operated from the user's smartphone.

[READ MORE ONLINE](#)



SHUTTERSTOCK/JACOB LUND

■ The six sensors cost 49,500 JPY (US\$360, €344, £296)



Mocopi's algorithms make whole-body motion data capture possible

PROGRAMMING

Waldorf Astoria Edinburgh partners with Harvey Nichols



The experience is designed to relax and rejuvenate both mind and body, while refreshing guests' wardrobes

Urban Scottish hotel Waldorf Astoria Edinburgh has launched a new wellness package in partnership with luxury department store Harvey Nichols, Edinburgh.

The experience is available to guests staying in one of the hotel's suites and includes a curated wellness treatment by either 111Skin or Ground Wellbeing in addition to a two-hour private shopping experience with the stylist team from Harvey Nichols in the comfort of guests' rooms.

Designed to relax and rejuvenate both mind and body – while refreshing



SHUTTERSTOCK/PEOPLEIMAGES.COM - YURI A

■ Stylists curate a selection of designer pieces

guests' wardrobes – the Suite, Spa & Style package has a starting cost of £205 (US\$251, €238) per person.

Two package tiers are available to choose from, depending on whether guests would like an hour-and-a-half or a two-hour spa treatment.

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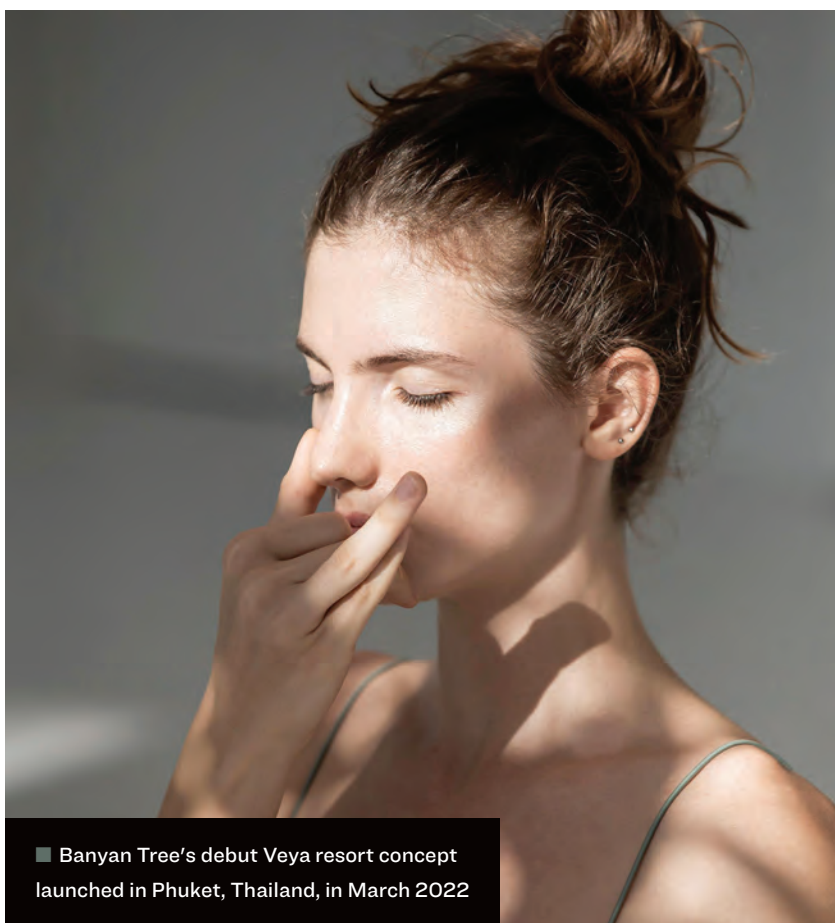
NEW BASE



REMOVABLE
SECTION

Redefining luxury

Banyan Tree has announced plans to expand its Mexico portfolio with two new Veya wellness resorts, *Spa Business* reports



■ Banyan Tree's debut Veya resort concept launched in Phuket, Thailand, in March 2022

BANYAN TREE GROUP

We'll create a new category and concept of hospitality in Mexico that redefines luxury from a multisensory perspective



Banyan Tree Group will expand its Mexican portfolio in 2025 with the opening of a new tropical wellness retreat in the country's Bacalar Lagoon region, located in the southern part of Quintana Roo.

Called Banyan Tree Veya Bacalar, the US\$28m (€26.8m, £23.2m) resort will house 40 rooms and be branded under the hospitality group's new wellness resort concept Veya.

Answering demand

The upcoming resort is Banyan Tree's second project with developer Grupo UBK. The organisations are already busy collaborating to realise Banyan Tree Veya Valle de Guadalupe by Q3 of 2023 – set to be the very first Veya property opening in Mexico.

Veya was created in direct response to the pandemic in order to address a world with an urgent need for reconnecting mind and body. Based on Banyan Tree's eight proprietary pillars of wellbeing, the resorts offer personalised

Modern travellers are actively seeking experiences on ‘the-path-less-travelled’

■ The new property is being built in an area known for crystal-clear waters that native Mayans call ‘the Lagoon of the Seven Colors’

BANYAN TREE GROUP

retreats to ensure all visitors enjoy a bespoke holistic wellness experience.

To learn more about the concept, read *Spa Business*’ exclusive interview with Kim Weller, Banyan Tree’s wellbeing director (www.spabusiness.com/KimWeller).

In addition to Veya programming, Banyan Tree Veya Bacalar will provide traditional spa services at a signature Banyan Tree Spa designed to resemble a cenote in honour of the region’s underground water caves.

“Banyan Tree Veya Bacalar, along with the soon-to-open Banyan Tree Veya Valle de Guadalupe, will create a new category and concept of hospitality in Mexico that redefines luxury from a multisensory perspective,” said Peter Hechler, senior assistant vice president, head of regional operations for the Middle East, Europe, Africa and the Americas of Banyan Tree.

“Modern travellers are actively seeking experiences on ‘the-path-less-travelled’, and as we continue to expand, we’re looking to bring awareness to

emerging destinations that are rich with history, culture and natural wonders.”

A tropical retreat

Situated 30 minutes north of the Belize border, Bacalar is best known for its crystal-clear waters that native Mayans call ‘the Lagoon of the Seven Colors’, referring to the water’s multiple hues of blue.

Banyan Tree Veya Bacalar resort will mark the brand’s sixth location in Mexico. Accommodation will comprise 35 villas and five residences set amongst lush greenery.

Banyan Tree’s Mexican portfolio already includes Banyan Tree Mayakoba, Banyan Tree Cabo Marqués in Acapulco, Banyan Tree Puebla and Hacienda Xcanatun by Angsana in Merida.

The Veya portfolio includes the newly unveiled Banyan Tree Veya Phuket and the anticipated opening of Banyan Tree Veya Ilha Nejo in Mozambique (2023), as well as the two aforementioned Mexico openings. ●



BANYAN TREE GROUP

■ The resort will feature a Banyan Tree Spa designed to resemble a cenote



Each Appellation spa will be delicately crafted to authentically reflect its surroundings

Lynn Curry, founder of Curry Spa Consulting



CURRY SPA CONSULTING

A taste of the good life

Approachable luxury, authenticity and local flavours inspire new hotel and spa brand Appellation - *Spa Business* speaks to Lynn Curry to discover the wellness concept



APPELLATION

■ The flagship hotel will feature 108 keys and is anticipated to cost more than US\$120m (£97.8m, €113.6m) to create

A new collection of urban retreats focused on food, wellness, local produce and authenticity are set to launch across the west coast of the United States.

The group's hotels, restaurants and spas will all be owned, managed and operated by a new hospitality company called Appellation.

Founded on a philosophy of approachable luxury, the brand is the vision of Charlie Palmer – chef, restaurateur and hotelier – and Christopher Hunsberger, a hospitality specialist whose 20-year career at Four Seasons culminated in a role as president of the Americas and global head of human resources.

The first Appellation property is due to launch in 2023 in Healdsburg, in Northern California's famed wine country.



■ The first Appellation property will launch in Healdsburg, California, in 2023

APPELLATION

Spa team members will learn from a world-renowned chef about how to bring local flair and flavours to the spa

With over 40 designers and consultants on board, key names helping to realise the project include Hart Howerton Architects, EDG Interior Design and Lynn Curry of Curry Spa Consulting.

Wellness forms an important branch of the concept and Palmer and Hunsberger have enlisted the help of Curry to develop a nature-centric spa concept.

Wellness at Appellation

“Guests love to be connected to nature and the Appellation properties will allow that both in the spa and outside its walls,” Curry said, speaking to *Spa Business*.

The group’s vision is to create nature-centric spas which blur the boundaries between indoor and outdoor spaces and respect Appellation’s focus on approachable luxury. Curry said that F&B is also being incorporated as an integral pillar of the spa experience.

Wellness offerings will range from outdoor treatments and walks through the vineyards to yoga along the water, hillside meditation and hikes in the mountains and vineyards. Indoor and outdoor areas are also being designated for guests to enjoy the F&B offerings during their relaxation time.

Despite the synergy between Appellation’s future spas, Curry says each one will be delicately crafted to authentically reflect its surroundings.

“Each spa will have a sense of place thanks to locally-sourced treatment and retail products, locally-inspired F&B options and a design palette dictated by the property’s location.”

As part of this, the properties’ landscaping will feature edible and scented flowers and herbs that can be used in treatments and for take-home products – either created

by the spa team or guests at an apothecary bar in the spa’s reception.

“From light-filled gyms and treatment rooms to a host of outdoor activities and adventures to be found on and off property, the inclusion of the local environment is sure to create a great repeat guest market,” Curry added.

“Chef Charlie will also work with me to create spa menus that focus on fresh local healthy ingredients that complement and elevate the overall experience.”

Alongside the flagship Healdsburg destination, three extra Appellation projects are underway. This includes one in Sun Valley, Idaho, and two further properties in California – another in Healdsburg and one in Pacific Grove. The team is also working on developments in San Diego, Santa Barbara, Oregon and Washington wine country. ●

swiss line

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WELLNESSPACE BRANDS/HYDROMASSAGE

■ The new CryoLounge+ chair provides hot, cold and compression solutions

WellnessSpace Brands' new CryoLounge+ chair offers 'comfortable cold' experience



■ Paul Lunter, founder and CEO of WellnessSpace Brands.

WellnessSpace Brands, recently rebranded from HydroMassage, has opened pre-orders for its CryoLounge+ chair – a new hot and cold therapy and compression solution for wellness and fitness facilities.

Users sit fully-clothed on the unit for a recommended 15-minute session to target specific areas of the body with cold or heat.

“Anyone who has experienced an ice bath or cryotherapy chamber knows how invigorating the experience can be, although the drawback is that your entire body is typically

shivering and numb from the cold after a few minutes,” said Paul Lunter, founder and CEO of WellnessSpace Brands.

“By contrast, the CryoLounge+ provides a unique, ‘comfortable cold’ experience. Users receive targeted cold therapy to specific muscle groups (calves, hamstrings, glutes, back, shoulders, etc), and use heat in other areas to offset the cold. This keeps the body completely comfortable throughout the session.”

Additional features for recovery include a compression feature for calf massages, an auxiliary pad to target

hard-to-reach areas (such as shoulders and knees), and a contrast feature to switch the cold and heated areas.

“Today’s typical gym workout is no longer limited to lifting weights or running on the treadmill

“We’ve seen the increase in popularity of our water massage lounges and beds, and CryoLounge+ has been received equally well by fitness operators. We see all clubs needing wellness spaces to accommodate member needs.”

More on spa-kit.net

READ MORE ONLINE

New Spongellé buffers help guests create spa at home



SPONGELLÉ

■ Elaine Binder, Spongellé founder and CEO

Spongellé founder and CEO Elaine Binder – an internationally trained perfumer – has expanded her company's collection of fragrant body wash-infused buffers.

Los Angeles-based Spongellé has recently introduced The Private Reserve Spongette collection, a line of exfoliating travel-sized sponges designed infused with skin-nourishing herbal extracts of yuzu, edelweiss and vetiver root.

Available in Morning Bloom, Peony Flower, Black Orchid and Blackberry scents, the new buffers have been



SPONGELLÉ

■ The new collection is available in four different scents

created to offer alluring florals and succulent berry scents for a holistic bathing experience while on the go.

Speaking exclusively to *Spa Business*, Binder said: "These buffers will cleanse, exfoliate, massage and hydrate the skin for a spa-like pampering experience at home or on the go. Each sponge creates a scented

lather that endures for at least seven washes per product."

In other news, the Spongellé Men's Homme Collection has recently gone live, featuring both travel and at home sizes with a variety of scents like Men's Brave, Men's Gallant and Men's Bold.

More on spa-kit.net

READ MORE ONLINE

Crerar Hotels launches apprenticeships for budding therapists

Scottish hotel group Crerar Hotels has unveiled a new spa therapist apprenticeship programme in a bid to help boost recruitment following its ongoing spa investment across its portfolio.

The Crerar Academy, part of Crerar Hotels, has partnered with Glasgow-based 'The Academy' to be the only hotel company in the UK to provide private apprenticeships, training and recognised qualifications with a guaranteed job available at the end of the course.

This scheme is the first private apprenticeship through CIBTAC (Confederation of International Beauty Therapy and Cosmetology).

The three-month programme is for those looking to



SHUTTERSTOCK/NAVEBREKMEIDA

kickstart their career in the spa industry, or to learn a new trade as a second career.

No prior qualifications or experience in the spa industry are required to apply.

Chris Wayne-Wills, CEO of Crerar, said: "It's no

secret there's a recruitment shortage within hospitality, including the spa sector.

"While we've been busy investing in our hotels and spa facilities, it's our wonderful team that makes the experience complete,

which is why we're looking forward to recruiting more team members to join the family.

"I'm proud that the Crerar Academy is able to provide our teams with ongoing learning and development."

The apprenticeship programme offers the choice of Level Two Facial and Level Three Massage with a mix of remote theory learning, onsite learning at an allocated spa and CIBTAC exam once training is complete.

Those who successfully complete the course and pass the final exam will join one of Crerar's five spas as a permanent employee.

More on spa-kit.net

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BC SoftWear secures deal with Qatari distributor

Spa and hotel textiles supplier BC SoftWear has entered a new partnership with Iris Be You Beauty Trading in Qatar.

Distributing through a variety of channels, Iris Be You is a distribution company working with more than 600 beauty salons and retail shops in Qatar.

As BC SoftWear's new distributor in Qatar, Iris Be You will provide a selection of the company's treatment bed products and accessories to the country's expanding beauty salon market.

Heba Aabou Gabal, managing partner at Iris Be You, added: "BC SoftWear offers the best in class. Adding its quality towels and spa linens to the



IRIS BE YOU

■ Heba Aabou Gabal, managing partner at Iris Be You

Qatari market will make a big difference to the businesses we work with. Until now, many have had major laundering issues and problems with the absorption of oils during massage and colour bleaching.

"Partnering with BC SoftWear will allow us to provide innovative, cutting-edge solutions and the finest luxury towels and linens to the professional beauty salon market – something that has

never been available here before. They'll add great value to our brand and the Qatari beauty salon market."

More on spa-kit.net

[READ MORE ONLINE](https://spa-kit.net)

de Mamiel introduces bioactiveFatigue Fix serum



DE MAMIEL

■ Annee de Mamiel, company founder and integrative clinical facialist

British spa brand de Mamiel has introduced the Fatigue Fix serum for skin affected by external aggressors such as UV, pollution, poor lifestyle habits and lack of sleep.

Annee de Mamiel, company founder and integrative clinical facialist, explained: "Fatigue Fix is the latest addition to our 'Fix' range.

"It's designed to target stress-induced dullness and dehydration. This occurs when long-term elevated cortisol slows down cellular turnover and disrupts the protective skin barrier, reducing the skin's ability to retain moisture.

"The advanced formulation is clinically proven to repair



DE MAMIEL

■ De Mamiel is incorporating the serum into its tailor-made spa rituals

and protect the skin and give a much-needed glow to revitalise tired, dry skin and restore radiance."

The formula is powered by rock samphire, ferulic acid, optical pigments, bio-fermented minerals and multi-molecular hyaluronic acid, as well as polygluconic

acid, prebiotic glycoin and superoxide dismutase.

de Mamiel is incorporating the new serum into its tailor-made spa rituals when relevant to the guest's individual skincare needs.

More on spa-kit.net

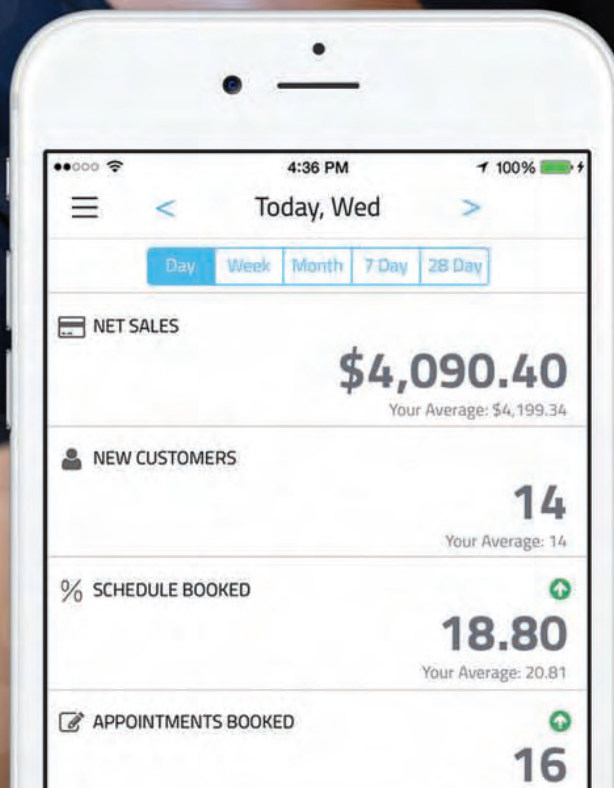
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Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org