spa business insider

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A SPA BUSINESS PUBLICATION

Hot springs are coming to Atlanta

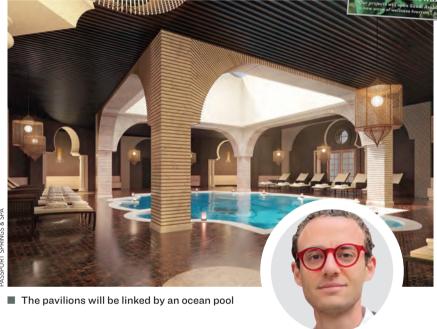
Treasured hot springs destinations from around the globe are serving as the inspiration for an ambitious new venue and spa project in Georgia, US.

Debuting in Q3 of 2023, Passport Springs & Spa is being designed to transport guests to exotic hot springs locations including Costa Rica, Italy, Israel and Japan.

The 10-acre Forsyth County venue will be divided into four pavilions inspired by these locations, with each mini oasis replicating the architecture, landscaping, sights, sounds and cuisines of its corresponding international destination, as well as its artisanal mix of mineral hot springs.

Leading the development is Jacob Bloch, the CEO of Passport Experiences, who has previous experience working with hot springs and recreational real estate ventures.

"Metro Atlanta is the perfect location for Passport Springs due to



its vibrant culture and position as an international hub," he said.

Across the globe, hot springs resorts are sought-after destinations for socialising, wellness and escaping the routine."

MORE: http://lei.sr/m3e4p_B

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Hot springs resorts are soughtafter for socialising, wellness and escaping the routine

Jacob Bloch



Caudalie expands with chic new spa in Bordeaux

New spa marks Caudalie's 36th global urban retreat

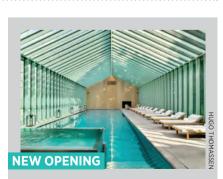




Waldorf Astoria plans first Costa Rica outpost

Cenote-inspired spa to anchor wellness amenities

р07



Herbal healing spa opens in former Belgian monastery

Botanic Sanctuary Antwerp launches wellness facility

p14



Created with Intent. Made to Empower.



spa business people

Six Senses and Soneva founder, **Sonu Shivdasani** awarded OBE in King's 2023 New Year Honours List

ospitality and wellness industry veteran Sonu Shivdasani has been honoured as an officer of the order of the British Empire (OBE) for services to tourism, sustainability and charity by the King of England.

Recognised in the King's New Year Honours 2023 Overseas and International List, Shivdasani is the founder and CEO of barefoot luxury hotel and wellness brand Soneva Resorts and also founded hospitality brand Six Senses Hotels Resorts Spas.

Born in England, Shivdasani is an alumnus of Eton College and a graduate of Oxford University. It was during his time at Oxford that he met his Swedish-born wife



■ Shivdasanai is the founder of Soneva, Six Senses and Evason

{

This recognition reinforces our founding vision, which is placing purpose over profit

Eva and together they fell in love with the Maldives on their honeymoon.

In 1995, the couple opened Soneva Fushi, one of the first-ever luxury resorts in the Maldives and the first Six Senses property. Not only did the resort pave a way for the Maldives as a bucket-list destination, but it also set a new standard in luxury with its 'no news, no shoes' policy and has pioneered the very meaning of sustainability in high-end hospitality.

"This recognition reinforces our founding vision, which is placing purpose over profit," said Shivdasani.

"We believe that true luxury is about time well spent, so we strive to make every moment memorable for our guests, without losing sight of our intention to contribute to communities near and far and protect our precious planet."

MORE: http://lei.sr/n2A5K_B

Spa L'Occitane sets sail with new wellness facility aboard Atlas Ocean Voyages cruise ship, reveals **Catherine Tran**



Catherine Tran, director of spa business development at Spa L'Occitane

uxury French spa operator Spa L'Occitane has opened the doors to a branded wellness facility aboard *World Traveller*, the latest ship to be launched by Atlas Ocean Voyages.

The 88sq m SeaSpa has opened aboard the 200-person all-inclusive cruise ship and is designed to offer cruise guests a holistic wellbeing retreat with the option to explore a range of treatments using L'Occitane en Provence's signature products.

Spa L'Occitane has 90 spa partnerships with luxury



We're thrilled to collaborate with the team at Atlas as sustainability is so key to both our brands

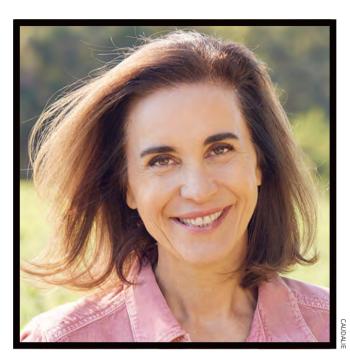
hotels across 30 countries and is a subsidiary of the L'Occitane Group, an international manufacturer and retailer of sustainable beauty and wellness products.

The Group operates in 90 countries and has 3,000 retail outlets. According to the Group, its brands are driven by a nature-positive vision. Atlas is similarly committed to the environment and

unveiled World Traveller with multiple eco-friendly features.

Catherine Tran, director of spa business development at Spa L'Occitane, added: "We're thrilled to collaborate with Atlas. As sustainability is so key to our brand, we're delighted that World Traveller is making every effort to reduce its impact on the marine environment."

MORE: http://lei.sr/N4Y2c_B



■ Mathilde Thomas is the co-founder of Caudalie

 $\left\{ \right.$

The vision was to create a place dedicated to vinotherapy in a mineral cocoon, away from the noise



Mathilde Thomas unveils Caudalie's new urban spa

rench beauty brand
Caudalie's latest urban spa has opened in
Bordeaux, inspired by the brand's wine-growing roots and its history of vinotherapy skin care.

With a minimalist yet cosy aesthetic, the 120sq m Caudalie Spa Boutique was conceived by architecture and design practice ciguë. The space has been completed with a palette of cool neutral tones and decorated with natural, local and recyclable materials, including French oak and Frontenac stone.

According to Caudalie, the Bordeaux location was

conceived by co-founder
Mathilde Thomas to
"create a place dedicated
to vinotherapy in a mineral
cocoon, away from the noise".

The new spa is home to five treatment rooms inspired by the wine vats of Château Smith Haut Lafitte – the Martillac vineyard where the flagship Caudalie Spa, Les Sources de Caudalie, was founded.

The Bordeaux facility marks Caudalie's 10th urban spa in France and its 36th urban retreat in total. Other destinations can be found in Europe, Asia and the US.

MORE: http://lei.sr/m5V7N_B

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CONTENTS ISSUE 414

- O4 Awards and honours
 Sonu Shivdasani awarded OBE in
 King's 2023 New Year Honours List
- O6 New beginnings
 Six Senses launches first dedicated wellness retreat in Himalayan foothills of India, Six Senses Vana
- O8 Wellness in hospitality
 Akaryn Hotel Group announces
 upcoming urban sanctuary
 and spa in Chiang Mai

SPA BUSINESS INSIGHTS

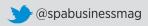
- 12 **Blue wellness**Blue health inspires plans for £40m Seahive wellness resort in South-East England
- 14 **Botanical healing**Botanic Sanctuary Antwerp's herbal healing spa opens in former Belgian monastery
- 17 Supplier innovation
 The latest in products and innovation from KAEA, Natura
 Bisse, Aquaform, Pietro Simone and Eminence Organic Skin Care

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5



spa business news

EXPANSION

Waldorf Astoria plans Costa Rica flagship

Hilton Hotels' high-end Waldorf Astoria brand will debut in Costa Rica in 2025 with a barefoot luxury property and wellness retreat.

The new-build resort will open in the tropical province of Guanacaste known for its lush forests and pristine beaches. The tropical retreat will join Waldorf Astoria's portfolio of more than 30 properties around the world.

Wellness will form a core part of the new resort's leisure facilities which will feature a spa and wellness centre with



66

Costa Rica is a highly sought-after destination

Chris Nassetta

a gym, a movement studio, outdoor yoga facilities and lap and thermal pools.

Inspired by sacred Mayan healing wells called cenotes, Waldorf Astoria Guanacaste's spa will be home to eight treatment rooms – plus three outdoor treatment rooms emulating a tree house.

"Costa Rica is a highly sought-after destination and an ideal place to introduce Waldorf Astoria's world-class personal service," said Chris Nassetta, Hilton president and CEO.

MORE: http://lei.sr/9R5P6_B

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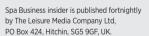
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NEW HORIZONS

Akaryn to open urban sanctuary and spa in Chiang Mai

Luxury boutique hotel management group Akaryn Hotel Group is expanding its wellness-centric Aleenta Resort portfolio with a third property in Asia.

Named Aleenta Chiang Mai Resort & Spa, the destination will open in Q1 of 2023 and be a sister resort to the existing Aleenta properties in Phuket and Hua Hin.

Each barefoot luxury destination is designed to offer a wellbeing retreat to help unite the mind, body and spirit. All Aleenta properties provide holistic retreat programmes and retreats and feature luxury spa facilities inspired by the



■ The hotel will be the first to offer medical wellness

brand's in-house wellness concept Ayurah. The upcoming Chiang Mai property will follow suit but also stand out as the first in the portfolio to offer medical wellness treatments.

Anchalika Kijkanakorn, managing director at Akaryn, said: "After the success of the first two Aleenta resorts, we're excited to be launching Aleenta Chiang Mai along with the addition of the holistic medical programmes. The Aleenta brand will continue to welcome additional properties over the next few years, expanding beyond the borders of Thailand."

With an in-house doctor, nurse and master healer, the Chiang Mai resort team will help guests work towards optimum wellbeing through engaging with diet and nutrition, mental wellbeing and physical fitness, while also supporting them with medical guidance.

MORE: http://lei.sr/p5B3u_B



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MAY 9-11

LAS VEGAS

spa business news

NEW MANAGEMENT

Six Senses Vana is open for business

Six Senses has officially welcomed established Indian destination spa and retreat Vana into its portfolio.

The wellness and sustainability-centric hospitality brand announced its appointment to operate the property in June 2022.

Launched in 2014, Vana is a 21-acre wellness destination in Dehradun surrounded by clusters of Sal forest and set within its own mango and lychee orchards.

The retreat blends Ayurveda, Tibetan healing traditions,



66

Six Senses Vana approaches your health and wellness in a way that's unique to you

Jaspreet Singh

natural healing therapies and yoga to create bespoke schedules for every attendee.

"From the moment you arrive, when your forehead is dotted with crimson, and you don your loose-fitting kurta pyjamas, to the moment you leave, and your wrist is tied with a red-string blessing, this soothing space serves as a leveller, where you can come as you are and reconnect to each other and nature without hindrance," says general manager Jaspreet Singh.

MORE: http://lei.sr/G4y5V_B

FIT TECH

New sweat sensor gives personalised hydration data

People will be able to transform their hydration with Nix's new Hydration Biosensor sweat patch. Having just launched on to the consumer market, the product was named as an Innovation Award Honoree at CES 2023 in the Digital Health category and also made *Time*'s Best Inventions of 2022 list.

Sweat rate, altitude and temperature, all complicate people's hydration situation – and yet many hydrate based on thirst or weight loss after training.

"People are acutely aware of the importance of proper hydration for performance



■ Nix's biosensor records sweat data

and safety, but have never had the proper tools until now," said Meridith Cass, founder and CEO of Nix.

The size of a watch face, the single-use patch (with a 36-hour life) sticks onto the surface of the skin with kinesiology tape.

The patch analyses sweat composition every second to provide personalised real-time data – tracking fluid and electrolyte losses – and provides live notifications.

A clip-on pod (rechargable, with 24-hour battery) sends data to the Nix app or Apple and Garmin watches.

Over the next few months, Nix is also aiming to partner with Strava, TrainingPeaks, Wahoo and Zwift.

After the workout, a summary is provided to help users improve their hydration strategy.

MORE: http://lei.sr/H9P5J_B

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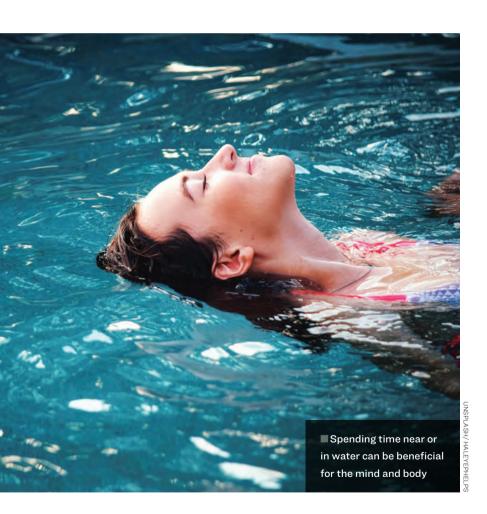
lesmills.com/hotel-fitness-programs





Blue wellness

The theory of blue health has inspired plans for the £40m Seahive wellness resort in South-East England



6

We're passionate about creating an immersive, authentic destination that empowers people to push boundaries



planning application has been submitted for the creation of the Seahive, a surf wellness resort on the site of a former colliery in Betteshanger Country Park in the UK.

Designed by architecture firm Hollaway Studio, the £40m

(US\$48.1m, €45.4m) proposed flagship project would be built near Deal in Kent.

The overall masterplan for the 15-acre site shows a Wavegarden Cove surf lagoon at its centre which would be capable of generating over 20 different wave types, providing rides for all ages and abilities.

Overlooking the lagoon will be a clubhouse featuring a surf academy as well as a restaurant and bar, conference facility, retail outlet, chillout spaces, work area and balcony.

Surrounding the lagoon will be a number of interconnected 'hives of activity' including a wellness facility with yoga and fitness zones, cold water therapy and meditation pavilions, a pump track, a splash pool, a learning hive, as well as a number of sustainably-designed holiday lodges.

The learning hive will run a full-time schedule of courses to support local children via surf therapy and educational intervention programmes to help enhance and protect their mental health.





Seahive is a purpose-driven business anchored around blue health and its impact on both physical and mental wellbeing



13

A higher purpose

Seahive founder and CEO, Jim Storey, told *Spa Business* the project is currently at a very early planning approval stage. He said a key motive behind Seahive is to help raise awareness of how spending time near or in water can be beneficial for the mind and body.

"My vision has always been far greater than just creating an inland surf lagoon," said Storey, "the Seahive is a purpose-driven, inclusive business anchored around the power of blue health and its impact on both physical and mental wellbeing.

"We're passionate about creating an immersive, authentic destination that empowers people to push boundaries in a safe environment, improves and protects wellbeing, encourages communities to connect, creates environmental changemakers, equips kids with knowledge and self-belief, increases

tourism, supports local businesses and generates hundreds of jobs."

As part of its social impact and community focus, the Seahive team is planning to run holiday camps for underprivileged children as part of the UK Government's 'Holiday Activities and Food Programme' and offer apprenticeship opportunities via partnerships with local universities.

It also aims to organise ocean safety and awareness courses as well as programmes designed to encourage young people to reconnect with nature, leveraging some of the philosophy from the Green School movement, where Storey has been educating his children for the last 18 months.

The Seahive lagoon and clubhouse

Sustainability is very much part of the fabric of the Seahive

masterplan, from the materials used to operational processes, energy sources, waste management, water management and planting schemes.

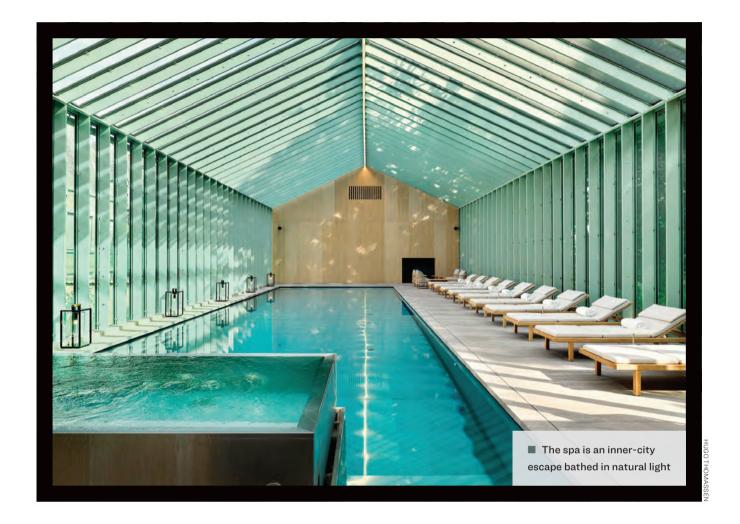
The project will strive to be carbon neutral from the start via the use of sustainable energy to power 100 per cent of the waves.

From an ecological standpoint, the vision for the site is to deliver substantial long-term benefits via a new separate area of 28 acres being ring-fenced and dedicated to an ecologically-led regime of enhancements and management, including an ecology warden.

Through being a year-round flagship attraction for Dover and the South East of the UK, the Seahive is anticipated to generate more than 100 jobs during peak season, alongside a number of indirect opportunities due to increased tourism, longer duration stays and the associated support of local businesses.

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Spa Business insights



Botanical healing

Botanic Sanctuary Antwerp's herbal healing spa opens in former Belgian monastery

15th-century monastery and chapel in Antwerp, Belgium, has been transformed into a 108-room hotel and spa focused on community, healing and comfort. Botanic Sanctuary Antwerp sits next to the city's botanic garden and this leafy, natural setting has been central to defining the concept of the Botanic Health Spa which spans three floors.

Designed to reflect a cloistral devotion to healing plants and herbs, the

10-treatment-room spa was brought to life by wellness consultant and designer Heinz Schletterer. Schletterer's brief involved crafting an elegant space featuring natural, uncomplicated and sustainably-built interiors.

The finished article is an innercity escape bathed in natural light and finished with natural stone, wood and glass design detailing.

The spa features a pool and relaxation spaces, as well as infrared loungers, a fireplace, waterbeds, a botanical shower experience, a whirlpool, vitamin and herbal bars and the Spa Bistro.

Additional facilities include a historically-inspired steamroom, panoramic Finnish sauna, textile sauna, salt and mineral sauna and a Kneipp walk.

History shapes the present

Naturopathy, herbalism, phytotherapy and alternative medicine guide the healing philosophy of the spa. Plant-based treatments,









■ Roughly 50 spa treatments are performed each day, with massages and facials remaining the most popular

herbal products and nutritional supplements provide solutions to help prevent lifestyle diseases.

The focus on herbal healing stems from the monastery's history when the convent's brothers and sisters would grow vegetables and herbs for food and to create remedies for the sick.

Furthermore, in the 16th century, renowned chemist Pieter Coudenberg established a medicinal herb garden next door – considered the precursor of the city's modern-day Botanical Garden.

Naturopathy,
herbalism,
phytotherapy and
alternative medicine
guide the healing
philosophy of the spa

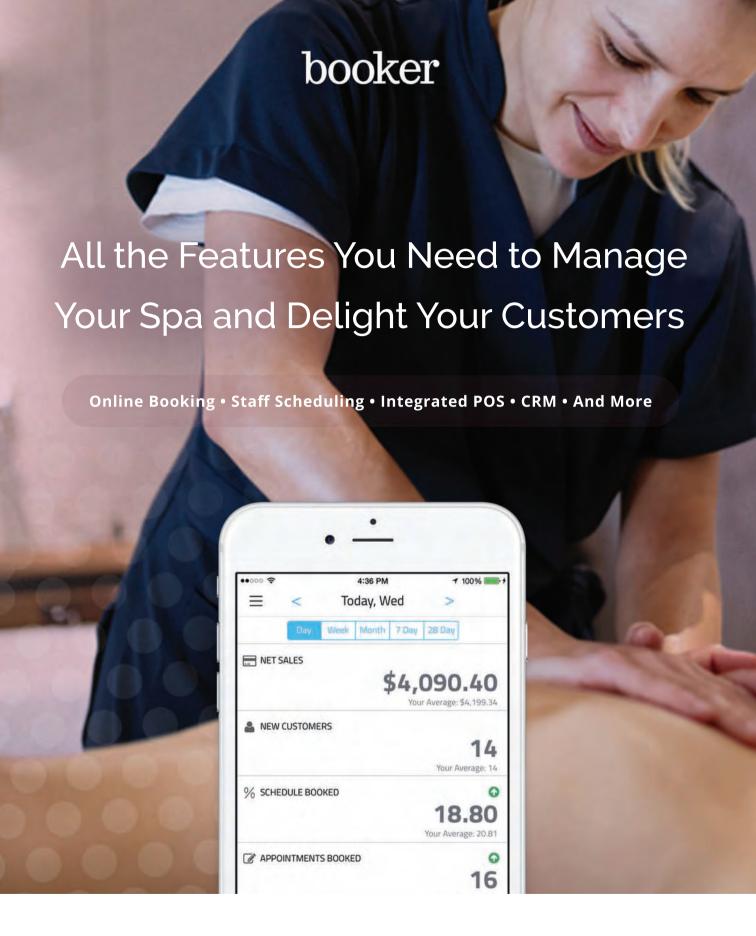
Traditional European medicine

The Botanic Sanctuary Spa's healing approach is also guided by a combination of traditional Chinese medicine (TCM) and traditional European medicine (TEM).

This sees spa therapists working with European herbs within the parameters of eastern healing methods. The spa menu offers guests anti-ageing facials, medical skin solutions, performance assessments, massages, body rituals, retreats and beauty services.

15

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Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches







■ The brand's partnership with Villars Palace Hotel will involve the rollout of three branded KAEA Skincare facial treatments on the spa menu

Carbon-neutral brand KAEA Skincare launches first spa at Villars Palace Hotel in Swiss Alps



Suzan Craig, founder of KAEA Skincare

B otanical spa and skincare company KAEA Skincare has launched its first branded spa at Switzerland's Villars Palace Hotel.

Inspired by New Zealand's dramatic landscape, KAEA brings together botanical skincare and a passion for preserving the natural world.

The brand was founded by Suzan Craig, also the mastermind behind New Zealand's conservationnature sanctuary Tahi.

Craig says KAEA was born from the heritage of New Zealand's unique biodiversity, blending traditional plant wisdom together with Tahi's biodiversity-positive, UMF 15+ Manuka Honey and green science.

Crafted in small batches in New Zealand, the range of four products has been created to be both minimal and multifunctional, with each product designed to have multiple uses that can be tailored to the user's skin and lifestyle.

Craig said: "KAEA and its rich inspiration of the Tahi reserve are being brought to life with a new range of innovative and restorative facial rituals at the Villars Palace Hotel.

"This is the first KAEA Spa globally and we're delighted to be setting a new standard in sustainable luxury at this heritage property in this fantastic location."

Overlooking Mont Blanc and the Alps, Villars Palace Hotel and its spa have recently been fully renovated.

The spa features four single treatment rooms – each with its own bathroom – two private spas with a Jacuzzi and two large Spa Suites equipped with their own massage room.

More on spa-kit.net

http://lei.sr/6w0P1

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Aquaform brings its Island Walk experience to market

et spa specialist
Aquaform has created an
Island Walk experience for
spas to offer in smaller spaces.

Typically, its wide (35cm2) shower heads can only be placed in a line overhead and need enough room to fit them side by side. The Island Walk, however, uses smaller circular jets (8.5cm in diameter) which can sit in a ceiling in any pattern – in a circle, around curved walls or a straight line – so spas can get really creative with the customer journey in the space they have.

There are four different types of jets – spray, rain, nebulising and aerated tropical – and all are integrated with RGB colour LED bulbs to create



different atmospheres. To relax muscles spray jets of 40°C can be used with green lights, while nebulising jets at a cooler 26°C can be combined with blue light effects to make users feel regenerated.

"There are no constraints with this system," says Aquaform founder Stefano Moretti, "only of the imagination."

Aquaform's newest aerated tropical jet is said to be perfect a soothing experience



Stefano Moretti,
Aquaform founder

when set at 36°C and combined with white light.

Sound and aromatherapy are optional extras as well.

More on spa-kit.net

http://lei.sr/b8z3e

Kombucha powers new Eminence Organic range



Natalie Pergar, Eminence
Organic lead skincare trainer

s your skin dry, dull or reactive?" asks Eminence Organic lead skincare trainer Natalie Pergar. "Its microbiome could be trying to tell you something."

A healthy skin microbime promotes a well-functioning skin barrier, she explains, enabling it to retain moisture, protect against stressors and aid skin renewal. Yet environmental stressors can disturb it.

With this in mind, the company has launched its Kombucha Microbiome Collection.

The range includes a foaming cleanser, balancing essence, serum and leave-on mask. It taps into microbiome friendly



■ The range includes a cleanser, essence, serum and leave-on mask

ingredients such as kombucha, ginger, white tea and jasmine as well as three types of biotics.

"The aim is to achieve a complexion that looks more healthy and luminous than what you've ever seen," Pergar concludes.

Eminence Organic is sold in spas in more than 50 countries,

the brand combines herbal craftsmanship, skin rejuvenation techniques natuive to Hungary and hand-picked ingredients to craft organic and biodynamic skincare that is good for the earth as well as the skin.

19

More on spa-kit.net

http://lei.sr/o0o9U

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SUPPLIER NEWS

Natura Bissé refreshes Diamond Extreme Cream



■ Patricia Fisas, senior VP of research and innovation at Natura Bissé

wo decades after the launch of Natura Bissé's Diamond Extreme Cream, the Barcelona-based spa and skincare brand has reformulated its signature anti-ageing solution.

Designed to rejuvenate, firm, smooth, repair and protect the skin, the cream is now available in two textures – either rich or light – to suit all skin types, preferences and seasonal needs.

Patricia Fisas, senior VP of research and innovation, spoke exclusively to *Spa Business* about the refreshed offering.



■ The creams are being used in Natura Bissé's Diamond Energy Facial

"The cream is still based on the same pillars that have made it a success since the beginning, but we've enhanced its formula to make it even more effective.

"We've achieved this by adding the revolutionary Smart Energy Complex, an ingredient that not only acts on the five dimensions of skin rejuvenation but also helps to harmonise its natural cycles so that it can perform daytime protection and night-time repair functions optimally."

The two new creams are being used in Natura Bissé's 60-minute Diamond Energy Facial, designed to offer a rejuvenating anti-ageing ritual.

More on spa-kit.net

http://lei.sr/x6q6n

Pietro Simone Skincare unveils flagship US skin clinic

Pietro Simone, CEO and founder of Pietro Simone Skincare, has launched his first US clinic in New York City.

For years, Simone has offered services in London at his Beauty Concept Store and although his products are available at five-star resorts and spas in the states, this new space, called The House of Pietro Simone, will allow customers to get treatments from the founder himself for the first time.

Part of Simone's holistic approach to skincare involves touching his clients' skin.

He says: "my fingers help reveal a lot about what my products are doing to the skin, and how the product and skin react to the services we provide, including fractional



radio frequency, plasma lasers and even sound therapy.

"The direct connection I have with my clients also allows me to get to know their skincare needs on a very personal level and helps with future product development."

Treatments on offer at the new New York spa include facials, body rituals, microneedling, facial peels, laser hair removal, Jet Pee treatments, dermaplaning and more.

The new light-filled space is open seven-days-a-week

and features three treatment rooms (one of which has a chakra light system on the table), a beauty lounge and a communal workspace.

Simone plans to split his time between London, Singapore and New York. When he's not at a clinic, each destination's team of therapists – trained by the founder himself – will provide treatments.

In addition to unveiling a new service menu, the new clinic also serves as a showroom for Simone's new face and body care line called Fierce collection.

The range focuses on lost radiance, acne, rosacea, skin inflammation and scarring.

More on spa-kit.net

http://lei.sr/g5r4s

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20 www.spabusiness.com







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WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries - write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Australasian Wellness Association (ASWELL)

https://aswell.au

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.europeanspas.eu

Federation of Holistic Therapists (FHT)

www.fht.org.uk

Federterme

www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

GSN Planet

www.gsnplanet.org

Hot Springs Association

■ https://hotspringsassociation.com

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Saudi Arabian Wellness Association

www.saudiwellness.org

Sauna from Finland

www.saunafromfinland.com

Serbian Spas & Resorts Association

www.ubas.org.rs

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA

Wellness Tourism Association

www.wellnesstourismassociation.org

SHUTTERSTOCK/ANDREYUG

