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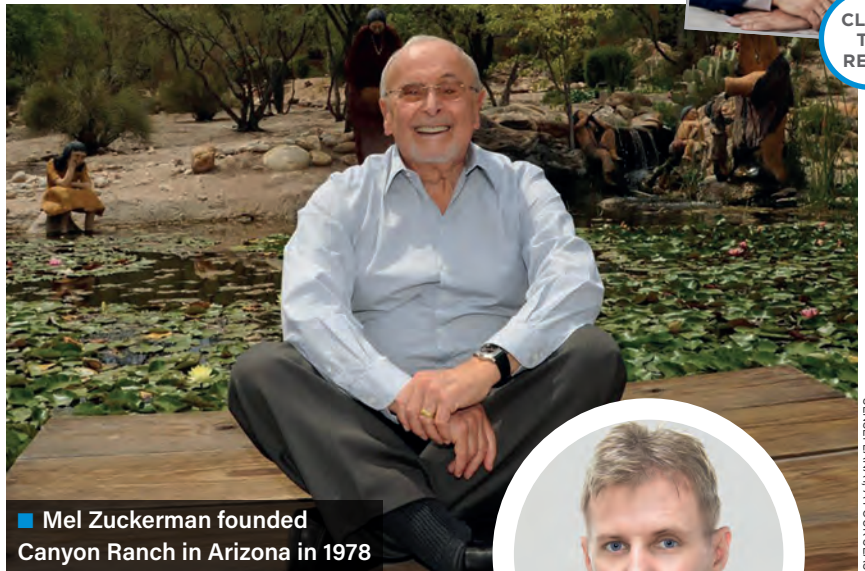
## Industry mourns Mel Zuckerman

Melvin "Mel" Zuckerman, industry legend and founder of iconic US wellness lifestyle brand Canyon Ranch, has died aged 94 years.

Revered as one of the early pioneers of the wellness movement, Zuckerman opened the first Canyon Ranch in Tucson, Arizona, in 1978 to help people rebalance their minds, bodies and spirits. He believed in an integrative approach combining holistic methods, treatments and evidence from both western and eastern healing practices.

Zuckerman and his wife Enid dedicated decades of their lives to developing the brand into a leading name in the industry. In 2017, they transferred ownership to John Goff, a long-term brand patron and investor.

Tributes have been flowing in from the spa and wellness sector as



CANYON RANCH

■ Mel Zuckerman founded Canyon Ranch in Arizona in 1978



SENSE LANA, A FOUR SEASONS RESORT

news of Zuckerman's passing spread. Industry veteran and hospitality and wellness specialist Kevin Kelly called Zuckerman "the father of wellness".

"[He was] a great man and an irreplaceable figure in our industry," said Kelly.

[MORE >>> http://lei.sr/R2s8S\\_B](http://lei.sr/R2s8S_B)

**Mel was the father of wellness, a great man and an irreplaceable industry figure**

Kevin Kelly



KAMALAYA KOH SAMUI

### PEOPLE

**Kamalaya goes digital with new platform**

Founders launch Kamalaya Connect

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SIX SENSES

### EXPANSION

**Six Senses makes debut in Italy**

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MASSAGE ROBOTICS

### TECHNOLOGY

**Massage Robotics unveils life-size massage robot**

Technology to be used to ease labour shortages

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## MASSAGE BED

The padding of the horseshoe headrest is handcraft made by combining a variety of foams that make it even thicker and softer, thus giving the customer greater comfort during massages.



## PEDICURE STATION

The mattress features a removable section that allows easy access to the tub below. Once the padding is fixed as a part of the mattress, it guarantees total comfort for any kind of treatment.



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ISPA INNOVATE AWARDS 2022  
**TECHNOLOGY**



## Sensei announces **Alexandra Walterspiel** and **Vishal Patel** as co-presidents

**L**uxury wellbeing brand Sensei has promoted Alexandra Walterspiel and Dr Vishal Patel to serve as co-presidents.

Walterspiel, who is also chief operating officer in addition to her new role, oversees the business side of Sensei, including operations, human resources, finance and accounting, sales and marketing, legal and business development.

Meanwhile, Patel – who was already chief medical officer – focuses on retreat programming, scientific affairs, IT and software engineering.

As co-presidents, the duo will work together to further Sensei's vision of helping people live longer, healthier lives.



**Alex and Vishal have both been critical in Sensei's success and growth to date**

*Dr David Agus*

They'll continue to oversee the existing Sensei Retreats – Sensei Lanai, A Four Seasons Resort in Hawaii and Sensei Porcupine Creek in Rancho Mirage, California – while expanding the brand through new properties, programming and other offerings.

"Alex and Vishal have both been critical in Sensei's success and growth to date," said Sensei co-founder and renowned physician, Dr David Agus.

"The company not only deftly navigated the challenges of the pandemic, but also thrived, as evidenced by the fact that a second, and fully managed retreat opened just three years after Sensei Lanai."

**MORE >>>** [http://lei.sr/J3p2t\\_B](http://lei.sr/J3p2t_B)



**Santorini will complement our list of amazing destinations throughout Europe**

*Frank Halmos*

## **Frank Halmos** announces Ensana's plans to debut in Greece

**E**uropean health spa hotel operator Ensana is growing its portfolio with a flagship destination in Greece.

Launched in 2019, Ensana manages 27 hotels in the Czech Republic, Hungary, Slovakia, Romania and the UK, many of which are located in historic spa towns renowned for their natural healing resources.

"We're very happy to announce that we're extending the brand to Greece," said Frank Halmos, CEO of Ensana.

"Santorini will complement our list of amazing destinations

throughout Europe and provide new possibilities for our clients."

Located at Kamari Beach, the brand new Santorini destination – called Kamari Beach Hotel – is set to open in 2025. The 120-key hotel is being developed by TKC Koleksion SA and will be managed by Ensana.

Petra Lelovska, group VP of Ensana, explained that the property's spa offering will be founded on the beliefs championed by two of ancient Greece's most famous physicians – Hippocrates and Gale.

**MORE >>>** [http://lei.sr/B7V7W\\_B](http://lei.sr/B7V7W_B)





KAMALAYA KOH SAMUI

**Kamalaya Connect is the authentic Kamalaya experience in the comfort of your home**

*John and Karina Stewart*

## John and Karina Stewart introduce digital platform

**H**olistic wellness destination Kamalaya Koh Samui in Thailand has added Kamalaya Connect to its line-up of wellness offerings.

The new launch is a digital platform offering an ongoing roster of virtual wellness programmes, bespoke workshops and live masterclasses – all categorised as solutions for either the body, mind or heart.

Kamalaya Connect provides attendees with access to the destination's mentors, therapists, naturopaths, nutritionists and fitness instructors from the comfort of their own homes.

"Kamalaya Connect users gain access to custom-made wellness programmes and receive personalised support from our expert practitioners with one-on-one consultations," said John and Karina Stewart, Kamalaya co-founders.

"Simply put, Kamalaya Connect is the authentic Kamalaya experience in the comfort of your own home."

**MORE >>>** [http://lei.sr/5N2j2\\_B](http://lei.sr/5N2j2_B)

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## GIGA-PROJECTS

### Jayasom to build family-friendly health resort at Amaala

Destination wellness resort operator Jayasom has revealed plans to deliver an integrative multigenerational health resort for Amaala – a vast mixed-use tourism destination in Saudi Arabia being developed by Red Sea Global (RSG).

Billed as the first global integrated family wellness destination, Amaala is underpinned by the principles of sustainability and regenerative hospitality.

The upcoming Jayasom Wellness Resort, Amaala will be situated in Triple Bay – the giga-project's first opening – scheduled for completion in 2024. It's one of

three high-profile developments that will make up Amaala.

"Health is a key motivator for travellers today and we're honoured to be leading the way on this project with RSG," said Karen Campbell, CEO of Jayasom.

Launched in 2014, the brand operates a resort in Ibiza and is developing properties in Japan, India and China.

With 153 rooms and 24 residences, the Saudi resort will include a 7,000sq m health centre dedicated to holistic health, fitness, physiotherapy, spa, nutrition and aesthetics.

**MORE >>>** [http://lei.sr/v8e5d\\_B](http://lei.sr/v8e5d_B)



■ The resort will be a beachfront property

**“Health is a key motivator for travellers today**

*Karen Campbell*

## TRAINING

### Hand Picked Hotels unveils Spa Therapist Apprenticeship



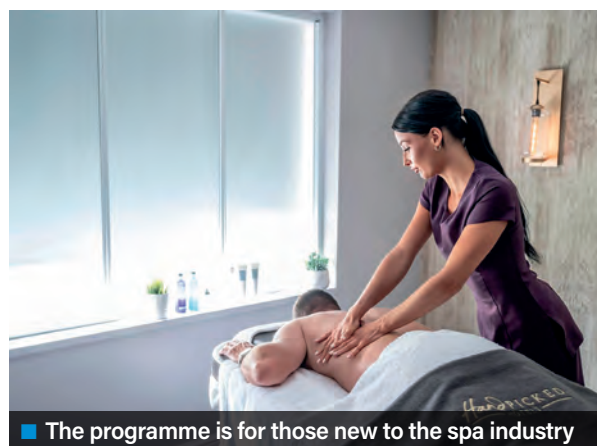
**“Offering a nurturing learning environment is at the heart of what we do**

*Lesley Bacon*

Hand Picked Hotels (HPH) has launched a Spa Therapist Apprenticeship programme, partnered with Armonia Training Academy.

Designed to attract and nurture future talent, the British hotel group's new initiative equips apprentices with the practical skills and insights to succeed when entering the spa industry.

During their time, team members will undergo on-site training at HPH's spas, as well as a seven individual-week placement at Armonia.



■ The programme is for those new to the spa industry

Lesley Bacon, group health club and spa manager at HPH, said: "Offering a nurturing learning environment is at the heart of what we do, so introducing a scheme that professionally recognises this was a logical step for us."

**MORE >>>** [http://lei.sr/z7B3h\\_B](http://lei.sr/z7B3h_B)



## ACTIVITY

## Bamford to launch luxury fitness club

Luxury lifestyle brand Bamford is launching a private members club on the same site as its existing Wellness Spa which is located on-site at Bamford's Daylesford Organic Farm in the Cotswolds, UK.

Surrounded by 3,500 acres of farmland, Bamford provides fitness, spa and recovery facilities, along with a restaurant, and a doctor-led health clinic. The Club will open on 31 March 2023.

Founder Carole Bamford, who opened her first spa in 2004 as part of the Bamford's original



Everything we do at Bamford is led by nature and by a desire to work in harmony with it

organic farming business, Daylesford Organic, told *Spa Business* that Bamford was a natural evolution from Daylesford and explained the team's approach is nature- and sustainability-driven.

**MORE >>>** [http://lei.sr/h4m2D\\_B](http://lei.sr/h4m2D_B)

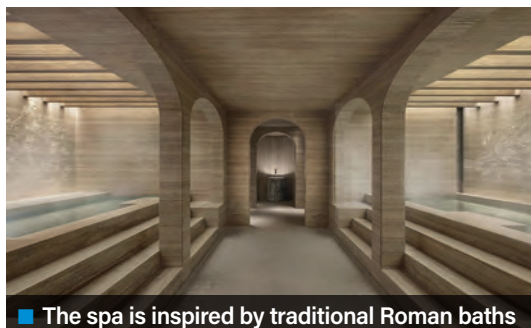
## NEW OPENINGS

## Six Senses unveils first Italian wellness retreat

Traditional Roman bathing and Greek mythology have inspired the spa at Six Senses' first Italian outpost, Six Senses Rome.

Located inside an 18th-century palazzo, the 96-key hotel features a five-treatment-room spa paying homage to the city's history of communal bathing. In a nod to this, the spa customer's journey centres around a 60-minute Roman bathing circuit – consisting of a caldarium, tepidarium and frigidarium pools.

"It makes my team and I feel very proud to open the first urban Six Senses property in Italy," says Francesca Tozzi, the hotel's GM.



■ The spa is inspired by traditional Roman baths



My team and I feel very proud to open the first urban Six Senses property in Italy

Opened on 16 March, the urban spa channels a bygone Roman feel and feature walls embellished with a bas-relief inspired by the myth of Daphne and Apollo.

**MORE >>>** [http://lei.sr/P5A3G\\_B](http://lei.sr/P5A3G_B)

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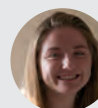
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## EXPANSION

### Clinique La Prairie debuts in Doha

Swiss health and wellness brand Clinique La Prairie (CLP) has opened a Longevity Hub at The St. Regis Marsa Arabia Island, The Pearl, Qatar, a property developed by Alfardan Hospitality.

Debuted in 2020, the Longevity Hub is CLP's urban facility concept providing medical, aesthetic and wellness services.

The recent opening in Qatar marks the arrival of CLP's first Longevity Hub in the Middle East and the third globally, joining existing destinations in Madrid and Bangkok.



CLINIQUE LA PRAIRIE

**We're delighted to open the doors of our new Longevity Hub**

*Simone Gibertoni*



Simone Gibertoni, CEO of CLP, said: "We're delighted to open the doors of our new Longevity Hub where our expertise and technologies will support guests' journeys to living fuller, healthier and longer lives."

**MORE >>>** [http://lei.sr/e9P5E\\_B](http://lei.sr/e9P5E_B)

## AWARDS

### World Spa and Wellness 2023 awards announced

The winners of the World Spa & Wellness (WSW) Awards were recently announced during the 2023 WSW conference in London.

The awards – split into 11 categories – recognise destinations that set the standards in client service and care, business management and leadership.

The winners are deemed to offer exceptional facilities and treatments while 'going the extra mile', inspiring others in the industry with their business models.

For the second year in a row, the iconic Kamalaya Wellness Sanctuary & Holistic Spa on the



KAMALAYA WELLNESS SANCTUARY & HOLISTIC SPA

**Kamalaya was recognised with an award**

Thai island of Koh Samui scooped the top accolade of Worldwide Health & Wellness Destination of the Year, while hotel and resort spa winners were also announced for different regions across the globe.

Other well-known operators and wellness destinations rewarded with accolades include Accor, Aqua Sana, Lefay, Four Seasons and Spa Royal Mansour in Marrakech.

Click the link below to see the full list of winners.

**MORE >>>** [http://lei.sr/R8f3F\\_B](http://lei.sr/R8f3F_B)

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# Facing the future

Massage Robotics has developed one of the world's first life-sized massage robots, as *Spa Business* reports



■ "We're not trying to replace humans," stresses Christian Mackin

MASSAGE ROBOTICS

**B**rothers Christian and Sean Mackin are taking touchless therapy a step further by creating one of the first life-sized massage robots.

They're co-founders of tech start-up Massage Robotics and have launched an AI-powered robot, called Alex

The robot is attached to a motorised bed and has two arms with interchangeable attachments to deliver a range of therapeutic techniques, such as kneading, rolling, vibrations, heat or electric pulses.

Users can select pre-existing massage routines from an app, create their own or verbally communicate with Alex to adjust its motion path or pressure in real-time.

"The robot remembers client preferences so it can deliver a perfect massage every time," explains Christian, co-founder and CEO, who owns a product design and engineering firm.

## Healing solution

Speaking in an exclusive interview with *Spa Business*, Mackin explained the inspiration for Massage Robotics came to him in 2013 following a severe off-road accident which left him with a broken back and neck.

He says: "During physical therapy and rehabilitation, I imagined a robot that could both help me (and

**“** A typical person may work around 2,000 hours a year, but a robot is capable of working 8,000 hours **”**





■ Christian Mackin pictured with Massage Robotics' life-sized AI-powered massage robot; Alex

MASSAGE ROBOTICS

## “The robot remembers client preferences, so it can deliver a perfect massage every time”

others) feel better, as well as relieve therapists from their repetitive work.”

The Mackins believe robots will solve many problems facing the massage therapy industry; labour shortages, issues with body privacy, lingering nerves about close contact and COVID-19, as well as affordability and time management.

### A new experience

“We’ll only offer a Robot-as-a-Service (RaaS) monthly subscription for B2B wellness clinics,” says Christian, “as the cost of the device is not practical for most operators.”

He anticipates the RaaS will be equal to a therapist’s monthly salary and that “pricing will be competitive to make a strong business case in markets across the world”.

He explains: “While a typical person may work around 2,000 hours per

year, a robot is potentially capable of working 8,000 hours, so can be significantly more productive.”

That said, Christian is keen to emphasise that Massage Robotics isn’t trying to replace the vital role of human touch in spas. “I know introducing a robot into a 5,000-year-old, human-centric therapy is disruptive but we’re not trying to make a robotic hand that exactly replicates a human hand.

“We’re designing a robot that can approximate some therapeutic modalities and using biomimicry to apply those therapies. Using video recordings, we capture the human motions and then design algorithms that recreate them through the robot.

“It’s a unique experience to be touched by a massage robot. You have to feel it to understand it. The robot moves like a human and talks like a human, but Alex has superhuman memory.”●



SHUTTERSTOCK/LOPOLO

■ The Mackins envision that the robot will be used to complement the skilful work of therapists, not replace it



GWI's dedicated country reports enable participating countries to better identify emerging growth opportunities

Susie Ellis, GWI chair and CEO



# Wellness stateside

The US is the world's top wellness economy and worth more than \$1.2trn, according to a new GWI report



■ The US' varied topography and 424 national parks makes it a popular destination for nature-centric wellness adventures

**T**he Global Wellness Institute (GWI) has penned a brand new report about the US wellness economy, after teaming up with

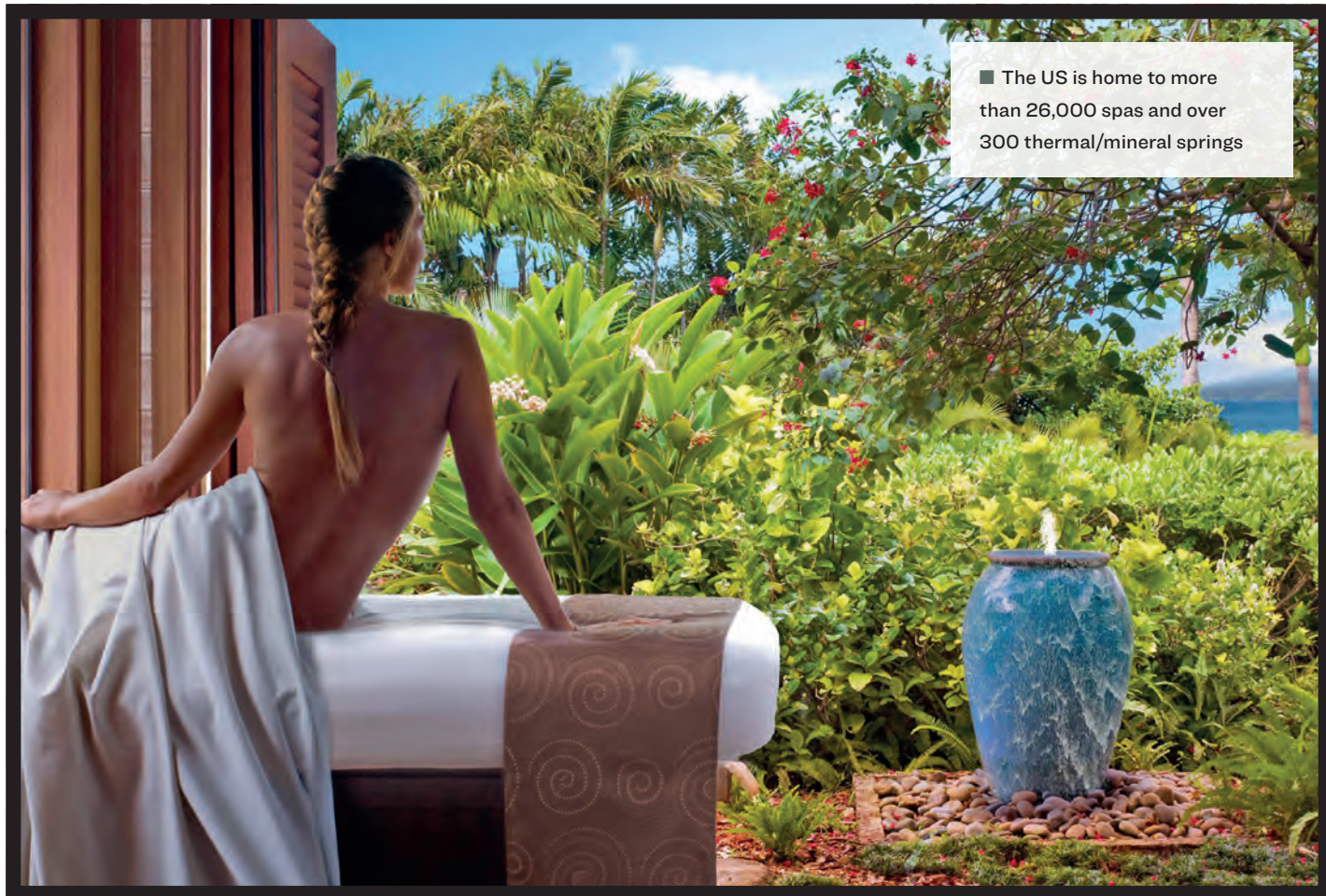
NASM – the National Academy of Sports Medicine.

## Assessing the market

Valued at more than US\$1.2trn (€1.1trn, £994.3bn), the report names the US as the top wellness economy in the world. It boasts the largest markets in nine out of 11 of the wellness sectors assessed by the GWI – spanning physical activity, healthy eating, mental wellness, beauty and personal care, wellness tourism and more.

According to the new report, the US wellness economy contracted from US\$1.4trn (€1.3trn, £1.2trn) in 2019 to US\$1.2trn (€1.1trn, £994.3bn) in





MONTAGE KAPALUA BAY

## “ The US wellness economy is expected to continue its upward trajectory ”

2020 – a number that is expected to continue its upward trajectory. Findings also showed that the physical activity segment in the US experienced an 18 per cent contraction in 2020, yet remains number one in the world at US\$215bn (€201.5bn, £178.2bn).

The physical activity sector includes consumer spending associated with planned physical activities performed during leisure and recreation, including three recreational activity subsectors (sports and active recreation, fitness and mindful movement) and three enabling subsectors (tech, equipment and supplies, apparel and footwear).

Full descriptions of these sectors are available in the new GWI report ([www.spabusiness.com/USWellness](http://www.spabusiness.com/USWellness)).

According to the GWI, the US offers something for every consumer thanks to its sophisticated wellness markets,

world-class cities, natural resources and diverse cultures and heritage spread over 3.5 million square miles of varied geography and topography.

### Creating a global picture

The US is the latest of a number of countries featured on the GWI's Geography of Wellness microsite which gives key stakeholders in the 218 countries featured in GWI's *The Global Wellness Economy: Country Rankings* a deeper dive into their country's position in the the global wellness economy.

Other countries with data available include Brazil, Singapore, Thailand, the UK and Indonesia.

“GWI's country reports enable participating countries to better identify emerging growth opportunities within the 11 wellness sectors our researchers measure,”



SHUTTERSTOCK/TOKAR

■ Physical activity is a substantial subsector of the US wellness market, worth US\$215bn (€201.5bn, £178.2bn)



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*Rainer Bolsinger*



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# A COLD REVOLUTION

Art of Cryo is set to revolutionise the cryotherapy experience  
with its new biohacking solution – the Tec-Spa Module

Art of Cryo offers more than cold therapy, creating opportunities for operators to meaningfully deliver against clients' aspirations.

Two years ago, the company shook up the market with bespoke AI-powered treatments informed by each customer's physical goals. Since then, it's been experimenting with complementary therapies and data-driven tech to take cryotherapy to the next level.

"Innovation is at the heart of what we do," says Rainer Bolsinger, chief sales and marketing officer. "The inspiration behind this philosophy is the desire to offer even more results from cryotherapy."

Now, Art of Cryo is ready to unveil the next generation of cryotherapy in Q1 2023; the Art of Cryo Tec-Spa Module.

## Introducing Tec-Spa

The new offering is designed to provide one of the most powerful biohacking solutions on the market by bringing together three Art of Cryo appliances and three health-tracking devices to create one complete journey.

Art of Cryo's signature electric Vaultz cryo chambers will form the core component of the offering, with the Multi Cryo-Hacking System (MCS) being the second element.

The MCS cabin offers three types of light therapy (blue, green and red), ionised oxygen therapy, aromatherapy and long-wave heat therapy.

The Tec-Spa trio will be completed by the Art of Cryo Flow System, which provides intermittent vacuum therapy to stimulate lymphatic drainage, encourage recovery and deliver performance enhancement.

## Tangible health outcomes

Although Art of Cryo knows the benefits of these therapies speak for themselves, it appreciates the new wave in consumer demand for tracking health data. In order to measure guests' physiological changes and progress, the company will complement the journey with a pre- and post-treatment 3D body scan, a breath analysis ritual and a wearable smart ring, called MCRC Vital X.

Guests and clinicians will be able to access results via a mobile app, where it'll be possible to upload and compare data, as well as book appointments, send gifts and participate in exclusive events.

## Exceeding expectations

With a vision for the future and an understanding of the market and what matters in life, Art of Cryo offers concepts that improve people's lifestyles and quality of life through science, technology and biohacking.

Powered by this philosophy, the Tec-Spa Module has been designed to help humans operate at the next level by improving sleep, nutrition and activity, resulting in better overall health, increased energy, less stress and a better chance of living a long life. ●

More: [www.artofcryo.com](http://www.artofcryo.com)

The Tec-Spa  
Module takes in  
data from health-  
tracking devices





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# SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit [spa-kit.net](http://spa-kit.net)



■ The new Dior-branded Hydrafacial treatment will launch exclusively at Dior Spas in April

## Hydrafacial strikes up partnerships with Dior and Omorovicza

**D**ior Beauty has announced a new partnership with The BeautyHealth Company – the parent company of Hydrafacial – to develop a Dior powered by Hydrafacial experience.

Available exclusively at Dior spas from April 2023, the treatment will debut a custom protocol co-created by Hydrafacial and Dior and a co-branded booster.

The 90-minute treatment will begin with a cleansing and exfoliation of the face with the Dior Floral Peeling Lotion diffused through Hydrafacial's Roll on handpiece and patented

vortex technology. Clients will then receive further holistic treatment, taking into consideration their skin needs with Dior Spa gestures.

"We're pleased to be partnering with Dior to bring this exceptional treatment experience to its spas around the world," said BeautyHealth president and CEO Andrew Stanleick.

"The Dior Powered by Hydrafacial experience is a perfect example of our commitment to providing category-creating protocols and forging partnerships with the best in beauty and skincare."

### Omorovicza

In other news, Hydrafacial has partnered with skincare brand Omorovicza to launch the Omorovicza Advanced Skin Renewal Booster.

Omorovicza joins a range of brands already partnered with Hydrafacial – such as Murad and Circadia.

Hydrafacial says these collaborations offer even more personalisation opportunities for clinics and spas.

MORE ON [spa-kit.net](http://spa-kit.net)

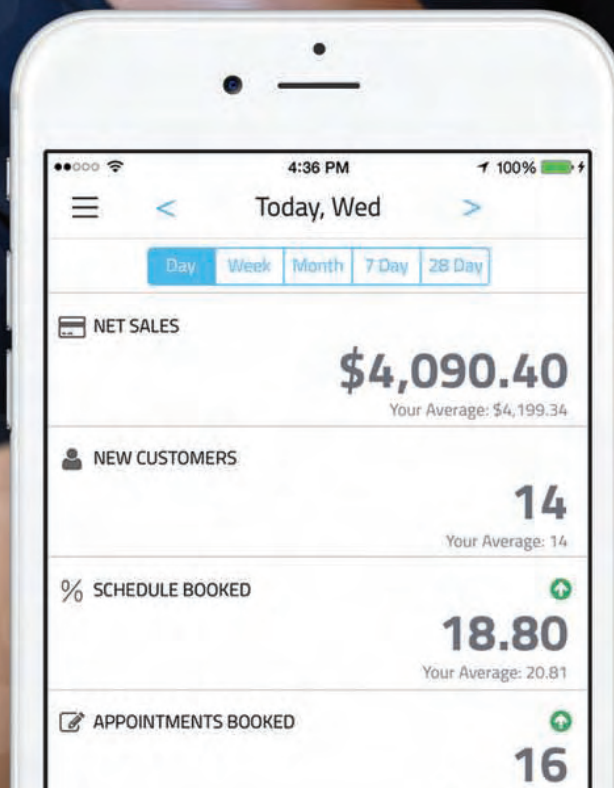
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## Comfort Zone refreshes and relaunches menopause facial

**B** Corp skincare and spa brand Comfort Zone has refreshed its menopause-specific Sublime Skin Hormon-Aging facial with new active formulas and massage techniques.

As a woman enters menopause, their hormonal changes can cause big changes to the skin function.



■ Barbara Gavazzoli, education and communication director

Namely, a drop in oestrogen and progesterone causes collagen production to slow up and become less efficient. This can cause severe dryness, thinning and loss of density.

Refreshed with products from the Sublime Skin collection and two dermal petrissage and kobido massage techniques, the facial is designed to reactivate cellular communication, encouraging deep regeneration of the skin.

"We now have a facial to address the physical and emotional upheaval of the menopause," said Barbara Gavazzoli, education and communication director. "We want to help them regain their confidence in this new phase of life."



■ The reimagined ritual is designed to soothe the skin and mind

As part of the launch, Comfort Zone will offer dedicated training for therapists globally so that they can fully comprehend the challenges of hormonal fluctuations.

**MORE ON [spa-kit.net](http://spa-kit.net)**  
<http://lei.sr/X7C8R>

## Lemi creates eco-friendly furniture finish

**L**emi has strengthened its commitment to sustainable production and created a new colour chart using sustainable raw materials.

Called the Vita collection, the range is inspired by earthy tones and features four colours – white, cream, birch and smoke. All Lemi spa equipment can now be customised with Vita finishes.

Vita is differentiated from Lemi's existing colour charts by its eco-friendly production process. To manufacture the range, Lemi works with phthalate-free plasticisers based on renewable raw materials, local and regional materials (sourced from Europe) and carbon-neutral energy powered by renewable energy sources.



■ Vita finishes can be applied to any Lemi equipment

"Our new sustainably-minded finish makes our products even more oriented towards a concept of wellbeing that goes beyond the physical and mental," explained Matteo Brusaferrri, GM of Lemi.

**MORE ON [spa-kit.net](http://spa-kit.net)** <http://lei.sr/I4X2k>

## Salt Chamber creates halotherapy room for Tierra Luna Spa

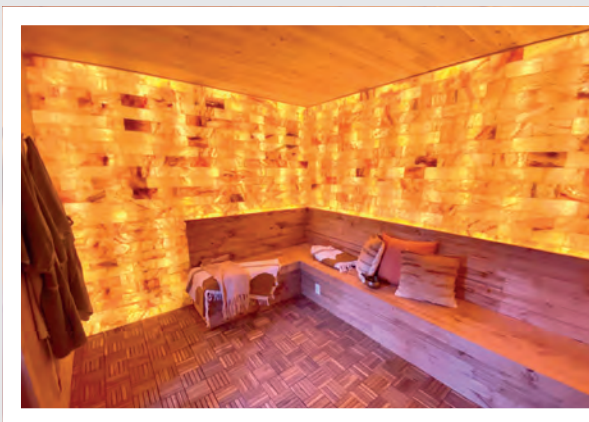
**S**alt therapy supplier Salt Chamber has helped realise a new luxury salt room at the Arizona Biltmore, a Waldorf Astoria Resort in Phoenix, AZ.

The room is used for dry salt therapy (also known as halotherapy) which is claimed to help improve the respiratory system, ease skin conditions, boost the immune system and enhance mental wellness.

The halotherapy room is the finishing touch at Tierra Luna Spa's Sol Garden – an outdoor space surrounded by desert landscaping, impressive mountain views and ocotillo coves, and completed with a cold plunge pool, a hot tub, an outdoor rain shower and a well bar.

Spa manager Liz Runyon said: "From the décor and ambience to the music, our customers are loving every detail of their salt therapy experiences. Salt Chamber has been such a great partner through this process, especially while training our team."

Runyon added that the halotherapy room has become a sanctuary for not only clients but also



SALT CHAMBER

■ Clients and spa staff are both using the salt room

for staff for renewal and recovery. "This has been such a great addition to our facility for customers and staff alike," she said, "When any staff member has a little cough or congestion, they take time in the salt room and see results the same day."

**MORE ON [spa-kit.net](http://spa-kit.net)** <http://lei.sr/F5c3d>

## 'Frequency of joy' inspires Kerstin Florian's new bodycare duo

**N**ature-forward skincare and spa brand Kerstin Florian has chosen the aromatic scent of neroli blossom to fragrance its new duo of bodycare products.

The Sweden-based beauty company has created a shower gel and a body lotion to help spa guests

continue their wellbeing journey at home and transform their daily bathing experience into a mood-boosting and refreshing treatment.

"According to physics, all scents have their own signature frequency," said Maria Grunditz, global brand and marketing director of Kerstin Florian International and KFI Spa Management, speaking exclusively to *Spa Business*.

"Neroli has the same frequency as happiness and joy which is why we thought this was a perfect match for our new bodycare offering."

**MORE ON [spa-kit.net](http://spa-kit.net)**  
<http://lei.sr/e4C3h>



KERSTIN FLORIAN

■ The products are available online and in spa retail boutiques



KERSTIN FLORIAN

■ Maria Grunditz, global brand and marketing director



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# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to [spateam@leisuremedia.com](mailto:spateam@leisuremedia.com)

**Asia-Pacific Spa & Wellness Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Australasian Wellness Association (ASWELL)**

■ <https://aswell.au>

**Bali Spa and Wellness Association**

■ [www.balispawellness-association.org](http://www.balispawellness-association.org)

**Brazilian Spas Association**

■ [www.abcs spas.com.br](http://www.abcs spas.com.br)

**Bulgarian Union for Balneology and Spa Tourism (BUBSPA)**

■ [www.bubspa.org](http://www.bubspa.org)

**Association of Spas of the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**Estonian Spa Association**

■ [www.estonianspas.eu](http://www.estonianspas.eu)

**European Historic Thermal Towns Association**

■ [www.ehtta.eu](http://www.ehtta.eu)

**European Spas Association**

■ [www.europeanspas.eu](http://www.europeanspas.eu)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**Federterme**

■ [www.federterme.it](http://www.federterme.it)

**FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)**

■ <https://www.femteconline.org/m>

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Global Wellness Institute (GWI)**

■ [www.globalwellnessinstitute.org](http://www.globalwellnessinstitute.org)

**GSN Planet**

■ [www.gsnplanet.org](http://www.gsnplanet.org)

**Hot Springs Association**

■ <https://hotspringsassociation.com>

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**The Iceland Spa Association**

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

**The International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Sauna Association**

■ [www.saunainternational.net](http://www.saunainternational.net)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**Irish Spa Association**

■ [www.irishspaassociation.ie](http://www.irishspaassociation.ie)

**Japan Spa Association**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Latin American Spa Association**

■ [www.spalatinioamerica.com](http://www.spalatinioamerica.com)

**Leading Spas of Canada**

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

**National Guild of Spa Experts Russia**

■ [www.russiaspas.ru](http://www.russiaspas.ru)

**Portuguese Spas Association**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

**Romanian Spa Organization**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**Salt Therapy Association**

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

**Saudi Arabian Wellness Association**

■ [www.saudiwellness.org](http://www.saudiwellness.org)

**Sauna from Finland**

■ [www.saunafromfinland.com](http://www.saunafromfinland.com)

**Serbian Spas & Resorts Association**

■ [www.ubas.org.rs](http://www.ubas.org.rs)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spanish National Spa Association**

■ [www.balnearios.org](http://www.balnearios.org)

**Spa and Wellness Association of Africa (SWAA)**

■ [www.swafrica.org](http://www.swafrica.org)

**Spa & Wellness Association of Canada**

■ [www.spaandwellnessassociationofcanada.com](http://www.spaandwellnessassociationofcanada.com)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Spa Industry Association**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**The Sustainable Spa Association (SSA)**

■ [www.sustainablespas.org](http://www.sustainablespas.org)

**Taiwan Spa Association**

■ [www.tspa.tw](http://www.tspa.tw)

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The UK Spa Association**

■ [www.spa-uk.org](http://www.spa-uk.org)

**Ukrainian SPA Association**

■ [www.facebook.com/UASPA](http://www.facebook.com/UASPA)

**Wellness Tourism Association**

■ [www.wellnesstourismassociation.org](http://www.wellnesstourismassociation.org)