# spa business insider

19 APRIL 2023 ISSUE 421

A SPA BUSINESS PUBLICATION

spa business

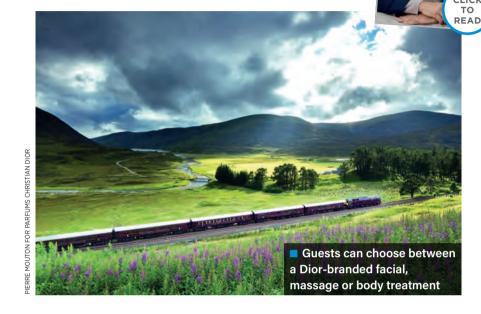
# All aboard new Dior train spa

Royal Scotsman, A Belmond Train, Scotland has announced a long-term partnership with Dior Beauty to create a new Dior spa carriage.

In homage to Christian Dior's love for Scotland, the new Dior Spa Royal Scotsman features two treatment rooms, styled with Dior's iconic toile de Jouy motif. The space has been designed to offer guests a tranquil space to unwind and rejuvenate as the train makes its way through Scotland's dramatic landscape.

The new spa menu features three exclusive treatments devised by Dior's wellness specialists:

- The D-Travel massage (30 or 60 minutes).
- The D-Elements full body ritual (60 minutes).
- The D-Highlands facial (60 minutes).



The Dior-Belmond tie-up follows a previous partnership between the two LVMH (Moët Hennessy Louis Vuitton)-owned brands, where a branded Dior pop-up spa opened in the gardens of Belmond's Portofino retreat, offering outdoor spa rituals crafted by the fashion house.

In other news, Dior Beauty
also recently announced a new
partnership with The BeautyHealth
Company – the parent company of
Hydrafacial – to develop an exclusive
Dior powered by Hydrafacial
beauty experience.

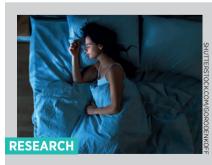
MORE >>> http://lei.sr/7J2j2\_B



# Irish Spa Association names new GM

Melissa Jones appointed to steer industry body

p04



# Relationship revealed between sleep and fitness

Sleeping well helps achieve fitness goals

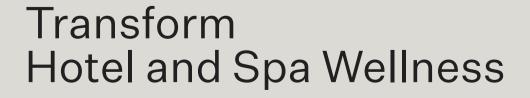
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#### Maori culture inspires Rotorua spa concept

Hot springs and spa opening in NZ in 2023

p12



Enhance your guest experience and transform your facilities with our world class fitness and wellness solutions.

lesmills.com/hotel-fitness-programs





## spa business people

## Melissa Jones joins Irish Spa Association as general manager

ndustry body the Irish Spa Association (ISA) has named Melissa Jones as its new general manager for 2023/24.

Jones will oversee the continued growth of the ISA and elect her own team for 2023/2024.

Her first official engagement will be the ISA's Spring/Summer Networking event on 24 May hosted in Cork and headlined by industry figure Sue Harmsworth MBE.

Commenting on her appointment, Jones said: "I'm honoured to join the ISA and look forward to working with the co-founders Peigin Crowley and Anita Murrary to continue to build our amazing community.

"From the day the ISA was formed, I was an advocate, I



I truly believe the ISA was created with complete love for the industry

Melissa Jones

truly believe it was created with complete love and compassion for the industry. I'm proud to be part of that mission and that purpose."

With 15 years of experience in the sector, Jones began working in office and quality management, but then trained as a therapist.

In 2007, she joined the team at Cork's Fota Island Spa as a therapist and progressed to become spa manager. Eight years later, she helped steer the pre-opening of The Spa at The Kingsley, eventually transferring there full-time as spa development manager.

She'll continue in this role while balancing her new responsibilities as ISA general manager.

MORE >>> http://lei.sr/Q2H8Z\_B



It's a wonderful privilege to be taking the next step in my personal involvement with the UKSA

Abi Selby

# UK Spa Association names Abi Selby chair

he UK Spa Association
(UKSA) has appointed
Abi Selby – founder of
online consumer spa directory
Spabreaks.com – as its new chair.

Selby has been involved in the spa industry for over 20 years, and has been a long-standing UKSA board member, having served for four years. She continues to sit on the committee for the Standards Authority for Touch in Cancer Care.

Selby has taken the reins from Adam Chatterley who helped steer the association through some of the industry's most challenging times in recent years.

Selby said: "I've been privileged to be involved in the work of the UKSA. The spa industry has been through a tough time since Covid, but it's also shown its metal both for thriving commercially and as an integral support for the nation's wellbeing.

"I'm delighted to be part of continuing to share, drive and promote that message to the benefit of all within and beyond the spa community."

MORE >>> http://lei.sr/u8C6H\_B



There's extraordinary momentum behind wellness real estate and communities

Susie Ellis

# Susie Ellis unveils agenda for wellness real estate event

he Global Wellness Summit (GWS) is gearing up to host its second annual Wellness Real Estate & Communities Symposium in New York on 2 May 2023.

The agenda includes a deep dive into the latest trends and research in the "building well" market and movement. It will give attendees a full-day immersion into the future of the market and take a real-world, real-numbers look at the global development and investment space.

A highlight in the schedule will be a keynote from Deepak Chopra, MD, the architect of workplace wellness programming for JPMorgan. His speech will focus on the built environment and its effect on humans.

"With such extraordinary momentum for wellness real estate and communities, and with so many new models and approaches, we're committed to making this think-tank an annual event on the wellness calendar," said Susie Ellis, GWS chair and CEO.

MORE >>> http://lei.sr/8c6C6\_B

## spa business insider

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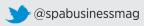
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## spa business news

#### NEW OPENING

## Heckfield Place's brand new spa opens in English countryside

A new nature-inspired spa called The Bothy by Wildsmith has opened its doors at English country hotel and retreat Heckfield Place in Hampshire, UK.

The 17,000sq ft wellness facility is designed to help guests slow down and reconnect with nature's pace while discovering the healing power of the great outdoors.

Home to generations of estate gardeners, The Bothy lies beyond a secret door of the estate's original walled garden and boasts views across the Hampshire countryside.

The spa has been conceived to fully connect to its natural environment

and is the inaugural spa partner for Heckfield's signature botanical skincare brand, Wildsmith Skin.

The spa is home to six treatment rooms (two for couples), two fitness rooms, a movement studio and has two main hydrotherapy and relaxation areas; The Waters and The Oak Terrace.

The spa's design has been finished with ancient and natural materials that ground The Bothy within its natural surroundings. These include fossilised limestone floors, antique Hampshire brickwork and 29,434 hand-laid tiles in The Waters.

MORE >>> http://lei.sr/Q9z4R\_B



The Bothy lies beyond a secret door of the estate's original walled garden

#### WELLNESS COMMUNITIES

# The Well announces first wellness residences in Miami

66

The six-story, 250,000sq ft mixed-use destination will be anchored by health and wellbeing Modern wellness brand The Well has teamed up with Miami-based real estate developer Terra to launch its first urban wellness community.

The development – called The Well Bay Harbor Islands – is scheduled to open in December 2024 in the high-end Bay Harbor Islands neighbourhood.

The six-story, 250,000sq ft mixeduse destination will be anchored by health and wellbeing and feature 54 branded homes designed to help residents make wellness a pillar of their everyday routine.



The building will also encompass a 13,000sq ft wellness and fitness centre at its base, 98,420sq ft of office space, a restaurant, and two rooftop decks with a pool and lounge space, exclusively for use by residents and members of The Well.

MORE >>> http://lei.sr/D7w5Z\_B

#### MENTAL HEALTH

## Kids' mental health event held in Dublin

The Inaugural Children's Mental Health Symposium will be held in Dublin, Ireland, from 20-21 May, spearheaded by the Global Wellness Institute's (GWI's) Global Wellness for Children Initiative.

The event will feature speakers
– including chair of the Initiative,
Christine Clinton – who will
facilitate interactive panels,
breakout groups with a specific
focus on brain science, sleep,
nutrition, autism in the classroom,
music as medicine, preconception
health and wellness at home.

We're honoured to come together to support the wellbeing of our children

Christine Clinton

"We're honoured to have some of the leading minds in mental health come together to share their insights, experience and best practices to support the wellbeing of our children," said Clinton.

MORE >>> http://lei.sr/j8U6v\_B

# **spa** business insider

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ISSN: Print: 1753-3430 Digital: 2397-2408 Subscribe to Spa Business and Spa Business insider at to www.leisuresubs.com, email: subs@leisuremedia.com or call +44 1462 471930.

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#### PROGRAMMING

# Gut health programming at Zulal for Ramadan

Qatari wellness destination, Zulal Wellness Resort by Chiva-Som, is supporting guests on their journey during Ramadan.

Ramadan is a special time for reflection, self-improvement and spirituality, when those observing the Holy Month fast from dawn to dusk.

The offerings are specifically designed to prepare the mind and body for periods of fasting, devotion and reflection.

Aligned with the phases of the Holy Month – prior, during and post-season – Zulal's tailored programmes and specially-devised



meal plans are focused on preparing guests for and supporting fasting, bringing guests' digestive and metabolic systems back to optimal function, as well as rebalancing mind, body and spirit.

Each programme at Zulal includes accommodation and individually tailored meals each day; a personal health and wellness consultation; customised treatments based on individual goals and Ramadan practice; and full access to daily

MORE >>> http://lei.sr/H8w7W\_B

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## spa business news

#### RESEARCH

# Sleeping well helps people achieve exercise and diet goals

People who get regular, uninterrupted sleep do a better job sticking to exercise and diet plans while trying to lose weight, according to new research.

During the study, researchers examined whether good sleep health was related to how well people adhered to various lifestyle modifications prescribed in a yearlong weight-loss programme.

The programme included 125 adults with an average age of 50 years (91 per cent female, 81 per cent white) who met criteria for overweight or obesity (BMI of 27-44). None of the subjects had medical conditions

that required medical supervision of their diet or physical activity.

Researchers measured sleep habits at the beginning of the programme, and at six and 12 months. The measures were used to score participants as "good" or "poor" on six measures of sleep: regularity; satisfaction; alertness; timing; efficiency; and duration.

Researchers found better sleep health was associated with higher rates of attendance at group interval sessions, adherence to caloric intake goals and improvement in time spent on physical activity.

MORE >>> http://lei.sr/7e9h5\_B





These results suggest that optimising sleep may lead to better lifestyle modification adherence

#### MODELS

# Pillar Wellbeing to launch wellness club ecosystem



We're looking into rolling out to locations such as Istanbul, Geneva and Tuscany

Harry Jameson

Pillar Wellbeing, which provides a customised and standalone fitness and wellbeing services to the hospitality sector, will be launching at Accor's Fairmont and Raffles Hotels in Doha's Katara Towers in Q2 2023, and at Raffles London at The OWO (Old War Office), Q3 2023. The London property will be Pillar Wellbeing's flagship.

The company delivers a B2B2C business model to luxury hotels and resorts – built around the pillars of movement, recovery and nutrition – so they can transform underused



gym, spa, F&B and social spaces into wellness members' clubs.

Co-founders Harry Jameson, CEO, and Handley Amos, COO, say they're in talks with five or six other potential partners about rolling out to locations such as Istanbul, Geneva and Tuscany.

MORE >>> http://lei.sr/r7p2Z\_B

# JOIN VV3SPA IN 2023

Premier hosted buyer events connecting global wellness suppliers with pre-selected buyers from luxury resorts and spas, through scheduled one-on-one meetings, networking activities, community and purpose.











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# spa business insights

# Preserving history

A 200-year-old British lido will splash back onto the scene this summer after being restored to its former glory



We can't wait to welcome swimmers again soon to enjoy this historic place as it was originally intended



he UK's oldest outdoor
public pool in the historic
spa city of Bath is being
given a new lease of
life following a £9m
(US\$10.7m, €10.1m) investment.

Thanks to local efforts, Cleveland Pools' two outdoor pools will reopen to the public in 2023 following a lengthy 18-year campaign to save the property.

#### **Community cornerstone**

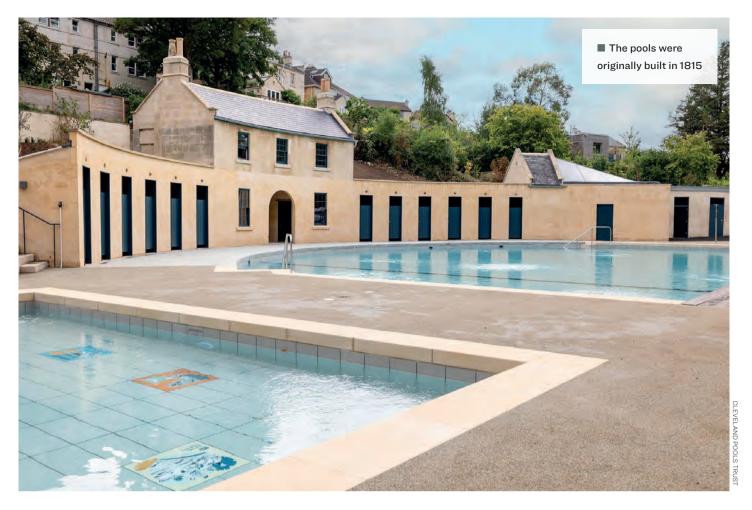
Located on Hampton Row, the site was built in 1815 and remained a popular open-air bathing spot for more than 150 years.

The destination shut indefinitely in 1984 due to a competing indoor pool facility opening nearby.

The property was then used for trout farming until the local council – which owned and operated the site – put Cleveland Pools up for sale in 2003. A year later, residents Ann Dunlop, Janice Dreisbach and Roger Houghton banded together to form the Cleveland Pools Trust (CPT) to raise funds to restore and reopen the facility.

#### Financial backing

CPT went on to secure more than £9m (US\$10.7m, €10.1m) in funding in the coming years to facilitate the restoration.





# We're thrilled to have completed the restoration of Britain's oldest lido



This was donated by the Heritage Lottery Fund, the National Heritage Lottery Fund, the Department of Digital, Culture, Media and Sport, Historic England, B&NES and Salix Finance alongside other organisations.

Additional funding was awarded in 2020 to support increased costs incurred by the pandemic – alongside money to help create a water source heat pump.

#### A new chapter

The not-for-profit facility will relaunch with male and female changing rooms, hot showers, a children's pool, a pontoon and a kiosk canopy.

From April to September the outdoor pools will be warmed to 28°C and partly heated by hydropower from the nearby river. Meanwhile, open-water swimmers will be able to enjoy cold water swimming for the rest of the year.

No membership will be required to visit the destination and day guests will be welcomed, however, there will be an optional monthly swim pass available for regular visitors.

Sport and leisure management company Fusion Lifestyle has been appointed to operate the facility.

CPT told *Spa Business*: "We're thrilled to have completed the restoration of Britain's oldest lido.

"It's been a challenging but wonderful journey and we're really very grateful for the continued support of our communities.

"We can't wait to welcome swimmers again soon to enjoy this historic place as it was originally intended."

Cleveland Pools is now a certified member of the Historic Pools of Britain body and is a Grade II\* listed building, which under English law, affords the building special protection. ●



Sport and leisure management company Fusion Lifestyle will operate the facility

# spa business insights



Wai Ariki's unique features combine with therapeutic mineral waters to deliver a world-class sanctuary

Karen Golden, Belgravia general manager of destination, wellness and spa



# Project preview

Maori culture is inspiring a long-awaited bathing destination opening in New Zealand Wai Ariki Hot Springs and Spa



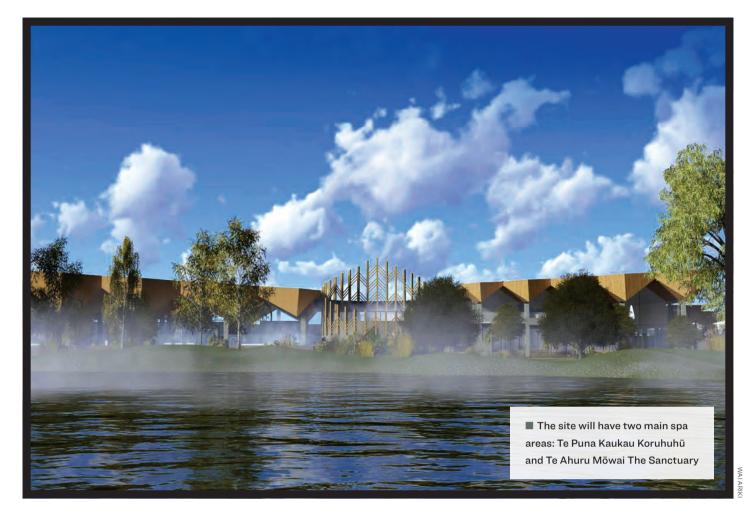
Rotorua is known for its hot springs, geysers and bubbling mud pools

fter five busy years of planning, geotechnical preparation, COVID challenges and construction, Wai Ariki Hot Springs and Spa in Rotorua – the New Zealand city famous for its geothermal activity – is edging closer to completion.

Set to open in mid-2023, the 4,453sq m spa and wellness centre is grounded in te ao Maori (the Maori worldview). It will be infused with native culture throughout, including the physical design of the building, the wellness experiences and authentic manaakitanga (the concept of care and hospitality).

Wai Ariki means 'chiefly waters', and is a reminder of the origin of Rotorua's thermal waters.

The site is located on the shores of Rotorua's lakefront and is being developed by Pukeroa Oruawhata Group





# Every part of this spa provides a connection to the Ngāti Whakaue people



(POG), the development arm of the local hapū (tribe) Ngāti Whakaue.

The facility will form just one element of the wider health and wellness vision for the group's 11-hectare site and be managed by Australian-based contract management firm Belgravia Leisure.

"Wai Ariki's unique features combine with therapeutic mineral waters to deliver a world-class sanctuary that provides a place to relax, sustain and heal," says Karen Golden, Belgravia GM of destination, wellness and spa.

"The way that culture has been incorporated throughout the concept, design and product offering, combined with its location and people, provides a level of authenticity which we believe makes it unlike anything else in the world."

POG deputy chair David Tapsell says Ngati Whakaue and Maori culture will sit at the heart of the property, with the 650-year history of the tribe and Rotorua's spa heritage forming an intrinsic part of the development.

"Wai Ariki is set to firmly position Rotorua in the global wellness and spa market," Tapsell says.

#### Spa facilities

The site will have two main spa areas:
Te Puna Kaukau Koruhuhū and Te Ahuru
Mōwai I The Sanctuary – a space for
bathing and spa treatments. There
will also be a café and gift shop.

Within Te Puna Kaukau Koruhuhū, manuhiri (guests) will experience Haumanu Haerenga, a restorative journey made up of a series of hot and cold experiences.

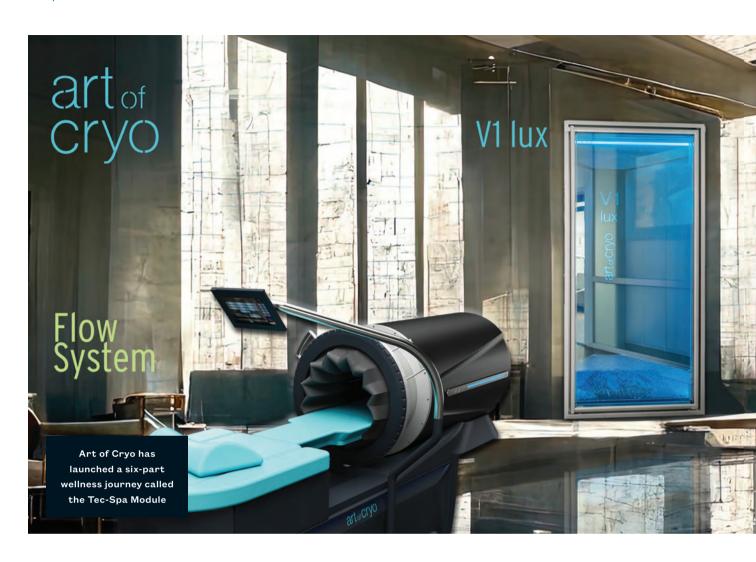
The journey will include a herb pool – which combines mineral water with the aromatherapy properties of native plants to support calmness and relaxation; a mud experience; and a refreshingly cool frigidarium.

#### A sense of place

The Wai Ariki brand speaks to the cultural narrative of Ngātoroirangi – a great ariki (chief) and tohunga (priest).

Caught in a blizzard climbing Mount
Tongariro, Ngātoroirangi called for help
from his sisters, Te Pupu and Te Hoata,
to bring precious ahi (fire). It's said the
places the subterranean goddesses
of fire dropped embers are where the
region's hot pools and other volcanic and
geothermal phenomena can be seen today.

"Every part of this spa provides a connection to the Ngāti Whakaue people and places that have come to define us through time," says Tapsell. "In particular, the hot and cold experiences – while delivering therapeutic benefits – draw on the story of our ancestor, Ngātoroirangi."



# **WORKING WELL**

Spa operators and corporate offices can now offer a comprehensive, six-part wellness journey designed by Art of Cryo to elevate health

rt of Cryo's latest innovation, the Tec-Spa Module (TSM), is a biohacking solution that combines three Art of Cryo appliances and three health-tracking devices to create a complete journey.

The six-part experience starts with Art of Cryo's electric Vaultz cryo chambers where guests enjoy programmes tailored to their needs. Next comes a cocktail of light therapy, ionised oxygen therapy,

aromatherapy and long-wave heat therapy in the award-winning Multi Cryo-Hacking System (MCS). The third and final pillar involves intermittent vacuum therapy in the Art of Cryo Flow System to stimulate the lymphatic system.

In order to measure guests' physiological changes and progress, they undergo pre- and post-treatment 3D body scans, have a breath analysis and get feedback from wearing a smart ring called the MCRC Vital X.

According to Art of Cryo, the most attractive benefits are the high-quality treatments, visible results, short treatment times and the non-invasive, holistic approach – all characteristics that make the device a perfect solution for workplace wellbeing.

#### Flexible treatment options

Completing the entire TSM process takes around 45 minutes, however, to optimise time, the therapies can be micro-dosed at





The TSM can elevate employee wellbeing and as a consequence, concentration and productivity

Rainer Bolsinger



different times throughout the day or a working week, providing an invigorating break for employees, which can increase productivity.

With only an 18sq m space needed for the devices, the TSM can be easily set up by Art of Cryo engineers. All that's required is to connect it to power, the internet and in some hot parts of the world, connection to a cool-water line.

All elements of the TSM are easy to use, fully programmable and operate with a user-friendly interface. The equipment also only requires minimal staffing.

"The TSM can elevate employee wellbeing and as a consequence, concentration and productivity," says Rainer Bolsinger, chief sales and marketing officer.

"Giving employees access to this technology is another way for companies to reward their staff and the therapies help employees relax, feel good, refresh their mind, re-energise them and improve their mood."

#### City spaces

Bolsinger believes micro-dosing therapies is not only suitable for people who work in offices, but also for those in urban environments.

"Offering high-performance therapies using time-saving equipment is now highly popular," he says. "In cities, people live a fast-paced life but still want to stay healthy and take care of their wellbeing.

"This is the exact feeling the TSM gives. Express treatments offer city dwellers the opportunity to restart and balance their body and mind."

Art of Cryo has designed the TSM to help all humans operate at the next level, by improving sleep, nutrition and activity, resulting in better overall health, increased energy, less stress and a better chance of living a long life.

More: www.artofcryo.com





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Tilt Function

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# Low Height Masters' and Signature Collection



The Performalift creates unparalled guest experiences at the Beverly Hills Hotel.



The low height ProLuxe tables combine the best features of a spa and treatment table at the Hlatus Spa.



The Talise is feature rich with storage and warming drawer options. Shown here at Laguna Cliffs Marriott.



# **SUPPLIER NEWS**

Suppliers tell Spa Business insider about their latest product, design and technology launches





Aqua Sana is rolling out a new 55-minute facial incorporating its new Natural Glow skincare and spa range

#### Aqua Sana launches new skincare range and exclusive facial

entre Parcs' in-house spa concept Aqua Sana has developed its first own-brand line of spa and skincare products following a five-year journey.

Blended with rice bran oil, rice water, vanilla and white flower, the all-new Natural Glow line includes a cleanser, toner, face polish, serum and moisturiser.

All have been engineered to stimulate collagen and elastin production, provide a natural facelift, balance skin tone and hide the appearance of pores. To mark the launch and showcase the new range, the Aqua Sana team has created a new facial treatment.

Lasting 55 minutes, the Natural Glow Facial (£94, US\$114, €107) utilises the natural skincare range, as well as bringing in microcurrent, percussive and LED therapy with a handheld Theraface device.

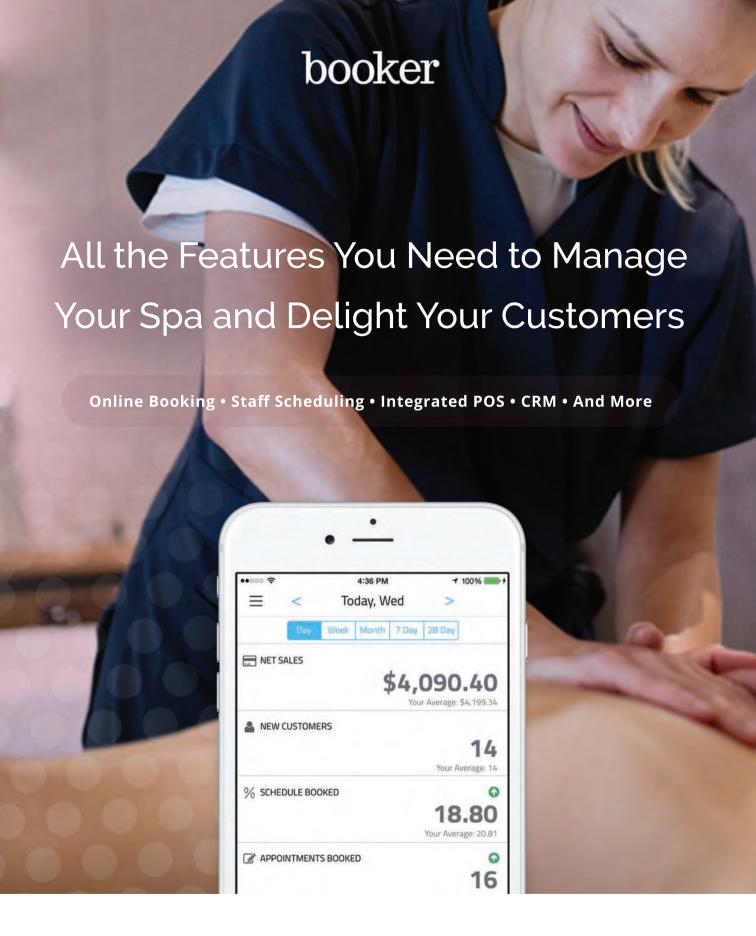
"We're thrilled to introduce our Natural Glow skincare line," said Kay Pennington, Aqua Sana group spa manager, "the collection has been designed to leave skin feeling toned and glowing, without stripping away its natural goodness. "I'm very proud of the fact the products are all organic, cruelty-free and vegan-friendly. I think our guests will love the benefits the products bring."

The collection is also free from parabens and made in Bath using ingredients sourced in the UK, with packaging made of recycled glass and recycled plastic.

The range is now available at Centre Parcs' five UK Aqua Sana spas.

MORE ON spa-kit.net http://lei.sr/r7u5y

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Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

## **SUPPLIER NEWS**

# Hallstein Artesian Water introduces high quality water to spa and wellness market

ith regular hydration being one of the key tenets of optimal health and wellbeing, spa and wellness destinations across the globe have begun partnering with Hallstein Artesian Water to quench their guests' thirst without the risk of inflammation.



Elisabeth Muhr, managing director and partner

A supplier for Clinique La
Prairie, the family-owned company
bottles and sells water sourced
from an artesian aquifer located
700ft below ground in the
Dachstein region in Austria.

The water is claimed to have high levels of dissolved oxygen, natural pH and mineral content.

Unlike most commercially available water products on the market, Hallstein does not add sodium to its water – a mineral linked to inflammation.

With the strapline "perfected by nature", Hallstein water is not pumped, filtered or treated, either chemically or mechanically. "Hallstein is the purest water available on the



■ T Is ut est everit volorro odicime nimusda ea cuscia sectur aut

market so naturally, it has huge appeal in the spa and wellness space," said managing director and partner, Elisabeth Muhr, speaking exclusively to *Spa Business*.

MORE ON spa-kit.net http://lei.sr/g3p1H

#### Natura Bissé unveils Diamond Luminous trio

atura Bissé has added to its pro-ageing Diamond Luminous collection with a brand new serum, face cream and mask.

Each features a formula blended with five dual-action ingredients – niacinamide, turmeric extract, prickly pear extract, carnosine and crystal illuminating peptide.

Designed to minimise hyperpigmentation and offer an antioxidant, moisturising and firming effect, the combination is completed with aloe vera and hyaluronic acid of four different molecular weights.

"We want to offer the dual benefit of rejuvenated and more evenly toned skin," said Patricia Fisas, SVP of research and innovation. "The results are



■ The products are being used in a pro-ageing facial

visible from the first application thanks to the highly innovative formulas which combine active ingredients with maximum concentration to combat visible signs of ageing as well as dark spots."

MORE ON spa-kit.net http://lei.sr/Y0b0c

### **SUPPLIER NEWS**

#### Cariitti Oy to launch two new durable sauna lighting solutions

his May, Finnish spa and wellness engineering company Cariitti Oy will launch Sauna Ultra Ambient, a new type of LED strip designed specifically for saunas.

"We created Sauna Ultra Ambient to offer a reliable and durable LED lighting solution for saunas," said Peter Ruokonen, CEO and owner of Cariitti Oy.

"The new lighting system will be capable of withstanding temperatures between -40 and + 125°C and drastic temperature fluctuations within saunas."

Sauna Ultra Ambient has been designed and tested for sauna use, even for the sauna ceiling where it's traditionally been difficult to have any long-lasting LED lighting solution.

Available in side- and top-lighting models, the flexible strips will be cut and finished to the desired size. They will be manufactured in either a 2- or 6-metre strip ready for installation.

The new LED lighting product will be the first of two new Cariitti Oy products launched in May



■ The two lighting products will launch in May

as the company has announced plans to launch the wall-mounted Eclipse sauna light, powered by Sauna Ultra Ambient lighting. The new decorative circular luminaire will include a set of three 20-, 23.5- and 26.5 cm diameter lights.

MORE ON spa-kit.net http://lei.sr/e5y6c

#### Vinésime introduces new grape-scented perfumes

inésime has long been complimented on the "elegant yet delicate scents" of its skincare. So much so, the vinotherapy brand has launched two unisex perfumes which capture the sweet summer essence of the Burgundy wine region.



Edouard Damidot company founder

The fresh, light Chardonnay scent has notes of the grape mixed with mandarin, pink pepper and grapefruit. Meanwhile, the Pinot Noir fragrance draws on the scents of red grape, bergamot, violet leaf and blackcurrant.

"Our cosmetics products combine texture, look, smell and deliver skincare results," says Vinésime founder Edouard Damidot.

The timely additions could prove a hit as more spas tap into olfactory marketing to create a lasting impression.

MORE ON spa-kit.net http://lei.sr/A2h0l



Vinésime has created two unisex perfumes

# #SpasPushingLimits



Pre ISPA Hike in Red **Rock Canyon on May 8** 

Join your fellow ISPA members for our annual hike. Push your limits on an intermediate trail through Nevada's Red Rock Canyon, while giving back to The Leukemia & Lymphoma Society.

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# spa business insider

# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

#### Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

#### **Association of Malaysian Spas (AMSPA)**

www.amspa.org.mv

#### Australasian Wellness

**Association** (ASWELL) ■ https://aswell.au

#### **Bali Spa and Wellness Association**

www.balispawellness-association.org

#### **Brazilian Spas Association**

www.abcspas.com.br

## Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

## Association of Spas of the Czech Republic

www.jedemedolazni.cz

#### **Estonian Spa Association**

www.estonianspas.eu

#### European Historic Thermal Towns Association

www.ehtta.eu

#### **European Spas Association**

www.europeanspas.eu

#### Federation of Holistic Therapists (FHT)

www.fht.org.uk

#### Federterme

www.federterme.it

## FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

#### French Spa Association (SPA-A)

www.spa-a.org

#### **German Spas Association**

www.deutscher-heilbaederverband.de

#### Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

#### **GSN Planet**

www.gsnplanet.org

#### **Hot Springs Association**

https://hotspringsassociation.com

#### **Hungarian Baths Association**

www.furdoszovetseg.hu/en

#### Hydrothermal Spa Forum

www.hvdrothermal-spa-forum.net

#### The Iceland Spa Association

www.visitspas.eu/iceland

## The International Medical Spa Association

www.davspaassociation.com/imsa

#### International Sauna Association

www.saunainternational.net

#### International Spa Association (ISPA)

www.experienceispa.com

#### Irish Spa Association

www.irishspaassociation.ie

#### Japan Spa Association

www.j-spa.jp

#### Latin American Spa Association

www.spalatinoamerica.com

#### **Leading Spas of Canada**

www.leadingspasofcanada.com

#### National Guild of Spa Experts Russia

www.russiaspas.ru

#### **Portuguese Spas Association**

www.termasdeportugal.pt

#### **Romanian Spa Organization**

www.romanian-spas.ro

#### Salt Therapy Association

www.salttherapyassociation.org

#### Saudi Arabian Wellness Association

www.saudiwellness.org

#### Sauna from Finland

www.saunafromfinland.com

#### Serbian Spas & Resorts Association

www.ubas.org.rs

#### South African Spa Association

www.saspaassociation.co.za

#### **Spanish National Spa Association**

www.balnearios.org

## Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

#### Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

#### Spa Association of India

www.spaassociationofindia.in

#### **Spa Industry Association**

www.dayspaassociation.com

#### The Sustainable Spa

Association (SSA)

www.sustainablespas.org

#### **Taiwan Spa Association**

www.tspa.tw

#### Thai Spa Association

www.thaispaassociation.com

#### The UK Spa Association

www.spa-uk.org

#### **Ukrainian SPA Association**

www.facebook.com/UASPA

#### Wellness Tourism Association

www.wellnesstourismassociation.org

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