# spa business insider

5 MAY 2023 ISSUF 422

A SPA BUSINESS PUBLICATION

spa business

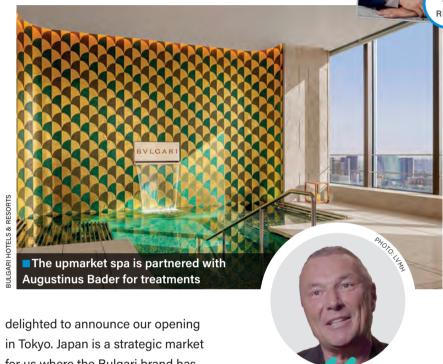
LVMH takes Bulgari to Tokyo

Luxury hospitality brand **Bulgari Hotels & Resorts has** made its Japanese debut with a new urban hotel and spa in Tokvo's Yaesu district of Chūō.

Occupying the top five levels of the 45-floor Tokyo Midtown Yaesu skyscraper, the plush Bulgari Hotel Tokyo overlooks the iconic Imperial Palace and offers farreaching views of the city, including Mount Fuji on the horizon.

The 98-key hotel has launched with a 1,000sg m Bulgari Spa on the 40th floor, complete with striking panoramic views of the city. The urban spa is home to nine treatment rooms - including a spa suite and two double treatment rooms - and an indoor bathing area with floor-to-ceiling windows.

Bulgari Group CEO Jean-Christophe Babin said: "We're



for us where the Bulgari brand has already been present for 30 years."

Bulgari Hotel Tokyo is the eighth property in the LVMH-owned Bulgari Hotels & Resorts collection.

MORE >>> http://lei.sr/B7q5M B

Japan is a strategic market for the **Bulgari** brand

Jean-Christophe Babin



# Mia Kyricos recognised with industry award

Industry figure rewarded for contribution

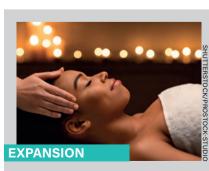
p05



# **Elegant Dior spa opens** on French Riviera

New wellness space for Hôtel Du Cap-Eden-Roc

p10



# Soothe begins serving hospitality industry

On-demand marketplace extends reach

p12



# EXCLUSIVE RESULTS EXCLUSIVE QUALITY EXCLUSIVE SUSTAINABILITY EXCLUSIVELY BY PHYTOMER

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# spa business people

# **Belgin Aksoy** invites the world to dance on Global Wellness Day 2023

aturday 10 June 2023 will mark the 12th anniversary of Global Wellness Day (GWD) – an event dedicated to emphasising the importance of wellness and encouraging as many people as possible around the world to prioritise their wellbeing.

Founded in 2012 by Belgin Aksoy, GWD is celebrated annually on the second Saturday of June with free wellness activities across the globe and the guiding principle that 'one day can change your whole life'.

The theme for 2023 is #DanceMagenta and Aksoy and her team of over 140 GWD ambassadors, key supporters and volunteers are inviting people of all ages to live life with dance, bringing together



Take control of the rhythm of your life

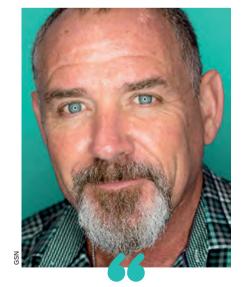
Belgin Aksoy

the tangible and intangible aspects of dance with three steps.

"To #DanceMagenta you don't need to be a professional dancer, know how to dance or even need a specific place or time," says Aksoy, "It starts with three easy steps.

- Dance with your body
   Whatever style you choose;
   dance is a unique form of exercise
   that's good for your body.
- Dance with your thoughts
   Add dance to your meditation while relaxing. Dance in your mind.
- 3. Dance with life
  Don't resist and trust the process.
  Add music to your life, let it bring
  you happiness. Take control
  of the rhythm of your life.

MORE >>> http://lei.sr/N3Y9h\_B



We're excited about what lies ahead for GSN Planet

Thor Holm

# Thor Holm unveils GSN Planet's new board appointments

onprofit trade association
GSN Planet has appointed
Michael Bruggeman, CEO
and chief formulation officer for OM4
Organic Male + haia, and Helen
Brown, principal of The H. Brown
Group, to its board of directors.

The sustainability-centric organisation has also announced that Maggy Dunphy is now president, with Nicole Lampsa serving as vice president, Joanna Roche serving as treasurer and Suzy Jolphs serving as secretary. These changes follow a strategic

planning process that will streamline operations and support GSN Planet's continued growth trajectory.

Additionally, Thor Holm, who served as the previous president, will continue to serve on the board.

Holm commented: "We're excited about what lies ahead.

"I'd like to recognise Joanna Roche for her stewardship of the organisation for these past five years and through Covid and we're looking forward to working with her in her new role."

MORE >>> http://lei.sr/N4Q6K\_B

# spa business people



Mia is a pioneer in the spa and wellness industries whose trailblazing work is now defining new health and wellbeing standards

# Mia Kyricos celebrated with industry award

been recognised for her contributions to hospitality and wellness with The Cornell Hospitality Innovator Award.

Presented by the Leland C. and Mary M. Pillsbury
Institute for Hospitality Entrepreneurship and the Cornell
Peter and Stephanie Nolan School of Hotel Administration, the accolade honours "extraordinary leaders who have

ndustry thought leader and consultant Mia Kyricos has

created, built or sustained contemporary, market-leading innovation in hospitality and travel enterprises".

Kyricos, who has a distinguished career in the spa industry, will receive the award at the Cornell

Hospitality Icon and Innovator Awards ceremony, hosted on 6 June 2023, in New York City.

"Mia is a pioneer in the spa and wellness industries whose trailblazing work is now defining new health and wellbeing standards across the hospitality industry and beyond," said Kate Walsh, the E. M. Statler professor and dean of the Nolan Hotel School.

MORE >>> http://lei.sr/p6S2U\_B

# spa business insider

# **CONTENTS ISSUE 422**

- O4 Global Wellness Day
  Belgin Aksoy invites the world to
  dance on Global Wellness Day 2023
- 06 Wellness on-demand Soothe extends on-demand spa services to hospitality industry
- 07 New therapist training
  Lefay unveils three-year Lefay Spa
  Academy training programme

# **SPA BUSINESS INSIGHTS**

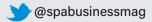
- 10 Très chic!
  Elegant Dior spa inspired
  by nature opens at Hôtel Du
  Cap-Eden-Roc in Antibes
- 12 Subterranean wellness
  Woods Bagot completes AUS\$120m
  refurb of Continental Sorrento with
  subterranean bathhouse and spa
- 17 Supplier innovation
  The latest in products and innovation from Kohler Co, Bamford, Nollapelli,
  Hydrafacial and Premier Software

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# spa business news

## EVENTS

# Austria hosts Medical Wellness event

International medical and wellness professionals congregated recently in Austria for the second annual Medical Wellness Congress.

The two day event was co-organised by Health and Beauty France – a subsidiary of the Bolognafiere Cosmoprof group headed by Pradip Bala and Vladi Kovanic, founder of Forum HOTel&SPA.

Kovanic said: "We welcomed a tremendous speaker line-up and thank all professionals who attended for trusting in our event".



We welcomed a tremendous line-up of speakers

Vladi Kovanic

The schedule saw international specialists – such as Andrew Gibson and Anna Bjurstam – and industry brands come together in discussion during keynotes, panels, workshops and live demonstrations.

MORE >>> http://lei.sr/e2J2U\_B

# SERVICES

# Soothe extends spa services to hospitality industry

On-demand wellness marketplace Soothe has pivoted with the launch of a new B2B partner platform designed for the hospitality industry.

The Soothe Residential &
Hospitality platform makes it possible
for spa or non-spa hotels, clubs
and premium residential properties
to easily provide on-demand spa
services – such as massages,
facials, nails and lash applications
– without the need for expensive
infrastructure or additional staffing.

For 10 years, LA-based Soothe has provided these services to consumers by connecting its community of licensed professional



providers with customers seeking wellness whenever and wherever they needed and as of 2023, operates in 70 markets across the US, Canada, the UK and Australia.

"Health and wellness is more important than ever, and we're thrilled to help the hospitality industry meet the growing demand for wellness-centric offerings," said James Murphy, CSO at Soothe. "In 2022, we filled 92 per cent of requested shifts."

MORE >>> http://lei.sr/F7g7w\_B

# spa business news

FITNESS

# **Technogym pivots Mywellness system**

Technogym is making its

Mywellness ecosystem accessible
on any connected equipment

- from any manufacturer.

The move means operators who offer Mywellness will be able to plug the service into equipment with the Bluetooth Fitness Machine protocol – from the likes of Precor, Life Fitness and Matrix – with the data then collated by Mywellness.

Nerio Alessandri, president and founder, Technogym, described the ecosystem as the only end-toend solution able to "adapt to the Mywellness connects every user to their personalised training experience

Nerio Alessandri

lifestyle of each user and to the business needs of operators".

"The Technogym Ecosystem connects every individual user to their own personalised training experience – anytime, anywhere," he said.

MORE >>> http://lei.sr/s3Y3G\_B

# EDUCATION

# Lefay unveils three-year training programme

Eco-spa resort operator Lefay Resorts & Residences has unveiled a three-year Lefay Spa Academy training programme.

Since opening its first eco-spa resort in Lake Garda in 2008, the collection's wellness approach has been defined by its signature Lefay Spa Method which blends Traditional Chinese Medicine (TCM) with modern scientific research.

This philosophy led to the creation of more than 50 Lefay signature treatments – something which the company said quickly raised the issue of training because every therapist must be able to carry out all these



protocols. A course was thus created, which has now been formalised into the Lefay Spa Academy.

The 400-hour course provides intense theoretical background and practical on-the-job training. Technical subjects covered include TCM, topographical anatomy and cosmetology. Students will also be trained in luxury hospitality standards, communication, legislation and professional ethics and sustainability principles.

MORE >>> http://lei.sr/a5p7Y\_B

# spa business

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# spa business insights

# Très chic!

Spa Business reports on the recently opened Dior spa at Hôtel Du Cap-Eden-Roc in Antibes



ior has launched a brand new wellness retreat at the iconic Hôtel du Cap-Eden-Roc in Antibes, France.
A part of The Oetker

Collection, Hôtel du Cap-Eden-Roc has been a legend in the French Riviera for more than 150 years and has long been a refuge for global stars and key figures.

The hotel is set on nine hectares of grounds – rich with Aleppo pines, agapanthus, lavender, fragrant roses and jasmine – which formed a major part of the inspiration behind the vision for the new Dior Spa Eden-Roc.

Looking out into nature, the spa was conceived after the two brands came together to channel their joint love of nature and flowers and also their shared vision of discreet yet authentic luxury.

Dior and Eden-Roc have previously collaborated after the fashion house selected the hotel as the setting for several of its advertising campaigns. Dior was so taken by the estate that it later honoured Eden-Roc with a perfume dedicated to its name.

#### A haven in nature

In the shade of the Aleppo pines in the hotel gardens, the Dior Spa Eden-Roc opens onto a reception room in pale shades of sand, inspired by the white rocks from which the estate rises.



Dior previously selected Eden-Roc as the setting for several of its advertising campaigns







# Each treatment room is designed to be a sensory haven to help transport guests to a waking dream



The understated décor also extends to the spa's three individual treatment rooms and its double treatment room, set on a private patio featuring Mediterranean plants.

Each room is designed to be a sensory haven: beneath soft lights, treatment tables have been selected to transport guests to a waking dream and provide the feeling of floating on a cloud.

Spa facilities include an onyx affusion shower room – where House wellbeing specialists provide hydrotherapy treatments using different jets – as well as an ice fountain, sauna, hammam, lyashi Dôme treatment room and retail boutique.

# Connecting with nature

To ground guests in nature and connect them with the setting, Dior Spa Eden-Roc is conducting al fresco spa treatments in the hotel's gardens. On the grounds – facing the 100+-year-old rose garden dedicated to Queen Elizabeth II – two gazebos are available for both single and couples treatments.

#### **Programming**

To celebrate the new opening, Dior has crafted The Dioriginels Rituals; four new customisable signature spa rituals inspired by the elements that characterise the setting: the rocks, the sea, the garden and the sun.

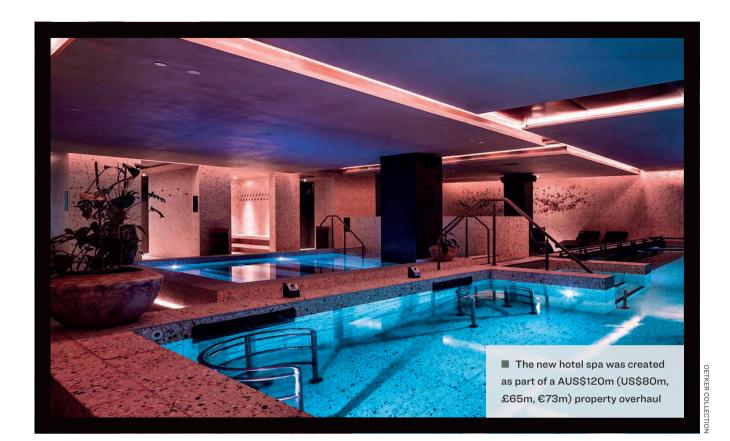
For the first time, guests can also experience the first-ever Dior wellness retreats – a world exclusive for the destination.

Named Bouquets in a nod to the Dior Gardens and customised for each guest, each of the multi-day journeys focus on a theme; Relaxation, Immunity, Detox, Reverse Aging, Hormonal Balance and Dior Homme (for men).



■ The spa team is delivering al fresco spa treatments

# spa business insights



# Subterranean wellness

Woods Bagot completes \$120m refurb of Continental Sorrento with subterranean bathhouse and spa

lobal architectural firm Woods Bagot has completed its comprehensive renewal of the Continental Sorrento in Victoria, Australia, with a luxury underground spa and bathing retreat.

The hotel – known locally as the "Conti" – opened in 1875 and is based in Sorrento; a popular holiday destination thanks to its sheltered coastal access and the region's naturally occurring geothermal mineral springs.

The opening of the spa marks the final step in the AUS\$120m (US\$80m, £65m, €73m) overhaul by Woods Bagot to restore and expand the historic hospitality icons existing facilities.

As the latest addition to the 108-key property, the Aurora Spa and Bathhouse has been designed as a sanctuary in which guests can pause, recharge and refresh. Aurora is a boutique Australian urban spa brand and operating company founded in 1997 by seasoned industry executive Lyndall Mitchell.

# **Facilities**

The jewel in the spa's crown is its new bathing suite featuring four geothermally-heated mineral pools rich in magnesium. These include a daydream pool (36°C), a salt pool lined with reflexology stones (37°C), a vitality pool equipped with swan necks and bubble jets (38°C) and a plunge pool (8-14°C).

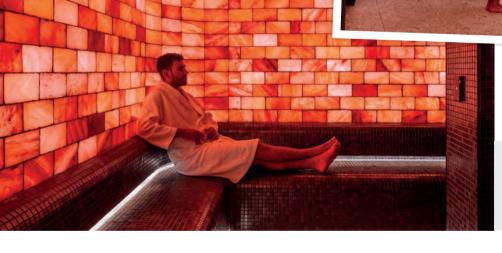
Visitors can also discover a Nordic timber-lined sauna, an aroma steamroom, a salt room, sensory showers and a glacial mist chamber.











Aurora is a boutique Australian urban spa brand and operating company founded by Lyndall Mitchell

To help guests get the most out of their visit, the spa offers a 10-step bathing ritual as well as a menu of rituals including massages, facials, body rituals, flotation therapy, mindfulness and meditation. Spa partners include Biologique Recherche and Aurora's in-house skincare brand ASPAR.

## **Design touches**

PHOTOS: OETKER COLLECTION

To achieve a sultry atmosphere, Woods Bagot used low lighting, textured terrazzo finishes and brass accents throughout,



Woods Bagot finished
the bathhouse
with low lighting,
textured terrazzo
finishes and brass
accents to create a
sultry atmosphere

referencing its ancient epicurean roots. In a nod to this, folded copper wall art depicts Centella cordifolia – a species of creeping herb endemic to the region.

Woods Bagot associate principal and lead interior designer Sarah Alessi said Aurora's design incorporates a material palette that invokes the ancient ritual of bathing.

"There is an antiquity about the materials, like limestone and copper, that even conjures a Mexican cenote," she said. •



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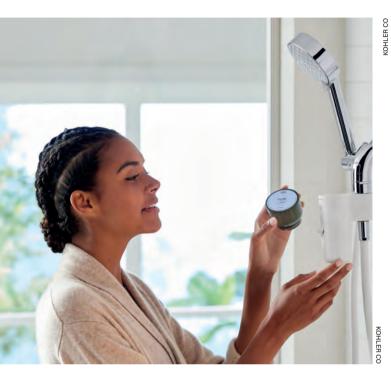




# **SUPPLIER NEWS**

Suppliers tell Spa Business insider about their latest product, design and technology launches







■ The collection has launched with a shower infusion system and aroma pods blended with skincare ingredients

# Kohler Co unveils Sprig shower aromatherapy infusion system

pa operator and bathroom fixtures company, Kohler Co, has unveiled Sprig, a new wellness brand to elevate daily routines into selfcare rituals and bring the spa experience into the home.

The collection has launched with a shower infusion system and aroma pods blended with skincare ingredients such as hyaluronic acid and is available in a range of six scents: Breathe, Focus, Recharge, Shield, Relax and Sleep.

Finished in either matte black or white with chrome, the shower

system can be easily installed onto existing plumbing and fitted with a scent pod of consumers' choosing.

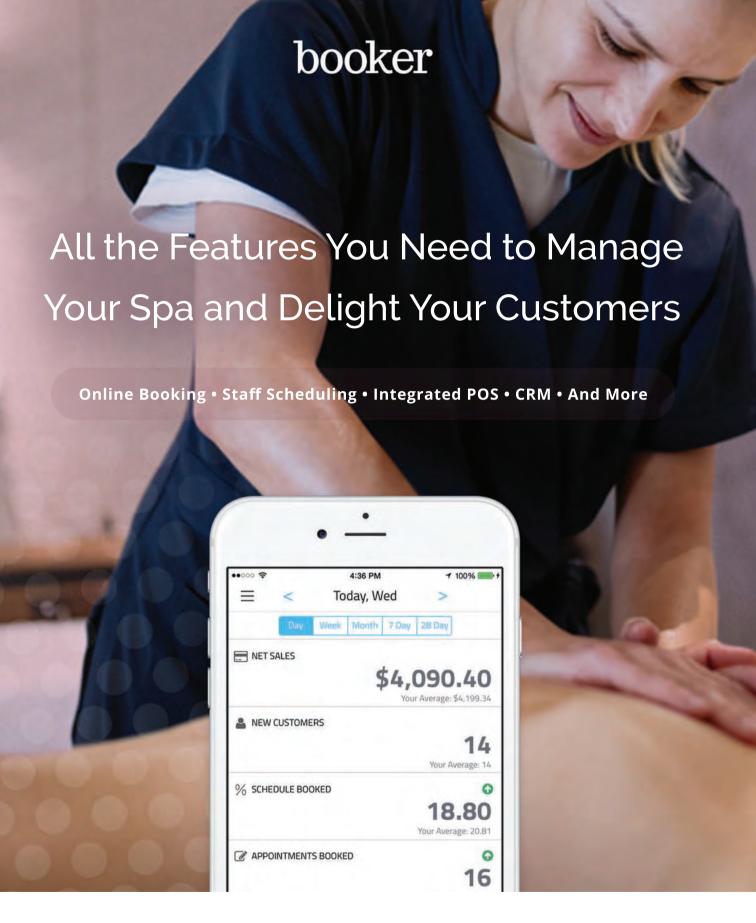
The patented technology of the device then infuses the water stream with a scented blend from the pod, enhancing the shower experience with uplifting aromas.

Speaking exclusively to *Spa Business*, Nikki Miller, director of Kohler Waters Spas, explained: "Sprig stimulates four out of the five senses – scent, sight, sound and touch – while helping to create an immersive environment to enhance wellbeing.

"The aromatherapy of essential oils combined with premium skincare ingredients is a perfect blend for both in-home and hospitality use, and we look forward to having our guests experience Sprig accross our premium Destination Kohler hotels, our high-end boutique fitness businesses and our luxurious Kohler Waters Spas."

The products will be on sale for the home market for those wanting to bring wellness into their lives.

MORE ON spa-kit.net http://lei.sr/l5u3o



Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

# **SUPPLIER NEWS**

# **Bamford** announces it's achieved B Corporation status

ifestyle and wellness
brand Bamford has been
certified as an offical B
Corporation (B Corp) – a business
that balances purpose with profit.

The award is only given to companies that use the power of business to solve social and environmental problems. B Corps



Lady Carole Bamford, founder of Bamford and Daylesford Organic

are legally required to consider the impact of their decisions on their workers, customers, suppliers, community and the environment

The Bamford wellness brand was launched in 2007 as a branch of the organic farming business Daylesford Organic – a trailblazer in the UK's organic movement.

Both businesses were founded by Lady Carole Bamford on the belief that we need to be more mindful of our connection to the earth.

On achieving the B Corp status, Bamford said: "We're joining a global community that's striving to set the world on a different course. Being certified confirms that we meet B Corp's high standards of social



Daylesford Farm in the UK is the birthplace of the Bamford spa brand

and environmental performance across all areas – from farming and food production, to our cafes, spas, skincare, clothing and homeware."

MORE ON spa-kit.net http://lei.sr/e3t2S

# Nollapelli creates eye mask to improve sleep

ccording to linen specialist
Nollapelli, its new
Restorative Eye Masks not
only encourage better sleep quality but
also actively restore users' eye area.

"Nollapelli's two-in-one eye mask blocks light to promote healthier sleep and also uses an innovative textile to increase micro-circulation around the eye area to mitigate puffiness, dark circles and fine lines," says Allison Howard, founder and CEO.

The eye mask has been created with a naturally occurring mineral embedded in a nylon fibre which is claimed to take the heat emitted from the body and reflect it back into the top layers of your skin. While imperceptible to the wearer, this gentle heating is



■ The textile increases mircocirculation around the eye

said to help enhance blood-flow and invigorate the skin. This effect around the delicate eye area – where stagnant circulation can lead to puffiness and dark circles – can help improve overall skin colour and tone.

MORE ON spa-kit.net http://lei.sr/M4E8W

# **SUPPLIER NEWS**

# **Premier Software acquired by Journey Hospitality**

otel technology company Journey
Hospitality has acquired Premier
Software – a UK-based spa, leisure and
wellness management software business – to
boost spa services within hotel e-commerce.

The addition of Premier extends Journey's offering to maximise direct revenue in the guest journey. Core by Premier Software is already fully integrated with Journey's booking platform called onejourney, as a result of a long-term working relationship between the two businesses.

The business will operate as a separate division alongside Journey's existing product, agency and consulting brands, and will be headed by Oliver Cahill as managing director.

Cahill said: "Spa visitors increasingly seek out personalised experiences and want more control of when they visit and what treatments they have.

Our previous partnership with one journey helped us put that control in the hands of the end consumer,



(L) Simon Bullingham and (R) Oliver Cahill,

delivering increased bookings and revenue for our spa clients. Now, as part of the Journey family, we'll be even better equipped to help spas understand and grow their business by delivering world-leading digital experiences that enhance their customer's journey."

MORE ON spa-kit.net http://lei.sr/D2L1Y

# Hydrafacial rolls out Syndeo device across Europe and Asia

ydrafacial has announced the international launch of its Syndeo device.

Through a connected interface, therapists can log each treatment, personalise it to a client's skin needs and access protocol guidance on screen – all through touchless



 Andrew Stanleick, CEO of HydraFacial parent company BeautyHealth

gesture control features for less hand-to-surface contact to make the environment more hygienic.

In addition, cloud-based software has the capability of storing realtime data about client preferences, treatment history and skin concerns across locations and providers.

The aim is to provide clients with a deeply customised treatment experience whether they're at their local day spa or on holiday at a wellness resort.

Syndeo will roll out across Europe and Asia following its US launch.

MORE ON spa-kit.net http://lei.sr/6u5b8



■ The sleek new system has cloud functionality

# JOIN W3SPA IN 2023

Premier hosted buyer events connecting global wellness suppliers with pre-selected buyers from luxury resorts and spas, through scheduled one-on-one meetings, networking activities, community and purpose.











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# VITAMIN BOOST

French beauty house Laboratoires Multaler has launched two new serums that deliver outstanding results for all skin types

ioneer in aromatherapy, Laboratoires
Multaler is the company behind Yon-Ka
Paris, the phyto-aromatic skincare line
that harnesses the forces of nature
to deliver visible, proven results.

The laboratories have poured their expertise into creating two new products – a professional facial product – Serum C25 – and a retail product called Serum C20.

Both are powerful new vitamin C oleo-serums.

The products are genderless and vegan, making them suitable for all – in spa and at home.

Made in France and formulated with 99.9 per cent natural ingredients, the new-generation serums quickly and visibly correct lack of radiance, wrinkles and dark spots to create younger and more luminous skin.

# FOR IN-SPA AND HOME USE

At the intersection of medicine and spa treatments, the new Yon-Ka Vitamin C<sup>25</sup> facial combines a peel containing 30 per cent glycolic acid with Serum C25 which contains 25 per cent stable vitamin C.

The 10-step facial takes 60 minutes and has a suggested retail price of between €130 and €185

Following the first facial, wrinkles are less visible, the skin is more elastic and dermatologists measured that radiance has increased by 33 per cent. In the clinical trial, 100 per cent of respondents also said

The C20 retail serum comes packaged in recyclable glass and FSC cardboard

they wanted to repeat the facial frequently and would recommend its effectiveness to others.

Retail product, Serum C20, which contains 20 per cent stable vitamin C, is used at home between facials to deliver improvements to the skin. The product has proven its effectiveness in as little as five days on the complexion radiance and evenness of the skin.

After 14 days, the anti-aging effect is visible, and increases after each day of use. The effectiveness on dark spots has also been proven. Details of the test can be seen at www.yonka.com.

#### A NEW APPROACH TO VITAMIN C

Unlike standard vitamin C which comes in the form of ascorbic acid, which can irritate the skin, the vitamin C used by

> Yon-Ka is fat-soluble for improved bio-assimilation and stabilised so it can be used at high concentrations while being completely safe.

"We've succeeded in bringing together all the advantages of vitamin C, but without its disadvantages," says Yon-Ka's marketing director, Karen Andrieux. "Our formulas have been tested under dermatological control on all skin types – even sensitive – with perfect tolerance."

We have succeeded
in bringing together
all the advantages of
vitamin C, but without
its disadvantages

Karen Andrieux, marketing director, Yon-Ka



The products were formulated using isopalmitic acid and a sustainable, environmentally-friendly active ingredient called ascorbyl tetraisopalmitate – a 100 per cent naturally derived form of vitamin C.

Both these substances have biotech origins, in which non-GMO corn sugars undergo fermentation. Creating ingredients by this process makes them easily absorbable by the skin, giving an antioxidant action and allowing the stable vitamin C to increase collagen synthesis.

The formulae have been boosted with the addition of native turmeric and pomegranate plant cells to help regulate melanogenesis, as well as organic apricot oil, orange essential oil and Yon-Ka Quintessence, an exclusive complex of five essential oils – lavender, geranium, rosemary, cypress, thyme – that increases the power of the new formulae.

Laboratoires Multaler called on bio-fermentation and cellular cultivation to create the new

products which have been formulated without water, preservatives, acids or alcohol.

# A SAFE AND NATURAL PRODUCT

Both C20 and C25 serums have a thin, lightweight, non-greasy texture and penetrate quickly to deliver a cocooned feeling of comfort to the most sensitive skin. They're non-comedogenic and provide a silky finish.

Yon-Ka believes that beauty reveals physical and psychological harmony, so each of its products and treatments is designed to deliver a multi-sensory, deeply personal experience.

As a French family brand, Yon-Ka is proud of its policy of designing and creating its products sustainably and responsibly in France, with the utmost respect for nature and the people who produce, grow and harvest the precious botanical active ingredients.

More: www.yonka.com

# spa business insider

# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

# Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

# Association of Malaysian Spas (AMSPA)

www.amspa.org.my

#### Australasian Wellness Association (ASWELL)

https://aswell.au

#### **Bali Spa and Wellness Association**

www.balispawellness-association.org

#### **Brazilian Spas Association**

www.abcspas.com.br

# Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

# Association of Spas of the Czech Republic

www.jedemedolazni.cz

#### **Estonian Spa Association**

www.estonianspas.eu

# **European Historic Thermal Towns Association**

www.ehtta.eu

# **European Spas Association**

www.europeanspas.eu

# Federation of Holistic Therapists (FHT)

www.fht.org.uk

#### **Federterme**

www.federterme.it

# FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

# French Spa Association (SPA-A)

www.spa-a.org

# **German Spas Association**

www.deutscher-heilbaederverband.de

#### Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

#### **GSN Planet**

www.gsnplanet.org

#### **Hot Springs Association**

https://hotspringsassociation.com

#### **Hungarian Baths Association**

www.furdoszovetseg.hu/en

## **Hydrothermal Spa Forum**

www.hydrothermal-spa-forum.net

#### The Iceland Spa Association

www.visitspas.eu/iceland

# The International Medical Spa Association

www.davspaassociation.com/imsa

#### **International Sauna Association**

www.saunainternational.net

# International Spa Association (ISPA)

www.experienceispa.com

#### **Irish Spa Association**

www.irishspaassociation.ie

## Japan Spa Association

www.j-spa.jp

#### **Latin American Spa Association**

www.spalatinoamerica.com

## **Leading Spas of Canada**

www.leadingspasofcanada.com

#### **National Guild of Spa Experts Russia**

www.russiaspas.ru

# **Portuguese Spas Association**

www.termasdeportugal.pt

## **Romanian Spa Organization**

www.romanian-spas.ro

# **Salt Therapy Association**

www.salttherapyassociation.org

#### Saudi Arabian Wellness Association

www.saudiwellness.org

#### Sauna from Finland

www.saunafromfinland.com

## Serbian Spas & Resorts Association

www.ubas.org.rs

# **South African Spa Association**

www.saspaassociation.co.za

# **Spanish National Spa Association**

www.balnearios.org

# Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

## Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

#### Spa Association of India

www.spaassociationofindia.in

# **Spa Industry Association**

www.dayspaassociation.com

# The Sustainable Spa Association (SSA)

www.sustainablespas.org

# **Taiwan Spa Association**

www.tspa.tw

## **Thai Spa Association**

www.thaispaassociation.com

#### The UK Spa Association

www.spa-uk.org

# **Ukrainian SPA Association**

www.facebook.com/UASPA

#### **Wellness Tourism Association**

www.wellnesstourismassociation.org

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