

ELEMIS

DEFINED BY NATURE, LED BY SCIENCE

...ourstory

“Elemis has a proven track record building successful and profitable long-term business around the world.

Supported by an exceptional team, who deliver the Elemis philosophy with passion and dedication, this premium spa and skincare brand offers a complete business package, with outstanding training, marketing and PR support.

Constantly evolving through innovative product development, the award-winning retail range, combined with luxurious spa treatments and clinically trialled anti-ageing facials, offers the client everything they need, with real integrity and impressive results.

Elemis invites you to join this success with a brand of exciting opportunity.”

A handwritten signature in white ink, reading "Sean", with a stylized flourish above the 'S'.

Séan Harrington *Managing Director*

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Welcome to Elemis

“We start with an idea, we create a vision, we believe in our vision and we make it happen. We love to learn, to travel, to create, to share our knowledge and move forward, never standing still.”

Séan Harrington Managing Director

Elemis is the pioneering British spa and skincare brand, proud to work with over 1600 luxurious spas and salons, 155 lavish cruise ship spas, British Airways Elemis Travel Spas and over 130 retail stores around the globe.

Elemis treats over 6.5 million people each year and has the single largest influence on trends and developments in the global spa and skincare industry.

The successful combination of powerful, natural ingredients, cutting-edge formulation technology and proven clinical trials has enabled Elemis to bring to market some of the most influential anti-ageing homecare products and professional spa-therapies the beauty industry has ever seen.

Behind the scenes, Elemis offers an unparalleled and bespoke support package to its global partners with a dedicated team based at its corporate head office in London.

Elemis delivers award-winning marketing, business focused training, strong visual merchandising, ground-breaking product development and a global PR strategy that drives consumers into Elemis locations around the world.

For the successful spa & salon choice. Choose Elemis.

A Spa Heritage of Excellence

In 1989, Elemis began its exceptional journey in becoming the world's leading educator, creator and innovator in the professional spa and skincare market.

1990's	2001	2003	2004	2005
<p>Elemis concept created</p> <p>Launch into UK spas and salons</p> <p>Elemis launches into the Beautiful Skin Centres in Hong Kong</p> <p>Cruise liner spas appoint Elemis as main supplier</p> <p>Elemis acquired by Steiner Group and IPO on NASDAQ USA</p> <p>Launch of the new vision of Elemis, with re-branding and new formulations</p> <p>Elemis launches into Dubai</p>	<p>Opening of the flagship Elemis day-spa Mayfair</p> <p>Creation and launch of 21 new spa-therapies</p>	<p>Opening of Elemis day-spa Miami</p> <p>Launch of the efficacy trialled Pro-Collagen Marine Cream</p>	<p>Launch of the unique Elemis Anti-Ageing Range and the first clinically trialled Visible Brilliance Facial</p> <p>Elemis launched its amenities range around the world</p> <p>Launch of Elemis online through timetospa</p>	<p>Launch of the new Time For Men spa-therapy menu and homecare products</p>



2006	2007	2008	2009	2010	2011	2012	2013	2014
<p>Opening of Elemis SpaPods, SkinLabs, SpaBars and counters in department stores across the UK and USA</p> <p>Launch of Tri-Enzyme Resurfacing range and facial</p>	<p>Launch of Body Solutions range</p> <p>Re-launch of Elemis.com</p> <p>Opening of Spa Inter-Continental at InterContinental Hotel, Park Lane, London</p> <p>Launch of Elemis amenities onboard British Airways business flights, plus 5 Travel Spas in London Heathrow and New York JFK</p>	<p>New Anti-Ageing category added to Elemis Bodycare</p> <p>Elemis launches Travel Spa British Airways London Heathrow Terminal 5</p>	<p>Range extension of the Anti-Ageing Bodycare with the launch of Pro-Collagen Body Serum Intensive Lift</p> <p>Introduction of "Our Promise" with the launch of Exotic Lime and Ginger Duo</p> <p>Launch of the revolutionary Visible Brilliance</p> <p>Elemis launches Travel Spa at London Heathrow Terminal 3</p>	<p>Elemis celebrates 20 years of excellence with exciting promotions and collaboration with worthy charity Mothers4 Children</p> <p>Launch of Pro-Radiance Cream Cleanser</p> <p>Launch of Elemis Fragrance</p>	<p>Launch of sp@ home bodycare range with 14 new products including some of Elemis' best-sellers</p> <p>Elemis launches Freshskin range featuring 9 new products for teens to twenties</p>	<p>Freshskin launches the Skin Clear range</p> <p>Elemis adds to the Anti-Ageing range with the launch of Pro-Collagen Advanced Eye Treatment</p>	<p>Elemis celebrates the 10th anniversary of Pro-Collagen Marine Cream with a Limited Edition 100ml supersize jar</p> <p>Launch of targeted lifting and firming anti-ageing range Pro-Intense Lift Effect around the world</p> <p>Elemis launches the new, visionary, innovative "dream Journey" travel spa concept at London Heathrow Terminal 5</p>	<p>Launch of Elemis BIOTEC, the unique fusion of technology and touch</p> <p>Elemis celebrates the 10th anniversary of Cellular Recovery Skin Bliss Capsules with a limited edition supersize collection</p>



What Lies at the Heart of Elemis?

Your skin, your body and your well-being.

Elemis is your specialist in high-tech, clinically proven skin formulations and treatments, enhanced with nature's purest technology.

Tailored with care by expert Elemis therapists, let Elemis take you on a sublime sensory experience, transforming your skin, whilst delivering extraordinary results.

LED BY SCIENCE

By pushing the boundaries of science and using cutting-edge technology, Elemis has made breakthrough discoveries in the field of vitamins, minerals, marine and plant medicinal therapy. This allows Elemis to create results-driven, efficacy-trialled formulations to ensure maximum therapeutic activity in every product.

DEFINED BY NATURE

Elemis is committed to understanding the earth's natural resources. Never compromising on quality and quantity of active ingredients, Elemis' range can be trusted for integrity, purity and efficacy of its natural formulations.

Elemis products avoid synthetic additives, are not tested on animals and do not contain animal derivatives.

LIFESTYLE APPROACH

Elemis products and spa-therapies are developed with specific lifestyle concerns in mind. Whether for anti-ageing, problem skin, detox or stress management, Elemis products and spa-therapies have a pre-defined purpose, guaranteeing maximum results for every client.

TREATMENT LED

Every Elemis product is created first and foremost for professional treatments. This unique approach guarantees that once launched as a homecare product, it offers the most effective, professional results.

Research and Development

From field to face, Elemis scientifically controls every aspect of product formulation, ensuring quality, efficacy and exceptional integrity. From the seeds chosen and the type of soil used, to the selection of extraction process, Elemis ensures that all formulations have maximum therapeutic activity.

Elemis invests heavily in clinical trials and research and development, striving for new discoveries in medicinal skin science. Cutting-edge technologies enable Elemis to unearth and formulate the most active ingredients from nature.

Elemis is committed to developing the next generation of products and treatments, keeping Elemis at the forefront of innovation and constantly meeting the clients' expectations.



Elemis Independent Clinical Trials on Products and Treatments

Noella Gabriel is renowned as one of the world's innovators and developers of cutting-edge spa-therapies and skincare products. Her specialist knowledge and hands-on skills have seen her become a leading voice in the spa and skincare industry.

Noella commissioned Elemis' first Independent Clinical Trials in 2003, enabling her to understand the true impact of her ongoing development and further push the boundaries of this results-driven range.

“Independent Clinical Trials have added a fantastic new dimension to our product and treatment development. Now we can truly measure the impact of ingredients, formulations, new technologies and therapies on the face and body. However, these developments must support and never replace client contact in-spa. Touch, sensation and communication between myself and the client is my first priority, from here I can understand the complete story and that is when a product can be born.

Pro-Collagen Marine Cream, the hero of our anti-ageing range, was the first of our products to clinically prove how effective it was on ageing skin. With up to **78%* reduction in the appearance of fine lines and wrinkles** and up to **45%* increase in hydration** in just over two weeks, we could finally demonstrate how effectively natural ingredients could transform the skin.

From here we moved on to measuring the efficacy of our facials with the **Pro-Collagen Quartz Lift Facial**. After just one treatment the **number of wrinkles were reduced by up to 94%**** and the **improvement in skin firmness increased by up to 57%****. Nothing in the industry proved as effective and the success has been phenomenal for both clients and our partners.”

Noella Gabriel *Director of Product and Treatment Development*



Products

Elemis' advanced scientific skincare range supports and builds upon its facial therapies, ensuring loyalty and repeat purchases. The bodycare range, with its new anti-ageing focus, provides solutions for all body concerns to support Elemis' results-driven lifestyle approach.

With a dedicated research and development division, Elemis continues to combine dynamic ingredients from nature with cutting-edge technologies to create formulations that deliver maximum results.

These unique and potent formulations are independently clinically trialled to ensure every product is pushing the boundaries of skin and bodycare, launching product upon product that deliver lifestyle solutions in-spa and at home.

Award-winning anti-ageing, targeted skin solutions, a sophisticated male grooming range and the new anti-ageing bodycare continue to lead the field, meeting the needs of all clients and providing an exceptional all-round, in-spa solution.

Competitive trade to retail margins make the Elemis trade proposition one of the strongest in the industry, helping to build businesses and guaranteeing long-term success.

Our Product Categories



Anti-Ageing - Anti-Wrinkle

Reduces the appearance of fine lines and wrinkles for smooth, plump, younger-looking skin. Elemis creates highly advanced anti-ageing skincare using the most effective plant and marine extracts, keeping nature at the heart of the formulations. Extensive research and clinical trials prove Elemis formulas help reduce the impact of premature ageing.



Anti-Ageing - Resurface & Smooth

Peel away the years for smoother, younger looking skin. As we age, the regeneration process slows down, leaving skin looking dull and lifeless. Elemis' resurfacing system combines a patented trio of natural enzymes with white truffle oil to encourage the skin's natural cell renewal cycle, whilst safely and effectively targeting lines, superficial facial scarring and uneven skin tone.



Anti-Ageing Bodycare

Proven Micro-Lattice Technology targets areas of the body lacking micro-tension for visibly smoother, radiant and younger looking skin.



Bodycare

Containing some of Elemis' best-sellers, this extensive sp@home range delivers results, whilst indulging the senses with beautiful aromatics.



Skincare

For the simplest, most effective daily skincare system, Elemis has formulated a range of high performance, advanced products for every need. Using a blend of plant actives, nurturing milk proteins and skin-nourishing ingredients, our formulas work in harmony with delicate pH levels to protect against daily stressors and adapt to the ever changing needs of your skin.



Time for Men

Cleanse, shave, protect and firm for hydrated, smooth skin. Elemis' Time For Men collection is powered by innovative, cutting-edge formulations, specifically targeted to male skin demands. Creating the ultimate 3-step grooming programme has never been easier.



Amenities

Presented in elegant miniature packaging, this unique range includes key products from Elemis' skincare and bodycare categories. Combined with shower, hair and bodycare dispensers for public areas, this comprehensive range offers a touch of spa luxury to any environment.



Seasonal Gifts and Home Spa Accessories

Top selling Elemis products are combined in these travel collections, seasonal gifts and home spa accessories.



Elemis Hands-On Spa Therapy

Each spa-therapy, taking over a year to develop, is created by Elemis innovator Noella Gabriel, using extensive clinical and scientific studies to ensure every therapy shows real results.

A unique point of difference in the 26 spa, retail and travel spa-therapies, is that every treatment provides clear solutions and a structured programme for every lifestyle concern. This lifestyle approach empowers the therapist to deliver in-spa and homecare programmes for maximum results, encouraging repeat visits and driving high demand for the retail product.

In the retail environment, Elemis pioneered the unique in-store spa experience, launching its 30 minute Power Booster Facials to deliver maximum results in minimum time. Performed in the world's first Intelligent Massage Chair by fully trained therapists, Elemis has added a whole new dimension to beauty halls across the globe.

Elemis pioneered a treatment combining both face and body therapy with the new Face and Body Sensation. The luxurious hot and cold sensations of the Ice-Cool Thermal Muscle Massage, combined with the proven results of an Elemis Advanced Anti-Ageing Facial, awaken the body and smooth away the signs of ageing.

“The Elemis spa-therapy menu is a beautiful synchrony of touch, aroma and texture. Delivered with the finest attention to detail and client care, every treatment creates the ultimate spa experience and keeps clients coming back time and time again.”

Noella Gabriel Director of Product and Treatment Development

Our Hands-On Spa Therapy Categories



Advanced Anti-Ageing Facials

Clinically trialled to deliver anti-wrinkle, radiance and resurfacing results, the hero Pro-Collagen Quartz Lift Facial is proven to reduce the number of wrinkles by up to 94% after just one treatment*.

*Independent Clinical Trials 2007



Skin Solutions Facials

Scientific solutions for every day skincare concerns such as sensitivity, redness and irritation.



Body Therapy

These powerful treatments include the Face and Body Sensation, Deep Tissue Muscle Massage, Aroma Stone Therapy, seaweed and exotic wraps, self-tanning and pregnancy massage.



Detox Therapy

Incorporating the new Body Sculpting Cellulite and Colon Therapy, Elemis' detox treatments work from the inside out. Unique massage sequences help reduce cellulite and fluid retention, whilst firming, smoothing and decongesting the body.



Skin Specific Facials

These exceptional facials nourish, treat and restore the complexion.



Skin Intelligence for Men Facials

Specifically designed for men's skin and clinically proven to help reduce the signs of ageing, calm irritation and decongest the skin.



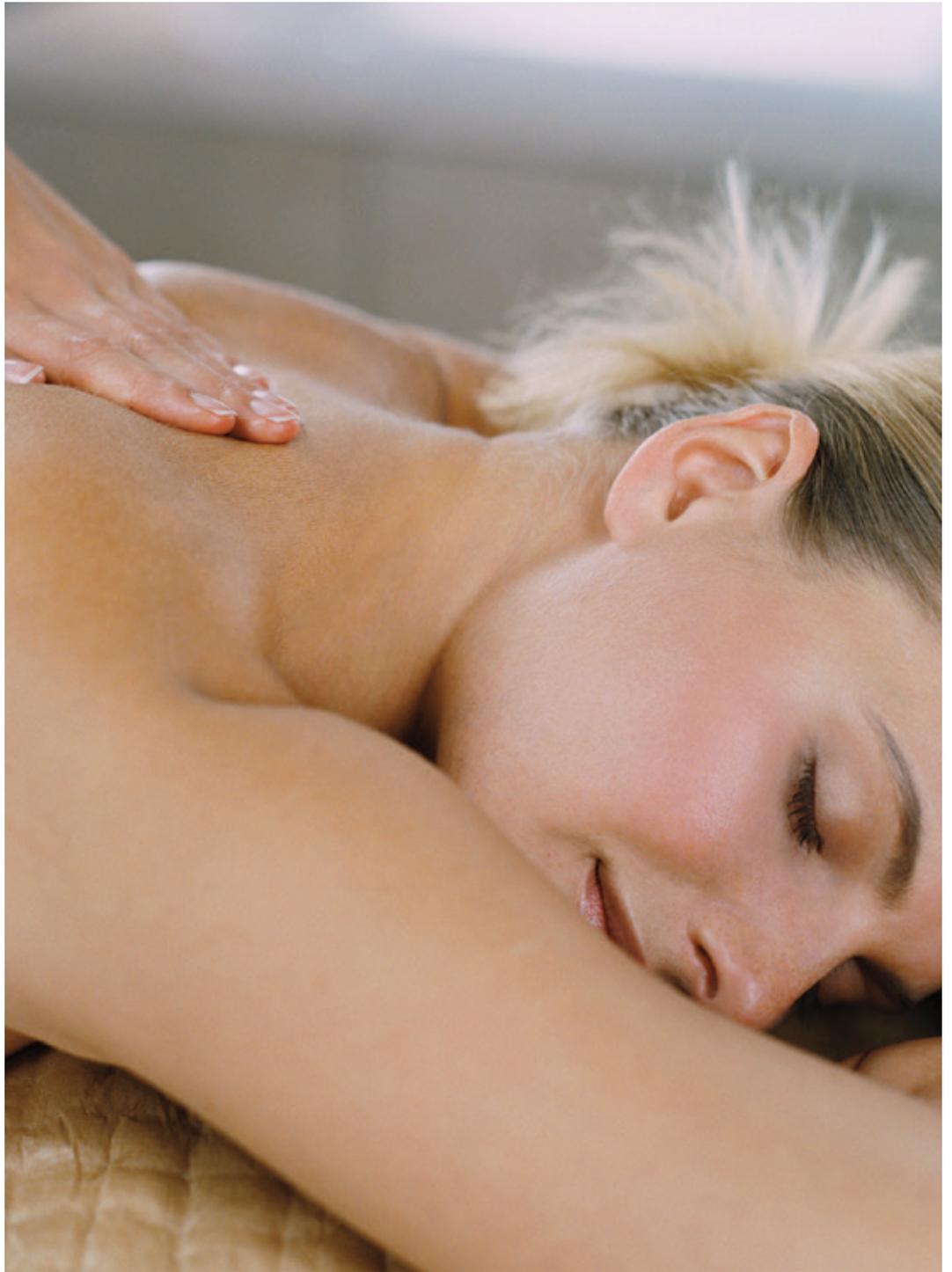
Retail SpaPod Therapies

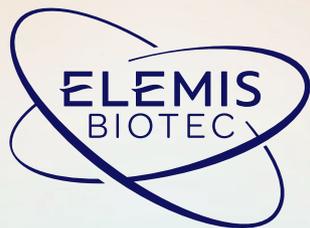
Available in selected retailers only, Elemis Power Booster Facials achieve maximum results in just 30 minutes.



Elemis Travel Spa and Skin-Therapies

Designed exclusively for British Airways, these 15 minute, complimentary therapies include one of four spa and skin-therapies performed on an Intelligent Massage Chair.





THE UNIQUE FUSION OF ACTIVES,
TOUCH & TECHNOLOGY

Elemis BIOTEC

7 SUPER-CHARGED FACIALS. 5 TECHNOLOGIES. 1 MACHINE.

Discover a unique fusion of actives, touch and technology. Elemis has combined 5 advanced **bio-electric technologies** in just 1 machine with **high potency actives** and unique Elemis **Skin Lift Touch** to work in perfect synergy with the skin's natural bio-electric field.

Elemis BIOTEC delivers 7 NEW highly-effective, super-charged facial treatments to re-boot cellular performance, enhancing the skin's ability to **repair**, **renew** and **re-tone**. Revealing a new generation of facials, each treatment targets specific skin needs to deliver immediate, visible **results**.

High Potency
Actives

+

Skin Lift
Touch

+

Advanced
Technology

=

Immediate, visible and
long-lasting results



ULTRASONIC
PEEL



MICROCURRENT
LIFT



GALVANIC
REJUVENATE



LIGHT THERAPY
REBALANCE



OXYGEN
INFUSION

Retail

'As a British brand we are proud of our association with such established, successful, iconic retailers both in the UK and International.'

Séan Harrington, Managing Director.

With presence in over 170 department stores worldwide, Elemis is proud to work with some of the most prestigious retailers across the globe. Clients can discover visible results through a tailored, unique service with trained Elemis therapists.

Our prestigious retailers are what make Elemis the brand of choice for everyday essential, premium skincare and spa-therapies. Through personalised consultations, Elemis brings a professional spa experience to the retail environment, reaching out to new audiences as well as maintaining a loyal partnership and repeat visits with the existing Elemis consumers.

With Elemis' pioneering strategy to offer an in-store spa experience, clients are able to achieve visible results in just 30 minutes. Every consultation programme begins with a complimentary SkinLab, creating a tailored Elemis prescription designed to be used as an everyday at-home skincare regime.

The New Vision

Elemis embraces its new brand vision within the retail environment through precision design, emphasising strength within its philosophy. Every aspect of the retail vision encompasses the essence of the brand; from the purity and clarity of nature, to the professionalism and advanced technology of science. This unique fusion encourages a sense of softness and warmth whilst delivering visible results.

Service, knowledge and interaction are the key elements surrounding the Elemis journey. Every visitor experiences a bespoke service performed by a trained Elemis therapist from the very first moment, ensuring a journey and prescription unique to their skin and lifestyle concerns. Through this tailored approach, Elemis continues to consistently lead the way in skincare and spa-therapies, whatever the environment.



In-Store Spa-Therapies

SpaPod Spa-Therapies

Designed to achieve maximum results in minimum time, the 30-minute Power Booster Facials reveal a visible difference after just one treatment.

Elemis SkinLab

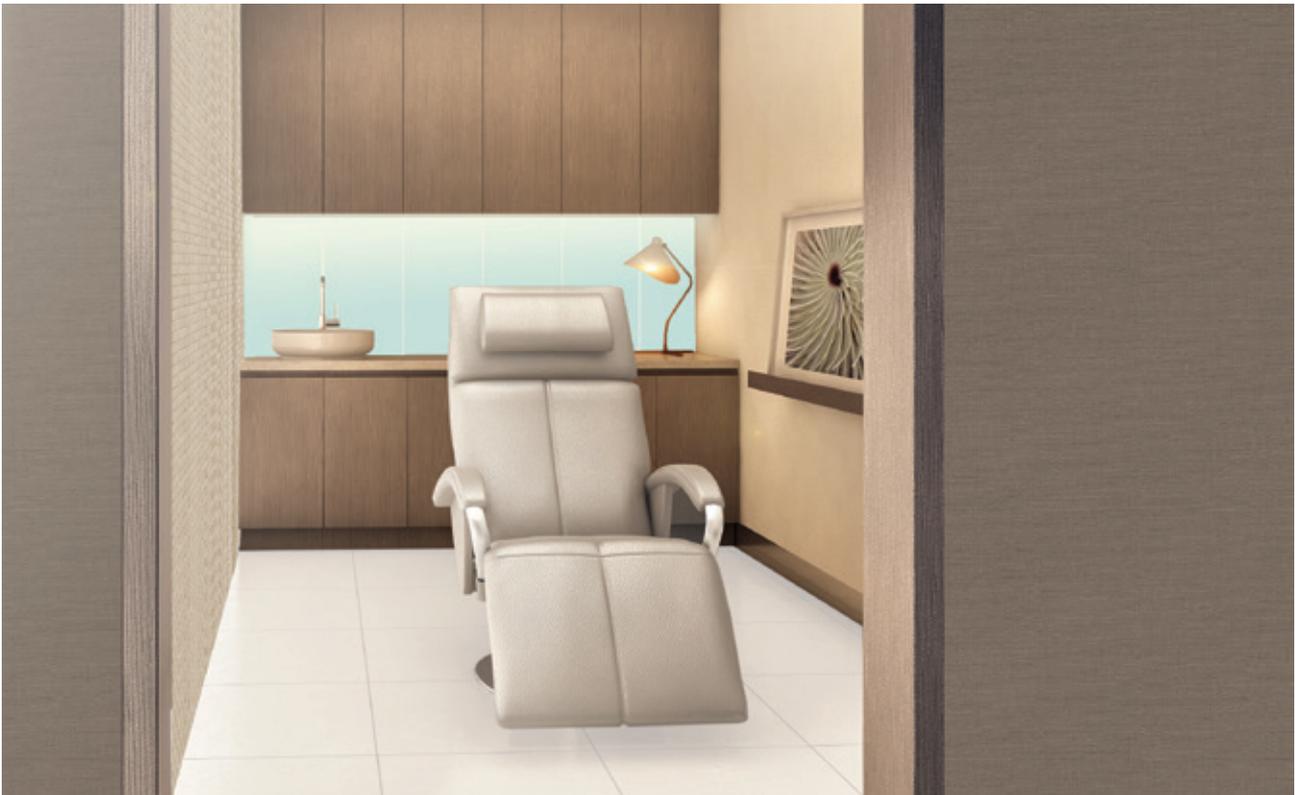
Consultation tools to demonstrate the condition of the skin, creating a bespoke at-home skincare programme.

Expert Touch Spa-Therapies

15 minute tailored facials to revive and restore the skin.

Elemis Skin Lounge

Exclusive to Debenhams Oxford Street, London, the Elemis Skin Lounge provides clinically proven, hour-long Advanced Facials in a unique retail environment, encompassing the new vision of Elemis.



Elemis Around the World

Elemis is proud to work with the finest spas, salons, retailers, cruise ships and airlines around the world. By working with businesses of distinction, Elemis ensures the brand remains exclusive and aspirational, building a reputation of excellence in the industry.

Working side-by-side with over 1600 spas & salons around the world ensures the Elemis philosophy is delivered to the highest standard, without compromise. Through training, education and support, Elemis maintains strong relationships and values being part of their ongoing growth and success.

Innovation in new markets such as retail, travel spas and hotels has seen Elemis reach out to new audiences, constantly carving out new avenues of development and bringing exciting opportunities to all.

MSPA International Limited

“Throughout my 12 years in the industry, I have worked with many skincare brands as a retailer. Becoming a distributor was certainly a learning curve and I was immediately won over by the Elemis leadership team. Seeing their continued passion for the brand, 20 years on, made me realise how unique this brand was and how I could be safe in the knowledge that they would continue to drive and evolve the brand in the future.

Apart from the fact that the product has a proven track record for results and has the ability to create brand loyalty an important factor in a relationship with a skincare brand is support. The team at Elemis, Séan Harrington, Noella Gabriel and Oriele Frank, continually reassures us that we will always receive the best! Whether it's training, product development or business coaching, they repeatedly deliver, resulting in our business performance increasing year on year.”

Kathryn Moore Director of Operations

Our Locations



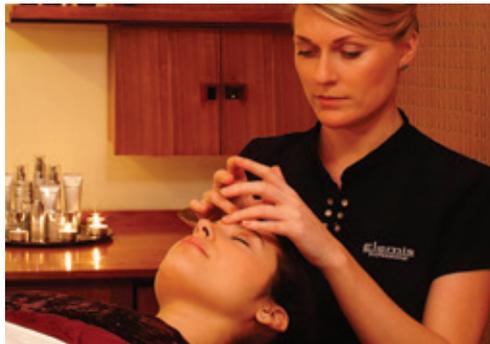
Elemis Flagship Spas

Elemis day-spas located in London, Miami and Bangkok are flagship statements of quality and professionalism, a benchmark for all to aspire to.



Retailers

Elemis pioneered the first in-store spa experience in 2006, including 30 minute Power Booster Facials, in the world's leading retailers in the United Kingdom, USA, South Africa and Australasia.



Spas and Salons

Elemis spas and salons around the world are considered the heart of the brand and where its true spa heritage lies.



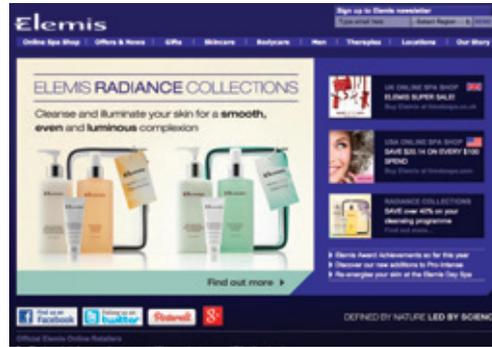
Resorts

These premier resorts offer the complete spa experience, supported by outstanding facilities, luxury environments and an all-round lifestyle approach to well-being.



Travel Spas and Onboard Amenities

Elemis Travel Spas inside British Airways lounges in London and New York, treat hundreds of Club World and Executive members to its complimentary 15 minute travel spa and skin-therapies. Elemis' in-flight amenity travel bags provide a touch of luxury to their onward journey.



www.elemis.com

Keeping consumers up to date with new product launches, promotions, awards and new locations.



Hotels

Elemis hotel spas and in-room amenities provide a seamless and bespoke journey in the most exclusive hotels across the globe.



Cruise Line Spas

Lavish cruise line spas offer peace and tranquility to millions of Elemis spa goers, as they sail the seas on these grand ocean voyagers.



British Airways Elemis Travel Spas

Elemis Travel Spas in British Airways departure and arrival lounges at London's Heathrow and New York's JFK Airport are pioneering spa destinations, designed to offer passengers maximum results in minimum time.

Elemis' long standing, highly successful relationship with British Airways introduces the Elemis product and treatment philosophy to millions of new consumers every year. This global venture continues to elevate brand awareness, drive new customers into Elemis locations around the world and build a strong reputation of quality, professionalism and results.

In 2014, Elemis launched a new, visionary "dream journey" designed to meet the individual needs of travel-weary passengers.

Designed by Noella Gabriel, Elemis Director of Product and Treatment Development, the NEW Elemis Travel Spa Menu offers a broader choice of travel-essential treatments and products for men and women, enhancing their travel spa and in-flight experiences.

Time-precious travellers can take advantage of the 15 minute services which include the exclusive launch of

Elemis' NEW advanced care for the face through a unique fusion of technology and touch. Bespoke massages enhanced by an ergonomic shiatsu massage chair or new high-tech 3D humanistic massage chair that intelligently replicates the hand techniques of a therapist, provides a tailored massage suited to each passenger's needs.

For the first time, the treatment menu also includes a choice of targeted treatments 'just for men' plus grooming and beauty essentials exclusively developed for the Elemis Travel Spa with celebrated experts in male grooming, brow design and nails, all experienced in a traditional grooming chair.

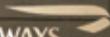
Elemis has also introduced a new and exclusive in-flight amenities collection, one for him and one for her delivered in a highly versatile new in-flight bag. Passengers receive the new Elemis 4-step programme, designed to help fight the effects of flying on your skin and arrive ready for the day ahead.



Elemis, the British skincare and spa brand, chosen by British Airways



Elemis
travel spa

BRITISH AIRWAYS 



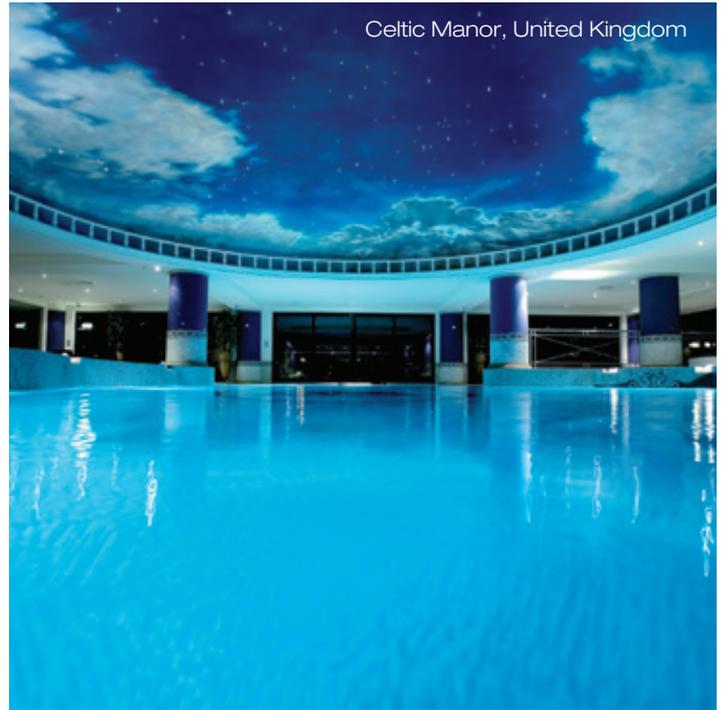
Leading luxury
British Skincare
and Spa

results
science
luxury
spa
business
clinical
profit
skincare
innovation
firming
lifting
pro-collagen
natural premium
anti-ageing
marine
nature
aromatherapeutic
passion
training
therapy
cream
facial
actives
proven
british
experience
education
nature
nature
cream
training
therapy
passion
aromatherapeutic

Mandara Spa at The Royal Orchid Sheraton Hotel, Thailand



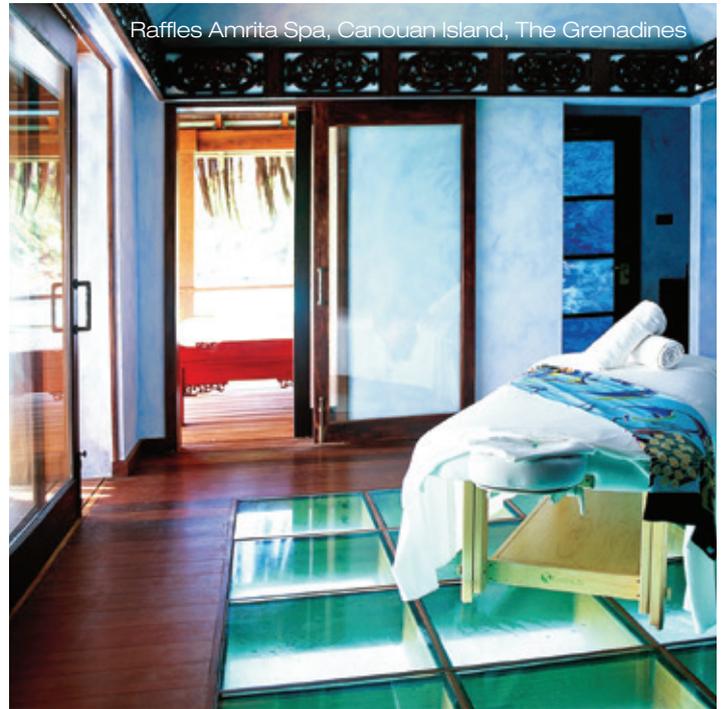
Celtic Manor, United Kingdom



Hand Picked Hotels, Norton House Spa, United Kingdom



Raffles Amrita Spa, Canouan Island, The Grenadines



A Bespoke Relationship for Long-Term Success

Working relentlessly with passion and dedication, Elemis delivers an unparalleled support package to help increase revenue, achieve sustainable growth and enhance your business.

Approaching on a truly individual basis, together we develop a flexible business plan, designed to directly affect your bottom line.

Through award-winning marketing, visual merchandising, outstanding training and education, plus global PR that outperforms any other brand in this industry, Elemis will help you maximise on every business opportunity, carving out a niche in your market.

Elemis offers over 40 complimentary benefits such as training, PR strategy days, bespoke visual merchandising and much more, designed to help you build your business into the best it can be.

Solmar, Cabo San Lucas

“My first contact with Elemis was 7 years ago while working on the cruise ships and since then Elemis, focused on excellence, has remained my favourite skincare line. What I love about Elemis products is that the powers of natural ingredients are combined with effective skincare technologies, giving dramatic and fast results while indulging your mind, body and soul. My massage and beauty therapists enjoy providing Elemis face and body treatments and they love the hands-on holistic approach that helps our clients to find a pathway to inner peace and enlightenment.”

Irena Ugalde Corporate Spa Director

Sales Support

Elemis' service and support package is industry renowned. From day one, a dedicated Elemis Business Manager will be available to ensure the perfect relationship with you and your team.

Elemis' sales support team take on a consultative approach and work to protect and optimise the business potential, in all aspects of sales, training and spa standards.

With strong therapy backgrounds they combine highly developed business acumen and industry knowledge to provide outstanding levels of service and responsiveness.

Support in focus...

BUSINESS ANALYSIS

Implementation of achievable goals and incentives to drive sales across retail and treatments.

EDUCATION

Building relationships with all levels of personnel and providing refresher training where necessary.

STOCK MANAGEMENT

Optimisation of stock levels and understanding how to maximise high-performance retail lines.

ON-SITE SUPPORT

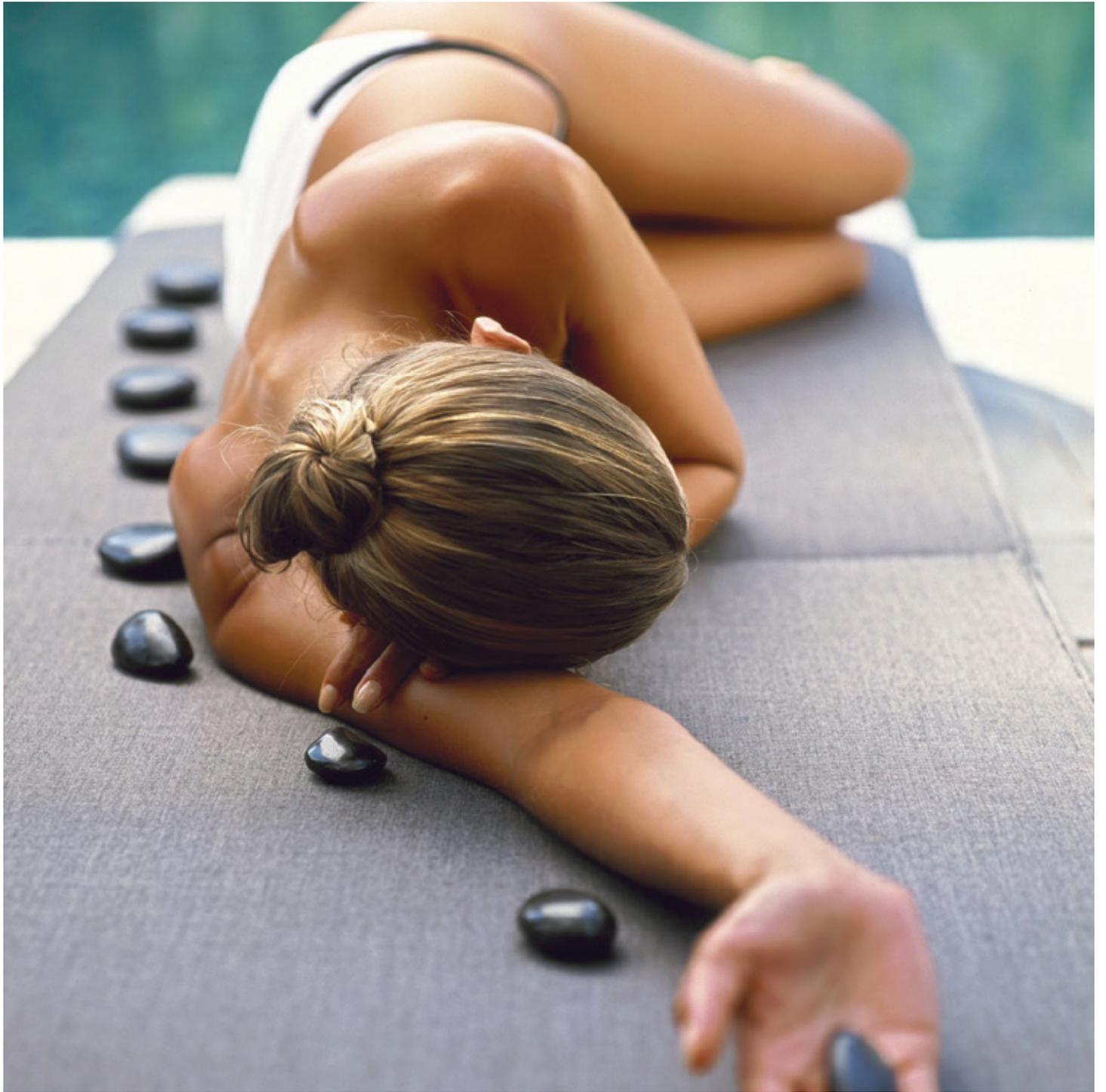
Regular visits for training, education, events and general business support.

PROMOTIONAL EVENTS

Joint planning, preparation and organisation of customer events and marketing activity.

VISUAL MERCHANDISING

Advice and guidance for new and existing products and communication collateral.





Marketing and Promotions

Elemis' award-winning marketing and promotions strive to increase customer loyalty and maximise every business opportunity.

High quality point of sale

Brochures, postcards, showcards and treatment menus

Regular email communication

Downloadable for customer e-blasts

New product sampling

Suitable for direct marketing campaigns

Local marketing support

Invitations and posters

Visual merchandising tools

Tester stands, banners and SkinLabs

Spa builds and retail consultation

Expert advice and guidance

Global Information Centre

Images, press releases, collateral and corporate documentation

Elemis.com and timetospa.co.uk/com

News, promotions and locations online



Best Marketing and Promotions

Winner

Professional Beauty

PR and Awards

Elemis' powerful PR coverage has helped to create a brand that is celebrity adored and highly respected by beauty editors around the world.

The UK PR team is a dedicated in-house resource who outperform many of the other leading brands in the industry. Their complete brand focus continually delivers high quality coverage for both Elemis and its accounts in regional, national, global and online press.

Elemis' extensive media coverage has an immediate impact on the direct sales effort, driving consumers into spas, salons and department stores around the globe to purchase products or experience treatments.

This incredible media response has resulted in more than 200 awards to date. Elemis products and treatments continue to capture the attention of consumers, editors and industry experts. These independent endorsements have a strong influence on consumer demand and retail sales.

Adored by the media and celebrities alike, the brand's following has created incredible demand, helping to drive clients into Elemis locations.



UK 2012

Winner **Best Moisturiser** Elemis Pro-Collagen Marine Cream **Star Beauty Awards**
Winner **Best Body Exfoliator** Elemis Devils Mint Body Scrub **Wedding Beauty Awards**
Winner **Best Anti-Ager** Pro-Collagen Marine Cream **Debenhams Beauty Club Awards**
Winner **Best Specialist Body Product** Frangipani Monoi Body Oil **Debenhams Beauty Club Awards**
Winner **Best Skincare System** Elemis **Natural Health & Beauty Awards**
Winner **Best Exfoliator** Elemis Gentle Rose Exfoliator **Beauty Shortlist Awards**
Winner **Best For the Bath** Elemis Quiet Mind Relaxing Bath Elixir **Woman & Home Best in Beauty Awards**
Winner **Best Spa for Men** Elemis day-spa **spAWARDS**
Winner **Best Body Cleanser** Skin Nourishing Shower Cream **Cosmopolitan**
Winner **Best Hand Cream** Pro Radiance Hand and Nail Cream **Elle**
Winner **Best Cleanser** Pro Radiance Cream Cleanser **Anti Ageing Beauty Bible**
Winner **Best Anti Ageing Face Mask** Fruit Active Rejuvenating Mask **Anti Ageing Beauty Bible**

IRELAND 2012

Winner **Best Night Cream** Elemis Pro-Collagen Oxygenating Night Cream **Herald Beauty Awards**
Winner **Best Anti Ageing Mask** Pro-Collagen Quartz Lift Mask **Social and Personal Beauty Awards**
Winner **Best Gel Cleanser** Melting Cleansing Gel **Social and Personal Beauty Awards**
Winner **Best High End Hand Cream** Pro-Radiance Hand and Nail Cream **Irish Tatler Beauty Awards**
Winner **Best Foot Product** Treat Your Feet Foot Cream **Image Beauty Awards**

UK 2013

Winner **Best Luxury Anti-Ageing Must-Have** Elemis Pro-Collagen Marine Cream **Woman Hot 100 Awards 2013**
Winner **Best Skincare Hero** Elemis Pro-Collagen Marine Cream **Debenhams Beauty Club Awards 2013**
Winner **Best Skincare System** Elemis **Natural Health Beauty Awards 2013**
Shortlisted **Best Anti-Ageing day cream** Elemis Pro-Collagen Marine Cream **Top Santé Glow Awards 2013**
Shortlisted **Best Facial Cleanser** Elemis Pro-Radiance Cream Cleanser **Top Santé Glow Awards 2013**
Shortlisted **Best Anti-Ageing eye cream** Elemis Pro-Collagen Advanced Eye Treatment **Top Santé Glow Awards 2013**
Highly Commended **Best Ethical product** Elemis Papaya Enzyme Peel Limited Edition **Marie Claire Prix d'Excellence 2013**
Winner **Best Hand Cream** Pro-Radiance Hand and Nail Cream **Essentials Magazine 2013**
Winner **Best Shower Wash** Elemis Fangipani Monoi Shower Cream **Skin Deep Blog Awards 2013**
Winner **Best Face Exfoliant** Elemis Papaya Enzyme Peel **Woman & Home 2013**
Winner **Best Cleanser/Facewash** Elemis Pro-Radiance Cream Cleanser **The Beauty Shortlist 2013**
Winner **Best Body Oil** Elemis Frangipani Monoi Body Oil **Woman Hot 100 Awards 2013**
Winner **Best Newcomer** Elemis Pro-Collagen Cleansing Balm **QVC Beauty Awards 2013**
Winner **Best Moisturiser** Elemis Pro-Collagen Marine Cream **QVC Beauty Awards 2013**
Winner **Best Body Oil** Elemis Frangipani Monoi Body Oil **Woman Magazine 2013**
Winner **Best Cleanser** Elemis Pro-Collagen Cleansing Balm **Harpers Bazaar Hot 100 2013**
Winner **Best Cleanser** Elemis Tri-Enzyme Resurfacing Facial Wash **Psychologies Beauty Awards 2013**
Winner **Special Industry Award** Sean Harrington, Managing Director **Elemis CEW 2013**
Winner **Product of the Year** Elemis Pro-Collagen Cleansing Balm **Pure Beauty 2013**
Winner **Best Premium Anti-Ageing Launch** Elemis Pro-Collagen Cleansing Balm **Pure Beauty 2013**
Winner **Best Premium Skincare Launch** Elemis Pro-Radiance Illuminating Flash Balm **Pure Beauty 2013**
Winner **Prestige Anti-Ageing Cream** Elemis Pro-Collagen Marine Cream **Bella Magazine 2013**
Winner **Best Exfoliator** Elemis Papaya Enzyme Peel **Bella Magazine 2013**
Winner **Favourite Beauty Brand** Elemis **Notebook 2013**
Winner **Best Premium Cleansing Balm** Elemis Pro-Collagen Cleansing Balm **Notebook 2013**
Winner **Best Premium Radiance Cream** Elemis Pro-Radiance Illuminating Flash Balm **Beauty Magazine Awards 2013**
Winner **Best Cleanser** Elemis Pro-Radiance Cream Cleanser **Yours 2013**
Winner **Best Body Scrub** Elemis Frangipani Monoi Salt Glow **Red 2013**

IRELAND 2013

Winner **Best Night Cream** Pro-Collagen Oxygenating Night Cream **Herald Beauty Awards 2013**

INTERNATIONAL 2013

Winner **Papaya Enzyme Peel** **Woman and Home South Africa 2013**
Winner **Best Anti-Ageing Spa Brand** **New Beauty USA 2013**

The new look

Beauty Buzz

The ultimate guide to the latest beauty trends

Beauty Buzz is a comprehensive guide to the latest beauty trends, featuring a variety of products and their benefits.

10 best Body scrubs

Discover the top 10 body scrubs for your skin type, from gentle to exfoliating.

BACK TO NATURE

Embrace natural ingredients for your skincare routine.

THE BATTLE OF THE BLENDS

GRAZIA

SUMMER 2013

BEAUTY TRIALS

Beauty trials for the summer season, featuring makeup and skincare tips.

DOVE EXTRA SMOOTH

Discover the benefits of Dove Extra Smooth for your skin.

LOOK CHIC IN THE CITY (all day)

Stay chic and beautiful all day long with these city-ready beauty products.

Shed exfoliating hair

Exfoliate your hair to keep it healthy and shiny.

BEAUTY CHARTS

Beauty charts comparing different products and their effectiveness.

beautiful you

Beautiful you: Achieve your best skin with these products.

HOT SPOTS

Hot spots: Focus on these areas for better skin.

PACKING A PUNCH

Packing a punch: Boost your skin's natural defenses.

Silver BRILLIANCE

Silver brilliance: Enhance your hair's natural shine.

Hydration Heroes

Hydration heroes: Keep your skin hydrated and healthy.

Less is more

Less is more: Simplify your beauty routine.

NOURISH HYDRATE pamper...

Nourish and hydrate your skin for ultimate pampering.

Elemis

PRO-COLLAGEN CLEANSING BALM

Cleanse the skin, indulge the senses



Discover the latest innovation in facial cleansing



Training and Education

At the Elemis accredited global training academies, Elemis offers a structured training programme, tailor-made for business demands with workshops and supportive training materials.

Elemis hosts a state-of-the-art online e-learning site ensuring you and your business are always up to date with the latest education training. The site is bespoke to each and every registered member; an individual log-in to the site remembers your training progress so you can continue your learning and track your performance.

Elemis training courses ensure every staff member is working for you, delivering quality in therapy standards with perfection in customer care, including retail sales techniques and commercial awareness for all front of house and therapy teams.

The Elemis training team has a strong focus on further development of individuals, enhancing their skills far beyond basic training. Tailored programmes may be created to help you build upon strengths or troubleshoot any problem areas.

Elemis' dedicated training team are always on hand to give advice and guidance, getting to know your team and your specific business needs.



Hand Picked Hotels, United Kingdom

“Our relationship with Elemis continues to grow. I am very happy with the product development that Elemis is delivering as we are able to offer our guest new and exciting products and treatments. Professionally, Elemis understand our business needs and support my teams in training, events and retail opportunities. The forward planning that Elemis do shows they understand the market and the needs of the consumer, this is very helpful when running the spas that we have a supplier who has the finger on the pulse of the demand in the market and ensures their business plan and products reflect this.”

Lesley Bacon Group Health Club & Spa Manager

Amenities

Chosen by leading global hotels such as InterContinental and British Airways Club World Cabins, Elemis amenities range offers luxury, flexibility and an experience for the client to remember.

Actively driving retail interest straight to the bottom line, Elemis amenities connects in-room and washroom necessities with the spa, retail and mini-bar to provide an all-round approach to this business opportunity.

Elemis offers anti-ageing skincare, daily skin health, haircare, shower, body and bathcare ranges presented in striking miniature packaging or elegant dispensers, introducing a touch of spa-luxury across your entire business.



For shower and changing areas, exclusive hair and body products are designed with gender-free fragrances to suit all of your valued guests.

The Elemis turndown service provides a flexible and bespoke solution, offering a unique point of difference to your client's stay.

Elemis has partnered with a leading global amenities provider, ensuring world-class service and industry expertise, combined with operational common sense.

Environmental awareness ensures that the miniature packaging has been designed to encourage the guest to remove part-used products at the end of their stay to reduce leftover waste.

Four Seasons, Silicon Valley

"Elemis products are as therapeutic as they are effective. While the products rigorously fight against anti-ageing, guests can also indulge in the smell, sensation, and healing properties of the product. It is the perfect balance of a relaxing spa experience combined with results oriented products. Thank you Elemis!"

Tiffany Stone Spa Manager



Why we are the successful spa and salon choice in the industry...

We look to lead the market and not to follow. We love to innovate, learn and push the boundaries to keep our business fresh, exciting and ever evolving.

From award-winning skincare to luxurious body treats, Elemis has a comprehensive gifting range to boost your retail profits at the busiest time of year.

THE SUCCESSFUL CHOICE

1. Affordable opening offer
2. Bespoke support package
3. Award-winning marketing support
4. Business-focused education
5. Unrivalled retail sales = retail profit
6. Clinically trialled anti-ageing facials

Celtic Manor Resort, Wales

“Elemis work with us to understand our business needs and provide us with excellent support and service. Their forward thinking, event support, promotions and continual innovation both in retail product and spa therapies enables us as a business and resort destination to grow and maintain our spa clientele.”

Matthew Lewis Operations Director

Elemis

PRO-INTENSE LIFT EFFECT SUPER SYSTEM

30 DAYS

shape, lift and firm



FIRM

TIGHTEN

SMOOTH

SHAPE




FOUR SEASONS
Hotels and Resorts



Radisson **SSS**
 HOTEL & SPA




CELTIC MANOR
 RESORT



the bodyholiday
 LeSPORT



THE
RED CARNATION
 HOTEL COLLECTION
 SOUTH AFRICA




HandPICKED
 HOTELS



CHAMPNEYS
 HEALTH RESORTS




INTERCONTINENTAL



Raffles
 INTERNATIONAL
 Hotels & Resorts



Foxhills




Hilton




MACDONALD
 HOTELS & RESORTS




MANDARA
 SPA



 **SILVERSEA**



Ragdale Hall
 health hydro and thermal spa




eden hall
 day spa



Jumeirah
 STAY DIFFERENT™



DEFINED BY NATURE, LED BY SCIENCE

ELEMIS

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