# leisureopportunities

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Daily news & jobs: www.leisureopportunities.co.uk

## Snow resort for 2012 media centre

PETE HAYMAN

A large indoor destination snow resort could be created on the site of the 2012 media complex in the heart of London's Olympic Park.

Acer Snowmec said that it had submitted an expression of interest to the Olympic Park Legacy Company for the Snow in the City project.

A consortium led by ASL Developments has chosen Gensler to draw up plans for the scheme, which is said to deliver five Olympic legacy promises. Proposals include a 28,500sq m (306,771sq ft) snow sports complex, which will cater for alpine skiing; cross country skiing; skier

cross; boarder cross; and freerider skiing.

A snowboard park with an Olympic-sized super-pipe and bobsleigh, skeleton and luge runs will also be provided, as well as ice skating



Acer Snowmec signalled its interest in transforming the London site

and curling facilities. Snow in the City will also feature a sports academy; a sporting injuries clinic; an office and media centre; a three-star hotel; and other leisure facilities.



The National Gallery is a member of ALVA

# Visitor numbers stagnant at UK attractions

TOM WALKER

Visitor numbers at leading UK attractions remained at 2009 levels during 2010, according new figures from the Association of Leading Visitor Attractions (ALVA).

ALVA's annual report shows that there was a marginal 0.38 per cent increase in its members' visitor figures during 2010.

However, most attractions are optimistic that they will experience a bumper year with nearly 90 per cent of respondents expect their visitor numbers to increase or remain the same during 2011.

# Report calls for more female board members

PETE HAYMAN

A review undertaken by Lord Davies of Abersoch has urged FTSE 100 firms to aim for at least 25 per cent female board representation by 2015.

The report also recommended that FTSE 350 companies set their own "challenging targets" in order to ensure more talented businesswomen can achive top boardroom roles.

Former government minister Lord Davies said: "Radical change is needed in the mindset of the business community if we are to implement the scale of change that is needed."

# £9m sports village for York university

PETE HAYMAN

The City of York Council has approved plans for a new £9m sports complex as part of a wider expansion of the University of York's Heslington East campus.

York Sports Village will feature a competition-standard eight-lane, 25m swimming pool and a learner pool; a 100-station gym; and a full-size 3G astroturf pitch. Three further fivea-side football pitches are also planned as part of the new Space Architects-designed venue.

A limited liability partnership company called York Sports Village will operate the complex, with any surpluses to be ring-fenced for reinvestment into the facilities.

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It is hoped that York Sports Village will open in 2012  $\,$ 

The masterplan for the development also features a second phase to include a 150-station computerised fitness suite; floor space for classes such as yoga; three treatment rooms; and a sauna and steamroom.

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#### SPORT

# **MCC** appoints Lord's developer

MARTIN NASH

Marylebone Cricket Club (MCC) is to begin exclusive talks with property company Almacantar over a planned 300,000 sq ft (27,870sq m) residential scheme at the Nursery End of Lord's cricket ground in St John's Wood, London.

Keith Bradshaw, secretary and chief exective of MCC said: "We have been impressed with the quality of [Almacantar's] submission, which demonstrates a high degree of inventive thinking; something entirely appropri-

ate for such an iconic venue as Lord's.

"We will now work with them through the exclusivity period to shape the emerging proposals so that we can refine the financial model before presenting back to committees."

The MCC's Herzog and de Meuron-designed 'Vision for Lord's' masterplan would see



Almacantar's vision features a residential scheme at the Nursery End

Almacantar acquiring the leasehold of a 3.5 acre (1.42ha) residential plot from the MCC for around £100m and the proceeds being used to update the cricket ground.

Seating capacity would increase by 7,500 to 36,900, while an underground cricket academy and a cricketing museum are also planned.

#### Ruling protects free-to-air World Cup matches

PETE HAYMAN

FIFA World Cup and UEFA European Championship matches will remain on freeto-air television in the UK.

It follows a ruling by the General Court of the European Union, which said member states could prevent pay broadcasters securing the rights to screen the events "in certain circumstances" in the interest of the public.

World Cup and European Championship matches are currently part of the UK's list of "protected" events for free-to-air broadcast.

## Work completed on London 2012 velodrome

PETE HAYMAN

A new 6,000-seat velodrome. which is due to host indoor cycling and BMX competitions during the 2012 Games, has become the Olympic Park venue to be completed.

Team GB cyclists took to the Velopark's track to help mark the occasion, with the venue now due to be handed over to the Olympic and Paralympic organisers for the installation of Games overlay.

Construction work started on the new velodrome in March 2009, with renowned designer Ron Webb oversee-

ing the design and installation of the track. ISG built the new VeloPark, while the design team incorporated Hopkins Architects, Expedition Engineering and BDSP.



Team GB cyclists took to the track to mark the completion of the facility

Olympic Delivery Authority chair John Armitt said: "The architect, engineers and contractor have worked together to produce a stunning and sustainable building."

# **Surrey Canal proposals submitted**

PETE HAYMAN

An outline planning application for the development of a new sports village in London has been submitted to Lewisham Council.

Renewal, the regeneration agency, is behind the Surrey Canal: London's Sporting Village scheme, which will feature a new community based around a regional centre of sporting excellence.

Millwall Football Club's home stadium, the New Den, is included in the 30-acre (13.5-hectare) Surrey Canal

site and is in line to benefit from an improved setting under the plans.

Renewal is proposing to introduce 2,500 new homes; a vibrant new public area and open spaces; and community facilities, in addition to the sports village. Meanwhile, the sports facilities will be housed in four separate



The Surrey Canal scheme will breathe new life into a part of Lewisham

buildings and will offer around 500,000sq ft (46,452sq m) of multi-purpose space for a wide range of activities.

Plans have been drawn up by Studio Egret West, while Envac's underground vacuum waste system has been awarded a £3m waste handling contract for the scheme.

# University secures backing for £8m project

TOM WALKER

De Montfort University (DMU) in Leicester will invest in a new £8m leisure centre designed by S&P Architects.

Plans to build the centre were given the final go-ahead by the university's finance and HR committee and approved by the board of governors.

Leicester City Council's planning authority has already given the green light for the project following its committee meeting on 18 January.

The two-storey building, which will be open to the public, boasts a 25m, six-lane

swimming pool, eight courts for sports such as basketball, badminton, netball and five-a-side football, a health club, multi-purpose studios, a climbing wall and a café.



S&P Architects have designed the DMU's proposed new leisure facility

Work on the centre will begin in April and is due to completed in July 2012. It will be built on Western Boulevard, next to the current John Sandford Sports Centre.

## Rotherham United unveils new stadium designs

PETE HAYMAN

Rotherham United Football Club has unveiled its final plans for a new 12,000-seat stadium on the former Guest and Chrimes foundry site.

Designed by S&P Architects, the stadium scheme will be project managed by Gleeds and

is to be delivered by GMI Construction. Work is due to start on site in May/June.

Under the plans, the proposed west stand will accommodate exhibition and banqueting facilities for a combined total of 600 guests, as well as offices, a newsroom and security.

# Keith Ashton to chair BISL's working group

PETE HAYMAN

Business in Sport and Leisure (BISL) has announced that S&P Architects chief executive officer Keith Ashton has been named chair of its Sports Working Group.

Ashton – a contributor to policy and thinking at BISL over the past few years – will succeed David Teasdale.

Teasdale said: "Keith brings to this post a breadth of vital experience and creative energy. He is the right person to lead our Sport Group efforts to Grow the Market in challenging economic times."



Populous/Buckingham Group submitted a vision

# Birmingham City eyes up stadium redevelopment

PETE HAYMAN

Birmingham City Football Club (BCFC) has unveiled new visions of how its St Andrew's stadium could look in future if it is redeveloped.

GMI Construction in conjunction with WCEC Architects; Populous and Buckingham Group; and Jak Design have all devised ideas for a potential revamp.

According to the Premier League club, the redevelopment of St Andrew's could be the most "financially prudent option" with average attendances of less than 25,000.

#### Alliance Leisure secures Innovative Leisure deal

PETE HAYMAN

Alliance Leisure has agreed a four-year partnership with Innovative Leisure, the supplier of high ropes courses.

The deal will help Alliance Leisure to diversify the range of facilities that it offers to help drive up participation. and will see Alliance Leisure work with high ropes sites to enhance staff and facility performance.

It also plans to use its marketing knowledge and the resources of Closer To The Edge to roll out staff development, training and promotional campaigns.

# Southampton leisure centres to be 'protected'

PETE HAYMAN

Southampton City Council (SCC) has committed to protect its libraries and leisure centres, despite having to find savings of £25m in 2011-12.

The council said that new partnerships and technology meant that it had been able to ensure it would not have to cut back on its leisure and library services.

Last October, SCC agreed a 15-year lease with operator Active Nation to take over the running of city leisure venues in a move that will save £400,000 a year.



Life Fitness equipment is now Facebook-compatible

# Life Fitness takes virtual trainer into social media

TOM WALKER

Life Fitness has announced that its Virtual Trainer has been made Facebook compatible, with a smartphone app also planned.

When a user uploads a workout to the Life Fitness Virtual Trainer, a "prompt" will appear to also post the update to that user's Facebook wall, with a link for friends to view the details of the workout.

By sharing their results, exercisers can receive motivational messages and encouragement from friends to help them achieve their health and fitness goals.

# Local backing for £31m Redcar leisure scheme

PETE HAYMAN

Plans for a new £31m leisure and community facility in Redcar have received the support of local residents, following a public exhibition and consultation.

Redcar and Cleveland Borough Council is proposing a purpose-built venue as part of the scheme, which will feature a six-lane, 25m swimming pool and leisure pool.

Plus3 Architects and S&P Architects have worked on the design of the venue, outline plans for which have now been submitted. A decision is expected in May.

# Zigzag mats used in NHS project

TOM WALKER

NHS Worcestershire is using ZigZag dance mats as part of its new family weight management programmes.

The new programmes, which are known as FRESH, have been developed with the dance mats as a component of the two-hour weekly sessions, attended by children from seven to 13-years-old, and their families.

Sarah Waddington, health improvement co-ordinator at NHS Worcestershire, said: "We know from recent data

that one third of year six children in the county are overweight, and this figure has increased from the previous year, so a fun engaging FRESH programme is just one solution on offer to all families now."

NHS Worcestershire's public health team has recruited four part-time healthy weight



NHS Worcestershire is using dance mats as part of its FRESH programme

trainers to work with families on the weight management programmes. The trainers will also be taking the mats into local schools and will work alongside the school nursing teams who are undertaking the measurements of Year 6 children (aged 10-11 years) for the National Child Measurement Programme.

# **April reopening for Gateshead complex**

TOM WALKER

Gateshead Council has announced that Dunston Leisure Centre is to reopen on 11 April, following a multi-million pound refurbishment.

S&P Architects are behind the design of the 12-month revamp, which has included the provision of a new gym; two studios and enhanced swimming facilities.

Dunston Leisure Centre's steamroom, sauna, and squash court access have also undergone a series of improvements, along with

changing rooms and the building's entrance.

The work has formed part of the council's wider £36m investment in leisure facilities, which has also included refurbishment and new-build schemes across the local area.



Work at the new-look Dunston Leisure Centre is nearing completion

Gateshead Council cabinet member for culture Linda Green said: "This investment is providing really first class facilities for local people as well as a great base for competitive swimming in the borough as a whole."

#### KKP to conduct Solihull referral scheme review

PETE HAYMAN

Knight, Kavanagh and Page (KKP) has been selected to undertake a review of the DocSport exercise referral scheme in Solihull.

The leisure consultancy will analyse data from the programme in order to assess the

number of people to have taken part since it was launched seven years ago.

It is thought that the DocSport review will demonstrate the initial and ongoing impact of the programme on the health of participants, while outlining strengths and weaknesses.



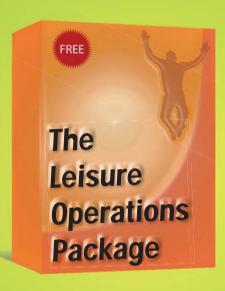
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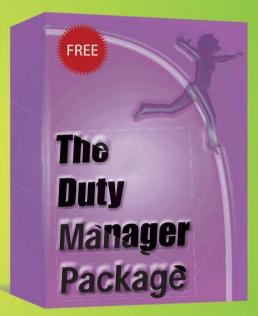
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ISRM & ISPAL will merge in 2011 to form the Institute for the Management of Sport and Physical Activity - towards a united and chartered profession.

#### **Greenwich Leisure to run RBBC** leisure facilities

PETE HAYMAN

Greenwich Leisure (GLL) is to take over the operation of Reigate and Banstead Borough Council's (RBBC) leisure facilities.

Nuffield Health has agreed in principle to transfer the community fitness business to GLL in order to focus on its clinical services and public health provision.

GLL will take on the management contract for Banstead Leisure Centre, Horley Anderson Leisure Centre and Donyngs Recreation Centre from 31 March, along with 10 other RBBC-owned locations.



S&P Architects have designed the new complex

#### Willmott Dixon to build new St Albans complex

PETE HAYMAN

St Albans City and District Council has appointed Willmott Dixon to build the new Westminster Lodge Leisure Centre.

Michael McNamara & Co had been named as the council's preferred contractor for the S&P Architects-designed development last year, but went into receivership before contracts were signed.

However, the council has now signed a contract with Willmott Dixon in order to move foward with the £24.7m demolition and rebuilding of Westminster Lodge.

#### **Council targets for new Basildon venue operator**

PETE HAYMAN

Basildon Council has announced that the operators of a multi-million pound sports complex due to open in April will have to meet a number of performance targets.

Community Solutions for Leisure (CSL) will be tasked with attaining Quest accreditation by May 2012 and will also have to improve participation rates.

The council has confirmed that financial penalties will be imposed if CSL fails to meet the conditions, which also include customer service requirements.

# **Pure Gym to open London clubs**

PETE HAYMAN

Budget health club operator Pure Gym has announced that it is to open five new sites in the UK - including its first two locations in London.

The group's expansion into the capital will be marked with the unveiling of new clubs at Kennington and Wandsworth, with both south London sites due to open at Easter.

In addition to its London plans, new clubs are to open in Warrington, Cheshire; Aberdeen; and at Edinburgh Ocean Terminal, which will

see Pure Gym increase its portfolio to 15.

The chain's Aberdeen site is due to open at the end of February; the Warrington club is set to launch in early March, followed by the Edinburgh Ocean Terminal site.

Pure Gym chief executive Peter Roberts said: "One of our biggest challenges is to identify



Pure Gym has revealed its intention to make its first move into London

and procure the most suitable sites by continuing to lease buildings from both private and major institutional landlords.

"With a strong product offer and funding in place to grow the brand, we are looking forward to delivering ambitious expansion plans for the UK in 2011."

#### TAG appoints Jane Taylor as operations manager

TOM WALKER

TAG, which focuses on training disadvantaged 18-24-year-olds for employment, has appointed Jane Taylor as operations manager.

Prior to joining TAG, Taylor played a key role within LA Fitness's Business Services Team. She will be responsible for managing the delivery of the TAG programme.

Commenting on her appointment, Fred Turok, founder and president of TAG said: "Jane's appointment is crucial to the future success of TAG."

## Cannock leisure revamp to start in April

PETE HAYMAN

Work on a multi-million pound refurbishment scheme at Chase Leisure Centre in Cannock, Staffordshire, is to get underway in April.

Cannock Chase District Council has appointed Derby-based GF Tomlinson as its main contractor for the scheme, following the completion of a tender process.

Due for completion in 2012, the scheme will include a 25m competition-standard swimming pool with boom and moveable floor; a 150-station gym; and a dance studio.

A 200-seat spectator gallery overlooking the pool and a changing village are also proposed as part of the modernisation, with both swimming pools to be closed for 14 weeks.



Chase Leisure Centre will feature a 150-station gym and a dance studio

Saunders Architects LLP carried out the initial designs for the scheme. Horsley Huber Architects will now work alongside GF Tomlinson going forward.

# RETAIL BUSINESS TECHNOLOGY EXPO

We take a look at what to expect from this new business event, taking place at Earls Court, London on 16 and 17 March 2011



etail Business Technology Expo is a brand new event focusing on business solutions and technology for the retail and hospitality industries. Retail Business Technology Expo will combine an exhibition offering a comprehensive range of solutions with a free informative and interactive education programme incorporating seminars, workshops, and inspirational features, plus a host of networking opportunities and hospitality – all under one roof.

The event is free to attend and is being planned specifically for all members of the team responsible for influencing purchasing decisions for technology. These include IT directors and staff in retail, hospitality, travel and leisure within the UK and Europe, as



well as management dealing with operations, business development, finance, marketing, security and other areas in which technology is crucial. "Meeting the widest range of suppliers face to face, listening to case studies from other retail organisations and networking with industry peers at a major event is going to be an invaluable addition to the retail calender," says Stuart Nelmes, head of IT & Technical Services for Nandos and a member of the Retail Business Technology Expo Steering Committee.

#### Networking

As well as the wide range of leading vendors exhibiting a variety of solutions and products, visitors can look forward to numerous networking opportunities, and more than 80 educational, inspiring, independent seminars (all free to attend).

The seminars include an IT Directors A-Team Panel Q&A, with Chily Fachler, IT director, Blacks; Ian Woosey, group IT and e-commerce director, Carpetright; Robert Teagle, EMEA IT director, Starbucks Coffee EMEA; Joshna Patel, affiliate manager, Red Letter Days; and Kevin Edwards, strategy director, Affiliate Window. The panel will discuss new technologies that have entered the market this year and debate how to best work with them. They will also take a look

at the current state of the voucher code marketplace and offer insights from Red Letter Days as they discuss the technology they've developed to work with voucher code sites in a controlled way. Helena Andreas, head of retail for the Vodafone Group, will also explain how Vodafone uses the latest technology to bring its brand message alive.

"Retail Business Technology Expo is a great opportunity for the whole retail industry to witness all aspects of business and technology under one roof," says Robert Teagle, EMEA IT Director, Starbucks Coffee EMEA B.V. "The Expo themes are aligned with many of the challenges and issues retailers face today, and so the show provides an excellent forum to learn, discuss, challenge and unravel these topics with industry leaders, peers and experts."

#### Retail Business Technology Expo

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# RETAIL BUSINESS TECHNOLOGY EXPO

16TH-17TH MARCH 2011, EARLS COURT, LONDON

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#### **Bristol and Barcelona** aquariums join forces

TOM WALKER

Bristol Aquarium has announced that it is to be twinned with one of Europe's largest aquariums as part of a new initiative.

The Harbourside wildlife attraction has announced plans to set up a twinning deal with Spain's Barcelona Aquarium.

As part of the new agreement, the Bristol and Barcelona attractions will work closely together on a variety of captive breeding programmes and aquarium staff from both sites will make regular visits to share information and new ideas.



Visitors will be enabled to view the warship's hull

#### **New vision of Mary Rose** Museum unveiled

PETE HAYMAN

An image of how the new Mary Rose Museum will look when it opens in autumn 2012 has been unveiled by the Mary Rose Trust and architects Pringle Brandon.

Located at Portsmouth Historic Dockyard, the new attraction will feature a walkway that will enable visitors to view the hull of Henry VIII's former flagship.

Work on the preservation of the ship's structure will enter its final stage later this year, when the sprays used to conserve the Mary Rose's timbers are turned off.

#### **Edinburgh Castle tops** Scottish attractions list

PETE HAYMAN

New research has confirmed that Edinburgh Castle - operated by Historic Scotland was the most visited tourist attraction in Scotland last year, according to new statistics published by the Association of Leading Visitor Attractions.

The historic castle saw visitor numbers grow by 1 per cent to more than 1.2 million and overtook Kelvingrove Art Gallery and Museum as Scotland's number one visitor site. Visitor numbers to the Glasgow attraction fell 21.75 per cent to 1.07 million.

# First museums cash pot confirmed

TOM WALKER

More than £8m of funding has been made available for museums and galleries to bid for by the government, as part of its new strategy to match philanthropic donations.

The DCMS/Wolfson Museums and Galleries Improvement Fund, financed equally by the government and the Wolfson Foundation. has been set up to improve displays, increase access and enhance public spaces.

Culture minister Ed Vaizey said: "It is often the major,

one-off philanthropic donations that make the headlines, but the myriad of grants and improvements that the fund supports are just as vital to museums and galleries."

The Fund was originally set up in 1990 and ran for five years, distributing £19m to more than 200 projects across England. Awards



The DCMS has matched a £4m contribution from the Wolfson Fund

from the fund have often acted as a catalyst for further funding, which has been particularly useful for smaller museums.

Its current incarnation was launched in 2001 and has, to date, awarded £28m to 217 projects over an eight-year period. The last allocation was announced in August 2009.

# Irish attractions post visitor number growth

PETE HAYMAN

More than 3.5 million people visited exhibitions and events at Ireland's cultural attractions in 2010 – an increase of 7 per cent in the previous year.

Figures were boosted by the reopening of Dublin's Natural History Museum in April, while the National Gallery of Ireland hosted two major exhibitions. Among the attractions to report "significant" increases was the National Library of Ireland, where visitor numbers were up by 34 per cent on 2009.

Foynes Flying Boat Museum and the Science Gallery, Dublin, saw numbers grow by 39 per cent and 29 per cent respectively

Ireland's minister for tourism, culture and sport, Mary Hanafin, said: "The diversity of the



The reopening of Dublin's Natural History Museum boosted the figures

exhibitions and events that the cultural institutions offer is outstanding and is part of what defines us as a nation. It is clear that they will continue to form a major part of the tourism attraction on offer."

#### New underwater ride for Legoland Windsor

PETE HAYMAN

LEGOLAND Windsor has announced that it is to unveil its new £8m Atlantis Submarine Voyage attraction this summer.

Travelling aboard custom-built, 14-seater LEGO-themed submarines, families will voyage into a 1,000,000-litre (220,000gal) tank featuring more than 50 species of rare sharks, rays and tropical fish.

Nearly 100 bespoke LEGO bricks and features are being hand built to bring Atlantis to life, equating to around 2,683 hours of work.

# £8m grant for Manchester gallery

PETE HAYMAN

Multi-million pound proposals to extend the University of Manchester's Whitworth Art Gallery have secured an £8m grant from the Heritage Lottery Fund (HLF).

The £12m MUMA-designed development will see the attraction's public space doubled in size, which is poised to open up 396sq m (4,263sq ft) of new gallery space.

A North Wing will house a landscape gallery, exhibiting Whitworth Art Gallery's most important artworks, as well as

a study centre for visitors to learn more about the works. Meanwhile, a promenade gallery will connect with the South Wing, which will incorporate a new café and a learning studio opening into a new art garden.

On the first floor, exhibition spaces will be revamped and the Edwardian staircases are to



The £12m complex's entrance features a 20m (66ft)-high glass frontage

be opened up. Three large barrel ceiling exhibition galleries will also provide more space.

Sara Hilton, the head of the HLF North West, said: "Whitworth Art Gallery will be revitalised, creating new spaces that will allow more of these magnificent collections to be shared with the public."

# Councils move to secure Burnham theatre's future

PETE HAYMAN

Burham and Highbridge Town Council (BHTC) is to take over the running of the Princess Theatre, Burnham-on-Sea.

Subject to legal work and the completion of a condition survey, the authority is to enter into a 125-year lease agreement with Sedgemoor District Council (SDC) to run the venue in April.

A transitional subsidy of £90,000 will be provided by SDC to BHTC to ensure work can be carried out to improve the theatre and increase its usage.



Glasgow Royal Concert Hall is to be refurbished

# 2014 refurbishment for Glasgow cultural venues

PETE HAYMAN

Two cultural venues in Glasgow are to be redeveloped in time for the 2014 Commonwealth Games after more than £1m worth of funding was announced by the Scottish Government.

Scottish Opera has been awarded £605,000 to help push forward with plans for a revamp of the city's Theatre Royal.

Meanwhile, the Royal Scottish National Orchestra has secured £413,000 towards the redevelopment of its new home at the Glasgow Royal Concert Hall.

# Work starts on £3.4m Rotherham youth centre

PETE HAYMAN

Work is now underway on the construction of a £3.4m flagship youth centre in Rotherham, South Yorkshire, as part of the national Myplace programme.

Chantry YMCA is leading the project with the support of Rotherham Metropolitan Borough Council and other local organisations. Construction work is due for completion by October.

Facilities at the new youth hub will comprise a graffiti art room; an IT suite; a cinema; and a performance hall.

#### Northern Ireland arts participation increases

PETE HAYMAN

A study from Northern Ireland's Department of Culture, Arts and Leisure (DCAL) has reported an increase in arts participation.

The statistics were revealed in the *Experience* of the Arts in Northern Ireland: Findings from

the Continuous Household Survey 2009-10 – DCAL Research Findings research.

More than three quarters of respondents (76 per cent) said that they took part in arts activities and events during 2009-10, compared with 71 per cent in 2008-09.

## £6m renovation for Swansea art gallery

PETE HAYMAN

Swansea Council has revealed plans for a £6m revamp of the city's Glynn Vivian Art Gallery, which is expected to take two years to complete.

A new 50-seat lecture and screening room is proposed as part of the development, which will see the gallery close later this year to allow work to be carried out.

Structural work is due to commence in early 2012, with other improvements to include more space for the display of collections, a new social space and an extended

shop. Enhanced access to all contemporary and collection galleries and a new IT resource space is also being planned, along with a purpose-built library and research room.



Swansea's Glynn Vivian Art Gallery is to undergo a two-year renovation

Funding for the Glynn Vivian Art Gallery scheme has been provided by the Arts Council of Wales; the Welsh Assembly Government; and Swansea Council.

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# Gulliver's to build new £4m hotel

PETE HAYMAN

Gulliver's Theme Parks is to commence construction work on a new £4m hotel at its Warrington location - part of a five-year expansion plan.

It is anticipated that the DRJ-designed property will create 30 construction jobs and a further 55 roles when it opens in late 2011.

Gulliver's has confirmed that a footpath has been closed for the duration of the construction phase, although it plans to reopen a section upon completion.

Julie Dalton, the attraction chain's managing director, said: "Our Milton Keynes site successfully moved into the short-stay market with the opening of our campsite last year, so we're excited to be able to offer tourists from the North West and beyond the option to enjoy a great value short break with us too.



An artist's impression of the new property being developed by Gulliver's

"As more and more families opt for UK-based holidays and short breaks Gulliver's is well-placed to offer a great value and funpacked solution."

Gulliver's operates three attractions at its Warrington location, along with sites in Matlock Bath and Milton Keynes.

#### Dylan Thomas hotel plans receive £230,000

PETE HAYMAN

A hotel synonymous with poet Dylan Thomas -Browns Hotel in Laugharne, Carmarthenshire - is to be given a new lease of life.

The £230,000 Welsh Assembly Government grant will help owner Nigel Short transform

the Grade II-listed property into a 15-room boutique hotel, with a further £62,500 contribution from Cadw.

Work is due to start on the scheme next month, with the new-look hotel scheduled to open its doors in Easter 2012.

## Hotel groups report strong trading in 2010

PETE HAYMAN

InterContinental Hotels Group chief executive Andrew Cosslett has welcomed an 'excellent year' for the company, after it saw global RevPAR increase by 6 per cent during 2010.

In its preliminary results for the full year ending 31 December, the Crowne Plaza and Holiday Inn owner also saw a 22 per cent growth in operating profit compared with the previous year.

Cosslett said: "After a slow start to the year, the industry staged the sharpest recovery

in its history, exceeding all expectations."

Meanwhile, Millennium and Copthorne reported a 47 per cent increase in pre-tax profits for the year ending 31 December.



InterContinental Hotels Group saw global RevPAR grow by 6 per cent

The group said changes at operating level had helped boost trading for the year, with total revenue up by 10 per cent and RevPAR growing by 14 per cent compared with 2009.

#### LEPs must recognise tourism's crucial role



**UFI IBRAHIM** is chief executive officer of British Hospitality Association

he government is about to publish its long-awaited tourism strategy - too late to comment on in this column, but the industry should certainly welcome its publication.

One thing, however, is clear - there will no extra funding for overseas promotion, so VisitBritain's recent decision is certainly right to focus on certain key overseas markets rather than spreading its funds too thinly over the entire globe. The need to re-focus its priorities became clear once a 34 per cent cut in funding was announced. Such a large reduction meant drastic action and some tough decisions were necessary.

One of these was to decide that the corporate market - worth more than £3.6bn in overseas revenue - is not to be a priority. This market is significant and many hotels in major cities rely on overseas business travel, as well as corporate meetings and events, so it's unfortunate that resources don't spread to this sector. The cuts in VisitBritain funding only highlight the importance of the submission by VisitEngland for funding from Lord Heseltine's Regional Growth Fund. This funding application will certainly be of critical importance to the future success of English domestic tourism.

With a soundly financed, part matchfunded programme, VisitEngland can really develop a three-year marketing campaign with local partners to encourage more people to holiday at home. If the bid isn't successful, the opportunity to boost domestic tourism will be lost. Those local partners include Local Enterprise Partnerships (LEPs) and the Destination Management Organisations which are so important to domestic tourism promotion. Without their support, tourism in the regions will suffer. LEPs must recognise that tourism is one of the country's main economic drivers and it needs to be encouraged. But what funds do they have? Who is influencing them?

The local hospitality industry must get behind its LEP to ensure tourism is not forgotten. LEPs must also bring pressure to bear on national issues. Instead of erecting barriers to tourism growth, we must be working to remove them.

# New spa hotel development proposed for Carmarthen

PETE HAYMAN

An independently-owned spa hotel could be built in Carmarthen after the Welsh Assembly Government agreed to sell a 7.5acre (3-hectare) site to Gryphon Leisure.

The luxury 100-bedroom property would be developed in two phases – subject to planning permission; the first of which comprising 60 rooms opening by 2013.

A further 40 rooms would be added under the second stage, which would be completed a year later. A bespoke health spa and function suite are also mooted.



The new spa will include 10 treatment rooms

# **Qhotels invests in Norton Park spa improvements**

TOM WALKER

UK-based hotel operator Qhotels is investing £100,000 in carrying out improvements to the spa at its Norton Park Hotel in Sutton Scotney in Hampshire.

When it reopens in March, the spa will include ten treatment rooms, a relaxation area, swimming pool, sauna, steamroom, ice fountain and a nail bar as well as an experience shower.

Each treatment rooms will have its own shower and guests can also use the hotel's fully-equipped health and fitness suite.

# Steiner signs Sainsbury's deal for Mandara

TOM WALKER

Steiner Leisure, which owns the Elemis, Mandara and Bliss brands of spa products, has agreed a distribution deal for its new Mandara Spa range with UK supermarket chain Sainsbury's.

The new Mandara Spa products will be available from 14 March and will follow the opening of the UK's first Mandara-branded spa at London's Park Plaza Westminster Bridge hotel in February.

# The Herb House spa launches

PETE HAYMAN

Lime Wood in Lyndhurst, Hampshire, has unveiled The Herb House – a new 22,000sq ft (2,044sq m) spa located across three floors.

Offering a wide number of holistic and ayurvedicinspired therapies, the new spa incorporates eight single treatment rooms and a private double treatment room with steamroom and garden.

The Bath House double treatment room with indoor pool and steamroom; a Caldarium; a hydropool; The

Mud House; and The Massive Forest Sauna are among the facilities at the Herb House.

Elsewhere, a rooftop herbary with sun deck and meditation area; the Outdoor Steaming Hot Pool; and a Technogym-supplied fitness area are also on offer, in addition to an indoor swimming pool opening onto a sun terrace.



Lime Wood in Lyndhurst has opened its new 22,000sq ft Herb House spa

Four different brands are used in the treatments at The Herb House, such as Voya, Nude, Tri Dosha and farming company Daylesford Organic's Bamford range.

The spa, which opened in December, was designed by David Collins Studio and complements the 29-bedroom Lime Wood hotel.

## Fish pedicure safety to be investigated

TOM WALKER

The use of toothless Garra rufa fish to perform pedicures at spas is to be probed by the Health Protection Agency (HPA) and environmental health officers.

The treatment has become popular in the UK and a number of operators, such as London-based Aqua Sheko and Appyfeet, base their entire business model on the Garra rufa treatments.

A spokesperson for the HPA told *Leisure Opportunities*: "The agency is currently

investigating if there are any potential risks of infection associated with the commercial use of fish spa pedicures.

"Alongside colleagues in environmental health, Health Protection Scotland and the



The HPA has confirmed that it will look into the fish pedicure practice  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

Health and Safety Laboratory, the HPA will examine the most up to date evidence of any possible risks associated with Garra rufa fish pedicures and will publish guidelines that will be available UK-wide."

#### **Urban Retreat launches At Home franchise**

TOM WALKER

Spa operator Urban Retreat, which has sites at Harrods and Harvey Nichols, has launched a new franchise model offering beauty therapists the chance to become franchisees and deliver Urban Retreat treatments at clients' homes.

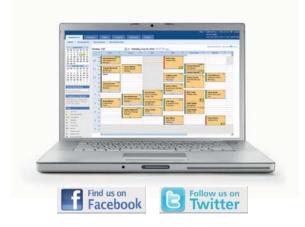
Speaking to *Leisure Opportunities*, the founder of Urban Retreat, George Hammer, said: "What we're doing is harnessing all the good parts about being a mobile therapists and creating an up-market offering rather than a discount, cheap offering."







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Proposals include increasing inbound tourism

#### Government announces new tourism strategy

PETE HAYMAN

England and Wales' May Day bank holiday could be moved to another time of year as part of the government's new strategy to enhance the UK's tourism industry.

St David's Day (Wales) in March and St George's Day (England) in April could provide a rescheduled bank holiday, while a 'Trafalgar Day' could also take May Day's place in October. However, plans to move UK clocks in line with Central European Time, which would be one hour ahead of Greenwich Mean Time in winter, have been scrapped.

Other proposals set out in the Tourism Strategy include improving the entry visa process for overseas visitors and the introduction of more e-Passport gates to reduce queuing times. The government has also set out its ambitions for a £100m marketing campaign joint-funded in partnership with the private sector to attract 4 million extra visitors over the next four years.

Tourism minister John Penrose said: "The UK tourism industry generates £90bn for the economy every year, employing 1.36 million people and supporting more than 200,000 businesses, large and small.

"It's no surprise that the government sees it as a key element in our plans to grow the economy and get Britain back on its feet."

#### Tourism sector launches air tax campaign

PETE HAYMAN

A number of travel and tourism businesses and groups have teamed to encourage the government to prevent any further increases in aviation tax.

Fair Tax on Flying is being led by the Association of British Travel Agents (ABTA), which has revealed that UK holidaymakers pay the highest levels of flight tax in Europe. According to a study carried out by ComRes on behalf of ABTA, 63 per cent of consumers believe aviation tax levels to be too high.

Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital

# Landmarks 'go green' for Ireland

PETE HAYMAN

A number of global landmarks are to 'go green' on St Patrick's Day to mark the launch of Tourism Ireland's EUR28m (£23.7m) overseas marketing campaign.

Among the landmarks due to turn green on 17 March as part of the initiative is the London Eye; Table Mountain in Cape Town, South Africa; the Sky Tower in Auckland, New Zealand: the Manneken Pis, Brussels, Belgium; and the Empire State Building in New York, US.

Tourism Ireland is also planning a number of other promotional events in a number of UK cities and across other key markets such as North America, France and Germany to help attract more visitors to Ireland.

Niall Gibbons, the agency's chief executive, said: "People across the world instantly



Cape Town's Table Mountain is one of the global landmarks to 'go green'

identify St Patrick's Day with Ireland and that heightened profile allows us to put the Ireland holiday experience in the spotlight.

"Our message this year is that there has never been a better time to visit Ireland, with better-than-ever value from industry partners here and great things to do and see."

#### **BAA** refused appeal against sell-off ruling

PETE HAYMAN

BAA has been refused permission to appeal a Competition Commission ruling requiring the sale of two airports by the Supreme Court.

In March 2009, the operator was told to sell Gatwick, Stansted and either Glasgow or

Edinburgh airports. Despite selling Gatwick, it successfully challenged the ruling at the Competiton Appeal Tribunal in late 2009.

The commission fought back last October, however, after the Court of Appeal overturned the tribunal's verdict.

# VisitBritain and Emirates launch campaign

PETE HAYMAN

Tourism agency VisitBritain and airline Emirates have launched a new joint-funded marketing campaign aimed at the UK's growth markets.

Britain: A Tradition of Luxury will be rolled out in China, India, UAE and Singapore, and is aimed at attracting more affluent international travellers between the ages of 35-55 years old.

The multi-channel initiative aims to promote the luxury experiences currently on offer in the UK, including press advertising, internet marketing and direct emails.

VisitBritain director of marketing Laurence Bresh said: "Whether these visitors have a passion for rubbing shoulders with the British elite



Shopping at Harrods is one of the UK's 'luxurious experiences' on offer

at Royal Ascot, shopping at Harrods, taking a journey on the Orient-Express or a stay at the May Fair London, we have many luxurious experiences just waiting to be enjoyed."

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How the city's redeveloped waterfront could look

# Southampton waterfront developer appointed

PETE HAYMAN

Morgan Sindall Investments (MSI) has been named as Southampton City Council's (SCC) preferred developer for the Royal Pier Waterfront scheme.

SCC has appointed MSI following discussions with its development partners, Crown Estate and Associated British Ports - the joint owners of the site.

MSI chair Ernie Battey said: "This key site provides the opportunity to position Southampton at the forefront of internationally recognised waterfront schemes."

# NSC grants Tropicana development rights

PETE HAYMAN

North Somerset Council (NSC) has awarded the exclusive rights to develop the Tropicana site in Weston-super-Mare to the Nightingale Group.

The developer has secured exclusivity status for a six-month period, although the council's procurement process will continue in line with European Union regulations.

Nightingale Group – working with FaulknerBrowns Architects, Serco and DTZ – proposes a new indoor water park with play pool, leisure waters and rides.

# Council secures £350m Bournemouth revamp deal

PETE HAYMAN

Bournemouth Borough Council has announced that a new public-private partnership has been established to launch a £350m regeneration of the Dorset town.

Morgan Sindall Investments has reached a deal with the council for The Bournemouth Development Company, which will be a Local Asset Backed Vehicle.

Over the next 20 years, the partnership is expected to help provide new family attractions; shops; public realm improvements; and housing for the resort.

# **Hearing into Tipperary scheme**

PETE HAYMAN

An Bord Pleanála, the Irish state planning authority, has launched an oral hearing into plans for a EUR450m (£385.3m) leisure scheme in County Tipperary.

North Tipperary County Council has already approved Richard Quirke's proposals for The Tipperary Venue, which will be sited near the village of Two-Mile-Borris.

However, independent TD for the area Michael Lowry confirmed that objections from An Taise and three others had prompted An Bord Pleanála to hold the hearing.

A 500-room hotel with resort-style casino; an academic reconstruction of the White House as it was in Washington, US, in 1829;



Proposals for the Tipperary Venue feature a 500-room hotel with casino

an 18-hole golf course; a racecourse with a National Hunt track, sprint track, all-weather track and greyhound track; and a 15,000-seat entertainment venue are proposed.

# £50m mixed-use scheme for Coventry

PETE HAYMAN

Coventry's former Royal Mail Sorting Centre is to be transformed as part of a major £50m development led by Barberry Developments.

The West Midlands-based group is working alongside Coventry City Council (CCC) on the plans, which also includes adjoining properties and will cover a total area of 3.5 acres (1.4 hectares).

A 20,000sq ft (1,858sq m) leisure facility with swimming pool is being proposed as part of the mixed-use scheme,

along with a supermarket; non-food retail units; and landscaping.

Barberry Developments director Henry Bellfield said: "Following the closure of the Royal Mail Sorting Office this part of the city centre is in desperate need of new investment and redevelopment. The plans we are currently



A leisure facility with swimming pool is proposed as part of the project

working on are hugely exciting and will create hundreds of jobs for local people."

CCC cabinet member for city development Linda Bigham added: "We are looking forward to seeing Barberry's plans for this development, which should improve the connection between the city centre and the canal basin."

#### Nine Elms regeneration scheme approved

PETE HAYMAN

A hotel, restaurants and bars are to be created as part of a comprehensive revamp of the a Nine Elms industrial estate in London.

The plans, which also feature more than 750 new homes; cafés; offices; shops; and a crèche,

were given the green light by Wandsworth Council's planning application committee.

Located close to the Battersea Power Station site, the majority of the Tideway site is set to be opened up to the public and will feature a park and improved riverside walk.

#### VALE of GLAMORGAN



#### VALE OF GLAMORGAN **COUNTY COUNCIL**

The Vale of Glamorgan Council is seeking expressions of interest from parties wishing to establish leisure/tourism operations at Porthkerry Country Park in Barry or Cosmeston Lakes Country Park in Penarth.

Our interest lies with operations which both respect the important natural assets. including conservation designations. and at the same time enhance the visitor experience.

Companies who wish to submit proposals are advised to view the advert on www.sell2wales.co.uk and follow the instructions within the advert.

Closing date: 12 noon, 6th April 2011.

#### Opportunity to purchase flume slide from Medina Leisure Centre, Newport, Isle of Wight

In preparation for the 2011 Island Games the Council's Leisure Services section will be removing the flume slide (pictured below) from the main pool at Medina Leisure Centre.

The slide is 2.7metres tall (top of hand rail 3.7m) and 31 metres long including the agua catch. The slide is of made of fibre glass and has metal supports that fix into the pool surround. There are also two spare sections that enable the slide to



enter the pool tank rather then using the

aqua-catch. The stairs to gain access to the slide are made of stainless steel with plastic footplates and clear perspex infill's on the banister.

It is currently planned to decommission the slide and for it to be removed from poolside by a local contractor between 9th and 13th May 2011

The Council invites offers for the purchase of the slide – to include all fixtures and fittings - with the successful company removing the slide from site no later 27th May 2011

Deadline for receipt of offers: Noon of Friday 29th April 2011

For further information on the slide or to arrange a viewing please contact paul.broome@iow.gov.uk tel: (01983) 523767



#### **Leisure Review of 2010** and the prospects for 2011

at the offices of Jones Lang LaSalle, 22 Hanover Square, London, W1A 2BN

Tue 15 Mar 2011 6.15pm

Hosted by: Jones Lang LaSalle



We will be giving an overview of the main activity in the leisure sector last year and discussing trends in the industry and what has been affecting it.

We will also be looking at the prospects for the coming year.

#### **Programme**

6.15pm - Registration

6.30pm - Speakers 7.15pm - Panel discussion with Q&As

7.45pm - Refreshments and networking

8.30pm - Close

£45 + VAT LPF Members

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#### **Speakers**

Rob Howarth, is Director of Leisure Agency at Jones Lang LaSalle. James Welch, Cortex Partners.

Polly Troughton, Chairman of the Leisure Property Forum and Property Director of X-Leisure

#### **TO BOOK OR FOR MORE INFORMATION CONTACT:**

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Please note that the successful Tenderer will be expected to finance the facility, obtain any Planning Consent, operate and maintain the tree based high rope adventure course facility and any associated infrastructure required.

The completed facility will be let to the operator for a period of 20 years.

Companies to submit an interest by Friday 18th March. Tender documents will be sent out on Monday 21st March

CLOSING DATE FOR RECEIPT OF TENDER SUBMISSIONS 12 noon Friday 6th May 2011

If you would like the opportunity to tender for this facility, please email: tina.heather@enfield.gov.uk or call Tina Heather on 020 8379 3313

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# Sector 'more open' to public workers

PETE HAYMAN

New research from Barclays Corporate has found that the hospitality and leisure industry is "more open" to hiring ex-public sector workers.

The Barclays Corporate Job Creation Survey 2011 polled 500 executives across a range of sectors, looking at attitudes towards job creation and the economic outlook. While 38 per cent of businesses stated they were either 'quite' or 'very' interested in taking on ex-public sector workers, the figure among hospitality and leisure firms was 45 per cent.

More than half of the participants from within the hospitality and leisure sector also indicated that jobs will be created in the coming year, albeit at a low or unskilled level.



Leisure/hospitality firms are 'more open' to ex-public sector workers

Barclays Corporate's Mike Saul said: "The leisure industry has shown it are more interested in employing public sector workers than the general business population."

# SkillsActive fails in Playwork bid

TOM WALKER

Skills Active has revealed that it has failed to secure the coalition government's backing for its Playwork scheme.

In a statement, the sector skills council for active leisure said it had been informed that its bid to deliver the project - entitled Improving outcomes for children, young people, and families - to the Department for Education has been unsuccessful.

SkillsActive CEO Stephen Studd said: "As the sector skills council responsible for

working on behalf of the playwork sector, and ensuring it has the right people with the right qualifications working within it to support children's play, it is disappointing to receive the news that our bid was unsuccessful.

"Recent correspondence with ministers has confirmed the coalition government's



The coalition government has decided not to back the Playwork scheme

commitment to positive learning outcomes for children and young people, which outlines the importance of our role to have the best possible workforce behind the sector.

"We are fully committed to our work within the playwork sector and are currently applying for future funding to support our work."

#### April opening for new Telford Tennis Centre

PETE HAYMAN

A new tennis centre – featuring four indoor and four floodlit, all-weather outdoor courts is to open in Telford, Shropshire, in April.

Telford and Wrekin Council confirmed that Firstpoint Tennis Coaching has secured

a contract to deliver a flagship coaching and competition programme at the facility.

Community outreach sessions will also be delivered by Firstpoint in conjunction with Telford Community Tennis Club at Bowring and Hartshill parks.

#### Showcasing our work to advance careers



SAM COULSTOCK is customer relationship director at The Springboard Charity

s we move towards a world focussed increasingly on sustainable and equitable futures, The Springboard Charity has recognised this and will be showcasing their work at the UBM Responsible Partnership Exhibition 2011 on 17 and 18 March.

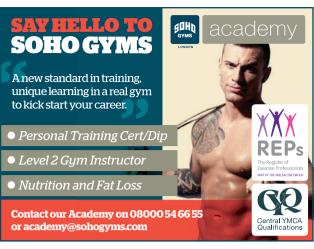
The Springboard Charity has many examples of how they develop corporate responsibility initiatives in today's industry. These include helping young, unemployed and disadvantaged people improve their prospects for economic wellbeing by providing opportunities for sustainable employment or vibrant careers. We equip people with the skills and confidence they need to achieve their potential.

Our Business Partnership is open to employers who actively invest in their people. It is a membership scheme and, in return for an annual fee, Springboard Business Partners benefit from our massive profile with young and adult recruits and those who influence them.

Industry leaders have been adopting Springboard as a charity and is a great way to raise public awareness and raise vital funds. Funds raised in this way enable us to help more young people, support more unemployed and disadvantaged people and allow the organisations adopting us to have the satisfaction of knowing they are helping people less fortunate than themselves.

Springboard Ambassadors are highly motivated people working in the industry. They are trained to spread the word about the exciting career opportunities available in the industry and to promote their own organisations' brand to potential recruits and career influencers. Springboard Ambassadors help their employers get the message out into the labour market that they are a great organisation to work for with outstanding career opportunities.

The Springboard Charity's stand number is 45, so to learn more about us or to get involved with Springboard-come and visit! Or if you can not make those dates, visit us at www.springboarduk.net.









Postgraduate Open Evening 7 June 2011, 5pm-7pm

The Rose Bowl, Portland Gate, Leeds

To find out more visit www.leedsmet.ac.uk/postgrad



**Leeds Met** offers a range of courses for people interested in sport, leisure or tourism; either as a career or for your own personal interest.

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#### Courses include:

- MA Leisure, Sport & Culture
- MA International Tourism & Hospitality Management
- MA Cultural Tourism
- MSc International Hospitality Management
- MSc Responsible Tourism Management (Distance Learning)

Visit www.leedsmet.ac.uk/postgrad to find out more.















We are offering a fantastic opportunity for a highly motivated individual with excellent customer service skills to join our team at Acacia. Working on a shift rota system covering daytimes, evenings and weekends you will be responsible for the day-to-day running of a dry side leisure facility.

Applicants should be Word and Excel literate and also be willing to be trained in other applications

Previous supervisory/managerial experience in the leisure industry

A hands on approach and the ability to set up sports equipment

Qualified as a Fitness Instructor and 1st Aider would be desirable, although training can be given

Its been 3 years since this post last came up so don't miss this opportunity to join our team.

Please send your C.V to Clive@excellenceleisure.co.uk

Closing date 22nd March 2011

ACACIA FITNESS High Street, Dartford, Kent, DA1 1DJ www.acacia-dartford.co.uk



# Serco in Confidence

## Partnership Manager

Bolton

An opportunity has arisen within Bolton Community Leisure for a Partnership Manager based on the Bolton Contract. Working within a team to achieve the highest standards in a busy leisure centre environment, this will be a full-time and demanding role.

#### You will:

- provide strong, inspirational leadership to the contract team
- ensure a continuous and professional approach to staff training and development
- build relationships and work in partnership with all stakeholders to ensure that the strategic objectives of Bolton Community Leisure are achieved
- ensure all aspects of the business are effectively managed in order to provide high quality standards of service to customers
- adopt a pro-active approach to the development of the contract ensuring continuous improvement
- ensure Company health and safety policies and procedures are implemented & appropriate arrangements / procedures are in place

- ensure compliance with legal requirements, e.g. health and safety legislation, employment law
- ensure actions are taken as a result of audits, events or performance
- develop and deliver the contract plan, centre strategy and business plan for the contract and ensure these are monitored and updated as required
- drive all commercial aspects of the contract including marketing and sales and maintain knowledge of competition and local demographics
- ensure environmental awareness across the contract and energy management processes are in place
- contribute to our strategy to reduce utility consumption and carbon footprint.

Qualification level required will preferably be an appropriate formal qualification applicable to general business or leisure industry operations. You must be mature, able to remain calm under pressure, have a high personal integrity; be motivated, open, honest with an outgoing personality and be self confident within a customer driven work environment.

If you are a team player with excellent communication skills, and feel that you could contribute to the ongoing Leisure success please contact Michael Mooney, Contract Administrator at Horwich Leisure Centre, Victoria Road, Horwich, Bolton BL6 5PY. Tel: 01204 334488 ext 209. Email to michael.mooney@leisure.serco.com

Closing date: Friday 25 March 2011

Serco is an Equal Opportunities Employer and invites applications from all sections of the community.



# For more details on the following jobs visit www.leisureopportunities.co.uk or to advertise call +44 (0)1462 431385



#### **Operations Director**

Salary: £Competitive + benefits Company: Legoland Windsor Location: Windsor, UK

#### **Become a Nutritional Therapist**

Company: Premier Training International Ltd Location: Nationwide, UK

#### Partnership Manager

Company: Serco Leisure Location: Bolton, UK

#### **Duty Manager**

Salary: £17k - £18k PA Company: ACACIA FITNESS Location: Dartford, UK

#### **General Manager**

Salary: Dependent on experience + excellent achievable bonus Company: Fitness First

Location: Herts / Beds / Bucks, UK

#### **Trustees / Directors**

Company: English Federation of Disability Sport Location: Nationwide, UK

#### **Head of Runway Visitor Park**

Salary: c.£43,500 pa plus benefits Company: Manchester Airport Location: Manchester, UK

# Senior Park Ranger (Healthy Towns Programme)

Company: Dudley MBC Location: Dudley, UK

#### **Experienced Spa Therapist**

Company: Foxhills Health Clubs Location: Ottershaw, UK

#### Become a Gym Instructor

Salary: - Company: Focus Training Location: Nationwide, UK

#### **Recreation Manager**

Company: Leisureforce

Salary: upto £1,800/- month tax free

Location: Muscat, Oman

#### **Recreation Manager**

Company: Leisureforce

Salary: upto £2,500 - month tax free

Location: Saudi Arabia

#### **Attention Personal Trainers**

Company: Club Training Salary: £30k- £60k

Location: Nationwide Opportunities

# Healthy Lifestyle Team Leader (Maternity cover)

Company: City of Lincoln Council Salary: £31,137 - £33,981 Location: Lincoln, UK Closing date: 09 Mar 2011

#### **Business Development Manager**

Company: Gloucester County Cricket Club/BS7 Location: Bristol, UK Closing date: 11 Mar 2011

#### **Swimming Teacher**

Company: Virgin Active
Salary: £6 - £20 per hour
Location: London / Moorgate, UK

#### Regional Aquatic Manager

Company: Community Swimming Salary: £25-30,000 (Dependant on experi-

ence and location)
Location: Nationwide, UK
Closing date: 14 Mar 2011

#### Lifeguard

Company: Virgin Active

Salary: TBC

Location: Gloucester, UK

#### **Regional Managers**

Company: Sported Location: Various, UK Closing date: 14 Mar 2011

# Duty Manager (full-time - 37hrs/week)

Company: Leigh Sports Village Salary: £17,161 - £20,198 Location: Wigan, UK Closing date: 15 Mar 2011

#### **Personal Trainers Wanted!**

Company: YOUR Personal Training Salary: OTE £40-60K Location: Various (see details) UK

Closing date: 15 Mar 2011

#### **General Manager**

Company: Fitness First

Salary: Dependent on experience + excel-

lent achievable bonus

Location: Herts / Beds / Bucks, UK

#### **Booking Clerk**

Company: Community Swimming Salary: £15,000 to £16,500 (Dependent on

Experience)

Location: Loughborough, UK Closing date: 16 Mar 2011

# Approvals and Verification Coordinator

Company: CYQ
Salary: £21,311 - £24,111
Location: Central London, UK
Closing date: 21 Mar 2011

#### **Show Hosts**

Company: Mecca Bingo Salary: £8.00 per hour Location: Dagenham, UK

#### **Swimming Teacher**

Company: Virgin Active
Salary: Competitive Salary + Benefits
Location: Streatham, UK

# Football Adminstrator / Account Manager

Company: Champion Soccer Ltd

**Salary**: *£*15k - *£*19k

Location: Northern office: Leeds / Southern

Office: Woking, UK Closing date: 01 Apr 2011

#### Fitness Instructor

Company: Gym 64
Salary: £7.00 per hour
Location: Dunfermline, UK

#### **Freelance Personal Trainer**

Company: The Gym Group Location: Leeds, UK Closing date: 12 Apr 2011

#### Gym Courses: Unique allround learning experience

Company: Soho Gyms Location: Waterloo, London Closing date: 13 Apr 2011

# Trainee Personal Trainer / Fitness Instructor

Company: The Training Room.
Salary: £20K-£30K OTE
Location: Nationwide, UK
Closing date: 31 May 2011

#### **Trainee Tutor**

Company: The Training Room Salary: Starting salary is £14k Location: Nationwide, UK Closing date: 24 Jul 2011

# Become an Exercise to Music Instructor

Company: YMCA Fitness Industry Training

Location: Nationwide, UK Closing date: 31 Oct 2011

Foxhills in Ottershaw Surrey are looking for the following staff to join our lively team in our fabulous Healthspa.

#### **HEAD SPA RECEPTIONIST**

The successful applicant will be someone looking for a long term role. Possess strong customer service skills with genuine drive and ambition to meet sales targets and can work unsupervised. You will be providing support and co-ordinating a team of receptionists and therapists in a busy environment. For this role we need someone with some genuine drive and ambition and a generous amount of common sense and initiative with good computer, communication and administration skills.

They will need to be well presented at all times and with an excellent phone manner.

Daily duties will include answering the main telephone, greeting members, booking clients in for treatments and looking after the general well-being and motivation of our members.

Spa background or knowledge of this industry would be an advantage and preferred.

#### **EXPERIENCED SPA THERAPIST**

We are looking for an experienced therapist who possesses NVQ Level 3 with a minimum of 4 to 5 years experience, including a variety of massages and treatments such as Aromatherapy, Deep Tissue and Swedish.

A spa background and Elemis trained would be highly beneficial and desirable.

The right applicant must have a strong work ethic, a passion for the Spa industry, excellent customer service skills and an efficient manner to retail our range of home care products. A wonderful opportunity awaits the right candidate.

For both positions you will be covering various shifts working 5 days out of 7 we offer full use of facilities, uniform and free meals on duty.

For more details on Foxhills please view our website at www.foxhills.co.uk

Should you wish to be a part of the Foxhills team, please forward your CV to cdavis@foxhills.co.uk if you do not have a reply within 14 working days your application would have been unsuccessful.



#### **Operations Director**

**£Competitive + benefits** 



An amazing opportunity has arisen for a high energy, fastpaced attractions specialist with the drive and determination to lead our operations team to unrivalled success in the 2011 season and beyond.

You will be responsible for creating and delivering the operations strategy which in 2011 includes a worlds first, Atlantis Submarine Voyage (launch date May 2011).

Areas of responsibility will include Admissions, Customer Services, Entertainment, Park Cleanliness, Rides & Attractions, Security and Uniform.

You will be highly motivated with a passion for the leisure/attractions industry and proven experience in leading large teams to deliver exceptional results within a large theme park or similar environment.

Benefits include private health care, pension scheme, company car, life assurance, 25 days holiday, numerous employee discounts and, of course, free entry to all Merlin Attractions worldwide.

So if you're interested in this exciting opportunity, please email katy.grele@legoland.co.uk attaching your CV and a covering letter stating current salary details.

Closing date: 18 March 2010



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# leisure opportunities in him k

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This advert will have a hyperlink to your website, where you can list all the job vacancies in your company.



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Would you like to work in a Spa that is as bright as you?

#### MASSAGE & BEAUTY THERAPIST SPA ATTENDANT FREELANCE THERAPISTS

Coworth Park is the Dorchester Collection's new 70 room country house hotel and spa. The ground breaking eco-luxury Spa at Coworth Park is an architectural wonder, partially submerged in the Spa's landscape, its upper floor takes in breathtaking views of the surrounding English parkland.

We have an exciting opportunity for a full time multi skilled massage and beauty Therapist with a minimum qualification of NVQ3 and experience in a luxury spa or salon. We also require a Spa Attendant to join our team of Spa professionals. In this role you will be responsible for the perfect presentation of all spa areas.

To ensure the Spa provides the finest service to our guests we are looking for passion, personality and a flexible approach in our team members who are required to work shifts and weekends.

We also accept applications from freelance therapists (multi skilled or specializing in massage) to work weekends and occasional weekdays.

COWORTH · PARK

) (Dorchester Collection

Curious? Apply now on www.coworthparkcareers.com

# leisureopportunities

#### Daily news & jobs: www.leisureopportunities.co.uk

# £1.17m for Rhyl regeneration plans

Denbighshire County Council has secured £1.17m from the Welsh Assembly Government towards the redevelopment of Rhyl's Apollo Cinema.

New seating, fully 3D-enabled auditoria and improved digital technology are to be provided as part of the EWA Architects-designed scheme, which will also rejuvenate the surrounding area.

The public areas of Apollo Cinema will be upgraded to boast concession outlets, while two new terraces will also be created and made available to the public.

Improvements to the promenade area will include the overhaul of a car park outside the cinema and Skytower, as well as an enhanced public realm and an entertainment plaza.



Rhyl's Apollo Cinema and surrounding area are in line for a renovation

Jocelyn Davies, Welsh deputy minister for housing and regeneration, said: "This project will provide a catalyst for investment and attract other businesses to West Rhyl."

#### Ladbrokes plots £50m investment in technology

Ladbrokes chief executive Richard Glynn has revealed plans for a £50m investment in the development of the bookmaker's 'technological capabilities' over the coming year.

The group is also proposing to 're-energise' its brand as part of efforts to put the customer

at the heart of its business and the implementation of its eCommerce platform.

In its results for the year ending 31 December, Ladbrokes reported a 1.3 per cent increase in net revenue and a 20.1 per cent increase in operating profit compared with 2009.

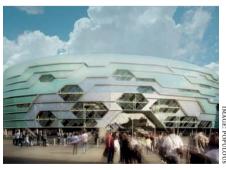
# Work starts on Leeds Arena scheme

A groundbreaking ceremony has taken place to mark the start of construction work on the new multi-million pound Leeds Arena.

BAM Construction has been appointed to deliver the Populous-designed venue, having already carried out preparatory work at the city centre's Claypit Lane site.

When complete, the new arena will be able to accommodate 13,500 spectators and is designed to ensure seats are no more than 68m (223ft) from the centre of the stage.

Leeds City Council executive member responsible for city development Richard Lewis said: "This is a very exciting phase of what is a hugely important £6om construction project for Leeds. The arena will bring an additional one million visitors to the city, add around £25.5m per year to the city's economy and create around 450 construction jobs, as



BAM Construction will build the new Leeds Arena

well as a number of apprenticeship and work experience opportunities."

In December, however, developer Montpellier Estates filed a claim for deceit against the council with regards to the procurement of the venue.

#### **ADDRESS BOOK**

- Arts & Business +44 (0)20 7378 8143 www.aandb.org.uk
- ALVA +44 (0)20 7222 1728 www.alva.org.uk
- Arts Council +44 (0)20 7333 0100 www.artscouncil.org.uk
- ASVA +44 (0)1786 475152 www.asva.co.uk
- BALPPA +44 (0)20 7403 4455 www.balppa.org
- BHA +44 (o)845 880 7744 www.bha-online.org.uk
- BICM +44 (0)845 217 1811 www.bicm.co.uk
- BiSL +44 (o)20 8780 2377 www.bisl.org
- CCPR +44 (0)20 7976 3900 www.ccpr.org.uk
- CMAE +44 (0)1334 460 850 www.cmaeurope.org
- Countryside Agency +44 (0)1242 521381 www.countryside.gov.uk
- CPRE +44 (0)20 7981 2800 www.cpre.org.uk
- English Heritage +44 (o)870 333 1181 www.english-heritage.org.uk
- FSPA +44 (o)2476 414999 www.sportsandplay.com
- FIA +44 (0)20 7420 8560 www.fia.org.uk
- HHA +44 (0)20 7259 5688 www.hha.org.uk
- IAAPA +1 703 836 4800 www.iaapa.org
- IEAP +44 (0)1403 265 988 www.ieap.co.uk
- Institute of Hospitality +44 (0)20 8661 4900 www.instituteofhospitality.org.uk
- ISPAL +44 (0)845 603 8734 www.ispal.org.uk
- LPF +44 (0)1462 471932 www.leisureprop.com
- LMCA +44 (0)1278 436910 www.lmca.info
- MLA +44 (0)20 7273 1444 www.mla.gov.uk
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- SAPCA +44 (0)24 7641 6316 www.sapca.org.uk
- Sports Aid +44 (0)20 7273 1975 www.sportsaid.org.uk
- Sport England +44 (o)8458 508 508 www.sportengland.org
- Springboard +44 (o)20 7497 8654 www.springboarduk.org.uk
- SkillsActive +44 (0)20 7632 2000 www.skillsactive.com
- Tourism Management Institute +44 (0)1926 641506 www.tmi.org.uk
- Tourism Society +44 (0)20 8661 4636 www.tourismsociety.org
- VisitBritain +44 (0)20 7578 1000 www.visitbritain.com
- World Leisure +1 250 497 6578 www.worldleisure.org