

leisure opportunities

12–22 Jan 2018 Issue 727

Your careers & recruitment partner

English clubs dominate football index

Manchester City have more financial muscle than any other club in world football, according to a new financial index, with Premier League clubs dominating the top 10.

The *Soccerex Football Finance 100* ranks clubs using five variables: playing assets, fixed assets, money in the bank, potential owner investment and net debt.

Manchester City topped the rankings with a Football Finance Index score of 4.883, with Arsenal in third (4.559) – unexpectedly ahead of third-placed Paris Saint-Germain (4.128), who smashed the world transfer record to sign Brazilian superstar Neymar in August.

There are five Premier League clubs in the top 10, with Tottenham Hotspur (2.591) in fifth, Manchester United in seventh (2.314) and Chelsea in ninth (2.093).

Reflecting China's growing significance in the global market and huge investment into football, Guangzhou Evergrande (3.423)



■ Manchester City has seen €650m funding from owner Sheikh Mansour bin Zayed Al Nahyan

are fourth while La Liga's only representative in the top 10 is Real Madrid in sixth (2.579).

"This study highlights how the global football landscape has shifted over the past two decades," said Soccerex's David Wright.

[More: http://lei.sr?a=8M3M5_0](http://lei.sr?a=8M3M5_0)



This study highlights how the landscape has shifted over the past two decades

David Wright



SPA & WELLNESS

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The industry educator on her plans to meet demand

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FITNESS

Davina McCall reveals fitness instructor ambition

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SPORTS

The wait is over: Birmingham lands Commonwealth Games

Organisers and business community celebrate win

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Former PE teacher **Leon Chee-A-Tow** becomes first franchisee for Scottish brand Beat Theory Fitness

A former PE teacher has become the first franchisee for Beat Theory Fitness, as it launches a new site offering heart-rate-monitored group interval training to members in London.

The Waltham Abbey club, which measures 3,498sq ft (325sq m), will hold a minimum of eight 45-minute high-intensity interval training (HIIT) classes per day, with each session catering for up to 40 people.

Leon Chee-A-Tow plans to grow the business to 250 members in the first year and 400 in the second year, with three personal trainers supporting him.



■ Chee-A-Tow became a PT after 19 years as a PE teacher

"I've always been into sport and my job has always involved teaching so personal training seemed a natural progression"

After 19 years as a secondary school PE teacher, Chee-A-Tow re-evaluated his options during his recovery

from a spine operation at 40 – retraining as a personal trainer to help others suffering from injuries.

"I've been into sport from childhood and in adulthood my job has always involved teaching or providing a service, so personal training seemed a natural progression to my skill set," he said.

"Seeing the Beat Theory Gym in Glasgow allowed me to realise my dream of delivering personal training in a group setting. The existing brand and franchise support for a new business gives me the best opportunity to make it a success."

The original Beat Theory Fitness club was opened in Glasgow by brand owner Riccardo Scala, who told *Leisure Opportunities* he has plans to expand into the international market in 2018.

David Tanner announces plan to step down from British Rowing after 21-year era of success



■ Tanner established the elite-standard Redgrave Pinsent Rowing Lake at Caversham

Sir David Tanner has announced he will step down as the performance director of British Rowing after overseeing GB Rowing Team's richest ever period of success.

Tanner has held the post since 1996, developing 27 Olympic medal-winning crews, who won 12 golds, and eight Paralympic medal-winning crews, who won six golds.

"This has not been an easy decision but one I

"I've had a fantastic journey and I'm leaving a strong high-performance programme behind me"

have thought about for some time," Tanner said.

"I've had a fantastic journey as rowing's performance director and I feel now is the right time to step away, leaving what I believe is a strong high-performance programme behind me."

The 69-year-old will leave the post at the end of February.

Tanner is credited with building the women's high-performance rowing programme, resulting in GB winning its first Olympic women's rowing medal, in 2000, and first Olympic women's gold, in 2012. He also introduced the World Class Start programme, which developed five of Great Britain's 10 Olympic champions in 2012.



■ Anstiss is chair of Get Berkshire Active and CEO of Promote PR

"I was so surprised and incredibly humbled to receive such a prestigious award"

Sue Anstiss recognised in New Year Honours 2018

Founding trustee of the Women's Sport Trust Sue Anstiss has been appointed MBE, along with a host of business leaders, coaches and players from the world of sport in the New Year Honours list 2018.

"I was so surprised and incredibly humbled to receive such a prestigious award," Anstiss said.

"At times like this, it's natural to think about making your loved ones proud, so receiving this award is tinged with sadness.

"My dad, who was the ultimate sports fan, passed away earlier this year.

I know he would have been extraordinarily proud to hear that his daughter had been awarded an MBE.

"It's a great tribute to a man who encouraged his daughter in sport as much as his three sons; someone who recognised 'great sport is great sport' whether played by men or women."

Clare Connor OBE, director of women's cricket for the England and Wales Cricket Board, was appointed CBE, as was Joyce Cook OBE, for services to sport and accessibility.

International Ski Federation secretary general Sarah Lewis was appointed OBE for services to the sport and Jonathan Morgan, the former chief executive of Disability Sport Wales, was also recognised as an OBE.

For a full list, visit *Leisure Opportunities* news online.

leisure opps

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■ Berry is also the founder of Spa Remedies

Joanne Berry launches spa and wellness training company to meet growing demand

Spa industry veteran Joanne Berry has launched The Wellness Education Hub – a training and events company serving the global wellness sector.

The company will help brands launch training for new accounts, offer refresher training and assistance and staff for spa events.

“Think of the Wellness Education Hub as a broker for everything educational in the spa and wellness industry,” said Berry, whose career has focused

“I was being asked by multiple companies if I knew of any good educators to represent their brand”

on business management and education across the spa industry, including cruise ships, multiple day spas, resort/destination spas and medical spas.

She has conducted training and product seminars, including training over 400 staff in all aspects of spa treatments and customer service when she served as the education manager for

Steiner in San Diego. She said her goal is to create a ‘hub’ of seasoned educators globally.

“Having been an educator for 20 years, I saw a need for this when I was being asked by multiple companies if I knew any good educators to represent their brand or would I be interested in providing training myself,” said Berry.

Matt Roberts expands brand into food and beverage market with Daily Dose partnership

Fitness entrepreneur Matt Roberts has partnered with juice shop Daily Dose to open a co-branded café specialising in high-protein food and drinks at his Mayfair studio.

‘Matt Roberts Daily Dose’ is the latest addition to the personal trainer’s growing empire, which includes three training studios, luxury fitness retreats, exercise videos and equipment.

The trainer, who has helped coach celebrities including Tom Ford, John Galliano, Trudi Styler, Amanda Holden, The Saturdays and Mel C, said that opening a café was a natural step in his business strategy.



■ Roberts (right) with Daily Dose founder George Hughes-Davies

“I’ve come to realise we need a more holistic approach to health, as working out and going to the gym is just one part”

“Over the years, I’ve come to realise that we need a more holistic approach to health, as

working out and going to the gym is just one part of staying healthy,” said Roberts.

“Eating and drinking the right things is just as important, so opening the café with Daily Dose seemed like a natural next step.”

Smoothies on the menu have been developed with his in-house performance nutritionist Sarah-Jane Holt, using seasonal fruit and vegetables.

Juices, snacks, breakfast pots, protein balls and coffee are also available.

Daily Dose’s George Hughes-Davies said: “Matt’s approach to nutrition resonates with our philosophy that the correct nutritional intake improves focus, energy levels and is essential to your wellbeing.”



■ Ingleby's mind-body coaching services have helped Team GB athletes

Personal trainer **Kim Ingleby** dedicates Gold Standard Fitness award to her clients

Mind and body coach Kim Ingleby has landed the Personal Trainer of the Year prize at the Optimum Nutrition Gold Standard Fitness Awards.

Ingleby, who runs mind-body coaching company Energised Performance, was awarded the accolade for her leadership in using a combination of exercise, DNA testing, neuro-linguistic programming and nutrition to help people achieve their goals.

Her clients include Team GB athletes, first-time runners and those overcoming injury.

"This award is most definitely for all my clients around the

world, who achieve great things and inspire me to develop my knowledge and take on new challenges," she told *Leisure Opportunities*.

"The health and wellness industry is a fast-paced, exciting one to be part of and I'm excited about making a bigger global difference and helping people believe in themselves, let go of fear, take action on their goals and feel great in mind and body."

The awards, which are in their second year, aim to recognise the work of fitness professionals.

"The health and wellness industry is a fast-paced, exciting one to be part of and I'm excited about making a bigger global difference and helping people take action"

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STARTUP

Fiit to disrupt with £2.4m seed funding

Fitness tech startup Fiit has announced a £2.4m seed investment to launch its on-demand home exercise platform.

Led by a team of ex-Google employees and Qubit founders, Fiit uses a mobile app to connect a chest strap worn by the user to their TV, creating a live connection to on-screen fitness instructors and allowing real-time performance monitoring.

The platform will offer a choice of specialist classes, from HIIT to Hatha, delivered by well-known instructors.

The startup hopes to win customers by reducing barriers to exercise such as travel and cost.

“Traditional gyms and studios have limitations for most people because they haven’t successfully broken down the barriers to regular exercise and don’t easily fit into people’s busy lives,” said Fiit co-founder Daniel Shellard.

“Boutique studios are expensive and elitist – we’re focused on the future of fitness and plan to make it addictive by combining the motivation of a studio experience with the convenience of a home workout powered by the fitness stars people follow.”

The investment is led by Connect Ventures, with Fiit set to launch early this year.

[More: http://lei.sr?a=k5W2H_0](http://lei.sr?a=k5W2H_0)



■ Fiit uses a chest strap to monitor users as they are coached



We’re focused on the future of fitness and plan to make it addictive

Daniel Shellard

NEW OPENING

TRIB3 chooses Moscow for first overseas franchise



It’s a new chapter and puts us firmly on the international stage

Alexei Drobot

TRIB3 has opened its first studio outside of the UK in Moscow, Russia, and plans to rollout the concept to further sites across the country.

The Moscow franchise of the boutique brand is being headed by Alexei Drobot, former chief executive at World Class Clubs and ex-general manager of TUI Travel and Johnson & Johnson in Russia.

Drobot will be joined by managing partner Igor Guiduk, a national champion in military mixed martial arts and Russian combat sport Sambo, to help roll out studios.



■ A model poses in Trib3 Moscow’s changing rooms

The brand will fine-tune the concept at the first site before rolling it out. The club, measuring 5,000sq ft (465sq m), includes imported fitness equipment from the UK, a retail space, mixology bar and changing rooms offering premium cosmetics.

[More: http://lei.sr?a=Z8S7s_0](http://lei.sr?a=Z8S7s_0)

OPERATOR

Virgin Active moves on to nutrition and wellbeing



We'll be working with companies on ways to develop mental fitness

Robert Cook

Virgin Active has begun the next stage of its 360-degree wellness concept by focusing on nutrition and the mental wellbeing of its members.

The first part of its Body Movement initiative, launched last year, was to introduce a suite of dedicated treatment rooms and studios for physiotherapy, sports massage and reformer pilates. The concept consists of body maintenance and rehabilitation, mental wellbeing, nutrition and movement.

Virgin Active UK MD Robert Cook said the team is now planning the next phase.



■ Virgin Active is expanding its offering

"We're working with some nutritional companies to come in and give advice that can be passed on to members through our PTs," said Cook. "Similarly for mental wellbeing, we'll be looking to work with various companies on ways to develop mental fitness and agility."

[More: http://lei.sr?a=u4K3H_0](http://lei.sr?a=u4K3H_0)

INVESTMENT

eGym nets €25m for research and development

Fitness kit and software supplier eGym will receive up to €25m (£22.2m) in financing to support its R&D and engineering.

The investment from the European Investment Bank (EIB) will also facilitate the expansion of eGym's assembly and production facility.

eGym was founded seven years ago in Munich, Germany, but now operates across 13 European countries and the US.

It manufactures electric resistance machine circuits supported by software updates and utilises



■ Fayolle with eGym CEO Philipp Roesch-Schländler



It will help improve citizens' access to the best equipment

Ambroise Fayolle

an open cloud platform to connect machines produced by third parties, in order to optimise fitness training and monitoring.

"eGym uses cutting-edge technology to create complete fitness ecosystems, which will help improve European citizens' access to the best available wellbeing and health equipment," said Ambroise Fayolle, VP of the EIB responsible for Germany.

[More: http://lei.sr?a=u8q4V_0](http://lei.sr?a=u8q4V_0)

Survey proves link between physical activity and wellbeing

Life satisfaction and happiness are higher for people who are physically active, while levels of anxiety are lower, a survey has shown.

Analysis by the Sport Industry Research Centre at Sheffield Hallam University examined the responses of more than 50,000 people to Sport England's *Active Lives Survey*. On average, respondents who undertook at least 150 minutes of physical activity a week scored themselves 7.27 out of 10 for happiness, but the figure dropped to 6.69 for inactive people.

[More: http://lei.sr?a=F8K5u_0](http://lei.sr?a=F8K5u_0)

BOUTIQUE

Steve Halsall launches boutique gym

Celebrity personal trainer Steve Halsall has opened a 3,500sq ft (325sq m) boutique health club in a co-living building in north-west London.

Enrgym, in Old Oak, Willesden, is free to use for people living in the complex, which has been developed by property company The Collective using a 'co-living' concept described as "a new way to live."

The design of the building focuses on bringing people together through its communal kitchens, dining rooms and lounges, as well as its cinema, sports bar, library and roof garden.

Halsall, who has trained comedians, pop stars, actors

and film directors, said: "With Enrgym I've used my 20 years of experience listening to customers on what works and doesn't with gyms, and I've tried to create the perfect environment for our customers."

"In partnership with The Collective, we're now looking to expand to other sites in the UK."

The gym, which has 18 pieces of cardio equipment and 20 multi-use and free weight stations, offers personal training and holds yoga, HIIT, and spin classes.

There is also an onsite café offering protein shakes, healthy snacks and nutrition advice.

More: http://lei.sr?a=u2Q6s_0



■ Halsall has trained pop stars, film directors and actors



I've tried to create the perfect environment for my customers

Steve Halsall

PEOPLE

Davina McCall reveals fitness instructor ambition



My goals in 2018 are all to qualify as a fitness instructor

Davina McCall

TV presenter Davina McCall has pledged to take the step up from exercise videos to become a qualified fitness instructor, in a New Year's resolution revealed to fans on Twitter.

The former Big Brother presenter, who has released 14 fitness videos to date and published three diet books, revealed her ambition in a tweet on New Year's Day that read: "Right... my goals in 2018 are all to qualify as fitness instructor ... I need a qualification in that area after all this time #ownyourgoals"

One follower replied: "I think you could write the exam!"



■ McCall learned from personal trainer Ed Lumsden

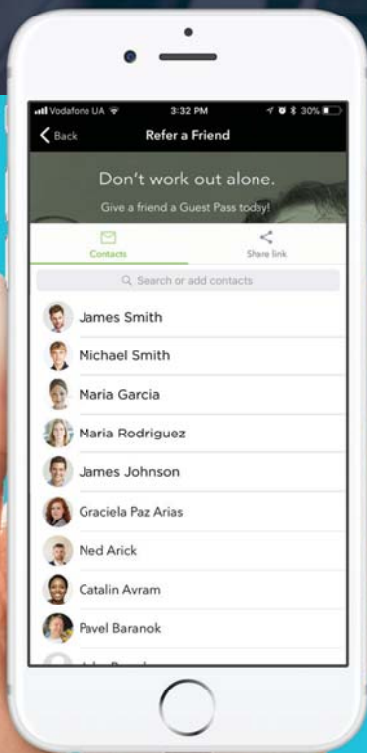
McCall encouraged fans to follow her lead and share fitness goals by making a public pledge – resulting in a flurry of supportive messages from followers.

The mother-of-three recently released her Toned in 10 programme, as well as an F&F active range of clothing.

More: http://lei.sr?a=f2g7B_0

Does your referrals process measure up to **new** **legislation?**

Under new GDPR legislation, from May 2018 you'll no longer be able to store details of referred prospects without their permission.



With **Netpulse's club mobile apps**, members can refer friends straight from their phone. And it's fully compliant with GDPR, too.

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 **Netpulse**

ATHLETICS

Birmingham named host for 2022 Games

Birmingham has officially been named the host city of the 2022 Commonwealth Games, beating competition from Kuala Lumpur, Victoria (Canada) and Australia.

“With its rich history, cultural diversity, youthful dynamism and ambitious spirit, Birmingham embodies all that we cherish about the Commonwealth,” said Louise Martin, president of the Commonwealth Games Federation (CGF),

“The vast majority of the Games venues are in place, and with extensive experience in the UK of hosting successful major events – including Manchester 2002, London 2012 and Glasgow 2014

– the CGF looks forward to a truly spectacular Games.”

Birmingham 2022 is expected to take place from 27 July to 7 August.

The official handover to Birmingham is set to take place at the Gold Coast 2018 Commonwealth Games Closing Ceremony on 15 April 2018.

Karen Bradley, secretary of state for Digital, Culture, Media and Sport at the time, said: “The Games will give us a chance to show the best of Britain to the world, give great opportunities to the people and businesses of the West Midlands and beyond while inspiring many to get involved in sport.”

[More: http://lei.sr?a=h4x6c_0](http://lei.sr?a=h4x6c_0)



■ The Games are set to take place in July and August 2022



The Games will give us a chance to show the best of Britain

Karen Bradley

NEW STADIUM

AFC Wimbledon gets green light for Plough Lane stadium



We've taken a giant step towards going home

Erik Samuelson

AFC Wimbledon will begin building a new stadium at Plough Lane after reaching an agreement with Merton Council.

Wimbledon FC had to leave Plough Lane in 1991 after the Taylor Report – undertaken in the wake of the Hillsborough tragedy – meant top flight sides had to play in all-seater stadiums.

The stadium was turned into residential space, but now a new development will see construction of a stadium for between 11,000 and 20,000 fans, as well as 602 new homes, retail space and a squash and fitness club.



■ The plans include £1.5m to improve local services

“Everyone in football knows the story of how AFC Wimbledon came into being,” said the club’s chief executive Erik Samuelson.

“A group of fans started with nothing. Now, 15 years later, we’ve taken a giant step towards going home.”

[More: http://lei.sr?a=w7B3y_0](http://lei.sr?a=w7B3y_0)



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GYMNASTICS

Liverpool to bid for World Gymnastics Championships



It fills me with excitement to imagine it here in our great city

Beth Tweddle

The World Gymnastics Championships could be coming to Liverpool after the city announced it will bid to host the competition in 2022.

Liverpool City Council's cabinet formally endorsed British Gymnastics' bid last month, supported by UK Sport with National Lottery funding, to the Federation of International Gymnastics.

If the bid is successful, the competition will be held at the Echo Arena over 10 days, bringing together 700 gymnasts from more than 80 nations and generating an estimated £6m boost to the local economy.



■ Liverpool's Beth Tweddle is a triple world champion

Liverpool's celebrated triple world gymnastics champion Beth Tweddle said: "I lived, trained and went to university in Liverpool and, having won three world titles, it fills me with a huge amount of excitement and great pride to imagine these championships in our great city in 2022."

[More: http://lei.sr?a=f3E5f_0](http://lei.sr?a=f3E5f_0)

REDEVELOPMENT

Sheffield United reveals plans for South Stand

Designs for a new stand at Sheffield United will celebrate the city's steel industry, the club has revealed.

The Blades have proposed to add more than 5,400 seats to the second tier of Bramall Lane's South Stand, as well as new executive boxes and a media centre.

Designs by local architects Whittam Cox will celebrate the exposed steelwork supporting the cantilevered roof from above, using high-quality profiled steel cladding and areas of red brickwork to help anchor the building.



■ The project is part of the Bramall Lane masterplan



We have a rich historical background in the city and in football

Andrew Birks

"This is very much about looking ahead following our promotion to the Championship and a place in the highest tier of the English game," said United's chief operating officer, Andrew Birks.

"We have a rich historical background in the city and within football. Our stadium of the future will reflect this relationship and contribute to the future of the Blades."

[More: http://lei.sr?a=3K5G5_0](http://lei.sr?a=3K5G5_0)

Horse Show cancelled after blaze at Echo Arena car park

A fire that destroyed up to 1,400 cars next to the Echo Arena during the Liverpool International Horse Show on New Year's Eve is believed to have started accidentally, according to police.

The blaze, which began around 4.40pm on 31 December, forced the evacuation of horses from the first floor of the car park into the sports arena.

Liverpool City Council opened a reception centre at Lifestyles Gym for those unable to get home or needing temporary shelter.

The fire service said no one was harmed.

[More: http://lei.sr?a=U2h8d_0](http://lei.sr?a=U2h8d_0)

Our place on the map

A new year always brings with it the possibility of change and renewal, although for the sport and physical activity sector this is very much the norm at the moment as we continue to adapt and professionalise at pace.

2017 was a breakout year for both CIMSPA and the sector as a whole. With government and Sport England backing and investment, the CIMSPA Professional Standards Matrix was launched with the sector's first six professional standards, all created by forward-thinking employers committed to improving our sector.

CIMSPA membership rose by almost 300 per cent as more employers joined with us to build better careers for their staff teams and our network of training providers doubled in size.

Finally, as the year closed, Marc Woods came onboard as our new chair, with a mandate to keep CIMSPA and the sector it represents at the forefront of work to build a healthier nation and a stronger civil society.

Making our mark

As this new year opens, we're looking forward to keeping the pace high and

pushing for positive change on behalf of all working in sport and physical activity.

First up is a vital consultation. As 2017 closed, the Institute for Apprenticeships (IFA) published draft occupation maps for the whole of UK plc. Once finalised, these occupational maps will define the employment sectors and occupations the government recognises as priorities for support.

It's hugely important that sport and physical activity is positioned within the right occupational map, and that this map offers a true picture of the occupations within our sector.

The Institute for Apprenticeships is doing great work in improving the skills landscape, but our view is that the draft maps don't correctly position our sector or fully capture its power and potential to provide rewarding careers and pathways for those who work within it.

Our network of over 200 employers, training providers, awarding organisations and higher education partners have been mobilised to support our position and we'd encourage you to add your voice. Visit the news section on CIMSPA's website to learn about our contribution to the project. The IFA survey is open until 25 January. ●



■ Tara Dillon, chief executive of CIMSPA



New occupational maps for the whole of UK plc will define the employment sectors and occupations the government prioritises for support



■ CIMSPA is urging physical activity professionals to submit views to the IFA survey on careers



Your best business opportunity in 2018



SPATEX 2018, the UK's only dedicated water leisure exhibition, is returning in January to Coventry's Ricoh Arena and, with increased exhibition space, promises to be an even more unmissable event. Nowhere else in the UK can you meet more than 1,000 people involved in wet leisure in just one day.

What is SPATEX 2018?

With more than 100 top quality exhibitors, both national and international, SPATEX brings together the global wet leisure family under one roof.

Who is SPATEX 2018 aimed at?

Everyone involved in the provision or operation of water leisure facilities, including leisure operators, administrators, architects and builders.

What will SPATEX 2018 give you?

See the UK's largest showcase of products and innovations:

Featuring all the major manufacturers and suppliers, SPATEX is a shop window for everything under the wet leisure


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umbrella, from wet and dry safety flooring, spas, water play features and pool enclosures to energy-saving chemical control and heating and ventilation units. Many of the innovative products launched at SPATEX are geared towards commercial operators. There's a well-known saying, "If it's not at SPATEX, you probably don't need it!" It's a fantastic opportunity to catch up on new technologies and

energy saving innovations, many of which have never been seen before.

Make yourself more marketable:

Update your professional skillset with SPATEX's double programme of free seminars and workshops – there's no greater source of free industry education and training. An impressive line-up of experts will tackle a variety of topics, with particular reference to the commercial sector.

- On **Tuesday 30 January** (10.30-12.00) the Swimming Teachers' Association is holding an important pool plant conference which will include a talk on the hidden dangers of spas.
- On **Thursday 1 February** experts from PWTAG (Pool Water Treatment Advisory Group) will be giving a series of talks from 10.00 until 14.45 that are of particular interest for spa operators in commercial situations.

FOR FURTHER INFORMATION

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or email michele@spatex.co.uk;

helen@spatex.co.uk

Spa & wellness news

REDEVELOPMENT

Kohler Waters Spa set to reopen

The only Kohler Waters Spa outside the US will reopen in St Andrews, Scotland, early this year, following a multi-million-pound renovation.

The spa retreat will be open to the public for the first time and will have a focus on hydrotherapy.

The renovation, designed by Sedley Place, includes an extension which increases the size of the facility to 25,000sq ft (1,860 sq m).

The spa will be separated into two distinct areas:

one dedicated to the spa journey, and the other to leisure and fitness.

The spa will have 13 treatment rooms, including two couples' rooms and two wet treatment rooms that offer

Kohler bathing experiences.

Signature treatments will feature natural, marine-based ingredients, including seaweed and peat from Voya and Phytomer, as well as rituals, Himalayan

salts and aromatherapy from Comfort Zone.

A 'custom time' menu will create personalised treatment programmes, and nail brand Margaret Dabbs will offer manicures and pedicures.

There will also be a hydrotherapy pool, cold plunge pool, ice fountain, experience showers, a Finnish sauna and a rooftop garden with hot tub.

[More: http://lei.sr?a=4P9Y2_0](http://lei.sr?a=4P9Y2_0)



■ The new spa at St Andrews will feature 13 treatment rooms

SUPPLIERS

Elemis secures seven-hotel deal with Marriott UK



We share the same beliefs of putting people first

Noella Gabriel

Elemis has secured a partnership deal with hotel giant Marriott International, which will see the product house provide seven of Marriott's UK-based hotel spas with products and treatments.

The seven properties are Hanbury Manor, Sprowston Manor, Tudor Park, Worsley Park, Hollins Hall, Meon Valley and St Pierre Park.

"Having Elemis is a fantastic addition to our range of treatments and products and we're proud to have this partnership in place," said Alison Ainsworth, senior director of spa and leisure, Europe at Marriott International.



■ The deal includes the spa at Hanbury Manor hotel

Noella Gabriel, managing director of Elemis, added: "We share the same beliefs of putting people first and pursuing excellence. Our services will deliver the ultimate in skincare expertise. The Marriott team are incredible professionals to work with."

[More: http://lei.sr?a=u5h5D_0](http://lei.sr?a=u5h5D_0)

Spa & wellness news

PEOPLE

Hutchinson Consulting announces new leadership



While I move on to new ventures, I know Lori's vision is being realised

Bill Hutchinson

Michael Tompkins will head up a new leadership team at Hutchinson Consulting after Bill Hutchinson announced his retirement following 25 years in hospitality recruitment.

Hutchinson is handing over the reins to partners Tompkins, Kristine Huffman and Carol Stratford.

Founded in 1993 by Hutchinson's late wife, Lori Hutchinson, Hutchinson Consulting specialises in hotel, spa and restaurant talent recruitment.

"After 25 years of serving an industry I love, this is a bittersweet moment," said Hutchinson.



■ Michael Tompkins joined the company in 2016

"Michael Tompkins joined us in 2016 and has brought new levels of expertise to the business.

"While I move on to new ventures, I know Lori's vision is being realised and I'm thrilled about the new partners and the team's ongoing growth of Hutchinson Consulting."

[More: http://lei.sr?a=D7f7z_0](http://lei.sr?a=D7f7z_0)

INVESTMENT

Thrive Global secures US\$30m in Series B funding to help its IP go further

Thrive Global, the wellness media and technology company founded last year by Arianna Huffington, has raised US\$30m (€22m) in its Series B funding round.

The money will be used to "dramatically accelerate" its technology and product growth, and scale its impact around the world.

The round was led by IVP, a multi-billion dollar venture capital and growth equity firm that has also invested in Twitter, Snap and Slack.

IVP general partner Somesh Dash will be joining Thrive Global's board of directors.



We'll be able to productise our IP to reach more people

Arianna Huffington



■ Thrive Global will launch a new app this month to support wellbeing

Thrive Global has an online hub for the conversation around wellbeing and performance; corporate services, including live and digital workshops, e-courses and behaviour-change products; and a behaviour-change technology product suite.

"When we launched Thrive Global exactly a year ago, we set the goal to end the collective delusion that

burnout is the necessary price we must pay for success," said Huffington.

"Over the past year, we've worked with some of the biggest companies in the world to refine our science-based behaviour change solutions. With our Series B investment, we'll be able to productise our IP in order to reach tens of millions more people."

[More: http://lei.sr?a=b8F7C_0](http://lei.sr?a=b8F7C_0)



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NEW HOTEL

Mandarin Oriental plans Mayfair hotel

The studio of Richard Rogers have been commissioned to design a luxury hotel and residences for hospitality group Mandarin Oriental in the fashionable heart of London's Mayfair district.

Due to open in 2021 between Bond Street and Regent Street on Hanover Square, the Mandarin Oriental Mayfair is described by developer Clivedale London as "an intimate, boutique property".

Architects Rogers Stirk Harbour + Partners – who last year redesigned the entrance at the iconic Berkeley Hotel in the British capital – have been tasked with creating "an oasis of contemporary luxury".

The hotel will feature 50 guestrooms and suites, a fine-dining restaurant, a lobby lounge, a bar and a private roof terrace overlooking Mayfair. The upper floors will house 80 residences with access to an indoor pool, a fitness centre and Mandarin Oriental spa.

Clivedale London CEO Tarun Tyagi said: "We're setting a precedent for architecture, design and lifestyle in a world-class location. We look forward to bringing the best of both worlds to our clientele – the comforts of a private home combined with Mandarin Oriental's legendary hospitality."

[More: http://lei.sr?a=q2C5B_0](http://lei.sr?a=q2C5B_0)



■ Richard Rogers, of architects Rogers Stirk Harbour + Partners



We're setting a precedent for design and lifestyle

Tarun Tyagi

RESTAURANT

Four Seasons reveals stylish Asian restaurant



Luckily, we had the history of the building to inspire us

Ed Ng

Ed Ng and Terence Ngan, the long-time collaborators at the helm of the international design studio AB Concept, have unveiled their first project in London: a luxurious Asian restaurant called Mei Ume.

Located within the Four Seasons Hotel London at Ten Trinity Square – formerly the headquarters of the Port of London Authority – the design fuses Eastern and Western heritage.

The restaurant's focal point is a red lacquer frame holding an ornate three-layer gilded triptych. Each panel depicts a story and has been



■ The design references Anglo-Chinese trading

created through a multi-layer painting technique with glass overlays.

"It's a challenging process, particularly in a very old city where you come across literally hundreds and thousands of storylines," said Ng. "Luckily, we had the history of this building to inspire us."

[More: http://lei.sr?a=e3D6R_0](http://lei.sr?a=e3D6R_0)

FORECAST

Tourism set for record figures in 2018

Record levels for Britain's inbound tourism are set to continue in 2018, after VisitBritain forecast further growth for the year ahead.

According to the tourism body, overseas visits to the UK are forecast to break through the 40 million mark for the first time, reaching 41.7 million, up 4.4 per cent on 2017, which is expected to see 39.9 million total visits.

Spending from visitors coming to the UK from overseas is also predicted to rise – increasing 6.8 per cent to £26.9bn.

"Tourism is a fiercely competitive global industry and these results not only demonstrate Britain's

continued ability to compete internationally for visitors, they are testament to tourism's importance as a driver of economic growth," said Patricia Yates, director of VisitBritain.

"We're working with partners across the world to tell customers of experiences they can only have in Britain and encourage them to book a trip now.

"We have seen good growth this year from the US and China, and are developing new products that make it easier for overseas visitors to book and explore all of Britain."

[More: http://lei.sr?a=9F3u2_0](http://lei.sr?a=9F3u2_0)



■ More than 41 million visitors are expected to the UK in 2018



We're developing products to make it easier to explore

Patricia Yates

GOVERNMENT

Industry leaders demand changes to meet 2025 target



We want tourism to be a key part of the industrial strategy

Steve Ridgeway

The value of tourism to Britain could rise from £130bn to £268bn by 2025 – but only if the government tackles "long-term structural problems" in the sector, a leading group of operators has warned.

In an open letter published in *The Times*, the leaders of more than 40 organisations, including Heathrow, Virgin Atlantic and Airbnb, said that the government must prioritise tourism, making it a key part of its industrial strategy.

The letter calls for the creation of special tourism zones in areas where local councils would improve transport



■ British tourism needs more support, leaders say

links to extend their tourism seasons. Steve Ridgeway, chair of VisitBritain and VisitEngland is leading the group.

"We want tourism to be a key part of the industrial strategy and call on the government to back our plan," the letter said.

[More: http://lei.sr?a=D7a6H_0](http://lei.sr?a=D7a6H_0)

The UK's largest physical activity trade show

Elevate is the most cost-effective route to the UK physical activity market.

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Tracy Morrell,
Company Director,
React Fitness



230+ SPEAKERS

HERITAGE

King's car park gets heritage status

A car park in Leicester that famously turned out to be the burial place of King Richard III has been given protected status by Historic England.

The medieval Greyfriars site where Richard was laid to rest in 1485 following his death in the Battle of Bosworth now lies beneath the council car park, which has been listed as a scheduled monument.

The designation means the site – which dates back to 1220 when the Franciscan friars first arrived in Leicester – would require developers to obtain special consent before work or changes can be made.

“The discovery of Richard III’s skeleton was an extraordinary archaeological find and an incredible moment in British history,” said minister for Arts, Heritage and Tourism John Glen.

“By protecting this site as a scheduled monument, we’re ensuring the remains of this once lost medieval friary buried under Leicester are preserved for future generations.”

The discovery of Richard’s remains led to a tourism boost for Leicester, with a visitor centre dedicated to the last Plantagenet King of England opening in July 2014.

[More: http://lei.sr?a=A4T2N_0](http://lei.sr?a=A4T2N_0)



■ King Richard’s face was recreated based on the remains found



We’re ensuring the remains are preserved for future generations

John Glen

MUSEUMS

Shortlist revealed for Euro Museum of the Year Award



The award has a significant impact on the lives of museum professionals

A selection of nominees are in contention for the European Museum of the Year Award 2018, with the judging panel revealing its shortlist of 40 for the prestigious prize.

Run by the European Museum Forum (EMF), the award is open to any museum within the continent that has opened or completed redevelopments over the course of the last three years. The British museums include London’s Design Museum and Science Museum, and the Mary Rose Museum in Portsmouth. Dublin’s EPIC Museum and the National Gallery of Ireland are also nominated.



■ The Mary Rose Museum has been nominated

“The European Museum of the Year Award has had a significant influence on the lives of many museum professionals and has brought to centre stage museums with highly innovative approaches,” said the EMF in a statement.

[More: http://lei.sr?a=W9Z7P_0](http://lei.sr?a=W9Z7P_0)

ZOOS

Thirteen monkeys killed in Woburn Safari Park fire



Devastatingly for everyone at the part, none of the 13 animals could be saved

Thirteen patas monkeys have died at Woburn Safari Park following a fire at the attraction in Bedfordshire.

The fire started in the early hours of Tuesday 2 January in the patas monkey house, within the drive-through section of the park, causing the enclosure's roof to collapse.

"Devastatingly for everyone at the park, none of the 13 animals could be saved," said a statement from Woburn Safari Park. "All other animals within the jungle drive-through enclosure are being monitored, but early signs suggest they have not been affected."



■ The fire started in the patas monkey house

The park remains open to the public but the jungle enclosure will remain closed while investigators search for the cause of the fire.

The tragedy occurred just 10 days after a blaze at the Animal Adventure area, gift shop and café at London Zoo claimed an aardvark and four meerkats.

[More: http://lei.sr?a=b2W5a_0](http://lei.sr?a=b2W5a_0)

THEME PARKS

£16m Wicker Man coaster unveiled at Alton Towers

Alton Towers Theme Park has revealed details of its two-year ride project – a wooden coaster with a six-storey flaming structure as its centrepiece.

The first such ride to combine wood and fire according to Merlin, the £16m 'Wicker Man' has been created by Great Coasters International.

While sharing its name with the 1970s British cult horror film starring Christopher Lee, the ride, due to open in Q2, is actually inspired by the beliefs of multiple cultures.

"We hope visitors will be



■ The 2,028 ft-long ride is undergoing safety tests



The effects will leave guests delighted and eager to ride again

Bradley Wynne

blown away by Wicker Man's breathtaking scale," said Bradley Wynne, creative lead at Alton Towers for Merlin Magic Making. "Guests will be 'chosen' to take part in a celebratory 'rite of passage' as they race through the flaming Wicker Man.

"While the primal essence of the wooden coaster and astonishing effects will leave them delighted and eager to ride again."

[More: http://lei.sr?a=U3N5t_0](http://lei.sr?a=U3N5t_0)

Ireland uses the Force to launch tourism campaign

Tourism Ireland has taken its Star Wars visitor campaign to a whole new level, by launching its latest project in space.

A weather balloon was released to celebrate the release of *Star Wars: The Last Jedi* in December, featuring a billboard showing an image of Unesco World Heritage site Skellig Michael. The island, which plays the location for Luke Skywalker's remote hideout, lies off the coast of Ireland near Kerry.

Since the first film in the trilogy, visitor numbers have increased from 14,000 in 2016 to 16,775 in 2017.

[More: http://lei.sr?a=W8d6n_0](http://lei.sr?a=W8d6n_0)

SIMWORX

FLYING HIGH

Simworx launches the Mini Flying Theatre, a smaller footprint, budget-friendly option using the latest cutting-edge ride technology

Dynamic simulation attractions specialist Simworx has added a new attraction to its product range – the Mini Flying Theatre. Developed as a less expensive option to the larger Flying Theatre, also offered by Simworx in partnership with Dutch ride manufacturer Mondial, the Mini Flying Theatre brings this increasingly popular type of attraction into the reach of smaller operators, with both a more accessible price range and smaller overall footprint, but still utilising the latest, cutting-edge ride technology.

Featuring an immersive, large-format, quarter-dome screen concept, the Mini Flying Theatre offers 20 seats, which are accessed via entrance and exit routes on side gangways from a pre-show area, providing for an approximate hourly capacity of up to 250 guests. Riders are seated in a normal horizontal plane in four rows of five, two on each side of a central holding structure, one behind the other. As the attraction cycle begins, the seats are lifted into the air in a smooth transition to panorama mode in front of the dome screen, with the rear rows moving above those in front.

Unique movements

Riders experience unique movements fully synchronised to the movie being played on the screen, including programmable heave and tilt along with forward and backward motion, while the sensation of flying is enhanced by the riders' legs dangling freely.

TURNKEY SOLUTION

As with all its products, Simworx offers a full turnkey package for the Mini Flying Theatre which includes:

- In-theatre effects
- 3D projection system
- Surround sound
- Show control equipment
- Theming
- Pre-show/post-show
- Custom film productions
- 3D glasses and glasses cleaning machines



The Mini Flying Theatre has 20 seats, which are accessed from the entrance and exit routes on the side gangways

In-show effects such as water spray, wind, snow, bubbles, smoke and special-effects lighting provide operators with a truly sensational ride, which is sure to excite, surprise and entertain guests of all ages.

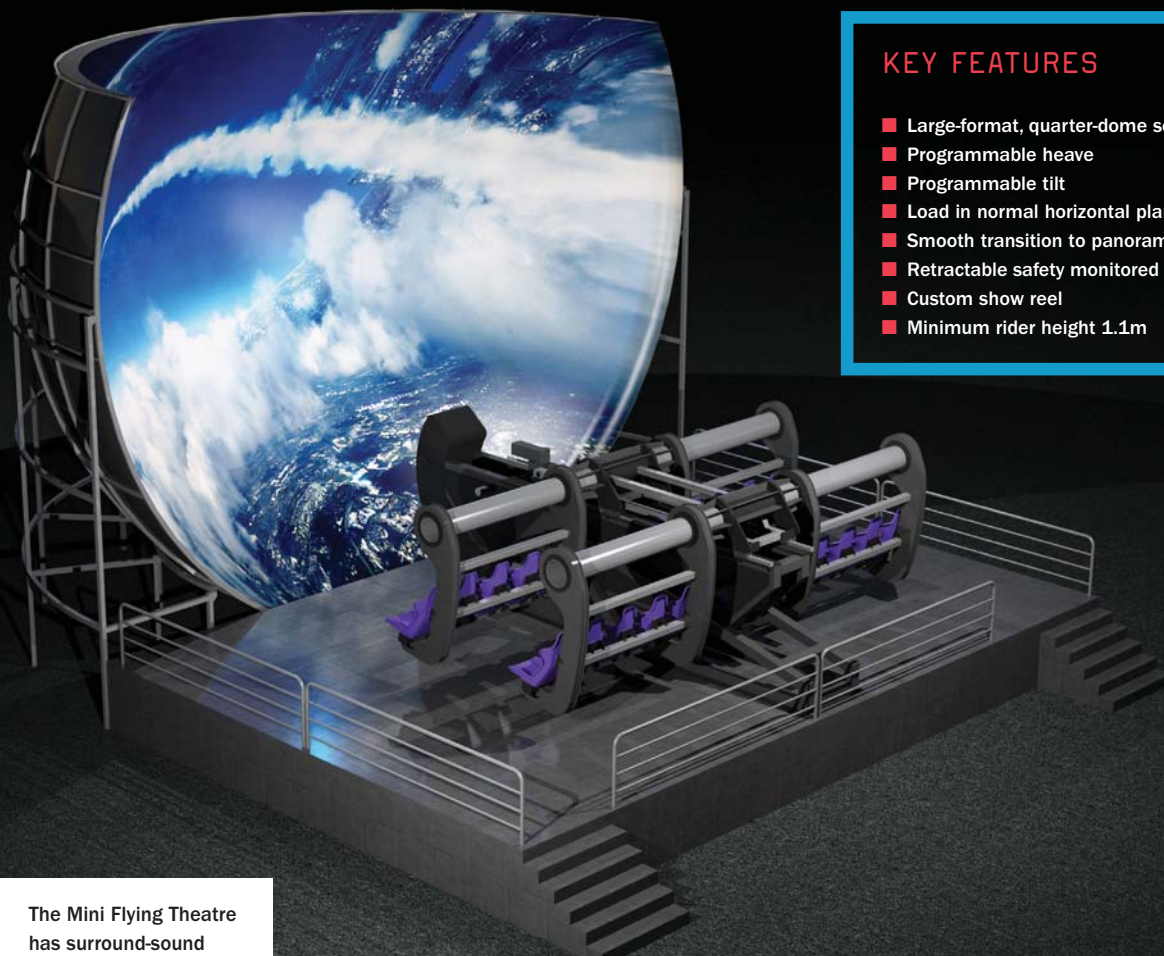
The Mini Flying Theatre is supplied with surround-sound audio and an HD2K or 4K 3D projection system. In addition to the motion synchronisation, the attraction is fully interfaced to projection and sound systems and uses custom show reels on a digital format AV solution. Retractable safety monitored seatbelts are also incorporated as a standard feature.

Competitive price point

"The Mini Flying Theatre is a great addition to our product range and provides operators of all kinds of venues with an opportunity to add such an attraction at a very competitive price point," says Terry Monkton, Simworx managing director.

"Flying Theatres are proving popular with the whole family – something we have seen with our larger, 60 seat models. But for those with smaller budgets, they have often not been a realistic option. This latest Simworx development makes the possibility of adding a Flying Theatre much more credible for many more operators and I'm delighted we've now added it to our ever-growing range of media-based attractions." The first example of Simworx's newest product has already been sold and will make its debut in March 2019. ●

FOR THOSE WITH SMALLER BUDGETS, FLYING THEATRES HAVE NOT BEEN A REALISTIC OPTION. THIS LATEST SIMWORX DEVELOPMENT MAKES THE POSSIBILITY MORE CREDIBLE



KEY FEATURES

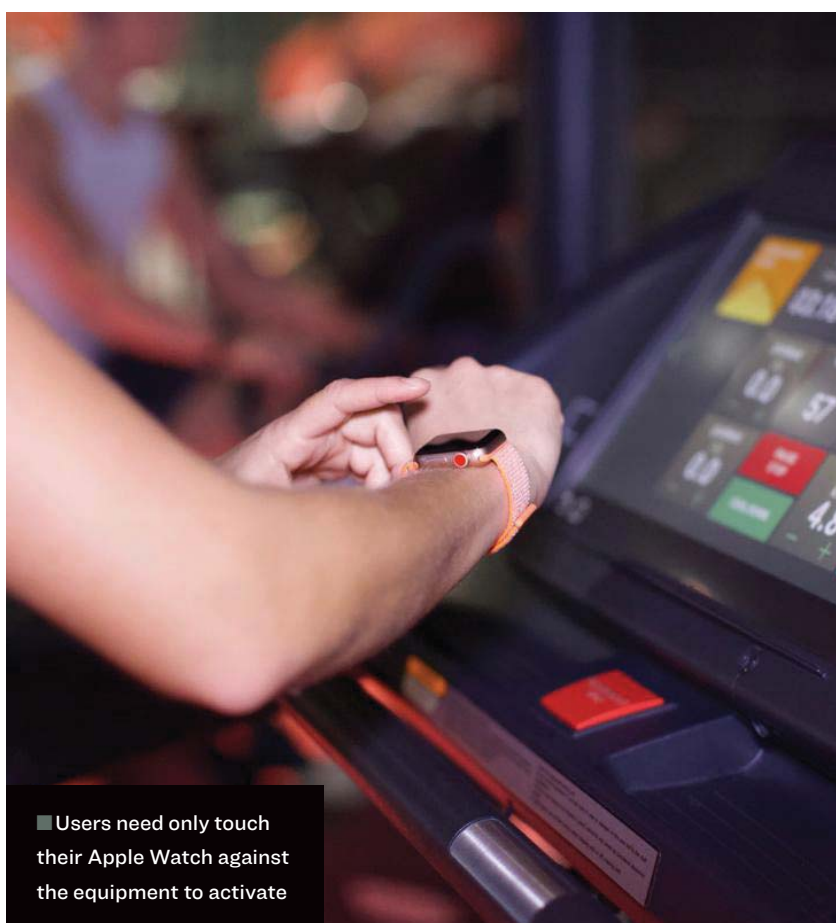
- Large-format, quarter-dome screen
- Programmable heave
- Programmable tilt
- Load in normal horizontal plane
- Smooth transition to panorama mode
- Retractable safety monitored seatbelts
- Custom show reel
- Minimum rider height 1.1m

The Mini Flying Theatre has surround-sound audio, an HD2K/4K 3D projection system and a range of in-show effects



Apple's in the gym

Technology giant Apple has begun rolling out its GymKit product across the world. *Leisure Opportunities* hears from the early adopters.



■ Users need only touch their Apple Watch against the equipment to activate

Gym chains in the UK and Australia have become the first to test Apple's new GymKit technology to improve members' experience.

Fitness First Australia was the first operator in the world to introduce cardio equipment to its gym floor that pairs wirelessly with Apple GymKit technology. Members with an Apple Watch can now pair it with TechnoGym treadmills, ellipticals, indoor bikes and stair steppers.

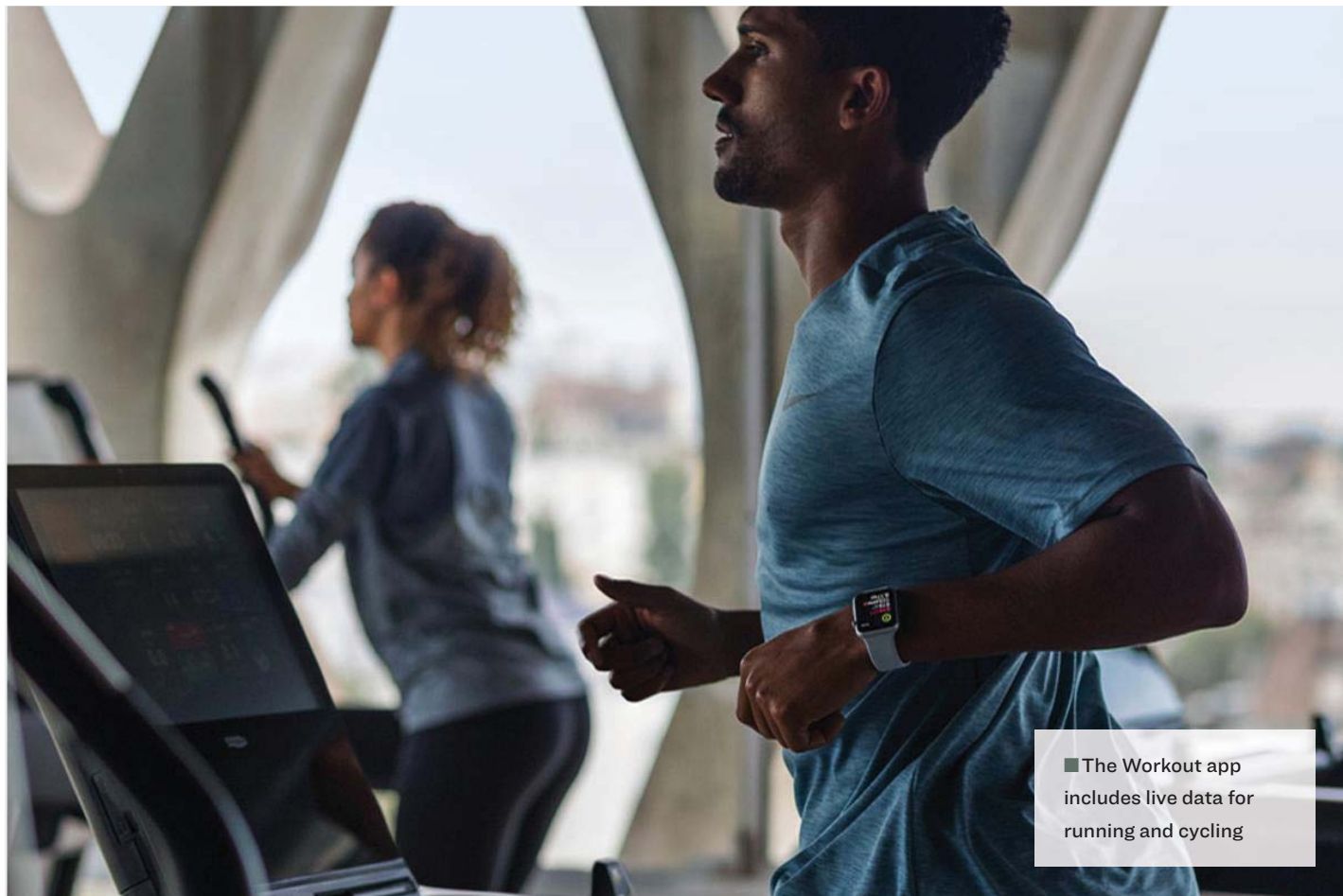
Apple first unveiled the GymKit feature in June 2017, in a bid to revolutionise the gym experience by allowing users to wirelessly sync their devices with equipment.

Once connected, the watch and equipment exchange data without the need to download additional apps, press extra buttons or navigate menus.

"We wanted to simplify the cardio machine experience and make it more accurate than ever before," said Jay Blahnik, senior director of fitness for health technologies at Apple.

"With a quick tap on your favourite cardio equipment, you will see for the first time, two-way data exchange in real time that will result in the most accurate measurements possible with less device management."

Introducing GymKit-enabled cardio equipment reflects our commitment to providing members with the latest facilities



“We wanted to simplify the cardio machine experience and make it more accurate than ever before”

GymKit works on Apple’s watchOS 4, on either the Series 2 watch or recently launched Series 3. To sync with the watch, the gym equipment requires a compatible near-field communication (NFC) reader.

User data is stored in the watch’s Workout app, which opens automatically when tapped against the NFC on the fitness equipment. For example, during a run it will show calories, distance, time, average pace, elevation gain, average heart rate and recovery heart rate.

The first clubs to introduce the GymKit-enabled equipment were in Sydney (at Bond Street, Bondi Junction and Barangaroo) and Melbourne (at Richmond).

“We’re constantly thinking of ways to give our members a premium fitness experience and value from their membership,” said Greg Oliver, chief executive of Fitness and Lifestyle

Group, parent company of Fitness First Australia.

“Introducing Apple’s GymKit-enabled cardio equipment reflects our commitment to providing our members with the latest innovations, facilities and equipment across our Fitness First clubs.”

In December, Virgin Active became the first fitness operator in Europe to adopt Apple GymKit-enabled cardio equipment – introducing it at its Mansion House club in London. It means members who have an Apple Watch can also pair the device with the club’s Technogym treadmills, cross-trainers, indoor bikes and stair steppers.

Andy Birch, Virgin Active product and fitness director, said: “Technology is becoming increasingly part of everyday life and advancements like these allow us to track and monitor our fitness and wellbeing.”



■ Greg Oliver, CEO of Fitness and Lifestyle Group, says the tech adds value for members



■ The facility will be run on a not-for-profit basis, operating a 'sport for all' policy

Stadium spinner

We take a look at the Rwandan cricket stadium design inspired by the bouncing ball



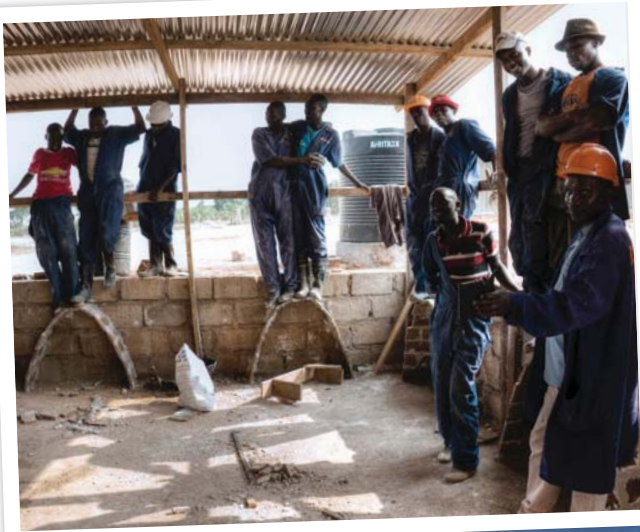
■ Michael Ramage, founding partner of Light Earth Designs, believes the design will help to generate interest

An international cricket stadium built using local materials and sustainable building practices has opened in Rwanda, with a design inspired by a bouncing ball and the country's famous rolling hills.

Cricket is Rwanda's fastest growing sport and has been used as a tool to bring people together in the country, which was torn apart by genocide in 1994. To accommodate the growing demand and the counter the lack of purpose-built

facilities, the Rwanda Cricket Stadium Foundation was established to create a dedicated home for the sport on a 4.5 hectare plot on the outskirts of Kigali, the capital.

Architecture practice Light Earth Designs – based in the UK and South Africa – were commissioned over five years ago to plan the facility using local labour and construction techniques to build skills, avoid imports and lower carbon levels. Facilities at the stadium include dressing rooms, a press viewing



■ The pavilion's design was inspired by a bouncing cricket ball and Rwanda's rolling hills. It was built by local workers

area, a bar and restaurant and a clubhouse offering free HIV testing for the local community.

The ground is spread across three vaulted self-supporting structures with parabolic roofs, created using recycled ceramic tiling and compressed earth blocks formed of 95 per cent soil and five per cent cement. The building grows out of the cut soil banking that was formed as the pitch was levelled – creating a natural amphitheatre with views to the main pitch and wetland valley beyond.

“

The idea of bringing cricket at an international level to Rwanda is very important for the development of the sport

“The project is innovative both from the point of view of architecture and sport,” said Michael Ramage, founding partner of Light Earth Designs. “The idea of bringing cricket at an international level to Rwanda is very important for the development of the sport and will allow for fixtures that generate a lot of interest inside and outside the country.

“Architecturally, it's a building that's very much of Rwanda built by Rwandans for Rwandans. It will be something the country can take pride in.” ●



Physical fitness in children is linked to important brain structure differences and the differences are reflected in academic performance

Francisco Ortega, University of Granada



More than a PE lesson

Researchers have called for schools to teach physical education daily after proving the positive impact on children's brains



■ Researchers in Spain measured the impact of physical activity on children through randomised clinical trials

Physical education should be taught in schools on a daily basis to help improve academic performance, a study has concluded.

Researchers at the University of Granada (UGR) in Spain found exercise boosted grey matter in regions of the brain that are important for functioning as well as for learning, motor and visual processes.

The study, published in *Neuroimage*, is part of the ActiveBrains project, which is a randomised clinical trial involving overweight or obese children, led by Francisco Ortega.

“Our work aims to answer questions such as whether the brains of children with better physical fitness are different from those of children with worse physical fitness and if



■ Many schools in the UK do not deliver PE to pupils daily

“ We appeal to both politicians, who make educational laws, and to teachers, who are the final link, to teach PE day after day ”

this affects their academic performance,” Ortega said.

“The answer is short and forceful: yes, physical fitness in children is linked in a direct way to important brain structure differences, and such differences are reflected in the children’s academic performance.”

The UGR study involved measuring the impact of exercise on 100 overweight and obese children aged between eight and 11. Half took part in cardiovascular exercise for 90 minutes, at least three days a week.

Fitness levels were measured and brain volume recorded at the beginning and end of the experiment.

Researchers found that as fitness levels rose so did grey matter in seven parts of the brain. However, there was no change in the brains of the children who did no extra exercise.

According to Irene Esteban-Cornejo, the lead author of the paper, the grey matter volume in regions of the brain influenced by physical fitness improves children’s academic performance.

Reflecting on the findings of the study, Esteban-Cornejo called for governments to respond.

“We appeal both to politicians, who make educational laws that are increasingly more focused on instrumental subjects, and to teachers, who are the final link in the chain, to teach physical education day after day,” she said.

“School is the only entity that gathers every child in a mandatory way for a period of at least 10 years, and as such, it’s the ideal context for applying such recommendations.” ●



■ Researchers found that as fitness levels rose so did grey matter in seven parts of the brain



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Liz Terry



Julie Badrick



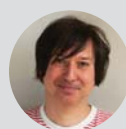
Paul Thorman



Sarah Gibbs



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Simon Hinksman



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With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:

GENERAL MANAGERS

SALES MANAGERS

MEMBERSHIP

CONSULTANTS

RECEPTIONISTS

PERSONAL TRAINERS

You will be:

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

Other Awesome Benefits:

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.

If you would like to apply, please head to our website via xercise4less.co.uk and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to recruitment@xercise4less.co.uk.



GENERAL MANAGER

Cwmbran, South Wales, United Kingdom

Salary: OTE up to £35k

Simply Leisure Ltd, the multi site leisure operator, is looking for a General Manager at Simply Gym Cwmbran.

As General Manager you will take full ownership and responsibility for the business and deliver an excellent product and customer experience.

You must be customer focused and have a passion for high standards. You will have experience of taking ownership and driving results. You must be focused on sales and ensuring members stay at the gym and achieve their goals.

A REP's Level 2 gym instructor qualification is desirable for the role and you must have a minimum of 2 years experience of leading a team.

Closing date: Sunday 28th January

Please apply now with your CV and an explanation of why you think you would be an outstanding success in this role. Interviews will be held on the 2nd February 2018.

Apply now: <http://lei.sr?a=l2t7S>





Head of Partnership Development / Pennaeth Datblygu

Cardiff, United Kingdom Salary/Cyflog: £42,112 - £49,224

Sport Wales is the national organisation responsible for developing and promoting sport in Wales.

We are ambitious and aspire to achieve our outcomes through a diverse network of staff and partnerships.

This is an exciting time for Sport Wales. We have just commenced work to develop a new vision for sport in Wales; and a Sport Wales Strategy that will set out our role in realising the vision. This work provides a great opportunity to ensure that sport continues to play a key role in our society and is recognised and valued for the impact it has on the well-being of future generations.

We are looking for an exceptional candidate to join our community sport leadership team, someone with well-honed business skills especially in partnership development and relationship management. Your business skills, experience and behaviours are of paramount importance and we are keen to encourage candidates beyond the sport sector.

We are committed to making community sport more diverse, accessible and enjoyable for all and you will be required to lead our strategic approach to further develop a wide-ranging partner network. This will include developing partnerships within sport and beyond that respond to current and emerging Welsh Government agendas, promoting innovation and cross public sector working to tackle barriers to participation.

High-quality relationship management needs to be at the core of what we do. You will lead this work to ensure Sport Wales is an exemplary organisation that is characterised by effective long-term planning based on collaboration and co-production.

Sport Wales is in a unique position to develop high-quality insight that can help inform partners in their planning. Working closely with our Insights Team, you will ensure that our community sport insight is applied both internally and to our partner network to maximum effect.

You will already be an experienced leader with a successful track record in partnership development, relationship management, and connecting insight to planning and delivery. You must be comfortable working in a fast moving environment and be able to apply your change management skills to an ambitious and developing organisation.

We are committed to developing an inclusive leadership culture and encourage applications from diverse backgrounds.

We value the diversity of our workforce and welcome applications from all sections of the community.

Closing Date: 12 noon on 24 January 2018

Chwaraeon Cymru yw'r sefydliad cenedlaethol sy'n gyfrifol am ddatblygu a hybu chwaraeon a hamdden gorfforol yng Nghymru. Rydym yn uchelgeisiol ac mae gennym ddyhead i gyflawni ein canlyniadau drwy gyfrwng rhwydwaith amrywiol o staff a phartneriaethau.

Mae hwn yn gyfnod cyffrous i Chwaraeon Cymru. Rydym newydd ddechrau gweithio i ddatblygu gweledigaeth newydd ar gyfer chwaraeon yng Nghymru, a Strategaeth ar gyfer Chwaraeon Cymru a fydd yn pennu ein rôl mewn gwireddu'r weledigaeth. Mae'r gwaith hwn yn gyfle gwych i sicrhau bod chwaraeon yn parhau i chwarae rôl allweddol yn ein cymdeithas ni a'u bod yn cael eu cydnabod a'u gwerthfawrogi am eu heffaith ar lesiant cenedlaethau'r dyfodol.

Rydym yn chwilio am ymgeisydd eithriadol i ymuno â'n tîm arwain chwaraeon cymunedol, rhywun sydd â sgiliau busnes nodedig, yn enwedig o ran datblygu partneriaethau a rheoli perthnasoedd. Mae eich sgiliau busnes, eich profiad a'ch ymddygiad yn hollbwysig ac rydym yn awyddus i annog ymgeisydd o'r tu hwnt i'r sector chwaraeon.

Rydym wedi ymrwmo i wneud chwaraeon cymunedol yn fwy amrywiol, hygyrch a phleserus i bawb a bydd rhaid i chi arwain ein dull strategol o weithredu er mwyn datblygu rhwydwaith eang o bartneriaid ymhellach. Bydd hyn yn cynnwys datblygu partneriaethau mewn chwaraeon a thu hwnt sy'n ymateb i agendâu presennol Llywodraeth Cymru a'i hagendâu yn y dyfodol, gan hybu arloesi a gweithio ar draws y sector cyhoeddus er mwyn mynd i'r afael â rhwystrau sy'n atal cyfranogiad.

Rhaid i reolaeth ar berthnasoedd o ansawdd uchel fod yn rhan greiddiol o'r hyn rydym yn ei wneud. Byddwch yn arwain y gwaith hwn i sicrhau bod Chwaraeon Cymru'n batrwm o sefydliad a nodweddir gan gynllunio tymor hir effeithiol yn seiliedig ar gydweithredu a chynhyrchu ar y cyd.

Mae Chwaraeon Cymru mewn sefyllfa unigryw i ddatblygu gwybodaeth o ansawdd uchel a all fod o gymorth i bartneriaid gyda'u cynllunio. Gan weithio'n agos â'n Tîm Gwybodaeth, byddwch yn sicrhau bod ein gwybodaeth am chwaraeon cymunedol yn cael ei defnyddio'n fewnol a gyda'n rhwydwaith o bartneriaid i sicrhau'r effaith orau posib.

Byddwch eisoes yn arweinydd profiadol gydag enw llwyddiannus am ddatblygu partneriaethau, rheoli perthnasoedd a chysylltu gwybodaeth â chynllunio a chyflawni. Rhaid i chi fod yn gyfforddus yn gweithio mewn amgylchedd sy'n symud yn gyflym a gallu defnyddio eich sgiliau rheoli newid gyda sefydliad uchelgeisiol sy'n datblygu.

Rydym wedi ymrwmo i ddatblygu diwylliant arwain cynhwysol ac annog ceisiadau o gefndiroedd amrywiol.

Rydym yn gwerthfawrogi amrywiaeth ein gweithlu ac yn croesawu ceisiadau o bob rhan o'r gymuned.

Dyddiad Cau: 24 Ionawr 2018

Apply now: <http://lei.sr?a=z8d9X>



£23,166 - £26,080 (depending on qualifications and experience)

Everybody Sport & Recreation are looking to recruit an Area Aquatic Lead to join our Aquatics Development Team following a significant increase in participation over the last 12 months.



If you are passionate and enthusiastic about swimming, with a clear interest in swimming lessons, we would like to hear from you.

This is an exciting opportunity that will allow the successful candidate the chance to join a growing and ambitious Trust.

Everybody Sport & Recreation are a charitable trust that operates across the area of Cheshire East.

'Developing our people' is at the heart of our business plan and we aim to attract and develop the best people with the most potential to drive our business forward.

The successful candidate(s) will be responsible for the management, delivery and coordination across a range of 'Everybody SWIM' products, including the Learn to Swim Scheme at Wilmslow & Poynton Leisure Centre(s).

We are looking for somebody who is qualified to Swim England/ASA Level 2 (Teaching Aquatics), that is experienced in coordinating and delivering in a busy and successful 'Learn to Swim Scheme'.

The role will involve a focus on both sales and customer service so a background in each would be preferred. The successful candidate must also be willing to undertake further study to progress career.

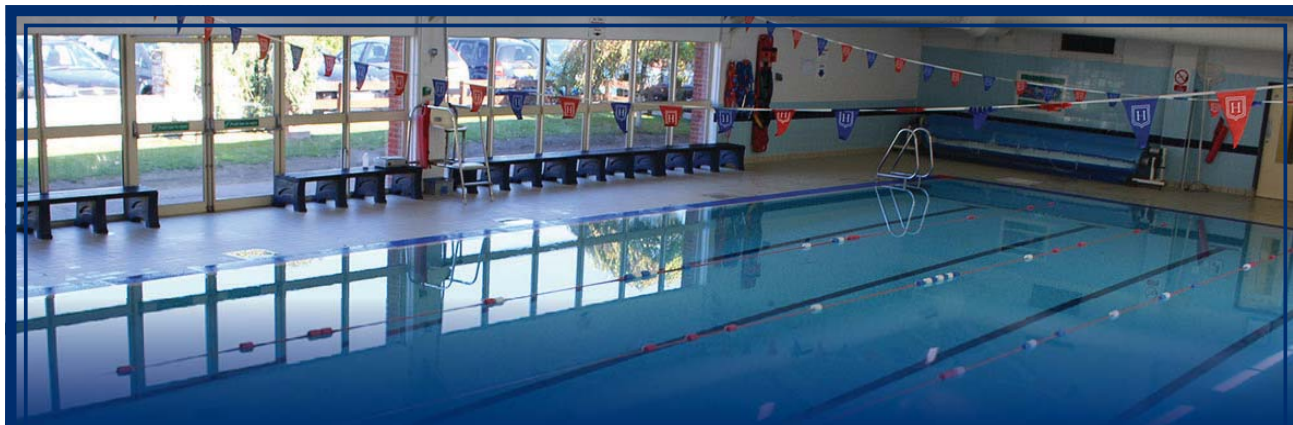
This role will support our Aquatics Manager and General Area Managers in increasing revenue and participation through improved quality of aquatic related products, whilst ensuring all lessons adhere to the agreed Everybody Sport & Recreation standards.

The role will involve travelling; therefore a method of suitable transport is essential for the successful candidate.



CLOSING DATE FOR APPLICATIONS: 15TH JANUARY 2018

APPLY NOW: <http://lei.sr?a=V9G1d>



Swimming School Manager

Bletchingley, United Kingdom

£19,000 - £21,000 dependent on skills and experience

Are you passionate about swimming and motivated to deliver an outstanding provision in swimming teaching?

We are seeking an inspirational manager to lead our team of swimming teachers delivering outstanding swimming teaching to a large number of child and adult swimmers per week.

Excellent customer service along with small class sizes and first-class facilities make the Hawthorns Swim School one of the leading providers of swimming lessons in the local area. The successful candidate will be an experienced swimming teacher, qualified to ASA or STA Level 2 and will be passionate and have a real love of swimming.

Friendly and approachable, the Swimming School Manager will also have excellent organisational and customer service skills and will be required to act as part of the Sports Centre's duty management team.

This is a full-time position for 40 hours per week with the requirement to work flexible hours, including evening and weekends on a rota basis.

Salary will be £19,000-£21,000 dependent on skills and experience.

Closing Date: Thursday 18th January 2018

Interviews w/c: 22nd January



THE
HAWTHORNS
SCHOOL

Apply now: <http://lei.sr?a=b5o0N>



Venue Coordinators

Location: Nationwide, United Kingdom

Salary: £18,000 - £23,000



We are seeking a highly motivated, confident individual, with the ability to inspire and deliver exceptional results to join our team at Becky Adlington's SwimStars.

You will deliver the coordination of the Learn to Swim provision and be part of a team inspiring thousands of children to swim every week. You will drive standards of teaching across a team of teachers, whilst actively teaching for a minimum of 20hrs per week.

To be part of the team you need to be focused and driven to deliver on time without ever compromising the Becky Adlington SwimStars experience, a natural leader, who leads by example and someone to demonstrate good judgement at all times.

Previous experience of delivering and or coordinating learn to swim provision is imperative, you should be able to prioritise your workload, have good organisational, planning and communication skills, and experience of partnership working and the SwimStars programme would be an advantage but not required.

The successful applicant will be required to undertake an enhanced check via the Disclosure and Barring Services (DBS).

Main tasks and responsibilities:

- ★ Full responsibility for the performance of your venue including meeting KPIs and delivering to the world-class standard BASS expects our customers to experience
- ★ Customer contact across the programme when support is required for enrolment
- ★ Ensure all lessons are fully staffed and meet our expected standards
- ★ Administration to include swimmer awards and hats distribution, supervising the implementation and ensuring correct process is followed at all times
- ★ Implement customer journey activities and assist in programming and promotions through innovative ideas to meet the demands of the facility's customers, organisational plans and retention programmes
- ★ Deliver a minimum of 20hrs of lessons as part of your role to the expected standards and be a role model for teachers
- ★ Prepare lesson plans and a comprehensive scheme of work that meets the creativity, knowledge and innovation expected
- ★ Mentor and develop swimming teachers/coaches in accordance with BASS training programmes
- ★ Attend appropriate, relevant courses throughout the year in line with the needs of the organisation. Support in the coordination of teacher training and induction sessions.
- ★ Establish and maintain excellent relationships with our customers and potential customers, handling and escalating complaints where appropriate.
- ★ Ensure all concerns of a child safeguarding nature are referred in a timely and appropriate manner, in accordance with company Safeguarding policy.
- ★ Adhere to the Equality and Diversity Policy, Health and Safety procedures, operating procedures, customer service standards and uniform policy at all times.

Qualifications, experience, knowledge, skills and behaviours:

- ★ ASA Teaching Aquatics Level 2 (or equivalent)
- ★ Current RLSS award or equivalent
- ★ Experience of working with a diverse customer base
- ★ Understanding of relevant health and safety legislation
- ★ Excellent verbal communication skills, particularly in relation to building trust and rapport with children and their parents/guardians
- ★ Intermediate Microsoft Office Skills
- ★ Good numerical and written skills
- ★ Ability to work flexibly to meet the needs of the swimming lesson programme
- ★ Professional and sympathetic to the interests and needs of the swimmer and parent/guardian
- ★ Self-confident and able to inspire confidence in others
- ★ A solutions-focused team player with a "can-do" attitude
- ★ Observant – notices customers and anticipates their needs

General Requirements:

- ★ Full UK Driving Licence
- ★ Flexible approach to work



Apply Now:
<http://lei.sr?a=1k9s4>

SWIMMING INSTRUCTORS



**Currently recruiting
for venues in:**

- North London
- Central London
- Heathrow
- Edinburgh
- Reading
- Slough
- Basingstoke
- Stratford-upon-Avon
- Cambridge
- Richmond
- Cobham
- Brighton

**Are you a passionate and skilled swimming instructor
with a talent for inspiring all ages to swim?**

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

The essential ingredients

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

Interested?

APPLY NOW <http://lei.sr?a=P9N6O>



mytime
active

Assistant Regional Manager (South)



Location: The South, United Kingdom

Salary: £45,000 - £50,000 (dependent upon skills and experience)

Are you a great Operations Lead with Excellent Service Delivery and Engagement Skills?

If, along with strong resilience and high operational standards, these are your strengths then joining Mytime Active could be a perfect move for you!

As an Assistant Regional Manager you will be pivotal in supporting the Regional Manager to take our offering to the next level, embedding us in the community and raising our profile in the Southern Region which includes our Dibden Golf Centre, Southampton City Golf Centre, Waterhall Golf Course, Hollingbury Park Golf Course and Cobtree Manor Park Golf Course.

Alongside best in class operational management your strong leadership, people management and exacting standards of customer service and facility management will embed Mytime Active's brand ethos.

As a proven Operational Lead you will ensure your strong coaching approach to performance management is ingrained in the business and that high performing customer-facing teams deliver a consistent brand experience that makes "Every interaction is a positive one that makes me want to come back".

You will use your track record in service and product delivery to ensure commercial, strategic and social objectives are met in your Region by optimising resourcing and skills mix. A demonstrably successful leader you will build strong relationships with key stakeholders in the region to complement our national Business Development team.

A background in Golf, Health or Leisure is preferable but not essential however experience in successfully driving high performance across business sectors whilst ensuring high standards of compliance and high engagement, is necessary.

You will need to hold significant experience as a General Manager or an equivalent level role ideally in a 500+ multi-site workforce and be willing to visit your sites during their core operating hours of 6am to 10pm, Monday to Sunday.

About Us

Mytime Active is an award-winning social enterprise, with aspirations to make sure everybody in the communities we serve "Get more out of life".

We have an ambitious strategy underway to transform us from a local authority facilities management company to a leader in community well-being and require the best talent to achieve this.

Mytime Active runs lifestyle preventative health services across the UK, whilst our leisure centres in the London Borough of Bromley offer swimming, gym facilities, ten pin bowling and much more.

With 16 great courses located in London, the Midlands & south coast, we are also the largest pay and play golf operator in the UK.

Working for Mytime Active

We offer a competitive package that includes 25 days holiday, free gym and golf membership at all our sites and 20% off our food and beverage whilst on duty.

In addition, we have a free confidential employee support helpline for those times when life gets tough, and best of all the chance to be part of an ambitious, passionate organisation that really makes a difference to people's lives.

CLOSING DATE: 04 FEBRUARY 2018

Apply now: <http://lei.sr?a=R3P1d>



CELTIC MANOR
HOTELS, RESORTS, CONFERENCES

SPA THERAPIST

NEWPORT, UNITED KINGDOM

Highly trained ✓ Qualified to NVQ Level 3 ✓ Experienced ✓ Enthusiastic to learn more ✓

If you are magic at massage and fantastic at facials, then you could be for us. We're looking for a Spa Therapist to join our award winning team and spa*.

The Celtic Manor Resort houses two luxurious spas with 16 gorgeous treatment rooms, offering the latest in therapies with leading products, ready and waiting for you to get your hands on.

When you join the Celtic Manor family, you get some pampering too!

Celtic Manor Resort family benefits include:

- Very competitive rates of pay, which are reviewed on a regular basis £8.30 - £9.58 per hour, depending on experience.
- Attractive commission scheme
- Own in house Celtic College
- 28 holiday days per year
- Free Meals on Duty
- Discounted Leisure Membership
- Childcare Voucher Scheme
- Cycle 2 Work Scheme
- Discounted Room Rates
- Discounted Food & Beverage Rates
- Discounted Spa & Resort Retail
- Discounted On-Site Activities
- Staff Accommodation £459pcm (subject to availability)

*Voted Readers' Choice Best UK Hotel Spa & Best UK Spa Manager 2015 Spa Traveller awards.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of the eligibility will be required from candidates as part of the recruitment process.

The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.



Apply now - <http://lei.sr?a=B5U1K>



Spa Therapist

Location: Ware £18.5k + 10% retail commission

With its fragrant walled gardens, stately Jacobean country house and 200 acres of Hertfordshire parkland, the historic Hanbury Manor Marriott Hotel & Country Club makes a lasting impression. Marriott International the world's largest hotel company with more than 500 global locations and 600,000 associates worldwide is redefining the art of hosting so that our guests can travel brilliantly. Combining old school, classic elegance and impressive grandeur with a contemporary, holistic approach, Hanbury Manor Marriott delivers premium choices, sophisticated style, and well-crafted treatments for the discerning.

Job Summary

As a Beauty Therapist you will help provide a friendly, knowledgeable and professional service offering a world-class range of Elemis, Decleor, Carita, Aromatherapy Associates & Jessica nail treatments. You will consult each client to fully understand their personal needs and be committed to delivering exceptional treatments. As a Beauty Therapist you'll also be supporting your line manager to maximise revenue through great customer service & proactive selling of high quality spa retail products.

Skills and Knowledge

- Previous experience in luxury spa or high profile salon
- Spa/Beauty qualification at NVQ Level 3/HND or equivalent
- Strong Communication skills & interpersonal skills
- Excellent level of spoken and written English
- Pro-active and reliable
- Able to work independently and within a team
- Excellent presentation & customer care
- Able to deal with difficult situations professionally and efficiently
- Flexible approach to working hours including evening, weekends & bank holidays

What we offer YOU

- Competitive Salary
- 10% Retail Commission
- 50% discount on Food & Beverage
- 30% discount on Golf & Spa retail products
- Free Relocation services
- Extensive training both internally and externally
- Worldwide career opportunities within Marriott & Starwood hotels
- Heavily discounted associate room rates for you & friends and family
- Professional learning and development opportunities
- Free meals on duty and free uniform
- Free car parking
- Play Golf for free and preferential rates for family & friends
- Extensive Marriott employee benefits

CLOSING DATE: 8TH DECEMBER 2017

How to apply

Please click link below to submit your CV and cover letter.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.



HANBURY MANOR
MARRIOTT HOTEL & COUNTRY CLUB

Apply now: <http://lei.sr?a=s0u7G>



INTERIOR DESIGNER

ROCKVILLE, MARYLAND, UNITED STATES
COMMENSURATE WITH EXPERIENCE

WTS International, one of the world's leading spa, fitness and leisure consulting and management firms, is seeking a Project Interior Designer for our corporate office in Rockville, MD. The Project Interior Designer will be responsible for providing design assistance specific to spa, fitness or other recreation/leisure portions of hospitality projects. They will also be responsible for the identification and procurement of specialized equipment that such facilities require.

RESPONSIBILITIES

- Prepare and submit space programming documents, equipment layouts and specifications as well as other project-specific input to architects, interior designers and/ or other members of the project team.
- Specify specialized fitness and spa equipment and provide layouts and equipment lists to architects, engineers, interior designers and other project team personnel for assigned projects.
- Secure bid/quotes on above equipment as needed for assigned projects and coordinate the procurement of said equipment with the appropriate disciplines on the project team.

- Establish and maintain knowledge of sources, technical specifications and availability of pertinent equipment and materials. Stay abreast of trends and innovations in the leisure industry.
- Responsibilities may require an adjusted work schedule, travel, and evening/weekend hours in order to meet deadlines.

QUALIFICATIONS

- Bachelor's degree in Interior Design from an accredited institution.
- A minimum of three years experience working as an interior designer in the field of Hospitality.
- Must possess an interest in fitness, spa and recreation activities.
- High level of proficiency in AutoCAD required. Experience with Revit a plus.
- Skilled in Microsoft Office, Bluebeam, Photoshop and Sketch Up.
- Effective oral and written communication skills.
- Professional appearance, communication and demeanor at all times.
- Must be self-directed, exhibit efficient time management, organization and analytical skills.
- Proven ability to work in a fast-paced, rapidly changing environment.

WTS International, Inc. is an equal employment opportunity employer that is committed to having a diverse workforce.

APPLY NOW: <http://lei.sr?a=g6z4A>



Store Manager

Camberley, United Kingdom £27,000 - £29,000 + Bonus

Established 1980, operating from 12 stores, over 120 employees, annual turnover over £24 million, Powerhouse Fitness is part of the Sport-Tiedje Group (Europe's largest distributor of home fitness equipment).

Powerhouse Fitness was established 1980, is an Investor in People and operates from 10 locations in the UK with a head office based in Glasgow.

Sport-Tiedje trades in 11 languages and has 74 stores in Germany, Austria, Switzerland, Belgium, the Netherlands and Denmark. The Sport-Tiedje Group currently employs about 500 people and keeps growing.

At Powerhouse Fitness our aim is to help customers choose products that best meet their fitness goals.

Whether customers require a single product for use at home or a fully commercial fitness facility, Powerhouse takes pride in exceeding customer expectations.

The Role

- Responsible for motivating and leading the store team in our Camberley in Surrey Store, to exceed all set targets in our Retail Fitness Stores.
- You will lead from the front with a hands-on style and be able to manage within this fast-paced environment.
- Comfortable in outreach and local marketing initiatives to drive footfall to your store.
- Maintaining the highest standard of visual merchandising, ensuring a high standard of cleanliness, hygiene and neatness in store and storage areas.

Responsibilities

- Driving and maximising sales/profitability of the store to exceed store targets.
- Monitor and review store performance on a regular daily, weekly and monthly basis and communicate this to all associates.
- Maximise sales through effective store merchandising, social media, local outreach and through trade and events.
- Motivating all team members by managing performance effectively, including training, development, coaching and recognising good performance.

- Monitor product availability levels throughout the day and replenish stocks to ensure 100% availability, monitor competitor pricing and offers.
- Store security, health & safety, cashing up and banking, recruitment, and compliance to company processes and procedures.
- Working collaboratively with the senior management team, assistant manager and the store team, providing support where necessary.

Experience & Qualities

- A target and sales driven individual that has a positive "can do" attitude to sales management and performance.
- Experience in business development, local marketing and networking in order improve footfall and to grow the business year on year.
- A 'people person' who is passionate about retail, fitness, health and well-being, and is driven by success.
- You will show incredible customer focus and exceptional problem resolution ability.
- Be able to communicate effectively and professionally with other departments to overcome any issues promptly - Putting the customer first.
- A proven manager of people & processes, and be an inspirational leader.
- Motivation to coach and lead your team by example, to achieve personal and store targets.
- An analytical and competitive personality that will enable you to drive the store to new heights of performance.
- Good level of numeracy & literacy skills.
- A happy, friendly, approachable personality.
- Excellent basic salary, sales and Managers bonus, staff discount and 29 days annual leave including public holidays.

We look forward to hearing from you.

CLOSING DATE: 31 JANUARY 2018

Apply Now: <http://lei.sr?a=h7q8S>

MEMBERSHIP EXECUTIVE



LONDON

Can YOU make the difference?

Soho Gyms requires a Membership Executive, to manage alongside the General Manager, at one of its busy London gyms as the group continues to expand. Soho is privately owned with 24 years of fitness in London with a large PT division, expanding Group Exercise offering and a supporting fitness Training Academy.

Soho continues its significant programme of investment across all the gyms including new equipment, athletic tracks, technology and designs to complement future fitness trends. We require a strong, driven and proven Membership Executive to drive new membership sales, PAYG and renewals. At Soho we believe in empowering our team, expectations are high, so to are the rewards! Sell yourself to us within your covering letter now!



**Send your CV & covering letter
to operations@sohogyms.com**