leisureopportunities

16 DECEMBER 2016 - 12 JANUARY 2017 ISSUE 700

Daily news & jobs: www.leisureopportunities.co.uk

Baby boomers a 'growth area' for fitness

Two-thirds (65.6 per cent) of adults aged between 50 and 70 years old – known as Baby Boomers – have not done any moderate physical exercise lasting 30 minutes or longer in the past month, according to a report by England's chief medical officer.

The 159-page Baby Boomers: Fit for the Future report also found that from a sample size of 55,414, only 28 per cent performed a minimum of four 30-minute moderate intensity sessions a month, equivalent to one a week.

National guidelines recommend adults take part in

150 minutes of moderate intensity, aerobic, physical activity per week.

By 2020, it is estimated that a third of British workers will be aged over 50.

The report used figures from the Health and Safety Executive, *Active People Survey*



Only 28 per cent of 'Baby boomers' performed moderate exercise sessions every month

and English Longitudinal Study of Ageing to produce its findings into the impact of lifestyle choices on the current and future health of those born between 1945 and 1964.

Men were slightly more active than women, with 30 per cent of males taking part in four or

more moderate physical activity sessions a month compared with 27 per cent of females.

The report, which also looked at obesity and diet and nutrition, said that good-quality work is beneficial for Baby Boomers' health, and that employers have a role to play by helping their staff to remain healthy enough to stay in employment.

Professor Dame Sally Davies, chief medical officer for England said: "People are living longer than ever and so retirement presents a real opportunity for Baby Boomers to be more

active than ever before. For many people it is a chance to take on new challenges.

"Staying in work, volunteering or joining a community group can make sure people stay physically and mentally active for longer." *Details:* http://lei.sr?a=f₃T₉G_O

Sports participation for females on the rise

The growth in participation for hockey, netball and gymnastics has boosted the number of women taking part in sport, narrowing the gender gap in the process.

Around 7.21m women now take part in regular physical activity, bringing the number participating closer to their male counter parts (8.76m). It is part of a growing trend which has seen more females become physically active following targeted campaigns by Sport England and NGBs.

Continued on back cover

Olympic sports have funding cut

Elite sports funding body UK Sport has left four Olympic sports – archery, badminton, fencing and weightlifting – without funding for the 2020 Olympic Games in Tokyo.

Announcing its funding decisions for the next four years, UK Sport said it needs to continue to "prioritise" sports which have the best hope of winning medals at the Games.

In total, the quango will invest up to £345m in 16 Olympic and 15 Paralympic sports for the Tokyo Games – £2m less than the record £347m allocated in the run-up to Rio.

"We would like to invest in every sport, but the reality is that we have to prioritise within



Despite its successes at Rio 2016, cycling was among the sports to have its funding decreased

agreed resources to protect and enhance the medal potential within the system," said Liz Nicholl, CEO of UK Sport. "If we underinvest across the board, then the British teams will ultimately underperform at the Games and medal success will be put at risk."

Details: http://lei.sr?a=f6P9D_O

GET LEISURE OPPS Magazine sign up at leisureopportunities.co.uk/subs

PDF for iPad, Kindle & smart phone leisureopportunities.co.uk/pdf

Online on digital turning pages leisureopportunities.co.uk/digital

Twitter → follow us: @leisureopps @leisureoppsjobs

Job board live job updates leisureopportunities.co.uk

Ezine sign up for weekly updates, leisureopportunities.co.uk/ezine

Instant sign up for instant alerts, leisureopportunities.co.uk/instant

RSS sign up for job & news feeds leisureopportunities.co.uk/rss

Contacts:

The Leisure Media Company Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK Tel: +44 (0)1462 431385 Fax: +44 (0)1462 433909 e-mail: please use contacts' fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Liz Terry 01462 431385

Head of News

Matthew Campelli 01462 471912

Journalists

Tom Anstey 01462 471916 Jane Kitchen 01462 471929 Kim Megson 01462 471915

Products Editor

Kate Corney 01462 471927

Design

Ed Gallagher 01905 20198

Michael Paramore 01462 471926 Dean Fox 01462 471900 Tim Nash 01462 471917 Emma Harris 01462 471921

Publisher

Julie Badrick 01462 471919

Associate Publisher

Paul Thorman 01462 471904

Associate Publisher/ Property Desk

Simon Hinksman 01462 471905

Account Manager

Chris Barnard 01462 471907 Jed Taylor 01462 471914

Financial Administrator

Denise Adams 01462 471930

Circulation Manager

Michael Emmerson 01462 471932

Subscribe to Leisure Opportunities, Online: www.leisuresubs.com Email: subs@leisuremedia.com Tel: +44 (0)1462 471930 Annual subscription rates are: UK £34, Europe £45, Rest of world £68, students UK £18.

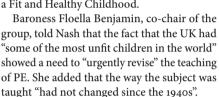
Leisure Opportunities is published 26 times a year by The Leisure Media Co Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2016 ISSN 0952/8210 (Print). ISSN 2397-2394 (Online).

SPORT

PE review call 'falls on deaf ears'

The government has rejected the opportunity to review the school PE system, despite the publication of a parliamentary report that claimed the subject was "failing" pupils.

Education minister Lord Nash told the House of Lords that there were "no plans" to review the curriculum and that it was "unnecessary" to create a PE taskforce - one of the recommendations highlighted in the report that was put together by the All-Party Parliamentary Group on a Fit and Healthy Childhood.



Her comments echoed the report published in October - which suggested the subject scared too many children and teachers.

"As professionals, it must be admitted that physical educators themselves are in part to blame for the situation in which we



Benjamin said the UK had "some of the most unfit children in the world"

find ourselves today," the report stated. "The leaders of the discipline have remained largely silent for a generation and the subject has lost its way in terms of curriculum development; thereby failing to keep the true core purpose for physical education."

Despite Nash offering to meet Benjamin and the rest of the group, the concerns largely fell on deaf ears. The Conservative Lord stressed that government officials "already work closely" with sports organisations.

Details: http://lei.sr?a=7X2V5_O

Schools failing footballing girls

A large proportion of schools in England are not giving girls the opportunity to play football despite the growth of the women's game, according to Rachel Pavlou of the Football Association (FA).

The governing body's national participation manager for women's football told delegates at the International Sport Convention in Geneva that insight showed there was a lack of support in primary and secondary schools.

She said that primary school teachers were "predominantly female" who "didn't feel comfortable" taking football sessions, while secondary school PE teachers were guilty of reverting to hockey and netball.

While the FA has made great strides with female participation and the launch of the Women's Super League, Pavlou conceded that the body "still has a lot of work to do".

"Around 95 per cent of boys in England play football by the age of 10, while only 41 per cent of girls play," she said.



Only 41 per cent of girls play football before the age of 10

"We have this thing in England where we say to everybody that football is our national sport. As far as I'm concerned until that's more equitable at under-10 level it's not our national sport; it's a boy's sport where some girls are allowed to play."

However, Pavlou highlighted some positive data which should give the FA encouragement as it attempts to double the number of women and girls involved in football by 2020.

Details: http://lei.sr?a=3C7B5_O

Volunteering to be 'revolutionised'

A fund of £26m has been set aside by Sport England to "revolutionise" volunteering over the next four years.

The money will go towards encouraging a new batch of volunteers in the sport and physical activity sector, and to support the estimated 5.6m people who already give up their time to help out.

Funding will be spread out between 2017 and 2021.

In 2017, Sport England will create and launch a £3m Opportunity Fund,

which will focus on reaching out to people in disadvantaged communities.

"There are huge gains to be made by encouraging more volunteers for sport in these areas because of the dual benefit for the individual and community," said the Volunteering in an Active Nation strategy.

"We want to mobilise a force that can contribute at many levels - personal, social and economic - and be the catalyst for transformation of their neighbourhood."



There are already more than five million sports volunteers in England

A further £3m will be invested over the next 12 months in a Potentials Fund, which is aimed at getting people aged between 10 and 20 involved in volunteering.

In addition, another £3m will go towards supporting club administrators, and making sure those already taking part feel "encouraged and valued". Full details of who can apply for the funds will be published in January 2017. Awards will be made in June 2017.

Details: http://lei.sr?a=f3A3W_O

Newcastle backed to host two major rugby finals

Newcastle is launching an ambitious bid to host two major rugby union finals in a month during May 2018.

The European Rugby Champions Cup final and European Rugby Challenge Cup final may both be staged in the northeast city if the bid put together by a city-wide consortium is successful.

St James' Park, home to Newcastle United FC, has been lined up to host the former, while Kingston Park Stadium, the stadium belonging to Premiership side Newcastle Falcons, would stage the latter.

The consortium includes Newcastle City Council, NewcastleGateshead Initiative, Newcastle United FC and Newcastle Rugby. Details: http://lei.sr?a=b3Q6Y_O



More than 91 per cent of playing fields under threat were saved by the intervention scheme

Sport England saves more than 1,000 playing fields

Sport England intervention has saved or improved more than 1,000 playing fields over the last year. According to figures from the grassroots sports quango, 91 per cent of playing fields that were under threat from planning developments (1,176 out of 1,272) in 2015 were saved, or the developments went ahead with improved sports provision.

In 43 per cent of cases where Sport England objected to planning applications, its action led to overall improvement, while in 57 per cent of cases planning permission was withdrawn or refused by the local authority. Nine per cent (115 applications) were approved by local councils despite Sport England objection.

Charles Johnston, director of property at Sport England, said the organisation took its statutory role "very seriously".

"What these figures show is that by thinking creatively and working with Sport England, sports provision can be protected at the same time as much-needed development takes place," added Johnston. Details: http://lei.sr?a=W8f3m_O

National Centre remit expanded

British Swimming has made changes to the way its National Centres operate in an attempt to capitalise on a strong Rio 2016 Olympic Games.

From 1 January 2017 the centres in Bath and Loughborough will expand their focus from just concentrating on resident athletes to involve all national programme athletes beyond the locality.

The strategy is to make the centres "true performance hubs" in the run-up to the Tokyo 2020 Olympics after a successful 2016 Summer Games in which Team GB racked up nine medals. Sport science and medicine professionals working in Bath and Loughborough will now

have national roles, travelling around the country to "service key programme athletes".

"The role of the centres will shift to service the needs of the wider programme, from the start of next year, and this review and restructure will enable us to meet these performance needs," said national performance director Chris Spice. "The changes and appointments made will enable coaches to spend more time coaching athletes, while sport science staff will offer greater support to more swimmers."



Adam Peaty was one of the standout swimmers at Rio 2016

National Centres will host national programme events such as national team development and technical-based camp activity and coach development.

David McNulty (national lead centre coach) and Jol Finck (national centre coach) oversee operations in Bath, while Melanie Marshall (national lead centre coach) and David Hemmings (national centre coach) will take the lead in Loughborough.

Details: http://lei.sr?a=d6E4M_O

Fitness devices dominate wearable tech market

The global wearable technology sector grew by 3.1 per cent year-on-year in the third quarter of 2016, with basic wearables - mainly wellness and fitness bands - accounting for 85 per cent of the market.

The total shipment of wearables reached 23 million in the three-month period, according to data from the International Data Corporation (IDC)'s Worldwide Quarterly Wearable Device Tracker.

Fitness bands experienced doubledigit year-on-year growth. Much of the rise during the July-September period was attributed to the launch of newer models and an expanding user base. Details: http://lei.sr?a=W5j7n_O



The centre is the first in a series of developments to revitalise Clydebank's Queen's Quay

£23.5m Riverside centre opening set for March

Development of a £23.5m riverfront leisure centre in Clydebank, Scotland is set to be completed early in 2017 and open to the public in March.

Construction of the four-storey centre, which sits on the banks of the River Clyde. started 18 months ago in June 2015.

Once opened, the leisure facility will have a 25m six-lane swimming pool; teaching pool; leisure pool with waves and flume; changing facilities; a café; multi-purpose sports hall with badminton, netball, basketball, hockey and five-a-side football courts and retractable seating, health and fitness suite and dance studio.

West Dunbartonshire Council predicts that around 500,000 people will visit the leisure centre in the first year. The leisure facility is a focal point for the regeneration of the Scottish town's historic Queen's Quay.

The building, which was designed by architects Kennedy Fitzgerald and being built by contractors BAM Construction, will be operated on behalf of the council by West Dunbartonshire Leisure Trust. Details: http://lei.sr?a=J7b3J_O

Sugar tax draft paper published

The UK government has published draft legislation for its planned sugar tax on soft drinks, with revenue from the levy being used in programmes to reduce obesity and encourage fitness and physical activity.

The publication of the document comes as the city of Bristol is considering implementing its own local sugar tax.

The UK government tax, which is expected

to come into force in April 2018, is predicted to raise £520m in the first year.

The Soft Drinks Industry Levy will be charged to producers and importers of soft drinks with added sugar. It will apply to volumes of added sugar drinks with total sugar content of 5 grams or more per 100 millilitres, with a higher rate for drinks with 8 grams or more per 100 millilitres.

The document says: "Across England the government will invest the revenue during this parliament in giving school-aged children a brighter and healthier future, including



The tax will be charged to producers and importers of soft drinks

programmes to reduce obesity and encourage physical activity and balanced diets."

The estimated indirect cost to the UK economy from obesity is between £27bn and £46bn. The direct cost to the NHS includes £6.1bn a year on overweight and obesityrelated ill health and £8.8bn for type 2 diabetes.

Dr Max Davie, assistant officer at the Royal College of Paediatrics and Child Health, said: "The sugary drinks affected by this tax have no nutritional benefit and often contain levels of sugar far above a child's daily limit."

Details: http://lei.sr?a=M9R7z_O

GLL to set up disability community clubs

Leisure operator Greenwich Leisure Ltd (GLL) has signed a deal with Disability Sports Coach (DSC) to improve disability provision by creating community clubs.

The clubs are designed to be fun, accessible sports clubs and provide paralympic and multi-sports for disabled people aged 11 and over.

The two organisations already work together, providing opportunities for disabled people to take part in sport and physical activity at seven GLL venues in London.

The community club model will be rolled out to GLL-operated leisure centres across the UK during 2017.

DSC will also deliver its LIVE programme through five GLL leisure centres in London - Sobell Leisure Centre, Brixton Recreation Centre, Kensington Leisure Centre, Britannia Leisure Centre and Poplars Baths Leisure Centre. The LIVE initiative helps schools, colleges and community groups to become more physically active through supported gym sessions, energetic studio classes, sports sessions and brisk health walks.



The clubs will be rolled out to to improve disability provision

Katie Ellis, GLL national community engagement manager, said: "As a charitable social enterprise one of our key objectives is to improve accessibility to sports and leisure facilities for all sections of society.

"Partnering with Disability Sports Coach will enable us to do this and we look forward to rolling out both the community clubs and LIVE initiatives through the leisure centres we operate across the UK in 2017 and beyond." Details: http://lei.sr?a=n2c2y_O



Queenax[™] is the only functional training system that can transition from personal to circuit to group training in minutes.

A wide variety of accessories keeps the training possibilities endless. Innovative system designs to fit almost any space large or small.











See it in action at **precor.com/Queenax** 03334 149774 • info@precor.com



exhibition centre cologne

BOOST YOUR FITNESS BUSINESS AT FIBO: 6 – 9 APRIL 2017



- ~ 100 nations
- ~ 960 exhibitors

DON'T MISS OUT ON THIS GLOBAL EXPERIENCE IN ONE OF THE MOST EXCITING CITIES IN GERMANY!



EXPERT shape the business.

TRADE VISITOR TICKETS ONLINE AND AT THE CASH DESK ON-SITE

the leading international trade show for fitness, wellness & health



Barrecore plots UK expansion

UK-based boutique fitness studio operator Barrecore is looking to expand "rapidly across the UK and Europe" after securing private investment funding from venture capital firm Octopus Investments.

The company currently operates nine studios in the UK - in London, Manchester, Bristol and Leeds - and its growth has been helped by celebrity endorsements from the likes of Pippa Middleton and dancer Darcey Bussell.

Barrecore is looking to benefit from the increased demand for high-end, studio-based fitness.

According to figures from the International Health, Racquet and Sportsclub Association (IHRSA), there has been a 200 per cent rise in boutique studio openings in the last two years.

Rebecca Hunt, investment manager at Octopus Investments, said: "The growth in boutique fitness has come to Europe and Barrecore is uniquely positioned as the market leader to capitalise on this fast-growing trend."

To drive the expansion push, Barrecore has appointed Peter Woods as its new CEO.

Woods has more than 20 years' experience in the health and wellness industry, having previously held senior roles at David Lloyd



Peter Woods will lead Barrecore's expansion as its new CEO

Leisure, Aspria, Holmes Place and Sk:n Clinics. As part of the top team shuffle, founder Niki Rein moves to the role of creative director but will remain on the board of directors.

Sunaina Sinha, Barrecore chair, said: "The investment from Octopus will enable us to expand rapidly throughout the UK and in Europe. Peter, as the new CEO, brings a wealth of experience in scaling fast-growing businesses in the fitness industry in Europe."

Barrecore classes integrate high-intensity, low-impact fat-burning movements designed to achieve "fast change in the body." Details: http://lei.sr?a=G4E2e_O



Strategic Data at your **Fingertips Xn Insight**



See your data differently in 2016





To find out how and for more information contact us

T +44 (0)870 80 30 700 E info@xnleisure.com

xnleisure.com

Fusion signs deal for Devon sites

Leisure operator Fusion Lifestyle has signed a deal to manage leisure centres in South Hams and West Devon for the next 25 years.

The partnership between Fusion and South Hams District Council and West Devon Borough Council covers leisure facilities in Ivybridge, Dartmouth and Kingsbridge in South Hams, and Meadowlands and Parklands in West Devon.

Totnes Pavilion in South Hams is not included in the contract.

As part of the deal a new sixlane 25-metre swimming pool will be installed at Ivybridge, as well as a refurbishment of facilities. Dartmouth and Kingsbridge will also be refurbished.

The refurbishment programme will begin in late 2017 and be completed during 2019.

Councillor Hilary Bastone, South Hams District Council's portfolio holder for Customer First, said: "Signing the contract moves us into a new era for leisure. These services are incredibly important to our customers and South Hams and West Devon share a vision of good quality leisure and



The 25-year management deal was signed earlier this month

wellbeing facilities for all in the community. Sealing and signing this contract is a significant step toward fulfilling this vision."

Peter Kay, Fusion CEO, said: "We operate more than 90 sports and leisure facilities and it is a privilege to take over the running of these important sites in Devon."

Fusion, which has taken over from Tone Leisure to run the facilities, is an independent registered charity set up in 2000. Details: http://lei.sr?a=H5Y3K_O

New training manual for spa professionals

Spa industry intelligence researcher Intelligent Spas has teamed up with British spa consultant Maggie Gunning to create the Professional Spa Treatments Manual, which outlines its method for "highly consistent" spa treatments.

The manual aims to help make training staff easier and details 31 spa treatment procedures across water, massage, body, face, nails, hair and extras (including waxing). Supporting verbal scripts, product lists and process maps are also included to help guide training and implementation. Details: http://lei.sr?a=d2B8s_O



Spa Life UK attracts 500 professionals each year

Spa Life expands - will host Irish event in 2017

Industry conference Spa Life will host a two-day event in Ireland in 2017 marking the third country for the event.

Set to take place 19-20 June, 2017 in Dublin, Spa Life Ireland follows the original Spa Life UK – which has been attracting more than 500 spa professionals in its seven-year history - and Spa Life Germany, which debuted last year in Bad Orb.

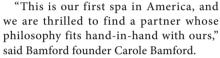
"Our unique combination of comprehensive educational opportunities and face-to-face meetings has proven to be a very successful formula," said Andrew Hammond, event director and co-founder. "Spa Life represents a great way to do business, and following a soft-launch in Germany this year, we're confident that we'll double the number of attendees at this event in June 2017 and also deliver a successful inaugural event in Ireland."

Hammond said that Ireland is a market with huge untapped potential, and the event has already secured the endorsement of the Irish government through Failte Ireland, the National Tourism Development Authority. Details: http://lei.sr?a=k6G6h_O

UK brand Bamford expands to US

British lifestyle and wellness brand Bamford has expanded internationally, opening its first Haybarn Spa outside the UK at 1 Hotel & Homes South Beach, a nature-inspired luxury lifestyle hotel and residences.

Much like Bamford's other Haybarn spas, the Miami outpost is rooted in a commitment to caring for the mind, body and spirit and is based around a strong connection to nature. The spa will include specialist treatments along with yoga, pilates and meditation.



Designed by hotel and spa designer Spencer Fung, the spa is a newly constructed 4,500sq ft (418sq m) space with 12 treatment rooms, and joins two Haybarn spas in England at Bamford's hotel retreat in Gloucestershire and in London at The Berkeley, as well as a spa at London's Fortnum & Mason.



Designed by hotel and spa designer Spencer Fung, the spa is a newly constructed 4,500sq ft (418sq m) space with 12 treatment rooms

The spa also includes three manicure and pedicure stations and a relaxation area, The Woodland Room, which features a bespoke central water fountain designed to create an atmosphere of calm, peace and reflection.

Fung incorporated 1 Hotels' commitment to sustainability into the design, using ash log walls and recycled timbers.

The spa offers holistic body treatments and massages, as well as facial treatments using Bamford's organic skincare line. *Details: http://lei.sr?a=A7Q7k_O*

Titanic Spa sinks rival in court case

Yorkshire spa resort Titanic Spa has been successful in a legal challenge against Titanic Hotel Liverpool over the use of its name.

During a three-day High Court trial, Titanic Spa's lawyers claimed against Titanic Hotel Liverpool for trademark infringement. Both claims were successful and the judge, Mr Justice Carr, found that Titanic Hotel Liverpool had caused consumer confusion among its namesake's client base.

Titanic Hotel Liverpool opened in 2014 - nine years

after Titanic Spa. The Yorkshire spa said it began receiving calls from customers, who were under the impression the Liverpool hotel was part of the same operation.

The level of confusion prompted Property Renaissance, Titanic Spa's operator, to take legal action, which resulted in Titanic Hotel Liverpool being ordered to take measures to reduce the likelihood of confusion,



The Titanic spa resort in Yorkshire opened its doors to the public in 2005

including stopping the use of the word 'spa' and placing a disclaimer on its website.

Titanic Spa director of operations Amy Burton said: "The decision to go to court was not one we took lightly. We are well known in the industry and have no fear of healthy competition but we couldn't stand by and allow our brand to be diluted in this way." Details: http://lei.sr?a=t2z2M_O



The spa software innovators

Cloud-based software for serious spas to manage the day-to-day, delight customers and grow their business.

All-in-one spa software to run your entire business Discover the benefits for your business at book4time.com



Hotels & Resorts



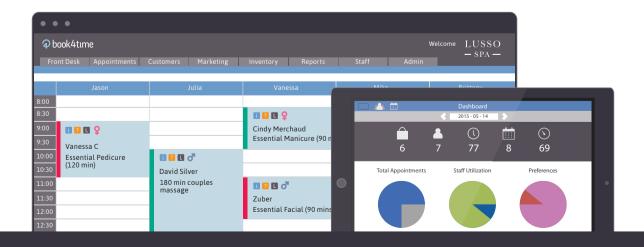
Day Spas



Casinos



Beauty









FORUM EVENTS PROMOTION





Supporting the FM world for 20 years

ell known for providing a personalised and personable environment for delegates and suppliers, the Facilities Management Forum is celebrating 20 years as the event for FM professionals during 2017.

By hand-selecting suppliers to match delegates' requirements, genuine relationships are built not only on mutual interest to create business together, but strengthened by the multitude of networking opportunities throughout the course of both days - and after the event.

Salisbury, Iron Mountain, LCC Support Services, AGF Fire Protection, Hamworthy Heating, Gallagher, C&M Waste Management and other reputable suppliers from across the FM industry will host a



The Facilities Management Forum returns in January to set the scene for 2017 business discussions and connection building.

series of face-to-face meetings with attending delegates throughout the course of the event, discussing their products and services, whilst sharing their expertise and knowledge.

Delegates include senior executives from Facilities, Procurement and Property Managers and Directors from a vast amount of client bases; Links of London, Britvic Soft Drinks, Unilever, Dunelm, Police Mutual, Weetabix, DKNY, Charities Buying Group, Thames Valley Police, The Children's Trust and more. They are all looking to discuss traditional areas such as health & safety management/training, building maintenance and refurbishment and cleaning, in addition to trending topics such as computer aided FM, energy and waste management, plus recycling.

Included for each delegate is the opportunity to attend a dedicated FM seminar programme led by gurus from across the industry.

January's line-up looks sure to inspire conversation with topics including technology trends in the industry, space management, HVAC systems and energy efficiency, supplier and contract management, procurement and value creation.

Following a compelling first day of meetings and networking, attendees will gather in the evening for an informal night of connections at the evening gala dinner, plus entertainment.

To find out more information on this event, or the 20th anniversary event which takes place in July, please contact Luke Webster on 01992 374074 or email l.webster@forumevents.co.uk to find out how you can be involved.



For more information on their full portfolio of events, please visit their website at forumevents.co.uk



30th & 31st January 2017 | Radisson Blu Hotel, London Stansted



In this ever changing environment, all companies need to source sustainable FM services, products and solution providers that offer the best value for money.

At the FM Forum, you can find your next partners quickly and efficiently. Through a series of pre-arranged face-to-face meetings, networking and seminars, we provide the ultimate platform to create new business relationships between FM professionals and industry product and service providers.









For further information, please contact Mick Bush on 01992 374100 or email mick.bush@forumevents.co.uk



How was it for you?



KURT JANSON is director of the Tourism Alliance

he year 2016 was certainly one to remember (or forget, depending upon your political views). However, in tourism terms it's a year that we know very little about at the moment. On the inbound tourism side, the referendum came right at the start of the main summer season meaning the fall in the value of the pound presented two problems.

Firstly, by the start of July, almost all potential inbound visitors had already booked their summer holiday and were not in a position to change their plans in response to the UK suddenly becoming a cheaper destination. Secondly, even if these potential visitors hadn't already sorted out their summer holiday, they faced the more fundamental problem that, by July, tourism accommodation in London is already booked solid. This means that they would have been unable to find anywhere to stay, certainly at a reasonable price, in order to benefit from the fall in the pound.

The combination of these two factors means that it is only when we get the figures from the autumn period will we really know whether the UK has received a boost in inbound tourism revenue.

On the domestic side, things are even less clear. VisitEngland has found that there are errors in the methodology being used by the firm commissioned to conduct the monthly domestic tourism survey (GBTS). This means that only the figures for visitor numbers and nights spent on holiday are available up until May and there are no figures at all for the months since May. So no one knows what impact the referendum has had on the domestic tourism market - although anecdotal information suggests 2016 has been a successful year.

The only real handle that anyone has on the domestic sector comes from the dayvisitor survey. This shows that from August to October, day visitor numbers in the UK increased by 12 per cent over the same period in 2015 and expenditure on these visits increased by 15 per cent. That's £2.2bn of additional expenditure, sufficient to create about 40,000 new jobs. If that is an indication of overall increase in domestic tourism, then 2016 has certain been a very good year.

TOURISM

VisitBritain targets Chinese visitors

Tourism agency VisitBritain has signed new partnership deals with two China-based travel sector giants as part of a strategy to attract more Chinese visitors to the UK.

The partnerships with Hainan Airlines - owned by the HNA Group – and Alitrip, the tourism arm of global leisure giant Alibaba Group, will seek to strengthen the UK's appeal to China, which is now the world's most valuable outbound tourism market.

The partnership with Alitrip will create a virtual British marketplace

on Alitrip's digital platform, showcasing the diversity of UK tourism products directly to millions of Chinese consumers. It will also promote "great experiences and destinations" across Britain to Chinese visitors, designed to convert the inspiration to visit into bookings.

Alitrip senior vice president Jerry Hu said: "The UK National Tourism Pavilion on the Alitrip platform will reach more than 200 million Alitrip users through a variety of cultural and tourism resources, combined with innovative e-travel products and packages - introducing potential Chinese tourists to all the UK has to offer as a top international tourism destination.



The deal was signed at an event held at Madame Tussauds in Shanghai, which was attended by culture secretary Karen Bradley

"Through the pavilion, they will learn about the UK, fall in love with the UK and ultimately make the UK part of their future or current travel plans."

Meanwhile, HNA Group has applied for five new airline routes into Britain, following a new air service agreement between China and the UK. The Chinese cities to be connected directly with Britain are Changsha, Chengdu, Qingdao, Shenzhen and Xi'an, all to be serviced by HNA Group.

The two partnership deals were signed at an event in Shanghai, China earlier this month, attended by culture secretary Karen Bradley. Details: http://lei.sr?a=r7Z5v_O

BA to introduce 'wellness sensors'

UK's flagship carrier British Airways (BA) is developing an ingestible "wellness pill," which would allow the airline to monitor passengers' health information during flights.

The company has filed a patent application for a sensor that would be able to measure a number of indicators, including stomach acidity levels, body temperature, sleep phase and heart rate. Collecting the data will allow the airline to assess the passenger's "wellness levels" and adjust the services it offers accordingly - such as changing in-flight meals, managing sleep

times and suggesting inflight entertainment. "The sensor inputs provide information

on the physiological state of the passenger and environmental conditions in the vicinity of the passenger," the patent application states. "A dynamic event schedule is then generated based on the retrieved data.



The sensor would help assess passengers' in-flight 'wellness levels'

"What is desired is a system that facilitates greater efficiencies within the aircraft travel environment and enables improved control and personalisation of the passenger's travel environment, in particular for enhanced passenger wellness and wellbeing when flying." Details: http://lei.sr?a=y8h9Z_O

Lanesborough to focus on wellness

London's The Lanesborough hotel, part of the luxury Oetker Collection, is set to open its new 18,000sq ft (1,672sq m) exclusive spa and wellness centre – billed as 'a lifestyle club for the modern Londoner' - on 13 March, and has partnered with experts across the fitness, beauty, spa and wellness communities to offer a holistic approach to wellbeing.

Spa consultant Neil Howard has overseen the project, working with interior designers 1508 London, fitness

lifestyle expert James Duigan of Bodyism, 'super-therapist' and facial expert Anastasia Achilleos, and massage trainer Beata Aleksandrowicz, founder of Pure Massage.

"We've been working on this for the last 18 months, and it's just breathtaking in the ambition and the scope of what we want to create for people," said Duigan. "...It's like nothing else, and no expense has been spared."

Louise Wicksteed, creative director and partner at 1508 London, has reimagined the



The 'language' of the spa's design will be taken from the hotel

classical aesthetic of the hotel, with British characteristics including silk wallpapers, wood paneling and leather upholstery.

"We really wanted to create a beautiful extension of The Lanesborough Hotel," she explained. "It's such an iconic British hotel, and it has such an amazing quality to it. We spent a lot of time discussing why it's so successful, and one of the reasons is that it's sort of a home-from-home it's sort of an extension of your personal space." Details: http://lei.sr?a=P5d3g_O

Marriott launches luxury arm

After the recent acquisition of Starwood, hotel giant Marriott has launched a new luxury division that will include St. Regis, The Luxury Collection, W Hotels, Ritz-Carlton, Ritz-Carlton Reserve, Bulgari Hotels & Resorts, Edition and JW Marriott brands.

Marriott, which operates more than 70 hotels in the UK, is scheduled to open nearly 30 hotels in its luxury portfolio in 2017, and has a total of 180 luxury hotels in its development pipeline, representing 20 new countries

- from Iceland to Nepal to Cuba.

Tina Edmundson, global brand officer for Marriott, said that luxury travel has been up nearly 50 per cent over the past five years, and she sees "a long runway for growth at the high-end," with the company's luxury traveler comfortable moving across the luxury portfolio for both business and leisure.

"Spanning the world from the most iconic hot spots to the ultimate undiscovered gems, the unmatched breadth and depth of our



London's Marriott Grosvenor House is now part of the new division

luxury portfolio uniquely positions us to cater to the increased demand of the rapidlyexpanding cadre of affluent travelers," she said.

"We now have a world-class, dedicated luxury structure in place to nurture and strengthen our portfolio.

"Our guests' approach to luxury is decidedly less formal, entirely more personal, and defined more by their interests and mind-set than their geography and demographic." Details: http://lei.sr?a=c4N3C_O

What's in store for **UK** hospitality and leisure in 2017?



PETER DUCKER is chief executive of the Institute of Hospitality

he year 2016 was one of surprises, so what's on next year's agenda? Of course, Britain is expected to start its negotiations to leave the EU, but uncertainty about the outcome is likely to continue.

There are already signs of a slight slowdown in the eating-out market, with companies putting the brakes on their expansion plans as their perceived challenges switch from property availability to staffing, property and food costs.

A piece of legislation that has been mostly buried under our daily diet of Brexit speculation is the introduction of the Immigration Skills Charge. This charge applies to non-EU nationals and will be introduced in April 2017 as part of the government's aim to reduce net migration.

For those businesses that have a sponsor licence and are reliant on Tier 2 (General) migrant workers to operate successfully, the costs of doing so will increase. Salary thresholds for skilled migrant workers will rise plus a charge of £1,000 per person per year will be applied for large organisations and £364 for smaller businesses and charities. To beat the salary threshold increase, there may be merit in applying for and assigning your certificates before April 2017.

The Apprenticeship Levy, also due from April 2017, will be a potential extra cost unless companies are well-prepared to invest in apprenticeships. We believe that new-improved apprenticeships present our industry with a big opportunity to work together to raise professionalism and promote career pathways.

The layered approach of the National Living Wage, especially as applied to 25 and 26-year-olds has made it hugely complex and costly. Thankfully, the two different rates will be aligned at £7.60 per hour from April 2017, which will simplify processes.

We know there are skills shortages in our industry and a particular pressing need for spa therapists and sales and marketing personnel. The current set of circumstances makes it all the more vital for us to effectively promote our exciting and rewarding sector as a career of choice.

Social media 'netmarks' key for experience design

Bob Rogers, founder and chair of visitor experience design firm BRC Imagination Arts, has said that visitor attractions must be designed as "netmarks" - a concept that takes into account the impact of social media on physical design.

Rogers - who worked as a Disney Imagineer for more than two decades before forming BRC - said that creating a netmark is critical for a designer when creating or revamping a visitor attraction.

"I wouldn't say you even have to turn it into a landmark," he told Leisure Opportunities. "I'd say instead how do you turn it into a 'netmark'?" Details: http://lei.sr?a=d7z7E_O



The tree creates the impression of it floating in air

Tate goes upside down to celebrate Christmas

London's Tate Britain is celebrating the festive period in a curious way - by hanging a gold-rooted Christmas tree upside down through December.

Hanging inside the gallery's Millbank building, the piece by artist Shirazeh Houshiary reimagines a 1993 work focusing on the natural qualities of the tree itself such as texture, colour, smell and shape.

The artist has suspended the tree, exposing its roots and "creating the impression of floating in air with the roots free from their earthly constraints", drawing attention to what is usually hidden.

The 2016 tree is placed down the centre of a staircase, offering three viewing perspectives from multiple levels - the tree's tip on the lower floor, the main body from the ground, and the gold leaf-covered roots on the upper floor. The work by Houshiary marks the start of a festive series of works through December, beside a display of work by prominent British artists including Antony Gormley and Anish Kapoor.

Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital

Details: http://lei.sr?a=G7q6v_O

New gallery for Science Museum

The sweeping air flow around a 1920s aeroplane has inspired Zaha Hadid Architects' eyecatching new mathematics gallery for London's Science Museum, which opened to the public on 8 December.

Mathematics: The Winton Gallery explores how mathematicians, their tools and their ideas have helped build the modern world over the past four centuries. It has been designed at a cost of £5m as one of several new educational spaces being developed by the museum.

More than 100 objects from the Science Museum's collection - including an early example of the WWII-era Enigma codebreaking machine, one of Britain's first calculators and a 1970s cash register highlight the central role of mathematical practice in our lives, "from trade and travel to war, peace, life, death, form and beauty."

The centrepoint of the gallery is the Handley Page 'Gugnunc' aeroplane, built in 1929 for a competition to construct safe aircraft. Ground-breaking aerodynamic research



Mathematics: The Winton Gallery explores how mathematicians, their tools and ideas have helped build the modern world

influenced the wing design, helping to shift public opinion about the safety of flying and to secure the future of the aviation industry.

The air that would have flowed around the aircraft in-flight inspired the layout and lines ZHA have created for the gallery, from the positioning of the showcases and benches to the three-dimensional curved surfaces.

As well as being ZHA's first permanent public museum gallery, the project is the first the studio has completed in the UK since their founder's death.

Details: http://lei.sr?a=u7A3y_O

Cavalry exhibit for Hadrian's Wall

Hadrian's Cavalry, a multi-site exhibition that will look at the lives and times of the Roman army's horseback troops, will feature the UK's largest ever Roman cavalry re-enactment, specially commissioned artworks and wide range of artefacts from the era.

The exhibition, which is being hosted by the Hadrian's Wall World Heritage Site and will take place at various locations within those grounds, offers an in-depth examination of the cavalry forces who guarded the wall. Their helmets, armour, weapons and other intricately decorated items

will be on show at participating locations from 8 April to 10 September 2017.

There will be re-enactments scheduled throughout the six-month period, including a 30-troop demonstration scheduled for on 1 and 2 July at Bitts Park in Carlisle.

The Bitts Park show will be the largest cavalry re-enactment in UK history, and will be based on military exercises described by Hadrian some two millennia ago.



A part of Hadrian's Wall at Kennel Crags, Northumberland

Hadrian's Cavalry is funded by the Arts Council England's Museum Resilience Fund to the tune of £690,000.

The Roman cavalry artefacts are being loaned by a number of museums, including the British Museum, National Museums Scotland, the Musee d'Art Classique de Mougins in France and the Archaeological State Collection in Munich, Germany. Details: http://lei.sr?a=k4c2q_O





www.attractionsexpo.co.uk www.eagexpo.com





BRINGING THE INDUSTRY TOGETHER IN TWO GREAT SHOWS

Supported by



17th – 19th Jan 2017
ExCeL London Exhibition Centre





The design is influenced by Cadair Idris mountain

Stargazing 'Sky Huts' to be built across Wales

The mythology, tradition and beauty of Wales have inspired a series of portable self-contained glamping cabins from which guests can gaze at the stars.

WG+P Architects and Webb Yates Structural Engineers will create three boutique 'Sky Huts' to be placed in scenic and historic locations across the country after winning a design competition for the project. The structures will be timber clad and will each have a retractable roof, creating "an observatory to the heavens" for campers seeking to enjoy the changing constellations in the night sky. Eye level glazing around the huts will create 360-degree views.

The design is influenced by the myth of the Welsh mountain, Cadair Idris, where legend states that travellers sleeping out under the night sky awaken as madmen or poets. This tradition has been manifested in the design for the roof, which will be operated by a geared cable system.

Details: http://lei.sr?a=A5z2C_O

Architects sought out to design Edinburgh hall

Architects, designers and acoustic experts have been invited to express their interest in creating a world-class arts centre and concert hall in the heart of Scotland's capital city Edinburgh.

The venue has been proposed by the Scottish Chamber Orchestra (SCO), which is seeking a new permanent home, and the charitable trust IMPACT Scotland.

The facility will be built in St Andrew Square, with a 1,000 seat auditorium at its heart "combining excellent acoustics with access for all forms of popular music".

The building would also serve as a venue for education, conferences and public engagement and would offer studios providing rehearsal, recital and recording space "to rival the best in Europe".

It is hoped an architect-led team will be appointed in 2017 to develop the designs. Details: http://lei.sr?a=y4v5d_O

Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital

Stadium plans for Bournemouth

English Premier League football club AFC Bournemouth (AFCB) is seeking a new home in a new location, its chief executive has announced.

Neill Blake said the club cannot realise its preferred option of buying back the Vitality Stadium, where it currently plays, from property company Structadene in order to redevelop the site.

"It has always been the board of directors' preferred option to buy the stadium back and develop a Premier League-standard stadium

on the current site at Kings Park," he said. "However, following discussions over a number of months with both Structadene and Bournemouth Borough Council's planning department, it has become apparent that this will not be possible.

"Firstly, we are not going to develop a stadium we do not own and will not be held to ransom over a price to purchase the existing site. And secondly, the council's planning department have made it clear that they would not welcome a significantly bigger stadium



The 11,464-seat Vitality Stadium is the smallest in the Premier League

in Kings Park, meaning we are severely constricted in what we can achieve on this site with regards to size, capacity and facilities."

Blake said the club has been left "with no option" but to find a new site and is working with the council to identify a suitable location.

"We have given great thought to meet not only the needs, but also the expectations, of supporters," he said.

"It is crucial that we have a capacity that meets the ever-growing demand for tickets." Details: http://lei.sr?a=2n6v7_O

Piano's 'Cube' given the green light

Planning permission has been granted for London's controversial 'Paddington Cube' development designed by architect Renzo Piano.

Westminster City Council's Planning Application Committee approved the 14-storey project on 31 London Street earlier this month, despite complaints from local campaigners and heritage groups that it will have a negative impact on the capital's skyline.

The £775m cubic building will replace the former Royal

Mail sorting office next to Paddington Station.

In addition to offices, around 80,000sq ft (7,400sq m) of retail and restaurant accommodation will feature over five levels, including a fine-dining rooftop eatery.

The building will be lifted 12m (39ft) above a stretch of public realm covering an acre.

An earlier concept for the site – centred around a 72-storey skyscraper and nicknamed 'the Paddington Pole' - was scrapped at the



The £775m project will replace the former Royal Mail sorting office

beginning of the year following a barrage of complaints from campaigners.

The Sellar Property Group - which is developing the project and previously collaborated with Renzo Piano Building Workshop to build The Shard - responded by holding local consultations and proposing the alternative cube-shaped structure, and this vision was enough to convince city planners. Details: http://lei.sr?a=u2V8Z_O



Are you thinking of buying, selling, reviewing or leasing health & fitness sites in 2016?

CONTACT THE PROFESSIONALS:

Lyndon Yeomans Property Consultants LLP 11 Savile Row, London W1S 3PG Tel: 020 7437 9333

www.lyndonyeomans.co.uk

Isle of Wight property experts covering all sectors of the leisure industry.

Hose

CONTACT: 01983 527727

Nick Callaghan, Lisa Mercer or Janet Morter

www.hose-rhodes-dickson.co.uk



TO ADVERTISE IN THE

PROPERTY DIRECTORY

please contact Simon Hinksman on (01462) 471905 or email

property@leisuremedia.com

LEISURE PROPERTY FORUM

CORPORATE MEMBERS' DIRECTORY

Tel: 0121 212 2221 www.3dreid.com

Alan Conisbee & Associates Ltd Tel: 020 7700 6666 www.conisbee.co.uk

Angermann Goddard & Loyd Tel: 020 7409 7303

Ashurst LLP Tel: 020 7638 1111 www.ashurst.com

Barclays Bank Plc

Tel: 07920 267452 Bilfinger GVA

Tel: 0207 911 2228 www.gva.co.uk

BNP Paribas Real Estate UK Tel: 0207 484 8132

Brook Street des Roches LLP Tel: 01235 836614 www.bsdr.com

Burges Salmon LLP Tel: 0117 902 6681

Burrows Little Tel: 020 77249783 www.burrowslittle.com

CallisonRTKL-UK Ltd Tel: 020 7306 0404 www.rtkl.com

Canadian & Portland Estate Plc Tel: 07990 033337 CRRFItd

Tel: 020 7182 2197 www.cbre.com

Chesterton Humberts

Tel: 020 3040 8240 Christie & Co Tel: 0113 389 2700 www.christiecorporate.com

Citygrove Securities Pla Tel: 020 7647 1700 www.citvarove.com

CMS Cameron McKenna LLP Tel: 020 7367 2195 www.cms-cmck.com

Colliers International **Property Consultants Ltd** Tel: 020 7487 1710

www.colliers.com/uk Cushman & Wakefield LLP Tel: 0207 152 5278 www.cushwake.com

Davis Coffer Lyons Tel: 020 7299 0700 www.coffergroup.co.uk DKAhp

Tel: 020 7637 7298 www.dkahp.com

Tel: 01604 662 950

FaulknerBrowns Architects Tel: 0191 256 1548 www.faulknerbrowns.co.uk Fieldfisher

Tel: 020 7861 4171 Fladgate LLP

Tel: 020 3036 7000 www.fladgate.com

Fleurets Limited Tel: 020 7280 4700 www.fleurets.com

Forsters LLP Tel: 020 7863 8333 www.forsters.co.uk.

Freeths LLP Tel: 0845 271 6775 www.kimbellsfreeth.com/hospitality

Gala Leisure Limited Tel: 0208 507 5445 www.galacoral.com **Gerald Eve LLP** Tel: 020 7333 6374

www.geraldeve.com Go Jumpin Ltd Tel: 07985 523 650



Gowling WLG (UK) LLP Tel: 0121 393 0810 Holder Mathias Tel: 0207870735 Howard Kennedy LLP Tel: 020 3755 5507 www.howardkennedy.com

Indigo Planning Tel: 020 8605 9400 www.indigoplanning.com James A Baker Tel: 01225 789343

Jones Lang Lasalle Tel: 020 7493 6040 www.joneslanglasalle.co.uk Knight Frank LLP

Tel: 020 7861 1525 **Lambert Smith Hampton** Tel: 020 7198 2283 www.lsh.co.uk

Land Securities Properties Ltd Tel: 020 7747 2398 www.x-leisure.co.uk

LaSalle Investment Management Tel: 0207 852 4562 Management Holdings Ltd Tel: 020 3124 2763 www.laim.co.uk

For membership information please contact Michael Emmerson info@leisurepropertyforum.org

www.leisurepropertyforum.org

Lunson Mitchenall www.lunson-mitchenall.co.uk Matthews & Goodman Tel: 020 7747 3157 www.matthews-goodman.co.uk

Memery Crystal LLP Tel: 020 7242 5905 **Merlin Entertainments**

Group Ltd Tel: 01202 493018 www.merlinentertainments.biz

Montagu Evans LLP Tel: 0207 493 4002 Odeon & UCI Cinemas Ltd Tel: 0161 455 4000

www.odeonuk.com Olswand Tel: 020 7067 3000

www.olswang.com **Pinders**

Tel: 01908 350500 www.pinders.co.uk **Rank Group Plc**

Tel: 01628 504000 www.rank.com

Roberts Limbrick Ltd Tel: 03333 405500 www.robertslimbrick.com

RPS CqMs Tel: 0207583 6767 Savills (UK) Ltd

www.savills.com

Shelley Sandzer www.shelleysandzer.co.uk

The Leisure Database Company Tel: +44 (0)20 3585 1441 www.leisuredb.com

TITIIP Tel: 0117 917 7777

www.tltsolicitors.com Tragus Group Tel: 020 7121 6432

www.tragusgroup.com Trowers & Hamlins LLP Tel: 020 7423 8084

www.trowers.com Wagamama Ltd Tel: 0207 009 3620

www.wagamama.com Willmott Dixon Construction Ltd Tel: 01932 584700 www.willmottdixon.co.uk

Plus there are more than 70 other companies represented by individuals.



#BeginWithBetter with Active IQ qualifications, support and resources

The UK's leading awarding organisation providing first-class qualifications. services and resources for the active leisure sector valued by employers and training providers, equipping individuals with the skills they need to succeed in their chosen career pathways.

Find out more at: businessdevelopment@activeiq.co.uk

www.activeiq.co.uk

Active iQ

TRAINING

CIMSPA and **Nuffield** sign deal

Nuffield Health has been named the Chartered Institute for the Management of Sport and Physical Activity's (CIMSPA) 50th employer partner and its new skills development associate.

CIMSPA, the professional development body for the UK's sport and physical activity sector, now has a workforce development project that covers more than 350 facilities, including fitness and wellbeing gyms, corporate fitness and wellbeing centres and hospitals.

More than 1,500 Nuffield Health staff, mainly personal trainers, will transfer into CIMSPA's exercise and fitness membership over the coming year and will be listed on its directory.

The Nuffield Health Academy, an in-house training school, will also be registered as a CIMSPA skills development partner, allowing the academy's staff training and CPD offer to be recognised by the sector's chartered institute.

Tara Dillon, CIMSPA chief executive, said: "This is a huge leap forward for our work, and demonstrates the increasing momentum CIMSPA has built up through our employer



Tara Dillon said the partnership demonstrates CIMSPA's momentum

partnerships. In just one year, employers representing 60,000 staff have committed to keeping their workforce development within the CIMSPA ecosystem of recognised awarding organisations and education partners."

Rick Crawford, Nuffield Health fitness director, said: "As one of the UK's largest notfor-profit healthcare organisations we strive to deliver high quality services which are effective in helping our members, clients and patients achieve the best level of health, fitness and wellbeing that they possibly can."

Details: http://lei.sr?a=H4w9x_O

STA agrees Scouts partnership

A wide range of water safety education resources and other swimming-related activities will be made available for The Scout Association after the body signed a three-year deal with the Swimming Teachers' Association (STA).

The STA has also offered free online CPD training for swimming teachers aiming to become Swim Scout Assessors, who oversee Scouts trying to achieve their Swimmer Staged Activity Badge.

According to Dave Candler, the chief executive of the STA, the initiative will "open up new opportunities" for Scouts to earn their swimming badges.

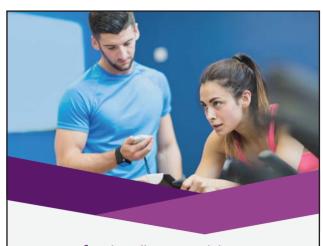
"This partnership provides a fantastic opportunity for the STA, as part of its charitable objectives, to reach out and engage with the Association's young members," Candler said. "We will have the opportunity to teach them about the importance of learning to swim and how to be safe in and around water."



STA chief executive Dave Candler said the initiative would give more youngsters the opportunity to swim

Anna Weston, corporate partnerships account manager at The Scout Association, said learning the skills could "save the lives" of some of its young members.

She added: "This partnership provides a fantastic opportunity for our membership, with STA aiming to make it even easier for young members to learn the essential skill of being able to swim and be safe around water." Details: http://lei.sr?a=W8P6u_O



Professionally recognising your training is as easy as AIQ...

Did you know Active IQ can offer you a professional kite mark of quality for your bespoke training, workshops, conferences or other activities?

The Professional Recognition process is straightforward and you're fully supported to ensure programmes are carefully assessed and meet official guidelines for training.

More and more businesses are developing their own bespoke and professionally recognised training to stand out from the crowd – are you one of them?

To find out more email businessdevelopment@activeiq.co.uk, call 0845 688 1278 or visit www.activeiq.co.uk





GET CPD AND ACCOMPLISH YOUR CAREER GOALS WITH HUMAN KINETICS COURSES

Learn valuable new skills anytime, anywhere and at a pace that suits you. There are hundreds of courses to choose from, including many highly specialised ones. And more are added each week. For a rich learning experience courses feature interactive elements, tests, videos and more. Each one has been created by experts and crafted by Human Kinetics — the world's biggest independent publisher of sport, health and fitness resources for over 40 years. Prices start from as little as £15.8% + VAT.

ENDORSED BY 53 LEADING ORGANISATIONS













humankinetics.com/cecourses Telephone: +44 (0) II3 255 5665

TRAINING & EDUCATION DIRECTORY

For more details on the following courses visit www.leisureopportunities.co.uk





Company: Lifetime Location: Nationwide, UK

- Personal Training Diploma
- Lifetime PTA Global Maxima
- Personal Training Diploma



Company: Premier Training International Ltd

Location: Nationwide, UK

- Become a Personal Trainer
- Qualify with Premier Training and work for PURE GYM!
- Become a Gym Instructor guaranteed interviews!



Company: Focus Training Location: Nationwide, UK

- Become a Personal Trainer
- GP Exercise Referral
- Exercise to Music Instructor
- Become a Gym Instructor



Company: Human Kinetics Location: Online

- Conditioning to the Core Online CE Course
- High-Performance Training Sports Online CE Course
- Bodyweight Strength Training Anatomy CE Course



Company: Origym Location: Nationwide, UK

Online Personal Training course



Company: Amac Training Ltd Location: Various, UK

■ Become a Gym Instructor or Personal Trainer



Company: Diverse Trainers Location: Nationwide, UK

■ Personal Training



Company: YMCA Fitness Location: Nationwide, UK

- Specialise with our GP Exercise Referral Courses
- Become a world-class Sports Massage Therapist
- Become a world-class Yoga Instructor
- Become a world-class
 Personal Trainer

To Advertise call

+44 (0) 1462 431385

For more details on the following courses visit **www.leisureopportunities.co.uk**

Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)

Dianne Eade, Newquay Zoo Head of Finance, Human Resources and Administration



www.crew.uk.net info@crew.uk.net 0845 260 4414



Harrow School's Sports Centre comprises a 25m swimming pool, fully equipped fitness suite, sports hall and climbing wall and is programmed to cater for the needs of the School as well as a thriving health and fitness club open to the public, outside schools and clubs.

Full-Time and Part-Time Operations Assistants (Lifeguards)

We are looking for full time and part time Operations Assistants who are flexible, committed and enthusiastic to join our small team and assist in the day to day operation of this dual purpose facility. A current National Pool Lifeguard Qualification would be desirable but not applicable as training will be provided.

Freelance Private Swimming Teacher

Candidates applying for this position must have the following: minimum ASA level 2 qualification, relevant insurance, friendly and outgoing personality, excellent communication skills, commitment and passion. In return, you will work on a self-employed basis with the opportunity to expand your client portfolio through the Harrow School Sports Club membership base. Harrow School Sports Club offers access to significant pool time during the day and in the evenings, with a competitive rental system and introductory rates that mean your success as a freelance private swimming teacher is in your own hands.

Application packs are available to download from the School's website by going to www.harrowschool.org.uk/Work-At-Harrow and clicking on the vacancy, or by contacting the HR Department on +44(0)20 8872 8314 or recruitment@harrowschool.org.uk.

If you have any queries or would like further information regarding a position, please email HR or call them on +44 (0)20 8872 8314.

CLOSING DATE: 4 JANUARY 2017

The School is committed to safeguarding and promoting the welfare of children, and all successful applicants must be willing to undergo child protection screening appropriate to the post with any past employer and the Disclosure and Barring Service. Harrow School is an equal opportunities employer.

Trainers 9 ROUND boxing / kickboxing

WANDSWORTH AND READING

Highly competitive base pay with bonus potential and a chance to progress to more senior opportunities

9Round is new fitness concept in the UK, already established 8 other countries. 9Round offers a total body workout through a combination of boxing and kickboxing based fitness programs that incorporate functional, interval, cardiovascular, and circuit training regimens in a quick and convenient 30-minute workout with no class times and a trainer who is on hand every step of the way.

Responsibilities include:

- * Being personable and interactive to members
- * Deliver group fitness workouts
- * Conversting free trials into memberships
- * Multi-task at any moment
- * Highly energetic
- * Thrive in a busy environment
- * Must love people, fun and fitness

Requirements:

- * Be enthusiastic and passionate
- * Minimum Level 2 REPS qualification
- * Current First Aid Certificate
- * Group fitness experience
- * Outstanding customer service skills
- * Extremely organized with a high level of attention to detail
- * Work as part of a team
- * Willing to develop skills/gain additional qualifications
- * Professional

Previous experience of using hand pads with boxing drills is helpful, but not required.

Apply Now: http://lei.sr?a=B7b6M

THE GLL TRAINEE MANAGER SCHEME 2017

POSITIONS AVAILABLE NATIONALLY. UP TO E20K PER ANNUM

GLL is a social enterprise and the largest leisure provider in the UK. As a national organisation, we now operate in more locations than ever before and employ over 12,000 people, run over 260 leisure centres, pools and recreation grounds (including the London Aquatics Centre and Copper Box Arena in the Queen Elizabeth Olympic Park), as well as numerous libraries, children's centres, spas and events spaces. With all of these places and spaces, you'll gain experience like no other—and our success means that we're in an ideal position to train people for their own successful career in leisure.

This award-winning, challenging two-year programme will give practical work experience in all aspects of leisure provision. Year 1 you'll complete customer-facing placements such as Fitness Instructor, Lifeguard and Customer Service Advisor within a structured programme. Year 2 will give you experience in supervisory roles. Throughout the scheme, you will complete statutory, management and modular training as well as studying for a CIMPSA-accredited leisure management qualification.

It goes without saying that you'll be bright, motivated and committed. The hard work pays off as many of our previous Trainee Managers now hold senior positions within the company. Rest assured, you'll be supported and mentored throughout - and by the end of it, you'll have all the skills, knowledge and qualifications to start your leisure career with GLI

If you have what it takes to be part of our 2017 intake, then find out more and apply now at www.glljobs.org and search for Trainee Manager Scheme





SABLE Defter for everyone

For more details on the following jobs visit www.leisureopportunities.co.uk or to advertise call +44 (0)1462 431385



Sports Assistant

Company: University of Bath Location: Bath, UK

Apprenticeships Available

Company: Everyone Active Location: Fareham, UK

Recreation Assistant

Company: Everyone Active Location: Fareham, Hampshire, UK

Sales Executive

Company: eGym Location: London, UK

Recreation Assistant (Lifeguard)

Company: GLL

Location: Various locations, UK

Personal Trainers

Company: The Gym Group Location: Various locations, UK

Duty Manager

Company: Everyone Active Location: Ware, UK

Regional Co-ordinator

Company: Becky Adlington's Swim Stars Location: Wrexham/Chester/Prenton

Duty Manager

Company: Everyone Active Location: Ware, Herts, UK

Personal Trainer

Company: énergie group Location: Various locations, UK

Manager / Team Leader

Company: 360 Play Location: Redditch, UK

Swim Instructor

Company: énergie group Location: Leighton Buzzard, UK

Catering Assistant

Company: Legacy Leisure Location: North Somerset, UK

Duty Manager

Company: Legacy Leisure Location: Exeter, UK

Swimming Instructor

Company: Parkwood Leisure Location: Nottingham, UK

Duty Manager

Company: London South Bank Uni Location: London, UK

Sales Advisor

Company: Legacy Leisure Location: Exeter, UK

Fitness Instructor

Company: SnowDome Fitness Location: Tamworth

Netball Development Manager

Company: Everyone Active Location: South East Region, UK

Personal trainers

Company: Everyone Active Location: Various locations, UK

Maintenance Associate

Company: Equinox Location: London, UK

Duty Manager

Company: Everyone Active Location: Bourton-on-the-Water, UK

Fitness Motivator / Personal Trainer

Company: Everyone Active Location: Essex, UK

Fitness Motivator

Company: Everyone Active Location: Nuneaton, UK

Membership Sales Advisor

Company: Ènergie Group Location: Fulham, London, UK

General Manager

Company: Abbeycroft Leisure Location: Suffolk, UK

Front of House Receptionist (part time)

Company: Everyone Active Location: Bourton, UK

Operations/Fitness Manager

Company: Everyone Active Location: Sunbury-on-Thames, UK

Senior Leisure Assistant

Company: Inspiring healthy lifestyles Location: Wigan, UK

Recreation Assistant

Company: Inspiring healthy lifestyles Location: Wigan, UK

Head of Leisure and Operational Services

Company: Lichfield District Council Location: Lichfield, Staffordshire, UK

Operations Manager

Company: Shenley Leisure Centre Trust Location: Milton Keynes, UK

Sports Coach/Party Host

Company: Everyone Active Location: Loughton, UK

Aquazone Swimming Instructors (Casual Hours)

Company: Parkwood Leisure Location: Cardiff, UK

Sports Receptionist

Company: Royal Automobile Club Location: Epsom, UK

Senior Operations Assistant

Company: Shenley Leisure Centre Trust Location: Milton Keynes, UK

Membership consultants

Company: Everyone Active Location: Staines-upon-Thames, UK

General Manager

Company: Bootcamp Pilates Location: London, UK

Membership consultants

Company: Everyone Active Location: Sunbury-on-Thames, UK

Membership consultants

Company: Everyone Active Location: Fleet, UK

Agua Aerobics Instructor

Company: Everyone Active Location: St Albans, UK

Membership consultants

Company: Everyone Active Location: Carshalton, UK

Group Exercise Instructors

Company: Everyone Active Location: Elephant & Castle, UK

Head of Operations

Company: BH Live Location: Portsmouth, UK

Arena Assistant

Company: GLL Location: Queen Elizabeth Olympic Park

Sales manager

Company: Everyone Active Location: Ongar, UK

Membership consultants

Company: Everyone Active Location: Loughton, UK

Sales manager

Company: Everyone Active Location: Loughton, UK

Leisure Assistants

Company: Harlow Leisurezone Location: Essex, UK

Senior Leisure Assistant

Company: Harlow Leisurezone Location: Essex, UK

Night Shift Worker

Company: énergie group Location: Cheadle Hulme, UK

Crew Member / Fitness Instructor

Company: énergie group Location: Kettering, UK

Duty Manager

Company: Parkwood Leisure Location: Bristol, UK

Duty Manager

Company: Legacy Leisure Location: Newbury, UK

Membership consultants

Company: Everyone Active Location: Fareham, UK

Sales manager

Company: Everyone Active Location: Carshalton, UK

Sales manager

Company: Everyone Active Location: Carshalton, UK

Lifeguards

Company: Everyone Active Location: Sunbury-on-Thames, UK

Apprenticeship Lifeguard

Company: Everyone Active Location: Sunbury-on-Thames, UK

Senior Recreation Assistant

Company: GLL Location: Carteron, UK

Personal Trainer

Company: The Hurlingham Club Location: London, UK

Gym Instructor

Company: The Hurlingham Club Location: London, UK

Sales Manager

Company: énergie group Location: Bethnal Green, UK

Sales and Marketing Manager

Company: Legacy Leisure Location: Newbury, UK

Impact Sales Consultant

Company: Xercise4Less Location: National role , UK

Sales and Marketing

Manager Company: Xercise4Less Location: Various locations, UK

General Manager

Company: Xercise4Less Location: Various locations, UK

General Managers

Company: The Gym Group Location: Birmingham South West and Birmingham Castle Vale, UK

Membership Consultant

Company: Xercise4Less Location: Various locations, UK

Personal Trainer

Company: Xercise4Less Location: Nationwide, UK

Personal Trainers Needed

Company: Rush Fitness Location: Uxbridge, Aylesbury and Southend, UK

Catering Assistant

Company: GLL Location: Didcot, UK

Dance Brand Manager

Company: Parkwood Leisure Location: Worcester, UK

Fitness Motivator/ Personal Trainer

Company: Everyone Active Location: London, UK

Assistant General Manager

Company: The Gym Group Location: Crovdon, UK

Engagement Manager (multiple posts)

Company: The Football Foundation Location: London or homeworking, UK

General Assistant

Company: GII Location: Hackney, UK

Dry side Leisure Assistant

Company: GLL Location: Buckinghamshire, UK

Membership Sales Advisor

Company: énergie group Location: Tunstall, Stoke on Trent, UK

Lifeguards (part time)

Company: Everyone Active Location: Bishop's Stortford, UK

Lifeguards

Company: Everyone Active Location: Bishop's Stortford, UK

Receptionist

Company: Parkwood Leisure Location: Bristol, UK

Casual Receptionist

Company: Parkwood Leisure Location: Bristol, UK

Membership Sales Advisor

Company: énergie group Location: Hemel Hempstead, UK

Lifeguards

Company: Everyone Active Location: Staines-upon-Thames, UK

Club Manager

Company: Soho Gyms Location: Lewisham, London, UK

Team leaders (Wet)

Company: Everyone Active Location: Waltham Abbey, UK

Fitness Trainers

Company: 9Round Fitness Location: Wandsworth or Reading, UK

Lifeguards

Company: Everyone Active Location: Sunbury-on-Thames, UK

Swimming teachers

Company: Everyone Active Location: Staines-upon-Thames, UK

Operations Manager

Company: truGym Location: Nationwide, UK

Duty Manager (Wet)

Company: Everyone Active Location: Staines-upon-Thames, UK

Team leaders (Wet)

Company: Everyone Active Location: Staines-upon-Thames, UK

Apprentice Membership Sales Advisor

Company: Legacy Leisure Location: Cherwell Woodgreen, UK

Catering Assistant

Company: GLL Location: Kensington, London, UK

Swimming Teachers

Company: Everyone Active Location: Various locations, UK

Apprenticeship in Fitness and Customer Services

Company: énergie group Location: Long Eaton, UK

Fitness Instructor

Company: énergie group Location: Long Eaton, UK

Membership Sales Advisor

Company: énergie group Location: Long Eaton, UK

Centre Manager

Company: Tone Leisure Location: Wellington, Somerset, UK

Lifeguards

Company: Everyone Active Location: Various locations, UK

Fitness Instructor Certificate

Company: Lifetime Location: Nationwide, UK

Personal Trainers

Company: Matt Roberts Location: London, UK, UK

Swimming Teachers

Company: Everyone Active Location: Nationwide

Attention Personal Trainers

Company: Club Training Location: Nationwide Opportunities

Level 2 HIIT Award

Company: Xtreme Training Academy Location: Nationwide

Become an Exercise to

Music Instructor Company: Focus Training

Location: Nationwide, UK

GP Exercise Referral

Company: Focus Training Location: Nationwide, UK

Become a Personal Trainer

Company: Focus Training Location: Nationwide, UK

Become a Gym Instructor

Company: Focus Training Location: Nationwide, UK

Beauty Therapists -

Company: Center Parcs Ltd Location: Longleat Forest, UK

Beauty Therapists

Company: Center Parcs Ltd Location: Woburn Forest, UK

Beauty Therapist

Company: Royal Automobile Club Location: London UK

Spa Therapist

Company: Thyme Hotel Location: Gloucestershire, UK

Mobile freelance Massage or Beauty therapists

Company: Relax Massage Location: London, UK

Spa Therapist

Company: Celtic Manor Resort Location: Newport, UK

Beauty Therapists

Company: Auchrannie Hotel & Spa Location: Isle of Arran, UK

Beauty Therapist and Beauty Mixologist

Company: FACEGYM Location: London, UK

ITEC/NVQ L3-Qualified **Head Spa Trainer**

Company: Myoka Spas Location: Malta, Malta

Beauty Therapists

Company: Lifehouse Spa and Hotel Location: Frinton-on-Sea, UK

Product Manager - Waves

Company: Whitewater West Industries Location: Richmond, BC, Canada

Marketing Manager

Company: The Eye Brand Location: Orlando, United States

Duty Manager (Admissions)

Company: Legoland Discovery Centre Location: Atlanta, United States

Commercial Supervisor

Company: Legoland Discovery Centre Location: Atlanta, United States

Front Office operators and Booking Operators

Company: Gardaland Resort Location: Verona, Italy

Sea Life Personnel

Company: Gardaland Resort Location: Verona, Italy

Operations Trainer -Training and Safety

Company: Legoland Location: Florida, United States

Area Team Leader -Training and Safety

Company: Legoland Location: Florida Resort, United States

Senior Technician

Company: Madame Tussauds Location: Nashville, United States

Studio Artist

Company: Madame Tussauds Location: Nashville, United States

Chief Engineer (Rides and Attractions)

Company: Dreamland Margate Location: Margate, UK

Head of Human Resources, West

Company: Merlin Entertainments Group Location: San Francisco . United States

Recruiter

Company: Legoland Location: California, United States

Duty Manager

Company: Legoland Discovery Centre Location: Dallas, Texas, United States

Marketing Coordinator

Company: Madame Tussauds Location: New York, United States

leisure opportunities joblink | BOOK A JOBLINK Call: +44 1462 471747 and start getting applications for your jobs IMMEDIATELY!

GO TO WWW.LEISUREOPPORTUNITIES.CO.UK AND CLICK ON THE LINK TO SEE THE LATEST JOBS FROM...



































leisureopportunities

Daily news & jobs: www.leisureopportunities.co.uk

Silverstone experience gets green flag

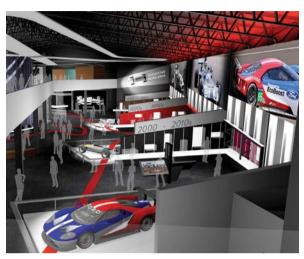
The Heritage Lottery Fund (HLF) has awarded £9.1m to the Silverstone Heritage Experience, guaranteeing development of a new permanent exhibition at the home of British motor racing.

Sitting at the main entrance to the race circuit, the exhibition by Mather & Co will create a series of interactive exhibitions and displays to be housed inside the only remaining Second World War hangar on the Silverstone site.

For the experience, Mather & Co will fully refurbish and re-clad the hangar, with a second new building

to house the archives of the British Racing Drivers' Club (BRDC), a specialist library and a learning space for school groups. The main exhibition will tell the history of Silverstone set against the wider context of motor racing in the UK and worldwide.

"As the lead consultant we will work hard to ensure that the heritage of Silverstone and British motor racing, and the relevant collections are given a rightful home in new state-of-the-art surroundings for



The project will chart the heritage of Silverstone and motor racing

everyone to enjoy," said Chris Mather, chief executive at Mather & Co.

"The story of Silverstone is broader than just Formula 1, the site has a rich and diverse history, which has remained untold to the wider public until now and warrants further investigation in a modern and dynamic visitor centre."

Work on the project will start in 2017, with the Silverstone Heritage Experience opening to the public in Q1 2019. *Details: http://lei.sr?a=x4d8N_O*

Female sports participation on the up

Continued from front cover

While the growth has coincided with Sport England's This Girl Can campaign, with 250,000 more taking part since it began in 2014, the quango's latest Active People Survey showed gains for a number of female-skewing sports. Over the last six months, gymnastics added 13,500 participants to grow its base to 65,100, while hockey increased by 4,500 to 92,700. Netball numbers also surged by 25,400 over that period to 180,200.

Although Sport England chief executive Jennie Price admitted that the former two had benefitted from a Olympic bounce following excellent showings at Rio 2016, she told *Leisure Opportunities* that the governing bodies overseeing the sports had done a "really good job over the last three or four years" to attract and retain participants.

Growing the number of females participating in physical activity has



Price said NGBs had engaged with women and girls

helped to increase the overall participation base to 15.97m – 1.88m more people than when London won the bid to host the Olympic and Paralympic Games in 2005.

However, Price said there was still work to be done trying to engage with other "under-represented demographics". Details: http://lei.sr?a=n6w8Z_O

ADDRESS BOOK

- Arts & Business +44 (0)20 7378 8143 www.artsandbusiness.org.uk
- ALVA +44 (0)20 7222 1728 www.alva.org.uk
- Arts Council +44 (0)20 7333 0100 www.artscouncil.org.uk
- ASVA +44 (0)1786 475152 www.asva.co.uk
- BALPPA +44 (0)20 7403 4455 www.balppa.org
- BHA +44 (0)845 880 7744 www.bha.org.uk
- BiSL +44 (0)20 8780 2377 www.bisl.org
- CMAE +44 (o)1334 460 850 www.cmaeurope.org
- CIMSPA +44 (0)1509 226 474 www.cimspa.co.uk
- CPRE +44 (0)20 7981 2800 www.cpre.org.uk
- English Heritage +44 (0)870 333 1181 www.english-heritage.org.uk
- FSPA +44 (o)2476 414999 www.sportsandplay.com
- Fields in Trust +44 (0)20 7833 5360 www.fieldsintrust.org
- HHA +44 (0)20 7259 5688 www.hha.org.uk
- IAAPA +1 703 836 4800 www.iaapa.org
- IEAP +44 (0)1403 265 988 www.ieap.co.uk
- Institute of Hospitality +44 (0)20 8661 4900 www.instituteofhospitality.org.uk
- LPF +44 (0)1462 471932 www.leisurepropertyforum.org
- Natural England +44 (o)845 600 3078 www.naturalengland.org.uk
- People 1st +44 (0)870 060 2550 www.people1st.co.uk
- REPs +44 (o)20 8686 6464 www.exerciseregister.org
- SAPCA +44 (0)24 7641 6316 www.sapca.org.uk
- Sports Aid +44 (0)20 7273 1975 www.sportsaid.org.uk
- Sport and Recreation Alliance +44 (0)20 7976 3900 www.sportandrecreation.org.uk
- Sport England +44 (0)8458 508 508 www.sportengland.org
- Springboard +44 (o)20 7529 8610 www.springboarduk.org.uk
- SkillsActive +44 (0)33 0004 0005 www.skillsactive.com
- Tourism Management Institute +44 (0)1926 641506 www.tmi.org.uk
- Tourism Society +44 (o)20 8661 4636 www.tourismsociety.org
- ukactive +44 (0)20 7420 8560 www.ukactive.org.uk
- VisitBritain +44 (0)20 7578 1000 www.visitbritain.com
- World Leisure +1 250 497 6578 www.worldleisure.org

