

# leisure opportunities

17 – 30 Oct 2017 Issue 721

Your careers & recruitment partner

## UK Sport's decade of 'mega events'

A £200m masterplan to host a decade of so-called 'mega events', the finest sporting attractions in the international calendar, has been revealed by UK Sport.

Events such as the 2022 Commonwealth Games and the 2021 UEFA European Women's Championships are among the list of targets, with UK Sport stating that it is "actively considering the feasibility of mega events in a number of other sports".

Other prospects are believed to include the Champions League final in 2023, parts of the Tour de France in 2021 and athletics' World Championships in 2027 or 2029, according to the BBC which claims to have seen confidential documents from UK Sport.

Bids for the events before 2025 will be supported by almost £30m of National Lottery funding over eight years, building on the UK's success in securing the 2018 Women's Hockey World Cup, 2018 Boccia World Championships, 2019 Netball World Cup and 2019 World Road Cycling Championships.



■ Following the success of the 2012 London Olympics the UK wants more mega events

The government estimates the programme will attract more than seven million spectators and generate a direct economic impact of more than £440m to host cities and regions. The total cost of staging both secured and targeted events is estimated at £194m.

More: [http://lei.sr?a=J4M5k\\_0](http://lei.sr?a=J4M5k_0)



**Our ambitious hosting targets will help us ensure we maintain our international reputation**

Simon Morton, COO, UK Sport



**V&A director Tristram Hunt speaks on Brexit and safety**

The former MP explains how Brexit will affect museums

p20



**Darcey Bussell gets National Fitness Day crowds dancing**

Stars reveal how community activity changed their lives

p26



**David Marks tribute: A legacy of leisure landmarks**

Moving words on Marks' passion for life and leisure

p30

## Jonnie Peacock opens 100th gym for The Gym Group with Q&A for fans on Facebook Live

Double Paralympic champion Jonnie Peacock answered questions about his fitness routine when he opened the 100th site for The Gym Group, on Facebook Live.

Peacock presented a special HIIT (high intensity interval training) routine to celebrate the company milestone at the new gym in Feltham, London.

The sprinter also answered questions from fans on Facebook about his new role as a contestant on *Strictly Come Dancing*.

“I really enjoy going to the gym – I love leg exercises and lots of step-ups,” Peacock said. “Sometimes in life you have tough moments, and



■ Jonnie Peacock with CEO of The Gym Group John Treharne

**“Going to the gym can be tough but just think of the benefits to your body and the endorphins you get for the rest of the day”**

that includes the gym, but just think of the benefits to your body and the endorphins you will get.”

Peacock advised aspiring sprinters to focus on creating explosive leg power through gym workouts, but also on

improving the core through abdominal work, and using a training partner.

He revealed that his hectic TV and training schedule will reduce next year as he takes a short break from international competition ahead of the World Para-athletics Championships in 2019 and Paralympics in 2020.

The new facility takes the total number of The Gym Group gyms in London to 38.

John Treharne, CEO of The Gym Group, said: “This a significant milestone in our 10-year history and is also symptomatic of the success of the low-cost model pioneered by The Gym Group.”

## David Marks leaves leisure landmark legacy – from London Eye to Treetop Walkway



■ David Marks was known for his entrepreneurial model of investing in his own projects

Architect David Marks, co-founder of Marks Barfield Architects, has died at the age of 64 following a long illness.

Marks, best-known as co-designer of the London Eye, died on Friday 6 October, surrounded by his three children and his partner in life and work, Julia Barfield.

In a statement, Marks Barfield Architects said: “David was an architect whose work was founded in innovation, excellence of design and close

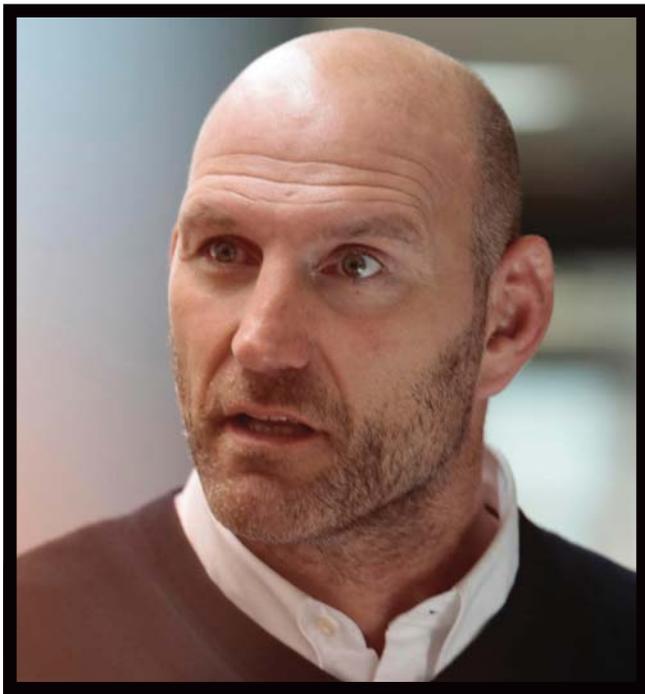
**“He transformed skylines and his vision will continue to offer inspiration to future generations”**

collaboration with other disciplines, in particular with engineers. He believed that well-designed buildings and structures can improve the quality of people’s lives.

“He transformed skylines, and his vision will continue to offer inspiration and delight to future generations.”

Marks moved to London in 1972 to study at the Architectural Association

School in London, where he met Barfield, a fellow student and close neighbour. They were married in 1981 and went on to collaborate on some of the UK’s best-loved leisure landmarks, including the London Eye, the Treetop Walkway at Kew Gardens and the British Airways i360 in Brighton. *For more, read the full tribute on p30.*



■ Dallaglio will address more than 700 delegates at the summit

**"I expect the summit to have a significant bearing on the future of the physical activity sector"**

## Lawrence Dallaglio to headline ukactive Summit

Lawrence Dallaglio will lead a speaker line-up from the worlds of sport, health and government to address society's burning issues at this year's ukactive National Summit.

Taking place at the Queen Elizabeth II Centre, Westminster, on Wednesday, 1 November, the summit will explore physical activity as the 'golden thread' running through the social challenges in the UK today.

Speakers include England Rugby World Cup winner Dallaglio, who is also founder of the youth sport charity Dallaglio RugbyWorks; Olympic gold-medallist sprinter Darren Campbell; and sports minister Tracey Crouch, who will deliver a

keynote speech analysing two years' progress in the government's strategy for sport. The event will see the release of three landmark ukactive policy reports which will outline the physical activity sector's increasing role in supporting ageing populations, building more active communities, improving education levels and preventing crime.

"The breadth and calibre of speakers at Summit 2017 underlines the primacy of physical activity across all aspects of our daily lives," said ukactive CEO Steven Ward. "I expect the summit to have a significant bearing on the future direction of the physical activity sector, and UK society as a whole."

# leisure opps

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## Martin Franklin and Wendy Coulson promoted to drive growth at Les Mills



■ Martin Franklin has worked at Les Mills since 2013

**M**artin Franklin has been appointed chief operating officer of Les Mills global markets, with responsibility for leading teams in the UK, Russia, India, the Middle East and Africa.

His remit will include responsibility for Les Mills' customer experience function, CX, representing the club customer voice in all internal projects and product strategies.

Franklin has worked for the brand since 2013 and

**"This will allow our UK team to focus solely on growing the home market"**

in the fitness industry for more than 20 years.

In further news, Wendy Coulson has been promoted to chief executive of Les Mills UK and Ireland. Coulson has worked in the leisure industry for 20 years and was previously employed at Lloyd's Bank for 10 years.

She worked for Warner Leisure Hotels before moving to Les Mills as customer

experience director in 2015. Coulson will focus on the UK, a key market for the Les Mills brand.

Keith Burnet, global chief executive of Les Mills, said: "This will allow our UK team to focus solely on growing the home market, having done a great job incubating Russia, India, the Middle East and Africa over the past few years."

## Equality and diversity champion **Rimla Akhtar** joins board of Sports Ground Safety Authority

**E**quality campaigner Dr Rimla Akhtar MBE has joined the board of the Sports Ground Safety Authority (SGSA).

Akhtar, the first Muslim and Asian woman on the FA Council, has joined the board along with Janet Johnson, after the pair were appointed by culture secretary Karen Bradley.

They will serve three years on the board of the SGSA, which aims to secure safe and enjoyable experiences for spectators at all sports grounds in England and Wales, and campaigns for safe grounds around the world. Akhtar was awarded an MBE in 2015 for her contribution



■ Rimla Akhtar is a trustee of Muslim Women's Sport Foundation

**Akhtar was ranked 15th in the 2015 list of the Independent's Most Influential Women in Sport**

to equality and diversity in sport and was ranked 15th in the 2015 list of The Independent's Most

Influential Women in Sport. She has more than 17 years' experience in the sports industry across the

UK and Middle East, and her strategic roles include being independent director and trustee of Kick It Out.

Janet Johnson is a chartered town planner, having specialised in regeneration and economic development in the north east of England.

Her career in local government career spanned almost 40 years, including roles as chief executive of the District of Easington Council from 2004 to 2009 and deputy chief executive of Sunderland City Council. She has also served on the boards of organisations in the education and development sectors.



■ Chester has more than 20 years' experience in the industry

## Oxygen Freejumping strengthens board with CFO appointment of **Ross Chester**

**U**K trampoline park operator Oxygen Freejumping has appointed Ross Chester to its board as chief financial officer.

Chester, who has more than 20 years' experience working in the health and fitness industry, has held roles that include CFO at LA Fitness, where he played a leading role in its sale to Pure Gym in 2015.

Chester trained with accountancy and business advisory firm BDO in London, specialising in advising public limited companies and multi-site retail and consumer businesses.

"Ross brings with him a wealth of commercial and financial

experience in the leisure sector which will be invaluable for us as we continue to expand our business through both acquisitions and organic growth," said David Stalker, CEO of Oxygen Freejumping. "Between us we have worked in some of the biggest and best names in leisure and we look forward to working together as we plan and execute the next phase of Oxygen's growth strategy."

In July, Oxygen Freejumping bought Air Space Trampoline in a multi-million pound deal. The acquisition was part of Oxygen's strategy to reach 20 parks by the end of 2018.

**"Ross brings with him a wealth of commercial and financial experience in the leisure sector, which will be invaluable as we expand"**  
David Stalker

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## HEALTH

### Inactivity costs NHS Wales £35m a year

The NHS in Wales spent £35m treating preventable diseases caused by physical inactivity in one year, according to the latest analysis.

A breakdown shows that during 2015, sedentary lifestyles cost £12m in treating coronary heart disease, £10m for cerebrovascular disease and £12.8m for diabetes treatments.

According to findings published by Public Health Wales, more than 30 per cent of the three million adults in Wales spend fewer than 150 minutes each week taking part in moderate to vigorous activity, as recommended by guidelines.

The agency has produced visual guides for its seven health boards to help staff support patients to be more active and reduce the cost of treating diseases caused by sedentary lifestyles.

“Being more active can make you feel physically and mentally better, stop you getting ill and help you live longer,” said Robert Sage, principal health promotion practitioner at Public Health Wales. “We all need to support those who are inactive to take the first steps towards making being active a normal part of their lives. NHS staff are well placed to pass on simple tips advice to the public.”

More: [http://lei.sr?a=G7G9w\\_0](http://lei.sr?a=G7G9w_0)



■ Inactivity has been recognised as a major killer of over 55s



**We all need to support those who are inactive to take the first steps**

Robert Sage

## PROGRAMME

### Les Mills reaches out to young people with special needs



**We have feeling cards so the young people can communicate**

Sarah Beaufoy

A Les Mills fitness instructor is widening the reach its Born To Move programme by customising it for young people with learning difficulties.

Sarah Beaufoy has adapted sessions in Shrewsbury, Shropshire, as part of a trial that is set to be rolled out. Born To Move aims to help children get moving more, using dance, yoga, martial arts and athletic skills set to music.

However, after discussions with parents and carers, Beaufoy saw some groups of children were unable to take part in mainstream classes. “They felt expectations were too high,



■ The sessions help children through language tools

and the competitive aspect was placed far beyond their child’s actual physical and mental abilities,” Beaufoy said. She adapted sessions using Makaton, a language programme that uses signs to aid communication for children with autism or Down’s syndrome.

More: [http://lei.sr?a=X8e6U\\_0](http://lei.sr?a=X8e6U_0)

DESIGN

## Ambitious design brings more swimming to Derby



**It's a pleasure to integrate this into its natural setting**

Michael Hall

Derby City Council has unveiled ambitious plans for a new swimming and leisure facility in the city.

The proposals include a 10-lane, 50m swimming pool; a leisure water area for families; a learner pool; a gym; fitness studios; a sauna; steam rooms; a café and a soft play area.

The design was conceived by FaulknerBrowns Architects, featuring two differentiated volumes: a 'wet' box and a 'dry' box.

The adaptable main pool will contain two booms and two moving floors, affording the facility the



■ The design draws on Derby's engineering heritage

flexibility to form three separate 25m swimming spaces or a wide variety of other arrangements. engagement and get results.

Michael Hall, partner at FaulknerBrowns, said: "The facility has been designed to create a strong and inviting visual presence."

[More: http://lei.sr?a=V2k9h\\_0](http://lei.sr?a=V2k9h_0)

REDEVELOPMENT

## Bannatyne's first club gets £1.8m boost 20 years on

The Bannatyne Group will invest £1.8m in its Ingleby Barwick health club – the company's first centre, which opened in 1997.

The investment marks the 20th anniversary of the business, which has been built up to a portfolio of 69 sites across the UK.

CEO Justin Musgrove said: "Ingleby Barwick will always be special as the first club opened by Duncan Bannatyne OBE. The business has come a long way in 20 years and this major investment is testament to the ambitions of the business."



■ Duncan Bannatyne opened the health club in 1997



**Ingleby Barwick will always be special**

Justin Musgrove

The redevelopment, which is expected to be completed in April 2018, will see the creation of a luxury spa, studios for group cycling and mind and body classes, and new changing rooms and showers.

The spa will have six treatment rooms, and manicure and pedicure stations for members and spa guests. There will also be a new cafe bar.

[More: http://lei.sr?a=H3u2B\\_0](http://lei.sr?a=H3u2B_0)

## Hour of exercise a week can fight depression – new study shows

As little as one hour per week of exercise can offer "significant protection" against depression", an Australian research team has found.

Analysis, published in the *American Journal of Psychiatry*, involved 33,908 Norwegian adults who had their levels of exercise and symptoms of depression and anxiety monitored over 11 years. Researchers found that 12 per cent of cases could have been prevented if participants took part in one hour of physical activity each week.

[More: http://lei.sr?a=X7g6z\\_0](http://lei.sr?a=X7g6z_0)

## FOOD AND BEVERAGE

# Everyone Active to cut sugary products

Everyone Active has pledged to remove more than three tonnes of sugar – the equivalent of 85,714 cans of fizzy drinks – from its food and beverage offering over the next three years.

The sports and leisure operator is the latest to sign up to the Sugar Smart campaign, a nationwide initiative led by celebrity chef Jamie Oliver and charity Sustain that aims to inspire a large-scale change in people's eating habits and improve the nation's health.

Everyone Active is working with suppliers to replace high-sugar products with low-sugar alternatives in its centres. So far, leisure facilities across Plymouth

and Bristol are on board, with the operator working with councils in Havering, Ealing, St Albans and Middlesbrough to sign up, before looking to expand the scheme further.

The operator has also introduced a 'traffic light' system to drive members towards healthier options by grading products based on their sugar content.

Sofia Parente, campaigns coordinator at Sustain, which advocates better food and farming procedures, said: "Leisure centres have a huge role in educating people about the importance of exercise and good diet. They need to lead by example in the products they sell."

**More:** [http://lei.sr?a=w2s6m\\_0](http://lei.sr?a=w2s6m_0)



■ Jamie Oliver speaks at the Commons on the sugary drinks tax



“  
**Leisure centres  
have a huge role in  
educating people**

Sofia Parente

## PEOPLE

# Circadian Trust appoints senior economist as chair



“  
**I've seen the trust make  
significant strides over  
the past three years**

Ross Parker

A senior economist at tobacco firm Imperial Brands has been appointed chair of leisure operator Circadian Trust.

Ross Parker, who specialises in regulatory policy at Imperial, has taken over from Jon Edwards, who stepped down after 12 years in the role. Trustee Patrick van Beek, head of ALM, UK Life Finance at Aviva, takes over the position of vice chair from Parker.

The trust, a not-for-profit organisation, operates five leisure centre sites and one dual-use sports centre across south Gloucestershire,



■ The trust redeveloped Bradley Stoke Leisure Centre

in partnership with the local authority. Parker said: "I've seen the trust make significant strides over the past three years, inspiring a range of clients to adopt a healthy lifestyle, not just through sport and activity but through a total lifestyle approach."

**More:** [http://lei.sr?a=N9c7s\\_0](http://lei.sr?a=N9c7s_0)



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# 14th and 15th of March 2018 at Eastwood Hall, Nottingham

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## EVENT BIDDING

# Birmingham's Games bid 'not compliant'

Birmingham faces an unexpected setback in its bid to host the 2022 Commonwealth Games after its application was described as "not fully compliant".

The bidding process for the Games was been reopened by the Commonwealth Games Federation (CGF) on 6 October, with a new deadline of 30 November.

Awarding the Games to Birmingham was expected to be a formality after it was the only city to meet the official deadline of 29 September. Entries were not forthcoming from Kuala Lumpur in Malaysia, Victoria in Canada and a potential Australian entry, with their governments failing to

approve their bids in time. However, the new deadline means Birmingham is likely to face greater competition if other potential hosts improve their bids before December.

Durban, South Africa, originally won the bidding process in 2015 but was stripped of the event because it did not meet CGF's criteria.

CGF president Louise Martin said: "We have carefully reviewed the bids and updates received as part of the ongoing 2022 candidate city process and have agreed – noting the challenging timescales and no fully compliant bid – that further time should be given to all interested parties."

**More:** [http://lei.sr?a=A6v9A\\_0](http://lei.sr?a=A6v9A_0)



■ In the UK, Birmingham beat off competition from Liverpool



**Further time should be given to all interested parties**

Louise Martin

## PARTNERSHIPS

# Sport England injects £10m into projects for over-55s



**People are living longer but not necessarily in the best of health**

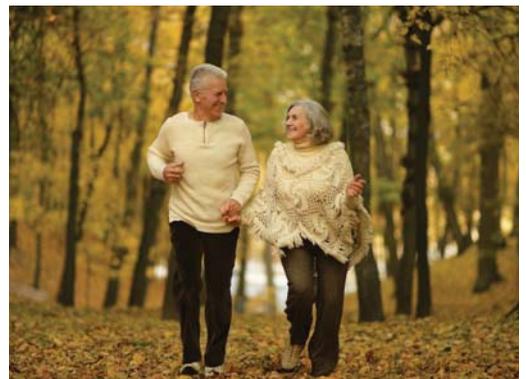
Mark Diaper

Sport England is investing £10m of National Lottery money into 20 projects across the country to reduce inactivity among over 55s.

The funded organisations will use activity to help tackle problems including poor mental health, dementia, loneliness caused by bereavement, and addiction.

Mike Diaper, executive director at Sport England, said: "We're excited to be supporting these 20 partners with National Lottery funding to help get older adults get active.

"We'll be sharing learnings so successful approaches can be



■ Inactivity is a major killer of over-55s

scaled-up or replicated across the country so we can help more adults lead happier and healthier lives."

Sport England has put tackling inactivity at the heart of its strategy 'Towards An Active Nation'. A full list of partners is available at the link below.

**More:** [http://lei.sr/?a=e8x5y\\_0](http://lei.sr/?a=e8x5y_0)



# FITNESS industry LIVE

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## DESIGN

### Fulham stand switches from Heatherwick to Populous



**It will blend history and the contemporary like no stadium in the land**

Shahid Khan

Fulham FC have appointed global sports architects Populous to lead the redesign of the Riverside Stand at the club's London home, Craven Cottage.

Design firm Heatherwick Studio had previously developed a broad concept for the stand as part of a business case study but its involvement in the project is now over, with Populous responding to a new brief.

In his programme notes for the match against Hull City on 13 September, Fulham chairman Shahid Khan pledged that the project will “transcend the customary standards of football



■ The design will mirror the bend in the Thames

grandstands” by including riverside pubs and restaurants, event facilities, green spaces and public access to a river walk along the Thames.

The plans include an extra 4,300 seats, taking the capacity to 30,000. They will be presented at two public exhibitions on 12 and 14 October.

[More: http://lei.sr?a=k6H5p\\_0](http://lei.sr?a=k6H5p_0)

## STADIUMS

### Everton stadium could boost local economy by £1bn

Everton Football Club's proposed new stadium at Bramley Moore Dock would provide a £1bn boost to the local economy, according to planners.

Projections of the economic impact of a major new stadium in the north docks area of the city, by planning partners CBRE, highlight the benefits it would bring, including the creation of 12,000 new jobs during construction and more than £255m spent locally through the supply chain.

The figures estimate that a new stadium will bring a contribution of more than



■ Bramley Moore Dock is ready for development



**This project is a game changer not just for the club but the city**

Joe Anderson

£900m gross value added (GVA) to the region's economy before the stadium is completed. CBRE says once completed, the stadium will provide an annual GVA to Liverpool of £94m through hotel occupancy, retail and tourist spend. Mayor of Liverpool Joe Anderson said: “A new stadium would be a huge catalyst for change along the city's North Liverpool waterfront.”

[More: http://lei.sr?a=d2j2A\\_0](http://lei.sr?a=d2j2A_0)

### Millions benefit physically and mentally from sports coaching

More than nine million people in the UK received coaching over the past 12 months, according to new research from YouGov.

The study, commissioned by UK Coaching, asked a sample of 20,000 people about their experience of sports coaching, with 18 per cent of adults saying they had received coaching.

Of those people being coached, 82 per cent agreed that the coaching they receive helps to improve their physical health and 71 per cent said it helps to improve their mental health and wellbeing.

[More: http://lei.sr?a=U3U7h\\_0](http://lei.sr?a=U3U7h_0)

## Recognising graduates

One of the biggest bugbears for employers is the fact that many people entering the sector are woefully short of the knowledge, skills and behaviours required for their role and are therefore not ready for immediate employment. Graduates of sports and physical activity related degree programmes often fall into this category despite three to four years of study, and sometimes unjustly so. In fact, many graduates leave university 'work ready' and some may even exceed the standards we have set for roles. The problem is that as a sector, we don't have a clear understanding of the myriad of different sports and physical activity related degree programmes on the market, and graduates are therefore obliged to complete further vocational training when joining the industry.

### Endorsing degrees

To resolve the issue and to make graduates more employable in our sector, CIMSPA is launching a two-year pilot scheme to develop a full endorsement and recognition process for UK sport and physical activity related degree programmes.



■ CIMSPA aims to have 12 higher education partners in place by the end of October

Once in place, all relevant degree programmes relating to an occupation in the sport and physical activity sector will be able to apply to be endorsed and quality assured by CIMSPA. And once endorsed by CIMSPA, these courses will be certified as meeting employer-set professional standards giving employers confidence that graduates of those degrees are deployable in one or multiple roles within the sports and physical activity sector.

### Engaging universities

We are currently recruiting higher education institutions delivering degree programmes in the UK to take part in the pilot scheme. With many universities registering their interest, we are on track to have the final 12 official CIMSPA higher education partners in place by the end of October so we can host the first meeting in early November. This is another important step in the journey to develop a fit-for-purpose, professional workforce that can meet the changing expectations of our customers and stakeholders. I look forward to updating you on our progress. ●



■ Tara Dillon, chief executive of CIMSPA



CIMSPA is launching a pilot to develop a full endorsement process for sport and physical activity related degree programmes



# Spa & wellness news

## RESEARCH

### GW I reveals wellness community study

Wellness communities are seeing high consumer demand, according to new research from the Global Wellness Institute (GWI) due out next year.

GW I researchers Ophelia Yeung and Katherine Johnston presented key findings from their report, *Build Well to Live Well*, at the Global Wellness Summit held last week in Palm Beach, Florida.

Johnston and Yeung called the report “the most important research we’ve undertaken”.

“It’s not just because it’s a hot new industry market – but because it’s about where and how we live,” said Johnston.

Johnston and Yeung reported that consumer demand for wellness lifestyle real estate and communities is on the rise globally. They estimate that in the US alone, there are 1.3 million potential buyers each year.

Johnston said the GW I has defined wellness real estate as “homes or buildings proactively designed and built to support the holistic health of their residents”. The GW I has valued the wellness lifestyle real estate and communities market at US\$119bn and estimates it will jump to US\$153bn by 2020.

The full report will be released in January.

**More:** [http://lei.sr?a=Y3p9N\\_0](http://lei.sr?a=Y3p9N_0)



■ GW I chair Susie Ellis cuts the ribbon to announce the findings



“  
**Our homes and communities have a huge impact on our wellbeing**

Katherine Johnston

## THERAPY

### One Spa introduces ‘cancer touch therapy treatment’



“  
**Feedback from our guests has been heartwarming**

Amanda Barlow

One Spa in Edinburgh has become one of the UK’s first hotel spas to introduce a specialist treatment for guests living with, or recovering from, cancer.

The Cancer Touch Therapy treatment – delivered in partnership with skincare brand Made for Life Organics – involves a sequence of slow, rhythmic Tui Na Chinese massage techniques and has been designed to allow guests to drift away into a meditative state of relaxation.

The 80-minute treatment became available on 1 October at the spa, located at the luxury Sheraton Grand Hotel &



■ Staff receive special training for the therapy

Spa in the Scottish capital. Amanda Barlow, managing director of Made for Life Organics, said: “Feedback from guests who have been unable to have spa treatments and the therapists who are now able to welcome them in has been absolutely heartwarming.”

**More:** [http://lei.sr?a=C2X6N\\_0](http://lei.sr?a=C2X6N_0)

BEAUTY

# Bedford Lodge spa opens new 'aesthetic clinic'



**There was a huge market demand for these treatments**

Noel Byrne

The Spa at Bedford Lodge Hotel in Newmarket has expanded into the beauty market by adding a new aesthetic clinic to its existing wellness services.

The spa has begun offering advanced cosmetic procedures and injectable treatments – such as wrinkle-smoothing injections, dermal fillers, intense pulse light sessions, hair removal and advanced electrolysis.

Bedford Lodge Hotel and Spa CEO Noel Byrne said: "We noticed there was a huge demand for these treatments in our market area. Our clientele were seeking the same, professional service



Bedford Lodge Spa recruited a new specialist team

from an aesthetic practitioner as we deliver every day here in our spa. Launching the clinic and injectables to our already established treatment menu is an exciting move for us."

A specialist team of qualified and accredited practitioners has been recruited to carry out the procedures.

More: [http://lei.sr?a=5J8e8\\_0](http://lei.sr?a=5J8e8_0)

TECHNOLOGY

# Luxury spa brings in bespoke hybrid fitness concept

London's Corinthia Hotel has today expanded its wellness offering with the launch of a new hybrid fitness concept in its luxury spa, ESPA Life.

BodySpace combines fitness, nutrition, wellness and innovative technology to test users and recommend personalised programmes including nutrition and gut health services, regeneration and compression treatments, and myofascial release therapy, to optimise energy levels, sleep quality, exercise performance and strength.

"Through BodySpace we will offer the best scientifically and medically



The new technology will play a key role in the spa



**BodySpace fits flawlessly within the ESPA Life offering**

Susan Harmsworth

underpinned fitness, nutrition, Pilates and transformational lifestyle programmes available today," said wellness consultant Stephen Price, who created the concept with Bootcamp Pilates founder David Higgins.

ESPA Founder Susan Harmsworth said: "This is a wonderful evolution for ESPA Life and our philosophy of creating next-generation experiences."

More: [http://lei.sr?a=p8F4c\\_0](http://lei.sr?a=p8F4c_0)

# Morocco to host Spatec Europe 2018 in June

Details have been revealed of the 12th edition of Spatec Europe, to be held from 20 to 23 June 2018.

The networking event will be held at the Mövenpick Hotel Mansour Eddahbi in Marrakech, Morocco. Registration is now open for the event, which brings together operators of hotel resort, destination, athletic, medical and day spas, to meet with suppliers and benefit from a series of one-to-one meetings over two days.

Buyers can receive a schedule of meetings with suppliers beforehand.

More: [http://lei.sr?a=v3X8X\\_0](http://lei.sr?a=v3X8X_0)

## NEW HOTEL

### Warwick Castle set for 80-bed hotel

Merlin Entertainments has revealed its vision for an 80-bedroom hotel at Warwick Castle as part of its long-term masterplan.

The proposals, which have been submitted to the district council and will be developed over the next five to 10 years, outline developments which seek to “balance commercial interests alongside ongoing heritage restoration”.

Nick Blofeld, divisional director at Warwick Castle, said: “Our masterplan contains a wide range of proposals which we believe could continue to help us sympathetically enhance our offering.

“All of the ideas proposed, including a possible hotel,

remain at the feasibility stage, subject to further research and discussions with a broad range of internal and external stakeholders.”

In the plan, a lodge housing 60 to 80 bedrooms will be erected within castle grounds, while there are also proposals to renovate bedrooms in one of the castle’s towers, turning them into luxury suites for overnight stays.

In terms of heritage restoration, the masterplan addresses a number of areas needing work, including masonry repairs to the towers and ramparts, east and west wings, perimeter walls and south front.

**More:** [http://lei.sr?a=c6v7u\\_0](http://lei.sr?a=c6v7u_0)



■ Merlin’s masterplan includes restoration of towers and walls



**Our masterplan contains proposals to enhance our offering**

Nick Blofeld

## NEW HOTEL

### Celtic’s £18m hotel and museum plan gets green light



**We’re committed to developing Celtic Park and Glasgow**

Peter Lawwell, CEO, Celtic

Celtic Football Club has been granted planning permission in principle for a hotel and museum complex to be built adjacent to the 47-time Scottish Premier League champions’ home ground in Glasgow.

The £18m plans, approved by Glasgow City Council, also include a new ticket office and retail store, with the building to be erected outside the main stand of Celtic Park.

Work must start no later than 2022 and according to Celtic, the development would create up to 120 jobs and provide an economic



■ The striking design for Celtic’s hotel and museum

boost to the area while reducing congestion around the stadium.

A statement from the club said: “A hotel along with the club facilities will increase the attractiveness of the location as a tourist destination, with spin-off benefits to the entire area.”

**More:** [http://lei.sr?a=q6M3m\\_0](http://lei.sr?a=q6M3m_0)

# CREATING UNIQUELY STYLISH GYM CHANGING ROOM FACILITIES



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Olia Sardarova, Managing Director, BXR London

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## BREXIT

### TIC reveals deal to survive Brexit

The Tourism Sector Deal – a strategic plan developed by a consortium of leading organisations – has been launched to help boost tourism post-Brexit.

The Tourism Industry Council's (TIC) strategy centres on four key 'asks' of government: attract talent and skills; extend the seasons; use visas to improve connectivity; and introduce 'Tourism Zones' with special measures.

TIC member and director of the Tourism Alliance Kurt Janson said: "This deal is to help businesses with the challenges they will face following Brexit.

"We want to address the four key issues in the

deal so our industry can continue to grow and prosper post-Brexit."

Speaking at the National Conference for Visitor Attractions (VAC) in London, Janson said the plan includes figures from VisitBritain showing the benefits the deal would bring, such as increasing employment and productivity.

The TIC is co-chaired by John Glen, minister for Arts, Heritage and Tourism and Simon Vincent, president for Europe, the Middle East and Africa at Hilton Worldwide. They hope to agree the deal with government ministers by November.

**More:** [http://lei.sr?a=c7C5t\\_0](http://lei.sr?a=c7C5t_0)



■ The TIC highlighted the risks posed by Brexit to UK tourism



“  
**We want to address these four key issues so our industry can grow**

Kurt Janson

## STATISTICS

### Record tourist numbers as exchange rate falls



“  
**We must continue to invest in developing world-class products**

Steve Ridgeway

Overseas visits to the UK hit a record 23 million in the first seven months of the year, according to new figures from VisitBritain.

Announced as part of VisitBritain/VisitEngland's 2016-17 annual review, results show strong growth in the past year for inbound tourism, with a record 23.1 million overseas visits between January and July – an increase of eight per cent – and visitor spend increasing by nine per cent to £13.3bn.

Predictions for the full year see inbound visits increase six per cent to 39.7 million, with visitor spending



■ Domestic holidays also rose by seven per cent

rising by 14 per cent to £25.7bn. The findings also show that for every pound invested in VisitBritain, 20 more are generated for the economy – accounting for £872m in visitor spending in 2017.

VisitBritain chair Steve Ridgeway called for continued investment.

**More:** [http://lei.sr?a=R7M2c\\_0](http://lei.sr?a=R7M2c_0)



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# Attractions news

## MUSEUMS

### V&A head speaks on Brexit and safety

Britain's exit from the EU poses a major threat to the future of museum collections, according to the director of the Victoria and Albert Museum (V&A).

Dr Tristram Hunt became director of the V&A in January, replacing Martin Roth, who resigned from his position in September 2016 partly due to his disillusionment at the Brexit vote. Roth died in August this year.

Speaking at the National Conference of Visitor Attractions 2017, Hunt said: "For the V&A and other museums, the impact of our exit from the EU could have a profound effect on the lending and borrowing of

our collections, potentially jeopardising our ability to function as world-class exhibition venues, reducing our capacity to share our collections with others."

He said exit from the Customs Union and the introduction of a system of customs clearance would result in import duties and VAT, increased transit fees and significant delays.

Hunt later spoke out following a nearby car crash on Exhibition Road which injured 11 people. He called for the area to be made fully pedestrianised rather than partially, in order to improve safety for visitors to the museums.

**More:** [http://lei.sr?a=n3c7B\\_0](http://lei.sr?a=n3c7B_0)



■ The V&A plays a major role in exhibit loans to and from Europe



**We need to ensure the UK remains an open, accessible destination**

Tristram Hunt

## PEOPLE

### Blackpool Pleasure Beach MD to lead IAAPA in 2020



**I want to ensure we support and serve our members in all regions**

Amanda Thompson

Amanda Thompson OBE will become only the third woman to chair IAAPA in its 100-year history, after the global attractions body announced the Blackpool Pleasure Beach managing director would take over in 2020.

Thompson was elected second vice chair of IAAPA at a meeting on 25 September, a position she will hold through 2018, before becoming first vice chair in 2019 and then chair in 2020.

British-born Thompson will also become the first woman from Europe to chair IAAPA and it will be the first time a second member of the same family has



■ Thompson has led the Pleasure Beach since 2004

chaired the association – following her father Geoffrey who led IAAPA in 1996.

"I'm excited for this opportunity to give back to this industry I love," she said. "I hope to serve as a role model for the increasing number of young women leaders in the attractions industry."

**More:** [http://lei.sr?a=N3t5B\\_0](http://lei.sr?a=N3t5B_0)

**DEVELOPMENT**

## Silk Mill secures funding for £16.4m Museum of Making



**The trust's top priority was the redevelopment of the Silk Mill**

Pat Coleman

Derby Museums has secured final funding for its planned £16.4m Museum of Making, following a £9.4m donation from the Heritage Lottery Fund (HLF).

The donation to the charitable trust, which represents Derby's Museum and Art Gallery, Pickford's House and The Silk Mill, makes it the largest National Lottery-funded project in Derby's history.

The Museum of Making at Derby Silk Mill project will see a community-led development looking at the region's history and celebrating Derby's heritage as a city of makers.



■ Bauman Lyons has been named as the architect

Pat Coleman, chair of Derby Museums Trust, said: "Our wonderfully creative team of staff has achieved the funding for a more extensive and imaginative scheme than we could have hoped for and within a shorter timescale too."

The trust wants the museum to offer new skills and experiences to locals.

[More: http://lei.sr?a=J3Q9U\\_0](http://lei.sr?a=J3Q9U_0)

**HERITAGE**

## Sutton Hoo viewing tower plans get HLF funding

Plans to build a 17m viewing tower at one of Britain's most archaeologically-significant sites can go ahead following a £1.8m donation from the Heritage Lottery Fund (HLF).

In 1939 a hoard of treasures were discovered at Sutton Hoo in Suffolk, believed to be the final resting place of the 7th Century King Raedwald of East Anglia.

The project, which will cost £4m in total, means a permanent tower will replace the smaller temporary version, with Suffolk Coastal Council



■ Visitors will "walk in the steps of the Anglo-Saxons"



**Thanks to National Lottery players we'll be able to move forward**

Allison Girling

also granting planning permission to improve the site's visitor centre and build new experiences in its exhibition hall.

Allison Girling, property operations manager at Sutton Hoo, said: "These plans are all about sharing more about the history of this special place, helping visitors delve deeper into the lives of the Anglo-Saxons who settled here."

[More: http://lei.sr?a=J3Q9U\\_0](http://lei.sr?a=J3Q9U_0)

## Two-year closure for Geffrye Museum

London's Geffrye Museum will close in January, ahead of a £18.1m transformation to create new spaces for its collections and library.

Founded in 1914, the Geffrye Museum specialises in the history of English domestic home interiors, showing the changing styles through 11 displayed period rooms, from 1600 to the present day.

Called 'Unlocking the Geffrye', the plans by London architecture firm Wright & Wright will allow visitors to explore new areas of the building, creating 50 per cent more room.

[More: http://lei.sr?a=R3x4p\\_0](http://lei.sr?a=R3x4p_0)

## DEVELOPMENT

### Jurassica and Memo projects merged

The long-awaited Jurassica project is taking a new path towards realisation, joining forces with biodiversity project Memo to create a single visitor experience.

Sir Tim Smit is behind the reimagined venture, named 'The Journey', with the Eden Project creator coming onboard to steer development.

Jurassica – an £80m subterranean geological park on the Isle of Portland, Dorset – was the brainchild of Michael Hanlon. Following his death in February 2016, the project's board, which had backing from Smit and Sir David Attenborough, made a unanimous decision to press forward.

Memo – the Mass Extinction Memorial Observatory – was a proposed 'living monument', designed to raise awareness of 17,000 global species under threat from extinction.

The Journey was envisaged as a £30m project designed as a monument to extinction. However, it has been downsized and will now form a £16m biodiversity scheme in the disused Albion Stone mines, feature an underground Jurassic rainforest.

"We have always known our futures lay together in some form," said Tracey Brown, chair of trustees for Jurassica.

**More:** [http://lei.sr?a=g3b9h\\_0](http://lei.sr?a=g3b9h_0)



■ Designs for the project depict an underground rainforest



“  
It is our collective ambition to create something world-class

Sir Tim Smit

## EXHIBITIONS

### IP business booming as touring exhibitions draw visitors



“  
There's high demand from consumers to host branded experiences

Eddie Newquist

The trend for turning global IPs into touring edutainment experiences is on the up, according to one of the men helping to drive the movement.

Eddie Newquist, executive vice president for exhibitions and event creator GES, has worked with some of the world's biggest brands, including the likes of Game of Thrones, Harry Potter and Avatar.

"The sector is in a time of growth, for a number of reasons," he said. "From the improving economy to people's desires for well-rounded, entertaining and educational experiences, there's



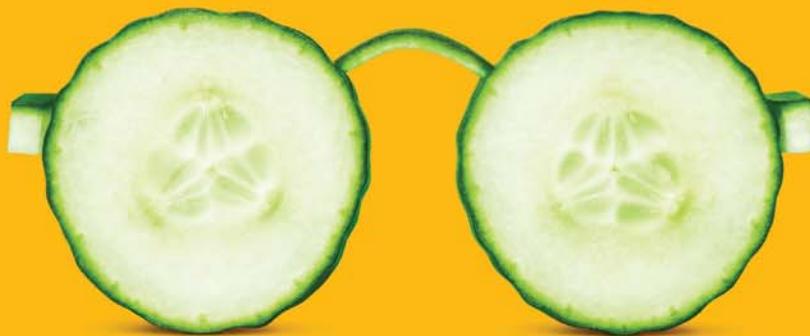
■ Game of Thrones was used for a touring exhibition

high demand from consumers, venue owners and promoters to host branded experiences that drive attendance, revenue and profits."

Recent world-first exhibitions include everything from the science behind Pixar to The Rolling Stones.

**More:** [http://lei.sr?a=p9a9h\\_0](http://lei.sr?a=p9a9h_0)

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# Active iQ

# leisure opps

## MY CAREER

Leisure industry professionals share how they got to where they are today

### Ruth Lynch

COMMUNITIES AND GROUP

EXERCISE MANAGER

Life Leisure

If we are going to get the nation fitter and healthier, we must look at how people of all ages can build exercise into their lives

#### How did you get into the fitness industry?

Twenty years ago, when I left school, I didn't know what I wanted to do so I went on a work placement at a leisure centre and was hooked! I enjoyed it so much that the centre manager helped me get an apprenticeship to be a fitness instructor. From there I became a manager at the centre and I've been in the industry ever since.



come to the gym, we should think about ways of reaching them that they find appealing. There is something for everyone and I do believe we need to do more to help people with mental health issues. It's about changing lives, not selling gym memberships.

#### How has your career progressed since then?

In 2001, I worked with Malcolm McPhail (CEO of Life Leisure) at Next Generation in Chorley (now David Lloyd). When he moved to Life Leisure, he offered me a position as a master trainer, mentoring other trainers and delivering group fitness classes.

I've always known the power of group exercise and how it creates a community, which is why I jumped at the chance of becoming community manager. Sometimes, if you take people outside the four walls of a gym, they do amazing things together that they didn't realise they were capable of. In my current role, I can be doing anything from helping motivate people completely new to exercise, helping organise a Tough Tribe outdoor obstacle course, or researching the best way to get depressed people involved in exercise.

#### What do you think the industry needs to focus on?

If we are really going to get the nation fitter and healthier, we must think outside the box and look at how people of all ages and at all stages can build exercise into their lives. If people don't feel able to

#### How important are digital tools in getting people fit?

Digital tools are hugely important, but they must be part of a tried and tested fitness campaign. Again, group activity is so important.

At Life Leisure our actilife programme is designed for ordinary people who do not normally exercise. It combines fitness trackers with an online interactive programme and remote coaching.

An initial three-month pilot project with 400 people – 61 per cent of whom were categorised as completely inactive – saw 85 per cent report an increase in their activity levels, with over two thirds changing their habits to take 30 minutes of 'moderate physical activity' at least three times a week.



■ Life Leisure's actilife scheme combines wearable tech and an online platform to help people get more active



■ Darcey Bussell kicked off National Fitness Day with a routine from her DDMIX classes

## Community spirit

As part of National Fitness Day 2017, Darcey Bussell and Colin Jackson tell *Leisure Opportunities* why Britain needs to get every community active



■ Colin Jackson credits his early success to his track friends

**N**ever underestimate the positive social and mental effects of activity – that was the message to parents from Colin Jackson CBE and Darcey Bussell CBE on National Fitness Day.

Organised by ukactive, the annual event took place on Wednesday, 27 September 2017, attracting a record number of participants across the UK.

Speaking to fans in London, former ballerina-turned-presenter Bussell and GB athlete Jackson revealed their personal experiences of how activity shaped their lives. *Strictly Come Dancing* judge Bussell, who opened the event at Paddington Recreation Ground with a dance workout from her DDMIX

programme, said she has witnessed the effects of exercise on her own children.

“It’s one of the most important things for us to be active,” Bussell told *Leisure Opportunities*. “I have two daughters and I know they’re better and happier within themselves when they’ve physically exerted themselves.

“Schools obviously have PE but I think there needs to be more choice in schools, so there’s something for every child, not just the ones who are sporty. Ultimately though, I think it has to be part of a family’s life. I think it’s up to parents to get kids active.

“Exercise can be entertaining – we forget that, we think of it as a chore. Dance is a wonderful invitation into being active because music is very



■ Activity took place across the UK, including Party Workouts (above left), Pierre Pozzuto dropping in for a class at the Trafford Centre (above) and squats at Places for People (left)

inspiring – when you turn on some music, you can't help but want to move."

Bussell revealed the difficulties she faced when she ended her stellar career in ballet. "When I retired from ballet, I initially thought I'd just be normal and I wouldn't be active six times a week, but then I realised I was missing those endorphins.

"I started by doing some Zumba classes, or something that put a smile on my face, and just realised that I was much more cheerful for the rest of the day. So I just made sure I built it back into my schedule."

Jackson, an ambassador for Everyone Active's Sporting Champions Scheme, also inspired the crowd by recounting the impact he has seen from sport.

“

I started doing Zumba classes or something that put a smile on my face, and realised that I was much more cheerful for the rest of the day

"You can get an extended family from sport – when I got into athletics as a youngster all my school friends had left and it was just me on my own

at home," the former Olympian told *Leisure Opportunities*. "So when I went to a track I found a new set of friends who had the same kind of objectives and wanted to have a laugh and joke.

"I think we need to remember how social sport is, it's an important way of getting people together and becoming a little bit closer as a community."

He also had this advice for health clubs: "Gyms can help by being attentive to members – helping and guiding people, and making sure they're not intimidated by the equipment."

During the day, health clubs and sports centres across the UK offered complementary taster sessions to visitors, and schools and workplaces celebrated with exercise classes. ●

# Wake up and dream

AMC Entertainment has big plans for virtual reality, after teaming with Dreamscape Immersive to develop VR attractions at cinemas in the US and UK



Cinema chain AMC Entertainment has invested US\$20m (£15.2m) into virtual reality specialists Dreamscape Immersive, in a bid to bring VR to British and the US cinemas next year.

Founded in January, the Los Angeles-based Dreamscape is developing VR attractions utilising full-body tracking technology by Swiss motion capture specialists Artanim. A VR headset attached to a backpack computer offers up to six users untethered movement around large physical spaces, with the system supporting shared interactions such as high fives, handshakes or real-life object manipulation.

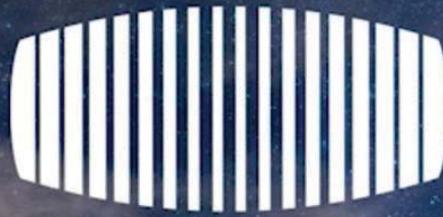
The investment – which comes in the form of a US\$10m (£7.6m) equity investment in the VR company, as well as a US\$10m investment in creating content – is the first step of a wide-ranging strategic partnership from the Wanda-owned AMC, that will rapidly scale the development of Dreamscape in the coming months.

Since launch, the VR startup has had backing from some of Hollywood's biggest names, with the likes of Steven Spielberg, Warner Bros, and MGM all supporting the project.

Its leadership team is also impressive, with prolific film producer and former

While Dreamscape's immersive technologies represent the cutting edge of the digital world, its heart and soul rests firmly in the shared language of film

■ Startup Dreamscape was founded in January



**DREAMSCAPE**  
IMMERSIVE

**WAKE UP AND DREAM**

It's tremendously exciting that our first major commercial partnership is with the world's largest cinema exhibitor

studio head Walter Parkes and Emmy Award-winning producer Kevin Wall acting as co-chairs, while its chief executive, Bruce Vaughn, spent 23 years at Disney, most recently as chief creative officer for Walt Disney Imagineering.

“While Dreamscape’s immersive technologies represent the cutting edge of the digital world, its heart and soul rests firmly in the shared language of film,” said Parkes. “It’s tremendously exciting that our first major commercial partnership is with the world’s largest cinema exhibitor.”

Dreamscape’s first opening – a standalone attraction – is slated to open at the start of next year, with a flagship site at the Westfield Century City Mall in Los Angeles. It also owns a multiplex in

Manchester, the UK. The company has also green-lit its first piece of original content, with the company saying it is currently in licensing conversations with several major studios and IP-holders.

Dreamscape is one of several emerging names in the world of VR attractions, with many seeking investment from big name companies as this new realm of immersion takes its first steps. Among those, Disney threw its weight behind VR startup Jaunt, while Magic Leap’s mixed-reality technology has received investment from big names including Google and Warner Bros. The market continues to hot up, with other competitors such as Russian startup Anvio, the Void and Zero Latency all looking to make their mark on the industry. ●



■ Legendary director, producer, and screenwriter Steven Spielberg is among Dreamscape’s backers

# David Marks 1952-2017

With the loss last week of one of the UK's most important leisure architects, we celebrate his work through this tribute from his family and practice

**D**avid was an architect whose work was founded in innovation, excellence of design and close collaboration with other disciplines, in particular with engineers. He believed that well-designed buildings and structures can improve the quality of people's lives.

He leaves a legacy of much-loved landmarks, including the London Eye, the Treetop Walkway at Kew and the British Airways i360 in Brighton, which demonstrate his belief in the human spirit and his wish to elevate minds as well as the spirit. He transformed skylines, and his vision will continue to offer inspiration and delight to future generations.

David was born on 15 December 1952 in Stockholm, Sweden, and grew up in Geneva in Switzerland. He moved to London in 1972 to attend the Architectural Association School, where he met Julia Barfield, a fellow student and close neighbour, soon after. The pair married in 1981.

David studied under Keith Critchlow at the AA School and began his career working in the office of Lord Richard Rogers, but the defining creative relationship of his life was with Julia Barfield, with whom he collaborated throughout his studies and professional career.

The couple spent their year out, while at the AA, in South America, including seven months together in Lima, Peru,

helping to design a community centre and housing systems for an emerging Barriada settlement. On their return to the UK they alternated between collaboration and individual careers until forming their own practice, Marks Barfield Architects, in 1989.

## Tenacity and vision

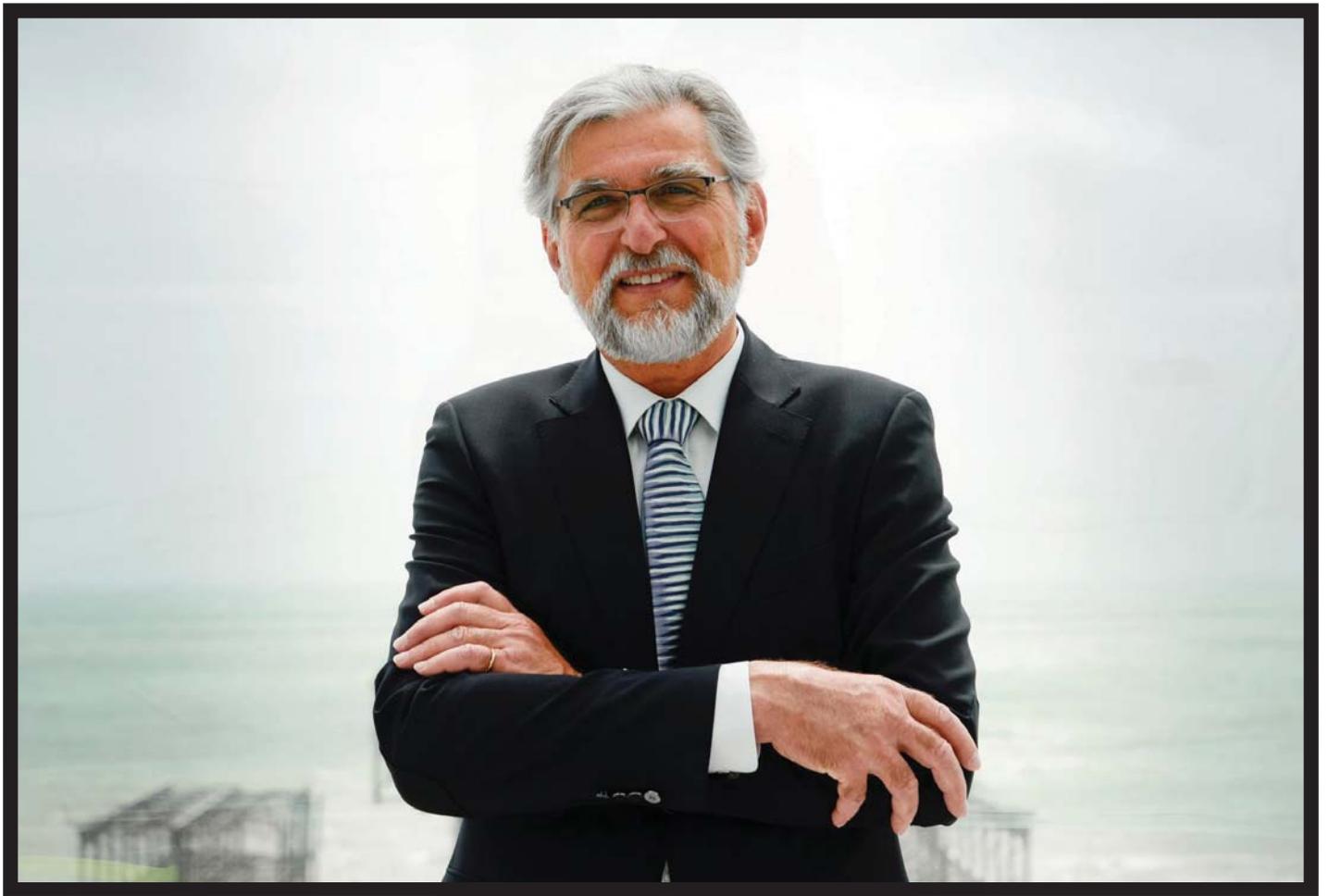
David and Julia are best known as the architects and entrepreneurs that conceived, designed, and developed the London Eye on London's Southbank. Initiated as an unsuccessful entry to a *Sunday Times* ideas competition, it was David and Julia's tenacity that ensured that the project was realised. The pair found the site, obtained planning consent, mortgaged their home to meet the initial costs and steered the project through to reality. The London Eye opened in 2000. Today, 17 years later, it has attracted over 60 million visitors.

In 2016 David and Julia repeated the success of their London Eye venture with the completion of British Airways i360 in Brighton, the world's tallest moving observation tower. The project received a RIBA National Award in 2017, one of a host of professional honours conferred on the design.

Throughout his life, David was enchanted by feats of engineering. Inspired by great Victorian engineers, builders and entrepreneurs such as Brunel, Richard Turner and Decimus

■ The London Eye transformed the skyline and draws visitors





## David believed that well-designed buildings and structures can improve the quality of people's lives

Burton's Palm House at Kew and Eugenius Birch, who designed, financed and built Brighton West Pier on what would become the site of BAI360, David sought to expand the role of the architect through greater collaboration with the disciplines of finance and engineering.

### **The power of architecture**

David's belief in the power of architecture to have a transformative effect on civic life and his determination to finish what he started made him fearless in taking responsibility for projects. With Julia's support he took a share of the financial risk of projects, and dedicated time and effort to driving them forward.

David formed close partnerships with expert collaborators, investors and civic leaders throughout his career in order to broaden his agency as an architect and leader.

He and Julia have been committed to maximising the social benefit derived from their work. In addition to the section 106 obligations required by Lambeth Council, David and Julia initiated the decision to grant one per cent of London Eye ticket sales to the local community in perpetuity, to pay for improvements to the local area. Jubilee Gardens, a public park on the South Bank in London, is just one of the projects that benefits from these funds.

BAi360 in Brighton makes the same commitment. BA i360 was part-funded through a loan facilitated by the city council, so that in the first year of operation, £1.8 million of the company's revenues were used by the council to finance local regeneration schemes including the landscaping of spaces either side of the attraction.

David was awarded an MBE in the Queen's New Year honours list

in 2000 and was given a Special Commendation for Outstanding Achievement in Design for Business and Society by the Prince Philip Designers Prize in the same year.

He was chairman of the Waterloo Project Board between 2002 and 2007: a £19m regeneration programme that helped to bring about tangible improvements to everyday life for local residents, employees, and community organisations in London SE1. He was presented with a Civic Award by the Mayor of Lambeth in 2011.

Marks Barfield Architects will continue under the leadership of Julia Barfield and the team of directors: Ian Rudolph, Gemma Collins, Ian Crockford and Magali Thomson.

In the past months, the directors have worked with David and Julia to ensure a smooth succession for the future of the practice. ●

# TENDER

## LEISURE SERVICES PROVIDER



Bankside Open Spaces Trust is an award winning open space charity based in the London Bankside area.

One of the spaces we manage is Marlborough Sports Garden, a unique outdoor site for active sport and recreation located 5 minutes' walk from London Bridge and Tate Modern in one of London's most attractive districts to live and work.

We are about to undertake a £500,000 improvement project for the site to create new, floodlit facilities for football, netball and sand based sports and a new access point from Union Street that will be completed in March 2018.

We operate in an area where there is a high incidence of childhood obesity at year 6 and our vision for the site is "to create a love of sport and proficiency in at least 3 different sports by the age of 10."

**We are seeking an operator to manage the peak 6 - 9pm Monday - Thursday time slots with a view to maximising income generation for the charity in order to enable us to focus on achieving our vision.**

We will be discussing the optimum level of involvement with shortlisted operators as part of the procurement process including hours of operation and other services that could be included in the final tender.

We are proposing a three year contract to commence in March 2018.

If you are interested in this opportunity, our PQQ document is available via the link below.

**For more information: [www.bost.org.uk/publications-2/](http://www.bost.org.uk/publications-2/)**

# leisure opportunities

Your careers & recruitment partner

## Recruitment headaches? Looking for great people? Leisure Opportunities can help

### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

## Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Simon Hinksman

Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)

## FILTON SPORTS & LEISURE CENTRE

# LEISURE CENTRE SUPERVISOR

STARTING SALARY - £17,891 PA



To be responsible for the day to day shift operations and running of the Leisure Centre to the highest standard. Ensuring the health and safety of staff and customers at all times on site. To include the allocation of work and supervision of staff to enable the smooth operation of the facility.

The post holder will be responsible for managing the work programme and rotas for a team of staff comprising Leisure Supervisors and Receptionists. Supervision will be via regular one to one's, appraisals and regular team meetings.

Education NVQ level 2 in Leisure Operations or degree in Leisure Operations desirable or equivalent experience in the leisure industry.

Experience of working within customer service and a leisure environment.

Excellent communication skills, both spoken and written and ability to supervise a team.

The post holder must hold a current RLSS NPLQ. A pool plant certificate and a swimming coaching qualification would be an advantage to the role, but is not necessary.

Good organisation and prioritisation skills and ability to work efficiently in a busy environment.

**Closing date 23rd October 2017**



Apply: <http://lei.sr?a=5D0b3>

# Duty Manager

**Location:** Luton, United Kingdom

**Salary:** Competitive

**Closing date:** 23 Oct 2017



Trampoline Park has become one of most exciting businesses within the leisure industry. The business offers food and beverage, parties, corporate events, open jumping and much more.

We are looking for enthusiastic staff who can provide friendly, courteous manner and responsive service to create an exceptional entertainment experience for our customers.

As a Duty Manager, you are responsible to lead your team to achieve stated objectives in sales, costs, employee retention, guest service and satisfaction, service quality, safety and cleanliness. Having management background at least one year from the leisure or hospitality industry would be an advantage.

## Duties & responsibilities:

### General Administration

- Understand completely all policies, procedures, standards, specifications, guidelines and training programs.
- Manage merchandise including clothing, socks and party merchandise.
- Store opening duties.
- Prepare all required paperwork, including forms, reports and schedules in an organized and timely manner.
- Provide advice and suggestions to the Manager as needed.
- Promotes good business principles by never discussing company business in public areas or with customers.

- Maintains a friendly, courteous and cheerful demeanor at all times.
- Marketing, Programs and Events
- Managing special events (toddlers, corporate events, VIP parties, youth groups).
- Working hand in hand with the GM to set up appearances, giveaways, and community outreach.

### Financial

- Implements strategies for improving cost controls.
- Assign tills to cashiers.
- Control cash and other receipts by adhering to cash handling and reconciliation procedures in accordance with facility policies and procedures.
- Run hourly income reports

### Operational

- Monitors the workplace safety program.
- Ensure that all guests feel welcome and are given responsive, friendly and courteous service at all times.
- Ensure that all customers are receiving the proper jump service according to company standards.
- Ensure that all food and products are consistently prepared and served.
- Achieve company objectives in sales, service, quality, appearance of facility and cleanliness through training of employees and creating a positive, productive working environment.
- Oversee the health and safety of customers and staff at the Park.

Apply now: <http://lei.sr?a=u4s8z>

# Swimming Teachers



Dubai - United Arab Emirates  
£28k to £32k



Hamilton Aquatics is looking to hire passionate and highly enthusiastic full-time Swimming Teachers to inspire our local and expatriate communities in the Middle East. The role will be based in Dubai. If you are looking to make a career in swimming teaching, this might be the right job for you.

***Apply now to join our growing and dynamic company!***

#### **Job Requirements:**

- UKCC Level 1 and Level 2 Teacher of Aquatics (or equivalent) qualified.
- Experience in teaching adults and children to swim.
- Experience in teaching Adult & Child classes is desirable but not essential.
- Exceptional communication skills and experience in a customer facing environment, able to respond appropriately & professionally to everyone you interact with in all manners, including face to face, over the phone & via email correspondence.
- An up to date Lifeguard qualification is preferred but not essential.

#### **Job Profile:**

The responsibilities of the role will include, but not limited to:

- Delivering swimming lessons in the extra – curricular programme in line with the schools swimming curriculum,
- Providing the school with technical advice and support where required,
- Planning swimming lessons using the Hamilton Aquatics scheme of work,
- Delivering swimming lessons of all ages and abilities,
- Recording swimming achievements,
- Dealing with customer enquiries

The position is full time with a 2-year contract which is renewable.

The total package, including all allowances, will be in the region of £28k to £32k (exchange rate and location dependent).

The job also includes medical insurance, a paid air ticket to your home country once a year and a chance for a career.

**Closing date:**  
**30 October 2017**

**Apply now: <http://lei.sr?a=a7s7z>**

# Lifeguards



London, United Kingdom

Salary: Competitive

*Exciting opportunity for Casual Lifeguards to join the Aquatics team within our State of the Art Sports Centre at ACS Cobham International Schools.*

At ACS we offer everyone the chance to feel part of something big. We believe our vision 'Through learning, inspire all to make a difference' applies as much to us as to our students. It is a vision that empowers and motivates us to deliver our best.

Founded in 1967 to serve the needs of global and local families, we educate 3,700 students, aged 2 to 18, from more than 100 countries. Our schools are non-sectarian and co-educational.

**We are currently recruiting for experienced, qualified Lifeguards. In this role you will:**

- Provide supervision of the pool area, ensuring that we comply with Health & Safety regulations and that our students, staff and parents safety remains our number one priority at all times.
- You will carry out regular pool checks to ensure it is at a safe level for use and ensure the club remains clean and tidy at all times.
- You will also assist at reception, meeting and greeting our students, staff and parents, answering queries.

**We are looking for:**

- A fully qualified lifeguard certified in life-saving and first aid at work.
- Lifeguards with great communication skills, lots of enthusiasm & energy and a real team spirit.

**The hours are on a shift rota system working:**

Monday to Fridays from 14:30-20:15

Saturdays from 08:30-17:30

Sundays from 09:30-15:30

The hourly rate for this role is £9.75

*ACS celebrates diversity as an equal opportunities employer and is committed to safeguarding and promoting the welfare of children and young people and, as an employee of ACS, you are expected to share this commitment.*

*This position is therefore subject to an enhanced Disclosure and Barring Service Check.*

**To apply: <http://lei.sr?a=4c9L8>**

# SWIMMING INSTRUCTORS



Currently recruiting  
for venues in:

- North London
- Central London
- Heathrow
- Edinburgh
- Reading
- Slough
- Basingstoke
- Stratford-upon-Avon
- Cambridge
- Richmond
- Cobham
- Brighton



**Are you a passionate and skilled swimming instructor with a talent for inspiring all ages to swim?**

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

#### Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

#### The essential ingredients

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

***Interested?***

**APPLY NOW <http://lei.sr?a=P9N60>**



# SPA THERAPISTS

PRESTON, UNITED KINGDOM  
COMPETITIVE



Exciting opportunities have arisen within Ribby Hall Village for customer-focused Spa Therapists to join the team in our stylish Spa Hotel, helping to ensure that our guests are literally in the best of hands.

We're looking for experienced therapists with excellent personal presentation, high attention to detail and a passion for exceeding customer expectations.

Our chosen candidates will be working within a large team carrying out a wide range of signature spa and beauty treatments to the highest standards.

You will be expected to provide sound professional advice when performing a consultation and making product recommendations, achieve agreed personal retail targets set by The Spa and Duty Managers, control stock usage and consumables, and comply with our high standards of health, hygiene and safety.

Our Therapists report daily to the Spa Manager and Spa Duty Managers to work in line with their standards of practice. Personal performance and retail are incentivised and rewarded accordingly.

Our perfect candidate will possess the following essential attributes:

- A nationally recognised Beauty or Holistic Therapy qualification.
- Exceptional communication skills and interpersonal skills.
- Outstanding customer service skills.
- Resilience and the ability to perform under pressure.
- Good time management and organisational skills.
- Attention to detail.
- Excellent personal presentation.

**Availability:**

A variety of roles with both part-time and full-time hours exist. The positions cover a variety of shifts, including the opportunity to work only evenings and/or weekends in an operation which is open from 9.00am through to 8.30pm seven days a week, so flexibility is essential to meet the commercial needs of the business.

Apply now: <http://lei.sr?a=TOF2G>





CELTIC MANOR  
HOTELS, RESORTS, CONFERENCES

# SPA THERAPIST

NEWPORT, UNITED KINGDOM

Highly trained ✓ Qualified to NVQ Level 3 ✓ Experienced ✓ Enthusiastic to learn more ✓

If you are magic at massage and fantastic at facials, then you could be for us. We're looking for a Spa Therapist to join our award winning team and spa\*.

The Celtic Manor Resort houses two luxurious spas with 16 gorgeous treatment rooms, offering the latest in therapies with leading products, ready and waiting for you to get your hands on.

When you join the Celtic Manor family, you get some pampering too!

### Celtic Manor Resort family benefits include:

- Very competitive rates of pay, which are reviewed on a regular basis £8.30 - £9.58 per hour, depending on experience.
- Attractive commission scheme
- Own in house Celtic College
- 28 holiday days per year
- Free Meals on Duty
- Discounted Leisure Membership
- Childcare Voucher Scheme
- Cycle 2 Work Scheme
- Discounted Room Rates
- Discounted Food & Beverage Rates
- Discounted Spa & Resort Retail
- Discounted On-Site Activities
- Staff Accommodation £459pcm (subject to availability)

\*Voted Readers' Choice Best UK Hotel Spa & Best UK Spa Manager 2015 Spa Traveller awards.

*In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of the eligibility will be required from candidates as part of the recruitment process.*

*The Celtic Manor Resort is an equal opportunity employer and would welcome interest from applicants of all ages.*



Apply now - <http://lei.sr?a=B5U1K>

# THE GROVE

## Spa Therapist

Guests visit The Grove, Hertfordshire's spectacular 5 star hotel resort, for a real breath of fresh air. Central London quality – and benefits - without the hassle. From sheer indulgence to all sorts of outdoor activity across the 300-acre estate, our world-class, award-winning Sequoia Spa and Health Club soothes and stimulates, revitalises and inspires.



**To continue exceeding our guests' expectations, we need to rely on, and develop, every member of the team.**

As a Spa Therapist or Massage Therapist, you will need relevant qualifications (BTEC, NVQ, ITEC, CIBTAC or equivalent), preferably with ESPA training and product knowledge.

Your spa experience to date will certainly have included delivering predominately massage treatments as well as facials, manicures and pedicures. You will be used to delivering a high volume and standard of massage treatments.

But more than that, we're looking for a positive focus on customer care, the flexibility to work shifts and weekends, the ability to communicate and interact with guests, in English, and the desire to play your part in a fantastic team.

### Essential:

- BTEC, NVQ levels 2 & 3, ITEC, BABTAC, CIBTAC or equivalent qualification in beauty therapy
- Good customer care skills
- Courtesy and willingness to help
- Good verbal communication and listening skills and ability to build rapport with clients
- Flexible and adaptable
- Good team player
- Ability to organize self, plan and prioritise
- High level of personal presentation
- Clear, conversational English

### Desirable:

- Experience within the beauty industry
- Knowledge of ESPA
- Positive attitude and open to new ideas.
- Selling skills

### Company benefits include:

- Use of leisure facilities including gym and swimming pool
- One free meal whilst on duty in the staff canteen
- Uniform provided
- Staff shuttle bus to Watford town centre and train station (£1 per journey)
- Generous discount for you and your family/friends on food and beverage, room rate, golf and spa treatments
- Annual overnight loyalty stays
- Dental care
- Holiday entitlement which increases after 2 years' service
- Subsidised staff accommodation if required
- Excellent training and development opportunities from a gold standard Investor in People
- Discounts with high street retailers through our Benefits App

Apply now: <http://lei.sr?a=5Q9O6>



# SENIOR DUTY OFFICER

## Health and Wellbeing

Location: Dorset, United Kingdom Salary: £30,153 - £32,486 p.a.

**Are you an experienced, passionate and a highly motivated manager and fitness enthusiast?**

We are looking for a talented individual to be the lead officer for the development of Health and Wellbeing through the creation of diverse programmes and initiatives designed to encourage health and fitness participation from all areas of the community whilst maximising the Partnership's assets.

To also have essential Duty Officer experience enabling the successful candidate to undertake operational management responsibility for any one of the facilities managed by the Leisure Services team on any one date.

This post will be based across the three main Leisure facilities Verwood Hub, Two Riversmeet Leisure Complex and QE Leisure Centre. An ability to travel around Christchurch and East Dorset is required.

### We can offer:

- A diverse range of leisure facilities and services across five sites
- Partnership working between two local authorities

### The Partnership provides staff with a range of benefits:

- Childcare vouchers and family friendly working practices
- Free staff car parking
- Support for further training opportunities, for example Leadership and Management skills

The Partnership is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, gender reassignment, religion or belief, marital status, or pregnancy and maternity.

You will be unable to view the job description and person specification forms after this vacancy has closed.

We cannot accept CV's in place of an application form as we require the same range of information from all our candidates.

*Should you not receive an email within 21 days of applying for the position, please accept that you have not been shortlisted for interview on this occasion.*

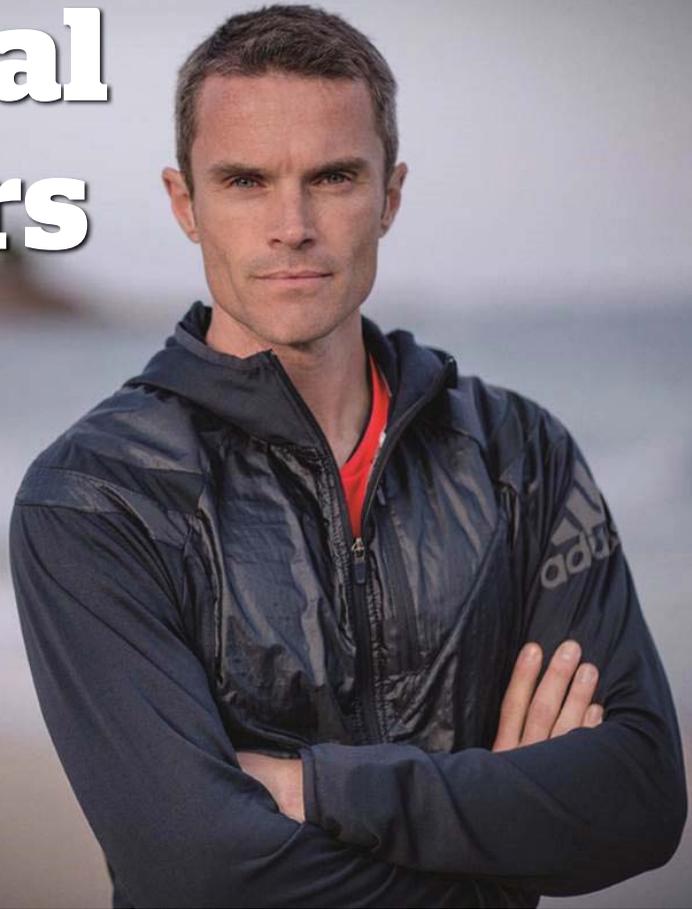
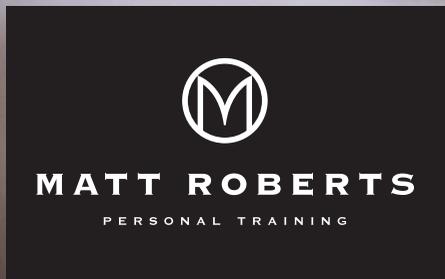
Applications must be returned by: Midnight on 22nd October 2017

Interview Date: Week commencing 23rd October 2017

**Apply now: <http://lei.sr?a=r0Z4b>**

# Personal Trainers

**Salary: £25 - 30k+**  
**Location: London**



**FITNESS APPOINTMENTS**

**Matt Roberts Personal Training** are seeking a knowledgeable, hard-working and reliable Personal Trainers for their City branch in London. With other locations in similar prestigious places such as Chelsea and Mayfair we require only the best of PT talent.

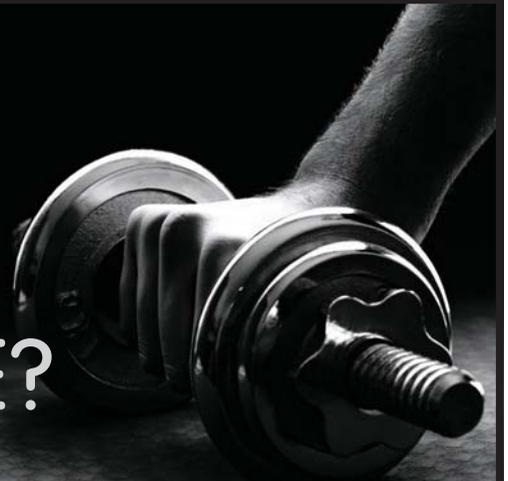
Ideal candidates will have 2 years experience of working in a similar high end environment and be able to demonstrate a commitment to achieving maximum client satisfaction at all times.

If you believe you fit the criteria above then please submit your CV and a covering letter for our consideration.

Only successful candidates will be contacted.

**Apply now - <http://lei.sr?a=s9T40>**

# CAN XERCISE4LESS OFFER YOU MORE?



With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

**Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:**

**GENERAL MANAGERS**

**SALES MANAGERS**

**MEMBERSHIP**

**CONSULTANTS**

**RECEPTIONISTS**

**PERSONAL TRAINERS**

If you would like to apply, please head to our website via [xercise4less.co.uk](http://xercise4less.co.uk) and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to [recruitment@xercise4less.co.uk](mailto:recruitment@xercise4less.co.uk).

**You will be:**

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

**Other Awesome Benefits:**

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.



XERCISE4LESS

# EARN WHILE YOU LEARN!

KICK START YOUR CAREER WITH EVERYONE ACTIVE  
**RECRUITING APPRENTICES NOW!**

- ✔ **Do you have** a passion and enthusiasm for working within the sport and leisure industry?
- ✔ **Do you want** to receive free membership and use of over 140 centres nationwide?
- ✔ **Would you like** to gain nationally recognised qualifications?
- ✔ **Would you like** to earn while you learn?

We have a range of great career opportunities within our rapidly expanding company.

To find out more, visit -  
[www.leisureopportunities.co.uk/EAapprentice](http://www.leisureopportunities.co.uk/EAapprentice)



everyone  
ACTIVE

Feel better for it



## RECRUITING NOW AT HENGROVE PARK LEISURE CENTRE

### SWIM INSTRUCTORS - LEVEL 2 QUALIFIED

**Salary:** £14.50 per hour (Saturday lessons available)



#### ABOUT US

Located in the heart of South Bristol we are a modern leisure centre with a wide range of facilities to offer our members and pay as you go customers including:

- A 180 station gym
- 50m Olympic Swimming Pool
- 20m learner pool
- Indoor Cycling Studio
- Specialist Dance Studio
- Health Suite
- Climbing Wall
- A friendly on-site café and more

#### SKILLS REQUIRE

- Response for conducting and developing programmes and swim lesson plans for swimming stages of all levels.
- Ensure compliance with safety procedures and deal with patron's questions and concerns regarding swimming lessons.

- Proficient in the four fundamental strokes and a good understanding of water safety.
- Strong communication towards parents/ children and co-workers.
- Evaluate student performance, accomplishments and maintain records of performance and attendance.
- Prepare and organise equipment, supplies and general cleaning tasks.
- Ability to adapt to the skill level of each swimmer's needs.

#### ESSENTIAL QUALIFICATIONS

Level 2 Swim England Qualifications required

**Apply now:**

<http://lei.sr?a=H9x6u>



[leisurecentre.com](http://leisurecentre.com)



# PERSONAL TRAINERS

## Help our members **find their fit!**

- *Do you want to be part of a successful gym?*
- *Do you want to keep 100% of the earnings from your PT work?*
- *Would you prefer not to pay any "rent" or for a "licence fee"?*
- *Do you want to work in a state-of-the-art gym that'll have over 5000 members and more giving you a huge potential client base?*

If your answer to all these questions is yes, then we'd like to hear from you. In return, you'll need to give an agreed number of hours a week of your time to contribute to the success of the gym.

The Gym Group is the UK's fastest-growing low-cost gym operator. Open 24 hours a day, with no minimum contract, no punishing tie-ins or lengthy membership process.

Our state-of-the art facility can be accessed from just £10.99 per month. We're looking to recruit Level 3 certified Personal Trainers to join our exceptional teams across the UK.

We're looking for driven, business minded team players who want to operate as a freelance Personal Trainer, who believe in offering a high level of customer service to members and who want the opportunity to develop their own business and the business of the gym in which they work.

If you are an experienced Personal Trainer looking to build a successful client base, in a superb location, with fantastic career development opportunities, then please apply in confidence by clicking 'apply now' to submit your CV.

To find out more about these exciting opportunities visit our recruitment website: [www.leisureopportunities.co.uk/GymGroup](http://www.leisureopportunities.co.uk/GymGroup)



**Apply now:** <http://lei.sr?a=X4I2W>

# GLL TRAINEE MANAGER SCHEME 2018

**UP TO £20,286 PA  
POSITIONS AVAILABLE NATIONALLY**

If you have a real passion for leisure, sport and fitness and are interested in leisure management, the GLL Trainee Manager scheme could be for you. The scheme starts in September 2018 and is available across GLL's locations in London, Manchester, Belfast, Chilterns, Surrey, Buckinghamshire, Oxfordshire, Swindon, Newcastle, Carlisle, Cardiff, Cornwall, Bath and Taunton. Salary package is subject to location offered.

Our challenging two-year training scheme for graduates includes practical work experience in all aspects of leisure provision. You'll complete customer-facing placements such as Fitness Instructor, Lifeguard and Customer Service Advisor within a structured programme in year one and supervisory placements in year two. In addition, you will complete statutory, management and modular training throughout the two years. You will also experience working within a central support team and gain experience in project management and human resources.

## **Benefits:**

- Salary increase in Year 2 of the scheme
- Assistance with relocation if needed
- Pension scheme
- Uniform
- Ride to work scheme
- Travel allowance
- Discounted staff fitness membership
- Discounts on days out and other social activities
- Continuous training and career development (qualifications and professional studies including CIMSPA accreditation)
- Mentoring throughout the duration of the scheme
- The opportunity to join the GLL Society and have a say in how we're run plus associated social events

**If you have what it takes to be part of our September 2018 intake, then find out more and apply, visit [www.glljobs.org](http://www.glljobs.org) and search for 'Trainee Manager Scheme'.**



**BETTER**  
the feel good place



**GLL**  
better for everyone