

# leisureopportunities

19 AUG - 01 SEP 2014 ISSUE 639

Daily news & jobs: [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)

## Industry leaders rail at 'irresponsible' exercise claims

Health and fitness industry figureheads have rebuffed the sensational health claims reported on the *Daily Mail* website, following 5:2 diet advocate and author Dr Michael Mosley's TV appearance on *This Morning*.

During a section trailed as "busting medical myths," Mosley made a series of assertions about the inefficacy of gyms and exercise in helping to lose weight and increase physical fitness:

- He said that people never lose weight from exercise "in the long run" because society's reward culture leads to them consuming extra calories as a treat for carrying out exercise.
- Branded the notion that exercise makes people feel better through endorphins "a myth."
- Claimed only 20 per cent of people become noticeably fitter from exercise, citing an



Dr Michael Mosley made a series of controversial claims during his TV appearance

unnamed study that found the majority of people made negligible fitness gains from an exercise regime as they "didn't have the right genes."

Mosley's TV appearance and claims then formed the basis of a widely-shared *Daily*

*Mail* article under the alarming headline "You'll never lose weight going to the gym and exercise DOESN'T boost your mood": Leading expert busts common fitness myths."

Both Mosley's comments and the *Daily Mail*'s subsequent reporting of them, were met with dismay from industry thought leaders. *énergie* Group CEO Jan Spaticchia branded them "damaging" and "outrageous," while several figures expressed alarm at the irresponsible message being spread to the public, when physical inactivity has been identified as a major contributor to premature death."

*Leisure Opportunities* editor Liz Terry, The Gym Group chair John Treharne and ukactive CEO David Stalker were all critical – their comments can be read at the link below.

Details: <http://lei.sr?a=w2M2B>

### Man Utd bucks sports tech trend with iPad ban

Manchester United Football Club (MUFC) has moved to ban iPads from the club's stadium, at a time when many sports clubs are embracing technology as a way of enhancing the matchday experience for fans.

The club circulated an email to fans advising them of the move before the recent pre-season friendly against Valencia. It said: "Supporters cannot bring large electronic devices (bigger than 150mmx100mm) inside the stadium. For example, iPads or other tablet devices and laptops are now prohibited." *Continued on back cover*

### London pillar of light commemorates WW1

To commemorate the centenary of the First World War, a huge pillar of light was shot into the air, illuminating London's famous skyline.

Together with the nation's Lights Out initiative, which saw households and businesses across the UK extinguishing all but one of their lights at 10pm in early August, acclaimed artist Ryoji Ikeda's latest installation lit up a corner of Westminster and spread 15km (9m) into the sky.

Called *Spectra*, Ikeda's installation consisted of 49 high-powered static search lights, beaming into the night sky placed on a 20m (66ft) grid, which were lit from dusk until dawn for seven nights. *Spectra* then opened to visitors, who could walk in between the



The view from Lambeth Bridge of *Spectra*

lights and listen to a soundtrack composed by Ikeda, allowing a fully immersive space for reflection and wonder. The project was kept secret until its surprise reveal on the night.

Details: <http://lei.sr?a=7T4t6>

**GET  
LEISURE  
OPPS**

**Magazine** sign up at  
[leisureopportunities.co.uk/subs](http://leisureopportunities.co.uk/subs)

**Job board** live job updates  
[leisureopportunities.co.uk](http://leisureopportunities.co.uk)

**PDF** for iPad, Kindle & smart phone  
[leisureopportunities.co.uk/pdf](http://leisureopportunities.co.uk/pdf)

**Ezine** sign up for weekly updates,  
[leisureopportunities.co.uk/ezine](http://leisureopportunities.co.uk/ezine)

**Online** on digital turning pages  
[leisureopportunities.co.uk/digital](http://leisureopportunities.co.uk/digital)

**Instant** sign up for instant alerts,  
[leisureopportunities.co.uk/instant](http://leisureopportunities.co.uk/instant)

**Twitter** follow us:  
[@leisureoppss @leisureoppsjobs](https://twitter.com/leisureoppss)

**RSS** sign up for job & news feeds  
[leisureopportunities.co.uk/rss](http://leisureopportunities.co.uk/rss)

The Leisure Media Company  
Portmill House, Portmill Lane,  
Hitchin, Herts SG5 1DJ, UK  
Tel: +44 (0)1462 431385  
Fax: +44 (0)1462 433909  
e-mail: please use contacts'  
fullname@leisuremedia.com

## Subscriptions

subs@leisuremedia.com

## Editor

Liz Terry 01462 431385

## Head of News

Jak Phillips 01462 471938

## Journalists

Tom Anstey 01462 471916

Helen Andrews 01462 471902

## Architecture and Design

Katie Buckley 01462 471936

## Products Editor

Jason Holland +44(0)1462 471922

## Design

Ed Gallagher 01905 20198

## Internet

Dean Fox 01462 471900

Tim Nash 01462 471917

Emma Harris 01462 471921

## Publisher

Julie Badrick 01462 471919

## Publisher, Spa Opportunities

Astrid Ros 01462 471911

## Associate Publishers

Simon Hinksman 01462 471905

Jed Taylor 01462 471914

Paul Thorman 01462 471904

## Property Desk

Simon Hinksman 01462 471905

## Financial Administrator

Denise Adams 01462 471930

## Circulation Manager

Michael Emmerson 01462 471932

## Subscribe to Leisure Opportunities,

Online: [www.leisuresubs.com](http://www.leisuresubs.com)

Email: [subs@leisuremedia.com](mailto:subs@leisuremedia.com)

Tel: +44 (0)1462 471913

Annual subscription rates are UK £31,  
Europe £41, Rest of world £62, students UK £16.

Leisure Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed in the USA by SPP, 75 Aberdeen Road, Emigsville, PA 17318-0437. Periodicals postage paid @ Manchester, PA POSTMASTER Send US address changes to Leisure Opportunities, c/o PO Box 437, Emigsville, PA 17318-0437. The views expressed in print are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Limited. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise without the prior permission of the copyright holder. Printed by Warners Midland plc. ©The Leisure Media Company Limited 2014 ISSN 0952/8210

## Aberdeen stadium "ready for 2017"

Aberdeen Football Club's new stadium at Loirston Loch is set to be built in time for the 2017-18 season, according to chairman of the club Stewart Milne.

Speaking to *BBC Scotland*, Milne said work to reduce the club's debt was progressing well, helped by recent good performances on the pitch which have earned the team a run in the UEFA Europa League.

Milne has previously said that he wants the Scottish club to become debt-free before it embarks on relocating to a new home.

Plans that were originally put forward by the club to build a 21,000-seat stadium at Loirston Loch – not far from a proposed community sports centre at Calder Park – came to nothing when Aberdeen City Council decided to reject plans for the latter back in August 2012.

The club has, however, had subsequent talks with the council which have proved productive.

Milne commented: "We still see Loirston as the best location for the new stadium and



The team was on top-form last year and made it into the Europa League

have reopened discussions with the Council.

"We have looked at other sites and there are other venues out there but we have invested a lot of money into the Loirston site and still firmly believe it is the best option."

"Our current thinking is that we want to aim for having the new stadium ready to play in probably season 2017/18. In my opinion we made serious progress last season."

Details: <http://lei.sr?a=N9N8D>

## Fitness initiative puts fans through paces

English football club Bristol Rovers wants to help its fans emulate the fitness of its players, through an innovative community initiative which sees supporters swap half-time pies for weekly exercise.

The club's charity – the Bristol Rovers Community Trust – has launched a new Fans4Life project designed to improve the health and well-being of nearby residents, using an exercise and education programme. The course is specifically aimed at males who are not comfortable with traditional weight loss classes.

Sessions will be run by local fitness legend Mark Hammond, who has previously worked with the Bristol Rovers first team. The first free ten-week course – which is being supported and evaluated by the University of Gloucester – will start in September and there will be free health screenings as part of the offering.

"The Fans4Life course aims to engage those men for whom the gym and traditional diets



Bristol Rovers fan – known as Gas Heads – are being urged to get active

do not appeal," said Bristol Rovers head of education Adam Tutton. "The project will help sports fans who do very little exercise, and are overweight, to lead a more active and healthy lifestyle. Research has shown that taking part in this programme could add six seasons to a fan's life." The move follows the recent Premier League announcement that it would provide an additional £10.5m to fund sport in English primary schools. Details: <http://lei.sr?a=h9Z7Q>



# Sheffield to host disability Games

Special Olympics GB has confirmed its 2017 National Summer Games will be staged in Sheffield over five days from 7-11 August 2017.

Held every four years, the Games is the largest disability sports event in the UK and features nearly 2,000 athletes with intellectual (learning) disabilities, competing across 12 sports.

Venues for the Games will include the Sheffield Hallam University City Athletics Stadium; Sheffield City Trust's Ponds Forge International Sports Centre; Hillsborough Leisure Centre; Concord Sports Centre; Graves Tennis and Leisure Centre; the English Institute of Sport Sheffield and Forge Valley School.

Sheffield City Council will deliver the event in partnership with Sheffield International Venues (SIV), which runs key sites such as the English Institute of Sport and Ponds Forge. Marketing Sheffield will be leading on the accommodation aspect of the Games.



The 2013 Games in Bath attracted more than 1,700 athletes

Councillor Julie Dore, leader of Sheffield City Council, said: "The decision is testament to the fact Sheffield is a great sporting city and we estimate the economic benefit hosting the games in Sheffield will be around £1.5m.

"From world-class venues such as the English Institute of Sport and Ponds Forge, to the multi award-winning Hillsborough Leisure Centre, Sheffield really does have it all."

Details: <http://lei.sr?a=e8P3C>

## Para-sports facility planned for Scotland

Scotland's first dedicated para-sports facility is set to be built at the SportsScotland National Sports Centre Inverclyde in Largs, Ayrshire.

The £9m development, the first of its kind anywhere in the UK, will ensure disabled athletes can train at world-class, fully integrated, multi-sports facilities.

As part of the work, a total of 60 fully adapted, disability-friendly residential rooms will be created at the centre.

Funding will be provided in its entirety by the government and SportsScotland. The centre is set to be completed in 2016.

According to Commonwealth Games secretary Shona Robison, the facility is an integral part of the government's legacy plans for Glasgow 2014. The Games, which concluded last week, featured the highest number of para-sport medal events in the history of the Games.

We're focused on maximising the sporting legacy of the Games," Robison said. "The new facilities and fully adapted accommodation will give a new generation of para-athletes



It will be Scotland's first dedicated facility for disabled athletes

the chance to train at world class facilities and go on to emulate their Games heroes."

SportsScotland's CEO Stewart Harris added: "This welcome announcement secures the centre as an inclusive venue encompassing a wide range of sports and physical activities, and will support para-sports and a number of small and medium Scottish Governing Bodies of Sport, as well as events in the area, such as sailing."

Details: <http://lei.sr?a=K9Q3Z>



Reporting

Course  
Management

Online **EPOS**

Membership **Fast  
Track  
Kiosk**

Access  
Control

Bookings


A leading provider of  
**Leisure Management  
Solutions with over three  
decades of experience  
across the public,  
private, trust, facilities  
management and  
education sectors.**

Tel: +44 (0) 870 80 30 700

Fax: +44 (0) 870 80 30 701

 [info@xnleisure.com](mailto:info@xnleisure.com)

 [@xnleisure](https://twitter.com/xnleisure)

 [xn-leisure-systems-limited](https://www.linkedin.com/company/xn-leisure-systems-limited)

**The IT Partner  
of Choice**

[www.xnleisure.com](http://www.xnleisure.com)

### The Academy Health Club Harrogate gets makeover

The Academy Health Club in Harrogate is embarking on a comprehensive gym refurbishment expected to cost £500,000.

The refit will feature Technogym's premium Artis line of equipment, including the new Omnia functional training solution for small group training. Work on the gym refurbishment started on 15 August and the gym will reopen on 1 September.

"We are proud to be the oldest, most established and most experienced club in Harrogate. We have a constant commitment to offer members the best experience from start to finish, whatever their choice of activity," said club MD Philippa Shackleton. Details: <http://lei.sr?a=T5V6h>



The researchers are spotlighting obesity issues

### 12,000 cancers each year due to high BMI, says study

Around 12,000 cases of cancer each year are caused by people being overweight or obese, according to a new study recently published in *The Lancet* medical journal.

The scientists hope the research – the largest of its kind – will inspire politicians, medical experts and health providers to take action against the obesity epidemic.

Looking at data provided by GP records on 5.24 million individuals over the age of 16, researchers from the London School of Hygiene and Tropical Medicine (LSHTM) and the Farr Institute of Health Informatics were able to define which people were overweight using a method to calculate BMIs.

They were then able to detect that out of 22 of the most common cancers, 17 of the illnesses had the problem of excess weight associated with them. The findings showed the strongest links came in the cancer of the womb, with excess weight being responsible for 41 per cent of cases. Elsewhere, being overweight was found to be responsible for 10 per cent or more in cases of gall bladder, kidney, liver and colon cancer. Details: <http://lei.sr?a=m5s3v>

## Nuffield eyes further gym buyouts

Nuffield Health's recent acquisition of nine Virgin Active health clubs is likely to be followed by several more in future – with a particular focus on London – as the healthcare organisation seeks to expand its footprint, according to deputy chief executive KP Doyle.

Speaking to *Leisure Opportunities*, Doyle said the Virgin acquisitions are a continuation of the organisation's push towards extended care pathways, particularly as five of the sites are within five miles of existing Nuffield hospitals.

Doyle, who stood down as Nuffield Health's CFO in December, only to return two months later in his new capacity, said the organisation is constantly talking to other operators about health club opportunities. The deal with Virgin Active – of which financial details have not been disclosed – came about as a result of the club overlap caused by Virgin Active's 2011 takeover of Esporta, he added.

"We're always in discussions with other operators about portfolio opportunities – I



KP Doyle: We're constantly talking to other operators about gyms

think everyone in the industry is looking to reshuffle the decks in their favour – and this deal helps us to continue our strategy towards establishing a national network of fitness and wellbeing facilities," commented Doyle.

"In future we'll certainly be looking at more deals similar to this one, particularly in markets where we're under-represented like London, where we would like to boost overall integrated wellness offerings, with more diagnostic facilities as well."

Details: <http://lei.sr?a=B8y8Y>

## Virgin to launch 'tech-savvy' London clubs

Virgin Active has unveiled plans to launch two new 'technology-focused' clubs in London during the early part of 2015.

According to the gym chain, the new clubs – in Merchant Square, Paddington and the Walbrook Building, Cannon Street – will be its first fully 'connected' health clubs in the UK, with digital technology "built into every step of a member's journey, from arrival, to the gym floor."

The clubs will see the latest gym equipment link up with fitness apps and devices, enabling members to accurately track and measure all aspects of their exercise routine.

Following on from the recent sale of nine Virgin Active clubs to Nuffield Health (see story above) the newly announced sites are part of Virgin Active's three year, £100m investment programme, partly intended to meet members' growing demand for the latest technological innovation in clubs.

The gym chain cites research that says 48 per cent of 20-24 year olds (and 51 per cent of 25-34 year olds) feel having the most up to date technology is important or essential for their gym experience, suggesting the new clubs are intended to attract younger clientele.



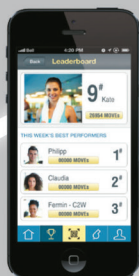
The Richard Branson-founded chain is turning to tech

As part of the technology offering, HD interactive screens will allow members to book classes, view which personal trainers are on the club floor and provide virtual workout advice. The company is also working towards a contactless solution which will see members receive an interactive wrist band and will do away with the need for membership cards and locker keys. The two new clubs will be kitted out with Technogym equipment, which will offer members a number of web-based features. Details: <http://lei.sr?a=r3F9H>

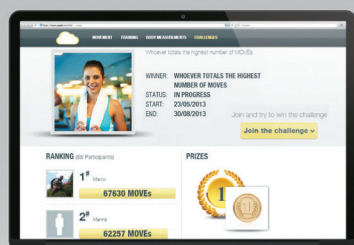


# WELLNESS ON THE GO

THE WELLNESS EXPERIENCE EVERYWHERE, EVERYDAY.



ON THE GO



AT HOME

IN THE GYM WITH UNITY™



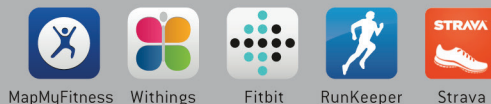
## MANAGE YOUR MEMBERS' WELLNESS ACTIVITIES INSIDE AND OUTSIDE THE GYM

With Technogym's mywellness cloud, your members can enjoy the benefits of a personalised programme, keep track of results, challenge one another and use their favourite apps. When they finish their workout and leave the gym, they can continue using those same apps, check their results and share them with you through their personal devices. Keep your members loyal by engaging with them wherever they are.



mywellness cloud offers a full range of web and mobile apps that can be accessed on Technogym equipment and from any personal device.

INTEGRATED WITH:



Stay tuned on [www.technogym.com/wellnessonthego](http://www.technogym.com/wellnessonthego)

UNITED KINGDOM TECHNOGYM UK Ltd. Ph. +44 1344 300236 UK\_info@technogym.com  
OTHER COUNTRIES TECHNOGYM SpA Ph. +39 0547 650111 info@technogym.com

**TECHNOGYM**  
The Wellness Company

# FILL THE SKILLS GAP

START OFFERING  
AN ACTIVE IQ  
QUALIFICATION  
TODAY AND  
HELP FILL THE  
SKILLS GAP.

ACTIVE IQ HAS A RANGE OF  
QUALIFICATIONS INCLUDING  
ACTIVE LEISURE, PERSONAL  
TRAINING, FITNESS  
INSTRUCTING, LEVEL 4,  
MASSAGE, AND MANY MORE.  
SO, HOW CAN WE HELP YOU?

0845 688 1278  
activeiq.co.uk/skillsgap

## HEALTH & FITNESS

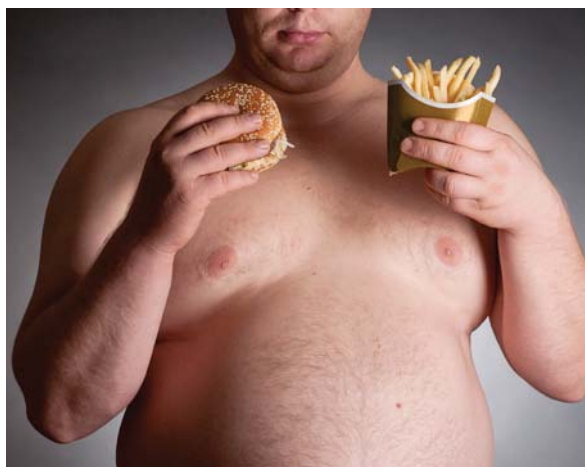
### Health crisis a 'ticking time-bomb'

Britain is in the grip of a health crisis, with the average person failing to follow seven out of eight basic health guidelines, says a new report.

*The National Health Report 2014* by Benenden Health questioned 4,000 people across the UK about their health habits, concluding that "wilful neglect" of health guidelines is leading to a population that is overweight, overtired, unfit, poorly nourished and dehydrated – presenting a "ticking time-bomb" for the NHS.

The report finds that the average UK male eats 3.3 portions of his '5 a day'; has an 'overweight class' BMI of 26.2; only drinks 953ml of water a day; sleeps for 6.4 hours a night; does 73 minutes of cardio a week and 1.4 muscle strengthening workouts; smokes 3.8 cigarettes a day; and drinks 13.6 units of alcohol a week. Of these eight measures, only the level of alcohol consumption falls within recommended guidelines.

The report found that despite recommendations to undertake muscle strengthening



Authors said the public ignores guidelines, instead leaning on the NHS

activities at least twice a week, barely one in 10 people in the UK (11 per cent) actually manage to do so, while as many as 62 per cent of people in the south west don't carry out any type of muscle strengthening exercise at all.

Those behind the report said the public is aware of what should be done to maintain good health, but chooses to ignore guidelines in the knowledge that the NHS is on hand to "pick up the pieces."

Details: <http://lei.sr?a=g6M2y>

### Active commuting on the rise in Bristol: report

Bristol is bucking the inactivity trend: a new report from Bristol City Council shows that 57 per cent of residents under 40 are now ditching their cars to get to work.

Cycling to work has almost doubled in 10 years and more people in Bristol now commute to work by bicycle, or on foot, than any other local authority in England and Wales. Since his election in 2012, Bristol's mayor, George Ferguson – recently crowned 'the best mayor in the world'

– has spent £11m on cycle routes, investment in public transport, affordable food projects and the continued spread of 20mph zones.

Sustrans, which aims to get the UK active through everyday activity, is delighted at the news. "This is fantastic news for the health of Bristol's people and prosperity," says Ian Barrett, who is the south west director of Sustrans.

"Research from the recent iConnect consortium report showed that people who live near new routes increase the amount of time spent



Bristol's main shopping street became a giant water slide in May

walking and cycling by an average of 45 minutes per week, showing that when quality infrastructure is built, people will happily use it."

"As Public Health England and ukactive seek to find ways to fight the inactivity epidemic and inspire people to bring activity back into their everyday lives – as discussed at the recently staged regional activity forums – Bristol is living proof that investing in cycling infrastructure is a powerful tool."

Details: <http://lei.sr?a=U8K8w>

# REGIONAL AND NATIONAL **SHORTLISTS** REVEALED!



IN ASSOCIATION WITH



IN PARTNERSHIP WITH



After **37,426 members votes** we can now reveal the shortlists for this year's awards. Every club and member of staff that's made it on the shortlist should be very proud of their success. The winners will be announced at the **4th annual Health Club Awards** on September 30th at LIW.

\* To view the shortlists and book tickets for the awards go to  
[www.healthclubawards.co.uk](http://www.healthclubawards.co.uk)





**LEISURE INDUSTRY WEEK**

30 September - 2 October 2014  
NEC Birmingham, UK

## Olympians set to headline REPS national convention with series of addresses

LIW once again plays host to the REPS National Convention on 1-2 October.

On Wednesday, Olympic Heptathlete and REPs Ambassador Louise Hazel will deliver the headline keynote, while Olympian Zoe Smith and her coach Sam Dovey will present a workshop. Thursday's highlights include Future Fit's Paul Swainson presenting 'Low Back Pain and the impact on our society', followed by 'Cancer diagnosis and mental health', led by Sarah Bolitho and Anna Campbell of Exact Training and CanRehab.

## Launch of LIW early morning workouts signals dawn of new opportunities

New to LIW this year, the team will be encouraging visitors to sign up for Morning Workouts hosted by exhibitors. These workouts will kick start the day on the show floor, give visitors the chance to try the classes and network with other early risers.

Workouts will take place in the exhibition hall, 7.30am - 9.30am, and will be delivered by Matrix, TRX, Life Fitness, Jeka Jo Dance, Star Trac, Fitpro, Cybex International, Pavigym and Performance Health Systems.

To register for an early morning workout, simply log on to: [www.liw.co.uk/pr](http://www.liw.co.uk/pr)

## Pool & Spa sector set to star

This year's Pool & Spa sector will once again provide the annual meeting place for the UK's commercial pool and spa professionals and the show will again host the STA Swim Zone. But this year the pool - on stand A01 - will be a central feature on the show floor, providing visitors with a range of live swimming, lifesaving and fitness classes, while also ensuring that exhibitors are given the greatest exposure.

The sessions will also include new ideas from STA's Junior Lifeguard Academy on how operators can maximise pool revenue.



The Matrix Fitness stand will be a hub of activity throughout LIW and will feature several special guests

## Matrix Fitness to launch new products at LIW

Matrix Fitness, on stand H140, will be launching a number of new products at LIW this year, including the Magnum Double Power Rack, the IC7 bike - which is endorsed by Dani King MBE - and the Hybrid Cycle.

There will also be a number of Matrix Ambassadors attending the show to look out for. Cyclist Dani King MBE will be on stand, as will Sally Gunnell MBE, Gloucester and England international rugby player Ben

Morgan, the Infiniti Red Bull Racing Team and Lotus F1 Junior Team. The Wigan Warriors Rugby League Team will attend to host their 'Train like a Warrior' event and there will be an exciting display from acrobat Doug Edwards.

In addition to the appearances and signing opportunities which will involve all of the above, Nike Master Trainer Jon Denoris will be on hand at the show to present his top health and fitness tips for activity enthusiasts.

## Young Pioneers bidding to shake up the UK's health and fitness industry

New to LIW, Young Pioneers will be ones to watch as they launch exciting new initiatives, make big announcements and reveal their latest research offering insights into how to engage young people in the act of getting healthy.

Luke Lancaster, CEO of Young Pioneers, founded the charity aged 12 after being bullied at school. The charity supports vulnerable young people in overcoming adversity, leading change and improving overall wellbeing.

Luke will be delivering three keynote sessions based on the challenges LIW have identified facing the industry; one for group operators, one for independent operators and one to reveal the findings of their recent research.

Young Pioneers will also take the opportunity to expand its multi-award winning Be Healthy programme to health and fitness operators nationally - a pioneering scheme that is run by young people for young people.

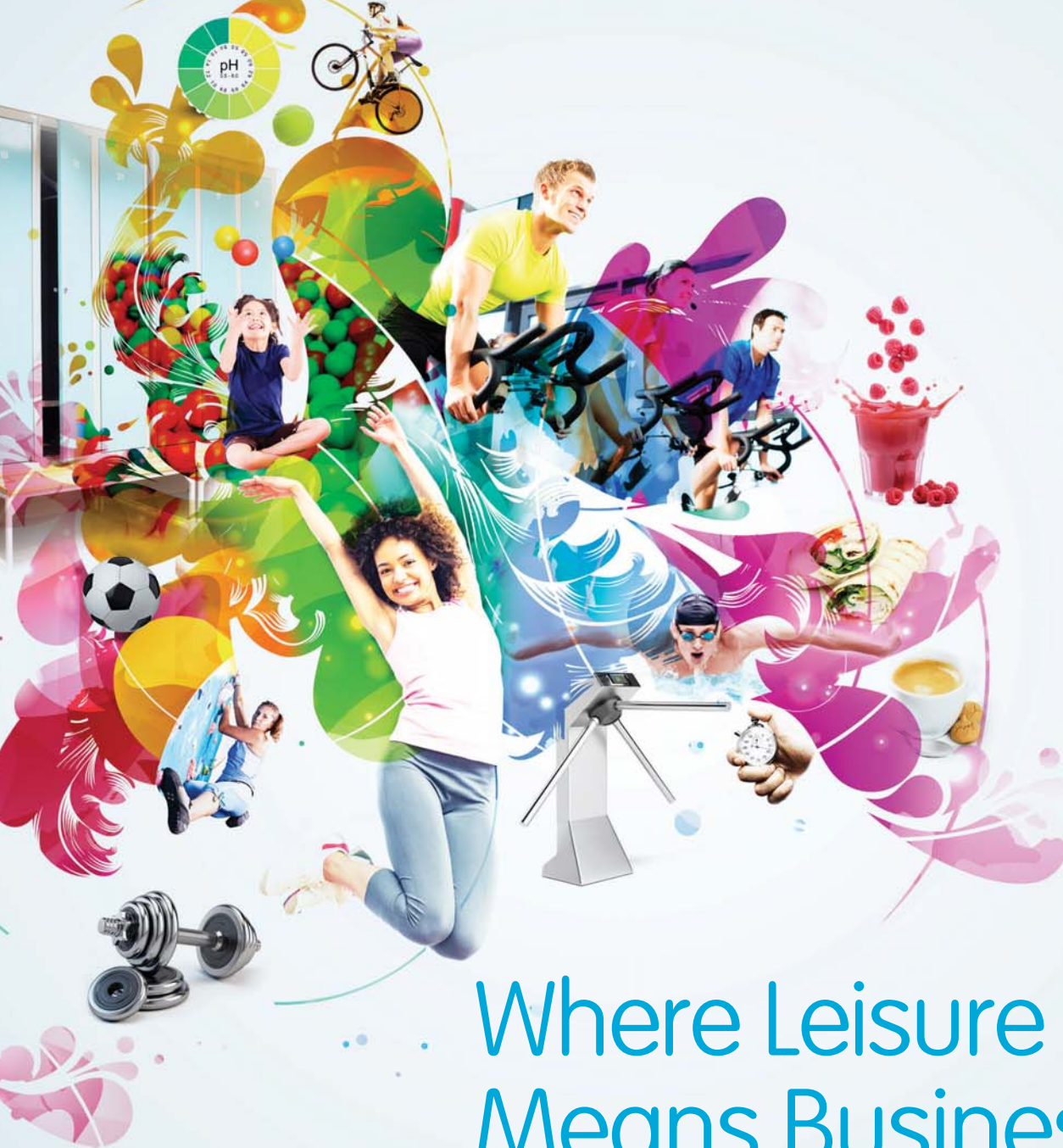
There will be a further two launches from Young Pioneers at the show. The first will be 'Gym for Good', a CSR initiative which encourages and supports gyms to promote exercise for social good, while also growing the business.

The second will be 'YP Play', an initiative to help gyms generate revenue through the growing trend of outdoor play. The charity is supported by SportsArt (at stand H290).



Luke Lancaster, 18, is CEO of Young Pioneers





PLAY

HEALTH & FITNESS

Eat & Drink

LEISURE FACILITIES

Pool & Spa

SPORT

# Where Leisure Means Business...



**LEISURE INDUSTRY WEEK**

30 September - 2 October 2014  
NEC Birmingham, UK

**Leisure Industry Week (LIW) is the leading exhibition dedicated to the entire leisure industry.**

Whether you're an independent operator, trainer, or you work within a corporate gym or leisure facility, LIW is your must attend event of 2014. Join us for unrivalled networking, leading exhibitors bringing you the very latest fitness equipment, live demos of new training methods, CPD education, and much more. **Visit LIW 2014 and stay ahead of the game.**

 @Li\_w #LIW2014

**Register today for FREE entry (saving £30) at [liw.co.uk](http://liw.co.uk)**



## VisitEngland star ratings to appear on TripAdvisor

VisitEngland has teamed up with TripAdvisor in a deal that sees the tourism body's official star ratings now displayed on the TripAdvisor pages of participating accommodation providers nationwide.

Hotels, B&Bs and other lodgings across England will be able to demonstrate the quality of their service through the scheme, with VisitEngland joining organisations such as the AA as providers of official star ratings for TripAdvisor. This partnership forms part of VisitEngland's strategy to help tourism businesses engage with digital platforms.

"Our star ratings appearing on TripAdvisor is a fantastic benefit to VisitEngland's scheme, demonstrating the importance of star ratings in helping potential customers to choose their accommodation with confidence," said VisitEngland chief executive James Berresford. Details: <http://lei.sr?a=p3K5x>



Chinese visitors to the UK have doubled since 2005

## Revealed: What Chinese visitors want from a UK hotel

Chinese tourists have shed some light on the type of hotels they value in the UK, with visitors numbers from the Middle Kingdom having practically doubled since 2005.

According to results published by *Booking.com*, Chinese tourists have rated Birmingham's three-star Holiday Inn Express as the best place to stay in the country – handing the offering a rating of 9.6 out of 10.

Other hotels making up the top five UK hotels according to Chinese visitors were Old Town Chambers, Edinburgh, Bath Paradise House, Bath, Broadlands Guest House, Windermere and Tower Guest House, York.

The Chinese tourists' first choice – the £49 per night Holiday Inn – was praised for a number of different qualities, including the size of its bath, complimentary breakfast, pillows and proximity to attractions."

"In line with industry trends, we have experienced a 50 per cent increase in UK bookings by Chinese tourists in the first quarter of 2014 compared to the same timeframe in 2013," said Jason Grist of *Booking.com*. Details: <http://lei.sr?a=P2M7C>

## Scottish hopes high for TV series

VisitScotland hopes its recent tourism boom can be prolonged a major new television series set in the country, which is being billed as Scotland's answer to smash hit *Game of Thrones*.

The much-anticipated adaptation of Diana Gabaldon's *Outlander* books was treated to a glittering red carpet premiere in California last month, and VisitScotland believes the series could turn the country into a magnet for fans of the show, building on the large fanbase of the bestselling novels. The runaway success of the *Game of Thrones* TV series, shot in Northern Ireland, led to a significant tourism boost for the country, which was quick to produce a complementary marketing campaign.

To capitalise on the following of the *Outlander* books and the starring role that Scotland plays in the TV series, which was filmed almost entirely on location, VisitScotland will be undertaking a number of PR campaigns over the coming months to encourage potential visitors to enjoy an *Outlander*-style adventure in the Scottish countryside.

This activity began by inviting a group of leading American travel writers to premiere screenings of *Outlander* in San Diego and New



Game of Thrones provided a huge boost to tourism in Northern Ireland

York to highlight the real Scottish places and historical events behind the stories. In addition, the national tourism organisation secured a spot on the red carpet in San Diego to interview the stars about filming in Scotland to create a short film which will support future promotions. "While in America, I have personally seen queues for Diana Gabaldon book-signings disappear round the block. The television series is potentially huge for Scotland and could well be our answer to *Game of Thrones*," said chair of VisitScotland Mike Cantlay. Details: <http://lei.sr?a=D8Z8N>

## Middle Eastern tourists spend big in UK

Visitors from the Middle East are Britain's most zealous international shoppers, with clothes or shoes at the top of their shopping list, according to a new report.

Questions about spending habits, compiled by VisitBritain, were put to more than 50,000 people who were asked to identify the items they had purchased on a trip to Britain from a pre-defined list. The organisation's subsequent report *What inbound visitors shop for in Britain* shows that it's not just high-end goods that international guests are finding attractive to buy.

While the most commonly purchased item was 'clothes or shoes' (41 per cent), this was followed by 'food or drink' (24 per cent) and then holiday 'souvenirs' (16 per cent). Of the Middle Eastern visitors, Kuwaitis were shown to be the biggest spenders, with the average visit from that country delivering £4,000 to the UK economy.

By comparison, the average French visitor will spend an average of £343. Scotland was shown to be the UK's culinary capital for tourists, with 40 per cent of visitors buying British food or drink to take



London's West End is one of the top destinations for tourist shopping

home with them – shortbread and whisky proving popular. "Britain offers a great shopping experience. We have wonderful shops whatever the price range, a unique sense of style and authentic British brands," said VisitBritain director of strategy and communications Patricia Yates. "By inspiring our guests to shop, we can spread the economic benefits of tourism across the whole country, further adding to the export earnings delivered by Britain's fifth largest industry: tourism." Details: <http://lei.sr?a=d7V7Q>



## Volkswagen: camper van pop-up

Iconic camper van maker Volkswagen has set the wheels in motion for an intriguing venture into pop-up hotels after teaming up with booking website *LateRooms.com* for an unlikely summer offering.

The Hotel VW California made a recent fleeting appearance at Temple Island in Henley-on-Thames – the picturesque island made famous by the Henley Royal Regatta and its ornamental folly – when six Volkswagen California SE camper vans were made available for booking as ‘rooms’. The £35 a night ‘rooms’ proved a hit and there are now plans to take the pop-up hotel to some of the UK’s most beautiful and bold locations.

“Hotel VW California is the perfect demonstration of the getaway you can enjoy with a bit of imagination and creativity. We look forward to welcoming guests and hope that they enjoy the perfect break with brakes,” said Volkswagen representative Nicola Burnside.

Bookable only via *LateRooms.com* each Volkswagen California ‘hotel room’ provides sleeping for up to four adults, featuring a pop-up roof, kitchen with fridge, twin-burner cooker and sink (with running water), plus



Volkswagen's recent pop-up at Temple Island, Henley-on-Thames

wood-trimmed cupboards and drawers. Rooms also include free wifi, iPod docking, three-zone automatic air-conditioning, heated seats and fully programmable central heating.

Martin Solly, a spokesperson for *LateRooms.com*, added: “Be it cosy B&Bs or luxury spas, Thai beach huts or English country houses, we’re very proud to offer a supremely diverse range of hotels and it doesn’t get much more unique than Hotel VW California.”  
Details: <http://lei.sr?a=T8c4H>

## Laura Ashley styles second luxury hotel

Design and retail offering Laura Ashley has opened its second specialist hotel, following the refurbishment of the Victorian-built Belsfield Hotel in Bowness-on-Windermere.

Operated by Corus Hotels, the offering has been subject to an extensive £3.5m refurbishment project, which has seen Laura Ashley’s professional interior designers decorate the property with its famous Home collections.

Catering for up to 150 guests, the hotel features 62 rooms and suites, a swimming pool and sauna, cocktail bar, a restaurant serving local produce, drawing room, library, brasserie and a garden terrace. The hotel is also seeking to cater for meetings, events, team building projects and conferences.

One particularly intriguing concept sees guests able to purchase all of the décor produced by Laura Ashley from its online store; meaning they will be able to potentially recreate the look of the hotel in their own homes.



Guests can purchase the Laura Ashley products decorating the hotel

This concept follows the pattern at Laura Ashley’s first hotel, the 49-bedroom Manor Elstree. The creation of the Laura Ashley hotel concepts along with the recent launch of an IKEA museum, continues a trend whereby leisure facilities double as a potential shopfront. IKEA’s offering sees its original store – created 70 years ago – turned into an attraction exploring the history of the Swedish brand.  
Details: <http://lei.sr?a=r4t7d>

**We must continue to invest in industry’s next generation**



**UFI IBRAHIM**  
is chief executive officer of the British Hospitality Association

Looking back to this time last year, it’s evident that a lot can happen in the space of twelve months.

Then, the UK was still in the grips of recession despite the feel-good influence of the post Olympic legacy. The economic outlook was very different. Now, as the UK economy begins to experience the green shoots of recovery, it is time for our industry to make good on the preparations for growth laid in the tough times.

As an industry, hospitality and tourism has always had one eye on the future and one on the past, fostering change and innovation to survive. We have always championed growth and we know and understand that the future of our industry depends on attracting, investing in and developing the future generation through job creation. Our recent experience with the Olympic Games has taught us to divide and conquer and find solutions to the issues and challenges which stand in the way of economic growth and job creation.

Underpinning all our work is the need and desire to inspire the next generation and attract talent towards hospitality and tourism careers. It is no longer enough to expect that young people will naturally gravitate towards our industry. We have to find ways to demonstrate career paths which develop these stars of the future.

The BHA’s Big Hospitality Conversation with partners Springboard, DWP, the National Apprenticeship Service and a cohort of industry leaders is pivotal.

It is continuing to establish hospitality and tourism on UK plc’s agenda for growth, and the creation of 37,000 work placements, apprenticeships and jobs across 19 events is a good start. If every one of the UK’s 180,000 hospitality businesses created just one job for a 16-24 year old, youth unemployment would be cut by a quarter.

We know that successful relationships are imperative and as politicians gear up for the 2015 general election, now is the time for our leaders across the hospitality and tourism sphere to work collectively towards a shared vision, utilising joined up thinking to future proof our industry.

## Over £11m handed out by Heritage Lottery Fund

There's no such thing as a summer lull at the Heritage Lottery Fund, which has awarded just over £11m to three projects, while one of its previously-funded sites opened on 9 August after receiving a final £950k. Here's a round-up of the grants.

**Walthamstow Reservoirs London Wetlands** project has been awarded £4.4m to open up ten of Walthamstow's reservoirs, transforming them into urban wetlands.

**Norton Priory Museum and Gardens**, Cheshire, was also granted £3.7m for its ongoing project, Monastery to Museum. As one of the best excavated monastic sites in Europe, the project aims to preserve the 12th century undercroft, exhibit the museums' collections and help tell its 900-year story.

**Pontefract Castle**, Yorkshire, will receive a confirmed grant of £3m for its 'Keys to the North' project. This funding will allow parts of the castle that haven't been seen since 1649 to go on display to the public and eventually see it removed from the English Heritage 'At Risk' register.

And after a £2.6m restoration programme, **Sewerby Hall**, Yorkshire opened on 9 August, with HLF providing £950,000 towards the restoration of the early Georgian country house.

*Details: <http://lei.sr?a=J3g6X>*



Honour Guard attended the opening

## Richard III visitor centre opens doors in Leicester

The £4m Richard III Visitor Centre in Leicester, built on the site where the remains of the late King were discovered, has now been officially opened to the public.

Designed by Maber Architects, a former school has been transformed into a museum telling the story of the king up until his demise and centuries later, the discovery of his body under an adjacent car park in 2012.

Leicester City Council bought the site in late 2012 and commissioned Maber to create a centre that is expected to cater for up to 100,000 visitors on an annual basis, generating around £4.5m for the local economy.

*Details: <http://lei.sr?a=R4U8F>*

## Tate extension project scrutinised

With a budget of £215m, one might expect Tate Modern's high-profile extension to be carried out to schedule and without incident. But a re-shuffle at the upper echelons of the project's management, topped off with an admission that the budget will need to be revised, has raised questions from one prominent Labour MP.

"There's £50m of taxpayers' money in this project which is late and going off track," said Helen Goodman, the opposition's minister for culture. She called on the Department for Culture, Media and Sport (DCMS) and Tate Modern to explain the situation after news of the high-level personnel changes.

Construction consultancy Gardiner & Theobald, which oversaw the first phase of the project, has been removed from its central role and replaced by developers Stanhope, according to an *Architects' Journal* report. Gardiner & Theobald's new part in the 11-storey Herzog



Tate Modern Project (exterior view from the south)

& de Meuron-designed extension is unclear, though a statement from the London gallery said the firm would still be "very much involved" at a senior level. Tate Modern said it was not unusual for responsibilities to change as large-scale development projects progressed.

Gardiner & Theobald completed The Tanks, the first development stage, in 2012.

*Details: <http://lei.sr?a=p5j9E>*

## London Zoo probed over 'drunken' guest nights

London Zoo has a party animal problem and it's not the penguins or tigers, who have reportedly been victims of drunken party goers at the zoo's late-night events.

The popular after-hours parties at the zoo are being investigated by Westminster Council over claims of guests throwing glasses at animals, pouring beer on tigers and trying to climb into the penguin enclosure, among a string of other offences.

More than 64,000 people have signed a petition to stop the popular 'Zoo Lates' events, which offers visitors "flamboyant stilt-walkers, hilarious comedy, fantastic food from around the world, and the chance to see incredible wildlife after hours".

The over 18s event does sell alcohol, which has seemingly been at the root of the problem, with zookeepers reporting a slew of drunken behaviour including guests crushing butterflies, touching penguins and pouring drinks on people and animals, notably at the tiger enclosure.

London Zoo said the wellbeing of its animals was always its priority, but has continued to hold the events, citing "additional security



Party goers reportedly attempted to enter the penguin enclosure

as a measure to prevent future incidents.

People for the Ethical Treatment of Animals (PETA) has spoken out against the event, with PETA spokesperson Ben Williamson telling *Leisure Opportunities*: "Patrons of what London Zoo actively promotes as "a wild night out" are there to party. Rowdy, drunk humans and captive wild animals make for an even more dangerous combination for all concerned.

"It's bad enough that the London Zoo's permanent residents have no way of escaping their day-to-day confinement."

*Details: <http://lei.sr?a=Y4F5R>*





# VAC 2014

## THE ANNUAL NATIONAL CONFERENCE OF VISITOR ATTRACTIONS

### THURSDAY 9 OCTOBER 2014

**Where?** The QEII Conference Centre, London.

**Who?** You, if you are an owner, manager or marketer of a visitor attraction, an opinion former, a tourism or heritage professional.

**PLEASE VISIT THE WEBSITE TO  
SEE FULL DETAILS AND REGISTER NOW!**

[www.vac2014.co.uk](http://www.vac2014.co.uk)

#### The VAC2014 programme includes:

- **Insights, Foresight and Inspiration:** Review of 2014 – and Foresight for Attractions
- **National Overview and Key Issues Review**
- **Creating Visitor Experiences:** Character-Themed Attractions Simulation and 3D Visualisation
- **Innovating for Success:** Creating Visitor Experiences – Exceeding Expectations
- **Management Realities:** "Serene on the surface, but paddling like mad below"
- **Working Together:** England's changing landscape for managing tourism
  - **The Tourism Industry Report**
- **"What, Why and How" debates key and controversial issues:**  
The VAC2014 Panel Discussion

@vac\_conference #vac2014

OFFICIAL PUBLICATION

**Attractions**  
management

Supported by





**Save the Date! 22<sup>nd</sup> - 24<sup>th</sup> January 2015**  
**Hall 10 Birmingham NEC**

**Meet the industries leading suppliers  
and manufacturers**



**www.ukpoolspa-expo.co.uk**

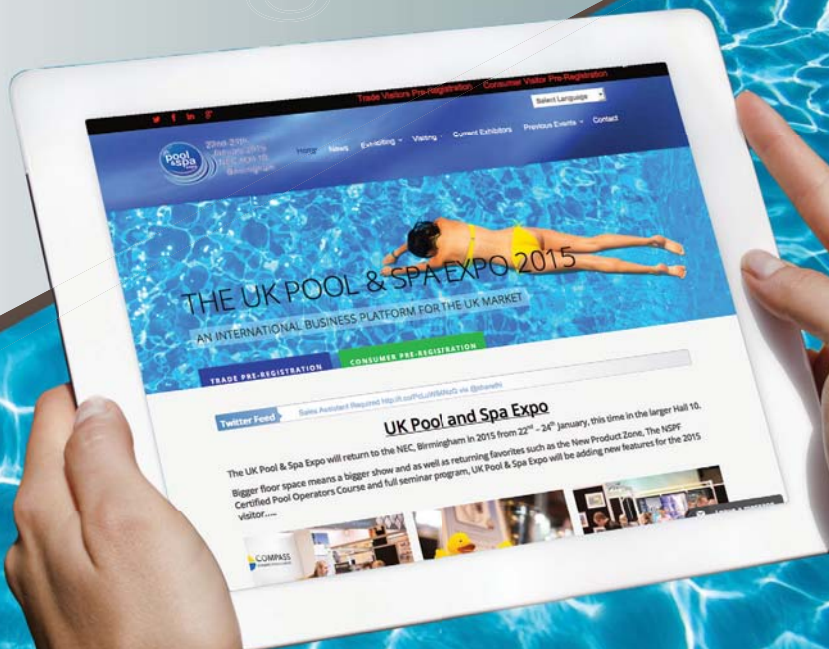
info@ukpoolspa-expo.co.uk or call + 44 1483 420 229



facebook.com/UKPoolandSpaExpo

@UKPoolSpaExpo

linkedin.com/company/ukpoolspa





## Pop-up spa rocks music festival

The Green Man music festival on the Glanusk Estate in the Brecon Beacons, Wales, has embraced the trend for pop-up wellness offerings for party people who would rather bathe in campsite mud than wade through it.

Glamorous camping, more commonly known as 'glamping,' has become a popular UK tourism trend over the past few years and is quickly spreading to music festivals. The on-site Nature Nurture Spa at The Green Man had hot showers, a wood-fire sauna and an alfresco hot tub during the festival (14-17 August). Spa treatments using organic locally-sourced products were on offer, in addition to flushing toilets, fresh towels and a complimentary glass of champagne.

In a section of the spa facility called the Pamper Parlour, guests could have their hair washed and professionally styled – rather than waiting to wash at home after an entire weekend. Pedicures, manicures, facials and massages were also on the spa menu.



Spa offerings at music festivals help people look great despite the weather

To keep guests entertained there were a number of workshops that took place including bushcraft, palm reading, meditation, star gazing, spoon carving, didgeridoo lessons and a number of laughter workshops.

There was also a Women's Sacred Space for quiet and safe learning. Men were welcome at certain times of the programme. Details: <http://lei.sr?a=v3N3t>

## A.W. Lake develops new child-specific spa concept

A new child-specific spa concept has been revealed by Spa consultancy A.W. Lake, which involves an array of rain tunnels, a climbing wall and a "snow" shower dome.

Following the rise in demand for wellness centres which cater for younger audiences, A.W. Lake has developed a Hydro-Thermal Kids Spa Concept, which is being implemented for several hotel companies.

The idea behind the kids spa is to make spas interactive, educational and fun for children between the ages of three and nine – or older. The spa will be divided into "toddler," "child" and "youth" zones to allow children to play and learn safely. Details: <http://lei.sr?a=P5v3d>



The China Fleet Club borders Devon and Cornwall

## YeloSpa's Ronco: Europe expansion plans

Nicolas Ronco, the French entrepreneur behind spa and nap concept YeloSpa, is aiming to expand the US-based business into Europe, as part of large-scale plans that will also see the company franchise up to 150 US locations and launch a sleep and well-being product range.

In an exclusive interview for the latest edition of *Leisure Management* magazine, Ronco – who first started developing YeloSpa in 2004 – revealed his eagerness to scale up the business from its three current sites in New York, Brazil and Puerto Rico. "We're working on a licensing agreement for a YeloSpa in London. It's not signed yet, but it could be exciting," he said.

"We're also going to open another YeloSpa in Charles de Gaulle Airport in Paris some time in 2016. Our next big push is to expand our franchising in the US. We're looking at Florida, Chicago, San Francisco and Houston, Texas. We're currently going through the legal



Ronco launched the first YeloSpa in 2007 in New York

requirements to become a franchisor in the States. In the long term, we'd like to have around 100-150 locations in the US."

Such a move into the franchise market would pit the business against rivals such as Massage Envy and Massage Green Spa. However, the strong competition may not be a concern for Ronco, who has been able to differentiate YeloSpa with a series of innovative concepts. Details: <http://lei.sr?a=M7K7H>

## Spa membership sales soar at refurbished China Fleet

Anapos Thermal Spa Equipment's refurbishment of the China Fleet Country Club Spa in Plymouth has seen membership sales double within the first year of its re-opening back in December of 2013.

UK-based thermal zone supplier Anapos chose to repeat its installation of HygroMatik-branded steam generators in the refurbishment. The entire spa building was stripped back to its original blockwork, getting rid of the former sauna, steamroom, spa pool and basic showers.

The new spa now features an aroma steamroom, salt steamroom, finnish sauna, experience showers, ice fountain, foot spas, three heated tiled loungers, a tiled laconium and a deck level spa pool.

In addition, updated steam generators by HygroMatik have been brought in to replace the older outdated versions.

Anapos and China Fleet worked closely together for nearly 24 months on the spa refurbishment contract, carrying out a significant series of works that amounted to almost £250,000. Details: <http://lei.sr?a=y2g3E>



An artist's impression of the food court

## Exeter development could attract 16,000 guests daily

With an apparent 21 million vehicles passing through Mid Devon each year, a proposed leisure development off Junction 27 of the M5 could attract up to 16,000 visitors a day, according to proponents of the scheme.

The Westwood development has the potential to become a gateway into Devon and Cornwall, and will feature a range of attractions to pull visitors in from the main thoroughfare of the M5 motorway.

The 230-hectare (2.3 km sq) will boast a large retail centre and locally-sourced food court – ‘A taste of Devon’ – as well as having a focus on sports and outdoor activities, including a woodland cycleway and sports village. *Details: <http://lei.sr?a=U5a3b>*

## Controversial Coventry leisure centre to go ahead

Coventry City Council has approved plans for a new £37m swimming pool, water park and leisure centre in Coventry city centre, meaning the West Midlands' only 50m swimming pool will be forced to close.

Councillors decided to replace existing leisure facilities (including the 50m pool) at the ageing site on Fairfax Street, with the new city centre site featuring a cheaper-to-run 25m pool, water park with slides, fitness suite, climbing wall, squash courts and spa, as part of a wider sports strategy.

Council planning officers said building a 50m pool, instead of a 25m pool with water park and leisure facilities, would not encourage enough visitors and families to the city and would cost an extra £5.5m over the 45 year period of financial modelling.

“Most people do accept that the current facilities in Fairfax Street are no longer fit for purpose – they cost Coventry taxpayers £2,000 a day to run,” said Cllr Kevin Maton.

“We understand the concerns of everyone who signed the petition calling for a 50m pool in Coventry. We looked very carefully to see whether this was a viable option in terms of affordability and sustainability.” *Details: <http://lei.sr?a=s3y5a>*

## ‘Jenga’ style skyscraper to be built in London

Kohn Pedersen Fox Associates (KPF) has won planning permission for a 50-storey mixed-use skyscraper in central London.

Nicknamed the ‘Jenga’ tower, the 170m (558ft) structure will have higher storeys that are stacked on top of each other in a cantilevered fashion; giving the illusion of a game of Jenga. KPF's tower will contain 450 flats, office space, retail space, a gym, cinema, plus winter garden and will span approximately 60,400sq m (650,140sq ft).

Prior to this, a scheme by Make Architects to occupy the same site was rejected by planners in 2011, following fears that the development would have been too overbearing. There are some concerns that KPF's tower might have a ‘negative visual impact on designated



KPF's skyscraper will be its second project in the surrounding area

views and the outstanding universal value of the Westminster World Heritage Site’ from Westminster Council and English Heritage. Neighbouring residents are also worried about the lack of light that their existing properties will receive once the tower is complete.

*Details: <http://lei.sr?a=z4y5f>*

## Birmingham leisure park sold for £35m

The Birmingham leisure park, home to facilities including a Pure Gym, a 12-screen Cineworld cinema and one of the city's most popular night-clubs, has been sold in a deal worth approximately £35m.

The Five Ways Leisure Park site, which houses two main buildings comprising space of 199,702sq ft (18,552sq m), has been sold by London-based UK & European Investments for Blue Coast Commercial Investments. The company has decided to sell the property having achieved its initial business aims, with the owners eager to cash in on the strong institutional demand currently in the leisure sector.

The buyer is the Valad European Diversified Fund, which says the strong cohort of leaseable offerings made the deal highly attractive.

“Five Ways Leisure Park provides even greater diversification to the Valad European



Birmingham has seen an increase in development interest in recent times

Diversified Fund's portfolio of assets,” said David Kirkby, Valad chief investment officer.

“Underpinned by a strong set of leisure and entertainment businesses and located in the heart of Birmingham city centre, Five Ways is typical of the type of good value, high quality, and leaseable assets that we are actively investing in.”

*Details: <http://lei.sr?a=R3Z4C>*

## AXA Real Estate snaps up half stake in Cabot Circus

Property investment manager AXA Real Estate has paid £267.8m to acquire a 50 per cent stake in the mixed-use development centred around Bristol's Cabot Circus shopping centre.

AXA has bought the share – on behalf of its investment clients – from Land Securities,

which owns the asset with Hammerson through a 50:50 joint venture. The acquisition is subject to EU merger control notification. Hammerson is retaining its 50 per cent stake in Cabot Circus and will take over management of the centre. *Details: <http://lei.sr?a=F8r3f>*



## LYNDON YEOMANS PROPERTY CONSULTANTS

**Are you thinking of buying, selling, reviewing  
or leasing health & fitness sites in 2013?**

**CONTACT THE PROFESSIONALS:**

Lyndon Yeomans Property Consultants LLP  
11 Savile Row, London W1S 3PG  
Tel: 020 7437 9333

[www.lyndonyeomans.co.uk](http://www.lyndonyeomans.co.uk)

## RETAIL AND LEISURE EXPERTS

INDEPENDENT NO NONSENSE ADVICE



## TO ADVERTISE IN THE PROPERTY DIRECTORY

please contact  
Simon Hinksman on  
**(01462) 471905**

or email  
[property@leisuremedia.com](mailto:property@leisuremedia.com)

Isle of Wight  
property experts  
covering all  
sectors of the  
leisure industry.

**Hose  
Rhodes  
Dickson**

**CONTACT: 01983 527727**

Nick Callaghan, Lisa Mercer or Janet Morter

[www.hose-rhodes-dickson.co.uk](http://www.hose-rhodes-dickson.co.uk)

## LEISURE PROPERTY FORUM CORPORATE MEMBERS' DIRECTORY



For membership information  
please contact Michael Emmerson  
[info@leisurepropertyforum.org](mailto:info@leisurepropertyforum.org)

[www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)

**3D Reid Ltd**  
Tel: 0121 212 2221  
[www.3dreid.com](http://www.3dreid.com)

**Addleshaw Goddard**  
Tel: 0207 160 3057  
[www.addleshawgoddard.com](http://www.addleshawgoddard.com)

**Alan Conisbee & Associates Ltd**  
Tel: 020 7700 6666  
[www.conisbee.co.uk](http://www.conisbee.co.uk)

**Angermann Goddard & Loyd**  
Tel: 020 7409 7303

**Ashurst LLP**  
Tel: 020 7638 1111  
[www.ashurst.com](http://www.ashurst.com)

**Bardays Bank Plc**  
Tel: 07920 267452

**BNP Paribas Real Estate**  
Tel: 0207 484 8132

**Brook Street des Roches LLP**  
Tel: 01235 836614  
[www.bsdr.com](http://www.bsdr.com)

**Burrows Little**  
Tel: 020 77249783  
[www.burrowslittle.com](http://www.burrowslittle.com)

**CB Richard Ellis Ltd**  
Tel: 020 7182 2197  
[www.cbre.com](http://www.cbre.com)

**CgMs Consulting**  
Tel: 020 7583 6767  
[www.cgms.co.uk](http://www.cgms.co.uk)

**Chesterton Humberts**  
Tel: 020 3040 8240

**Christie & Co**  
Tel: 0113 389 2700  
[www.christiecorporate.com](http://www.christiecorporate.com)

**Citygrove Securities Plc**  
Tel: 020 7647 1700

**CMS Cameron McKenna LLP**  
Tel: 020 7367 2195  
[www.cms-cmck.com](http://www.cms-cmck.com)

**Colliers International  
Property Consultants Ltd**  
Tel: 020 7487 1710  
[www.colliers.com/uk](http://www.colliers.com/uk)

**Cosmo Restaurants Group**  
Tel: 447843690500

**Cripps Harries Hall LLP**  
Tel: 0207 152 5278  
[www.cushwake.com](http://www.cushwake.com)

**Davis Coffey Lyons**  
Tel: 020 7299 0700  
[www.coffeygroup.co.uk](http://www.coffeygroup.co.uk)

**Deloitte**  
Tel: 0207 3033701

**DKAhp**  
Tel: 020 7637 7298  
[www.dkallp.com](http://www.dkallp.com)

**E3 Consulting**  
Tel: 0345 230 6450  
[www.e3consulting.co.uk](http://www.e3consulting.co.uk)

**ES (Group) Limited**  
Tel: 0207 955 8454  
[www.edwardsymmons.com](http://www.edwardsymmons.com)

**Farrer & Co LLP**  
Tel: 020 3375 7253  
[www.farrer.co.uk](http://www.farrer.co.uk)

**FHP Property Consultants**  
Tel: 0115 950 7577

**Finers Stephens Innocent LLP**  
Tel: 020 7344 5312  
[www.fsilaw.com](http://www.fsilaw.com)

**Five Guys JV Ltd**  
Tel: 020 3036 7000  
[www.fladgate.com](http://www.fladgate.com)

**Fleurets Limited**  
Tel: 020 7280 4700  
[www.fleurets.com](http://www.fleurets.com)

**Forsters LLP**  
Tel: 020 7863 8333  
[www.forsters.co.uk](http://www.forsters.co.uk)

**Freeth Cartwright LLP**  
Tel: 0845 271 6775  
[www.kimbellsfreeth.com/hospitality](http://www.kimbellsfreeth.com/hospitality)

**Gala Leisure Limited**  
Tel: 0208 507 5445  
[www.galacoral.com](http://www.galacoral.com)

**Genting Casinos**  
Tel: 0118 939 1811  
[www.gentingcasinos.co.uk](http://www.gentingcasinos.co.uk)

**Gerald Eve LLP**  
Tel: 020 7333 6374  
[www.geraldev.com](http://www.geraldev.com)

**GVA**  
Tel: 020 7629 6700  
[www.gva.co.uk](http://www.gva.co.uk)

**Hadfield Cawkwell  
Davidson Limited**  
Tel: 0114 266 8181  
[www.hcd.co.uk](http://www.hcd.co.uk)

**Holder Mathias**  
Tel: 0207870735

**Indigo Planning**  
Tel: 020 8605 9400  
[www.indigoplanning.com](http://www.indigoplanning.com)

**James A Baker**  
Tel: 01225 789343

**Jeffrey Green Russell Ltd**  
Tel: 020 7339 7028

**John Gaunt & Partners**  
Tel: 020 7493 6040  
[www.joneslanglasalle.co.uk](http://www.joneslanglasalle.co.uk)

**Knight Frank LLP**  
Tel: 020 7861 1525

**Legal & General Investment  
Management**  
Tel: 020 3124 2763  
[www.lgim.co.uk](http://www.lgim.co.uk)

**Matthews & Goodman**  
Tel: 020 7747 3157  
[www.matthews-goodman.co.uk](http://www.matthews-goodman.co.uk)

**Merlin Entertainments  
Group Ltd**  
Tel: 01202 493018  
[www.merlinentertainments.biz](http://www.merlinentertainments.biz)

**Mitchells & Butlers**  
Tel: 07808 094672  
[www.mbplic.com](http://www.mbplic.com)

**Montagu Evans LLP**  
Tel: 020 7312 7429

**Odeon & UCI Cinemas Ltd**  
Tel: 0161 455 4000  
[www.odeonuk.com](http://www.odeonuk.com)

**Olswang**  
Tel: 020 7067 3000  
[www.olswang.com](http://www.olswang.com)

**Pinders**  
Tel: 01908 350500  
[www.pinders.co.uk](http://www.pinders.co.uk)

**Pudney Shuttleworth**  
Tel: 0113 3444 444  
[www.pudneyshuttleworth.co.uk](http://www.pudneyshuttleworth.co.uk)

**Rank Group Plc -  
Gaming Division**  
Tel: 01628 504000  
[www.rank.com](http://www.rank.com)

**Reed Smith LLP**  
Tel: 020 3116 3000  
[www.reedsmith.com](http://www.reedsmith.com)

**Restaurant Property**  
Tel: 020 7935 2222  
[www.restaurant-property.co.uk](http://www.restaurant-property.co.uk)

**Rileys Sports Bars Ltd**  
Tel: 03333 405500  
[www.robertsrimbrick.com](http://www.robertsrimbrick.com)

**RTKL**  
Tel: 020 7306 0404  
[www.rtkl.com](http://www.rtkl.com)

**Savills (UK) Ltd**  
[www.savills.com](http://www.savills.com)

**SRP Risk & Finance LLP**  
Tel: 0208 672 7707  
[www.s-r-p.co.uk](http://www.s-r-p.co.uk)

**Substantia Acquisitions Ltd**  
Tel: 020 060 6406  
[www.subacq.com](http://www.subacq.com)

**The Leisure Database Co**  
Tel: +44 (0)20 3585 1441  
[www.theleisuredatabase.com](http://www.theleisuredatabase.com)

**TIT LLP**  
Tel: 0117 917 7777  
[www.ttsolicitors.com](http://www.ttsolicitors.com)

**Tragus Group**  
Tel: 020 7121 6432  
[www.tragusgroup.com](http://www.tragusgroup.com)

**Trowers & Hamlin LLP**  
Tel: 020 7423 8084  
[www.trowers.com](http://www.trowers.com)

**Wagamama Ltd**  
Tel: 0207 009 3620  
[www.wagamama.com](http://www.wagamama.com)

**Willmott Dixon  
Construction Ltd**  
Tel: 01932 584700  
[www.willmott Dixon.co.uk](http://www.willmott Dixon.co.uk)

## Equality in the active leisure industry



**IAN TAYLOR**  
is chief executive  
at Skills Active

It is our philosophy at SkillsActive that if our industry is to succeed in remedying gender inequality among active leisure professionals of the future, which impacts the gender make-up of those partaking in exercise and physical activity, it is essential that this process begins from an early age. We can then look to continue this pattern and lifestyle into adult life with qualified professionals helping along the way.

Increasing activity levels of children is key in attracting people to the industry and selecting active leisure as a career option.

Physical literacy should be instilled as early as possible in the school system. While the importance of school sport is not to be underestimated, offering a variety of physical activity sessions beyond the traditional sports to both sexes must be a priority.

Training must be readily available as girls progress through school and beyond. Many are simply not aware of the potential benefits from a careers perspective. Qualified professionals working in schools and clubs will have the necessary skills to recognise and nurture talent from the earliest stage.

The differences between the presence of role models in men and women's sport should be addressed. Women ought to be encouraged to enter roles across the sector; young girls should be reading the articles of female sports journalists in newspapers and watching female broadcasters on their screens. Not only do we have a responsibility to convince the media that the public are interested, we can also look to increase interest among the public, showcasing the positive impact that women are making across sport and physical activity.

It is our responsibility to attract new participants into the sector in whatever way possible. While variety, accessibility and quality of facilities should not be neglected as significant factors, the single most important factor is access to qualified professionals at all levels of development. Skilled professionals have the training necessary to recognise and nurture talent, and will act in the best interest of those involved.

## TRAINING

### ukactive & CIMSPA launch training awards

ukactive and the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) have teamed up to launch the Active Training Awards – a new set of industry accolades recognising workforce development across the sector.

Building on the Active Leisure Awards launched by Active IQ in 2013, the Active Training Awards will celebrate exceptional performance and commitment in vocational training and development within the physical activity sector.

“Our workforce is the bedrock of the physical activity sector and investment delivered in this area is crucial to equip our professionals to guide and influence behaviour change at grassroots”, said ukactive CEO David Stalker.

Training has long been identified as an area where the physical activity sector must strengthen in order to grow and it is hoped that the awards will help drive up standards and incentivise high-class innovation.

CIMSPA COO Tara Dillon added: “We are introducing a rigorous application and assessment process, enabling judges to truly get under the skin of what makes a training provider excel over the competition.



CIMSPA COO Tara Dillon will be one of the judges

“We will also be able to provide all applicants with first class feedback from the panel of judges, from which they can implement improvements to their solutions.”

Entries opened for the awards on Wednesday 6 August, while the winners will be announced on 27 November at the Active Training Awards ceremony. According to ukactive, the location will be revealed at a later date.

Details: <http://lei.sr?a=Y7c7m>

### V&A launches new photography scheme

The Victoria and Albert Museum (V&A) is launching a two-year pilot training scheme to enable regional museums in the UK to develop their photography collections and build specialist curatorial expertise.

The programme – backed by UK national fundraising charity the Art Fund – will enable the V&A to work with two museum partners over two years, offering practical training and mentoring in photograph curatorship.

According to the V&A, the scheme aims to address the fact that many photography collections in the UK are currently “dormant” and “inaccessible to the public” because of a lack of support, specialist knowledge and financial resources across the country's regional institutions.

The programme will enable the chosen museums to develop expertise, raise the public profile of their permanent photograph



The V&A Museum (pictured) pilot scheme will work with two partners

collections and improve public access to them.

The scheme is also intended to build collaborative partnerships and lay the foundation for a subject specialist network comprising of photography curators to become a recognisable force at some point in the future.

The deadline for applications closed on 11 August, with the outcomes soon to follow.

Details: <http://lei.sr?a=B6N2n>



THE LARGEST PROFESSIONAL NETWORK OF  
FIRST AID AND COMPLIANCE INSTRUCTORS

SINCE 1998

## Start your career with one of our Level 3 Instructor Courses



### UPCOMING COURSES

#### \*Level 3 First Aid Instructor 5-day courses:

AUG: Telford, Leicester and Bristol  
SEPT: Bolton, Lincoln, Colchester, Telford, Portsmouth and Hemel H.

#### Level 3 Health and Safety compliance 5-day courses:

AUG: Chatham and Glasgow  
SEPT: Colchester

#### Level 3 Food compliance 4-day courses:

SEPT: Durham  
NOV: Exeter

\* On-site instructor training available at reduced rates

Either Compliance course can be combined with the First Aid Instructor course to create a 10 or 9-day Compliance Instructor course.

\*Includes the Level 3 Award in Education and Training (formerly PTLLS).

Nuco Training Ltd | Tel: 08456 444999 | Email: sales@nucotraining.com

[www.nucotraining.com](http://www.nucotraining.com)

nucotraining  
AN APPROVED CENTRE WITH AN OFQUAL AND SQA REGULATED AWARDING ORGANISATION



HELP THE UK'S WORKFORCE BY OFFERING  
THEM A RANGE OF QUALIFICATIONS FROM  
ACTIVE IQ. HELP US TO KEEP BRITAIN GREAT

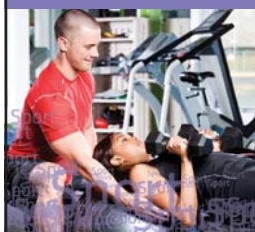


# FILL THE SKILLS GAP

WE OFFER A WIDE RANGE OF QUALIFICATIONS  
SUITABLE FOR A VARIETY OF INDUSTRIES.  
SO, HOW CAN WE HELP YOU?

0845 688 1278  
[activeiq.co.uk/skillsgap](http://activeiq.co.uk/skillsgap)

We offer a range of Fitness Industry qualifications



#### Including:

CERTIFICATE IN FITNESS  
INSTRUCTING (GYM)

£500 starting in September

CERTIFICATE IN PERSONAL TRAINING

£800 starting in October

AWARD IN INSTRUCTING KETTLEBELLS

£125



FOR FURTHER INFORMATION Visit [henley-cov.ac.uk/subjects/fitness-industry](http://henley-cov.ac.uk/subjects/fitness-industry)  
Email [info@henley-cov.ac.uk](mailto:info@henley-cov.ac.uk) Call 024 7662 6444

# leisureopportunities

YOUR 1ST CHOICE FOR RECRUITMENT & TRAINING

## NEXT ISSUE:

2 SEPTEMBER 2014

BOOK BY NOON ON  
WEDS 27 AUGUST 2014

TO ADVERTISE Contact the  
Leisure Opportunities team on

t: +44 (0)1462 431385

e: [leisureopps@leisuremedia.com](mailto:leisureopps@leisuremedia.com)



# TO BE THE BEST TRAIN WITH THE BEST

premier  
TRAINING INTERNATIONAL

With a personal training  
qualification from Premier.



## QUESTIONS YOU MAY HAVE

Can I pay in instalments with no interest to pay? **YES**  
Will you help me find a job? **YES**  
How long will the course take? **6 WEEKS**

ENQUIRE AT [PREMIERGLOBAL.CO.UK/LEISUREOPPS](http://PREMIERGLOBAL.CO.UK/LEISUREOPPS)

[/PTINTERNATIONAL](https://www.facebook.com/PTINTERNATIONAL) [@PTINTERNATIONAL](https://twitter.com/PTINTERNATIONAL)

CALL US ON 03333 212 092

\*Interest-free credit is only available on the Diploma in Fitness Instructing and Personal Training, and other selected courses. 10% course deposit required upon booking, remaining 90% course cost can be financed through interest-free credit. Credit subject to status. Terms and conditions apply. Applicants must be 18 or over. Credit supplied by Premier Training International Ltd, Premier House, Willesden Park, Canal Road, Trowbridge, Wiltshire BA14 8RH.

# Training that works.



CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.

CREW training will:

- Inspire great customer service
- Boost retail and FOH confidence
- Enhance communication and presentation skills
- Develop interactive talks and shows
- Improve team morale
- Increase revenue

*"As a direct result of CREW training our fund pot for "Gems of the Jungle" at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!" (summer season 2011)*

Dianne Eade, Newquay Zoo  
Head of Finance, Human Resources and Administration



**[www.crew.uk.net](http://www.crew.uk.net)**  
**[info@crew.uk.net](mailto:info@crew.uk.net)**  
**0845 260 4414**





## Associate Director

**Location:** Midlands and North of England

**Salary:** £negotiable

**Closing date:** 12th September 2014

**FMG Consulting** is a specialist management consultancy providing clients with business focused solutions in the sport, leisure and culture sectors. We provide technical advice, support and analysis covering strategy, feasibility, business case, procurement and financing solutions and work with public, third sector and private sector partners including Sport England, national governing bodies, private developers, leisure operators, local authorities and charitable trusts.

In order to drive continued growth of the company and help deliver a busy pipeline of long-term projects, we are seeking a highly motivated individual with experience and knowledge of the sport and leisure industry. In particular they will have strong commercial acumen, a detailed knowledge of the sport and leisure industry and have a substantial track record of managing complex projects.

You will join a small and specialist team and be responsible for managing projects, helping to grow the business, client relationship management and winning work.

You will have a long-standing and successful track record of working at a senior level within the industry, either in consulting, operations or managing services in the public sector. You will be able to demonstrate a strong commercial acumen, be highly numeric, and have good report writing and excellent communication skills.

The role requires a willingness to travel to meet the needs of our client base across the country and as such does not have a fixed location. However, a large number of our on-going projects are based in the midlands and north of England so flexibility to work in and travel to meetings in these regions is essential.

Benefits include a competitive salary, bonus package, pension contribution, 25 days holiday (plus bank holidays), private health care, gym membership and more.

**To apply, please send a covering letter and CV, together with current salary details to [kevingodden@fmgconsulting.co.uk](mailto:kevingodden@fmgconsulting.co.uk)**

*FMG Consulting is an equal opportunities employer and welcomes applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age.*

**LES MILLS**  
FOR A FITTER PLANET

SUPPORTED BY  
lifetime  
premier

EAT/SLEEP/DRINK/  
THINK/BREATHE/  
MOVE/TALK

# INSTRUCT

**TALK TO US ABOUT TRAINING TODAY**

IF YOU HAVE THE PASSION AND DRIVE TO BE AN INSTRUCTOR, BOOK TWO PROGRAMME MODULES FOR £450 NORMALLY £530\* - SAVE £80

TAKE TWO LES MILLS PROGRAMMES AT ONCE AND DOUBLE YOUR FUN, DOUBLE YOUR IMPACT AND DOUBLE YOUR EMPLOYABILITY. WITH TWICE THE SKILL AND KNOWLEDGE IN YOUR LOCKER, YOU'LL BE ABLE TO EXPERIENCE A WHOLE RANGE OF EXCITING OPPORTUNITIES. LET YOUR CAREER PROGRESSION COME AS NATURALLY AS OUR CLASSES.

**£450 FOR TWO PROGRAMMES**

SIGN UP TODAY  
[LESMILLS.COM/CAREERS](http://LESMILLS.COM/CAREERS)

This offer cannot be used in conjunction with any other offer. This offer cannot be split between more than one instructor. The date of the first course must be booked on purchasing. The date of the second course does not need to be specified at the point of purchase.  
\*Excluding Les Mills GRIT™

## VACANCIES

### Sports Development Officer (Projects)

Salary: £23,634 - £26,260  
Type: Permanent - Full Time (40 hour week)

The Post Holder will Develop an innovative programme of community activity, and develop strong links with National Governing Bodies to ensure Redbridge maximises the opportunity to become engaged with whole sport plans and link to local sports clubs, leisure facilities and voluntary groups.

### Sports Development Officer (Events)

Salary: £23,634 - £26,260 Pro Rata  
Type: Temporary (10 months) - Part Time (24 hour week)

The post holder will be responsible for managing, co-ordinating and evaluating the borough's entry into the London Youth Games & London Mini School Games (in partnership with the Redbridge School Games Organisers), including the recruitment of Team Managers, organising training and trials and taking responsibility for key issues such as child

### Physical Activity Coordinator

Salary: £26,100 - £31,900 (Starting salary depending on experience and qualifications)  
Type: Permanent - Full time (40 hour week)

The post holder will be responsible for developing and delivering a number of high quality projects which contribute to increasing physical activity levels in the borough. You will work closely with a number of partners including the Healthy Weight Team, Children's Centres and Public Health. The post holder will also be responsible for the line management of a range of full and part time staff.

**LOCATION: WANSTEAD LEISURE CENTRE**  
**CLOSING DATE: FRIDAY 29TH AUGUST 2014**

**To apply and for Job description and job Specification please visit [www.vision-rcl.org.uk](http://www.vision-rcl.org.uk)**

For more details on the following jobs  
visit [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk)  
or to advertise call +44 (0)1462 431385



#### Personal Trainers

Company: The Gym Group  
Location: Various locations, UK

#### Lecturer in Golf

Company: Myerscough College  
Location: Preston, UK

#### Sales and Membership Exec

Company: Handpicked Hotels  
Location: Longfield, Kent, UK

#### Lecturer in Rugby

Company: Myerscough College  
Location: Preston, UK

#### Spa Therapists

Company: Everyone Active  
Location: St Albans, UK

#### Senior Fitness Motivator

Company: Everyone Active  
Location: Surrey, UK

#### Assistant General Manager

Company: The Gym Group  
Location: Leeds, UK

#### Maintenance Technician

Company: Parkwood Leisure  
Location: Cardiff, UK

#### Dry Operations Manager

Company: Fusion  
Location: Witham, UK

#### Leisure Operations Manager

Company: Wirral Borough Council  
Location: Wirral, UK

#### Duty Manager

Company: Borders Sport & Leisure Trust  
Location: Peebles, UK

#### Membership Consultant

Company: Everyone Active  
Location: Stowmarket, UK

#### Studio Manager

Company: Ten Pilates  
Location: London City, UK

#### Dry Operations Manager

Company: Fusion  
Location: Loughborough, UK

#### Personal Trainers

Company: LeisureForce  
Location: Saudi Arabia

#### Dry Operations Manager

Company: Fusion  
Location: Loughborough, UK

#### Learning Placement

Company: énergie group  
Location: Stevenage, UK

#### SDO Multi-Sports Instructors

Company: LeisureForce  
Location: Saudi Arabia

#### Customer Service Advisor

Company: GLL  
Location: London, UK

#### Assistant General Manager

Company: The Gym Group  
Location: Cardiff, UK

#### Sports Development Manager

Company: Tower Hamlets  
Location: London, UK

#### Leisure Manager

Company: Teignbridge D C  
Location: Devon, UK

#### Senior Fitness Instructor

Company: Trafford Community Leisure  
Location: Trafford, UK

#### Assistant General Manager

Company: The Gym Group  
Location: Farnborough, UK

#### Fitness Coach and Member Engagement Coordinator

Company: Bucks New University  
Location: High Wycombe, UK

#### Partnership and Participation Manager

Company: Tower Hamlets  
Location: London, UK

#### Corporate Health Trainer

Company: Lets Get Healthy  
Location: Leeds, UK

#### Swimming Teachers

Company: Community Swimming  
Location: Nationwide, UK

#### Assistant General Manager

Company: The Gym Group  
Location: Nottingham, UK

#### Membership Advisor

Company: Parkwood Leisure  
Location: Exeter, UK

#### General Manager

Company: Derby City Council  
Location: Derby Arena, UK

#### Cycle Manager

Company: Derby City Council  
Location: Derby Arena, UK

#### Marketing Manager

Company: Leigh Sports Village  
Location: Leigh, Lancashire, UK

#### Centre Manager

Company: Trafford Community Leisure  
Location: Trafford, UK

#### Front of House Receptionist (P/T)

Company: Everyone Active  
Location: Hertford, UK

#### Centre Manager

Company: Bracknell Forest Council  
Location: Bracknell, UK

#### Football Operations Manager

Company: Fusion  
Location: N22 5QW, UK

#### Personal Trainer

Company: Pure Gym Limited  
Location: Various locations, UK

#### Membership Consultant

Company: Everyone Active  
Location: Staines Upon Thames, UK

#### Female Gym Supervisor

Company: LSE Students' Union  
Location: London, UK

#### Fitness Instructor

Company: GLL  
Location: Hackney, London, UK

#### Personal Trainer

Company: énergie group  
Location: Various locations, UK

#### Health & Wellbeing Assistant

Company: Vivacity  
Location: Peterborough, UK

#### SIMMS Active Coordinator

Company: St Mary's University  
Location: Twickenham, London, UK

#### Maintenance Support Technician

Company: Parkwood Leisure  
Location: Kidlington, Cherwell, UK

#### Assistant Gym Manager

Company: Pure Gym Limited  
Location: London, UK

#### Gym Manager

Company: Pure Gym Limited  
Location: London, UK

#### Leisure Assistant

Company: Everyone Active  
Location: Oadby, Leicester, UK

#### Assistant Swimming Teacher

Company: Everyone Active  
Location: Oadby, Leicester, UK

#### Pilates Exercise Instructors

Company: Everyone Active  
Location: Hertford, UK

#### Casual Aquatics Administrator

Company: Parkwood Leisure  
Location: Portsmouth, UK

#### Catering Manager

Company: Parkwood Leisure  
Location: Cardiff, UK

#### Fitness Advisors

Company: Private Members Club  
Location: Chelsea, London, UK

#### Fitness Instructor

Company: énergie group  
Location: Various locations, UK

#### Member Services Advisor

Company: Pure Gym Limited  
Location: Leeds, UK

#### Lifeguard

Company: Oxford Brookes University  
Location: Oxford, UK

#### Fitness Motivator

Company: Everyone Active  
Location: Plymouth, UK

#### Recreation Assistants

Company: Parkwood Leisure  
Location: Various locations, UK

#### Trainee Duty Manager

Company: Parkwood Leisure  
Location: Portsmouth, UK

#### Duty Manager

Company: Parkwood Leisure  
Location: Thetford, UK

#### Trainee Duty Manager

Company: Parkwood Leisure  
Location: Thetford, UK

#### Promotional Staff

Company: énergie group  
Location: Lincoln, UK

#### Operations Manager

Company: Fusion  
Location: High Wycombe, UK

#### Supervisor

Company: truGym  
Location: Various locations, UK

#### Wet Operations Manager

Company: Fusion  
Location: Hillingdon, UK

#### Group Exercise Co-ordinator

Company: Everyone Active  
Location: Redcar, Cleveland, UK

#### Membership Sales

Company: truGym  
Location: Maidstone, UK

#### Equipment Service Engineer

Company: truGym  
Location: Nationwide, UK

#### Membership & Marketing Manager

Company: Énergie Group  
Location: Fulham, UK

#### Leisure Centre Manager

Company: AirHop  
Location: Surrey, UK

#### Recreation Attendant x2

Company: University of Surrey  
Location: Guildford, UK

#### General Manager

Company: GLL  
Location: North Greenwich, UK

#### Customer Service Advisor x2

Company: Skills Active  
Location: Central London, UK

#### Property Acquisition Manager

Company: The Gym Group  
Location: region inside the M25, UK

#### Assistant General Manager

Company: The Gym Group  
Location: Watford, UK

#### General Manager

Company: GLL  
Location: Amersham, UK

#### Operations Assistant (Lifeguard)

Company: Harrow School  
Location: Middlesex, UK

#### Finance Assistant (Part-time)

Company: Brio Leisure  
Location: Chester, UK

#### Swimming Teacher

Company: Everyone Active  
Location: Malvern, UK

#### Assistant Director Business Operations (Sport)

Company: University of Birmingham  
Location: Edgbaston, Birmingham

#### Online Fitness Sales

Company: Fitness4mum  
Location: Work from anywhere, UK



### Fitness Motivator Part Time

Company: Everyone Active  
Location: London, UK

### Freelance Personal Trainer

Company: Everyone Active  
Location: Surrey, UK

### Fitness Motivator Part Time

Company: Everyone Active  
Location: Wembley, UK

### Physical Activity Coordinator

Company: Vision Redbridge Culture and Leisure Ltd  
Location: Wanstead, London, UK

### 2 x Part time Duty managers

Company: Everybody Sport  
Location: Cheshire, UK

### Duty Manager

Company: Everybody Sport  
Location: Cheshire, UK

### Lifeguards x12

Company: Everybody Sport  
Location: Cheshire, UK

### Sports Development Officer

Company: Vision Redbridge Culture and Leisure Ltd  
Location: Wanstead, London, UK

### 5x Part time Lifeguards

Company: Everybody Sport  
Location: Cheshire, UK

### Membership Consultant

Company: Everyone Active  
Location: Basildon Sporting Village, UK

### Sports Development Officer

Company: Vision Redbridge Culture and Leisure Ltd  
Location: Wanstead, London, UK

### Membership Consultant

Company: Everyone Active  
Location: SUTTON, UK

### Duty Manager

Company: Parkwood Leisure  
Location: Cardiff, UK

### Sports Development Officer

Company: London Borough of Hillingdon  
Location: Hillingdon

### 8x Part time Receptionists

Company: Everybody Sport  
Location: Cheshire, UK

### Lifeguards

Company: Everyone Active  
Location: Cleveland, UK

### Pilates Instructors

Company: Ten Pilates  
Location: Central London, UK

### Freelance Personal Trainer

Company: Everyone Active  
Location: Various locations, UK

### Contract Compliance Manager

Company: Parkwood Leisure  
Location: Bexleyheath, UK

### Swimming Teacher

Company: Everyone Active  
Location: Warwickshire, UK

### Head of Marketing

Company: HR-Support  
Location: London and Surrey, UK

### Creche Supervisor

Company: Parkwood Leisure  
Location: Exeter, UK

### Instructor

Company: Les Mills  
Location: London, UK

### General Manager

Company: The Gym Group  
Location: Colchester, UK

### Full time Lifeguard 36 hours

Company: Everyone Active  
Location: Hornchurch, UK

### Leisure Attendant

Company: Everyone Active  
Location: Ongar, Essex, UK

### School Leisure & Sport Manager

Company: School Lettings Solutions  
Location: North West, UK

### Guidance Assessor

Company: YMCAfit  
Location: London & Home Counties, UK

### Customer Insight Analyst

Company: The Gym Group  
Location: Guildford, UK

### Spa & Leisure Club Manager

Company: Hallmark Hotels  
Location: Bournemouth, UK

### Lifeguard

Company: GLL  
Location: Hackney, London, UK

### Assistant Gym Manager

Company: Pure Gym Limited  
Location: London, Park Royal, UK

### Freelance Personal Trainer

Company: Everyone Active  
Location: St Albans, UK

### Commercial Manager

Company: The Gym Group  
Location: Guildford + UK travel, UK

### Sports Centre Manager

Company: Westminster School  
Location: Westminster, London, UK

### Dry Operations Manager

Company: Fusion  
Location: Dulwich, UK

### Fitness Motivator - Part Time

Company: Everyone Active  
Location: Sutton, UK

### Recreation Attendant

Company: Everyone Active  
Location: Gloucestershire, UK

### Swim Teacher

Company: Everyone Active  
Location: Ely, UK

### Customer Relations Manager

Company: Fusion  
Location: South Charnwood, UK

### Associate Director

Company: FMG Consulting  
Location: Midlands and North, UK

### Health and Fitness Advisor

Company: YMCA Club  
Location: Central London, UK

### Chief Executive Officer

Company: Bramley Baths  
Location: Leeds, UK

### General Managers

Company: truGym  
Location: Various locations, UK

### Reginal Sales Manager

Company: Sports Art Fitness  
Location: North, UK

### Personal Trainer

Company: Exercise 4 Less  
Location: Nationwide, UK

### Operations Manager

Company: Exercise 4 Less  
Location: Nationwide, UK

### Membership Consultant

Company: Exercise 4 Less  
Location: Nationwide, UK

### Sales and Marketing Manager

Company: Exercise 4 Less  
Location: Nationwide, UK

### Gym Instructor

Company: Amac Training Ltd  
Location: Nationwide

### Personal Trainer

Company: Amac Training Ltd  
Location: Nationwide

### GP Exercise Referral

Company: Focus Training  
Location: Nationwide, UK

### Beauty Therapist - Aqua Sana

Company: Center Parcs  
Location: Woburn, UK

### Beauty Therapists

Company: Bluestone Resort  
Location: Pembrokeshire, UK

### Spa Manager (Ladies Only Spa)

Company: SpaForce  
Location: Bahrain

### Visitor Experience Manager

Company: National Trust  
Location: Worcestershire, UK

### Administrative Officer

Company: Parkwood Leisure  
Location: Maidstone, UK

### Site Manager (Jorvik Group)

Company: JORVIK Viking Centre  
Location: York, UK

### Admissions Team Leader

Company: JORVIK Viking Centre  
Location: York, UK

### Commercial Manager

Company: Zoological Society of London  
Location: London, UK

### Assistant Director of Operations

Company: Executives Online  
Location: NW England, UK

### Studios Manager

Company: Merlin Entertainments  
Location: Florida-Orlando, US

### Duty Manager

Company: Madame Tussauds  
Location: San Francisco, US

### Sales Manager

Company: LEGOLAND  
Location: Florida-Winter Haven, US

### Operations Manager

Company: Sea Life  
Location: Michigan-Auburn Hills, US

### Entertainments Supervisor

Company: Sea Life  
Location: Arizona-Tempe, US

### Ingegnere Di Manutenzione

Company: Gardaland Resort  
Location: Castelnovo del Garda, Italy

## leisure opportunities joblink

**BOOK A JOBLINK Call: +44 1462 471747**  
and start getting applications for your jobs IMMEDIATELY!

GO TO [LEISUREOPPORTUNITIES.CO.UK](http://LEISUREOPPORTUNITIES.CO.UK) AND CLICK ON THE LINK TO SEE THE LATEST JOBS FROM...



## iPads banned from Old Trafford

*Continued from front cover*

The iPad ban is presumed to be an attempt to stop fans from infringing on broadcast rights by recording the action, although it could prove a hindrance for fans arriving straight from work or who have brought their iPad as entertainment on a long train journey to the match.

It also jars against the increasing trend of clubs harnessing technological developments to improve the 'fan journey'. In a recent feature for *Sports Management* magazine, editor Tom Walker



Tablets are no longer permitted inside the Theatre of Dreams on matchdays

outlined how many sports stadiums are moving to engage with millennials by offering high capacity WiFi at their venues, allowing fans to check stats and stay connected to their favourite social media platforms throughout the match.

Offering internet access not only makes fans feel more at home, it also creates endless possibilities for fan engagement as well as marketing opportunities, Walker pointed out. He also highlighted the potential for additional revenue by incorporating apps making it easier for fans to order food and beverages.

Not everybody is opposed to the ban though. In a Twitter exchange with Walker, MUFC

season ticket holder Gary Thornton said tablets had become a nuisance to regular fans.

"(iPad ban) Not weird for me, nightmare all the tourists sitting there holding their iPads up filming the entire game," Thornton wrote, later adding: "It's finding a balance for fans wanting to 'capture' there Man Utd moment – I would suggest when the players are warming up."

The Red Devils are so far the only Premier League club known to have brought in a ban, but the move has been trialled before. In 2010, the New York Yankees banned iPads from their baseball stadium, but reversed the decision two years later. *Details: <http://lei.sr?a=r6N2b>*

## ukactive's Stalker to chair CIMSPA

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) has appointed Chartered Fellow and ukactive CEO David Stalker to chair the organisation.

For the next year, Stalker will continue to support the organisation's transition in line with the business plan approved by members in November 2013. Stalker will also lead recruitment of a full-time CEO to build on the work of the transitional team in place, headed up by interim COO Tara Dillon. The transitional team is working to boost membership and assemble the institute's professional development framework, as well as build partnerships with awarding organisations and identify education and training programmes for CIMSPA members. CIMSPA trustee Carl Bennett has been interim chair of the CIMSPA board since November 2013 and also led the nominations



David Stalker will hold the position for 12 months

committee which appointed Stalker. The nominations committee has in turn appointed Bennett as vice chair, tasked with supporting Stalker and the transitional team. The board will now seek further trustees. *Details: <http://lei.sr?a=W2x8X>*

- Arts & Business +44 (0)20 7378 8143  
[www.artsandbusiness.org.uk](http://www.artsandbusiness.org.uk)
- ALVA +44 (0)20 7222 1728  
[www.alva.org.uk](http://www.alva.org.uk)
- Arts Council +44 (0)20 7333 0100  
[www.artscouncil.org.uk](http://www.artscouncil.org.uk)
- ASVA +44 (0)1786 475152  
[www.asva.co.uk](http://www.asva.co.uk)
- BALPPA +44 (0)20 7403 4455  
[www.balppa.org](http://www.balppa.org)
- BHA +44 (0)845 880 7744  
[www.bha.org.uk](http://www.bha.org.uk)
- BiSL +44 (0)20 8780 2377  
[www.bisl.org](http://www.bisl.org)
- CMAE +44 (0)1334 460 850  
[www.cmaeurope.org](http://www.cmaeurope.org)
- CIMSPA +44 (0)845 603 8734  
[www.cimspa.co.uk](http://www.cimspa.co.uk)
- CPRE +44 (0)20 7981 2800  
[www.cpre.org.uk](http://www.cpre.org.uk)
- English Heritage +44 (0)870 333 1181  
[www.english-heritage.org.uk](http://www.english-heritage.org.uk)
- FSPA +44 (0)2476 414999  
[www.sportsandplay.com](http://www.sportsandplay.com)
- Fields in Trust +44 (0)20 7833 5360  
[www.fieldsintrust.org](http://www.fieldsintrust.org)
- HHA +44 (0)20 7259 5688  
[www.hha.org.uk](http://www.hha.org.uk)
- IAAPA +1 703 836 4800  
[www.iaapa.org](http://www.iaapa.org)
- IEAP +44 (0)1403 265 988  
[www.ieap.co.uk](http://www.ieap.co.uk)
- Institute of Hospitality +44 (0)20 8661 4900  
[www.instituteofhospitality.org.uk](http://www.instituteofhospitality.org.uk)
- LPF +44 (0)1462 471932  
[www.leisurepropertyforum.org](http://www.leisurepropertyforum.org)
- Natural England +44 (0)845 600 3078  
[www.naturalengland.org.uk](http://www.naturalengland.org.uk)
- People 1st +44 (0)870 060 2550  
[www.people1st.co.uk](http://www.people1st.co.uk)
- REPs +44 (0)20 8686 6464  
[www.exerciseregister.org](http://www.exerciseregister.org)
- SAPCA +44 (0)24 7641 6316  
[www.sapca.org.uk](http://www.sapca.org.uk)
- Sports Aid +44 (0)20 7273 1975  
[www.sportsaid.org.uk](http://www.sportsaid.org.uk)
- Sport and Recreation Alliance  
+44 (0)20 7976 3900  
[www.sportandrecreation.org.uk](http://www.sportandrecreation.org.uk)
- Sport England +44 (0)8458 508 508  
[www.sportengland.org](http://www.sportengland.org)
- Springboard +44 (0)20 7529 8610  
[www.springboarduk.org.uk](http://www.springboarduk.org.uk)
- SkillsActive +44 (0)20 7632 2000  
[www.skillsactive.com](http://www.skillsactive.com)
- Tourism Management Institute  
+44 (0)1926 641506  
[www.tmi.org.uk](http://www.tmi.org.uk)
- Tourism Society +44 (0)20 8661 4636  
[www.tourismsociety.org](http://www.tourismsociety.org)
- ukactive +44 (0)20 7420 8560  
[www.ukactive.org.uk](http://www.ukactive.org.uk)
- VisitBritain +44 (0)20 7578 1000  
[www.visitbritain.com](http://www.visitbritain.com)
- World Leisure +1 250 497 6578  
[www.worldleisure.org](http://www.worldleisure.org)