



## Southwick Leisure Centre Case Study



Southwick Leisure Centre presented us with one of our biggest challenges to date – delivering a complete transformation of its fitness facilities in under five weeks. Never one to shy away from a challenge, we gave it absolutely everything, and the end result is one both we and the client are extremely proud of.

After a successful open tender where we beat off competition from some of the world's biggest commercial fitness equipment suppliers, we were chosen by Southwick Leisure Centre to upgrade its gym facilities. Our cost-effective offer and the plans we presented really excited Southwick, showing a true understanding of their needs, as well as proposing a compelling and exciting vision for future site transformations.

Following the contract award, we undertook a thorough review of the project to make sure we had a complete understanding of the requirements and any additional needs that might have been missed earlier on. Next, we project managed all the external contractors on the build stage of the refresh, where the entire gym area was cleared, including the removal of flooring, ceiling, and decoration, as well as the old, tired Technogym equipment.

With a blank canvas in place, we could now bring to life the 2D and 3D designs we had previously wowed Southwick with. The ceiling was darkened and finished off with new LED lighting to make it look on-trend. Decoration and furnishings for the walls were carefully chosen to match the modern, futuristic style we were aiming for.

We replaced the well-trodden carpet with new, fresh flooring, installing an 8mm grey fleck rubber roll throughout, leading into an extended free weights area that we built up from its original depth to accommodate heavier equipment and create a more functional use for the space.



The second smaller gym area was currently underused, so we completely overhauled the space with darker decoration, covered windows, LED lighting and a sound system to transform it into a stylish cycling studio kitted out with stage bikes.



The final part of the project involved a four-day installation of equipment on the first-floor gym with limited access. This was a hurdle we hadn't anticipated, but we overcame the challenge by bringing in additional resources to manually install the equipment, with much of it having to be broken down and rebuilt in situ. The finished product was worth all the hard work.

In the end, Southwick has gone from being an underutilised, tired and dated local leisure centre gym to a stylish, modern and vibrant space. Our fitness solution exceeded the client's expectations in every way, from the bespoke entrance desk and functional training area, through to the new flooring and complete selection of interactive touchscreen cardio machines, free weights, and selectorised strength and plate-loaded equipment – all handpicked from the Inspace range.



Since the project was completed, we've provided on-site training for staff and developed a full four-year update plan and roadmap for the space. Above anything else, this project demonstrates how we go above and beyond to provide a solution that truly meets the client's needs. We were asked to solve problems and make the transition as easy as possible for the team at Southwick, and we did exactly that.

