# leisure opportunities

6 - 19 August 2019 Issue 768

Your careers & recruitment partner

# Bridges acquires énergie Fitness

**Bridges Fund Management has** completed a deal to buy franchise gym operator, énergie Fitness.

The private equity firm has acquired a majority stake for an initial consideration, with an earn-out based on énergie continuing to hit its targets for the 2019 and 2020 financial years. The numbers have not been released at this point.

The current énergie management team, led by CEO Neil King, will stay in place following the deal, while founder Jan Spaticchia will reinvest and remain with the business as a shareholder and non-executive director.

In an exclusive interview, founder and CEO, Jan Spaticchia, told Leisure Opportunities: "This is a very proud day for énergie, its franchisees, staff, team and shareholders. Bridges has plans that will enable énergie to accelerate its growth plans as it leverages its position as the marketleading, low-cost fitness franchisor.

"Most importantly, Bridges is committed to the culture of inclusion that has been at the centre of



énergie's mission since we formed the company more than a decade ago.

Bridges has significant expertise in the fitness sector. It was part of the drive to introduce the low-cost gym concept to the UK in 2007, by backing John Treharne in launching The Gym Group, which is now a-listed business worth around £360m. More: http://lei.sr/x7Q8N\_0

**Bridges has plans** that will enable us to accelerate our growth

Jan Spaticchia



**Huw Edwards named** ukactive chief executive

Acting CEO secures top job on permanent basis



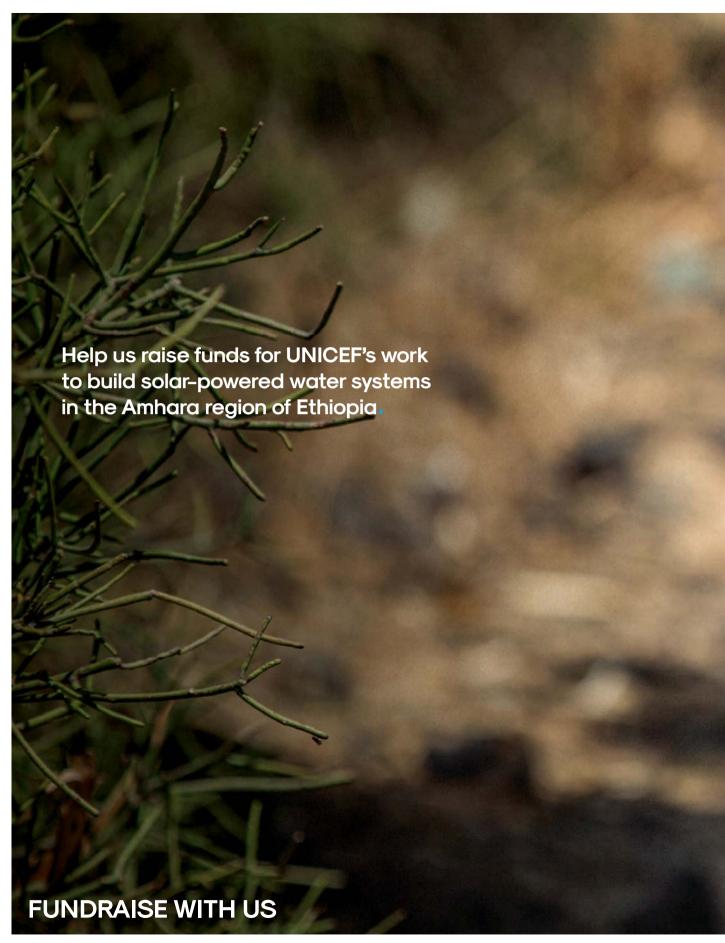
**Funding for projects** tackling knife crime

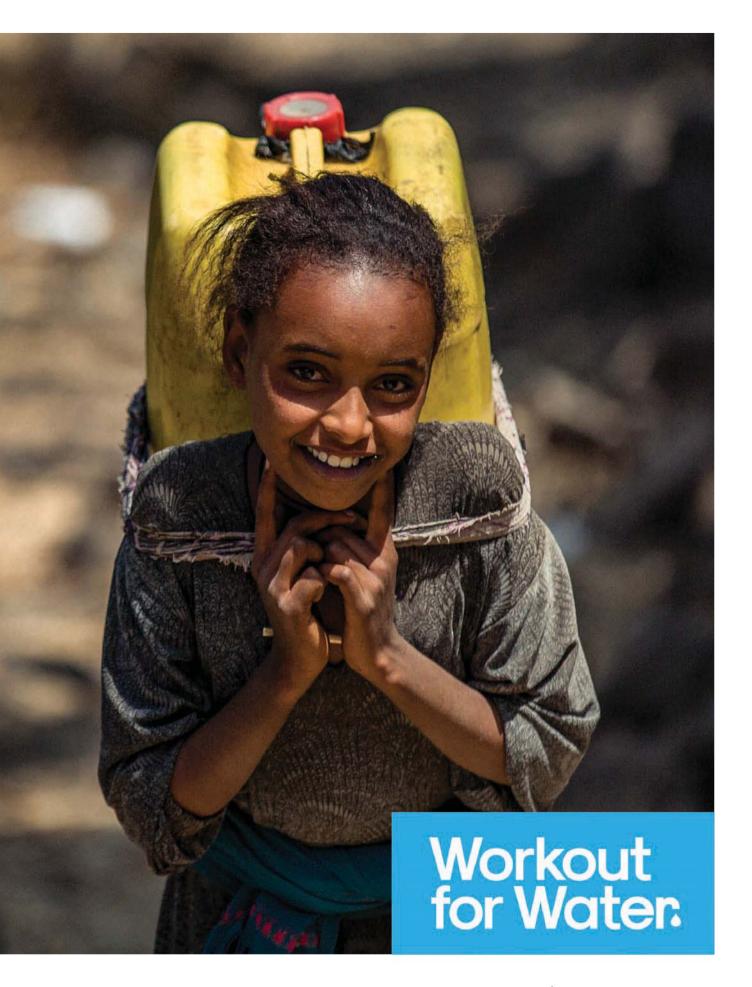
£400,000 worth of funding to be shared by 49 projects



New Linneæn wellness concept to enter in London

Concept mixes retail space with wellness





## leisure opps people

# Architect **Bill Bensley** named as keynote speaker at Global Wellness Summit

he Global Wellness
Summit (GWS) has
announced that
landscape-designer-turnedarchitect Bill Bensley will
deliver a keynote speech
on hospitality design and
sustainability at this year's
summit in Hong Kong.

Bensley's keynote will challenge delegates to rethink how hotels and resorts are designed and built, by posing questions he believes that the conscientious traveller of the future will be asking, such as: 'Does this hotel respect its environment'? 'Does it respect the people that engage with it'? 'Does the hotel add in any way to the community'?

"If we ask these questions regularly, hoteliers and



■ Bensley will deliver a keynote on sustainability in hotel design

"Our fragile environments walk a tightrope to a healthy future - let's ask those questions now before its too late"

developers will be forced to answer," Bensley said. "Our fragile environments walk a tightrope to a healthy future  let's ask those questions now before its too late.

"Conservation of the world's wild places matter

and I firmly believe 'rewilding' is key to our mental health."

Bensley has worked on a number of unique projects across the globe, including the award-winning Four Season Tented Camp in the Golden Triangle, Thailand, where guests check-in by river canoe and bunk in the jungle, where they wake to the sight of elephants feeding nearby.

Recently, he has launched his own luxury boutique hotel group, which includes Shinta Mani Wild, a luxejungle escape located above a waterfall in the South Cardamom Forest in Cambodia, which combines modern conservation and sustainable tourism.

# Former Microsoft executive **Jim Barr** takes up role as Nautilus chief executive



■ Barr spent 12 years as an executive in Microsoft's

itness equipment giant
Nautilus has named
James "Jim" Barr IV as
its chief executive officer.

Barr will take over the role on July 29 and will also join Nautilus' board of directors.

A digital and e-commerce veteran, Barr joins Nautilus from Ritchie Bros., a specialist in sales of used industrial equipment, where he was group president.

With a track record of transforming and growing large scale digital and multichannel businesses, "This is a time of tremendous opportunity for Nautilus, as technology evolves fitness through connected devices"

Barr spent 12 years as an executive in Microsoft's online businesses.

His roles at the tech giant included a stint as general manager of MSN Business Development, where he partnered to bring revenue, content and capabilities to the MSN network. He also headed the company's B2C online businesses as general manager.

"This is a time of tremendous opportunity for Nautilus, as technology evolves fitness through connected devices and software experiences, Artificial Intelligence (AI), greater customization and depth of customer interactions, and other capabilities that vastly improve the way we live healthy lifestyles," Barr said.



■ Donnelly (left) worked closely with Theresa May (right)



"I have long believed in the power of sport and physical activity to change people's lives"



# Sport England appoints **Alison Donnelly**, Number 10 PR, as digital director

he Prime Minister's head of news and official spokesperson for Number 10, Alison Donnelly, will join Sport England later this year.

Donnelly has been appointed executive director of digital, marketing and communications – a newly created role which will see her lead a newly created directorate.

She will be tasked with bringing together Sport England's existing digital, marketing campaigns, communications and external affairs teams – including the staff responsible for the flagship This Girl Can campaign.

Tim Hollingsworth, Sport England CEO said: "This is a new and crucial leadership role for the organisation as we continue to actively and passionately make the case for sport and physical activity for all.

"Ali came through a highly competitive process with a strong field of highly qualified candidates and brings a huge amount of relevant experience, coupled with a genuine passion for sport."

Donnelly added: "I have long believed in the power of sport and physical activity to change people's lives and hope to play a key role in helping Sport England deliver its ambitious vision."

## leisure opps

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## leisure opps people



■ Moore has been recruited for her experience in designing and delivering digital transformation for organisations

# London Sport names digital transformation expert **Jillian Moore** as chair

he mayor of London has appointed digital expert Jillian Moore as chair of London Sport.

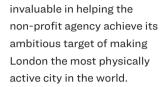
Moore is currently the global head of digital transformation practice at multinational IT giant Atos.

She has been recruited to offer her experience of designing and delivering digital transformation for commercial and not-forprofit organisations.

According to Tove
Okunniwa, London Sport
CEO, Moore will be

"Jillian's expertise and reputation will be enormously valuable"

Tove Okunniwa



"Jillian's knowledge and expertise will be enormously valuable as we look to accelerate progress towards making the capital more physically active," she said.

Moore's appointment was accompanied by two other

high profile recruits – former Sport England Director of business partnerships, Tanya Joseph, and former Lloyds Banking Group executive, Mark Jopling – as trustees.

Debbie Weekes-Bernard, deputy mayor, added: "Sport brings Londoners of all backgrounds together and the Mayor and I are committed to helping boost physical activity."

# Bannatyne top team reshuffle continues with **Karen Wilkinson** taking up role as customer experience director

annatyne Group has appointed Karen Wilkinson to the board of Bannatyne Fitness.

The appointment comes just two weeks after founder Duncan Bannatyne said he will return to frontline involvement in the health club, spa and hotel business that bears his name, following the departure of CEO Justin Musgrove.

Wilkinson – who has worked at the Bannatyne Group for nearly 13 years – will undertake the new and enlarged role of group CX (customer experience) and spa director, which will cover all elements of the business, including hotel, health clubs and spas, as well



■ Wilkinson has been named customer experience and spa director

"The role of customer experience director is particularly important to the company"

Duncan Bannatyne

as head office. She joined the Bannatyne Group as national spa manager in 2007 and was appointed group head of spa in 2012 and later as group spa director.

Since 2009 she has delivered significant net

profit growth year on year from £1.3m to £7.8m in 2018, through new income streams and technology improvements, which supported growth of the spa business, which accounts for 25 per cent of the company's EBITDA.

"Karen has been a loyal and extremely competent colleague and will bring experience, skills and a new perspective to the Board," said Duncan Bannatyne.

"The role of customer experience director is particularly important to the company. Our members and guests are the lifeblood of the business and all our focus is on providing the best service and the best facilities."

6 leisureopportunities.co.uk



■ Brereton will be tasked with growing ClassPass in the UK

## ClassPass accelerates growth plans – **Will Brereton** is new UK GM

classPass has appointed a UK general manager as it looks to grow its presence on the British market.

The appointment of Will Brereton as general manager of ClassPass UK follows London becoming the company's third largest market.

ClassPass said its success in the UK capital has been fuelled by the growth of the city's boutique fitness sector. Brereton, who joins the business from online food delivery company Deliveroo, has been involved in the fitness industry for more than 20 years.

Starting out as a fitness instructor, he has held

senior roles at home fitness giant Beachbody and group exercise company Les Mills.

In his new role, Brereton
will be tasked with expanding
ClassPass' reach and operations,
with a particular focus on
ClassPass' Empowerment
Programme, which aims to
leverage ClassPass' data
and industry expertise to
support studios seeking to
expand their operations.

"So far, the ClassPass
Empowerment Programme
has been hugely beneficial
in assisting world class UK
brands – like Core Collective
and Boom Cycle – expand
and grow," Brereton said.



"I'm looking forward to building on this success by helping more homegrown brands succeed"

#### MEET THE TEAM

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## Fitness news

#### APPOINTMENTS

## **Huw Edwards named CEO of ukactive**

The ukactive board has appointed Huw Edwards as the not-for-profit body's permanent chief executive.

Edwards, who has overseen ukactive operations as acting CEO since April, will take up the role with immediate effect.

He succeeds former CEO Steven Ward, who announced in February 2019 that he would leave the organisation after 13 years.

Edwards first joined ukactive as director of public affairs in April 2016 and was then named director of public affairs, communications and research in January 2018. In his role, he played an integral role in the development of the organisation's new four-year

business plan. He has also been influential in developing ukactive's relationship with key stakeholders including Sport England, and also serves as the Leisure Sector Disability Champion, as appointed by the Department of Work and Pensions.

"The strength of this organisation comes from its members, and we have a great team at ukactive who will continue to work tirelessly to support and advise our membership base, while also providing them with a powerful voice in government," Edwards said.

"I look forward to working with partners across the whole sector." More: http://lei.sr/N9P7e\_0



■Edwards had held the role of acting CEO since April



The strength of this organisation comes from its members, and we have a great team at ukactive who will continue to work tirelessly to support and advise our membership base

Huw Edwards

#### PUBLIC HEALTH

# Government to invest in exercise and in 'ending smoking'



The modern world presents challenges to healthy living

Seema Kennedy

The government will promote physical activity as part of a range of measures to tackle the causes of preventable ill-health.

A green paper published on 23 July, entitled Advancing our health: prevention in the 2020s, sets out a number of priorities for preventative healthcare – including developing guidelines on sleep, targeting those at risk of diabetes and ending smoking in England by 2030.

The green paper, outlining the measures, was presented to parliament by junior health minister Seema Kennedy, who said the focus of future



■The government aims to outline detailed proposals in the spring of 2020

healthcare must be on prevention – and encouraging people to live healthier lives.

"When it comes to living a healthy life, the modern world presents many challenges," she said. More: http://lei.sr/t6Y8y\_0

#### NEW OPENING

# More Leisure to open first own-branded gym



More Fitness will offer a number of studio spaces, accommodating a range of group workouts – ranging from HIIT classes to Les Mills' indoor cycling experience, The Trip More Leisure Community Trust (MCLT) will open its first branded health club later this year.

The More Fitness club in Market
Harborough, Leicestershire, will
feature a large gym floor fitted with
CV and resistance equipment from
Life Fitness – including a SYNRGY360
small group training station.

There will also be a number of studio spaces, accommodating a range of group workouts – ranging from HIIT classes to Les Mills' indoor cycling experience, The Trip. The club will be the first 'from scratch' fitness facility operated by



■ The More Fitness club in Market Harborough

MCLT. The trust currently operates the iconic Stoke Mandeville Stadium – where facilities include a 80-station gym.

"These are exciting times, launching our first ever direct-to-market facility," said Brian Taylor, chair of MCLT.

"Overall, our approach will be to focus on the retentive powers of small group sessions, bringing a social element into the mix."

More: http://lei.sr/T2E6g 0

#### PREVENTATIVE HEALTH

# Think tank: give poorer patients fitness trackers

Patients from low-income backgrounds should be prescribed fitness trackers on the NHS, in order to help prevent the development of long-term health conditions.

A report by think tank Social Market Foundation (SMF) suggests that technology – in general – should be adopted quicker and more widely by the NHS to improve the care that patients receive and to drive better health outcomes.

The report argues that technology offers huge opportunities to keep patients out of the NHS by aiding the prevention of disease – and reducing the likelihood of



■The report argues tech offers opportunities to keep patients out of the NHS by preventing of disease

"

We envisage huge potential to expand the use of apps to improve how the NHS interacts with patients, to 'gamify' desired health outcomes, and to use behavioural nudges to change behaviours

people having to enter hospital care in the first place. SMF also says that better digital management of conditions can help avoid unnecessary readmissions into hospitals.

"We envisage huge potential to expand the use of apps to improve how the NHS interacts with patients, to 'gamify' desired health outcomes, and to use behavioural nudges to change behaviours," the report reads.

More: http://lei.sr/x7j3Z\_0

#### Gympass tops 2,000 fitness facilities on its platform

Gympass has strengthened its position in the corporate fitness market, topping 2,000 fitness facilities available on its platform across the UK.

More than 500 facilities have been added in the past few months and Gympass has also formed strong partnerships with some of the leading employers, such as retail giant Tesco, banking group Santander and insurer Aviva.

Eamon Lloyd, director of partnerships, said: "Hitting 2,000 fitness facilities is a huge landmark for us." More: http://lei.sr/d9N4k

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### Fitness news

#### PREVENTATIVE HEALTH

## Cancer patients should be prescribed fitness

Leading UK cancer charities have called for newly diagnosed cancer patients to be prescribed exercise in order to help their recovery.

Macmillan Cancer Support, the Royal College of Anaesthetists, the National Institute for Health Research Cancer and Nutrition Collaboration have published a report calling for changes to the delivery of cancer care across the UK.

The quartet is looking for greater focus to be placed on prehabilitation - which includes nutrition, physical activity and psychological support.

Recommendations in the Prehabilitation for people with cancer report include

providing interventions targeted at improving physical and/or mental health.

It also states that prehabilitation - as a component of rehabilitation - should underpin the whole cancer pathway and is an approach that should be adopted for all people.

It also calls for health professionals to be trained sufficiently to understand the benefits of physical activity.

Dr Lucy Allen, head of collaborations, National Institute of Health Research, added: "Put simply, being physically 'unfit' is associated with increased risks and complications during treatment." More: http://lei.sr/Q6P6C\_0



■ Recommendations in the report include providing interventions targeted at improving physical health as early as possible



Being physically 'unfit' is associated with increased risks Lucy Allen

#### TRAINING

## Premier Global NASM secures Pure Gym deal



We currently engage with 2,300 PTs across our sites

Rebecca Passmore

Pure Gym has appointed Premier Global NASM as its exclusive UK fitness training provider.

The partnership will see Pure Gym personal trainers receive discounts on Premier Global NASM's portfolio of CPD courses, while the training provider will benefit from the volume provided by Pure Gym's workforce.

"Pure Gym currently engages more than 2,300 personal trainers across our 230 sites," said Rebecca Passmore, COO at PureGym.

"Over the next five years, we plan to grow our portfolio to more than 500



■ Pure Gym PTs will receive discounts on courses

sites, creating a huge challenge to attract and retain fitness professionals."

Pure Gym trainers will be encouraged to attend Optimum Performance Training (OPT) workshops hosted by Pure Gym, where Premier Global NASM tutors will conduct practical hands-on sessions.

More: http://lei.sr/9t2Q9\_0

#### RESEARCH

## Fitness boosts brain function in the overweight

Exercise has the ability to improve brain function in previously sedentary, overweight individuals.

The University of Tübingen in Germany studied a group of overweight people (average BMI of 31), who underwent brain scans before and after an eight-week exercise intervention, which included cycling and walking.

Previous studies have shown that obese and overweight individuals are prone to insulin resistance in the brain, where it provides information about current nutritional status, as well as the rest of the body.

Led by Dr. Stephanie Kullmann, researchers at Tübingen wanted to know whether exercise can improve insulin sensitivity in the brain and improve cognition in overweight individuals.

Brain function was measured before and after exercise, using an insulin nasal spray, to investigate insulin sensitivity of the brain. Participants were also assessed for cognition, mood, and peripheral metabolism.

Even though the exercise intervention only resulted in a marginal weight loss, brain functions important for metabolism "normalised" after eight weeks.

Exercise increased regional blood flow in areas of the brain important for motor control and reward processes.

More: http://lei.sr/f5h7d\_0



■ Brain function was measured before and after exercise



Exercise increased regional blood flow in areas of the brain important for motor control and reward processes

#### RESEARCH

# Savills: People will pay more to live near a great gym



Gyms are now a key driver when buying a house

Ross Kirton

Research from property experts at Colliers International suggests people are increasingly willing to pay more in rent or mortgage to live near their favourite gym.

The study of 3,000 people in the UK found that 72 per cent of those asked responded positively to this hypothetical situation, while 29 per cent said they'd be prepared to pay more in membership fees for a rooftop gym.

"Being close to good schools or transport links used to be the top priorities when buying a house, but



■ The G-Cubed gym by SOM, built on top of a seven-story parking garage in Los Angeles

now gyms are a key driver," said Ross Kirton, head of UK leisure agency at Colliers International.

"Investors and landlords now have the opportunity to start thinking creatively about the way gyms are incorporated into wider mixed-use and residential developments." More: http://lei.sr/C3m8V\_0

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#### **Alliance Leisure** promotional feature





# Alliance Leisure

This year, Alliance Leisure celebrates its 20th birthday. Here, Founder and CEO, Sarah Watts reflects on events and shares thoughts on the future of public sector leisure provision



Sarah Watts, Founder and CEO

#### How was Alliance Leisure started?

Alliance Leisure Services emerged from a need for private sector investment in public sector facilities.

# What challenges did you face in the early days and how did you overcome them?

Our business was based on a funding model, but it started to lose its appeal when it became unable to compete against a newly created Public Loan fund which offered low interest rates. In response to these market changes, we became more of a development partner, helping local authorities present strong cases for leisure investment based on the far-reaching social engagement, cohesion, health and wellbeing benefits.

We also focused on turning money pits into income generators, mitigating risk and creating financial sustainability.

# Have there been any 'game changers' or 'Eureka moments' in the Alliance Leisure history?

Being appointed as Leisure Development Partner by Denbighshire District Council on the UK Leisure Framework in 2017 has been hugely transformative.

# Are there any developments you are most proud of? If so, what makes them special?

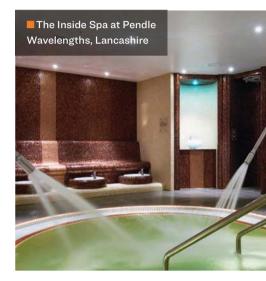
In 2006 Pendle Leisure Trust appointed us to develop a public-sector spa in an area of high deprivation. Such a project had never been undertaken before and was an overwhelming success. More recently, the development of SC2, Rhyl. The £17m visitor attraction opened in April 2019 and is expected to attract more than 350,000 visitors per annum.

The success of our client support services, rebranded TA6. Paul









Woodford has built an incredible team to help leisure operators maximise revenue opportunities.

Originally introduced to support our development clients, TA6 now also provides its services independently of Alliance Leisure Services.

## Is Brexit impacting your business? If so, how?

Not yet. We continue to enjoy year on year growth. That said, withdrawal from the EU could have a significant impact on the UK labour market and the cost of building materials.

# Are leisure operators today more or less likely to be investing in their leisure stock than those managing facilities 10 or 20 years ago?

More likely. Our estimated turnover for this current financial year is around

10 times the turnover of just 9 years ago. This reflects the market's general acceptance of a need to re-imagine community leisure provision and a recognition of the far reaching ROI well placed investment can deliver.

## How bright is the future for our sector moving forwards?

The future is looking positive. Budget gyms continue to drive investment in the public sector, forcing leisure centres to create new and unique revenue streams. We are developing more family entertainment hubs which employ technological innovations to stimulate and motivate all ages into physical activity.

The government agenda is also, finally, recognising the positive role leisure facilities can play in health and wellbeing. As the health strategy moves to 'prevention rather than cure', local authorities face pressure to provide fit for purpose facilities to collaborate with health care providers.

## What will the leisure centre of tomorrow look like?

Sports such as badminton, volleyball and basketball will be decanted to education and community sports clubs, leaving leisure centres to deliver family entertainment.

Co-located services such as cinemas and libraries will become totally integrated with a range of physical activity facilities from swimming pools to fitness spaces, from adventure parks to climbing zones.

To read the full interview and find out more about Alliance Leisure and TA6 visit www.allianceleisure.co.uk/blog

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## Sports news

#### PUBLIC FUNDING

## Funding for projects tackling knife crime

A total of 49 projects which are using sport and physical activity to tackle serious violence and knife crime this summer will share £400,000 worth of government funding.

The grants will ensure that more than 3,000 young people will be given places on sport and activity programmes to help keep them away from possible violence and crime.

Announced by the DCMS, the funding comes on the back of the Prime Minister's knife crime summit in April, at which the government and sporting bodies agreed to work together on the issue.

Funded projects including extra midnight basketball sessions from Haringey Sports Development Trust in London, as well as 12 and 14-week sporting activity courses run specifically on Friday nights at Tottenham's Broadwater Farm Community Centre and the Bidgley Power Foundation in Birmingham.

The funded projects, will work with young people aged 10 to 21.

The funding, which will come from the National Lottery Fund, will be distributed by Sport England.

"We've only started to uncover sport's potential as a tool to engage young people at risk of being involved in knife crime," said Sport England CEO Tim Hollingsworth.

More: http://lei.sr/g8w7P\_0

■Funded projects include an initiative offering midnight basketball



We've only started to uncover sport's potential on this topic

Tim Hollingsworth

#### STADIUMS

# Woking FC stadium plans go on show

The £10m stadium will be built to English Football League specifications

Proposals for the new Woking Community Stadium have gone on public display.

Local residents have been asked for their opinions on the plans, which would see a 10,000-capacity stadium anchor a development that also includes an entirely new neighbourhood with more than a thousand houses.

Called Cardinal Court, the residential aspect will help pay for the £10m stadium, which will be built to English Football League specifications.

Planned for the site of the existing Woking Football Club stadium at



■The stadium is set to have a capacity of 10,000

Kingfield Road, the proposals also include the acquisition of land at Egley Road to support the relocation of an existing David Lloyd Leisure Club.

Woking Borough Council has already green-lighted the plans, which are driven by GoldDev Woking Ltd and Woking Football Club. More: http://lei.sr/n6S8m\_0

#### INFRASTRUCTURE

# Alliance calls for urgent action on infrastructure

Investing in safe, convenient and attractive conditions for cycling and walking is a hugely costeffective way to deliver a wide range of benefits An alliance of walking and cycling organisations has called on the government to make a serious commitment to improving the UK's "active travel" infrastructure.

In a statement, the Walking and Cycling Alliance – which is made-up British Cycling, Cycling UK, Living Streets, Sustrans, The Bicycle Association and The Ramblers – said improving opportunities for cycling and walking should form a crucial part of the government's strategy for preventative healthcare.

"Investing in safe, convenient and attractive conditions for cycling and



■ The alliance said cycling and walking should form a part of the a strategy for preventative healthcare

walking is a hugely cost-effective way to deliver a wide range of benefits," the alliance said in a statement.

"After the government admitted its current policies will only deliver a third of what is needed to meet its 2025 cycling targets, it's now vital that it seriously commits to improvements to cycling and walking infrastructure, to benefit communities across the country and to meet its own environmental and health ambitions."

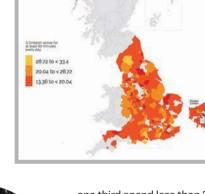
More: http://lei.sr/s7f8P 0

#### RESEARCH

# Childhood inactivity map published for England

A new interactive map charting physical activity among children in England reveals that more than 90 per cent of young people in some regions are failing to meet the minimum recommended levels of exercise. Using data provided by Sport England's Active Lives Children and Young People survey, the interactive map - published by the Sport and Recreation Alliance (SRA) - plots childhood activity levels by each local authority in England.

The results show not only that a large majority of children and young people are failing to meet minimum recommended levels, but also ■82.5 per cent of children in England fail to meet the recommended activity levels





The results of the map paint a clear picture of a national problem

Lisa Wainwright

one third spend less than 30 minutes involved in moderate to vigorous activity per day.

Across the country, 82.5 per cent of children are not active for at least one hour per day.

Lisa Wainwright, SRA chief executive, said inactivity is reaching a 'crisis point'.

"The map paints a picture of a national problem, which needs a local solution," she said. More: http://lei.sr/w2K6j\_O

#### Plans tabled for Chard leisure centre

Plans have been submitted for a new leisure centre as part of the wider regeneration of the Somerset town of Chard.

Alliance Leisure is working with architecture consultancy practice AHR to redevelop a site in the town centre on behalf of South Somerset District Council.

Facilities at the centre will include a 25m swimming pool, health club with a large gym floor and exercise studios, an adventure play facility and café.

Planning approval is expected in early September 2019. More: http://lei.sr/M4y2s\_0

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## Sport news

#### **NEW FACILITY**

# Ice sports destination planned for Lee Valley

"

The new centre, which would cost around £30m to build, will house an Olympic-size, twin-rink ice centre

Plans have been unveiled for an ice skating destination in east London.

Featuring an Olympic-size, twin-rink ice centre, the facility project is being driven by Lee Valley Regional Park Authority (LVRPA).

The LVRPA wants the new complex to replace the ageing Lee Valley Ice Centre, which is currently at risk of closure.

The existing, 34-year-old centre attracts around 279,000 visits a year, but the venue is reaching the end of its working life and is struggling to meet increasing demand. The new centre, designed by FaulknerBrowns Architects,



■The centre is being designed by FaulknerBrowns

would cost around £30m to build and double the amount of ice as well as expand the offer to include a health club with a gym floor and dance studio.

Plans also include the transformation of the surrounding landscape, replacing areas "devoid of ecological value" with significant native planting.

More: http://lei.sr/f5S6R\_0

DEVELOPERS

## Planning guidance to make sports projects 'simpler'

Sport England has published new planning guidance, which aims to make it simpler and easier for local authorities and planning bodies to develop community sports facilities.

Produced in partnership with David Lock Associates (DLA), the *Planning for Sport Guidance* focuses on 12 principles, which seek to help those looking to create sports infrastructure navigate the planning system.

"Our new guidance has been designed to help the planning system take an increasingly proactive role in creating 'active environments'



■ The new guidance is designed to help developers navigate the planning system





Charles Johnston

so more people can reap the benefits of improved physical and mental wellbeing," said Charles Johnston, Sport England's director of property.

The Planning for Sport
Guidance will now replace
Sport England's four
existing planning for sport
guides; Planning Aims and
Objectives Guide, Forward
Planning Guide, Development
Management Guide and
Supporting Advice Guide.
More: http://lei.sr/x9H8K\_0

#### Plans submitted for £23m Coalville Leisure Centre

A planning application has been submitted for a £23m leisure centre in Coalville, Leicestershire.

The plans include replacing the ageing Hermitage
Leisure Centre with a modern, sustainable facility housing a health club with large, 125-station gym floor and indoor cycling studio, three squash courts, a clip and climb area, an eight-court sports hall, an eight-lane 25m swimming pool and a learner pool.

Owned by North West Leicestershire District Council's, the centre will be operated by Everyone Active. More: http://lei.sr/q8s3u\_0

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## **Tourism Alliance**

# Time to rethink the objectives

or years, national tourism boards and destination management organisations had pretty much one objective – promote their destination and tourism businesses in order to generate the largest number of visitors possible, thereby generating growth for the local economy and creating job opportunities.

Almost all the resources of these organisations are dedicated to this sole purpose and success is measured in the growth of visitor numbers and the return on investment in marketing activities. It's a model that has served the tourism industry well for decades and generated significant benefits for tourism destinations. Unfortunately, its days are numbered and the tourism industry needs to take more responsibility for tourism's adverse impacts on the environment and local communities.

#### Taking the lead

In developed countries it used to be acceptable for the tourism industry to say that it was up to the government of the country to set the bounds within which the industry operated in terms of sustainability.

These bounds were set by national and local government through planning legislation and tested through the planning application process. In terms of the environment, it was government's role to decide what systems and products that businesses could use – such as the energy efficiency of machinery or the level of emissions from vehicles.

However, the issues associated with over-tourism of destinations – and the recognition that climate change

needs to be urgently addressed – mean that the industry can no longer simply claim that others must take the lead.

The industry must begin taking a leading role to mitigate these problems and show that it is a responsible citizen within the community in which it operates. A starting point in this is the need for national and local tourism boards to become destination management organisations rather than destination marketing organisations. This means developing and implementing tourism plans that acknowledge the impacts and develop strategies for increasing the value of tourism for the destination that also mitigate the impacts on the environment and local communities.

This could involve hard choices such as setting limits. While this would draw calls about tourism becoming the preserve of the wealthy, it has always been the case that some people can not afford to go to some places. We just to be more honest about this in future.



■ Kurt Janson, director, Tourism Alliance



National and local
tourism boards need
to become destination
management
organisations, rather
than destination
marketing
organisations





# Looking to grow your tourism business?

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## Spa & wellness news

#### WELLNESS AND RETAIL

## GWI launches Wellness Retail Initiative

"

Members of the newly formed Initiative will explore the value and opportunity of creating wellness experiences in both digital and physical retail spaces The Global Wellness Institute (GWI) has announced a new initiative to explore opportunities wellness is creating in retail.

Members of the newly formed Initiative will explore the value and opportunity of creating wellness experiences in both digital and physical retail spaces; researching consumer motivation and drivers for wellness-related products or services; and anticipating future wellness retail consumer trends to support business marketing and operations.

Whitney Austin Gray, PhD and SVP at Delos Living chairs the Wellness



■ Whitney Austin Gray will chair the initiative

Retail Initiative, and Francine Miley, head of health & retail for Unibail-Rodamco-Westfield, a global developer and operator of flagship shopping destinations, serves as vice chair.

At Delos, Gray leads a team focused on industry research and adoption of healthy building practices.

More: http://lei.sr/3q3p7\_0

#### TRAINING

### Pure Massage launches training courses for trainers

Pure Massage, a spa training method founded by Beata Aleksandrowicz, has launched a series of targeted education courses, devised specifically for massage trainers, that will enable them to deliver optimal massage training experiences every time.

It is designed to equip trainers with the skills to help them engage with therapists and give them skills beyond massage techniques and is available in four distinct options: Method, Advanced, Knowledge and Basics, for international spa and hotel groups and product houses



■ Training will help trainers engage with therapists



I recognised a need for advanced training for therapists

Beata Aleksandrowicz

The Method training spans 16 days and teaches trainers how to develop optimal massage treatments and how to deliver treatments in a way that is beneficial to both the client and the trainers.

Aleksandrowicz said: "I recognised a need in the industry for an advanced programme which would enable trainers to educate, instruct and deliver optimum massage training."

More: http://lei.sr/c7u3J\_0

### Rudding Park expands Stargazing experiences

The Spa at Rudding
Park Hotel, in Harrogate,
Yorkshire, will expand its
Stargazing experience
to include dates for
the winter season.

The experience, which combines spa treatments with stargazing to help guests reconnect with nature, will offer three dates/experiences throughout the winter.

Solar System Night, taking place on Sunday 8 September, will see guests exploring the solar system, searching for 'giants' Jupiter and Saturn using powerful telescopes.

More: http://lei.sr/R5j4H\_0

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#### NEW OPENING

## New wellness concept to launch in London

A new wellness concept is set to open in the Nine Elms neighbourhood of Battersea, London.

Called Linneæn, the health, beauty and lifestyle store will open its flagship location this autumn at Embassy Gardens, a central riverside development overlooking Chelsea and Pimlico.

Named for Carl Linnaeus, a Swedish naturalist known for his work in botany and zoology, Linneæn is billed as a 'complete and curated retreat for busy urbanites' and will offer 'a unique environment for curious bodies and open minds to consciously nourish, adapt and grow'.

Designed to reflect the energy of the local

community, Linneæn combines a contemporary retail space with a sustainable approach to wellness. It will aim to redefine the traditional beauty space, and will feature a four-room treatment salon dedicated to new developments in beauty, relaxation and self-care. The salon will offer advanced bioscience beauty treatments and high-spec beauty technology alongside more traditional salon treatments.

"We set up Linneæn to help navigate modern living and promote health and happiness," said Elena Tayleur, founder of Linneæn. More: http://lei.sr/r2T4R 0



■The concept mixes a lifestyle store with treatment rooms

Linneæn combines a contemporary retail space with a sustainable approach to wellness

#### NEW SERVICES

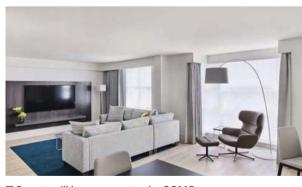
# London's COMO Metropolitan launches residences

66

The residences offer the same five-star facilities and services as the hotel, which is a one-minute walk away COMO Metropolitan London has opened ten luxury residences, offering private apartment-style accommodation adjacent to the hotel and opposite Hyde Park.

The Residences offer the same five-star facilities and services as the hotel, which is a one-minute walk away, including access to the hotel's holistic wellness centre, COMO Shambhala Urban Escape.

The two-bedroom residences have access to a courtyard designed by landscape architect Peter Curzon, shared only with the other residents.



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■ Guests will have access to the COMO Metropolitan's Shambhala Urban Retreat

Inside the residences, designer
Linzi Coppick of Forme UK has
prioritised a sense of home. Natural
daylight floods the apartments,
augmented by contemporary design
with subtle warmth and bespoke
artwork by Marta Suarez.
More: http://lei.sr/D5C9W\_0

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#### REDEVELOPMENT

## Horniman Museum revamp plans unveiled

The Horniman Museum and Gardens in London is seeking feedback on concept plans produced by Studio Egret West that are designed to make the museum more accessible, enhance the visitor experience and develop more incomegenerating opportunities.

Overlooking Dulwich in south-east London, the Grade II\*-listed building opened in 1901 and houses around 350,000 objects, artefacts and specimens from around the world, with galleries that include anthropology, natural history, music and an aquarium.

However, since a previous building extension

in 2002, which was designed to cater for 250,000 visitors per year, attendance numbers have risen sharply, and the Horniman says that it will receive around 942,000 visits to the museum and gardens during 2018/19.

Studio Egret West has worked with Fourth Street, Expedition Engineering, Michael Copeman and Gardiner + Theobald on the proposals – which include a "flexible framework" designed to reduce congestion in the entrance area, improve accessibility and explore a range of interventions within a multi-layered landscape. More: http://lei.sr/C2W3C\_O



■ Proposals include a "flexible framework" that is designed to reduce congestion in the entrance area



The Grade II\*-listed building opened in 1901 and houses around 350,000 objects, artefacts and specimens

#### MAJOR PROJECT

# £10m aquarium planned for Belfast

"

Northern Island was chosen as the site of the aquarium because of rising public interest in marine life and the environmental issues facing UK species and habitats Proposals for a new £10m ReefLIVE aquarium in Belfast's Titanic Quarter are to be put forward for approval, with hopes that the attraction will draw more than 300,000 visitors per year.

Designed by Ethos Design and Architecture, and with planning by consultants Turley, the aquarium would be situated opposite the Titanic Hotel on Queen's Road, which is a short distance from the Titanic Belfast museum.

ReefLIVE, a UK company for which this is the first such project, said that Northern Island was chosen as the site of the aquarium because of rising



■ The ReefLIVE aquarium is expected to draw more than 300,000 visitors per year

23

public interest in marine life and the environmental issues facing species and habitats off the shores of Britain and Ireland, as well as worldwide.

A planning application will be submitted in October 2019, with an opening date planned for Q1 2021.

More: http://lei.sr/P7E2E\_0

## Attractions news

#### MUSEUMS

# Science museum repairs get government backing



The Power Hall is one of our most evocative and impressive galleries

Sally MacDonald

Urgently-needed repair work has begun on the Grade II-listed Power Hall at Manchester's Science and Industry Museum, following an injection of funding from the UK government.

The hall, which was built in 1855, houses Europe's largest collection of working steam engines, the majority of which were built in Manchester. When originally constructed, the hall was the shipping shed for Liverpool Road Station, the world's first purposebuilt passenger railway station.

The museum has received £6m from DCMS for the project.



■ The Grade II-listed Power Hall was built in 1855

"The Power Hall is one of our most evocative and impressive galleries," said Sally MacDonald, director of the museum. "The sound of the machines working, and the whistle and smell of the steam as it drives them is a truly incredible experience and one that we know our visitors love.

More: http://lei.sr/U2a7z 0

#### HERITAGE

# Jim Clark museum opens after refit

The new Jim Clark
Motorsport Museum has
opened in Duns, in the
Scottish Borders, following
the completion of a £1.6m
partnership project to
enhance its displays.

Almost £635,000 of the funding was provided by the National Lottery Heritage Fund Scotland, while Scottish Borders Council, Museums Galleries Scotland and The Jim Clark Trust have also contributed, along with individual donations from around the world. Charity Live Borders has also been involved in delivering, and now operating, the new museum.



■ Doug Niven (right), cousin of Jim Clark at the museum

The new museum includes two of Jim Clark's race cars, as well as new image galleries, film footage, interactive displays and a simulator

Jim Clark was a twotime Formula One World Champion (1963 and 1965), before his death in a crash at Hockenheim, Germany, in 1968, aged 32.

The new museum includes two of Jim Clark's race cars, as well as new image galleries, interactive displays and a simulator. There is also expanded exhibition space showcasing memorabilia.

More: http://lei.sr/n8B9U\_0

#### Holovis creates AR app to enhance Royal Liver Building

Holovis has created an augmented reality (AR) app for the new 360-degree experience at the Royal Liver Building in Liverpool. UK.

A Liverpool icon, the
Royal Liver Building
has undergone a virtual
transformation to immerse
visitors in the city's
culture and history.

It now features a visitor centre offering visitors a 360-degree view of the city, as well a projection mapped show, designed by Holovis Creative, which utilises the building's Clock Tower and features 270-degree visuals.

More: http://lei.sr/B9k5T





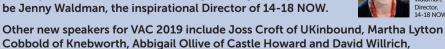
Thursday, 3 October 2019 - The QEII Conference Centre, Westminster, London.

VAC is a national conference organised by the industry, for the industry where you can:

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VAC is pleased to announce that this year's keynote speaker will be Jenny Waldman, the inspirational Director of 14-18 NOW.

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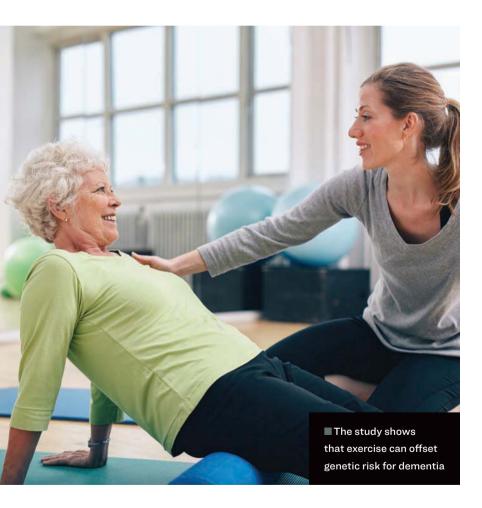






# Stay fit – ward off dementia

Research by the University of Exeter has suggested that the best way to prevent dementia is simple – living a healthy life





This is the first study to analyse the extent to which you may offset your genetic risk of dementia by living a healthy lifestyle



egular exercise, a balanced diet, quitting smoking and cutting down on alcohol are the best ways to prevent dementia – even if the illness runs in the family.

That is the key finding from research by the University of Exeter, which shows that a healthy lifestyle may help offset a person's genetic risk of dementia. The study found that the risk of dementia was 32 per cent lower in people with a high genetic

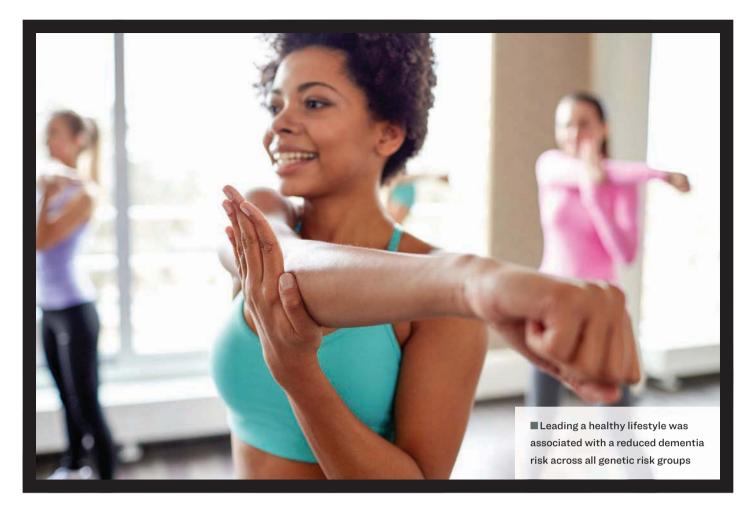
Participants with a higher genetic risk and an unfavourable lifestyle were almost three times more likely to develop dementia compared to those with a low genetic risk and favourable lifestyle.

risk if they had followed a healthy lifestyle, compared to those who had an

unhealthy lifestyle.

"This is the first study to analyse the extent to which you may offset your genetic risk of dementia by living a healthy lifestyle," said joint lead author Dr Elżbieta Kuźma, at the University of Exeter Medical School. "Our findings are exciting as they show that we can take action to try to offset our genetic risk for dementia. Sticking to a healthy lifestyle was associated with a reduced risk of dementia, regardless of the genetic risk."

Joint lead author Dr David Llewellyn, from the University of Exeter Medical





# This research delivers a really important message that undermines a fatalistic view of dementia



School and the Alan Turing Institute, added: "This research delivers a really important message that undermines a fatalistic view of dementia. Some people believe it's inevitable they'll develop dementia because of their genetics. However it appears that you may be able to substantially reduce your dementia risk by living a healthy lifestyle."

The study analysed data from 196,383 adults aged 60 and older from UK Biobank (a long-term research project which houses voluntarily shared health information from more than 500,000 people). The researchers identified 1,769 cases of dementia over a follow-up period of eight years. The team grouped the participants into those with high, intermediate and low genetic risk for dementia.

To assess genetic risk, the researchers looked at previously published data and identified all known genetic risk factors for Alzheimer's disease. Each genetic risk factor was weighted according to the strength of its association with Alzheimer's disease.

To assess lifestyle, researchers grouped participants into favourable, intermediate and unfavourable categories based on their self-reported diet, physical activity, smoking and alcohol consumption. A person with a healthy lifestyle was defined as someone who doesn't smoke, regularly takes part in physical activity, has a healthy diet and consumes alcohol moderately.

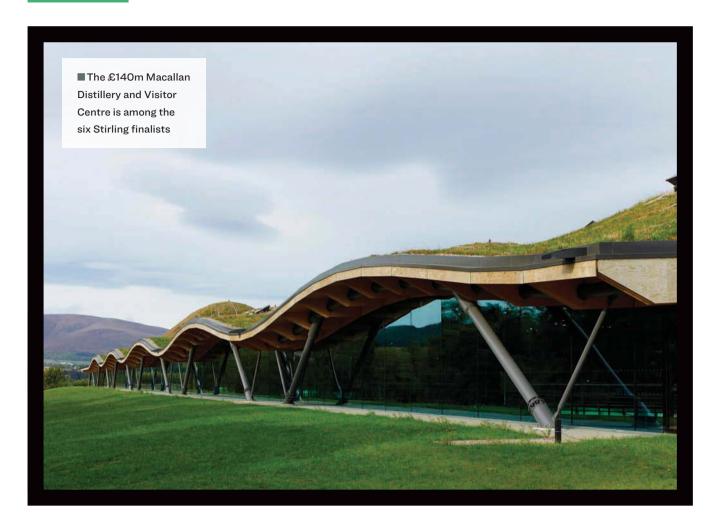
The team found that a healthy lifestyle was associated with a reduced dementia risk across all genetic risk groups.

The study – entitled Association of
Lifestyle and Genetic Risk With Incidence
of Dementia – were simultaneously
published in The Journal of the American
Medical Association and presented at
the Alzheimer's Association International
Conference 2019 in Los Angeles.



■ David Llewellyn was the joint lead author of the study

## Insight



# Stirling efforts

The finalists for the prestigious Stirling Prize for architecture has this year been dominated by leisure design



■ The Nevill Holt Opera is located at a Grade I-listed estate

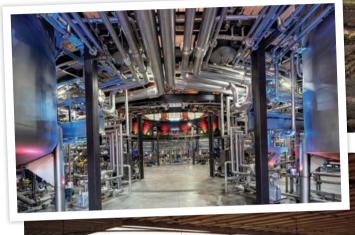
hree out of the six projects on this year's Stirling Prize shortlist are leisure-related, underlining the sector's reputation for innovative architecture.

The Macallan Distillery and Visitor Experience in Scotland
(by Rogers Stirk Harbour + Partners),
The Nevill Holt Opera in Leicestershire
(Witherford Watson Mann Architects)
and The Weston, Yorkshire Sculpture Park
(Feilden Fowles Architects) have all made it to the list. They are joined by Cork House,

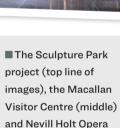
Goldsmith Street and London Bridge Station, completing the six-strong list.

The Stirling Prize, ran by the Royal Institute of British Architects (RIBA), is awarded to the architect of the building thought to be the most significant of the year for the evolution of architecture and the built environment. Criteria include "design vision, innovation and originality, capacity to stimulate, engage and delight occupants and visitors, accessibility and sustainability, how fit the building is for its purpose and client satisfaction.











The £140m (US\$187m, €160m) project, which took three and a half years to build, features an undulating, meadow-covered roof described by the Macallan as "one of the most complicated timber structures in the world".

Comprising 1,800 single beams, 2,500 different roof elements, and 380,000 individual components, almost none of which are equal or the same, was engineered by Arup.



The Stirling Prize
is awarded to the
architect of the
building thought to be
the most significant
of the year

#### The Nevill Holt Opera

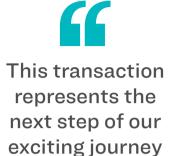
The purpose-built, 400-seat theatre is hidden within a 17th century stable block on a Grade I-listed estate and replaces 10 years of temporary tent structures for the Neville Holt Opera festival.

#### The Weston, Yorkshire Sculpture Park

The £3.8m visitor centre is located at one of northern England's most popular tourist attractions.

The building houses a restaurant, a gallery space, public foyer and shop. •

## Insight



George T. Whitesides, CEO, Virgin Galactic



# Space tourism

Virgin Galactic's merger brings commercial space travel closer



■ Virgin Galactic was founded in 2004 by British entrepreneur Sir Richard Branson

irgin Galactic believes it has the necessary financial muscle to reach commercialisation with its proposed space tourism flights, after merging with venture capitalist and investment partnership Social Capital Hedosophia (SCH).

The transaction, which is due to complete during the second half of 2019, will deliver US\$1.3bn (€1.16bn, £1.04bn) of equity to Virgin Galactic, made up of US\$1bn (€890m, £800m) in common stock of the combined company (at US\$10 per share) and up to US\$300m (€266.86m, £240.78m) in cash consideration.

#### Heading for the stockmarket

It will leave the current shareholders of SCH with 49 per cent of the combined company, and current Virgin Galactic





### We believe the merger will offer us the financial flexibility to build a thriving commercial service and invest in the future



shareholders with 51 per cent, and results in Virgin Galactic stocks becoming publicly listed on the New York Stock Exchange – the first commercial human spaceflight company to be publicly traded.

In connection with the deal, SCH founder Chamath Palihapitiya has agreed to invest a further US100m (€88.97m, £80.26m) at US\$10 per share when the transaction completes.

The existing Virgin Galactic management team will remain in place, with George T. Whitesides as CEO, while a new board of seven directors will include Palihapitiya as chair and Adam Bain, lead independent director of SCH.

#### To infinity and beyond

"This transaction represents the next step of our exciting journey," said Whitesides. "We believe it will offer us the financial flexibility to build a thriving commercial service and invest appropriately for the future."

Virgin Galactic has already taken around US\$80m in deposits from more than 600 people on the waiting list for commercial space flights. It has been granted an FAA commercial space launch licence, has successfully sent its VSS Unity spaceship into two crewed test spaceflights, and is moving its headquarters to Spaceport America in New Mexico – the world's first purpose-built commercial spaceport.

In an investor presentation reported in SpaceNews, the company also raised the possibility of its technology being used for high-speed, point-to-point transportation, revealing that a "Virgin Hypersonic Jet" could travel at Mach 5, enabling trips from Los Angeles to Tokyo in just two hours, rather than the 11 hours it takes today – a significant global revenue opportunity, it said.



■ The deal follows a number of recent, successful test flights

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Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

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In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

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#### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

#### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

#### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

#### Meet the Leisure Opps recruitment team







Paul Thorman







Sarah Gibbs

Chris Barnard

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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### LEISURE TRANSFORMATION MANAGER

**LEISURE SERVICES** 

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This is a career defining opportunity to lead the transformation of the Council's leisure facilities, sport and physical activity services to improve health outcomes and quality of life for Gedling residents.

You will oversee the development and implementation of an ambitious new sport and physical activity strategy and leisure investment strategy in partnership with Sport England and SLC.

Alongside the Leisure Transformation Programme, you will lead the effective and efficient operation of five popular leisure centres - focusing in particular on improving health outcomes for residents and the commercial aspect of the service.

To flourish in this key role you will need to have a demonstrable track record of multi-site leisure management, experience of capital developments, and service transformation. As the Head of Service you will also need to demonstrate the broader contribution the Leisure Service can make under your leadership in providing the very best integrated services for Gedling residents.

Gedling Borough Council is a great place to work, located within our own beautiful park and close to both Nottingham City Centre and Sherwood Forest. The Council is progressive and ambitious and you will have plenty of scope to maximise your potential.

For an informal discussion about the post please contact David Wakelin, Director of Health and Wellbeing on 0115 9013952. For further details and to apply visit www.gedling.gov.uk/jobs

Closing date for completed applications is Monday 16th September 2019 (midnight) Shortlisting will be carried out on Thursday 26th September 2019. Interviews will be held on Tuesday 8th October 2019.





## **Head of Business Development**

Location: Oldham, UK Salary: £44,038 pa (plus benefits)

Oldham Community Leisure is a charitable Trust on a mission; our aim is to get as many members of the community living a healthy and active life as possible. We have the facilities; all our leisure estate is in great condition and we invest heavily in keeping it that way. We punch above our weight in terms of efficiency and effectiveness, and our NPS scores confirm our customers love what we do. Our relationship with Oldham Council and our other key stakeholders is stronger than ever, and we work hard to support community groups who share our mission.

An opportunity has arisen to join our Executive Management Team to help us drive the business forward and continually improve what we do. As Head of Business Development, you will lead the Sales, Marketing and Customer Contact teams as well as helping to drive growth in key commercial areas and managing effective PR to articulate our successes.

Reporting directly to the Chief Executive and responsible for critical business performance reports into Board, you must be able to communicate effectively and motivate teams to deliver their best. As a management team, we support each other and are very much focussed on delivering consistently high levels of customer service which, as a philosophy, has helped deliver year on year improvements.

The application pack covers the role in more detail, but if you can demonstrate a track record and are motivated to help us raise our game even further, apply now.

The closing date for receipt of applications is Sunday, 1st September 2019.

OCL is an equal opportunities employer and we welcome applications from all.

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## WW (the new Weight Watchers) are Recruiting!

# **WW COACH**

# Nationwide, United Kingdom Full-time and Part-time positions



If you're passionate about helping others and like the sound of building a community centred on wellness and healthy habits, you could be just what we are looking for. WW (the new Weight Watchers) are looking for WW Coaches to run weekly workshops. We have opportunities nationwide so come and join our award-winning organisation.

#### Positive, lasting change is a journey

Being a Coach means you'll become a big part of not only our members' wellness journeys, but their lives – the highs, the lows, the achievements and the struggles. It's a big responsibility, but for a people person, there's nothing more rewarding that helping people feel they're not in this alone.

#### Helping healthy habits become second nature

WW helps healthy fit into real lives – not the other way around. You'll be inspiring members to develop healthy habits by eating well while enjoying the foods they love, moving more and shifting their mindset.

#### Where wellness is accessible to all

Whether you can only give up time in the evenings or you'd like to do more at weekends, being a Coach means you're in charge of your schedule. Plus, with an active social media presence, you can influence and engage with members both online and face-to-face.

#### The motivation to take the next step

To kick-start your own journey as a Coach in the best way possible, we provide in-depth training to make sure you're feeling good about your new role. Also, our community of Area Managers, Mentors and Coaches are always on hand for guidance.

#### How we live, how we feel and who we become

Being a Coach means you can make people feel great every week – including yourself! To show our appreciation for all your hard work, we offer fantastic perks including free WW membership, 30% employee discount on all in-workshop products, discounts from major retailers/gyms, an annual wellness allowance and an employee assistance program offering a range of services.

Salary – £24 per workshop plus commission based on workshop performance and in-workshop product sales (10% on all products sold). The more you put in the more you can potentially earn!

## Are you our next WW Coach?

For more information and to apply: http://lei.sr/K8f2o



Finding your fit. It's what The Gym is all about. No matter your shape or size or experience, there's a place for everyone here! Seeing everyone at The Gym grow by taking on amazing development opportunities in a growing business, and trying their hand at new things gives us a warm fuzzy feeling. And we want everyone who comes to us to get a piece of that amazing just-smashed-my-personal-best action. The Gym is where you take yourself to the next level.

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- CAREERS IN GYM SUPPORT

Come and find your fit at The Gym, head to www.thegymgroup.com/careers.





énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: http://lei.sr?a=W4C8t



## **URBAN RETREAT**





## **VACANCIES**

## Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

## **Beauty Therapist**

#### **Essential key skills:**

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills

- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

## Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

### **Essential key skills:**

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication

- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.



# Therapist Trainer

# London Competitive salary

Apply now: http://lei.sr/V1m3M

A very exciting opportunity has arisen due to the continued success and growth of 111SKIN. If you are looking for personal development, a rewarding career and want to be part of something very special then we need to hear from you.

Reporting into the Head of 111SPA/CLINIC you will be responsible for ensuring all 111SPA/CLINIC treatments and retail knowledge delivery to all spa accounts ensuring the information is executed effectively and efficiently. We are looking for an enthusiastic & driven individual who has strong communication skills and comfortable within a busy, quick-paced environment.

The suitable candidate must be willing to travel internationally and stays away from home will be expected with approximately 70% of the time being travel the remainder of the time will spent in the field developing and coaching the spa teams.

### Responsibilities Include Retail training Treatment training (Face and Body) · Brand training · Report writing and feedback logs · Collating and reporting all training · Follow ups on retail and treatment training · Commercial training classes · Presenting and running workshops and events · Training all spa accounts Supporting the spa team and Head of Spa with general operations to help reach spa objectives To support with trade events, activities and P.R events To work with the 111spa team and company to ensure all spa objectives are executed and exceeded Creating Powerpoints and Training manuals Experience and skills necessary 3 years of facial and body treatment experience and qualifications preferably within a 5-star Spa Resort Minimum of 2 years of treatment training experience Facial and Body trained (Level 4 is preferred) Strong proficiency in Microsoft Office including Excel, Word & PowerPoint · Proficient and confident in presenting and conducting training classes · Good knowledge of laptop use and writing skills · Good organisational skills & ability to prioritise workload · Strong verbal & written communication skills Positive attitude & willingness to develop Ability to work effectively and efficiently in a quick-paced environment Solution focused thinking





# COWORTH · PARK ASCOT

Dorchester Collection



## THERAPIST

Salary: Up to £24,000 + commission

Coworth Park, Dorchester Collection's luxury country house hotel has a multi award winning Spa and we are looking for Full Time and Part Time Spa Therapists to join our team.

Our Spa is stunningly beautiful, illuminated with natural light and has spectacular views. With eight treatment rooms, a manicure/pedicure suite and luxurious spa facilities our Spa requires minimum NVQ Level 3 qualified, and previous spa experience essential to perform a wide range of beauty, grooming and therapeutic treatments to the highest standards for our five star guests.

#### In return we offer a fantastic range of benefits

- Complimentary nights with breakfast within Dorchester Collection
- 50% F&B discount at selected restaurants
- Very generous Employee Introductory Scheme offered
- Team members' awards and incentives schemes
- Contributory pension scheme entitlement from date of commencement
- Life assurance cover for all team members

- Uniform laundered complimentary
- Complimentary meals whilst on duty at our team members' restaurants
- Complimentary Internet at allocated computers in team areas
- Online benefits system offering discounts and rewards
- Occupational Health, including subsidized massage treatments and health clinics
- Complimentary Eye Test for VDU users

More information: http://lei.sr/l1Q0s



# Ticketing and Entry Project Lead

Location: Tower of London
Salary: circa £60,000 per annum

Ref: 88133

Historic Royal Palaces is the independent charity that looks after the Tower of London, Hampton Court Palace, Kensington Palace, the Banqueting House, Kew Palace and Hillsborough Castle.

We are searching for an experienced professional to lead on the development, procurement and optimisation of HRP's principal ticketing system and to review and propose improvements to our entry arrangements across all sites, to ensure the delivery of a positive visit for all our visitors from the point of entry.

You will also be expected to analyse and interpret visitor feedback, research and CRM data to obtain a stronger and deeper understanding of ticketing trends, to remain at the forefront of ticketing practice.

### About you:

The ability to work independently, manage a broad and varied workload and being able to influence and work with multiple stakeholders across all departments is essential. You will be a strategic thinker with proven experience of various ticketing systems, CRM platforms and database software. To be successful you will need to have an understanding of the cultural, heritage or tourism / attraction sectors.

Historic Royal Palaces is an equal opportunities employer and truly values a diverse workforce. Applications are welcome from candidates regardless of their background.

Closing Date: 18th August 2019

For more information and to apply visit: http://lei.sr/v4l8e

















## **HEAD OF ESTATE OPERATIONS**

Location: Weston Park, Shifnal, Shropshire, UK

Weston Park is owned by an independent charity, the Weston Park Foundation, which combines public enjoyment and learning with a dynamic hospitality and events business which sustains the property and charitable objectives.

We are looking to recruit a Head of Estates Operations to manage some key aspects of these commercial activities, related resources and facilities to ensure they meet the charity's operational and financial needs, now and in the future.

As a member of the Senior Management Team, you will provide a vital role in ensuring that the estates infrastructure provides an appropriate environment to allow the company to deliver its corporate objectives and growth plans.

This role is key to our commercial development in the outdoor event and visitor experience businesses and how we continue to grow these and enhance the visitor experience.

You will provide strategic leadership and effective management of the Estates team, manage and be accountable for the efficient

and effective provision of comprehensive client-centred services for estates planning, management and facility support activities.

You will continue to develop your own professional specialisms, have meaningful work where you can see the difference you make, collaborating with an innovative, holistic, multidisciplinary team.

### Knowledge, Skills and Experience

You must have exposure to and management experience in at least three of the following areas: Attraction & Event Management; People Management; Facilities; Maintenance Planning and delivery; Budgeting; Procurement; Project Management.

For further details of job purpose, person specification requirements and to apply please visit:

http://lei.sr/j5X7Z

No agencies or direct calls please. Deadline for submissions: Friday 23rd August.

www.weston-park.com



# WE ARE RECRUITING NATIONWIDE

# EMPLOYED PERSONAL TRAINERS

**Focus on PT Sessions** 

**Excellent commission** 

Huge membership base

Guaranteed income



## FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines

**Back to back classes** 

£20 per hour

LesMills

Send your cv and cover letter to stacey.gould@xercise4less.co.uk

## **Pools General Manager**

# **Guildford Spectrum**

GUILDFORD

SPECTRUM

LEISURE COMPLEX

Location - Guildford, UK Salary - Up to £38,000 pa Reference - SAM0654

- Are you a natural leader and able to manage a team of staff?
- Do you have the ability to bring forward new and exciting ideas to the Centre?
- Freedom leisure actively promotes healthy lifestyles, and our community facilities are the perfect place to achieve this.

At Guildford Spectrum we are looking for an experienced and commercially minded Pools General Manager to join the team. You will be responsible for the management of all aspects of the Pools facilities including a full operational overview, swim school, memberships, casual swimming and partnerships – all in a magnificent complex of four pools including a large leisure pool. We are looking for an individual with a track record of success in leisure and a passion for delivering excellence.

You will have the autonomy to lead on developing existing programmes and establishing new ones whilst maximizing revenue opportunities. You will have the opportunity to work with our key partners and help establish new relationships. The Pools team is made up of approximately 200 staff and there is a £3m/large budget to manage. We will offer you plenty of training and development opportunities and we aim for our employees and customers to have the best experience possible. So if this sounds like something you'd be interested in we would love to hear from you!



NORTH WARWICKSHIRE BOROUGH COUNCIL

# Community Development Officer

(Health Improvement)

Salary: £26,999 - £28,785 per annum Location: Atherstone, Warwickshire

Looking for a challenge?
Committed to making a difference?
Passionate about improving
community health and wellbeing?

Maternity Cover to end on or before 9 August 2020

If so, you are the person we need to co-ordinate and drive forward the related priorities and actions identified in the Borough Council's Corporate Plan, Health and Wellbeing Action Plan, and the Warwickshire North Health and Wellbeing Strategy.

We are looking for a passionate individual to work with colleagues, partners, and the local community, to identify and develop community-based projects that will have a positive impact on the health and wellbeing of our local residents.

Our Community Development Team is in the throes of creating real, sustainable, positive change in our priority communities. We need someone to cover a maternity leave with an enthusiasm and commitment to making a real difference.

North Warwickshire is an attractive rural area, offering a good quality of life with ready access to excellent facilities in the nearby cities and towns. But not everybody can enjoy this quality of life. You can help us make a difference and improve the health and wellbeing of our community.

This post is exempted under the Rehabilitation of Offenders Act 1974 and, as such, appointment will be conditional upon receipt of a satisfactory response to a check of criminal records via the Disclosure and Barring Service, before the appointment is confirmed. This will include details of cautions, reprimands or final warnings, as well as convictions. An Enhanced Disclosure will be required.

If you are interested and require more information please contact Becky Evans on 01827 719346 or email: beckyevans@northwarks.gov.uk

Application forms can be obtained by telephoning (01827) 715341 (24 hour answer service) or by visiting the Council's website: www.northwarks.gov.uk/jobs

Closing date for the receipt of applications is Sunday 11 August 2019.

North Warwickshire is an equal opportunities employer.





# NATIONWIDE APPRENTICESHIPS NOW AVAILABLE!

### Do you want a career in the Leisure, Sport and Fitness industry?

Everyone Active offer 12-month apprenticeship contracts and are looking for candidates who are keen to work in the sports and leisure industry.

Our apprenticeships are available in a wide range of leisure roles which include lifeguarding, gym instructing, multi-skilled activity leading, reception and swim instructing apprenticeships. No qualifications or previous experience are required to apply.

### Why Everyone Active?

Become part of our family and you will receive a free membership to over 180 leisure facilities nationwide, plus great development and career opportunities and a host of other great benefits!

Find out more and register your interest today at www.everyoneactive.com/about-us/careers/apprenticeships

## **EVERYONE** CAN EARN WHILE THEY LEARN

- f facebook.com/everyoneactive
- 2 @everyoneactive











# **Assistant Manager**

At DPD Coaching Services we are looking for an enthusiastic and hardworking individual who is keen to learn and help grow our business while developing their own skills within a busy working environment.

The Assistant Manager role maintains a high level of interaction and presence with all customers and staff and will assist with overseeing daily operations, ensuring company procedures are upheld and enforced.

The position will include working at our head office in Pulborough as well as swimming teaching at our various sites around West Sussex.

Don't worry if you're not a qualified swimming teacher already, we'll train you up to level 2!

This position is perfect for somebody who loves working with children and has a real passion for helping them to progress and learn in a fun and friendly environment.

Candidates who have had at least one year's experience working with children either in childcare or coaching would be desired, however full training in all areas will be provided to the successful candidate.

A driving licence and car is a must for this position.

#### **Essential Requirements:**

- Good IT skills; proficient in basic windows packages and the ability to learn new systems
- · Excellent time keeping
- Team management skills
- Problem solving skills
- Ability to undertake the physical requirements of the role
- Able to commute reliably to all our venues

### How to apply:

Please click on 'apply now' to send us your CV and covering letter, stating why your skills and experience make you ideal for this position.

All offers of employment are conditional upon your signing the contract of employment and the following being secured:

- · Two satisfactory references;
- Proof of attainment of qualifications;
- Evidence of your right to work in the United Kingdom; and
- Satisfactory Disclosure and Barring Service (DBS) check.

We will be in touch once we receive your application. Thank you for your interest.

APPLY NOW http://lei.sr/F8n7a

## LEICESTER CITY COUNCIL VACANCIES

# We are currently recruiting for the following positions:

- General Manager (Sport Services)
- Sport and Physical Activity Development Manager
- Assistant Manager (Sport Services)
- Sports Membership Advisors
- Sports Data Officer

Leicester City Council's Sports Services are the leading provider of sport and fitness facilities within the city with nine sport, leisure and golf facilities, along with a range of parks and opens spaces for formal and informal activity.

After three years of delivering year on year improvements we now have in place ambitious plans to 'step up the service' to take us to the next level. Exciting plans for capital improvement have been approved and the Service is growing in confidence and ambition to continue the next phase of transformation and improvement.

We are now recruiting to various posts that form part of the new service team that will all play a key role in transforming the Council's approach to Sport, Leisure and Exercise. This is an exciting time to be joining a team of highly motivated and passionate individuals to help deliver our vision.

#### What we can offer you

As well as the satisfaction of helping to improve thousands of lives across Leicester, you can look forward to a work environment that encourages a healthy balance between your work life and your personal life.

You will enjoy generous annual leave entitlement, membership of the excellent Local Government Pension Scheme and the option of flexible working. We will also give you the chance to develop your skills and expertise with a variety of training and development opportunities and career pathways. In addition, you can choose from a number of flexible benefits, including our fantastic salary sacrifice car scheme, big discounts at highstreet outlets, childcare vouchers, discounts on city buses and trains, we may also be able help with relocation expenses if you are moving to the City, or need help with commuting costs.



http://lei.sr/g5d50

City Council