

leisure opportunities

14-27 May 2019 Issue 762

Your careers & recruitment partner

Leeds: first to lower childhood obesity

Leeds has become the first UK city to successfully lower the rates of childhood obesity – according to data from the national child measurement programme (NCMP).

Figures from the NCMP show that, over the past four years, the percentage of children classed as obese has fallen from 11.5 per cent to 10.5 per cent – with the trajectory predicting further decreases in the coming years.

One of the biggest falls in obesity rates has come at the reception stage (children aged four), which has fallen from 10.3 per cent in 2010 to the current 6.4 per cent.

The fall in obesity rates follows the introduction of a programme called Health, Exercise, Nutrition for the Really Young (HENRY), which is designed to increase levels of physical activity, help parents “set boundaries for their children” and curb the amount of sweets and junk food in childrens’ diets.

The intervention programme promotes a healthy start in life and aims to lay the foundations for a



■ The HENRY project used in Leeds promotes a healthy start in life for all children

healthier future by focusing on babies and children (aged between zero and five years old) and their families.

It was originally developed in response to a gap in practical interventions, identified in a report by Professor Mary Rudolf – commissioned by the Department of Health in 2009 – entitled *Tackling obesity through the healthy child programme: a framework for action*.

[More: http://lei.sr/7w9M2_0](http://lei.sr/7w9M2_0)



HENRY is now part of Leeds’ city-wide obesity strategy and is delivered in children’s centres across the city



FITNESS

PayAsUGym marketplace rebrands as Hussle

Founders say name was “no longer fit for purpose”

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SPORT

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ATTRACTIONS

Elton John makes huge donation to V&A

Collection of 7,000 photos described as ‘unique’

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Stephen Hawking-narrated VR tour of the universe will launch in 2020 and go worldwide

An immersive experience for museums which takes people on a 20-minute virtual reality tour of the universe, and is narrated by the late Professor Stephen Hawking, is due to launch next year.

The project was a collaboration between Hawking and Atlantic Productions, the company behind a number of award-winning productions, including numerous David Attenborough documentaries among other projects.

Atlantic Productions was founded by former BBC documentary maker Anthony Geffen in 1992, and has since gone on to produce stunning works of art for



■ Stephen Hawking and Anthony Geffen worked closely on the VR journey, which takes "riders" around the universe

"This whole thing is from Stephen Hawking's mind – and it's incredibly exciting"

television, the big screen and the museum sector, using cutting edge immersive technologies in its storytelling.

Speaking to *Leisure Opportunities*, Geffen revealed that the Stephen Hawking VR project will be delivered

through a series of pop-ups across Britain early in 2020, before being distributed to museums worldwide.

"Before his death, Stephen recorded the narration of his journey," said Geffen, speaking to *Leisure Opportunities*.

"In this experience, he's going to take you through space, sharing his thoughts as you explore. To me, that's extraordinary. It's like being able to get into Da Vinci's head.

"Once you're immersed in the experience, you'll feel like you're flying through space and can actually choose where you want to go. This whole thing is from Hawking's mind and it's incredibly exciting."

ECB appoints Nick Pryde as director of participation and growth



■ Pryde has held the interim role as director of participation and growth since July 2018

The England and Wales Cricket Board (ECB) has appointed Nick Pryde as director of participation and growth.

Pryde is an internal appointment, having first joined ECB in 2010 following a three-year stint at Cricket Australia. The announcement comes as cricket enters one of its biggest ever summers in England and Wales with the ICC Men's Cricket World Cup, an Ashes series for women and men, and the Physical Disability

"This position also has a key role to deliver important elements of our strategy"

World Cricket Series – all offering a unique opportunity to grow the game.

Following his appointment, Pryde will join ECB's senior management team and will play a central part in delivering ECB's strategy – Inspiring Generations – for 2020-24.

"This summer provides an amazing opportunity to achieve success both on

and off the field by inspiring more people to pick up a bat and ball," Pryde said.

"I'm lucky to be able to lead such a motivated team who are committed to capitalising on this summer by driving participation.

"This position also has a key role to deliver important elements of our strategy and I very much look forward to delivering it."



■ Cobbold said the group has opened 13 sites since January 2019

"We're seeing a great demand for new sites as people become aware of the importance of leading a healthy lifestyle"

Humphrey Cobbold predicts further growth for Pure Gym

Budget operator Pure Gym achieved double-digit growth in revenue and profitability during 2018, cementing its position as the UK's largest gym chain.

Announcing its annual results for the year to 31 December 2018, the group reported revenues of £228.4m – an increase of 15 per cent on 2017 figures. Group earnings before interest, tax, depreciation and amortisation jumped 14 per cent during the year to £73.1m.

Alongside continued strong financial performance, PureGym successfully integrated 10 Soho Gyms after buying the chain in June. The group added 30 clubs during 2018 – taking the number of clubs in its portfolio to 222.

Humphrey Cobbold, Pure Gym CEO, said there will be continued expansion in 2019 – adding that as of 24 April there were already 235 PureGym sites open.

"We're seeing a great demand for new sites as people become increasingly aware of the importance of leading healthy lifestyles," Cobbold said.

"As well as continued innovation, expansion remains a key focus for the year ahead, and with our new formats, we can welcome more people than ever to our gyms.

"Since January we have already opened 13 new and converted gyms and we're confident that 2019 will be a strong year for new site opening performances."

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Leisure Opportunities is published 26 times a year by The Leisure Media Company Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2019 ISSN 0952/8210 (Print). ISSN 2397-2394 (Online).



■ Rushton spent 14 years at Fitness First – including 18 months as head of UK operations

SCL names **Brad Rushton** as managing director for education and training arm

SCL Education Group has appointed Brad Rushton as managing director of its SCL Education and Training arm.

Rushton first joined the independent sports education provider a year go as commercial director and has been heavily involved in quality and operations. Prior to joining SCL, he spent 14 years at health club giant Fitness First – including 18 months as head of UK operations.

"SCL is well positioned to establish the organisation as

"SCL is well positioned to establish the organisation as a market leader of education through sport"

a market leader of education through sport," Rushton said.

"The sector has incredible opportunities allowing young people to turn their passion into their career."

"I now have an incredible opportunity to build on this and make SCL famous for the development of the next generation of sports sector and educational professionals."

SCL is a leading provider of education through sport for 16 to 18-year-olds.

It delivers further education, apprenticeships and sports development programmes nationwide, across football, rugby and cricket, in partnership with more than 70 professional, private and grassroots sports clubs, foundations and community trusts.

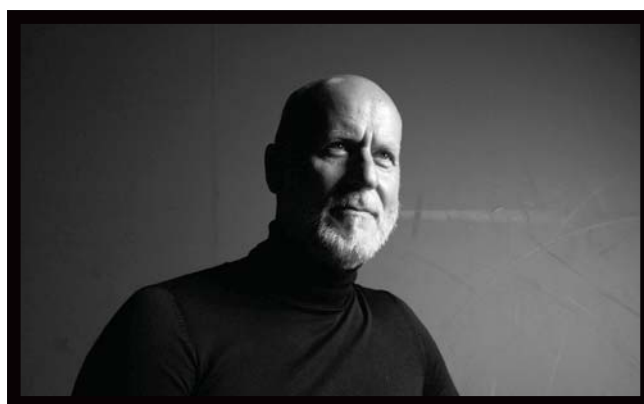
McFit founder, **Rainer Schaller**, announces new brand

McFit founder, Rainer Schaller, has announced a new brand for his sprawling fitness empire.

In an exclusive interview with *HCM* magazine, Schaller announced the company has rebranded as RSG Group, replacing the previous McFit Global Group brand. RSG stands for Rainer Schaller Global.

"We will use the new RSG brand to position ourselves as a global innovation leader in the fitness and lifestyle sectors," he said, speaking in an interview in *HCM* April 2019 issue.

Schaller said that although fitness and sport remain in the organisation's DNA, RSG will keep pushing in other areas,



■ Schaller founded the McFit wellness chain in 1996

"We're focused on society and existing innovations, as well as constantly setting new trends"

setting "new benchmarks and providing momentum well beyond the areas of fitness, lifestyle and design".

"We're focused on society and existing innovations, as

well as constantly setting new trends," he said. "All of our concepts will focus specifically on our target groups: bigger, more limited and more exclusive on the

one hand and, on the other, smaller, more individualised and more specific than we have ever previously delivered in our history."

The overall offering branches into such areas as design, lifestyle, art, fashion and architecture.

As well as McFit – the trailblazing low-cost fitness concept that has 1.95 million members across 225 clubs in Germany, Spain, Austria, Poland and Italy – RSG includes the John Reed Fitness Music Club, with its focus on music and DJ slots, John Reed Women's Club (fitness with a Scandinavian feel) and Cyberobics (merging real and virtual worlds with more than 80 classes filmed in breathtaking locations).



■ Klitschko (centre) with members of the Mack family, owners of Europa Park

Vitali Klitschko holds talks with Europa Park about potential Kiev theme park destination

The former WBC heavyweight champion of the world, Vitali Klitschko – now mayor of Kiev, Ukraine – has held talks with bosses at German theme park Europa Park about the development of a potential theme park in the city he governs.

Klitschko, who is a regular visitor and a big admirer of the German park, was joined by other city officials to discuss the potential attraction with Europa Park bosses.

"I expect a strong economic upturn for Kiev and all of the Ukraine and have come here

to discuss the structure of Europa Park and how we might learn from it to build our own park in Kiev," said Klitschko.

"I have come incognito to Europa Park with my children for years because I want to have no fuss – only as much fun as possible with my family.

"I am a big rollercoaster fan and mine and my children's favourite ride is the Silver Star at the park."

If it becomes a reality, the Kiev park will sit on a 130-hectare space in Hydropark, a popular recreational spot with locals in the Ukrainian capital.

"I expect a strong economic upturn for Kiev and all of Ukraine and have come here to discuss the structure of Europa Park and how we might learn from it to build our own park"

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MY CAREER

Leisure industry professionals share how they got to where they are today

Glen Agyeman

LOCAL ACTIVITIES MANAGER

Embassy Summer

{ The industry has done so much and continues to develop itself }

Glen Agyeman is a local activities manager with Embassy Summer and has been working with the company since 2012.

Tell us about your career, how has it progressed?

"I started with the company seven years ago as an activities leader, and am now a local activities manager. It's been a fairly steady rise, however my first run as a manager did not go as smoothly as expected, so the following year I returned to the role of activities leader. This was an opportunity to learn and get better. I worked hard and proved myself as an activities leader and was given a second chance at the manager position. I've been working as a manager ever since."

Why did you want to get into the industry?

"It was never my intention to get into this industry. It was luck really. My best friend called me in July 2012 and asked if I was interested in a job. He sold it as a paid holiday, so I took the opportunity. After my second summer with the company I developed a genuine interest in the Embassy Summer camp programme and I haven't looked back."

What changes would you like to see in the industry?

"The industry has done so much already and it continues to develop itself. Having said that, I would like to see a greater use of technology, both in the classroom and during activities. I think it would lead to more interactive and immersive experiences for both the students and staff, which would make for better learning and a better overall experience."



What advice would you give to young people trying to break into the industry?

"You don't know where you're going to end up in this industry, or life, so make sure you're having fun and don't let the height of the jump scare you. Everything is a leap of faith, but it's worth taking."

Proud moments?

"My proudest moment was back in 2015 when I taught a group of Taiwanese students how to dance. They had no previous dance experience but were so keen to learn. The girls learned to do an afrobeat dance, while the boys learned hip hop and both were showcased at a talent show later that week. It was great. I was so proud. Anything related to dance, teaching it or showcasing it, makes me very proud."



■ Embassy Summer offers English language summer camps



Myzone is a leading wearable and technology solution designed and built for the fitness industry. Myzone amplifies the group exercise experience and provides valuable data for clubs with built-in challenges, personal goals, gamification, and an online social community.

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REBRAND

PayAsUGym rebrands as Hussle

Online fitness marketplace PayAsUGym is to undergo a rebrand as the service shifts its focus on supporting mid-market and premium health club operators to reach a millennial audience.

As part of the rebrand, the fitness marketplace – which currently works with more than 2,700 gyms and health clubs across the UK – will change its name to Hussle.

"When PayAsUGym was conceived almost 10 years ago as the original fitness marketplace, the name of the company worked well," said Neil Harmsworth, COO. "It was easy to understand and described what the users did: got one-off gym passes on a pay as you go basis.

"Since then a lot has changed and our customers have evolved. The digitally-savvy, 18-35-year-old market lead busy, varied lives. They're looking for a simple way to fit fitness into their lives, not just a quick gym fix."

Harmsworth said the company has added services – such as the Monthly+ Pass – to its mix, which has allowed customers to access upscale gyms and health clubs through a premium-priced reciprocal membership.

"This change in service, target audience and participating clubs meant that the name 'PayAsUGym' was no longer fit for purpose," Harmsworth said.

[More: http://lei.sr/s3R4q_0](http://lei.sr/s3R4q_0)



■ Jamie Ward (left) and Neil Harmsworth launched PayAsUGym in 2011 and quickly grew it across the UK



**A lot has changed
and our customers
have evolved**

Neil Harmsworth

BOUTIQUE FITNESS

1Rebel secures large studio site at iconic Post Building



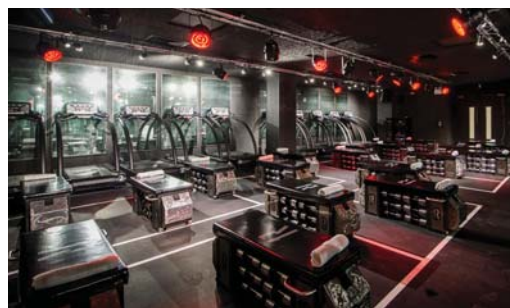
**The Post Building is an
extraordinary space**

Giles Dean

Boutique fitness operator 1Rebel has secured a 9,000sq ft site at The Post Building – the major mixed-use development which will transform the iconic former Royal Mail Sorting Office in the West End of London.

1Rebel will occupy a space covering parts of the ground and mezzanine floors, creating a showcase fitness club and retail space that "takes full advantage of the double-height space offered by The Post Building's industrial heritage".

Created by Giles Dean and James Balfour, the son of Fitness First founder Mike Balfour, 1Rebel, offers a no-contract



■ 1Rebel will open a 9,000sq ft club at the iconic site

approach based around three HIIT concepts – Reshape, Ride and Rumble – for 'people who hate traditional gyms'.

"The Post Building is an extraordinary space and, being located equidistant between Holborn and Tottenham Court Road (Crossrail) tube stations, heralds our arrival into London's West End," said Giles Dean, 1Rebel co-founder.

[More: http://lei.sr/n7v8w_0](http://lei.sr/n7v8w_0)

OPEN DATA

Easier to order a takeaway than book fitness sessions



There is a significant prize to be won by embracing digital

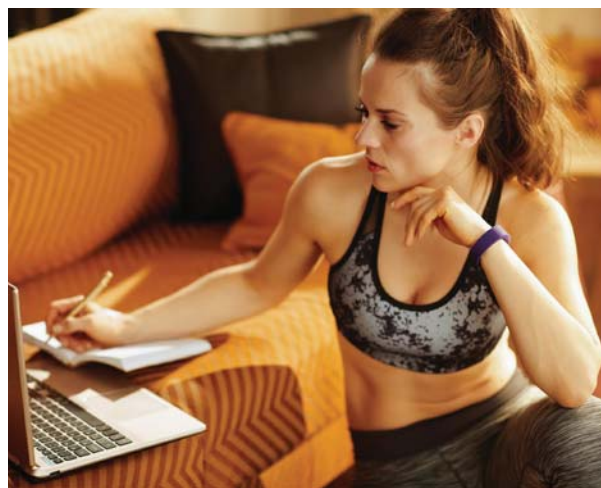
Tim Hollingsworth

Sport England CEO Tim Hollingsworth has called on sport and physical activity providers to follow the lead of other sectors and open their data – in order to make it easier for people to get active.

The appeal follows a study by ComRes which found that people find it "twice as easy" to order takeaway food online than to book a sports session or fitness class.

The survey showed that while ordering a takeaway and booking holidays have been made easy, people find it hard to search for physical activities online.

"There is a significant prize to be won here if the sport and physical



■ Sport England has given £1.5m to the Open Data Institute to help the sector embrace technology

activity sector seizes the opportunity to embrace digital innovation and open up their data," Hollingsworth said.

To support his call for the sector to innovate, Sport England is awarding a further £1.5m of National Lottery funding to the Open Data Institute (ODI).

[More: http://lei.sr?a=n3s5c](http://lei.sr?a=n3s5c)

CAMPAIGNS

This Mum Moves project to get mums-to-be active

Ukactive has kicked-off a project called This Mum Moves, aimed at supporting women to be physically active during and after pregnancy.

The project hopes to provide midwives, health visitors, and other healthcare professionals with better information in order for them to be confident in recommending physical activity to women during and after pregnancy.

It will result in a toolkit aimed at healthcare professionals and a wider campaign aimed at supporting pregnant women and new mothers in maintaining



■ The campaign aims to provide healthcare professionals with the tools they need to get future mums more active



The insights from the work will be used to develop a toolkit for healthcare professionals

regular physical activity during pregnancy and beyond.

The campaign comes after a survey showed that more than a quarter (27 per cent) of healthcare professionals indicated that they did not know whether pregnant women should continue to engage in 150 minutes of moderate-intensity physical activity every week, as recommended by the Chief Medical Officer in 2017.

[More: http://lei.sr/P8p2t_0](http://lei.sr/P8p2t_0)

Body image selected as theme for Mental Health Awareness Week

The Mental Health Foundation (MHF) has chosen body image as the theme for its Mental Health Awareness Week.

Taking place from 13 to 19 May 2019, the event will explore how people think and feel about their bodies – with a focus on mental fitness and wellbeing.

"Body image issues can affect all of us at any age," the MHF said in a statement. "During the week we'll be publishing research, considering the reasons why body image can impact the way that we feel, campaigning for change."

[More: http://lei.sr/P3Z8t_0](http://lei.sr/P3Z8t_0)

RESEARCH

Does time of day matter for exercise?

Two new studies have suggested that the circadian clock could play a more important role in how the body responds to physical exertion than previously thought.

The reports, published in the April issue of the journal *Cell Metabolism*, looked at the association between time of day and exercise performance in both mice and humans.

The studies focused on different components of exercise, which means the findings complement each other – but also resulted in somewhat conflicting results.

One group of researchers at the Weizmann Institute of Science, found that

overall exercise performance is substantially better in the evenings.

Another group of researchers, led by Paolo Sassone-Corsi at University of California, Irvine, found that exercise seemed to have the most beneficial impact on the metabolism in the early morning.

"Circadian rhythms dominate everything we do," Sassone-Corsi said.

"Previous studies from our lab have suggested that at least 50 per cent of our metabolism is circadian, and 50 per cent of the metabolites in our body oscillate based on the circadian cycle."

[More: http://lei.sr/s5P2R_0](http://lei.sr/s5P2R_0)



■ One study found exercise to be most beneficial in the evenings



Circadian rhythms dominate everything we do

Paolo Sassone-Corsi

INDUSTRY AWARDS

Finalists revealed for largest ever ukactive Awards



These finalists represent the strength of our movement

Huw Edwards

Ukactive has revealed the finalists for its annual industry awards.

This year's edition is set to be the largest ever and will feature 18 different categories, covering the entire sports and physical activity landscape – throughout the public, private and third sectors.

New categories introduced for 2019 include the Higher Education Physical Activity Excellence Award, bringing the education sector within the awards' scope.

"Never before have we seen such a diverse cast of finalists, reflecting the incredible growth and impact



■ The ukactive Awards 2019 will feature 18 categories

of our sector, and the breadth of the ukactive Awards this year," said ukactive acting CEO Huw Edwards.

"These finalists represent the strength of our movement, with the power to inspire and drive success in our united efforts to improve the health of our nation."

[More: http://lei.sr/2x4C4_0](http://lei.sr/2x4C4_0)



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PEOPLE

Search on for new EMD UK CEO as Ross Perriam leaves



We have made huge strides as an organisation and the important work we do for the sector will continue

Ross Perriam

EMD UK chief executive Ross Perriam has announced he will step down from his role in June 2019 – igniting a search for his replacement.

Perriam, who is leaving to become CEO of charity RAF Central Fund, first joined EMD UK – then named The Exercise Movement and Dance Partnership – in 2015.

He repositioned the organisation as EMD UK 2016 and increased its remit to grow participation in group exercise through training.

“It has been an honour to work at EMD UK the past four years,” Perriam said.



■ Perriam has been at the helm at EMD UK since 2015

“We have made huge strides as an organisation and the important work we do for the sector will continue. I’d like to thank the EMD UK team, the board and Nigel Wallace, the chair, for their support and I look forward to seeing how EMD UK continues to grow participation in group exercise.

[More: http://lei.sr/3F7e2_0](http://lei.sr/3F7e2_0)

PUBLIC FITNESS

Mytime Active signs 40-year deal with Bromley

Social enterprise Mytime Active has signed a 40-year deal to run 12 leisure facilities in London on behalf of Bromley Council.

The deal will include an immediate cash boost to upgrade facilities, as Mytime Active will invest £2.5m in improving the centres over the next three years. The new deal is an extension to an existing management agreement between the two.

Facilities to be operated by Mytime Active include the West Wickham Leisure Centre, which is set to undergo a £35m regeneration project.



■ Marg Mayne, Mytime Active CEO (left) with councillor Peter Morgan and Mark Oakley, Mytime Active chair



We are now in a position to develop the facilities and services we offer

Marg Mayne

“This agreement is a huge next step for Mytime Active and the confidence that the council have in us,” said Marg Mayne, Mytime Active CEO.

“We are now in a position to develop the facilities and services we offer on a long-term basis and we will play a significant role in improving the wellbeing of neighbourhoods in Bromley for generations to come.”

[More: http://lei.sr/Z8X3V_0](http://lei.sr/Z8X3V_0)

Anytime Fitness launches online coaching platform

Available on both iOS and Android devices, Anytime Coaching is available via the Anytime Fitness app and provides an online platform that enables PTs to share bespoke workouts and communicate with clients via in-app messaging. It also enables members to set goals and track their daily steps.

The service is designed to reduce the need for physical, in-person coaching and enables PTs to coach their clients even when they are unable to get to the gym.

[More: http://lei.sr?a=e3x2z](http://lei.sr?a=e3x2z)

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FUNDING

FA invests record amounts in grassroots

The Football Association (FA) invested a record £128m into English football during 2017-18.

Reporting its results for the financial year ending 31 June 2018, the FA announced total turnover of £376m across its three main businesses – The Football Association itself, Wembley National Stadium and the National Football Centre at St George's Park.

The figure represents an increase of £24.3m on 2016-17 and the report shows that broadcasting and sponsorship remain the largest contributors of revenue, accounting for £224.9m of the total income.

Martin Glenn, the outgoing CEO of FA, said: "The FA is in a good financial position

and I am very confident in the focus and direction of the organisation.

"We remain committed and steadfast in driving positive and meaningful change to ensure that English football, across all levels of the game, is For All."

Glenn also outlined the organisation's core objectives for investment.

"Helping to support the England teams to be ready to win and prepared for tournaments has been one of our main priorities," he said.

"The investment into the technical division and St. Georges Park has played a major role in the progress of all of our England teams.

[More: http://lei.sr/f4P4a_0](http://lei.sr/f4P4a_0)



■ The £128m invested into English football included efforts to modernise the grassroots game with digital investment



I am very confident in the focus and direction of the organisation

Martin Glenn

SOCIAL GOOD

Welsh sport creating social value of £3.4bn each year



The estimates presented in the study are conservative

Owen Hathway

Every £1 invested in sport in Wales creates a return of £2.88, according to a report by the Sport Industry Research Centre (SIRC) at Sheffield Hallam University.

The Social Return on Investment (SROI) report estimates that the £1.2bn invested in Welsh sport during 2016-17 created £3.4bn in social value.

The report – the first to measure the wider contribution sport makes in the country – shows that social value is being generated in a number of ways.

One of these is the savings made in healthcare needs through



■ Sport participation saved the Welsh NHS an estimated £295m in 2016-17

participation in sport – estimated at £295m per annum.

"The heartening news is that, as with previous SROI sport studies, the estimates presented in the Wales SROI study are conservative," said Sport Wales' head of insights and policy Owen Hathway.

[More: http://lei.sr/3q2x5_0](http://lei.sr/3q2x5_0)

PARTICIPATION

Sport England targets activity levels with local pilot schemes



We're doing things that are relatively new to the system

Tim Hollingsworth

Twelve local delivery pilot schemes that aim to understand how local identities can be used to deliver sustainable increases in physical activity levels, have been launched by Sport England.

The organisation's recently installed CEO Tim Hollingsworth revealed details of the project – which represent a significant change in the way the public body goes about its business – in an exclusive interview with *Sports Management*.

Hollingsworth explained how his tenure at Sport England was moving from its initial phase of understanding what the organisation's new purpose,



■ Sport England is halfway through a five-year strategy

targets and responsibilities are, to one of putting in place the policies that will achieve these goals.

The targeted pilots are part of that process, he said: "We are now doing quite a lot of what in the corporate world would be called 'test and learn'. These include our local delivery pilots and the work we are doing around our data and our campaigning. So we're doing things that are relatively new to the system."

[More: http://lei.sr/9W4u9_0](http://lei.sr/9W4u9_0)

NEW OPENING

PM Theresa May opens Burnley's new Leisure Box

Prime Minister Theresa May has made a surprise visit to Lancashire, to open a community leisure facility developed by a Premier League club.

The £4.5m Leisure Box forms part of a larger phased development at a historic mill site in the town and will be managed by Burnley FC in the Community (BFCC) – the official charity of Burnley Football Club.

Facilities at the centre include an indoor 40m x 30m 3G synthetic pitch, sports hall, cricket lanes, a health club with a large gym floor and group exercise



■ May praised the facility and its possible impact



It's hugely important to have such a regeneration project

Theresa May

studio, café, classrooms and a youth club space.

The Leisure Box has been developed on the site of a former textile mill which had sat derelict for a decade.

The facility was funded in partnership by BFCC and the Football Foundation.

"This is a fantastic facility and it's a credit to Burnley FC in the Community for what they have done in working with others and supporting this," said PM Theresa May.

[More: http://lei.sr/G3d3Q_0](http://lei.sr/G3d3Q_0)

Could London host the Olympic Games in 2036?

UK Sport chair Dame Katherine Grainger has hinted at the possibility of London bidding for the 2036 Olympic and Paralympic Games.

In an interview with the Daily Telegraph, Grainger outlined plans to "transform sport" in the UK.

She said that with the "right support from the government" there could be a potential for London to host the Games in 2036, as there is now "the expertise and foundation to realise the ultimate sporting ambition".

[More: http://lei.sr/E7E9V_0](http://lei.sr/E7E9V_0)

AWARDS

BT Sport Industry Awards winners announced for 2019



We continue to grow and develop our offering

Joanna Adams

The BT Sport Industry Awards 2019 have been revealed, with winners declared in 22 categories.

England Netball scooped the Sport Organisation of the Year award for its long-term strategic approach which has resulted in a huge increase in the number of people playing the sport at grassroots level.

"This award is testament to the hard work and dedication of all of the people that represent England Netball," said Joanna Adams, England Netball CEO.

"We continue to grow and develop our offering."



■ England star striker Raheem Sterling (centre) received the Integrity and Impact Award

Liz Nicholl, the outgoing CEO of UK Sport, was given a Lifetime Award.

The England and Wales Cricket Board (ECB) received two gongs. It won the Diversity and Inclusion Award for its South Asian Action Plan and the Engagement award for its Play-Cricket Player Communication service.

[More: http://lei.sr/v9x6z_0](http://lei.sr/v9x6z_0)

FUNDING

£142m of TV money ploughed into grassroots

The UK's largest sports organisations have reinvested £142m of their broadcasting income into developing grassroots under the new voluntary code on broadcasting.

It is a significant increase from the year before when the code delivered a £125m cash boost for grassroots sport.

The signatories – which include The FA, the ECB and RFU – have also re-committed to making their major events available for the free-to-air market.

The Voluntary Code of The latest figures were revealed by the Sports



■ Signatories of the code invest 30 per cent of net broadcasting revenues back into sport



The code plays a vital role in providing investment in sport

Jon Zeff

Broadcast Monitoring Committee (SBMC), the body which oversees compliance with the code.

"As this year's compliance assessment demonstrates, the code plays a vital role in ensuring that revenues generated at the top end of sport are reinvested back into the long-term development of the grassroots to create opportunities for all," said SBMC chair Jon Zeff.

[More: http://lei.sr/U6K7v_0](http://lei.sr/U6K7v_0)

Report: Keep school sports facilities open during summer

The fitness of children falls dramatically during the holidays – but the problem could be solved by keeping school sports facilities open during the summer months.

That is the message from research conducted by ukactive and ComRes, which found that children and young people suffer a loss in fitness levels of up to 80 per cent over the summer holidays.

Children from low-income families are worst hit by the loss of structured, school activities – fitness of children from lower socio-economic groups fall 18 times faster.

[More: http://lei.sr/2p9t9_0](http://lei.sr/2p9t9_0)

Community Leisure UK

The voice for community leisure trusts across the UK

The community leisure trust collective has launched a new brand that seeks to support and develop our public leisure and culture services. **Community Leisure UK** – formerly Sporta - is the association that specialises in charitable leisure trusts across the UK, enabling networking and knowledge sharing with peers and external stakeholders.

Collectively, member community leisure trusts manage a **combined budget of more than £1.6bn**, **employ over 67,000 people**, and receive **233million visits per year**.

Charitable trusts are key community anchors who **reinvest every penny** into developing services focused on their local people across the life course. Trusts are working with more and more partners to develop supported routes to **mental and physical health improvement**, while reshaping services to meet local strategic objectives.

The ultimate aim of community leisure trusts is to **engage all people across the community**, whether that is having a health check, a coffee in a safe and warm space, going for a swim, taking a walk in the park, borrowing a library book or becoming a member of a gym.

Community Leisure UK are keen to help organisations who would like to know more about the public leisure landscape and / or the charitable trust model. Please do get in touch at:

www.communityleisureuk.org

@CommLeisureUK

cateatwater@communityleisureuk.org

Thank you for reading.



MAJOR PROJECT

The Wave set for a phased opening

Construction work on The Wave, a £37m indoor water park and leisure centre in Coventry, is in its final stages and the complex will be opened in phases over the next three months.

The health club and spa will be among the first facilities to open, followed by the indoor waterpark.

All elements of the complex – designed by FaulknerBrowns architects and funded by both private and public investment – will be open “in time for summer”.

The complex has been built around an indoor waterpark featuring six flume rides and slides, making it among the largest of its kind in the UK.

Most of the water features will be placed at the upper level – an unusual feature for water park design.

There is also a 25m swimming pool and learning pool.

The Wave has been described as a “game changer” by Michael Hall, partner at FaulknerBrowns, who said the venue signals a change in the funding of aquatics facilities which had been “driven by lane swimming” over the past 20 years.

The Wave will be managed by CV Life, the operating name of Coventry Sports Foundation.

[More: http://lei.sr/g2p3J_0](http://lei.sr/g2p3J_0)



■ The building will house a large indoor waterpark and 25m pool



“
The Wave and its design will be a game changer for pools

Michael Hall

TRAINING

STA launches all-inclusive pool lifeguarding qualification

“
It is hoped that the new qualification will also streamline the ongoing training needs of lifeguards

The Swimming Teachers' Association (STA) has introduced a new lifeguard qualification, which it says is the first to align lifeguard and first aid at work revalidations.

Launched following a long consultation with industry groups, the Level 2 Pool Lifeguard award includes a new 3-year revalidation process – designed to consolidate and simplify the revalidation of lifeguards in the future.

It is hoped that the new qualification will also streamline the ongoing training needs of lifeguards in line



■ The award has been designed to streamline the ongoing training needs of lifeguards

with the latest health and safety recommendations. Currently, as per the previous recommendations, additional lifeguard training is generally organised monthly, which – in an industry that employs a mix of part-time, full-time and seasonal personnel – has been notoriously difficult to organise.

[More: http://lei.sr/X3c6K_0](http://lei.sr/X3c6K_0)

STA TO THE RESCUE

With a NEW Level 2 Pool Lifeguard Qualification and a NEW INDUSTRY FIRST 3-Year Revalidation Process

The new Level 2 Pool Lifeguard qualification:

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Getty Images

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What impact is will Brexit really have on domestic tourism?

One of the main issues facing the tourism industry at the moment is trying to figure out the impact that the on-going confusion regarding Brexit will cause the UK's domestic tourism industry – and trying to unpick that impact from other issues that are facing the economy at the moment.

One of the interesting things is that much of the UK's domestic economic data actually looks pretty good. The unemployment rate is currently at a historic low and wages are increasing at 3.5 per cent per annum, which is well above the inflation rate of 1.9 per cent (which is exactly where the Bank of England wants it to be).

In addition, GDP is being revised up and interest rates remain very low.

As a result, families' finances are finally improving and the amount of money available as discretionary expenditure is increasing. Normally this would result in a significant increase in domestic tourism expenditure.

Yet there was a 2.1 per cent decline in the number of domestic holidays undertaken in the UK over the last year – even though last summer was one of the sunniest on record.

Real issues

So, the theory is that the uncertainty associated with Brexit and the impact it will have on people's jobs when the UK leaves the EU is undermining consumer confidence and, therefore, expenditure on domestic holidays. However, there is a problem with this.

When the global economic crisis hit the UK in 2008-10, people were even more concerned about their financial situation and employment prospects.

As a result, instead of going overseas on holidays, people stayed at home and we had the "staycation" effect, which resulted in a mini-boom for domestic tourism operators. You would therefore expect that this same pattern would be repeated now.

Instead, outbound tourism by UK residents has only fallen by 1 per cent over the last year even though the value of the pound has been below 1.15 euros for most of the last year.

So, the question remains as to what impact Brexit is having on the domestic tourism industry. The answer may be that it is having no real impact. It could well be that, as no one knows what is happening with Brexit, the UK public are simply carrying on with their lives. ●



■ Kurt Janson, policy director, Tourism Alliance



During the global economic crisis in 2008-10, people stayed at home and we had the 'staycation' effect – you would expect that the same pattern would be repeated with Brexit



■ Could the UK tourism industry set for another 'staycation' boost following Brexit?

Spa & wellness news

PEOPLE

Hannah Osborne named spa manager at Dormy House



My focus will be to ensure our guests and members continue to receive a high standard service

Hannah Osborne

Hannah Osborne has been appointed as spa manager at House Spa at Dormy House, a boutique hotel part of the Farncombe Estate in the Cotswolds.

Osborne – who replaces Zoe Douglas in the role – will be responsible for guiding the operation and strategy of House Spa, as well as maintaining service standards.

She has more than 12 years experience in the spa industry, having previously worked at several high profile hotels and spas including The Mandarin Oriental London and The Calcot Collection. Most recently, Osborne served as spa manager



■ Osborne has worked in the industry for 12 years

at the Kings Head Hotel, a boutique hotel in Cirencester in Gloucestershire.

Osborne said: "My focus will be to ensure our guests and members continue to receive the high standard of service for which we are renowned. I am also looking forward to working with the team to take the spa forward and to ensure it remains one of the country's leading hotel spas."

[More: http://lei.sr/c7E6B_0](http://lei.sr/c7E6B_0)

PUBLIC SPAS

Active Nation to bring the first salt booth to the UK

UK-charity Active Nation has partnered with Global Halotherapy Solutions to bring the first leisure centre-based salt booth to the UK.

Located at The Quays Swimming & Diving Complex in Southampton, the state-of-the-art two-person salt booth is designed for single or double occupancy for 20 minutes sessions. It is powered by a halogenerator, which grinds pharmaceutical-grade salt into microparticles before dispersing it as an aerosolised mist. This mist is then inhaled into the respiratory system, where it absorbs allergens and toxins.



■ The salt booth is powered by a halogenerator



We look forward to making spa treatments more accessible

Stuart Martin

As well as respiratory issues, halotherapy can also treat skin complaints, depression, stress, mental lethargy and lack of sleep, and can even be used to enhance athletic performance, by expanding the airway

Stuart Martin, MD of Active Nation, said: "It's a hugely exciting time in the leisure industry and we look forward to making spa treatments more accessible nationwide."

[More: http://lei.sr/E3j8Q_0](http://lei.sr/E3j8Q_0)

Carolyn Beck joins Elemental Herbology

Skincare brand Elemental Herbology has appointed Carolyn Beck as global sales director. Beck has 25 years' experience gained across some of the world's biggest beauty brands.

Beck's role as global sales director will see her manage the spa and retail side of the business globally, working to take both to the next level while maintaining the brand's standards and exclusivity – as well developing the brand's ethos of traditional Chinese medicine through its marketing and NPD strategy.

"I am delighted to join the team at such an exciting time for the brand," she said.

[More: http://lei.sr/w9T5s_0](http://lei.sr/w9T5s_0)

NEW OPENING

YTL opens Monkey Island's floating spa

Malaysian hotel group YTL Hotels has opened the Monkey Island Estate resort in Bray-on-Thames, UK.

Set across seven acres, the resort will include a 41-bedroom luxury hotel – designed by New York-based Champalimaud Design – and a floating spa.

The spa is located on a bespoke crafted barge moored on the banks of the island and houses three treatment rooms, a themed wheelhouse reception and an Elixir Bar.

Inspired by the monks who once inhabited the island, the treatments and spa experiences have been choreographed to fit the setting and concept.

Each spa treatment will begin with a sensory ritual and 'Elixir Tasting' of one of the monk-brewed ancient herbal tonics.

The spa is also peppered with touch points that celebrate the power of water, taking guests on holistic voyages through the history of the island and the River Thames.

"The spa will bring to life the spirit of adventure on this great river," said Melissa Mettler, who is responsible for spa planning and development at YTL Hotels.

"Poems, stories and the power of the river will feed our offering...and it all happens on a river boat."

[More: http://lei.sr?a=K2m8S](http://lei.sr?a=K2m8S)



■ The spa is located on a bespoke crafted barge



The spa will bring to life the spirit of adventure on this great river

Melissa Mettler

INNOVATIVE TREATMENTS

Donnington Valley launches gin-inspired spa package



The Spring into Gin package includes an overnight stay with unlimited access to the spa

The spa at Donnington Valley Hotel in Newbury, Berkshire, UK has launched a new spa package inspired by gin.

Called 'Spring into Gin', the package gives guests the opportunity to re-energise and relax in the Berkshire countryside, whilst celebrating 'the nation's favourite tippie'.

The Spring into Gin package, which runs from 1 April to 30 June 2019, costs £169 pp and includes an overnight stay with unlimited access to the spa and leisure facilities as well as a gin-inspired afternoon tea with a G&T, three course dinner and full English breakfast.



■ Spring into Gin offers guests the opportunity to relax in the spa with their favourite tippie

Guests can also choose from a range of 55-minute botanical treatments, such as the Ultimate Vitamin Glow Facial, the Vanilla and Ylang Ylang Relaxing Hydration Wrap, the Anti-Fatigue Citrus Energy Boost Wrap, the Lemon and Mango Firm, and the Intensive Energising Face Treatment for Men.

[More: http://lei.sr/U3q5s_0](http://lei.sr/U3q5s_0)

Attractions news

HERITAGE

Construction set to begin on Scottish tapestry attraction



This is a hugely exciting time for the region

Mark Rowley

A new £6.7m (US\$8.8m, €7.7m) visitor attraction housing the Great Tapestry of Scotland is coming to the country, with construction to begin on a site in Galashiels in the coming weeks.

The Scottish Borders Council has appointed Stirling-based construction firm Ogilvie Construction to build the new facility, which is expected to create 16 new jobs and bring 50,000 visitors a year to the area.

The centre is part of a wider regeneration project in Galashiels, which includes a town trail and sculptures by Robert Coltart, who penned the



■ The new facility is expected to create 16 new jobs and bring 50,000 visitors a year to the area

famous Scottish folk song *Ally Bally Bee*, also known as *Coulter's Candy*.

"This is a hugely exciting time for Galashiels and the Scottish Borders," said Mark Rowley, the Scottish Borders Council's executive member for business and economic development.

[More: http://lei.sr/f8f2p_0](http://lei.sr/f8f2p_0)

MUSEUMS

£6m Black Country Living Museum works approved

UK architectural practice Napier Clarke Architects has secured planning permission for its £6m expansion and renovation of the Black Country Living Museum's (BCLM) entrance building.

The project will see the entrance building repurposed at the museum in Dudley, England, into a visitor and learning centre and the addition of a further three buildings including a dedicated ticket sales and processing office, catering for up to 5,000 visitors per day.

Also adding a new retail offering and café, the expansion will be used for



■ The expansion will be used mainly for learning



The dedicated learning centre will deliver learning activities to the 90,000 school children that visit each year

both formal and informal learning, as well as housing conference facilities and workshop spaces that will be used for hands-on learning activities, primarily for school groups, but also for family and adult learning sessions.

The dedicated learning centre will deliver inspirational learning activities to 90,000 school children that visit each year.

[More: http://lei.sr?a=4Q1u5](http://lei.sr?a=4Q1u5)

UK climate change museum looks for funding

Crowdfunding is being used to raise money for a pop-up climate change museum for the UK.

The brainchild of cultural consultant Bridget McKenzie, Climate Museum UK can be hired by museums, schools, libraries or businesses, with content targeted to its next location – for example, low lying areas might focus on the history of flooding.

It will include props, games and infographics developed by McKenzie.

Currently, a climate museum is being established in New York on a permanent site.

[More: http://lei.sr/2f3g2_0](http://lei.sr/2f3g2_0)

MUSEUMS

Elton John makes 'huge' V&A donation

London's V&A Museum has announced a partnership with Sir Elton John and his husband, David Furnish, that will see its Gallery 101 in the newly opened V&A Photography Centre renamed 'The Sir Elton John and David Furnish Gallery'.

The musician and his husband have also made a huge but undisclosed donation to the museum, which John says is "known for its dedication to teaching, public research facilities and learning-based exhibitions focused on the mechanics and history of the photographic arts".

The link-up will see a major co-curated temporary photography exhibition to

be held at the Photography Centre announced soon and furthers the museum's association with British classic rock legends, following its mammoth David Bowie and Pink Floyd exhibitions in recent years.

Bringing together some of the V&A's photography collection and that of John and Furnish – a 7,000 piece collection the V&A calls "one of the greatest private photography collections in the world" – the collaboration will be ongoing.

"We're immensely grateful to Sir Elton John and David Furnish for their generosity," said Tristram Hunt, director of the V&A.

[More: http://lei.sr/A8m9Z_0](http://lei.sr/A8m9Z_0)



■ Sir Elton John and David Furnish at home in their art gallery



We're immensely grateful to Sir Elton John and David Furnish

Tristram Hunt

MAJOR PROJECT

£50m industrial heritage attraction planned for Wales



The publication of the tender is a milestone in this project

Gareth Chapman

An industrial heritage visitor attraction at a castle in Merthyr Tydfil, Wales, is being planned and will tell the story of the town, which was the largest producer of iron in the world in the 1800s.

Merthyr Tydfil County Borough Council is currently seeking out a team of consultants to prepare a strategic masterplan for the visitor attraction at Cyfarthfa Castle and its surrounding 77-hectare park.

More than 60 people, including design specialists, museum and heritage experts and community organisations, organised a brainstorming session, which



■ The castle was suggested as the venue in the Crucible Report by the Design Commission for Wales

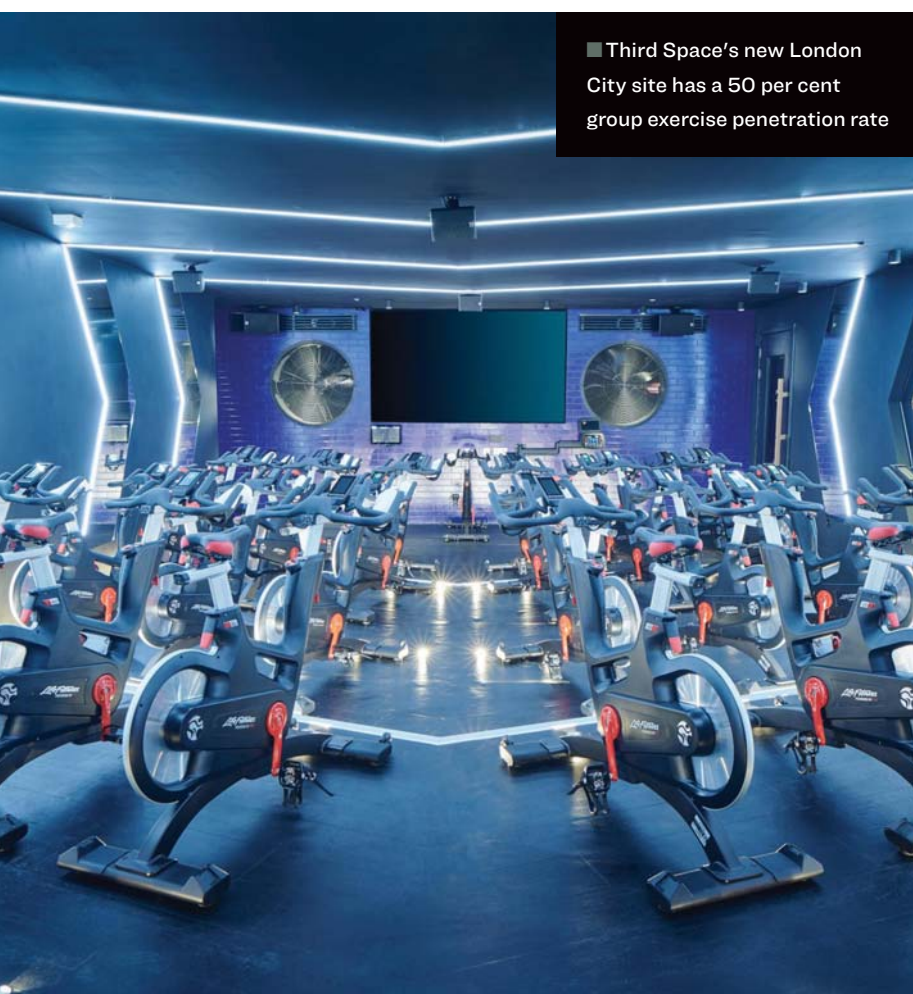
led to the report suggesting around £50m worth of investment would be necessary to make the project happen.

"The publication of this tender is a crucially important milestone on the road to realising our ambitious vision for Cyfarthfa and the whole town," said council CEO Gareth Chapman.

[More: http://lei.sr/r6N2H_0](http://lei.sr/r6N2H_0)

The rise of group exercise gurus

With the growing popularity of group exercise classes, health clubs and gyms are investing in specialised staff to cater for the demand



■ Third Space's new London City site has a 50 per cent group exercise penetration rate

A new breed of health club professional is starting to make its presence felt in the fitness industry. Increasing numbers of operators are appointing a “head of group exercise” or similar job function, recognising the contribution that group exercise now makes to their success.

Leisure Opportunities spoke to three such rising stars, finding out what is driving the trend and what impact this level of commitment to group exercise can have on their organisations.

SETTING STANDARDS

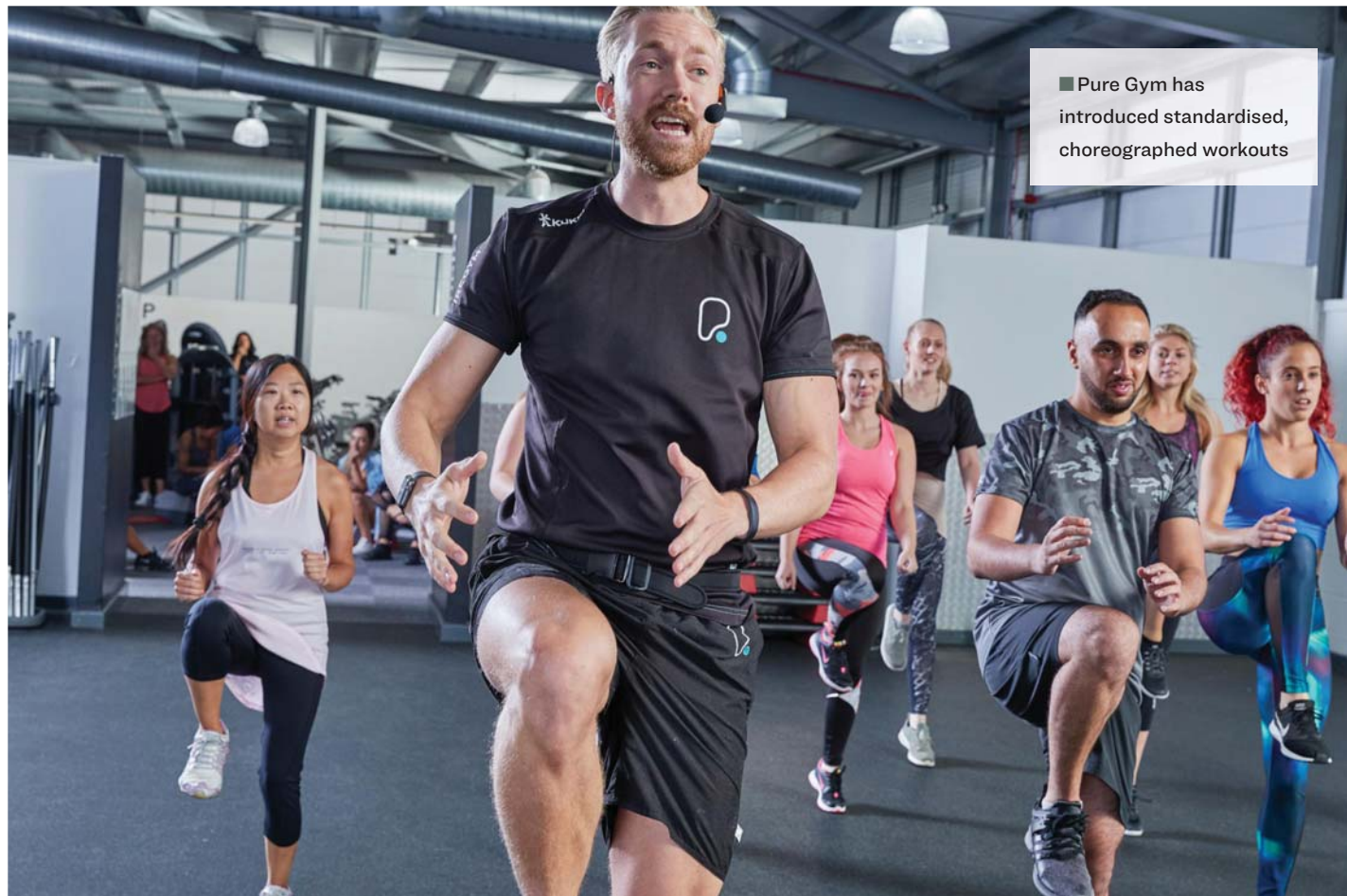
One such is Antony Stewart, head of group exercise at Third Space.

He explained why the development is becoming more and more commonplace, saying: “Without a direct revenue line, group exercise has historically been a neglected part of the product offering, with only lip service paid to the huge role it plays in retention and profitability. But, in recent years, the boutique market has really set the standard in terms of immersive experience, with nightclub sound systems, lighting, cool instructor style and service.

“With growing recognition of its importance, it’s a great time to be involved in group exercise.”

Pure Gym’s national group exercise

With growing recognition of its importance, it’s a great time to be involved in group exercise



■ Pure Gym has introduced standardised, choreographed workouts

“ The Virgin Active customer experience will be much more personalised, by acknowledging and celebrating individuality ”

manager Dave Cross adds that since group exercise is a constantly evolving area, it is important for the business to have “someone at the forefront, tracking those trends and aiming to catch those waves”.

Both of these operators have gone through a process of rationalising their group classes and instructors to deliver a better experience. In Third Place’s case it has almost halved the number of instructors it works with, while significantly increasing the number of classes it provides at each site.

“We believe fewer instructors delivering fewer programme types is key to getting more people doing group exercise,” said Stewart. “Our instructors teach between six and 20 classes per week, meaning our members see familiar faces, who are passionate about the club.”

Cross said that educating fitness professionals across Pure Gym has

created a stronger commitment to group exercise, and has “highlighted the incredible engagement that classes bring”.

MAXIMISING SKILLS

Virgin Active’s recently-appointed group exercise head, Israel Rivera sees the role very much in terms of helping the company’s fitness professionals to feel engaged and empowered, with a clear career trajectory ahead of them.

He said: “I’m committed to helping our teams maximise the skills they have, so we create experiences that actualise our mission to make exercise irresistible.”

The way to do that is to also make it immersive, enjoyable and convivial, while extending the reach beyond the club, and building communities, Rivera continued: “The Virgin Active customer experience will be much more personalised, by acknowledging, respecting and celebrating uniqueness and individuality.” ●



■ Israel Rivera, Virgin Active



We recognise the role museums can play in alerting the public to the threat to our natural environment and all of our futures

Sharon Heal, Museums Association



Emergency services

The Climate Emergency campaign – which calls on leaders to declare a climate emergency – has drawn support from UK culture sector



■ The campaign to declare a "climate emergency" has gathered pace in developed nations

More than 190 UK institutions and individuals from the arts and culture sectors have pledged their support to Culture Declares Emergency (CDE), which is part of the Climate Emergency Declaration campaign. The campaign is calling for governments to declare a climate emergency and "mobilise society-wide resources at sufficient scale and speed" in order to protect civilisations, the economy, species, and ecosystems.

Garnering support

The Museums Association, Somerset House, Battersea Arts Centre, the Lyric Hammersmith Theatre, London National Park City and the Royal Court Theatre are among the first organisations to back the initiative, which launched on 3 April, and has already held a symbolic procession in London, including stopping



■ Culture Declares Emergency undertook a horse-led procession in London

We really believe that it's not just politicians and scientists that need to be engaged in galvanising the public

to make announcements and hold short performances at venues such as the Tate Modern and Shakespeare's Globe.

The campaign says it is inspired by and allied to, but separate from, the Extinction Rebellion movement, which is currently demonstrating in London.

A media release from CDE expressed the view that culture is "essential to help guide us in making the transformational change necessary to address the emergency of the combined catastrophes of climate change, a mass extinction of vital biodiversity and a degradation of ecosystems everywhere".

It added that "culture has the power to bring people together, disrupt the status quo and spark change".

"The Museums Association is signing up to CDE because we recognise the role that museums can play in alerting the public to the threat to our

natural environment and all of our futures," said Sharon Heal, director of the Museums Association.

Heal said that museums could contribute in three ways: by using their collections to highlight the impact of climate change; by using their spaces to involve and activate their communities; and by operating in greener ways themselves. The association's annual conference this year is titled Sustainable and Ethical Museums in a Globalised World.

Somerset House has two programmes coming up which address the role of language and voice in tackling these issues. "We really believe that it's not just politicians and scientists that need to be engaged in galvanising the public – artists and the creative sector together play a really important role too," said Karishma Rafferty, a curator at Somerset House.



■ Climate change protesters staged a "die-in" at the Natural History Museum in London last month, as part of their large-scale demonstrations across the capital

“

As long as we can lock down our concept and our product, I don't see why it couldn't be franchised

Paul Trendell, co-founder

Soul Rebels

Boutique operator Victus Soul is setting its sights on major growth as it gets its new concept 'locked down'



■ Paul Trendell and Chris Djuric met at university, and are now building their HIIT-focused brand

New boutique studio Victus Soul is targeting growth within the UK and overseas as it makes a success of its HIIT concept of running and boxing-inspired group exercise classes with a focus on recovery.

The London studio is aiming to reach a presence of five or six clubs in the capital within three or four years.

Co-founders Paul Trendell and Chris Djuric say that once the concept has been proven, the company may explore franchising options with *énergie* as a way to expand into overseas markets.

“As long as we can lock down our concept and our product, I don't see why it couldn't be franchised”, Trendell says. He added that a part of the concept is a strong focus on recovery.

“We don't feel recovery is very well served in the market at the moment;



■ Boxing-inspired group exercise classes are a big part of Victus Soul's HIIT concept

“ We don't feel recovery is very well served in the market at the moment; if you ask people to train hard, they need to recover hard ”

if you're asking anyone to train at the intensity they need to achieve in a HIIT class, they also need to recover just as hard,” Trendell explains.

Chris Djuric adds: “It's active recovery, so it isn't like some other studios where an instructor might even turn to a member and say: ‘If you need to leave now, please do.’ That will absolutely not happen at Victus Soul.

“All our instructors emphasise the importance of recovery, plus it isn't really a separate section of the class – we do it subtly, so people don't even realise it's starting, and there's nothing static.

“The whole workout flows into one and the start of the recovery is still quite challenging, but by the end of it we've brought people back to a stable state so they're ready to leave. We end the class focusing on

breathing, being aware of yourself and what you just achieved. We want people to go away feeling mentally good as well as physically good.”

Instructors are given specialist training so they can design their own recovery flows, focusing on the specific areas they've trained in that class. Djuric says Victus Soul is currently spending eight to 10 minutes on active recovery in an hour's class, but would like to increase this to 15 minutes of the 60, though he accepts that “the market isn't quite ready for that yet”.

This emphasis on recovery is even built into the company's values, explained Djuric, which it has spent a great deal of time thinking about.

“It's ‘Conquer your journey’, because we're not going to compare you to other people in class. It's about what you can achieve and how you progress.” ●



■ Victus Soul launched its first site close to the City of London this year

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Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs

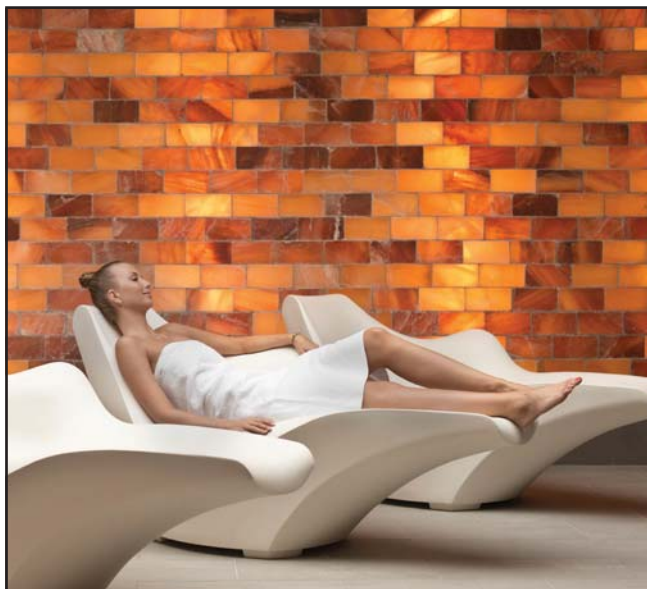


Chris Barnard



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com



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LEISUREFORCE & SPORTSJOB4WOMEN

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international sports jobs agencies
in the world for over 30 years*

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Female Personal Trainer / Wellness Coach

Salary: IRO £1,900 (tax free) + 10% commissions on PT

Location: Middle East, Bahrain

Benefits: Free accommodation, annual flight, medical care, visa costs & 30 days holiday

Requirements

A degree in Sports Science specific is ideal but minimum REPS Level 3 with added Rehabilitation, Fitness Assessment & Nutritional modules is acceptable. These will be needed for this specialised Wellness Clinic for Ladies Only that offers the only CHEK Institute recognised trainer facility on the island of Bahrain.

With the above in mind, our client needs at least 5 years post-graduation experience in the role of being a one-on-one exercise professional who can assess, quantify & then prescribe a bespoke program for each customer. The CHEK training techniques specialise in postural correction and strengthening, all linked with your core-strength and all done with a holistic viewpoint.

If this area of wellness practise is your career passion and also further study, then this opportunity will be a great career move for you.

The Company

A specialist Wellness Clinic for ladies only that is based on the friendly and sunny island of Bahrain. This facility offers a unique service on the island in the form of a registered CHEK operating service (<http://chekacademy.com>).

The General Manager is a British woman known to SPORTSJOB4WOMEN for many years and her local business sponsor has also been met by us in London. This agency has also already successfully posted three other candidates at The Holistic Clinic so you will be joining them as part of the wellness team.

All shortlisted candidates selected will be required to personally attend an interview in London or another major city in the UK. Applications of interest are recommended ASAP by sending us your CV if you consider you have what it takes from the above specification.

LeisureForce and SportsJobs4Women are part of the greatest and longest established international sports jobs agencies in the world for over 30 years!

Vacancies for female-only applicants are due to religious and cultural restrictions in the Middle East and as such qualify as 'genuine occupational requirements' within current employment legislation.

Call Simon directly for a chat and to find out more on +44 (0)1590 676379

www.leisureopportunities.co.uk/jobs/SportsJobs4Women

www.sportsjobs.net / www.sportsjobs4women.net

In line with recent UK & EEC-inspired confidentiality regulations, UFG is GDPR compliant & is also registered with the ICO in the UK (# Z4710886). This professional status is a reassurance to all our registered candidates that your confidential details stored with us, are strictly controlled & limited for the sole purpose intended of sourcing international employment for you and according to your instructions.





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All disciplines



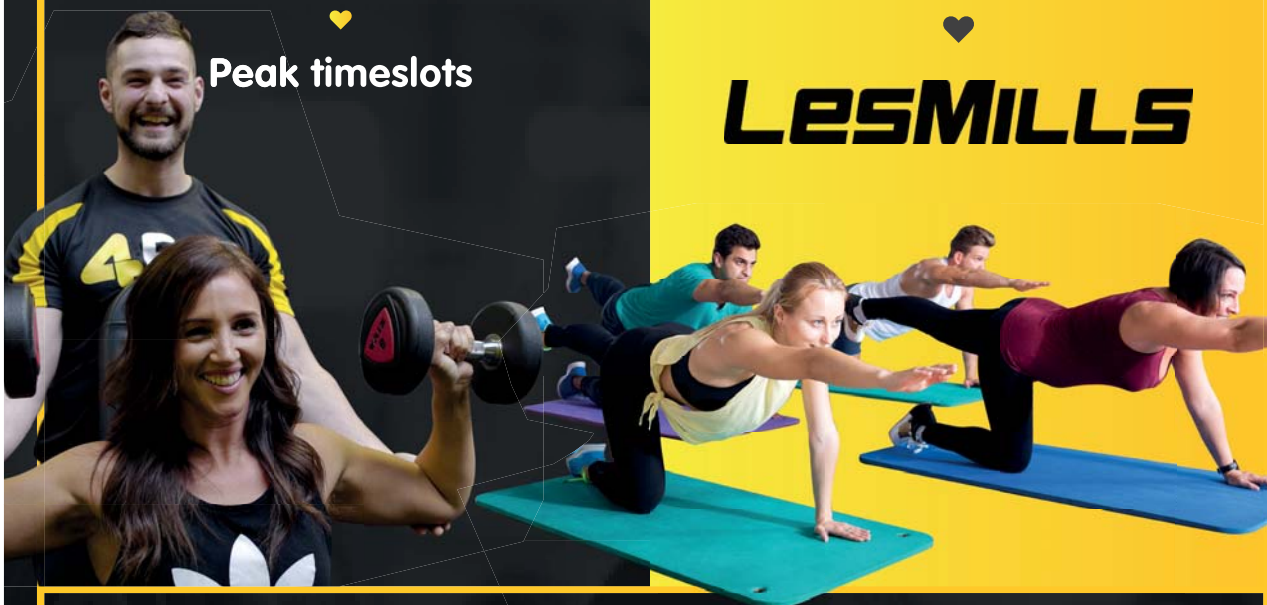
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LES MILLS



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stacey.gould@exercise4less.co.uk



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énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: <http://lei.sr?a=W4C8t>



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where you belong...



Corporate Partnerships Executive

Location: Regional or home based
with extensive travel across the UK

Salary: £29,860 - £31,190

Closing Date:
20 May 2019

We are looking for three self-starting Corporate Partnerships Executives to service and grow our partner network across the UK.

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) is the professional body for the UK's sport and physical activity sector and lead agency for workforce development.

We are looking for three self-starting Corporate Partnerships Executives to service and grow our partner network across the UK.

You will develop our existing relationships with employer partners, higher education partners, training provider partners, national governing body partners, active partnership partners and commercial partners to ensure their retention and satisfaction with our partnership offer.

The role also includes carrying out quality assurance monitoring visits with education partners and actively seeking out feedback and insight on all partnership-related products and services to drive business development.

This is a great opportunity for a motivated individual to service and grow the partner network for an expanding organisation with an exciting future, as we drive the development of a recognised and respected profession for the sector. CIMSPA has a great working culture based on trust and empowerment for its people.

CIMSPA recognises and values people's differences and we are fully committed to encouraging diversity, challenging under-representation and ensuring our staff team properly reflects the sector and public we work with.

You will be home-based with a regional area of responsibility involving extensive travel across the United Kingdom. There will be a requirement to attend regular team meetings at CIMSPA Head Office in Loughborough. The role offers a contributory pension scheme, 25 days' annual leave and a healthy living allowance.

For more information and to apply: <http://lei.sr/q5q2t>



Business Transformation Manager

Location: Loughborough, UK

Salary: £30,900 - £32,790

Closing Date:
20 May 2019

Full-time, fixed-term until April 2021 (potential for extension based on individual performance and future funding).

We are looking for a Business Transformation Manager to support the growth of the company. You will manage CIMSPA's insight and business impact assessments and use the data analysis to influence the strategy, products/services and business decision making.

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) is the professional body for the UK's sport and physical activity sector and lead agency for workforce development.

We are looking for a Business Transformation Manager to support the growth of the company. You will manage CIMSPA's insight and business impact assessments and use the data analysis to influence the strategy, products/services and business decision making.

You will propose and market test new products/services, based on customer feedback and continually look for ways to improve the customer offer. You will reduce costs, increase revenues and look for marginal gains to improve CIMSPA's overall performance.

You will position CIMSPA so that it effectively demonstrates its strengths, by managing activities such as events and gaining external recognition through awards and assessments.

You will be a proven self-starter, who takes the initiative, asks questions and tries new things, whilst inspiring colleagues to do the same.

You will be joining an expanding organisation with an exciting future, as we drive the development of a recognised and respected profession for the sector. CIMSPA has a great working culture based on trust and empowerment for its people.

CIMSPA recognises and values people's differences and we are fully committed to encouraging diversity, challenging under-representation and ensuring our staff team properly reflects the sector and public we work with.

You will be based at the CIMSPA head office, Sport Park, Loughborough University with flexible working, occasional home-based days and extensive travel to non-standard workplaces. The role offers a contributory pension scheme, 25 days' annual leave and a healthy living allowance.

For more information and to apply: <http://lei.sr/d3u1p>



Group Head of Aquatics

Are you ready to take on the challenge of a lifetime?

Teaching over 50,000 babies and toddlers per week across six different countries, Water Babies is the largest pre-school swimming company in the world. We are looking to appoint a highly talented and experienced Group Head of Aquatics to take the lead on what is the core of the business and shape the company's aquatics programmes across the UK and internationally.

The Head of Aquatics will work with the franchise network to ensure the highest quality swimming lesson provision is in place company-wide and will be an integral part of the franchisor team.

The role will require you to work closely with our UK and international franchisees, head office team and over 600 teachers, therefore experience of managing both aquatics and workforce development programmes will be key to the success of this post.

You should be an exceptional communicator, with proven and successful experience of working with NGBs, Awarding Bodies and related organisations as well as individuals from a wide range of backgrounds.

The post will be full time and permanent and we will reward you with a competitive salary and company benefits package.

Closing date for applications is 12 noon, 31st May 2019.

To apply for this exciting role, please go to <http://lei.sr/1G8t6>

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Junior Sales Executive / Sport Animator

Location: Dublin, Ireland
Competitive Salary + Benefits

We are currently seeking a Junior Sales Executive / Sport Animator to join our successful Teqball International team.

This is an exciting opportunity to develop and work within the sports industry with the fastest growing sport in the world. The role will involve learning the sales process, liaising with customers, demonstrating the sport of Teqball and maintaining our excellent customer satisfaction levels.

We are looking for a positive and personable individual to fill this junior sales position, experience as a football player and all-around sports enthusiast is essential for the role.

If you think you'd be suited to this role and would like to find out more, click apply now and submit your CV.

Apply now: <http://lei.sr/k6n6b>

SWIMMING INSTRUCTORS



swimming
nature 

**Currently recruiting
for venues in:**

- Central London
- North London
- Hammersmith
- Hampshire
- Heathrow
- Streatham
- Teddington

**Are you a passionate and skilled swimming instructor
with a talent for inspiring all ages to swim?**

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

The essential ingredients

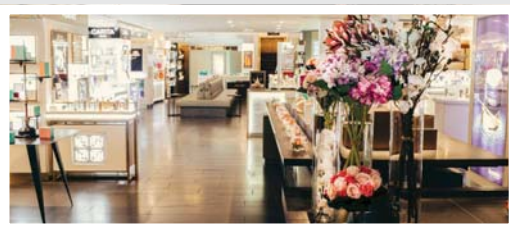
We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

Interested?

APPLY NOW <http://lei.sr?a=y8j2S>

URBAN RETREAT



VACANCIES

Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring.

Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click the link below!

Apply now: <http://lei.sr/J5o9Z>



VISITOR CENTRE MANAGER

SALARY RANGE £15 P/HR TO £25 P/HR.

Are you passionate about renewable energy and tackling climate change?

Our client, E.ON Climate & Renewables is looking for a Visitor Centre Manager for the Rampion Offshore Windfarm. In this role, you will help turn the Centre into the leading information resource for offshore wind in the United Kingdom.

The Centre will command a prime location in Brighton based on the city's iconic seafront next to the I360 attraction.

E.ON Climate & Renewables are looking for individuals who can give visitors an exceptional experience through their expertise, experience and possession of the following:

- Management within an educational visitor centre attraction
- Excellent communication skills
- Good networker and partnership builder
- Strategic and creative thinker

The Rampion Visitor Centre (RVC) Manager is responsible for the management and development of all operational activities in the Visitor Centre, to ensure the delivery of an exceptional visitor experience.

The RVC Manager will need to be passionate about renewable energy and tackling climate change, community engagement, education, marketing and partnerships in order to maximise visitor numbers, enhance the visitor experience and transmit core messages in an enjoyable, emotive and engaging way.

Rampion Offshore Wind Farm

Rampion Offshore Wind Farm is the first offshore wind farm off the south coast of England. The RVC will aim to become a leading information resource for offshore wind in the UK, to illustrate the link between climate change, energy security and to raise awareness about the role offshore wind can play for the benefit of society as a whole. The RVC is due to open in July 2019.

Apply Here: <http://lei.sr/YOG2x>

e-on





Attraction Shift Manager - Retail

Concord, North Carolina, United States

Welcome to Merlin Entertainments! We are SEA LIFE Charlotte!

Do you have the Magic in you to create memorable experiences all for the love of fun?

Do you wish to cast a spell of laughter and enjoyment to the people around you?

Want to join a team that creates smiles and memories globally on a daily basis. Then you have the magic to be Team Merlin at SEA LIFE Charlotte!

You will manage a team of fun driven and enthusiastic magic and memorable experience makers. We are now looking for an exceptional Duty Manager to oversee the smooth and safe running of the retail aspects of the attraction on a daily basis. The Duty Manager will lead the retail team in their goal of delivering unique, memorable, and rewarding experiences to all our guests.

In return you will find a competitive salary and benefits package (including a medical, vision, dental, life insurance and 401(k) matching plan offering), share program opportunities, and benefit from free entry to all of our Merlin attractions.

Merlin Entertainments is a business built on fun. We are the world's second-largest visitor attraction operator. Whether you are serving delicious food, working in the office, maintaining the attractions, entertaining guest or operating rides, the objective is to provide a truly memorable experience and a great day out for all members of the family.

For more information and to apply: <http://lei.sr/N4a8Z>





LEGOLAND NEW YORK

HEAD OF CENTRAL SCHEDULING AND PLANNING

Something very exciting is underway in Goshen, New York. Due to open in 2020, LEGOLAND Park and Hotel in New York is Merlin's biggest single investment to date and you could play a crucial part in this amazing project!

We're now looking for a unique person who has a passion for strategic thinking and planning and will lead the way in Delivering the Magic as we bring the world's ninth LEGOLAND Park to life brick by brick. You will support bringing the project from construction to a bricktastic place filled with smiles.

The Head of Central Scheduling and Planning role exists to ensure that the Resort is efficiently resourced at all times, across all departments, in line with visitor numbers and available staffing, to deliver a world class guest experience.

Merlin Entertainments, plc is a business built on fun. We are the world's second-largest visitor attraction operator.

Whether you are serving delicious food, working in the office, maintaining the attractions, entertaining guest or operating rides, the objective is to provide a truly memorable experience and a great day out for all members of the family.

If you have the magic to create smiles and memories on a daily basis then you want to be Team LEGOLAND New York Resort.

For more information and to apply: <http://lei.sr/y7q5A>



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